CasinoCoin

Brand Guidelines

Versions

Horizontal version

Vertical version

Construction

Horizontal version

Vertical version

Clear space

Horizontal version

Vertical version

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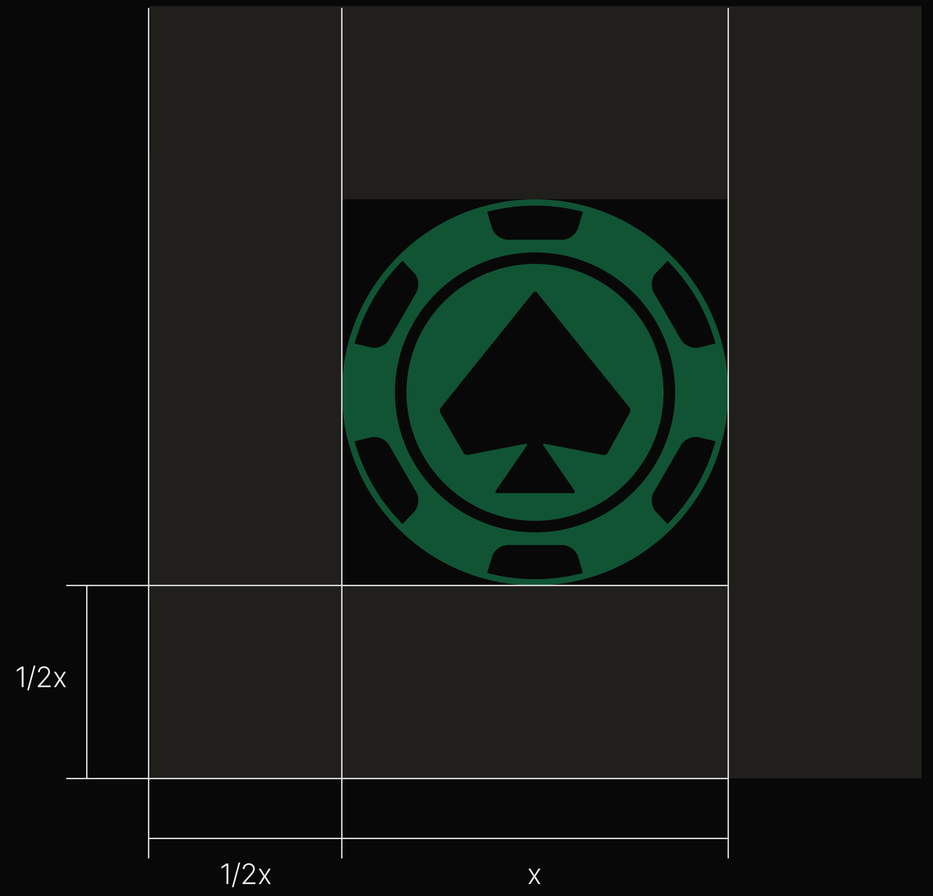
Symbol

Guidelines

Logotype

Symbol

Clear space



Guidelines

Logotype

Symbol

Symbol usage

Logo colors

HEX #105434
RGB 16, 84, 52
CMYK 81, 0, 38, 67

HEX #FFFFFF
RGB 255, 255, 255
CMYK 0, 0, 0, 0

HEX #C39C63
RGB 195, 156, 99
CMYK 0, 20, 49, 24

HEX #080808
RGB 8, 8, 8
CMYK 0, 0, 0, 97

Font family

Inter

Light 300	*Light 300*
Regular 400	*Regular 400*
Medium 500	***Medium 500***
Semi-bold 600	***Semi-bold 600***
Bold 700	***Bold 700***

About Inter

Inter is a variable font family carefully crafted & designed for computer screens.

Inter features a tall x-height to aid in readability of mixed-case and lower-case text. Several OpenType features are provided as well, like contextual alternates that adjusts punctuation depending on the shape of surrounding glyphs, slashed zero for when you need to disambiguate "0" from "o", tabular numbers, etc.

The Inter project is led by Rasmus Andersson, a Swedish maker–of–software living in San Francisco. To contribute, see

github.com/rsms/inter

https://fonts.google.com/specimen/Inter?preview.text_type=custom#standard-styles

Guidelines

Typography

Font colors

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RGB 255, 255, 255
CMYK 0, 0, 0, 0

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HEX #C39C63
RGB 195, 156, 99
CMYK 0, 20, 49, 24

CasinoCoin

HEX #080808
RGB 8, 8, 8
CMYK 0, 0, 0, 97

CasinoCoin

HEX #105434
RGB 16, 84, 52
CMYK 81, 0, 38, 67

CasinoCoin

HEX #C39C63
RGB 195, 156, 99
CMYK 0, 20, 49, 24

CasinoCoin

HEX #8F8E8C
RGB 143, 142, 140
CMYK 0, 1, 2, 44

CasinoCoin

HEX #FFFFFF
RGB 255, 255, 255
CMYK 0, 0, 0, 0

CasinoCoin

HEX #C39C63
RGB 195, 156, 99
CMYK 0, 20, 49, 24

CasinoCoin

HEX #FFFFFF
RGB 255, 255, 255
CMYK 0, 0, 0, 0

CasinoCoin

HEX #080808
RGB 8, 8, 8
CMYK 0, 0, 0, 97

CasinoCoin

HEX #105434
RGB 16, 84, 52
CMYK 81, 0, 38, 67

CasinoCoin

HEX #105434
RGB 16, 84, 52
CMYK 81, 0, 38, 67

Guidelines

Brand colors

Primary

HEX #105434
RGB 16, 84, 52
CMYK 81, 0, 38, 67

HEX #0C4329
RGB 12, 67, 41
CMYK 82, 0, 39, 74

HEX #082919
RGB 8, 41, 25
CMYK 80, 0, 39, 84

HEX #C39C63
RGB 195, 156, 99
CMYK 0, 20, 49, 24

HEX #9C7C4F
RGB 156, 124, 79
CMYK 0, 21, 49, 39

HEX #755D3B
RGB 117, 93, 59
CMYK 0, 21, 50, 54

HEX #ECEDED
RGB 236, 237, 237
CMYK 0, 0, 0, 7

HEX #8F8E8C
RGB 143, 142, 140
CMYK 0, 1, 2, 44

HEX #393736
RGB 57, 55, 54
CMYK 0, 4, 5, 78

HEX #FFFFFF
RGB 255, 255, 255
CMYK 0, 0, 0, 0

HEX #080808
RGB 8, 8, 8
CMYK 0, 0, 0, 97

Brand colors

Secondary

HEX #4974A5
RGB 73, 116, 165
CMYK 56, 30, 0, 35

HEX #E15486
RGB 225, 84, 134
CMYK 0, 63, 40, 12

HEX #EFD15B
RGB 239, 209, 91
CMYK 0, 13, 62, 6