



CANDRA S.C. FRIED  
CREATIVE DESIGN & DEVELOPMENT

# 2020

## PORTFOLIO SAMPLES

[www.CandraCodes.com](http://www.CandraCodes.com)

## FOREWORD

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I have compiled a few quick samples of the design and development work I'm involved with regularly. Some items I may be unable to share due to the company confidentiality of present or previous employers/clients. For additional samples, please feel free to visit my website via [www.CandraCodes.com](http://www.CandraCodes.com). Lastly, if you would like to see any specific items, you may contact me directly, and I can email the requested deliverables.



Email: [candracodes@gmail.com](mailto:candracodes@gmail.com)

Cell phone: [214.417.0503](tel:214.417.0503)

# I. PROFICIENCIES

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## User Experience (UX)

HTML/HTML5  
CSS/CSS3  
LESS/SCSS  
BOOTSTRAP  
BULMA  
FONT AWESOME  
MATERIAL.IO  
SEMANTIC UI  
JADE/PUG  
WORDPRESS  
BALSAMIQ  
AXURE  
VISIO  
DRAW.IO  
INVSION  
JUST IN MIND  
ADOBE XD  
ADA COMPLIANCE

## Marketing & Design

ADOBE CREATIVE SUITE:  
PHOTOSHOP  
ILLUSTRATOR  
INDESIGN  
ACROBRAT  
CAPTIVATE  
MICROSOFT OFFICE  
WORD  
EXCEL  
POWERPOINT  
OUTLOOK  
CAMPAIGN MANAGER/ MAILCHIMP  
EMAIL BLASTS  
SURVEY MONKEY  
GOOGLE ANALYTICS  
REPORTING  
ADVERTISING  
QUARKXPRESS  
INFOGRAPHICS  
CASE STUDIES  
NEWSLETTERS  
SEO

## User Interface (UI)

JAVASCRIPT  
TYPESCRIPT  
JQUERY  
NPM  
BOWER  
GRUNT  
PHP  
MYSQL  
ANGULAR.JS  
ANGULAR  
AMCHARTS.JS  
CHARTS.JS  
MORRIS.JS  
EXPRESS.JS  
D3.JS  
JSON/ AJAX  
DATATABLES  
VISUAL STUDIO/VISUAL STUDIO CODE  
DREAMWEAVER  
VISUAL BASIC  
GIT/GITHUB  
CLOUD FOUNDRY  
RESTFUL API  
INSOMNIA (REST CLIENT)

## Project Management

AGILE  
KANBAN  
WATERFALL  
JIRA  
ATLASSIAN  
CONFLUENCE  
CREATIVE DIRECTION  
WIKI PAGE CREATION  
USER STORY CREATION  
WORKFLOW DIAGRAMS  
ARCHITECTURE DIAGRAMS  
COPYWRITING  
TECHNICAL WRITING  
SHAREPOINT

## II. CURRENT ROLE AT STARTUP

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**Company:** ReturnLogic

**Title:** UX/UI Engineer

### **Role & Responsibilities:**

I currently serve as UX/UI lead for this SAAS returns management startup. Routine responsibilities include wireframe creation using Axure, front-end development using HTML, CSS, Javascript, AngularJS (for our legacy system — Angular 8 for our newer application) and establishing customer trust through focus group discussions. I wear many hats and responsibilities rotate from design and development work, to mentorship, research as well as administrative duties. I take ownership of all current design decisions and talk frequently to stakeholders to defend those decisions. I'm passionate about the work I've done to assist in our application's user interface and human-centered experience, and I work diligently to deliver results.

### **Clickable (Confidential) Examples:**

#### **Mobile Return Center Prototype (Rewrite)**

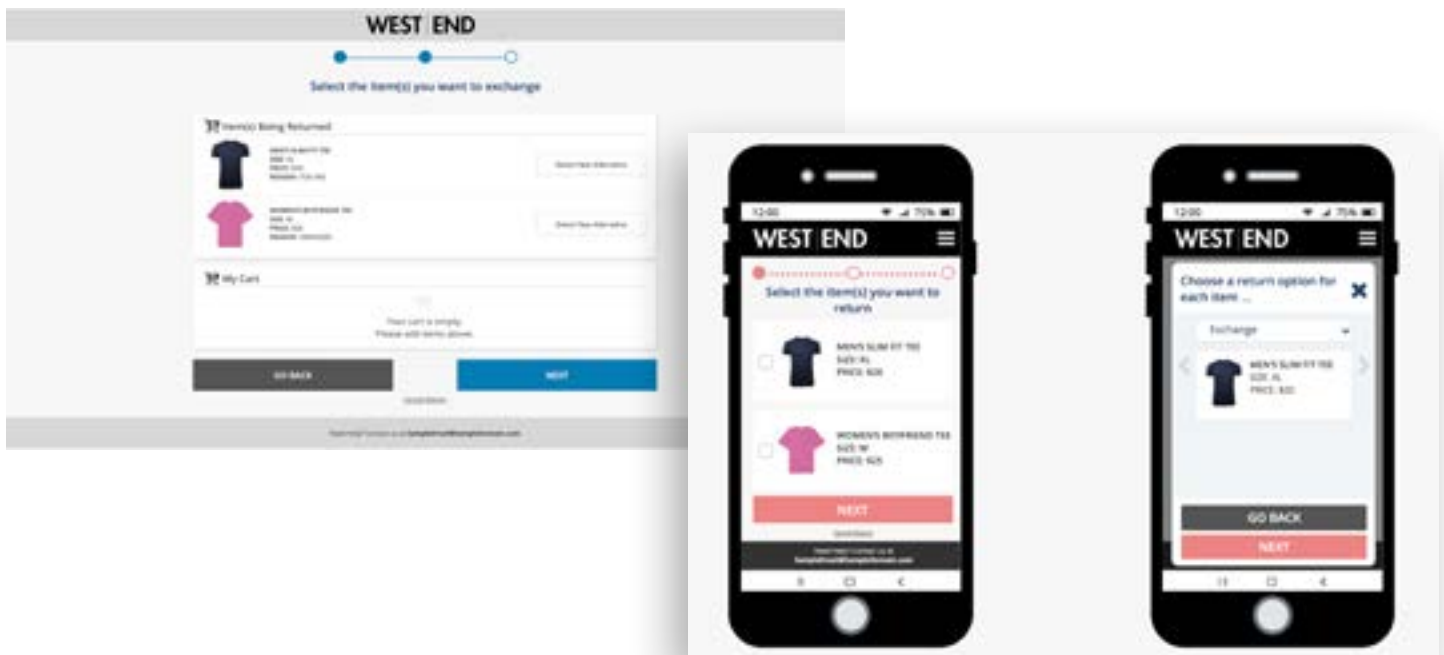
<https://q77m0f.axshare.com/>

#### **Desktop Return Center Prototype (Rewrite)**

<https://leloiq.axshare.com/>

#### **Order Status Tracking Prototype**

<https://zbn3ib.axshare.com/>



### III. PREVIOUS ENTERPRISE ROLES (COMCAST)

**Company:** Comcast

**Title:** Cybersecurity Automation Engineer (Previously Senior Web Designer)

#### Role & Responsibilities:

This position began as a contract position (via Xavient) as Senior Web Designer. I was later promoted to full time staff as the Cybersecurity Automation Engineer. In this role, I acted as lead design/developer for the Security Development & Analytics Team. My focus was centered on supporting all automation and development efforts within the Cybersecurity organization. I applied and integrated emerging technology trends to new and existing systems. I was responsible for writing high quality source code to complete applications within deadlines. My project involvement included: idea/concept phase with stakeholders, wireframing/prototyping, UI architecture management, development using HTML/CSS/Angular (Javascript/Typescript), RESTful API calls and integration, testing, debugging and hosting applications (Github and Cloud Foundry), innovation and mentorship. Additional responsibilities often included designing logos across divisions, marketing materials, creation of on-boarding training guides for all new engineers and all creative materials. I also had the honor of being a 2019 mentee in Comcast's CLEAR (Comcast Leadership Engineering Achievements & Relationships) Mentorship program.



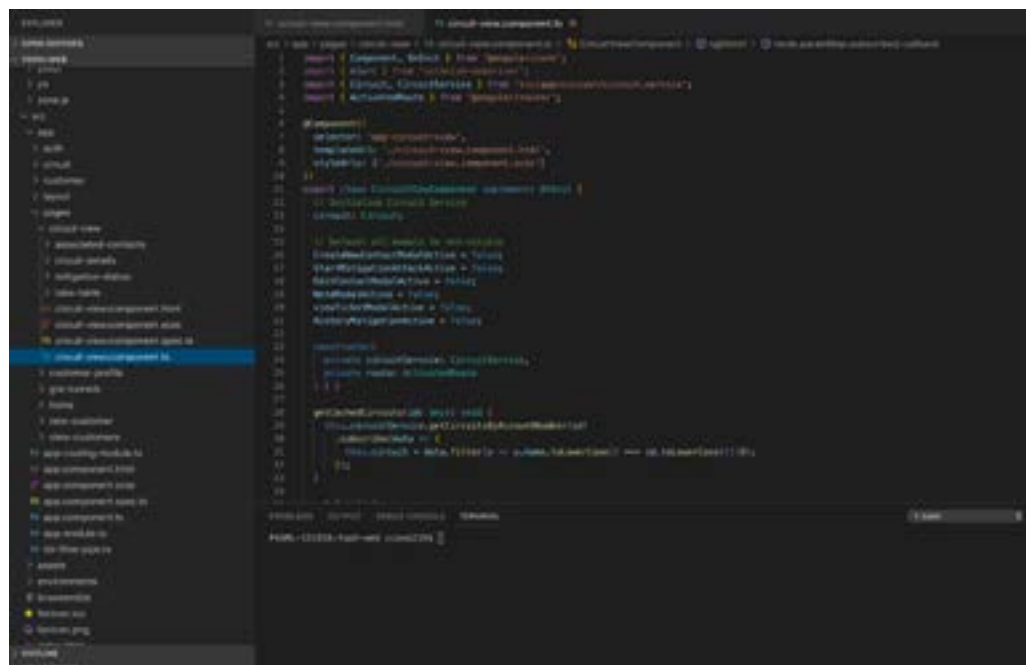
### III. PREVIOUS ENTERPRISE ROLES (COMCAST)

The next few pages will feature a collection of clickable wireframes I've created, as well as a quick-peek of my code and file structure. Each project started as this conceptual prototype and I (alongside my development team) developed them into active apps which are currently in use today.

*Note: Company information modified for security/privacy purposes*

## Comcast DDoS Services Portal:

<https://ey1h8h.axshare.com>

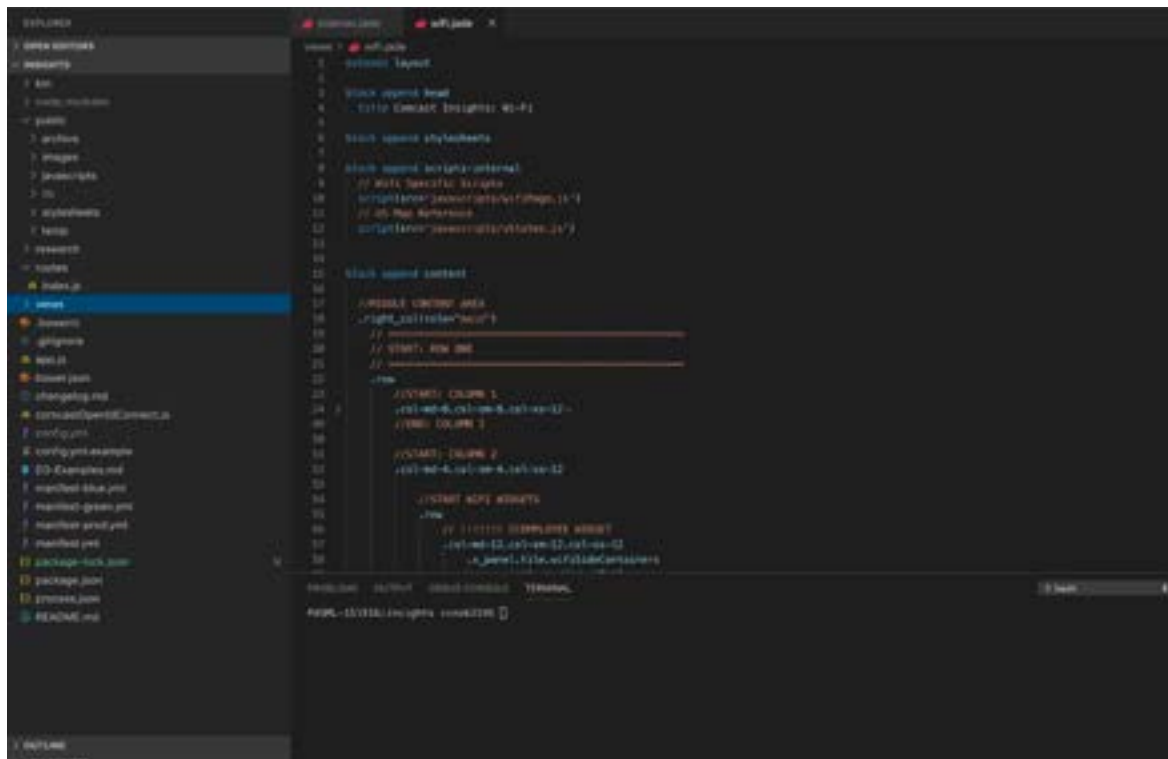




### III. PREVIOUS ENTERPRISE ROLES (COMCAST)

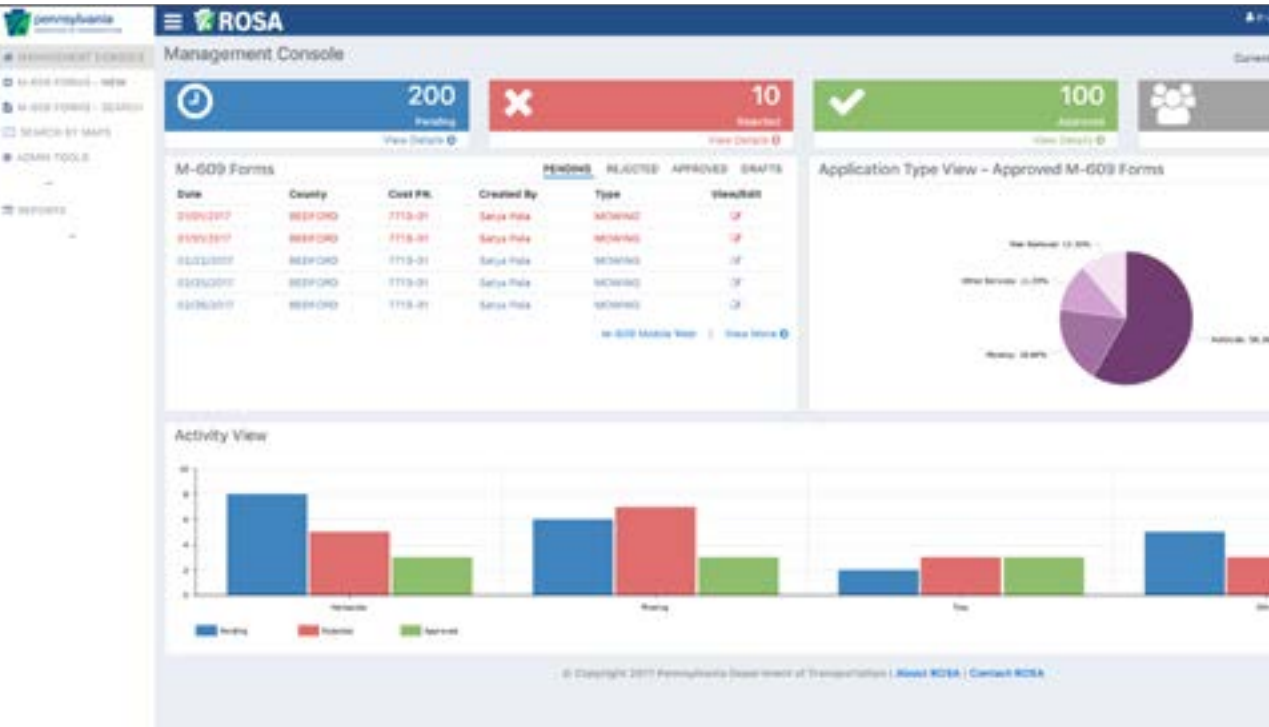
## Comcast Insights

<https://9i1dkv.axshare.com>

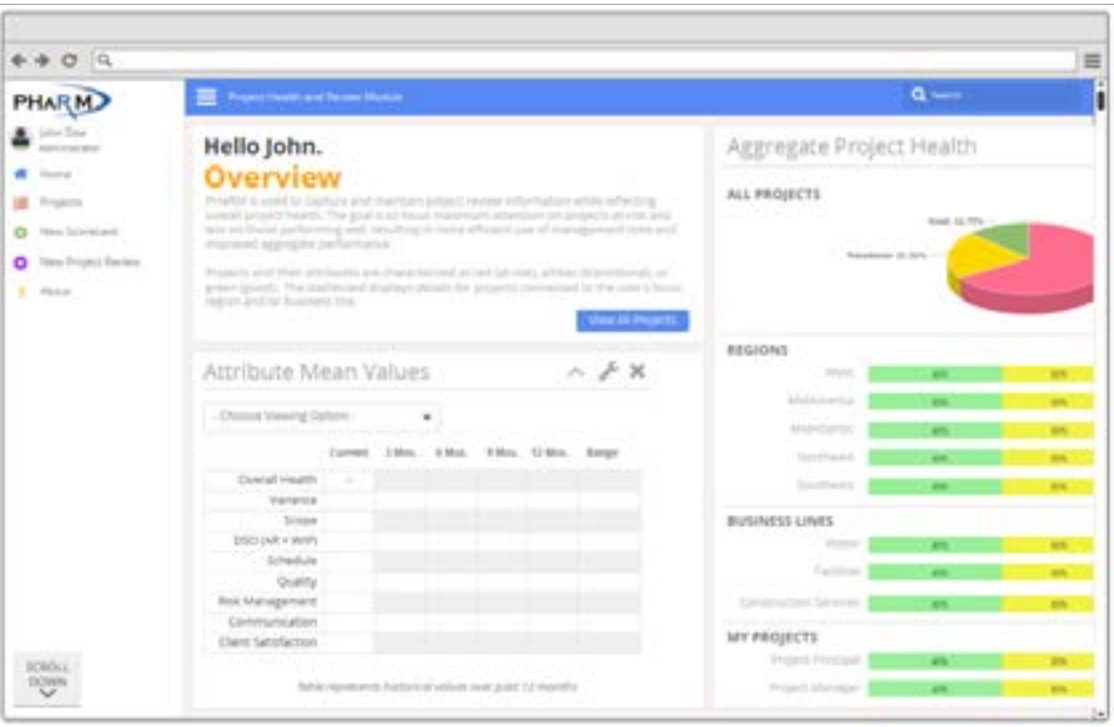


### III. PREVIOUS ENTERPRISE ROLES (GEODECISIONS)

Below you will find a few more prototypes I've created and developed.



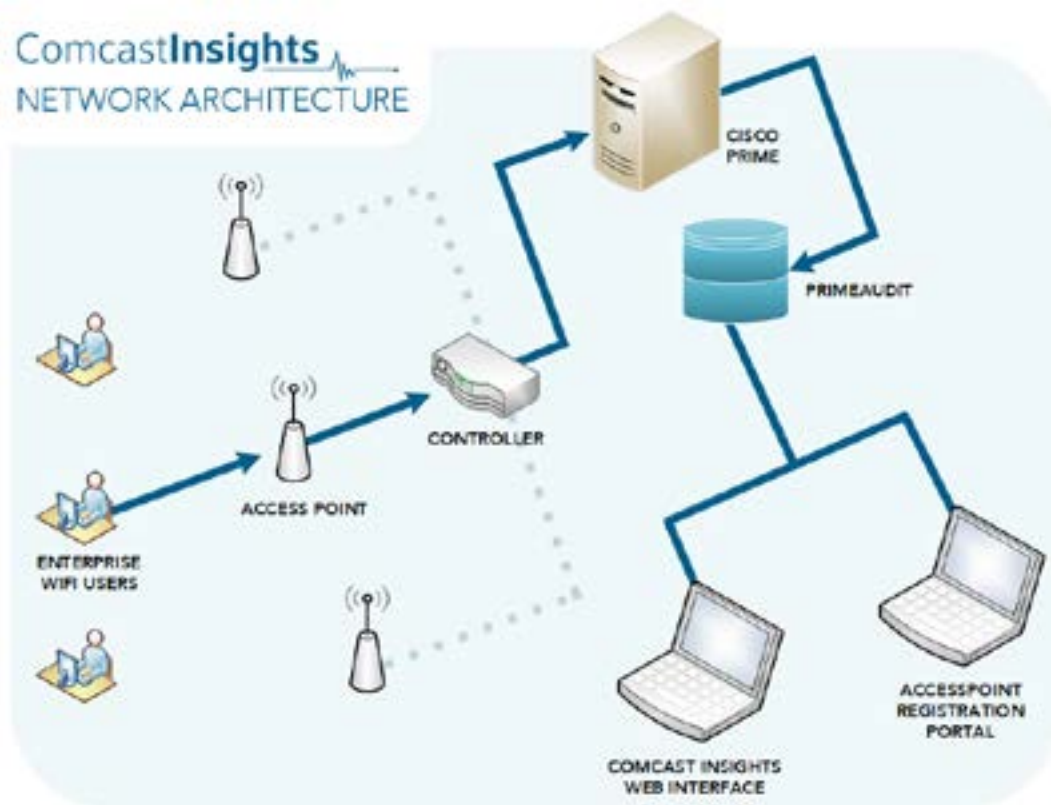
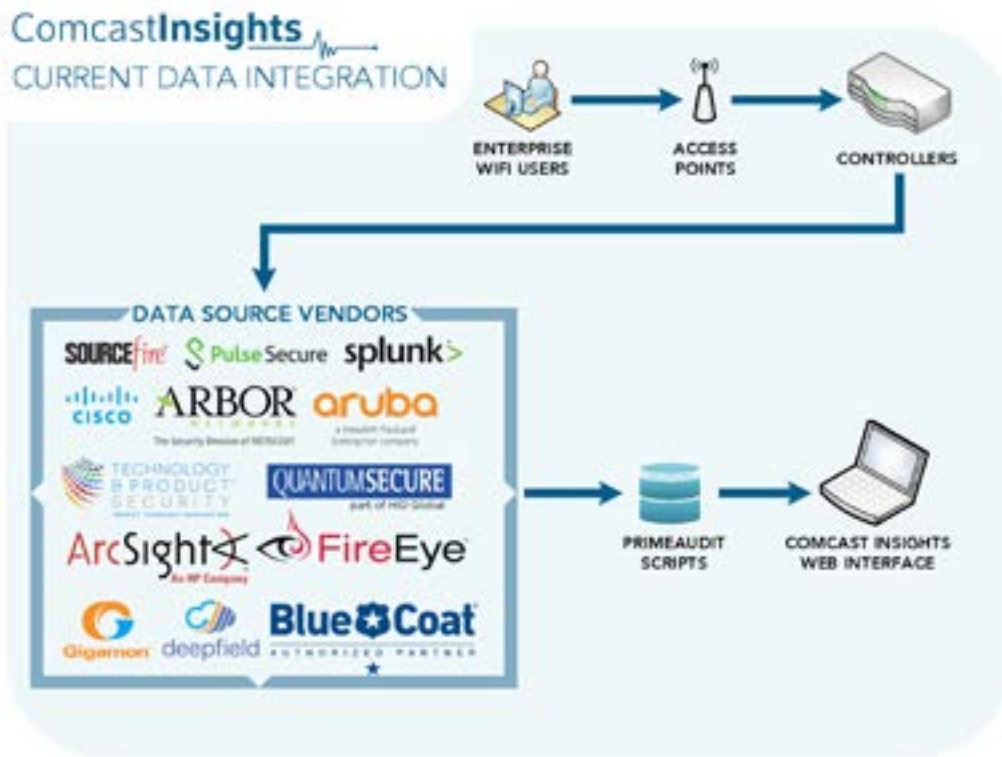
ROSA (GeoDecisions)  
<http://candraco.com/samples/ROSA/management-console.html>



PHARM (GeoDecisions)  
<http://candraco.com/samples/PHARM.pdf>



### III. PREVIOUS ROLES (ARCHITECTURE DIAGRAMS)



## IV. INFOGRAPHICS

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As you may know, Infographics tend to get a bit large (vertically) depending on the content. Below I've provided a smaller scaled view of a few infographics I designed. To see a larger view, follow the links accompanying each image.

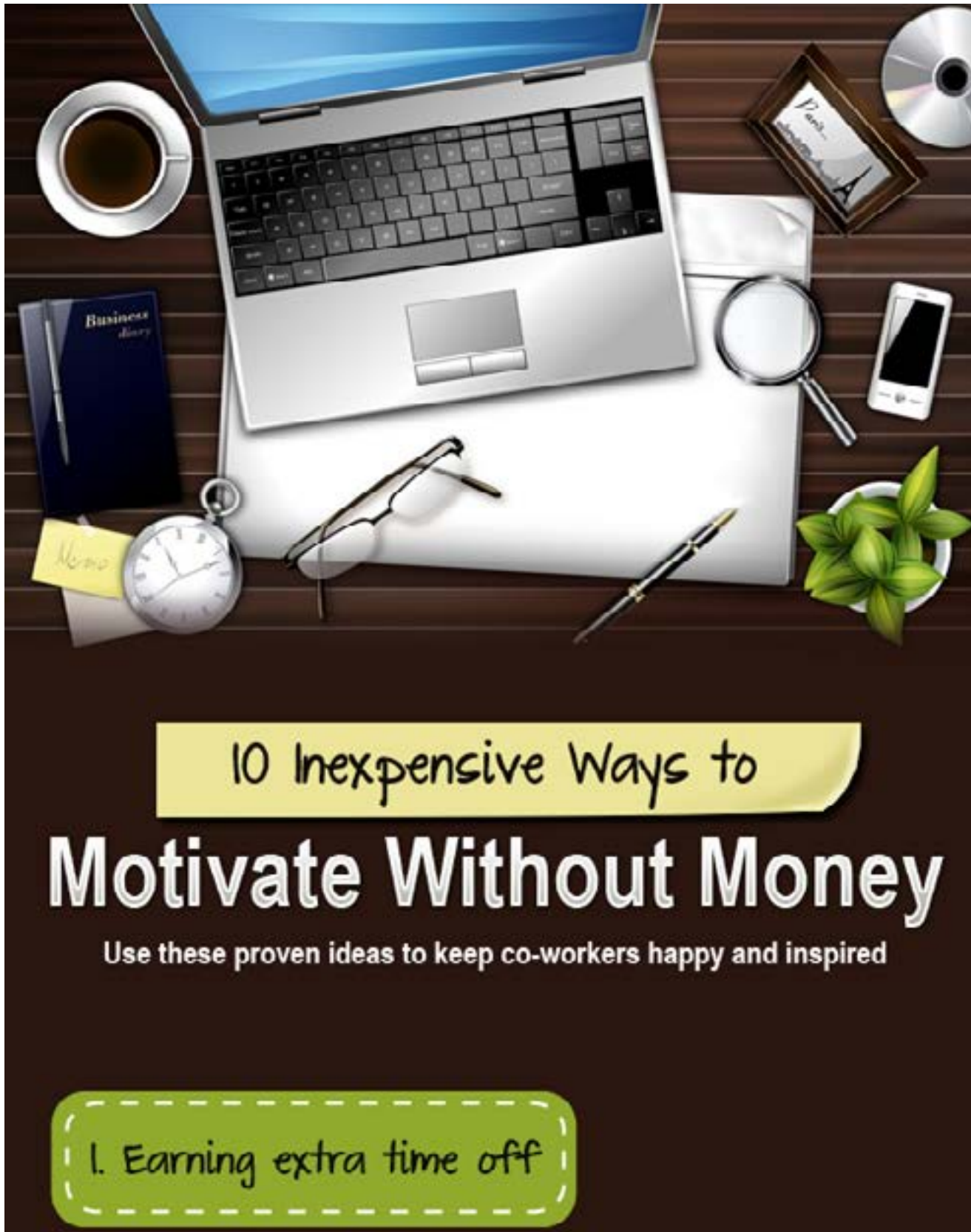
**URL:** <http://www.candracodes.com/samples/Info1.png>



## IV. INFOGRAPHICS

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URL: <http://www.candracodes.com/samples/Info2.jpg>





## IV. INFOGRAPHICS

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URL: <http://www.candracodes.com/samples/Info3.jpg>



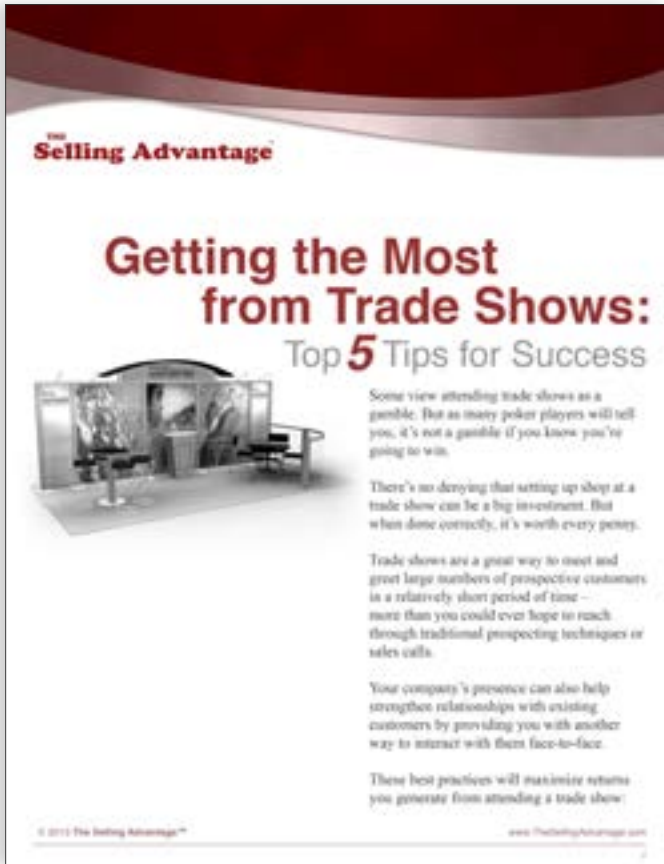
## IV. INFOGRAPHICS

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URL: <http://www.candracodes.com/samples/Info4.jpg>



## V. NEWSLETTERS, CASE STUDIES & COPYWRITING



### Sample A:

<http://www.candracodes.com/samples/whitepaper1.pdf>




### Sample B:


[http://candracodes.com/samples/Newsletter\\_DSP\\_Demo.pdf](http://candracodes.com/samples/Newsletter_DSP_Demo.pdf)



## V. NEWSLETTERS, CASE STUDIES & COPYWRITING

URL: <http://www.candracodes.com/samples/casestudy1.pdf>





**About R.E. Michel Company**

The R.E. Michel Company was founded in Baltimore, Maryland in 1935. Family owned and operated with more than 225 nationwide locations, the R.E. Michel Company is one of our nation's leading wholesale distributors of HVACR equipment, parts and supplies.

### Sherry Atkinson Director of Human Resources Provides Ongoing Training to More than 300 Managers with ManageElite

The **R.E. Michel Company** is all about striving for excellence. That means hiring and developing a dedicated and knowledgeable workforce.

While product knowledge and great customer relationships are core to what R.E. Michel does on a day-to-day basis, it also realizes having a strong management team to drive the company forward is key to its success.

### The Problem

**Sherry Atkinson, Director of Human Resources**, is responsible for 1,700 employees and hundreds of managers and supervisors across more than 225 nationwide locations. Developing a training program at a large organization that has a centralized Human Resources department like the R.E. Michel Company is an equally large challenge.

The goal was to train everyone, leave no manager behind.

As Sherry explained, they were looking for a:

*"Comprehensive training tool for all managers and supervisors.  
We needed a tool to offer ongoing training but it needed to be easy to access and to the point."*

In addition, Sherry realized:

*"Other tools were too time consuming for managers."*

### The Solution

Sherry and the R.E. Michel Company needed a training tool that:

## VI. POWERPOINT PRESENTATIONS

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In 2019, I had the privilege of being selected to participate in Comcast's CLEAR mentorship program. It was a great learning experience. Below is a PowerPoint presentation I put together for my internal app launch.


**URL:** [http://candracodes.com/samples/Sample\\_Powerpoint\\_Portfolio.pdf](http://candracodes.com/samples/Sample_Powerpoint_Portfolio.pdf)



## VII. LANDING PAGES & EMAIL BLASTS


Next I've compiled a few examples of landing pages and email blasts I've worked on in the past. What you see here are mainly imagery of what displays in a user's email, however, the actual coding was largely handcoded within applications such as Campaign Monitor and Mail Chimp.

**SAMPLE URL:** <http://www.candracodes.com/samples/hrservices>

**AD** HR Services


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### FEATURED SOLUTIONS




#### RECRUITING & EMPLOYMENT

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#### COMPENSATION & BENEFITS

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#### TRAINING & DEVELOPMENT

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#### HR METRICS & BENCHMARKING

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### RECRUITING & EMPLOYMENT

Company Name <ul style="list-style-type: none"><li>• Incentive Description</li><li>• Incentive Description</li></ul>	<a href="#">View Profile</a>	<a href="#">Visit Website</a>
Company Name <ul style="list-style-type: none"><li>• Incentive Description</li><li>• Incentive Description</li></ul>	<a href="#">View Profile</a>	<a href="#">Visit Website</a>
Company Name <ul style="list-style-type: none"><li>• Incentive Description</li><li>• Incentive Description</li></ul>	<a href="#">View Profile</a>	<a href="#">Visit Website</a>
Company Name		

## VII. LANDING PAGES & EMAIL BLASTS

URL: <http://offer.pbpmmedia.com/3HS/3L7>



The fast read source that keeps thousands of leading safety professionals better informed and more effective

Customer Service  
1-800-220-5000

### Will Safety Compliance Alert help you...



Avoid Fines?



Prevent Injuries?



Save Lives?

### See for yourself... then decide.

Before you see the decision of the case...



Now that you've watched the video...  
**See for yourself... then decide.**

**1. Start your no-risk subscription**  
by filling out the form to the right

**2. Get immediate access**  
to our online resource center  
[www.safetycompliancealert.com](http://www.safetycompliancealert.com)

**3. Receive 2 fast-read print newsletters**



Start your NO-RISK subscription to this quick-read print newsletter and online resource center

First Name\*

Last Name\*

Title\*

Company\*

Email Address\*

Address\*

City\*

Zip\*

State\*

Please Select

**Start Now**

 [PRIVACY POLICY](#)

Your no-risk subscription is for 60 days. With your 2nd print newsletter we will send you an invoice. If you love the benefits you receive, the cost for the full year (23 issues) is \$299.

If for any reason you don't find this valuable, you can cancel by simply marking cancel on the invoice and returning it to us.

All we ask is that you do one or the other. Please let us know either way by paying the \$299 or sending back your cancelled invoice.

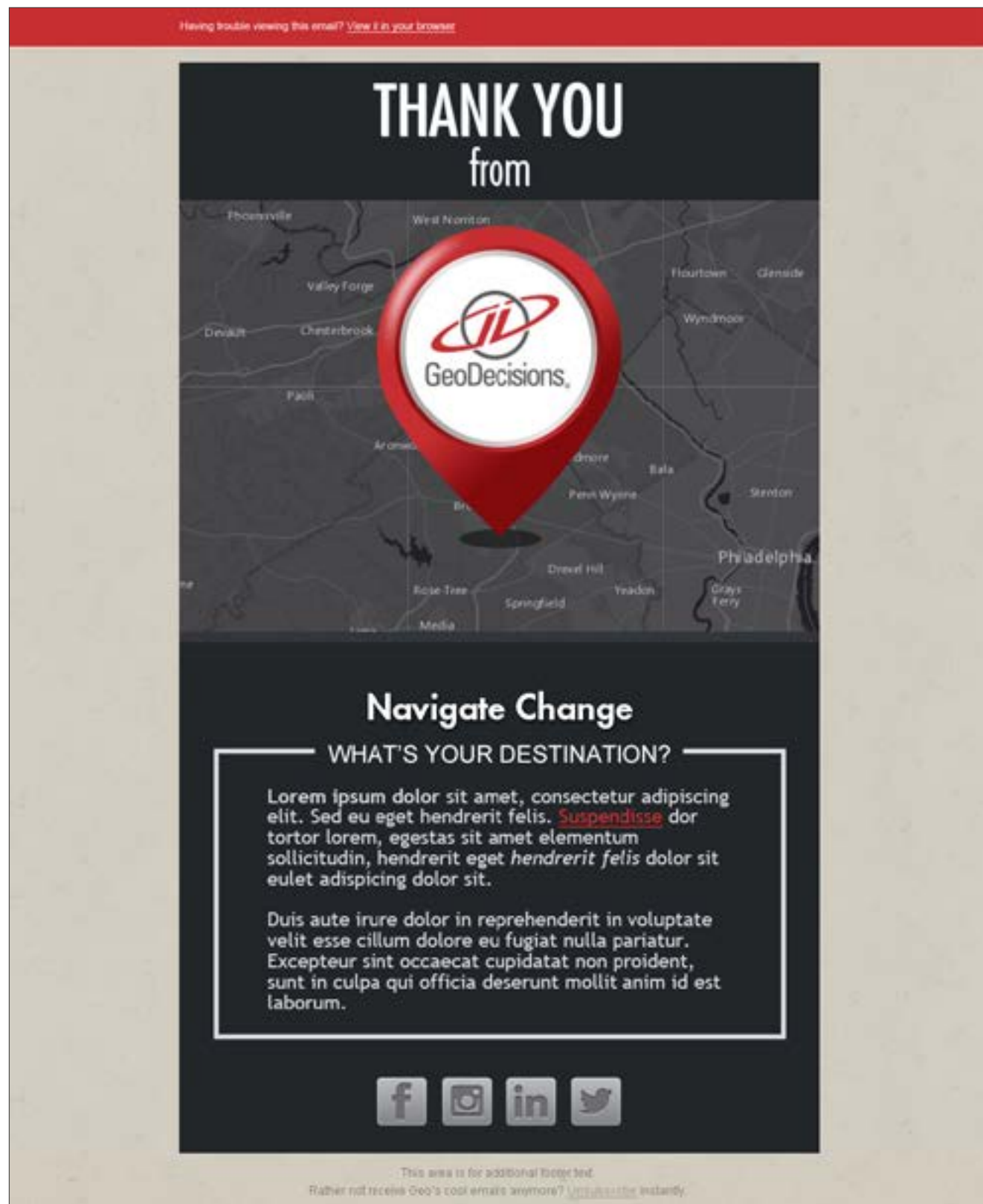
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## VII. LANDING PAGES & EMAIL BLASTS

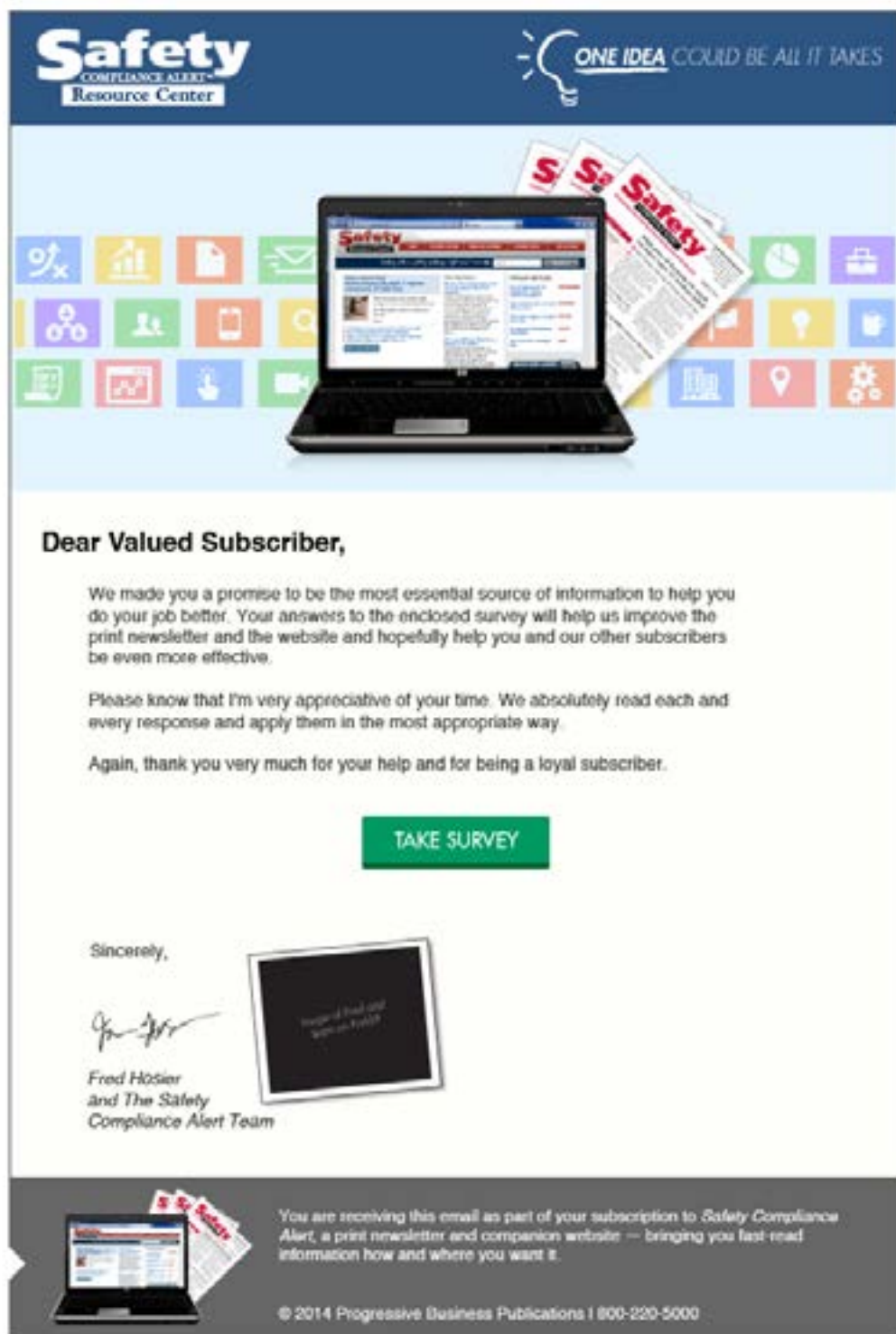
URL: <http://candraco.com/samples/emailblast.jpg>



## VIII. CUSTOMER JOURNEY (PRINT/EMAIL RENEWALS)

My previous employer was primarily sales and editorial driven, so I had to generate several marketing items to keep our customers up-to-date. The following are a compilation of different aspects of their customer journey initiative consisting of publication renewal notices, surveys and more.



### Sample 1






## VIII. CUSTOMER JOURNEY (PRINT/EMAIL RENEWALS)

### Sample 2






**We all have a lot on our “To Do” list.**

Renew Today and receive these special benefits:

- Lock in at the lowest (your current) renewal price
- Receive an extra issue (24 issues instead of the normal 23)

And let your subscription to *Safety Compliance Alert* continue to provide ideas to help you check off the MOST IMPORTANT things on YOUR “To Do” list.

**RENEW TODAY**



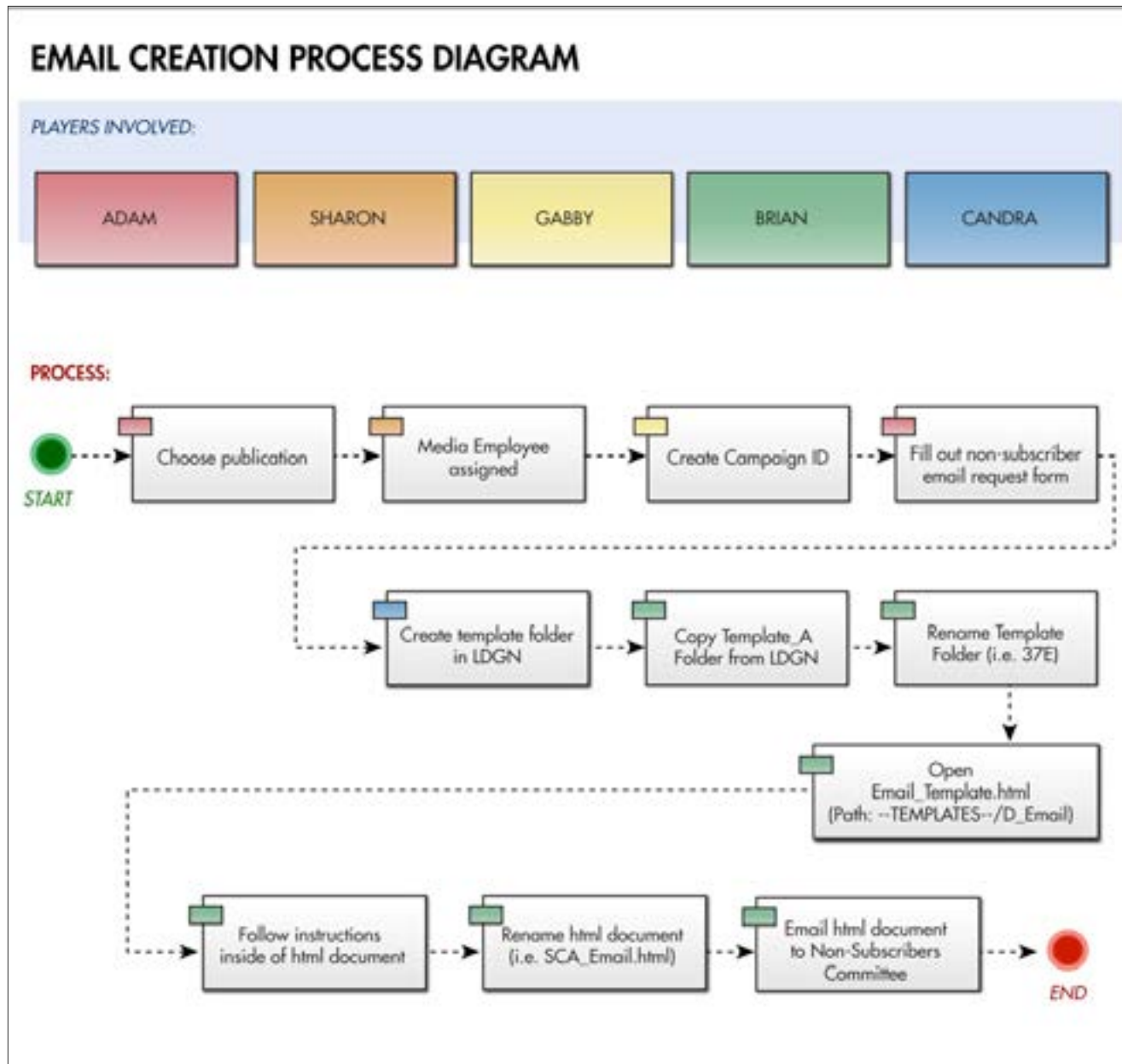
You are receiving this email as part of your subscription to *Safety Compliance Alert*, a print newsletter and companion website — bringing you fast-read information how and where you want it.

© 2014 Progressive Business Publications | 800-220-5000

## IX. PROJECT MANAGEMENT

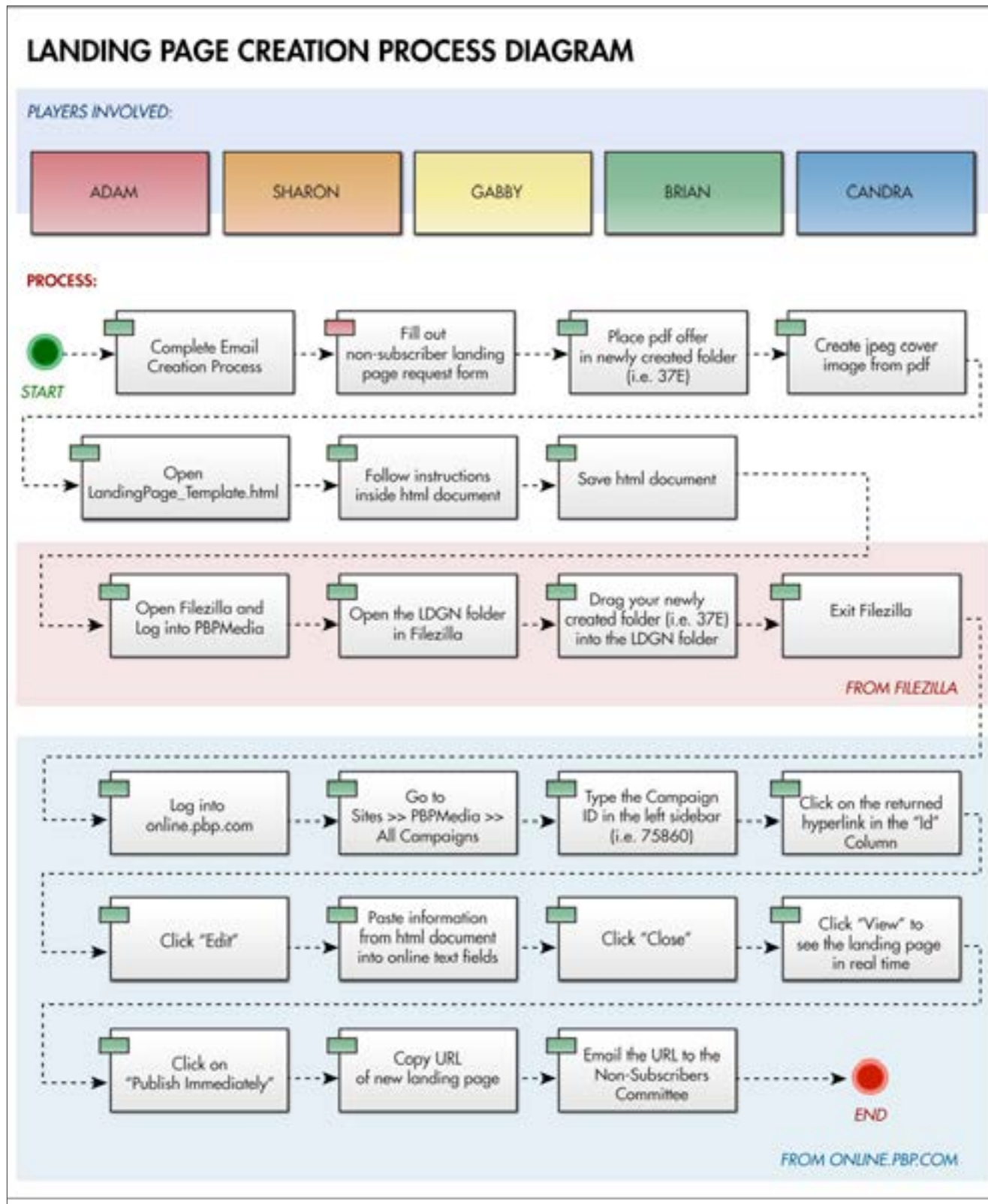
I am involved in quite a bit, albeit design or development. Oftentimes several shareholders get matrixed into various projects. It can become confusing for new players when having to explain employee-involvement. To prevent confusion, I always create a “play-book” for everyone involved. Each play-book varies from project to project, but my overall goal is to create an ease of production, and an easy-to-follow guide for future projects. Below are a few examples.

### Sample Process 1



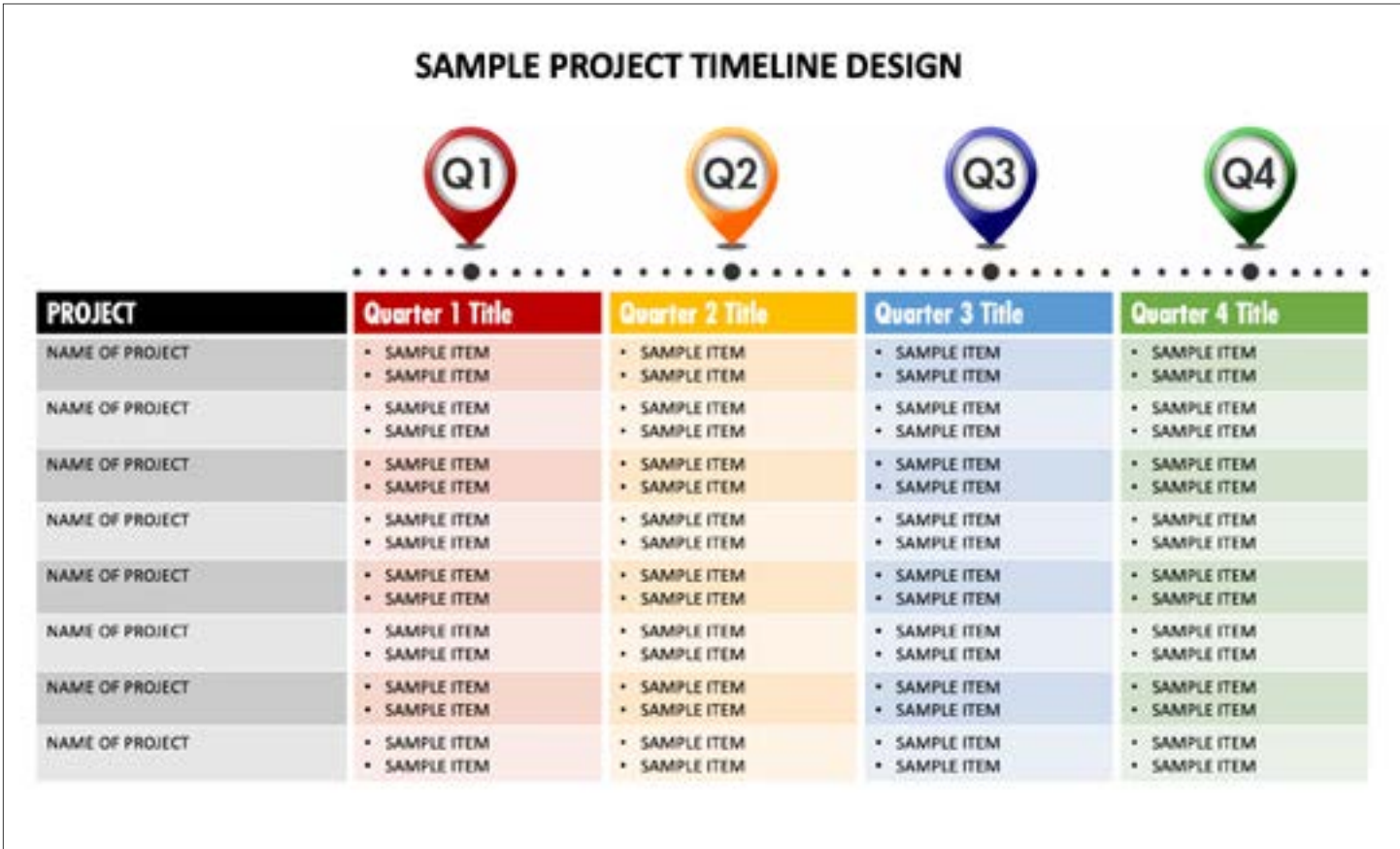
## IX. PROJECT MANAGEMENT

### Sample Process 2



# IX. PROJECT MANAGEMENT

## Sample Project Quarterly Timeline



## Recent Project Inventory Spreadsheet

A	B	C	D	E	F	G	H
PERCENT COMPLETE	PDF COMMENT #	TASK	PAGE	PRE/POST MVP	PRIORITY	ASSIGNED DEVELOPER	TIME NEEDED TO COMPLETE
100%	E2	Change header from Name to Circuit Name	NEW CUSTOMER	PRE	LOW	Condra	DONE
0%	D1	Remove Circuit View column	VIEW CUSTOMERS	PRE	MEDIUM	Condra	1 HOUR
100%	D2	Increase pagination row view	VIEW CUSTOMERS	PRE	MEDIUM	Soransh	DONE
0%	E1	Display edited customer name	CUSTOMER PROFILE	PRE	MEDIUM	Ut Team	1 - 2 DAYS
0%	E2	Change customer ID to Customer Name	CUSTOMER PROFILE	PRE	MEDIUM	Soransh	1 HOUR
0%	E3	Bug Fix: Selected radio button for setup fee	CUSTOMER PROFILE	PRE	HIGH	Ut Team	1 DAY
50%	E4	Create active attrack calculation for customer	CUSTOMER PROFILE	PRE	HIGH	Ryan	
100%	E5	Bug Fix: Displaying DROM vs CUSTOM source	CUSTOMER PROFILE	PRE	HIGH	Ut Team	DONE
50%	E6	Bug Fix: Transfer payment plan options from backend	CUSTOMER PROFILE	PRE	HIGH	Ut Team	1 DAY
0%	F1	Form validation	CUSTOMER PROFILE	PRE	MEDIUM	Ut Team	1 WEEK
0%	F2	Add properties to Circuit API	CUSTOMER PROFILE	PRE	HIGH	Ryan	1 DAY
0%	F3	Add API data to GRE Tunnel dropdown	CUSTOMER PROFILE	PRE	MEDIUM	Vamshi	1 HOUR
0%	G1	Start Migration function	CIRCUIT VIEW	PRE	HIGH	Ut Team + Ryan	3 DAYS
70%	G2	Edit Circuit Details	CIRCUIT VIEW	PRE	HIGH	Soransh + Condra	1 DAY
0%	G3	Replace Mock Contact data with API data	CIRCUIT VIEW	PRE	HIGH	Ryan + Soransh	1 DAY
95%	G4	Add/Edit Associated contacts	CIRCUIT VIEW	PRE	HIGH	Vamshi	1 HOUR

Readiness Checklist

UI Adjustments

Bugs



## X. LOGO CREATION

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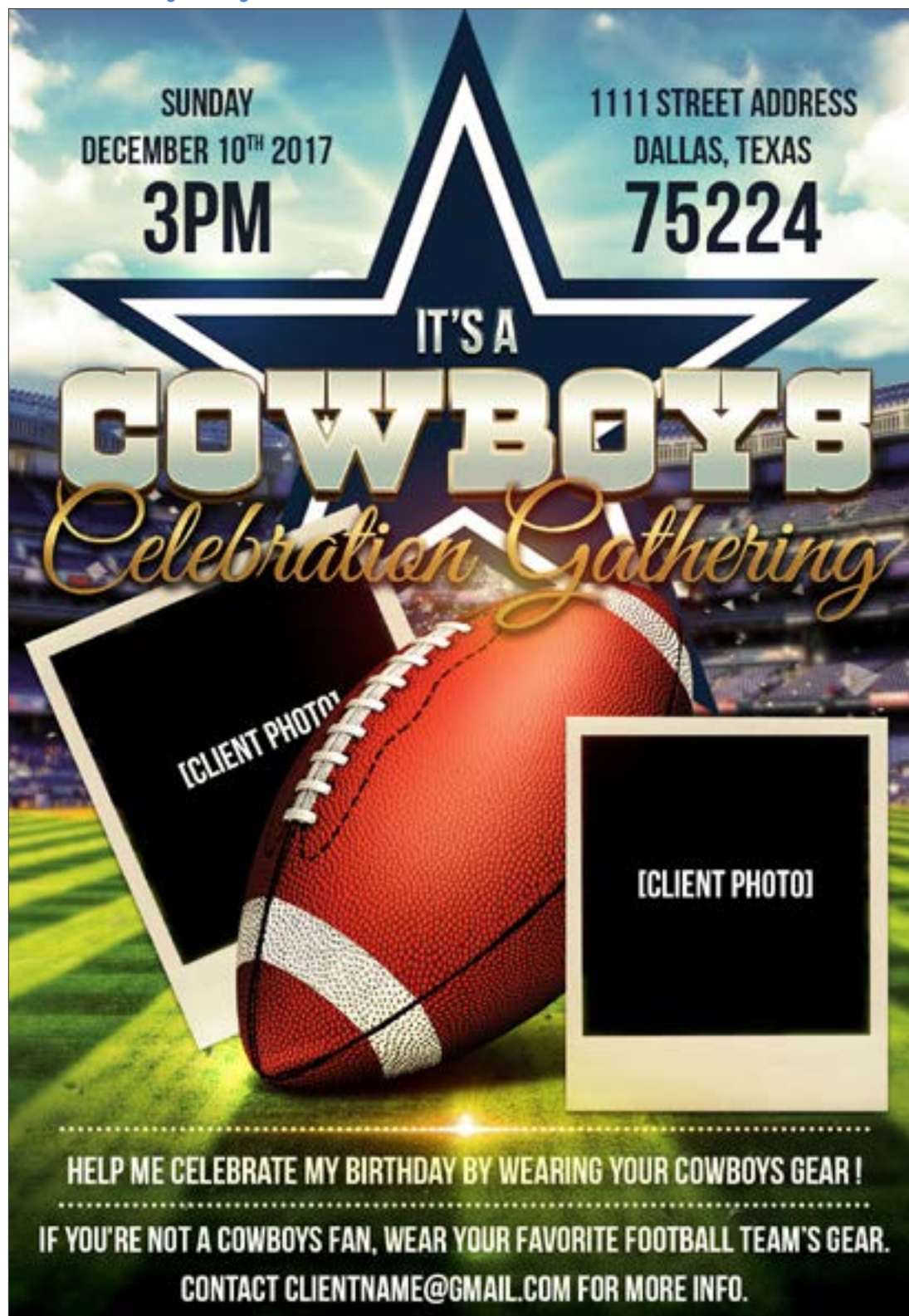


## XI. MISCELLANEOUS PROJECTS

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Finally, I have gathered just a few recent design projects that you may find of interest:

### Birthday Flyer





## XI. MISCELLANEOUS PROJECTS

From time to time I also design and sell arts & crafts from my Etsy storefront.

**URL:** <http://etsy.com/shop/FriedCookieCreations>

### Wedding Invitations



## XI. MISCELLANEOUS PROJECTS

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URL: <http://etsy.com/shop/FriedCookieCreations>

### Digital Drawings & Stickers



## XI. MISCELLANEOUS PROJECTS

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### Banner Design





## XI. MISCELLANEOUS PROJECTS

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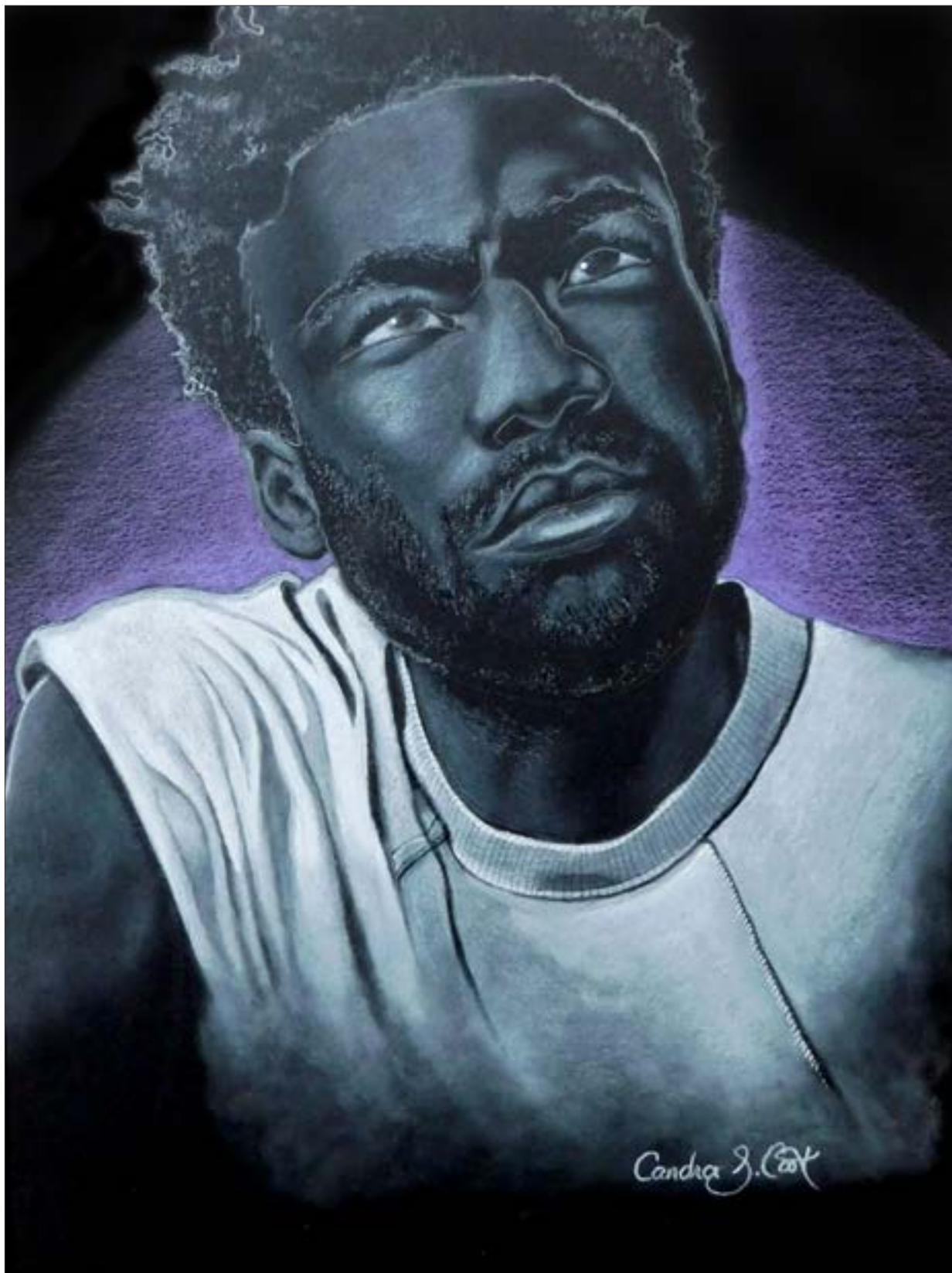
### Tradeshow Booth Panel



## XI. MISCELLANEOUS PROJECTS

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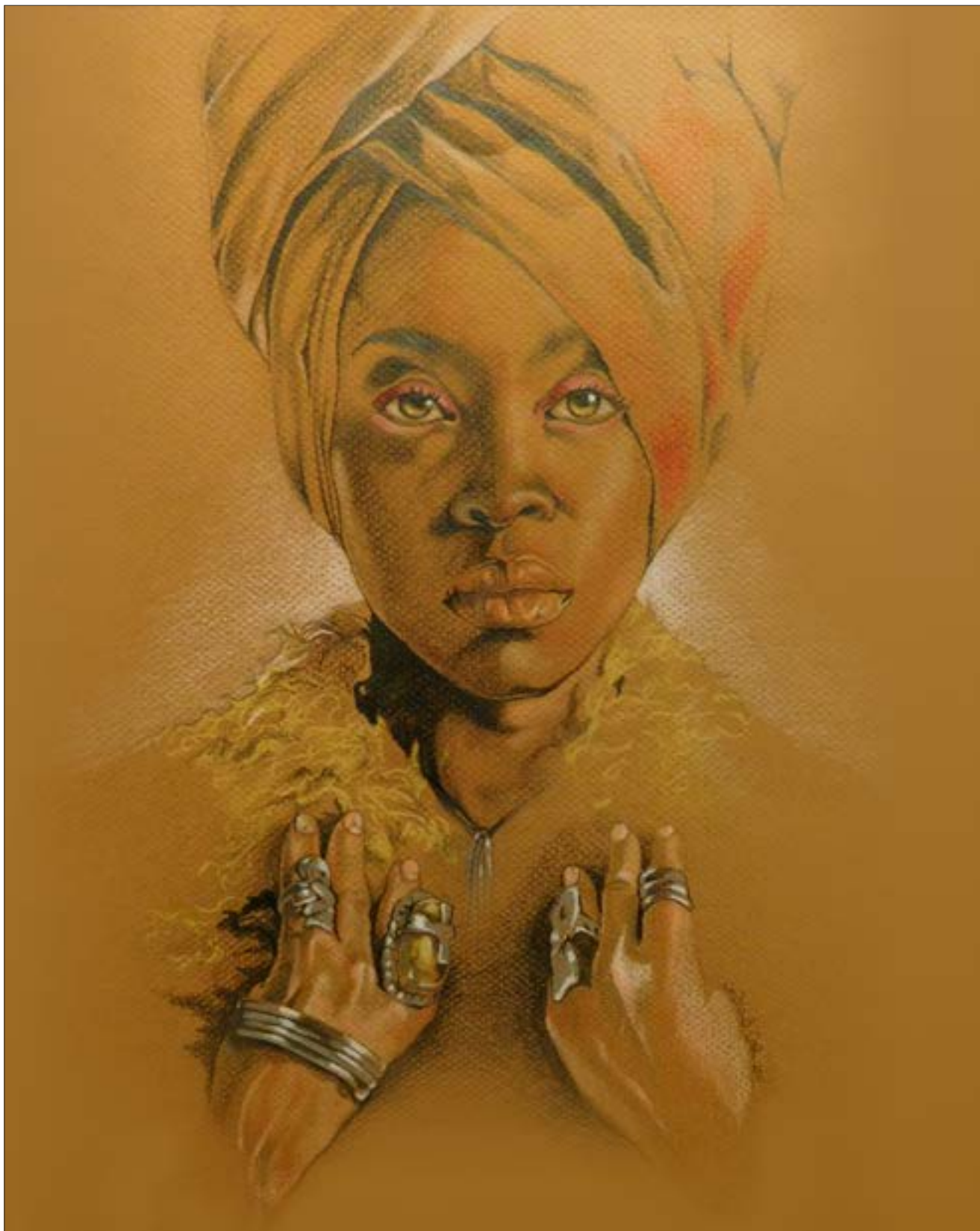
### Drawing (Entertainer, Childish Gambino)



## XI. MISCELLANEOUS PROJECTS

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### Drawing (Singer, Erykah Badu)





## Overview

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I hope this document has provided you with the necessary samples needed for your consideration. Again, if there are other materials you'd like to see specifically, please let me know and I can provide those as well. My contact information can be found below.

Website: [www.CandraCodes.com](http://www.CandraCodes.com)

Email: [candracodes@gmail.com](mailto:candracodes@gmail.com)

Cell phone: [214.417.0503](tel:214.417.0503)