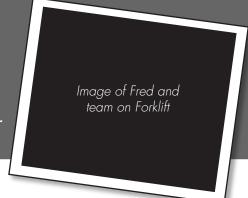


## YOUR FEEDBACK IS GREATLY APPRECIATED

If you prefer filling out the survey online, visit www.surveymonkey.com/s/SCAsubscriber



Dear Valued Subscriber,

We made you a promise to be the most essential source of information to help you do your job better. Your answers to the enclosed survey will help us improve the print newsletter and the website and hopefully help you and our other subscribers be even more effective.

Please know that I'm very appreciative of your time. We absolutely read each and every response and apply them in the most appropriate way.

Again, thank you very much for your help and for being a loyal subscriber.

Sincerely,

Fred Hosier & The Safety Compliance Alert Team

## SAFETY COMPLIANCE ALERT SUBSCRIBER SURVEY

I. How often do you read your Safety Compliance Alert newsletter?  Right away! I can't wait for my new issue to come I get around to every issue sooner or later Only when a headline catches my interest I rarely have time to read the print newsletter	<ul> <li>4. Are you receiving the "e-newsletters" (emails that feature top stories, breaking news, and links to the website)?</li> <li>Yes, and I often click the stories in it</li> <li>Yes, but I usually ignore it</li> <li>No, I don't get those emails*</li> </ul>
2. How often do you visit the SafetyComplianceAlert.com website?    Every day   Whenever I click one of the stories you email me   About once a week   About once a month   You have a website?  3. Which of the following best describes how you visit SafetyComplianceAlert.com?   I read the article that brought me there and then leave   I read the article and at least one other thing   I browse around and check out whatever catches my eye   I go to the home page and start from there	*If you are not receiving the e-mails and would like to be added, please provide your e-mail address below:  5. Which of the following features are the most useful?  (Rank each, with 1 being not useful and 5 being your most useful  ——Featured Story or Latest OSHA News  ——Safety Regulations Update  ——Safety Training Center (training shops, checklists, powerpoints, quizzes)  ——Sharpen Your Judgment (eg, Guess the Outcome)  ——Trends to Watch  ——The Lighter Side  ——What's Working for Other Companies
☐ I don't visit the website	Who Got Fined and Why



See Reverse Side

<ul> <li>6. Which of the following challenges are you facing in your job? (check all that apply)</li> <li>Staying up-to-date on all the new regulations</li> <li>Keeping my employees safe</li> <li>Finding training materials that keep workers interested</li> <li>Avoiding fines</li> <li>Other:</li> </ul>	11. Is there anything Safety Compliance Alert could do better?  (check all that apply)  I could use more detailed information  I wish it also covered the following area(s):  I'd like videos or multimedia on the website  It's too expensive  Other:
<ul> <li>7. Which challenges has reading Safety Compliance Alert helped you with? (check all that apply)</li> <li>Staying up-to-date on all the new regulations</li> <li>Keeping my employees safe</li> <li>Finding training materials that keep workers interested</li> <li>Avoiding fines</li> <li>Other:</li> </ul>	12. How would you describe Safety Compliance Alert to a friend or co-worker?
8. What do you like best about Safety Compliance Alert?  (check all that apply)    It's fast-read!   Gives me exactly what I need to know   The training materials are ready-to-use, and I can customize them to my needs   It's an inexpensive way to avoid fines, stay in compliance, and keep my workers safe   Other:	13. How likely are you to renew your subscription to Safety Compliance Alert?  Not likely  1  2  3  4  5  14. If you're not likely to renew, would you please tell us why?
9. What is the most useful idea you've received from Safety Compliance Alert?	NAME:  TITLE:  ORGANIZATION:
10. In which area has your most recent success occurred?  (ex. Ergonomics, employee compliance, recordkeeping, safety and health plan rules, training). Please describe it briefly.	TYPE OF BUSINESS:  PHONE:  EMAIL:  MAY WE QUOTE YOUR ANSWERS OR COMMENTS IN FUTURE PROMOTIONS?   YES   NO

**THANK YOU FOR YOUR FEEDBACK!** Please return the survey in the enclosed reply envelope.

