

YOUR FEEDBACK IS GREATLY APPRECIATED

If you prefer filling out the survey online, visit www.surveymonkey.com/s/SCAsubscriber

Image of Fred and
team on Forklift

Dear Valued Subscriber,

We made you a promise to be the most essential source of information to help you do your job better. Your answers to the enclosed survey will help us improve the print newsletter and the website and hopefully help you and our other subscribers be even more effective.

Please know that I'm very appreciative of your time. We absolutely read each and every response and apply them in the most appropriate way.

Again, thank you very much for your help and for being a loyal subscriber.

Sincerely,



Fred Hosier & The Safety Compliance Alert Team

SAFETY COMPLIANCE ALERT SUBSCRIBER SURVEY

1. How often do you read your Safety Compliance Alert newsletter?

- ☐ Right away! I can't wait for my new issue to come
- ☐ I get around to every issue sooner or later
- ☐ Only when a headline catches my interest
- ☐ I rarely have time to read the print newsletter

2. How often do you visit the SafetyComplianceAlert.com website?

- ☐ Every day
- ☐ Whenever I click one of the stories you email me
- ☐ About once a week
- ☐ About once a month
- ☐ You have a website?

3. Which of the following best describes how you visit SafetyComplianceAlert.com?

- ☐ I read the article that brought me there and then leave
- ☐ I read the article and at least one other thing
- ☐ I browse around and check out whatever catches my eye
- ☐ I go to the home page and start from there
- ☐ I don't visit the website

4. Are you receiving the "e-newsletters" (emails that feature top stories, breaking news, and links to the website)?

- ☐ Yes, and I often click the stories in it
- ☐ Yes, but I usually ignore it
- ☐ No, I don't get those emails*

*If you are not receiving the e-mails and would like to be added, please provide your e-mail address below:

5. Which of the following features are the most useful?

(Rank each, with 1 being not useful and 5 being your most useful)

- ____ Featured Story or Latest OSHA News
- ____ Safety Regulations Update
- ____ Safety Training Center (training shops, checklists, powerpoints, quizzes)
- ____ Sharpen Your Judgment (eg, Guess the Outcome)
- ____ Trends to Watch
- ____ The Lighter Side
- ____ What's Working for Other Companies
- ____ Who Got Fined and Why

See Reverse Side

6. Which of the following challenges are you facing in your job?

(check all that apply)

- ☐ Staying up-to-date on all the new regulations
- ☐ Keeping my employees safe
- ☐ Finding training materials that keep workers interested
- ☐ Avoiding fines
- ☐ Other: _____

11. Is there anything Safety Compliance Alert could do better?

(check all that apply)

- ☐ I could use more detailed information
- ☐ I wish it also covered the following area(s): _____
- ☐ I'd like videos or multimedia on the website
- ☐ It's too expensive
- ☐ Other: _____

7. Which challenges has reading Safety Compliance Alert helped you with? (check all that apply)

- ☐ Staying up-to-date on all the new regulations
- ☐ Keeping my employees safe
- ☐ Finding training materials that keep workers interested
- ☐ Avoiding fines
- ☐ Other: _____

12. How would you describe Safety Compliance Alert to a friend or co-worker?

8. What do you like best about Safety Compliance Alert?

(check all that apply)

- ☐ It's fast-read!
- ☐ Gives me exactly what I need to know
- ☐ The training materials are ready-to-use, and I can customize them to my needs
- ☐ It's an inexpensive way to avoid fines, stay in compliance, and keep my workers safe
- ☐ Other: _____

13. How likely are you to renew your subscription to Safety Compliance Alert?

Not likely

1

2

3

4

5

Very Likely

14. If you're not likely to renew, would you please tell us why?

9. What is the most useful idea you've received from Safety Compliance Alert?

10. In which area has your most recent success occurred?

(ex. Ergonomics, employee compliance, recordkeeping, safety and health plan rules, training). Please describe it briefly.

NAME: _____

TITLE: _____

ORGANIZATION: _____

TYPE OF BUSINESS: _____

PHONE: _____

EMAIL: _____

MAY WE QUOTE YOUR ANSWERS OR COMMENTS IN FUTURE PROMOTIONS? ☐ **YES** ☐ **NO**

THANK YOU FOR YOUR FEEDBACK!

Please return the survey in the enclosed reply envelope.