

CANDRA S.C. FRIED  
CREATIVE DESIGN & DEVELOPMENT

2019  
PORTFOLIO SAMPLES

[www.CandraCodes.com](http://www.CandraCodes.com)

## FOREWORD

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I have compiled a few quick samples of the design and development work I'm involved with regularly. Some items I may be unable to share due to the company confidentiality of present or previous employers/clients. For additional samples, please feel free to visit my website via [www.CandraCodes.com](http://www.CandraCodes.com). Lastly, if you would like to see any specific items, you may contact me directly, and I can email the requested deliverables.



Email: [candracodes@gmail.com](mailto:candracodes@gmail.com)  
Cell phone: [214.417.0503](tel:214.417.0503)

# I. PROFICIENCIES

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## DESIGN & MARKETING

ADOBE PHOTOSHOP  
ADOBE ILLUSTRATOR  
ADOBE INDESIGN  
ADOBE ACROBRAT  
ADOBE CAPTIVATE  
MICROSOFT WORD  
EXCEL  
POWERPOINT  
OUTLOOK  
SHAREPOINT  
WIREFRAMING/STORY-BOARDING  
BALSAMIQ

AXURE  
VISIO  
DRAW.IO  
INVISION  
CREATIVE DIRECTION  
PROJECT MANAGEMENT  
TECHNICAL WRITING  
GOOGLE ANALYTICS/REPORTING  
ILLUSTRATION  
ADVERTISING  
INFOGRAPHICS  
CASE STUDIES

## DEVELOPMENT

HTML/HTML5  
CSS/ LESS/ SASS  
BOOTSTRAP  
BULMA  
JAVASCRIPT/ TYPESCRIPT  
ANGULAR JS  
JQUERY  
NPM  
NODE.JS  
BOWER  
GRUNT  
PHP/MYSQL  
AMCHARTS.JS  
CHARTS.JS  
MORRIS.JS  
EXPRESS.JS  
SEMANTIC UI  
D3.JS

FONT AWESOME  
MATERIAL.IO  
JSON/ AJAX  
JADE/PUG  
DATABLES  
VISUAL STUDIO  
VISUAL BASIC  
GIT/GITHUB  
WORDPRESS  
AGILE METHODOLOGIES  
KANBAN  
JIRA  
CLOUD FOUNDRY  
ATLASSIAN/ CONFLUENCE  
SEO  
RESTFUL API INTEGRATION  
INSOMNIA (REST CLIENT)

## II. CURRENT ROLE

**Company:** Comcast

**Title:** Cybersecurity Automation Engineer

### Role & Responsibilities:

Working in the Cybersecurity Division, I currently act as Design Lead of internally hosted websites and applications. On a daily basis, I am tasked with understanding all development and design needs, and executing clean, readable code. I lead a small UI team of four to deliver Front-End applications.

Regular use of the following software and technologies:

Agile Methodologies, Photoshop, InDesign, Illustrator, Axure, Balsamiq, Invision, Just In Mind, Visual Studio, Visual Studio Code, Github, Gitbash, Bower, NPM, Node.js, Grunt, HTML5, CSS, Angular, Javascript, Typescript, JQuery, JSON, Bootstrap, Font-Awesome, Semantic-UI, Bulma, Express.js, D3 Charts, Chart.js, Morris.js, Datatables, Jade, JIRA, Sharepoint, Visio, Draw.io, WebEx and more.

Additional contributions include:

Creation of onboarding training guide for all new engineers and developers, logo/sticker creation for cross-divisional visibility (examples shown below), user story creation, Sharepoint page developer, Wiki page creator, software and network diagram creation, and tradeshow marketing material creation (banners, brochures, flyers, business cards and more).

Welcome to the DDoS Services Portal  
The power of DDoS, at your fingertips

New Customer View Customers Manage GRE Tunnels

Total Alerts: There are 172 active threats

Chart #1: 500 HIGH 28 MEDIUM 2 LOW  
Chart #2: 4000 HIGH 28 MEDIUM 2 LOW  
Chart #3: 234.08 PPS HIGH 28 MEDIUM 2 LOW  
Chart #4: 183.24 Mbps HIGH 28 MEDIUM 2 LOW

Security Development and Analytics #dta-dev-support sample\_email@comcast.com Submit Feedback

COMCAST

Welcome, Username

HOME Category Category Category Category Category

Comcast Undisclosed Project

Category 1

Category 2

Category 3

Category 4

Category 5

RETURN TO PREVIOUS SITE



WEBAPPLICATIONFIREWALL

## II. CURRENT ROLE

The next few pages will feature a collection of clickable wireframes I've created, as well as a quick-peak of my code and file structure. Each project started as this conceptual prototype and I (alongside my development team) developed them into active apps which are currently in use today.

*Note: Company information modified for security/privacy purposes*

### Comcast DDoS Services Portal:

<https://ey1h8h.axshare.com>

```
src/app/pages/circuit-view/circuit-view.component.ts
1 import { Component, OnInit } from '@angular/core';
2 import { Alert } from 'selenium-webdriver';
3 import { Circuit, CircuitService } from 'src/app/circuit/circuit.service';
4 import { ActivatedRoute } from '@angular/router';
5
6 @Component({
7   selector: 'app-circuit-view',
8   templateUrl: './circuit-view.component.html',
9   styleUrls: ['./circuit-view.component.scss']
10 })
11 export class CircuitViewComponent implements OnInit {
12   // Initialize Circuit Service
13   circuit: Circuit;
14
15   // Default all modals to non-visible
16   CreateNewContactModalActive = false;
17   StartMitigationAttackActive = false;
18   EditContactModalActive = false;
19   NoteModalActive = false;
20   ViewTicketModalActive = false;
21   HistoryMitigationActive = false;
22
23   constructor(
24     private circuitService: CircuitService,
25     private route: ActivatedRoute
26   ) {}
27
28   getCachedCircuits(id: any): void {
29     this.circuitService.getCircuitsByAccountNumber(id)
30       .subscribe(data => {
31         this.circuit = data.filter(o => o.name.toLowerCase() === id.toLowerCase())[0];
32       });
33   }
34 }
```

## II. CURRENT ROLE

### Comcast Insights <https://9i1dkv.axshare.com>

The screenshot displays a dashboard titled "Comcast Undisclosed Project" and a code editor interface.

**Dashboard:** The top section shows five items labeled "n/a". Below are five categories: Category 1 (line chart from 2015 to 2017 with three data series: Item 1, Item 2, Item 3), Category 2 (list of six numeric metrics), Category 3 (donut chart showing "Topic 35%"), Category 4 (Coming Soon... placeholder), and Category 5 (Coming Soon... placeholder).

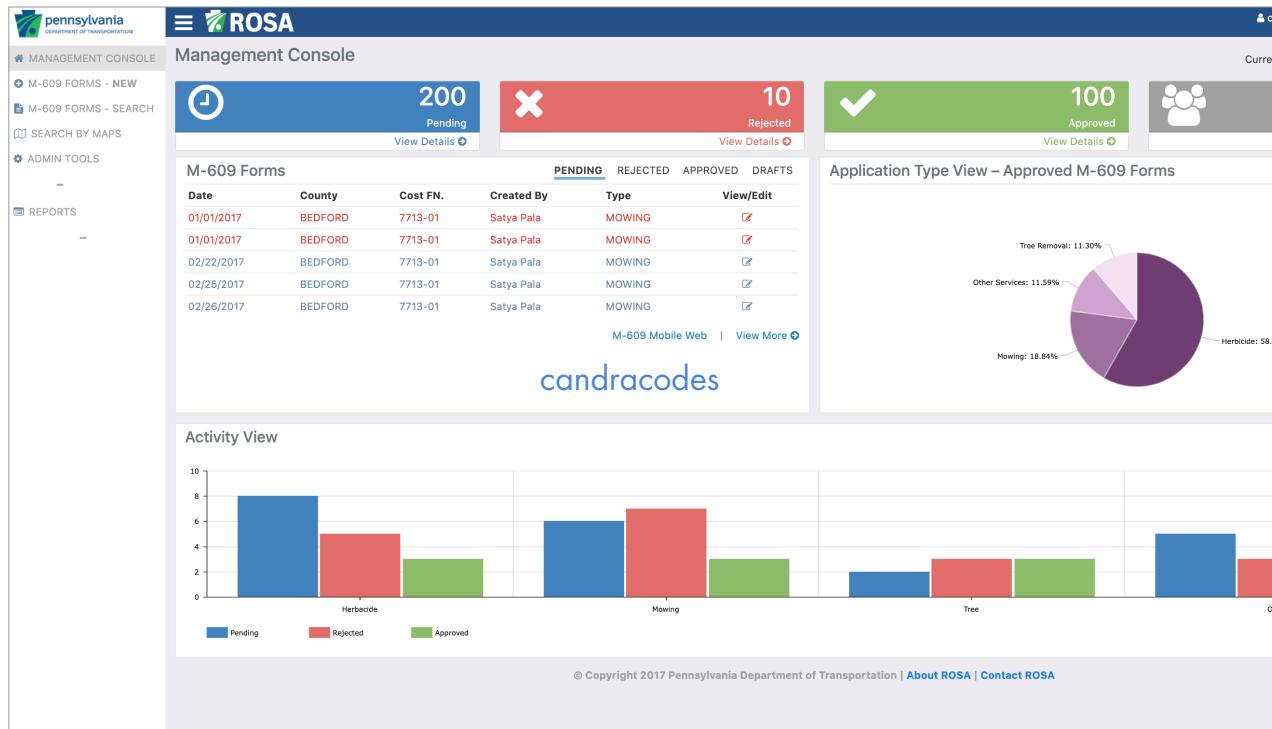
**Code Editor:** The bottom section shows an IDE interface with two tabs: "sidenav.jade" and "wifi.jade". The "wifi.jade" tab contains the following code:

```
views > wifi.jade
  extends layout
  block append head
    title Comcast Insights: Wi-Fi
  block append stylesheets
  block append scripts-internal
    // Wifi Specific Scripts
    script(src='javascripts/wifiPage.js')
    // US Map Reference
    script(src='javascripts/uStates.js')
  block append content
    //MIDDLE CONTENT AREA
    .right_col(role="main")
      // =====
      // START: ROW ONE
      // =====
      .row
        //START: COLUMN 1
        .col-md-8.col-sm-8.col-xs-12-
        //END: COLUMN 1
        //START: COLUMN 2
        .col-md-4.col-sm-4.col-xs-12-
          //START WIFI WIDGETS
          .row
            // !!!!!!! CCEMPLOYEE WIDGET
            .col-md-12.col-sm-12.col-xs-12
              .x_panel.tile.wifiSideContainers
```

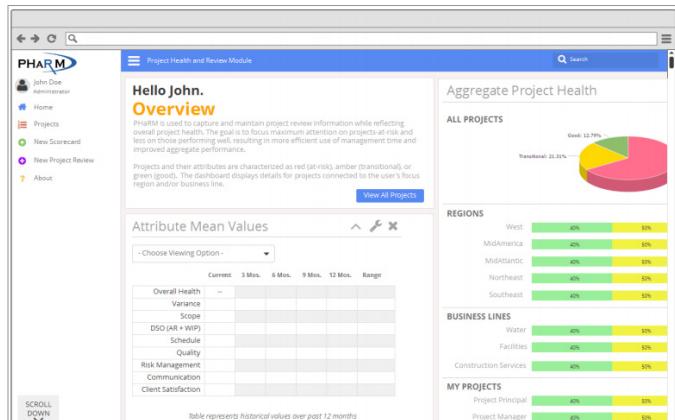
The code editor includes standard navigation buttons: PROBLEMS, OUTPUT, DEBUG CONSOLE, and TERMINAL. The status bar at the bottom indicates "PASML-151916:insights ccook219\$".

## II. CURRENT ROLE

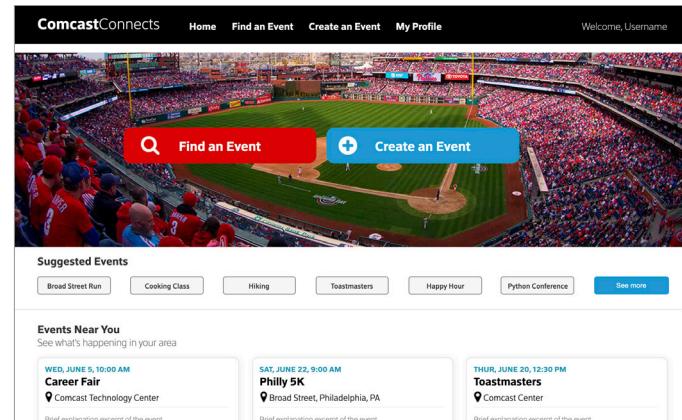
Below you will find a few more prototypes I've created and developed (some from previous job roles).



**ROSA (GeoDecisions)**  
<http://candracodes.com/samples/ROSA/management-console.html>

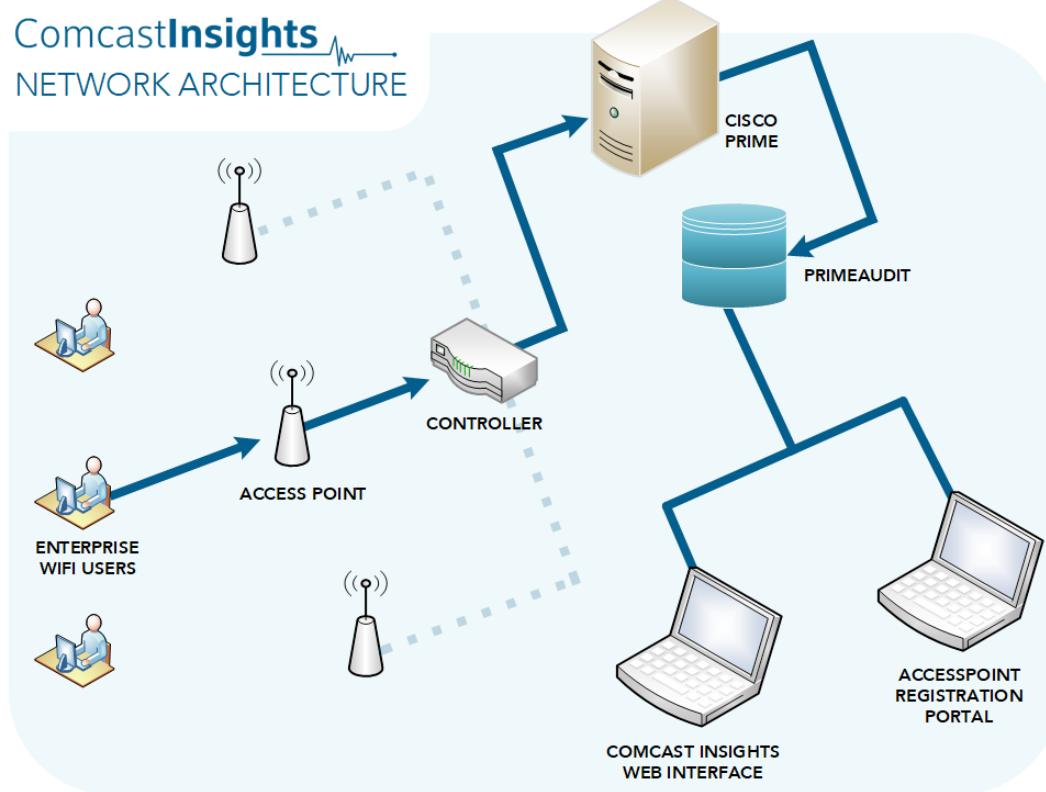
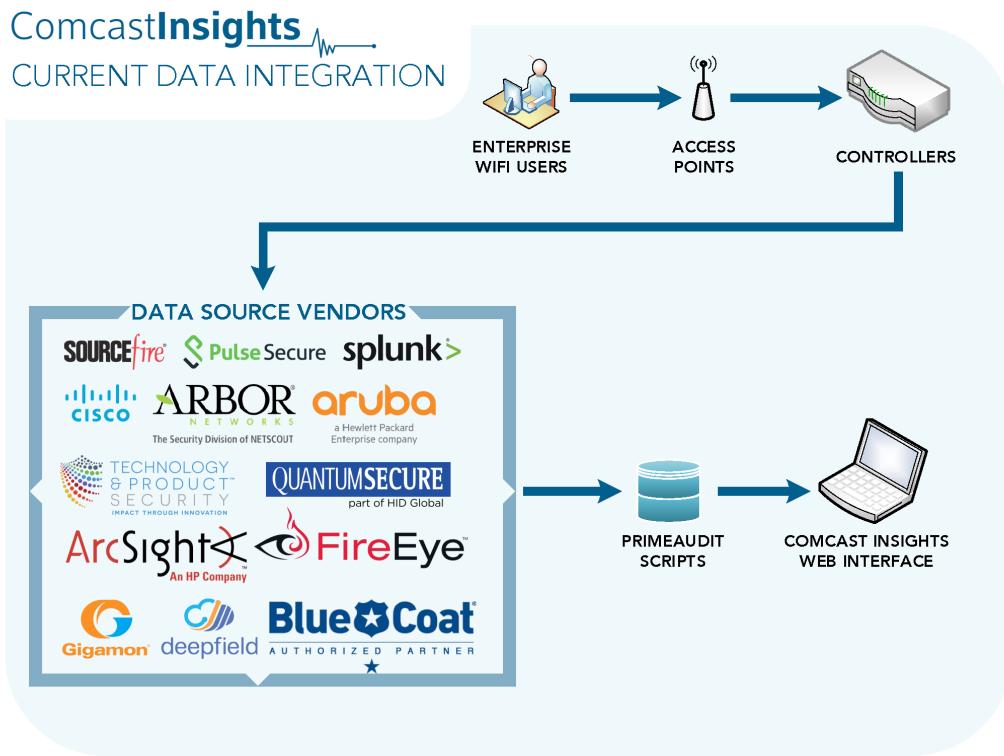


**PHARM (GeoDecisions)**  
<http://candracook.com/samples/PHARM.pdf>



**Comcast Connects**  
<https://70c918.axshare.com>

## II. CURRENT ROLE (ARCHITECTURE DIAGRAMS)



### III. INFOGRAPHICS

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As you may know, Infographics tend to get a bit large (vertically) depending on the content. Below I've provided a smaller scaled view of a few infographics I designed. To see a larger view, follow the links accompanying each image.

**URL:** <http://www.candracodes.com/samples/Info1.png>



### III. INFOGRAPHICS

URL: <http://www.candracodes.com/samples/Info2.jpg>



10 Inexpensive Ways to  
**Motivate Without Money**

Use these proven ideas to keep co-workers happy and inspired

I. Earning extra time off

### III. INFOGRAPHICS

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URL: <http://www.candracodes.com/samples/Info3.jpg>



### III. INFOGRAPHICS

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URL: <http://www.candracodes.com/samples/Info4.jpg>



For the most part, executives and managers are honest people. But all of us find ourselves in the position of telling a “little white lie” from time to time. ManageElite asked 1,133 executives

## IV. NEWSLETTERS, CASE STUDIES & COPY WRITING

**Sample A:** [http://candracodes.com/samples/Newsletter\\_DSP\\_Demo.pdf](http://candracodes.com/samples/Newsletter_DSP_Demo.pdf)

**Sample B:** <http://www.candracodes.com/samples/whitepaper1.pdf>



Sample A\*

The image shows a whitepaper titled "Getting the Most from Trade Shows: Top 5 Tips for Success" by "The Selling Advantage". The title is in large red text. Below it, a sub-section titled "Top 5 Tips for Success" is shown. The first tip discusses attending trade shows as a gamble, stating that while it can be a big investment, it's worth every penny if you know what you're doing. The second tip emphasizes the importance of setting up a booth at a trade show. The third tip highlights the benefit of meeting and greeting large numbers of prospective customers. The fourth tip mentions the value of strengthening relationships with existing customers through face-to-face interactions. The fifth tip concludes with best practices for maximizing returns from attending a trade show. The footer includes copyright information and a website address.

Sample B\*

## IV. NEWSLETTERS, CASE STUDIES & COPY WRITING

URL: <http://www.candracodes.com/samples/casestudy1.pdf>

### ManageElite Success Story

#### Sherry Atkinson Director of Human Resources **Provides Ongoing Training to More than 300 Managers with ManageElite**

The **R.E. Michel Company** is all about striving for excellence. That means hiring and developing a dedicated and knowledgeable workforce.

While product knowledge and great customer relationships are core to what R.E. Michel does on a day-to-day basis, it also realizes having a strong management team to drive the company forward is key to its success.

#### **The Problem**

**Sherry Atkinson, Director of Human Resources**, is responsible for 1,700 employees and hundreds of managers and supervisors across more than 225 nationwide locations. Developing a training program at a large organization that has a centralized Human Resources department like the R.E. Michel Company is an equally large challenge.

The goal was to train everyone, leave no manager behind.

As Sherry explained, they were looking for a:

*"Comprehensive training tool for all managers and supervisors.  
We needed a tool to offer ongoing training but it needed to be easy to access and to the point."*

In addition, Sherry realized:

*"Other tools were too time consuming for managers."*

#### **The Solution**

Sherry and the R.E. Michel Company needed a training tool that:



#### About R.E. Michel Company

The R.E. Michel Company was founded in Baltimore, Maryland in 1935. Family owned and operated with more than 225 nationwide locations, the R.E. Michel Company is one of our nation's leading wholesale distributors of HVACR equipment, parts and supplies.

## V. POWERPOINT PRESENTATIONS

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In 2019, I had the privilege of being selected to participate in Comcast's CLEAR mentorship program. It was a great learning experience. Below is a PowerPoint presentation I put together for my internal app launch.

**URL:** [http://candracodes.com/samples/Sample\\_Powerpoint\\_Portfolio.pdf](http://candracodes.com/samples/Sample_Powerpoint_Portfolio.pdf)



## VI. LANDING PAGES

I've found that creating landing pages is much more than putting imagery on a webpage. It involves critical thinking from the aspect of all users. I really like to focus on the user experience while developing the design and functionality of websites.

**URL:** <http://www.candracodes.com/samples/hrservices>

AD *HR Services*

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

### FEATURED SOLUTIONS

**RECRUITING & EMPLOYMENT**

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**COMPENSATION & BENEFITS**

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**TRAINING & DEVELOPMENT**

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**HR METRICS & BENCHMARKING**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit.

### RECRUITING & EMPLOYMENT

<b>Company Name</b> <ul style="list-style-type: none"><li>Incentive Description</li><li>Incentive Description</li></ul>	<a href="#">View Profile</a>	<a href="#">Visit Website</a>
<b>Company Name</b> <ul style="list-style-type: none"><li>Incentive Description</li><li>Incentive Description</li></ul>	<a href="#">View Profile</a>	<a href="#">Visit Website</a>
<b>Company Name</b> <ul style="list-style-type: none"><li>Incentive Description</li><li>Incentive Description</li></ul>	<a href="#">View Profile</a>	<a href="#">Visit Website</a>
<b>Company Name</b> <ul style="list-style-type: none"><li>Incentive Description</li><li>Incentive Description</li></ul>	<a href="#">View Profile</a>	<a href="#">Visit Website</a>

## VI. LANDING PAGES

URL: <http://offer.pbpmedia.com/3HS/3L7>

The screenshot shows a landing page for "Safety COMPLIANCE ALERT™ Resource Center". At the top left is the logo with the tagline "The fast-read source that keeps thousands of leading safety professionals better informed and more effective". To the right is "Customer Service 1-800-220-5000". Below the header is a blue banner with the question "Will Safety Compliance Alert help you...". Three icons are shown: a stack of money labeled "Avoid Fines?", a traffic cone labeled "Prevent Injuries?", and a life preserver labeled "Save Lives?". Below the banner is the tagline "See for yourself... then decide." A large video player placeholder is centered, with the text "Watch this quick video to see all the ways we can help you". To the right is a form for starting a "NO-RISK" subscription, including fields for First Name\*, Last Name\*, Title\*, Company\*, Email Address\*, Address\*, City\*, Zip\*, State\*, and a dropdown for "Please Select". A red "Start Now" button is at the bottom of the form. Below the form is a link to the "PRIVACY POLICY". A sidebar on the right contains text about the 60-day no-risk trial and the cost of \$299, along with a note about canceling. At the bottom are three numbered steps: 1. Start your no-risk subscription, 2. Get immediate access to the online resource center at [www.safetycompliancealert.com](http://www.safetycompliancealert.com), and 3. Receive 2 fast-read print newsletters, each accompanied by a thumbnail image.

**Safety COMPLIANCE ALERT™ Resource Center**

The fast-read source that keeps thousands of leading safety professionals better informed and more effective

Customer Service  
1-800-220-5000

Will Safety Compliance Alert help you...

Avoid Fines?

Prevent Injuries?

Save Lives?

See for yourself... then decide.

Before you see the decision of the case...

Watch this quick video to see all the ways we can help you

Now that you've watched the video...  
See for yourself... then decide.

1. Start your no-risk subscription  
by filling out the form to the right

2. Get immediate access  
to our online resource center  
[www.safetycompliancealert.com](http://www.safetycompliancealert.com)

3. Receive 2 fast-read print newsletters

Start Now

PRIVACY POLICY

Your no-risk subscription is for 60 days. With your 2nd print newsletter we will send you an invoice. If you love the benefits you receive, the cost for the full year (23 issues) is \$299.

If for any reason you don't find this valuable, you can cancel by simply marking cancel on the invoice and returning it to us.

All we ask is that you do one or the other. Please let us know either way by paying the \$299 or sending back your cancelled invoice.

## VII. CUSTOMER JOURNEY (PRINT/EMAIL RENEWALS)

My previous employer was primarily sales and editorial driven, so I had to generate several marketing items to keep our customers up-to-date. The following are a compilation of different aspects of their customer journey initiative consisting of publication renewal notices, surveys and more.

### Sample 1



**Dear Valued Subscriber,**

We made you a promise to be the most essential source of information to help you do your job better. Your answers to the enclosed survey will help us improve the print newsletter and the website and hopefully help you and our other subscribers be even more effective.

Please know that I'm very appreciative of your time. We absolutely read each and every response and apply them in the most appropriate way.

Again, thank you very much for your help and for being a loyal subscriber.

[TAKE SURVEY](#)

Sincerely,

  
Fred Hosier  
and The Safety  
Compliance Alert Team



You are receiving this email as part of your subscription to *Safety Compliance Alert*, a print newsletter and companion website — bringing you fast-read information how and where you want it.

© 2014 Progressive Business Publications | 800-220-5000

## VII. CUSTOMER JOURNEY (PRINT/EMAIL RENEWALS)

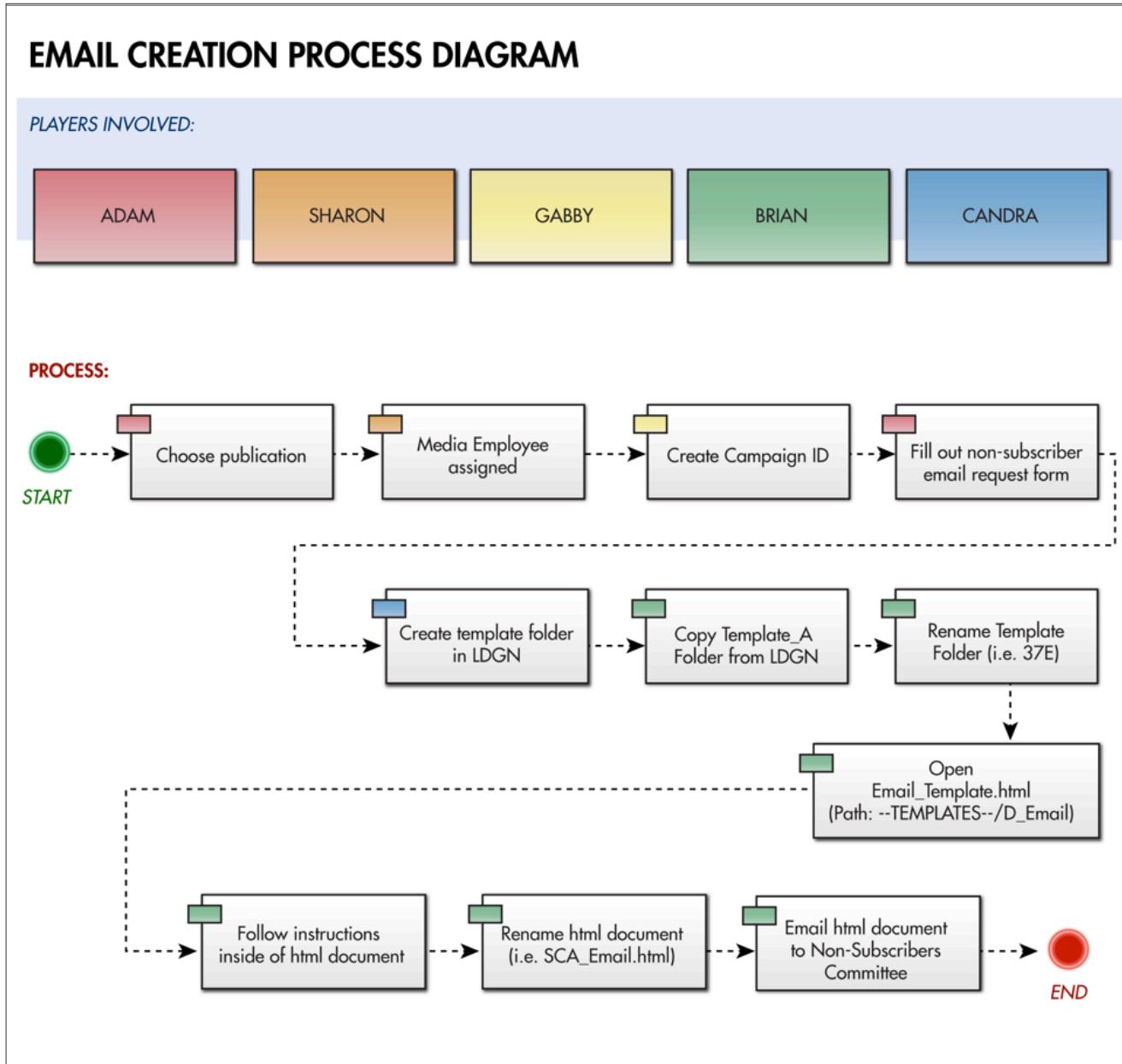
### Sample 2

The email template features a blue header bar with the "Safety COMPLIANCE ALERT Resource Center" logo and a lightbulb icon with the tagline "ONE IDEA COULD BE ALL IT TAKES". The main content area has a yellow background. On the left, there's a yellow sticky note pinned with a blue pushpin, containing a bulleted list: "✓ Eliminate injuries", "✓ Avoid fines", "✓ Train workers", and "✓ Renew Safety compliance Alert today to get my special offer". To the right, the headline "We all have a lot on our ‘To Do’ list." is displayed in large blue text. Below it, a sub-headline reads "Renew Today and receive these special benefits:" followed by two bullet points: "• Lock in at the lowest (your current) renewal price" and "• Receive an extra issue (24 issues instead of the normal 23)". Further down, another sub-headline says "And let your subscription to *Safety Compliance Alert* continue to provide ideas to help you check off the MOST IMPORTANT things on YOUR ‘To Do’ list." At the bottom center is a green "RENEW TODAY" button. The footer is dark grey and contains an image of a laptop displaying the Safety Compliance Alert website, along with the text "You are receiving this email as part of your subscription to *Safety Compliance Alert*, a print newsletter and companion website — bringing you fast-read information how and where you want it." and the copyright notice "© 2014 Progressive Business Publications | 800-220-5000".

## VIII. PROJECT MANAGEMENT

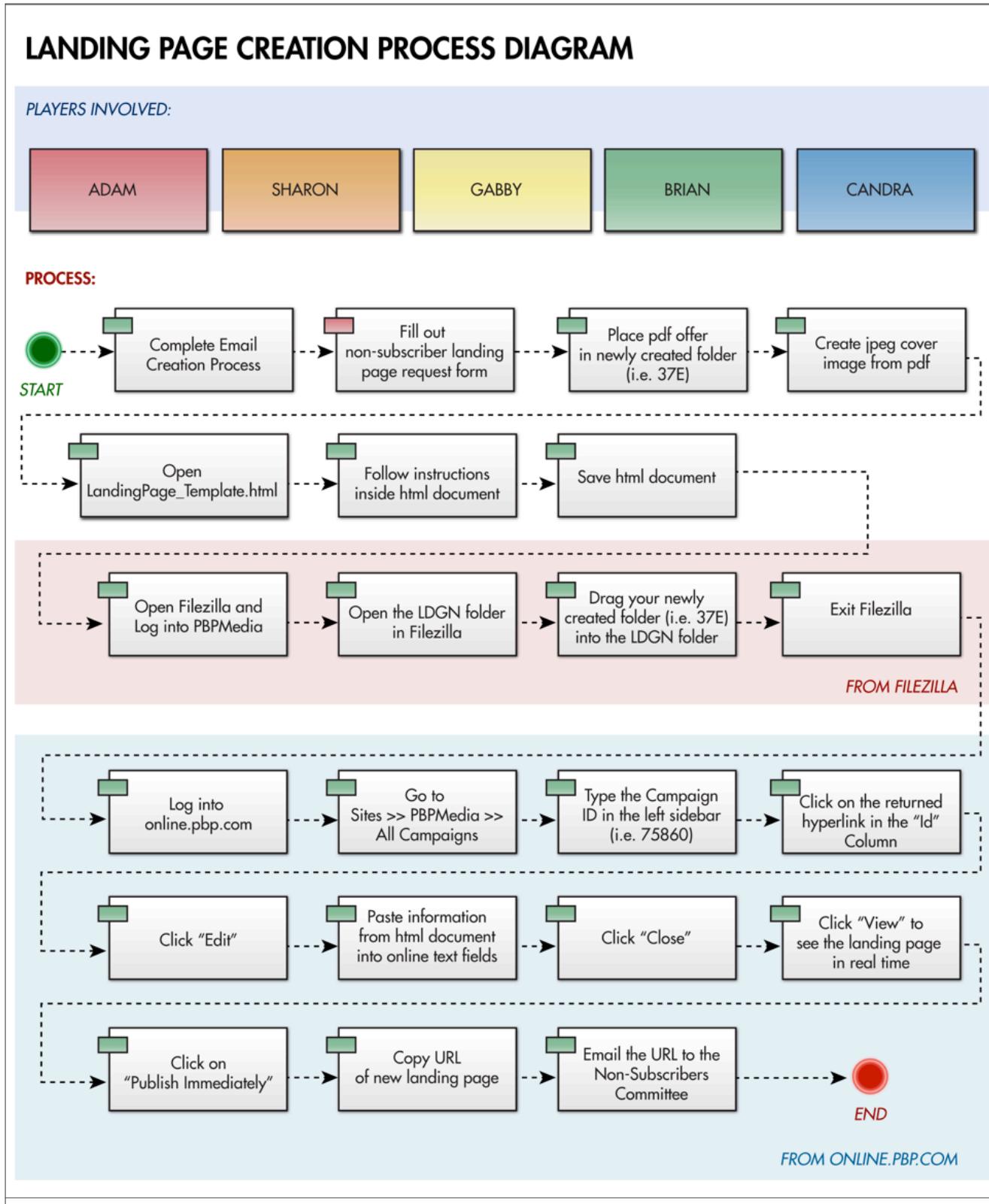
I am involved in quite a bit, albeit design or development. Oftentimes several shareholders get matrixed into various projects. It can become confusing for new players when having to explain employee-involvement. To prevent confusion, I always create a "play-book" for everyone involved. Each play-book varies from project to project, but my overall goal is to create an ease of production, and an easy-to-follow guide for future projects. Below are a few examples.

### Sample Process 1



## VIII. PROJECT MANAGEMENT

### Sample Process 2



## VIII. PROJECT MANAGEMENT

### Sample Project Quarterly Timeline

SAMPLE PROJECT TIMELINE DESIGN				
PROJECT	Quarter 1 Title	Quarter 2 Title	Quarter 3 Title	Quarter 4 Title
NAME OF PROJECT	• SAMPLE ITEM • SAMPLE ITEM			
NAME OF PROJECT	• SAMPLE ITEM • SAMPLE ITEM			
NAME OF PROJECT	• SAMPLE ITEM • SAMPLE ITEM			
NAME OF PROJECT	• SAMPLE ITEM • SAMPLE ITEM			
NAME OF PROJECT	• SAMPLE ITEM • SAMPLE ITEM			
NAME OF PROJECT	• SAMPLE ITEM • SAMPLE ITEM			
NAME OF PROJECT	• SAMPLE ITEM • SAMPLE ITEM			
NAME OF PROJECT	• SAMPLE ITEM • SAMPLE ITEM			

### Recent Project Inventory Spreadsheet

A	B	C	D	E	F	G	H
PERCENT COMPLETE	PDF COMMENT #	TASK	PAGE	PRE/POST MVP	PRIORITY	ASSIGNED DEVELOPER	TIME NEEDED TO COMPLETE
100%	B2	Change header from Name to Circuit Name	NEW CUSTOMER	PRE	LOW	Candra	DONE
0%	D1	Remove Circuit View column	VIEW CUSTOMERS	PRE	MEDIUM	Candra	1 HOUR
100%	D2	Increase pagination row view	VIEW CUSTOMERS	PRE	MEDIUM	Saransh	DONE
0%	E1	Display edited customer name	CUSTOMER PROFILE	PRE	MEDIUM	UI Team	1 - 2 DAYS
0%	E2	Change customer ID to Customer Name	CUSTOMER PROFILE	PRE	MEDIUM	Saransh	1 HOUR
0%	E3	Bug Fix: Selected radio button for setup fee	CUSTOMER PROFILE	PRE	HIGH	UI Team	1 DAY
50%	E4	Create active attacks calculation for customer	CUSTOMER PROFILE	PRE	HIGH	Ryan	
100%	E5	Bug Fix: Displaying DROM vs CUSTOM source	CUSTOMER PROFILE	PRE	HIGH	UI Team	DONE
50%	E6	Bug Fix: Translate payment plan options from backend	CUSTOMER PROFILE	PRE	HIGH	UI Team	1 DAY
0%	F1	Form validation	CUSTOMER PROFILE	PRE	MEDIUM	UI Team	1 WEEK
0%	F2	Add properties to Circuit API	CUSTOMER PROFILE	PRE	HIGH	Ryan	1 DAY
0%	F3	Add API data to GRE Tunnel dropdown	CUSTOMER PROFILE	PRE	MEDIUM	Vamshi	1 HOUR
0%	G1	Start Mitigation function	CIRCUIT VIEW	PRE	HIGH	UI Team + Ryan	3 DAYS
70%	G2	Edit Circuit Details	CIRCUIT VIEW	PRE	HIGH	Saransh + Candra	1 DAY
0%	G3	Replace Mock Contact data with API data	CIRCUIT VIEW	PRE	HIGH	Ryan + Saransh	1 DAY
98%	G4	Add/Edit Associated contacts	CIRCUIT VIEW	PRE	HIGH	Vamshi	1 HOUR

## IX. LOGO & STICKER CREATION

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COMCAST



UNIFIED THREAT  
— MANAGEMENT —



## X. MISCELLANEOUS PROJECTS

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Finally, I have gathered just a few recent graphic design projects that you may find of interest:

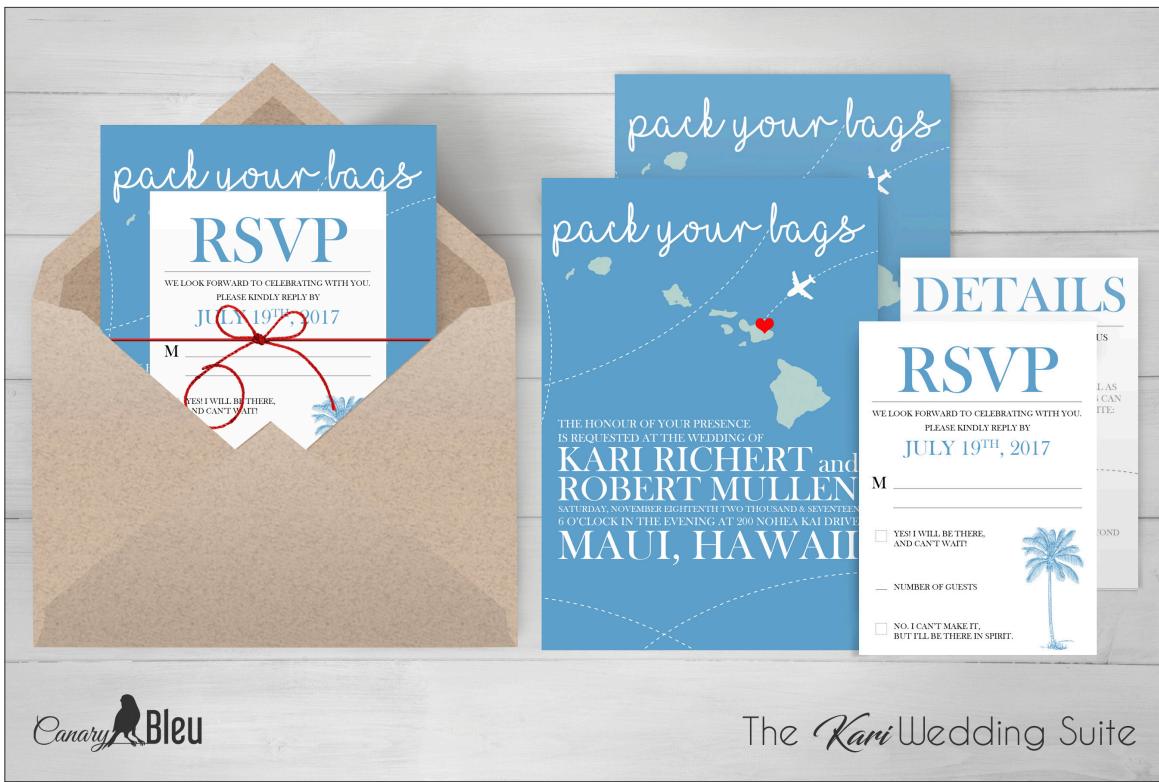
### Birthday Flyer



## X. MISCELLANEOUS PROJECTS

From time to time I also design and sell wedding items for clients in my Etsy storefront:

### Wedding Invitations



## X. MISCELLANEOUS PROJECTS

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### Banner Design



## X. MISCELLANEOUS PROJECTS

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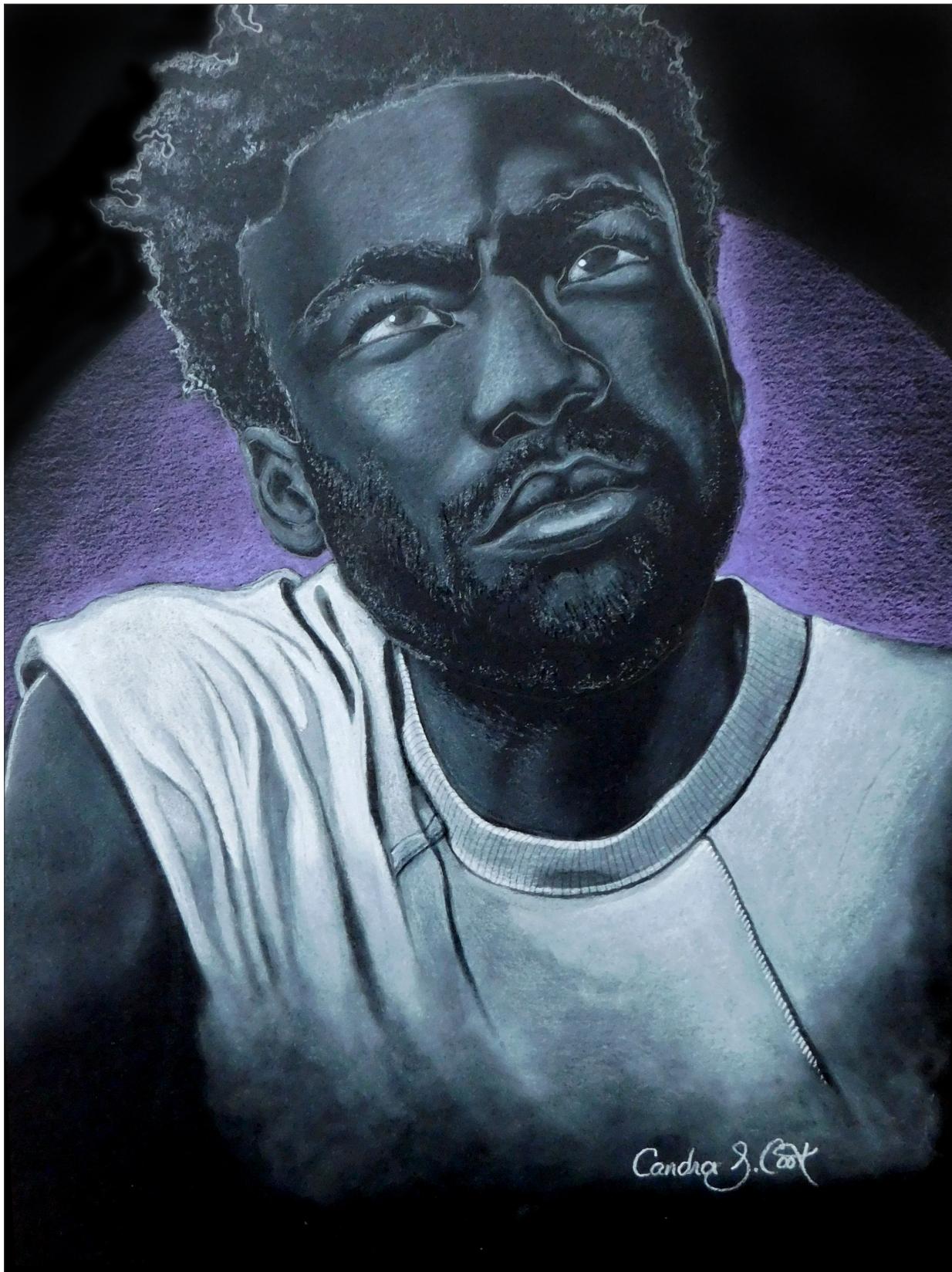
### Tradeshow Booth Panel



## X. MISCELLANEOUS PROJECTS

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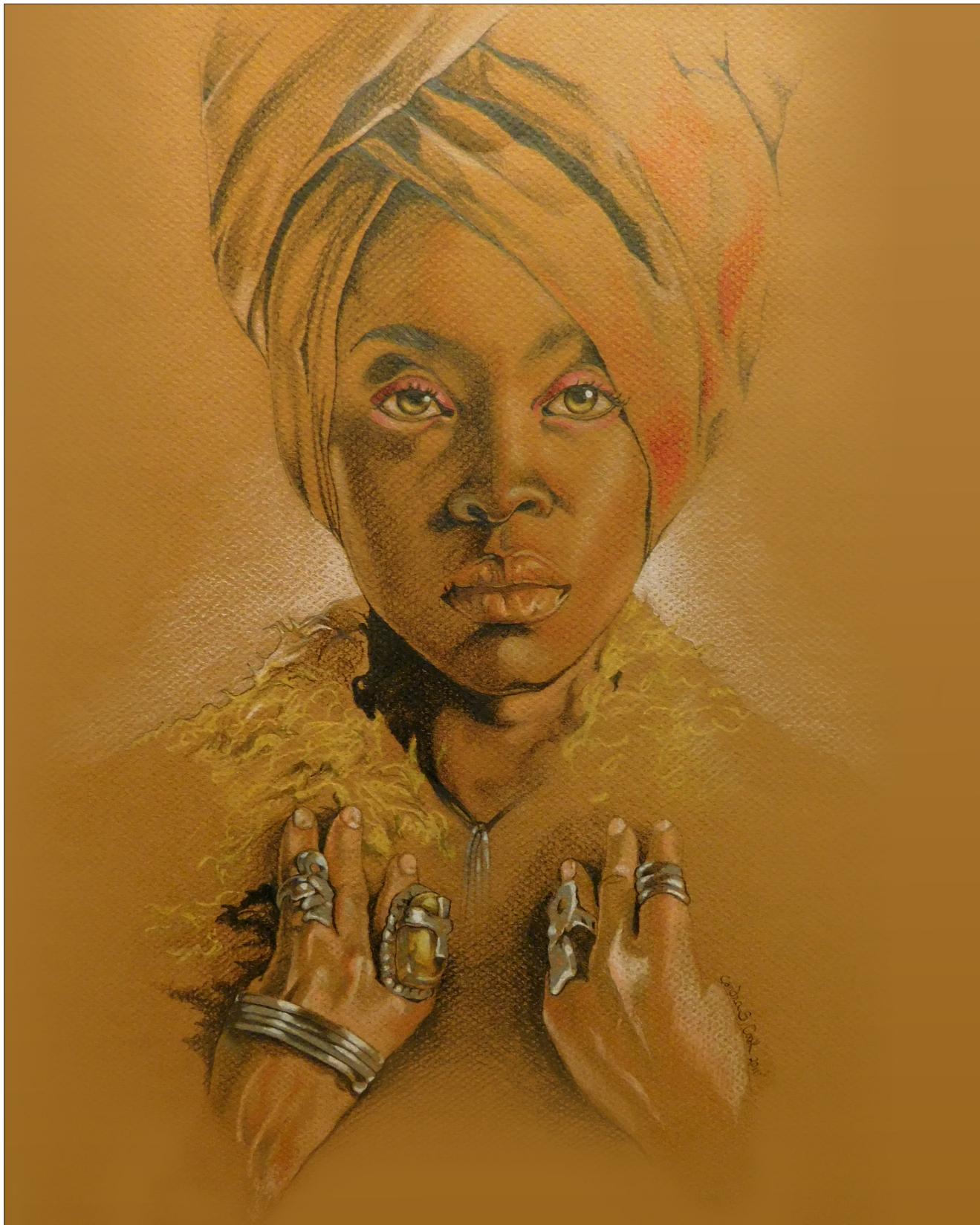
### Drawing (Entertainer, Childish Gambino)



## X. MISCELLANEOUS PROJECTS

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### Drawing (Singer, Erykah Badu)



## Overview

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I hope this document has provided you with the necessary samples needed for your consideration. Again, if there are other materials you'd like to see specifically, please let me know and I can provide those as well. My contact information can be found below.

Website: [www.CandraCodes.com](http://www.CandraCodes.com)

Email: [candracodes@gmail.com](mailto:candracodes@gmail.com)

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