

CLEAR PROJECT
2019

ComcastConnects

Candra Cook-Fried



Mentee: Candra Cook-Fried • **Mentor:** [Name Undisclosed] • **Committee Member:** [Name Undisclosed]

NETWORKING IS HARD

MEETING PEOPLE IS HARD

- It's intimidating
- Striking up conversation can be scary
- Some people feel awkward meeting new faces in a work-setting
- However, *NETWORKING* is necessary

COMCAST IS A HUGE ORG

- We have offices all over the United States
- Employees in other offices don't often hear about events at Headquarters

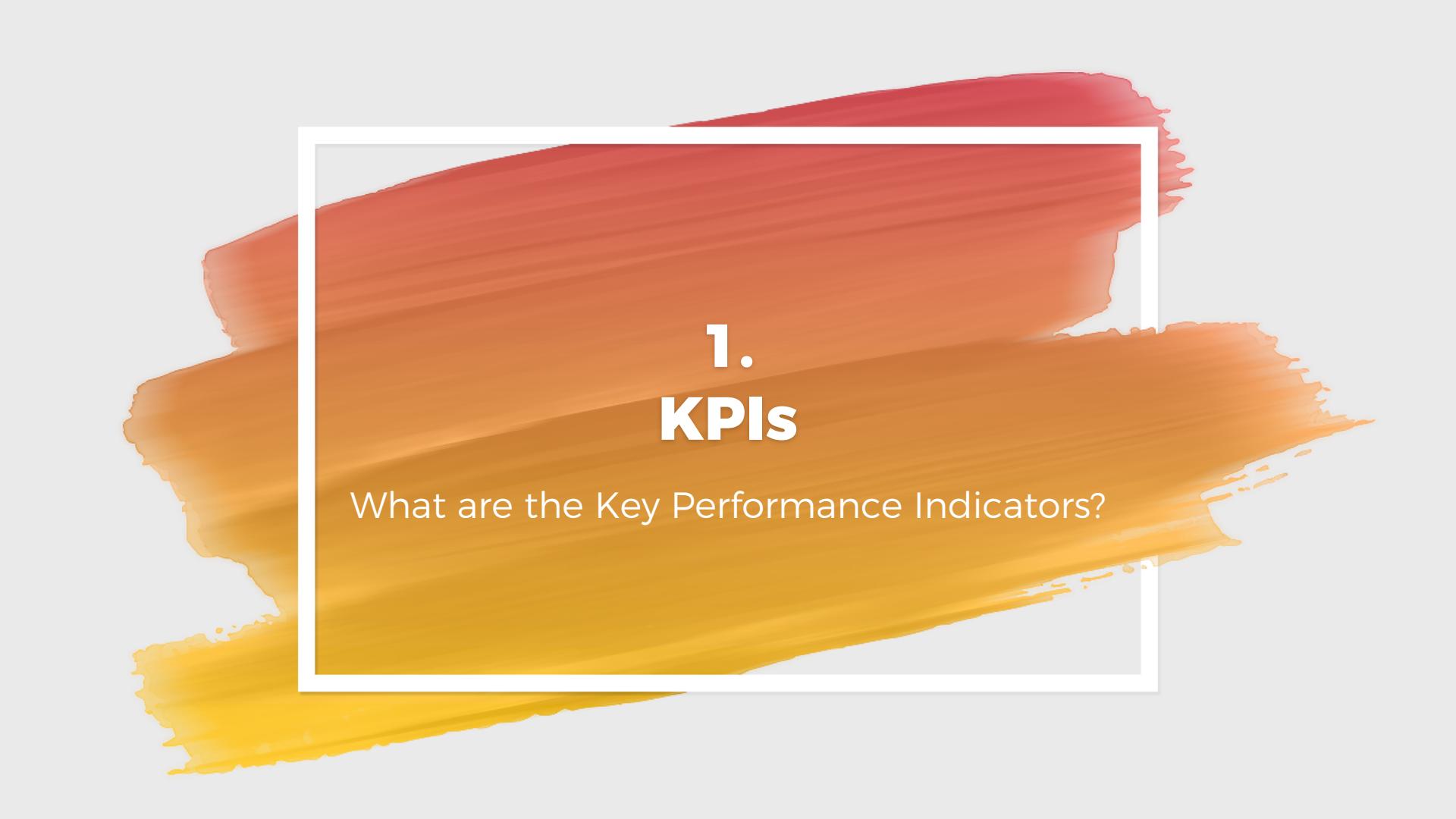


**COMCAST
CONNECTS
MAKES
MEETING
PEOPLE
EASY**

ComcastConnects is:

- An app that brings employees together through various events
- Users can browse and create events
- Example: Happy Hour, or ToastMasters



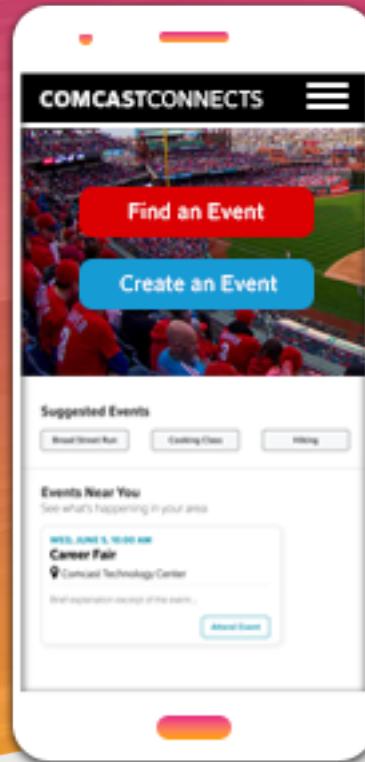


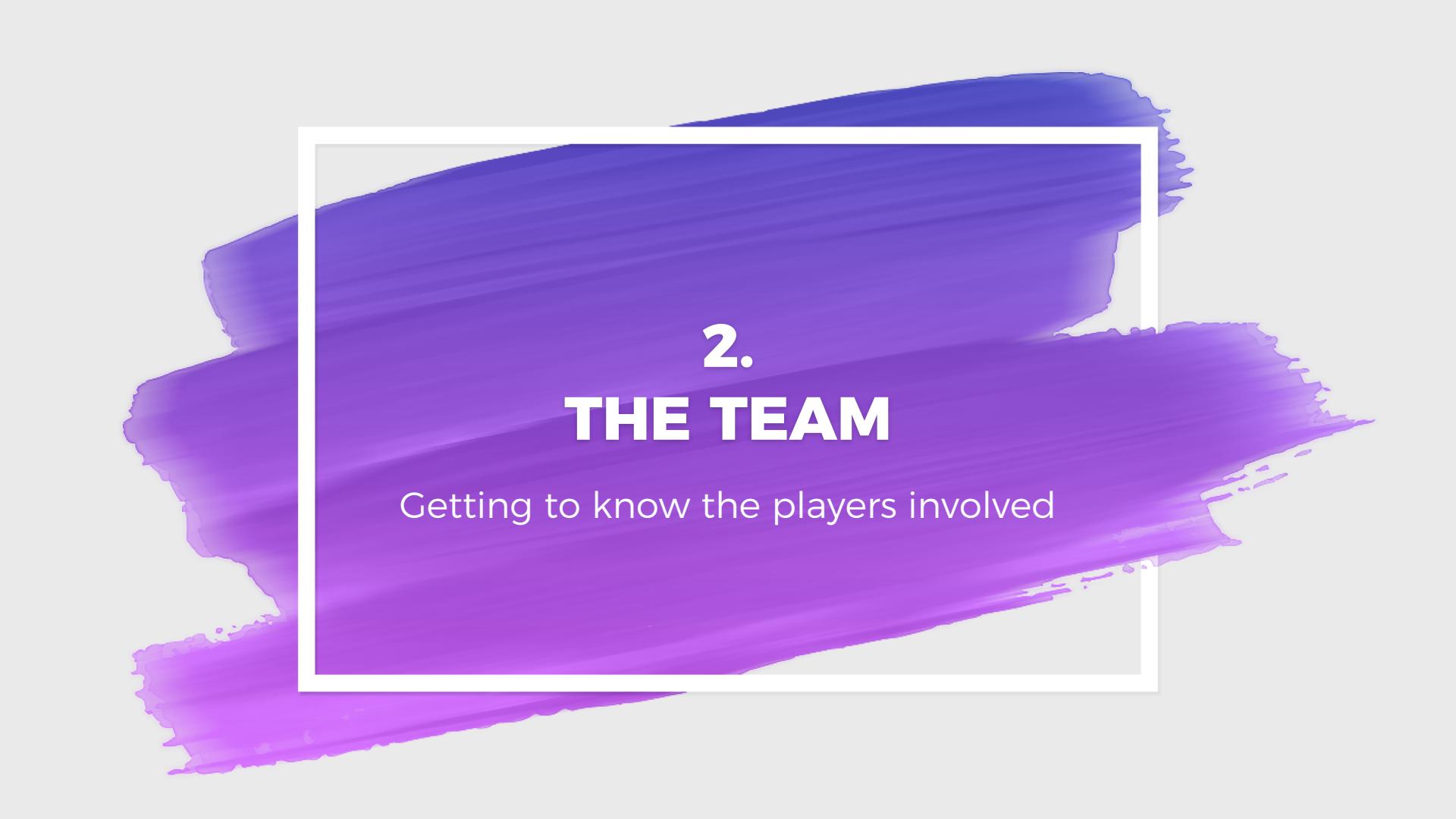
1. **KPIs**

What are the Key Performance Indicators?

2 MAJOR KPIs:

- Increased participation in Employee Resource Groups
 - Will get trackable records of event attendance from ERG members
- Increased networking size
 - Will require a small focus group



The background features a large, abstract brushstroke pattern in shades of purple and blue, resembling a landscape or a wave. It has a textured, layered appearance with varying tones of purple, blue, and white. A prominent horizontal brushstroke cuts across the middle of the slide.

2. **THE TEAM**

Getting to know the players involved



Candra Cook-Fried
Mentee
UX/UI Engineer



[Name Undisclosed]
Executive Sponsor



[Name Undisclosed]

- Executive Sponsor
- *"Events as a Service"* Organizer
- Stakeholder
- Advisor



[Name Undisclosed]

- Mentor
- Advisor



[Name Undisclosed]

- Triad Committee Member
- Advisor

The background features a large, abstract brushstroke pattern in shades of orange, red, and yellow, applied with visible horizontal strokes. A white rectangular frame is centered on the slide, containing the main text.

3. **REQUIREMENTS**

Getting the ball rolling



BIG PICTURE

	A	B	C
Design	Wireframe Complete	Front-end UI in progress (Angular JS)	Final product will need a 2 nd pair of eyes
Data Mining	Data Miners have volunteered to assist	Requires access to <i>ComcastNow</i> API	Will info be available for FTE and Contactors?
Back-end Development	Temporarily housed in Cloud Foundry	Exploring Sharepoint and Comcast's CMS	Will require corporate approval



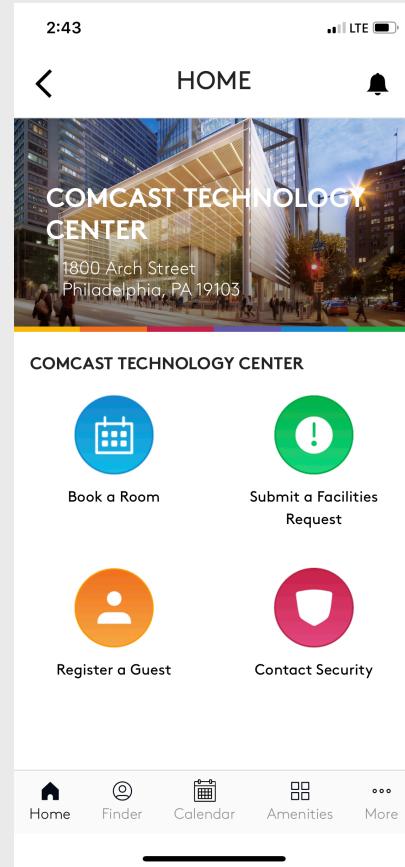
4. **ROADBLOCKS**

Every great idea has a hurdle



CAMPUS APP

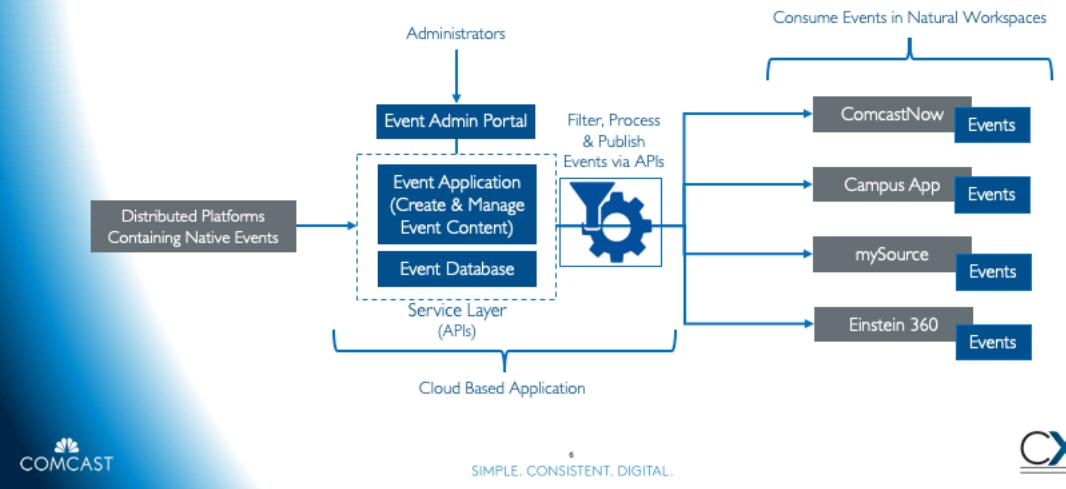
- Similar app exists
- Only available to Philly employees



SILVER LINING

- Talks of merging my idea with that of "Events as a service"

Events As A Service Architecture





TEST RUN

<https://70c9l8.axshare.com>