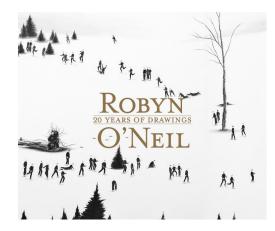
Anspon, Catherine D., "New Bold Texas Book Venture Promises to Haunt and Draw You In", Paper City Mag.com, 22 July 2017.





Dallas dealer of the avant-garde **Brian Gibb** revealed his latest venture, and it is set to make waves in the Texas art world — plus it has national breakout potential, especially among legions of horror fans.

Yes, Gibb's Design District digs, The Public Trust, will carry on business as usual exhibiting and supporting talents from indie outsiders to national and international figures of the likes of Shepard Fairey and Ryan McGinness, all among gallery headliners in its first 13 years.

What is new is Gibb has lured a big-time investor — not in the art world, he tells *PaperCity*via email — to support the newly minted **Archon Projects**, a niche art-book publishing biz, which if its debut releases are any indication, is set to be a darling of the collecting crowd.

Rolling off the presses in about eight weeks, collectors will be vying for monographic volumes by two artists with nice Texas credentials: the cool and respected documentary photog Misty Keasler, who calls Dallas home (and is also Gibb's wife), and Robyn O'Neil, a former Whitney Biennial talent who lives now in Los Angeles, but studied at Texas A&M Commerce and was a Core Fellow at the Museum of Fine Arts, Houston.

In the case of Keasler, the timing couldn't be more perfect. Her book, *Haunt*, probes the spooky realm of commercial haunted houses around the United States, coinciding with the debut of the exhibition of the same name at the Modern Art Museum of Fort Worth, curated by Andrea Karnes (September 23 through November 26). Haunt follows Keasler's collectible and well-regarded Love Hotels, a look at cult theme rooms of Japanese hotels that appeal to couples seeking far-out fantasy.

O'Neil's volume is a survey: Robyn O'Neil: Twenty Years of Drawing, with an essay penned by the Museum of Fine Arts, Houston's modern and contemporary curator Alison de Lima **Greene.** (Oh, and Karnes contributes text to *Haunt*, which also functions as a de facto catalog for The Modern's show of the same name.)

With both books affordably priced at respectively \$45 and \$50, and bearing the graphic design acumen of Gibb — a product of UNT at its finest — expect to see copies populating the best bookshelves and coffee tables in Texas, and beyond.

All Robyn O'Neil images courtesy of the artist, Talley Dunn Gallery, and Susan Inglett Gallery; book cover image, courtesy and Collection of the Blanton Museum of Art, The University of Texas at Austin.