Brian J. King

📞 +1.312.889.4831   @ brianjosephking@gmail.com   % https://brianjking.io   📍 Seattle, WA

EXPERIENCE

Product Owner - Support

BrandMuscle   2020 - Ongoing   Seattle, WA

Freelance

Brian J King   01/2017 - Ongoing   https://brianjking.io

Provides freelance consulting, web design/WordPress development, social media marketing, & technical documentation writing services.

Product Owner

DockDogs, Inc   01/2012 - 01/2017   Chicago, IL   https://dockdogs.com

- Product Owner for Scrum team developing web application which handles event registrations, processes Titles/Rankings, event results, etc.
- Built and maintained DockDogs website using WordPress. API integration with web application for event registration
- Created, instituted, and maintained online DockDogs Standard Operating Procedures and Policies manual built using MkDocs.
- Implementation of online Standard Operating Procedures & Policies manual decreased 40% of wasteful expenses from prior year.

Product Owner

Dueling Dogs, LLC   08/2015 - 01/2017   Chicago, IL   https://duelingdogs.net

- Product Owner for Scrum team tasked with developing web application which processes event registrations, Rankings, event results, etc.
- Delivered web application early and under budget due to use of SCRUM/Agile.
- Built and maintained Dueling Dogs website using WordPress which integrates with registration system.
- Managed Dueling Dogs Social Media accounts (Facebook, Instagram, Twitter, YouTube).

IT & Social Media Consultant

The Upbeat K9   01/2016 - 01/2017   Chicago, IL   https://theupbeatk9.com

- Built and maintained The Upbeat K9 company website.
- Assisted in management of The Upbeat K9 Social Media profiles (Facebook, Instagram, YouTube, Twitter).
- Assisted in the creation and management of targeted Facebook lead generation campaigns for newly opened franchise locations.
- Maintained webserver hosting The Upbeat K9 website.
- Administrator of G. Cloud (Google Apps for Business) for The Upbeat K9, LLC Headquarters & franchise locations.

Partner & Social Media Strategist

BADASS Dash, LLC   05/2012 - 12/2016   Chicago, IL

- Built BADASS Dash website (http://badassdash.com)
- Managed BADASS Dash Social Media accounts.
- Planned and executed Facebook and Google targeted PPC/CPM display advertising.
- Over 50% of event registrations were converted based on online advertising initiatives.
- Managed all pre-event, live event, and post-event IT initiatives.

SKILLS

Agile Web Development Tools (JIRA/Clubhouse/Pivotal Tracker)

Product Owner/Product Management

Systems Development Life Cycle (SDLC)

Business Analysis

Software Documentation

Verbal & Written Communication

EDUCATION

M.Ed - Instructional Design / Technology Education

Bowling Green State University

2007 - 2009   GPA 3.6 / 4

B.S. - Visual Communications Technology & Marketing

Bowling Green State University

2003 - 2007   GPA 3.3 / 4

ACHIEVEMENTS

➕ Boy Scouts of America - Eagle Scout

PUBLICATIONS

Commercial Media Viewing Habits: Digital Natives Versus Digital Immigrants

Bowling Green State University, Master's Thesis

Brian J. King

2009

REFERENCES

Pete Gosselin

Owner, 1Up Keyboards (https://1upkeyboards.com)
347.583.0449, pete@1upkeyboards.com

Project Manager & Digital Media Technologist

Digital Media Research Group @ BGSU   10/2004 - 08/2009

Bowling Green, OH

Undergraduate and Graduate Assistantship while at Bowling Green State University. Research and Development of new and emerging technologies including building a distance learning application.

- Served as team's Project Manager.
- Managed an Apple XServe providing web server access and file sharing for BGSU College of Technology students and faculty.

VOLUNTEER

Open Source Contributor

Various Open Source Projects

2014 - Ongoing

I contribute testing, write documentation, some code contribution, issue/bug report triage for open source projects such as Home Assistant, Snipe-IT, MkDocs, XTENDWEB, and Sphinx on GitHub and Stack Exchange.

Meetup Organizer

Chicago Mechanical Keyboards Community

2018 - 2018   Chicago, IL

Organize meetups for Chicago area mechanical keyboard enthusiasts.

Online Communications Chair

American Cancer Society, Elyria Relay For Life

2012 - 2013

Pradeep Sinha

Senior Business Analyst @ Tavisca, pradeep.sinha@gmail.com, Phone: +91.976.654.1828

Sean Swearinger

Director of Operations @ DockDogs | Phone: 805.587.0553

Zach Schneider

Senior Front End Engineer @ NCSA Athletic Recruiting | zachschneider@gmail.com | 773.980.9599