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- Measuring individual differences in the understanding of gaze cues across the lifespan
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Abstract

To explain and predict the behavior of agents, we use social cognition: we represent and reason about others' perspectives, knowledge, intentions, beliefs, and preferences. However, 11 traditional measures of social cognition (e.g., false belief change-of-location tasks) often 12 lack satisfactory psychometric properties: they are not designed to capture variation 13 between children and rely on low trial numbers, dichotomous measures, and group averages. 14 This has profound implications for what these studies can show. Poor measurement of 15 social cognition on an individual level may conceal relations between different aspects of cognition and may obscure developmental change. To fully understand how social-cognitive abilities emerge and relate to each other, we need new tools that can reliably measure 18 individual differences. We designed a gaze understanding task to study social cognition in young children and adults to approach this issue. We concentrate on an essential ability that is involved in many social-cognitive reasoning processes: gaze understanding – the ability to locate and use the attentional focus of an agent. Our interactive task works 22 across devices and enables supervised and unsupervised, as well as in-person and remote 23 testing. The implemented spatial layout allows for discrete and continuous measures of participants' click imprecision and is easily adaptable to different study requirements. Here 25 we show that our task induces inter-individual differences in a child (N = XXX) and an adult (N = XXX) sample. Our two study versions and data collection modes yield 27 comparable results that show substantial developmental gains: the older children are, the 28 more accurately they locate the target. High internal consistency and test-retest reliability 29 estimates underline that the captured variation is systematic. This work shows a promising way forward in the study of individual differences in social cognition and will help us 31 explore the in(ter)dependence of our core social-cognitive processes in greater detail. 32 Keywords: social cognition, individual differences, gaze cues, cognitive development 33

Measuring individual differences in the understanding of gaze cues across the lifespan

36 Introduction

Social cognition – representing and reasoning about an agent's perspectives,
knowledge states, intentions, beliefs, and preferences to explain and predict their behavior
– is among the most-studied phenomena in developmental research. In recent decades,
much progress has been made in determining the average age at which a specific
social-cognitive ability emerges in development (Gopnik & Slaughter, 1991; Peterson,
Wellman, & Slaughter, 2012; Rakoczy, 2022; Wellman, Cross, & Watson, 2001; Wellman &
Liu, 2004). Yet, there are always individual differences. Identifying variability in
social-cognitive abilities and factors influencing their development is vital in theory
building (e.g., to test causal predictions) and for designing interventions (Happé, Cook, &
Bird, 2017; Kidd, Donnelly, & Christiansen, 2018; Lecce, Bianco, Devine, Hughes, &
Banerjee, 2014; Mundy et al., 2007; Underwood, 1975).

Numerous studies have already examined individual differences in social cognition

(for an overview, see Hughes & Devine, 2015; Slaughter, 2015). These individual differences

studies often focus on the relationship between social-cognitive abilities and: (1) family

influences, (2) other cognitive constructs, and (3) social behavioral outcome (for an

overview, see Repacholi, 2003). Studies on social-cognitive abilities and family influences

include the effect of parenting practices (for a review, see Pavarini, de Hollanda Souza, &

Hawk, 2013), attachment quality (e.g., Astor et al., 2020), mental state talk (Gola, 2012;

Hughes, Ensor, & Marks, 2011; Lecce et al., 2014), and family background as parental

education, occupation, sibling interaction and childcare (Bulgarelli & Molina, 2016;

Cutting & Dunn, 1999; Dunn, Brown, Slomkowski, Tesla, & Youngblade, 1991). Another

group of individual differences studies focuses on the interplay of social and physical

cognition (Herrmann, Hernández-Lloreda, Call, Hare, & Tomasello, 2010), executive

functions (Benson, Sabbagh, Carlson, & Zelazo, 2012; Buttelmann, Kühn, & Zmyj, 2021;

- Carlson & Moses, 2001; Carlson, Moses, & Claxton, 2004; Hughes & Ensor, 2007), and language abilities (McEwen et al., 2007; Milligan, Astington, & Dack, 2007; Okumura, 62 Kanakogi, Kobayashi, & Itakura, 2017). Studies on social behavioral outcomes measured 63 the interplay of social cognition and prosociality (for a review, see Imuta, Henry, Slaughter, Selcuk, & Ruffman, 2016; Walker, 2005), stereotypes and resource allocations (Rizzo & Killen, 2018), and moral intentions (Sodian et al., 2016). However, frequently, developmental psychologists are surprised to find minor or no 67 association between measures of social cognition that are thought to be theoretically related – cross-sectionally and/or longitudinally (e.g., Sodian et al., 2016). This might be 69 because traditional measures of social cognition are not designed to capture variation between children: they often rely on low trial numbers, small sample sizes, and 71 dichotomous measures. A recent review showed that many studies on social cognition measures failed to report relevant psychometric properties at all (Beaudoin, Leblanc, Gagner, & Beauchamp, 2020) or – when they did – showed mixed results on test-retest reliability (Hughes et al., 2000; Mayes, Klin, Tercyak, Cicchetti, & Cohen, 1996). To give an example: perhaps the most commonly applied prototypical measure for 76 social cognition is the change-of-location false belief task (Baron-Cohen, Leslie, & Frith, 77 1985; Wimmer & Perner, 1983). Here, children watch a short sequence of events (often acted out or narrated by the experimenters). A doll called Sally puts her marble into a 79 basket. After Sally leaves the scene, a second doll named Anne takes the marble and moves it into a box. Participants then get asked where Sally will look for her marble once she returns. The outcome measures false belief understanding in a dichotomous way: children
- tasks suggest that children develop belief-representing abilities at four to five years of age (for a review, see Wellman et al., 2001). Several cross-cultural studies supported this evidence (Barrett et al., 2013; Callaghan et al., 2005; cf. Mayer & Träuble, 2015).

pass the task if they take the protagonist's epistemic state into account and answer that she

will look into the basket. Many years of research utilizing these verbal change-of-location

However, from this age onwards, the change-of-location task shows ceiling effects and has very limited diagnostic value (Repacholi, 2003). Thus, this sort of task seems to be well suited to track group-level developmental trends, yet it fails to capture individual differences (cf. "reliability paradox," Hedge, Powell, & Sumner, 2018). As Wellman (2012) put it, "it's really only passing/failing one sort of understanding averaged across age" (p. 317). This has profound implications for what studies on individual differences using this task (or others) can show. Poor measurement of social cognition on an individual level is likely to conceal relations between different aspects of cognition and may obscure developmental change.

Thus, developmental psychology faces a dilemma: many research questions are questions about individual differences, yet, there is a lack of tasks to measure these individual differences reliably. To capture the emergence of social-cognitive abilities and related social factors in greater precision and detail, we must consequently address the methodological limitations of existing study designs (Hughes et al., 2011; Hughes & Leekam, 2004).

Schaafsma, Pfaff, Spunt, and Adolphs (2015) compiled a "wish-list" for new 103 social-cognitive paradigms. They advocated for parametric – instead of dichotomous – 104 measures covering proficiency as a range, avoiding floor and ceiling effects, and showing 105 satisfactory test-retest reliability estimates (see also Beaudoin et al., 2020; Hughes & 106 Devine, 2015). New tasks should induce variation across age groups, including older 107 children and adults (Repacholi, 2003). Another goal in creating new tasks should be to 108 focus on the "face value": measures should probe the underlying social-cognitive ability as straight-forward and directly as possible. Keeping task demands minimal is also beneficial for using the paradigm in a variety of different cultural, clinical and demographic contexts 111 (Molleman, Kurvers, & van den Bos, 2019). The task should serve as a proxy for behavior 112 as it appears in the real world and should be validated in relation to real-world experiences 113 (Repacholi, 2003). 114

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## A new measure of gaze understanding

Our goal was to design a new measure of social cognition that captures individual 116 differences across age groups in a systematic and reliable way. We focused on a 117 fundamental ability implicated in many social-cognitive reasoning processes: gaze 118 understanding – the ability to locate and use the attentional focus of an agent. The first 119 component of this ability is often termed gaze following – turning one's eyes in the same 120 direction as the gaze of another agent – and has been studied intensively (Astor, Thiele, & 121 Gredebäck, 2021; Byers-Heinlein et al., 2021; Coelho, George, Conty, Hugueville, & Tijus, 122 2006; Del Bianco, Falck-Ytter, Thorup, & Gredebäck, 2019; Frischen, Bayliss, & Tipper, 123 2007; Hernik & Broesch, 2019; Itakura & Tanaka, 1998; Lee, Eskritt, Symons, & Muir, 124 1998; Moore, 2008; Shepherd, 2010; Tomasello, Hare, Lehmann, & Call, 2007). Following 125 an agent's gaze provides insights into their intentions, thoughts, and feelings by acting as a 126 "front end ability" (Brooks & Meltzoff, 2005, p. 535). In our definition, gaze understanding 127 goes one step further by including the acting on the gaze-cued location – therefore, using 128 the available social information to guide one's behavior as needed in real-life conditions. 129

To address the psychometric shortcoming of earlier work, we implemented the following design features: First, we used a continuous measure which allowed us to capture fine grained individual differences at different ages. Second, we designed short trials that facilitate more than a dozen replicates per subject. The result are more precise individual-level estimates. Third, we systematically investigated the psychometric properties of the new task.

Designing this task required a new testing infrastructure. We designed the task as an interactive browser-based web app. This greatly increased the flexibility with which we could modify the stimuli on a trial-by-trial basis. Furthermore, because the task is largely self-contained, it is much more controlled and standardized. Most importantly perhaps, it makes the task portable: testing is possible in-person using tablets but also remotely via

the internet (no installation needed). As such, it provides a solid basis to study individual differences in gaze understanding across ages at scale. We make the task and its source code openly accessible for other researchers to use and modify.

### Task design

## 5 Implementation

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The code is open-source (https://github.com/ccp-eva/gafo-demo) and a live demo version can be found under: https://ccp-odc.eva.mpg.de/gafo-demo/.

The web app was programmed in JavaScript, HTML5, CSS and PHP. For stimulus 148 presentation, a scalable vector graphic (SVG) composition was parsed. This way, the 149 composition scales according to the user's view port without loss of quality, while keeping 150 the aspect ratio and relative object positions constant. Furthermore, SVGs allow us to 151 define all composite parts of the scene (e.g., pupil of the agent) individually. This is needed for precisely calculating exact pupil and target locations and sizes. Additionally, it makes it 153 easy to adjust the stimuli and, for example, add another agent to the scene. The web app 154 generates two file types: (1) a text file (.json) containing meta-data, trial specifications and 155 participants' click responses, and (2) a video file (.webm) of the participant's webcam 156 recording. These files can either be sent to a server or downloaded to the local device. 157

### 158 Stimuli

Our newly implemented task features an online game where children or adults are
asked to search for a balloon. The events proceed as follows (see Figure 1B and C). An
animated agent (a sheep, monkey, or pig) looks out of a window of a house. A balloon (i.e.,
target; blue, green, yellow, or red) is located in front of them. The target then falls to the
ground. At all times, the agent's gaze tracks the movement of the target. That is, the
pupils and iris of the agent move in a way that their center aligns with the center of the

target. While the distance of the target's flight depends on the final location, the target
moves at a constant speed. Participants are then asked to locate the target: they respond
by touching or clicking on the screen. Visual access to the target's true location is
manipulated by a hedge. Participants either have full, partial, or no visual access to the
true target location. When partial or no information about the target location is accessible,
participants are expected to use the agent's gaze as a cue.

To keep participants engaged and interested, the presentation of events is 171 accompanied by cartoon-like effects. Each trial starts with an attention-getter: an 172 eye-blinking sound plays while the pupils and iris of the agent enlarge (increase to 130%) 173 and change in opacity (decrease to 75%) for 0.3 sec. The landing of the target is accompanied by a tapping sound. Once the target landed, the instructor's voice asks 175 "Where is the balloon?". For confirming the participant's click, a short plop sound plays 176 and a small orange circle appears at the location of choice. Participants do not receive 177 differential feedback so that learning effects are reduced and trials stay comparable across 178 the sample. If no response is registered within 5 secs after the target landed, an audio 179 prompt reminds the participant to respond. 180

### 181 Trials

Trials differ in the amount of visual access that participants have to the final target 182 position. Before the test trials start, participants complete four training trials during which 183 they familiarize themselves with clicking the screen. In the first training trial, participants 184 have full visual access to the target flight and the target's end location and are simply 185 asked to click on the visible balloon. In the second and third training trials, participants 186 have partial access: they witness the target flight but cannot see the target's end location. They are then asked to click on the hidden balloon, i.e., the location where they saw the 188 target land. In test trials, participants have no visual access to the target flight or the end 189 location. Participants are expected to use the agent's gaze as a cue to locate the target.

The first trial of each type comprises a voice-over description of the presented events. The
audio descriptions explicitly state that the agent is always looking at the target (see
Appendix for audio script). After the four training trials, participants receive 15 test trials.
The complete sequence of four training trials and 15 test trials can be easily completed
within 5-10 minutes.

## 196 Study versions

We designed two study versions which differ in the final hiding place of the target 197 and, consequently, on the outcome measure: a hedge version (continuous) and a box version 198 (discrete). Both versions use the same first training trial and then differ in the consecutive 190 training and test trials. In the hedge version, participants have to indicate their estimated 200 target location directly on a hedge. Here, the dependent variable is imprecision, which is 201 defined as the absolute difference between the target center and the x coordinate of the 202 participant's click. In the box version, the target lands in a box and participants are asked 203 to click on the box that hides the target. Researchers have the choice how many boxes are 204 shown: one up to eight boxes can be displayed as potential hiding locations. Here, we use a 205 categorical outcome (i.e., which box was clicked) to calculate the proportion of correct responses. Note that in the test trials of both versions, the target flight is covered by a hedge. In the hedge version, the hedge then shrinks to a minimum height required to cover the target's end location. In the box version, the hedge shrinks completely. The boxes then 209 hide the target's final destination (see Figure 1B and C). 210

### 211 Randomization

All agents and target colors appear equally often and are not repeated in more than
two consecutive trials. The randomization of the target end location depends on the study
version. In the hedge version, the full width of the screen is divided into ten bins. Exact
coordinates within each bin are then randomly generated. In the box version, the target

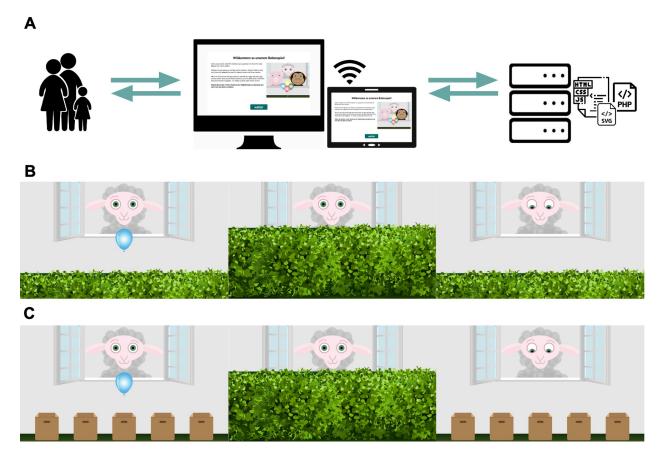


Figure 1. Study setup. (A) Infrastructure for online testing. (i) Subjects aged 3 – 99+ can participate. Data collection can take place anywhere: online, in kindergartens or research labs. (ii) The task is presented as a website that works across devices. (iii) The scripts for the website and the recorded data are stored on secure local servers. (B) Hedge version (continuous) of the gaze understanding task. (i) The agent stands in a window with the target in front of them. (ii) A hedge grows and covers the target. (iii) The target falls to a random location on the ground. The agent's eyes track the movement of the target. (C) Box version (discrete) of the gaze understanding task. Number of boxes (min. 1; max. 8) as potential hiding locations can be set according to the researcher's need.

randomly lands in one of the boxes. As with agent and color choice, each bin/box occurs equally often and can only occur twice in a row.

#### Individual differences

Our first aim was to assess whether our gaze understanding task induces
inter-individual variation in a child and adult sample. Furthermore, we were interested in
how the data collection mode (in-person vs. remote) influences responses.

Methods, sample size and analysis were pre-registered: https://osf.io/snju6 (child sample) and https://osf.io/r3bhn (adult sample). Participants were equally distributed across the two study versions. The study was approved by an internal ethics committee at the Max Planck Institute for Evolutionary Anthropology. Data was collected between May and October 2021.

## 27 Participants

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We collected data from an in-person child sample, a remote child sample, and a remote adult sample. In-person testing with children took place in kindergartens in Leipzig, Germany. The in-person child sample consisted of 120 children, including 40 3-year-olds (mean = 41.45 months, SD = 3.85, range = 36 - 47, 22 girls), 40 4-year-olds (mean = 54.60 months, SD = 3.10, range = 48 - 59, 19 girls), and 40 5-year-olds (mean = 66.95 months, SD = 3.39, range = 60 - 71, 22 girls).

For our remote child sample, we recruited families via an internal database of
children living in Leipzig, Germany, whose parents volunteered to participate in studies on
child development and who indicated interest in online studies. Families received an email
with a short study description and a personalized link, and received a reminder two weeks
later if they had not already participated in the study.

The remote child sample included 147 children, including 45 3-year-olds (mean =

42.62 months, SD = 3.35, range = 36 - 47, 14 girls), 47 4-year-olds (mean = 52.64 months, SD = 3.40, range = 48 - 59, 25 girls), and 55 5-year-olds (mean = 65.11 months, SD = 3.77, range = 60 - 71, 27 girls). Children in our sample grow up in an industrialized, urban Central-European context. Information on socioeconomic status was not formally recorded, although the majority of families come from mixed, mainly mid to high socioeconomic backgrounds with high levels of parental education.

Adults were recruited via *Prolific* (Palan & Schitter, 2018). *Prolific* is an online participant recruitment service from the University of Oxford with a predominantly European and US-american subject pool. Participants consisted of 100 English-speakers with an average age of 31.34 years (SD = 10.77, range = 18 - 63, 64 females). For completing the study, subjects were payed above the fixed minimum wage (in average £10.00 per hour).

### Procedure

Children in our in-person sample were tested on a tablet in a quiet room in their 253 kindergarten. An experimenter guided the child through the study. Children in the remote 254 sample received a personalized link to the study website and families could participate at 255 any time or location they wanted. In the beginning of the online study, families were 256 invited to enter our "virtual institute" and were welcomed by an introductory video of the 257 study leader, shortly describing the research background and further procedure. Then, 258 caregivers were informed about data security and were asked for their informed consent. 259 They were asked to enable the sound and seat their child centrally in front of their device. Before the study started, families were instructed how to setup their webcam and enable the recording permissions. We stressed that caregivers should not help their children. Study participation was video recorded whenever possible in order to ensure that the 263 answers were generated by the children themselves. Depending on the participant's device, 264 the website automatically presented the hedge or box version of the study. For families that 265

used a tablet with touchscreen, the hedge version was shown. Here, children could directly
click on the touchscreen themselves to indicate where the target is. For families that used a
computer without touchscreen, the website presented the box version of the task. We
assumed that younger children in our sample would not be acquainted with the usage of a
computer mouse. Therefore, we asked children to point to the screen, while caregivers were
asked to act as the "digital finger" of their children and click on the indicated box.

All participants received 15 test trials. In the box version, we decided to adjust the task difficulty according to the sample: children were presented with five boxes while adults were presented with eight boxes as possible target locations.

## 75 Analysis

All test trials without voice over description were included in our analyses. We ran all analyses in R version 4.2.0 (2022-04-22) (R Core Team, 2022). Regression models were fit as Bayesian generalized linear mixed models (GLMMs) with default priors for all analyses, using the function brm from the package brms (Bürkner, 2017, 2018).

To estimate the developmental trajectory of gaze understanding and the effect of data 280 collection mode, we fit a GLMM predicting the task performance in each trial by age (in 281 months, z-transformed) and data collection mode (reference category: in-person 282 supervised). The model included random intercepts for each participant and each target 283 position, and a random slope for symmetric target position within participants (model 284 notation in R: performance ~ age + datacollection + (symmetricPosition | subjID) + (1 | targetPosition)). Here, targetPosition refers to the exact bin/box of the target, while symmetricPosition refers to the absolute distance from the stimulus center (i.e., smaller value meaning more central target position). We expected that trials 288 could differ in their difficulty depending on the target centrality and that these these item 289 effects could vary between participants.

For the hedge version, performance was defined as the absolute click distance between
the target center and the click X coordinate, scaled according to target widths, and
modeled by a lognormal distribution. For the box version, the model predicted correct
responses (0/1) using a Bernoulli distribution with a logit link function. We inspected
the posterior distribution (mean and 95% Confidence Interval (CI)) for the age and data
collection estimates.

## 7 Results

We found a strong developmental effect: with increasing age, participants got more
and more accurate in locating the target. In the hedge version, children's click imprecision
decreased with age, while, in the box version the proportion of correct responses increased
(see Figure 2A and F). Most participants in the box version performed above chance level.
By the end of their sixth year of life, children came close to the adult's proficiency level.
Most importantly, however, we found substantial inter-individual variation across study
versions and age groups. For example, some three-year-olds were more precise in their
responses than some five-year-olds. Even though variation is smaller, we could even find
inter-individual differences in the adult sample.

As Figure 2A and F show, our remotely collected child data resembled the data from
the kindergarten sample. We found evidence that responses of children participating
remotely were slightly more precise. This difference was mainly driven by the younger
participants and especially prominent in the box version of the task. It is conceivable that
caregivers were especially prone to influence the behavior of younger children. In the box
version, caregivers might have had more opportunities to interfere since they carried out
the clicking for their children.<sup>1</sup>

 $<sup>^1</sup>$  In an exploratory analysis, we coded parental behavior and environmental factors during remote unsupervised testing. We focused on the subsample with the greatest performance difference between data collection modes: the three-year-olds in the box version of the task (n = 16). We reasoned that if parental interference cannot explain the greatest performance difference in our sample, the effects would be

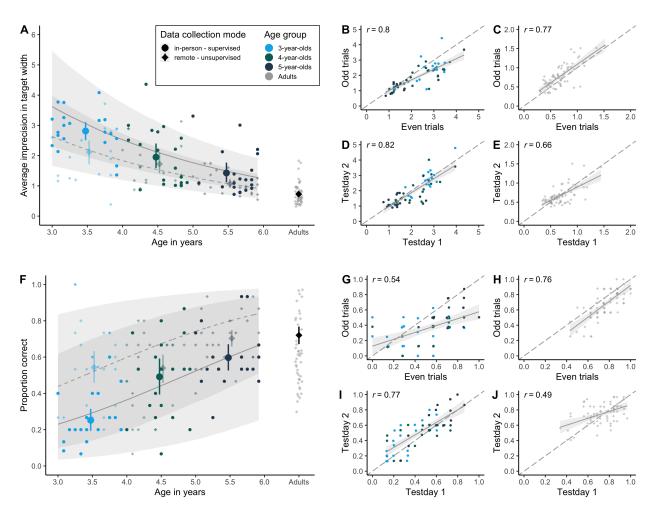


Figure 2. Measuring inter-individual variation. (A) Developmental trajectory in continuous hedge version. Performance is measured as imprecision, i.e., the absolute distance between the target's center and the participant's click (averaged across trials). The unit of imprecision is counted in the width of the target, i.e., a participant with an imprecision of 1 clicked in average one target width to the left or right of the true target center. (B) Internal consistency (odd-even split) in hedge child sample. (C) Internal consistency in hedge adult sample. (D) Test-retest reliability in hedge child sample. (E) Test-retest reliability in hedge adult sample. (F) Developmental trajectory in discrete box version. Performance is measured as the proportion of correct responses, i.e., how many times the participant clicked on the box that actually contained the target. Dotted black line shows level of performance expected by chance (for child sample 20%, i.e., 1 out of 5 boxes; for adult sample 12.5%, i.e., 1 out of 8 boxes). (G) Internal consistency (odd-even split) in box child sample. (H) Internal consistency in box adult sample. (I) Test-retest reliability in box child sample. (J) Testretest reliability in box adult sample. For (A) and (F), regression lines show the predicted developmental trajectories (with 95% CrI) based on GLMMs, with the line type indicating the data collection mode. For (B-E) and (G-J), regression lines with 95% CI show smooth conditional mean based on a linear model (generalized linear model for box version), with Pearson's correlation coefficient r. Large points with 95% CI (based on non-parametric bootstrap) represent performance means by age group (binned by year). Small points show the mean performance for each subject averaged across trials. Shape of data points represents data collection mode: opaque circles for in-person supervised data collection, translucent diamonds for remote unsupervised data collection. Color of data points denotes age group.

Our GLMM analysis corroborated the visual inspection of the data: in the hedge 314 version, the estimates for age ( $\beta = -0.33$ ; 95% CI [-0.41; -0.24]) and data collection mode 315 -0.32 (95% CI [-0.50; -0.14]) were negative and reliably different from zero. In the box 316 version, the estimate of age ( $\beta = 0.63$  (95% CI [0.40; 0.87]) and the estimate of data 317 collection mode ( $\beta = 1.12$  (95% CI [0.68; 1.56]) were positive and reliably different from 318 zero. Note that even though confidence intervals from the data collection estimates were 319 wide, the effect was positive and reliably different from zero in a way that our remote 320 sample performed more accurately than our in-person sample. 321

### 322 Discussion

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Our task induced inter-individual variation in both children and adults. We see
substantial developmental gains: with increasing age, participants got more and more
precise in locating the target. The five-year-olds reached a proficiency level close to the
adults' level. For neither study version nor age group did we find any floor or ceiling
effects. The presentation as a tablet game kept children interest and motivated throughout
the 15 test trials. Furthermore, we found a comparable developmental trajectory for an
unsupervised remote child sample. This illustrates the flexibility of the task design.

### Internal consistency and retest reliability

As a next step, we aimed at investigating whether the variation that we captured with our gaze understanding task is reliable. We assessed internal consistency (as splithalf reliability) and test-retest reliability. Data collection and analysis were pre-registered (can be found here: https://osf.io/xqm73 for the child sample, and https://osf.io/nu62m for the adult sample). Participants were equally distributed across the two study versions. The

negligible in the remaining sample. Based on our model comparison, we conclude that there is no clear evidence of a stable effect of parental interference. See Supplements for further detail.

study was approved by an internal ethics committee at the Max Planck Institute for Evolutionary Anthropology. Data was collected between July 2021 and June 2022.

## 338 Participants

Participants were recruited in the same way as in the previous study. The child sample consisted of 120 children, including 41 3-year-olds (mean = 42.34 months, SD = 3.10, range = 37 - 47, 20 girls), 41 4-year-olds (mean = 53.76 months, SD = 3.15, range = 48 - 59, 21 girls), and 38 5-year-olds (mean = 66.05 months, SD = 3.40, range = 60 - 71, 19 girls).

The adult sample consisted of 136 English-speakers with an average age of 25.73 years (SD = 8.09, range = 18 - 71, 87 females).

#### 346 Procedure

We applied the same procedure as in the first study, with the following differences. 347 Participants completed the study twice, with a delay of  $14 \pm 3$  days. The target locations 348 as well as the succession of agents and target colors was randomized once and then held 349 constant across participants. The child sample received 15 test trials. In the hedge version, 350 each bin occurred once, making up ten of the test trials. For the remaining five test trials, 351 we repeated one out of two adjacent bins (i.e., randomly chose between bin 1 & 2, bin 3 & 4, etc). In the box version, we ensured that each of the five boxes occurred exactly three 353 times. For the remaining training trials, we repeated a fixed order of four random 354 bins/boxes. Adults in the hedge version received 30 test trials, each of the ten bin 355 occurring exactly three times. Adults in the box version received 32 test trials with each of 356 the eight boxes occurring exactly four times. 357

### 358 Analysis

We assessed reliability in two ways. First, we focused on the internal consistency by 359 calculating splithalf reliability coefficients. For each subject, trials were split into odd and 360 even trials, performance was aggregated and then correlated using *Pearson* coefficients. For 361 this, we used the data of the first test day. Performance was defined according to study 362 version: in the hedge version, performance referred to the mean absolute difference between 363 the target center and the click coordinate, scaled according to target widths; in the box version, we computed the mean proportion of correct choices. Pronk, Molenaar, Wiers, and Murre (2021) recently compared various methods for computing splithalf reliability that differ in how the trials are split into parts and whether they are combined with stratification by task design. To compare our traditional approach of a simple odd-even split, we additionally calculated reliability estimates using first-second, odd-even, 369 permutated, and Monte Carlo splits without and with stratification by target position. 370 First-second and odd-even splits belong to single sample methods, since each participant 371 has a single pair of performance scores, while permutated (without replacement) and 372 Monte Carlo (with replacement) splits make use of resampling. Analyses were run using 373 the function by split from the splithalfr package (Pronk et al., 2021). 374

Second, we assessed the test-retest reliability. We calculated performance scores 375 (depending on study version as described above) for each participant in each test session 376 and correlated them using *Pearson* correlation coefficients. Furthermore, for our child 377 sample we report an age-corrected correlation between the two test days using a GLMM based approach (Rouder & Haaf, 2019). We fit trial-by-trial data with a fixed effect of age, 379 a random intercept for each subject and a random slope for test day (model notation in R: performance ~ age (0 + reliday | subjID)). For the hedge version, performance was 381 modeled by a lognormal distribution, while the model for the box version used a Bernoulli 382 distribution with a logit link function. The model computes a correlation between the 383

participant-specific estimates for each test day. This can be interpreted as the test-retest 384 reliability. By using this approach, we do not need to compromise on data aggregation and, 385 therefore, loss of information. Since the model uses hierarchical shrinkage, we obtain 386 regularized, more accurate person-specific estimates. Most importantly, the model includes 387 age as a fixed effect. The correlation between the two person-specific estimates is 388 consequently the age-independent estimate for test-retest reliability. This rules out the 380 possibility that a high correlation between test days arises from domain general cognitive 390 development instead of study-specific inter-individual differences. A high correlation 391 between our participant specific model estimates would speak for a high association 392 between test days. 393

#### 94 Results

We found that our gaze understanding task induced systematic variation: splithalf 395 and test-retest reliability was high for most samples. For the internal consistency, we show 396 traditional odd-even splits on our data and the corresponding *Pearson* correlation coefficients in Figure 2B, C, G and H. Figure 3 compares splithalf reliability coefficients by 398 splitting and stratification method (Pronk et al., 2021). In the hedge version, the splithalf 399 reliability coefficients ranged from 0.65 to 0.93. In the box version, splithalf reliability 400 coefficients ranged from 0.48 to 0.86. Similarly to the results of Pronk et al. (2021), we 401 found that more robust splitting methods that are less prone to task design or time 402 confounds yielded higher reliability coefficients. In the majority of cases, stratifying by 403 target position lead to similar or even higher estimates compared to no stratification. As 404 might be expected, we found higher coefficients for the samples with higher variation, i.e., 405 for our continuous hedge version of the task. 406

For the test-retest reliability, we show the association between raw performance scores of the two test days and corresponding *Pearson* correlation coefficients in Figure 2D,

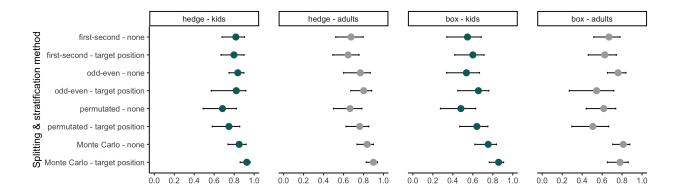


Figure 3. Internal Consistency. Reliability coefficients per splitting method, stratification level, study version and age group. Error bars show the 95% confidence intervals of the coefficient estimates, calculated with the function by\_split from the splithalfr package (Pronk et al., 2021).

## $^{409}$ E, I and J.<sup>2</sup>

The age-corrected, GLMM based retest reliabilities for children yielded similar results.

In the hedge version, the correlation between testdays was 0.90 (95% CI [0.67;1.00]). In the
box version, the correlation between testdays was 0.91 (95% CI [0.69;1.00]).

#### Discussion

Our results indicated that the measured variation was systematic. As could be
expected, the continuous measure of the hedge version yielded higher reliability estimates
than the discrete box version. For children, the model based reliability estimates showed
that the task did capture individual differences even when correcting for age. This
corroborates what we already see in Figure 2: there was a clear overlap between age
groups, indicating that age is predictive of performance for the mean, but is not the main
source of individual differences.

<sup>&</sup>lt;sup>2</sup> In the hedge version, we excluded one 3-year-old, one 5-year-old, and two adults from the test-retest analysis. The performance of the mentioned participants was 3 standard deviations above/below the mean of each sample. Including the two children yielded a *Pearson* correlation coefficient of r = 0.89. Including the two adults yielded a *Pearson* correlation coefficient of r = 0.73.

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### General Discussion

We have presented a new experimental paradigm to study individual differences in 422 gaze understanding across the lifespan. This paper contributes to methodological advances 423 in developmental psychology in the following ways. First, we could captured fine-grained 424 individual differences in gaze understanding at different ages – from early childhood until 425 adulthood. Individuals behaved consistently different from one another. Second, our task showed satisfactory psychometric properties with respect to internal consistency and retest reliability estimates. Third, our new web-based testing infrastructure proved useful for standardized, portable data collection at scale, both remotely as well as in-person. In sum, 429 our gaze understanding task provides a step towards more robust and reliable research 430 methods, especially with regards to individual differences research. The web app 431 (https://ccp-odc.eva.mpg.de/gafo-demo/) and its source code 432 (https://github.com/ccp-eva/gafo-demo) are freely accessible. We want to highlight that 433 researchers are welcome to use and modify our task according to their needs. 434

One of the main contributions of the gaze understanding task is that it induces variation between participants. This is primarily achieved through the implementation of short trials, resulting in over a dozen replicates per subject (15 test trials within 5-10 minutes testing time).

In our task, participants are asked to locate a balloon by using the gaze cues of another agent. The outcome measure depends on the presented study version: in the hedge version, we implemented a continuous measure, while the box version employs a categorical measure.

Our continuous measure of children's gaze understanding moves away from treating a social-cognitive ability as an all-or-nothing matter (e.g., dichotomous measures in pass/fail situations) towards an ability on a continuum (Beaudoin et al., 2020; Hughes & Devine, 2015). Identifying variability in social-cognitive abilities is vital for accurately quantifying

developmental change and revealing relations between different aspects of cognition and children's real-life social surroundings. Dedicated measures of individual differences will help us to design meaningful interventions and progress in psychological theory building (Hedge et al., 2018).

Our continuous hedge version yields higher internal consistency estimates compared 451 to the categorical box version. Both study versions exhibit high retest reliability, also when 452 controlling for age. Therefore, when a sufficient amount of trials is presented, the box 453 version of the task can yield reliable individual estimates (cf. Hughes et al. (2000); 454 improved reliability through aggregation). When testing time is limited, we would 455 recommend the use of the continuous study version for higher internal consistency. 456 However, the categorical box version demonstrates design features that might be preferable 457 in some research contexts: researchers could induce different levels of salience for each box. 458 Our task could consequently be used to study bias, preferences and diverse desires 459 (e.g. matching the box appearance to some feature/behavioral characteristic of the agent). 460

Adding complexity to our gaze understanding task might increase individual
differences in an adult sample. Researchers could consider to adjust the task difficulty, for
example, by adjusting the target speed or implementing a saccade version (i.e., where the
agent only briefly looks at the target position and then back to the center). Another task
extension could realize differential feedback dependent on the participant's accuracy. By
inducing more between-person variance, reliability estimates could further increase.

As we could see in the splithalf reliability calculations, the more accurately the
statistical method represents the task structure, the higher our reliability estimates are.
Therefore, we argue that future research should aim at implementing statistical analyses
that mirror the experimental design in its complexity. A potentially promising approach
are computational cognitive models. We could take advantage of all available information
and model variation between and within individuals in an even more fine-grained and

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psychologically interpretable manner. Computational frameworks could also be used to model performance and their underlying cognitive processes across tasks. With nested hierarchical models, we could assess the systematic relation between various social-cognitive abilities and recover potentially shared structures between cognitive processes (Bohn, Tessler, Kordt, Hausmann, & Frank, 2022)

In addition to the new task design itself, we designed a new testing infrastructure. 478 Our gaze understanding task is presented as an interactive web app. This enables 479 presentation across devices without any prior installation. Stimuli presentation is achieved 480 through the use of SVGs. This has several advantages: the aspect ratio and stimulus 481 quality are kept constant no matter which size the web browser displays. The cartoon-like 482 presentation makes the task engaging for children and adults alike. Most importantly, we 483 can dynamically modify the stimulus details (e.g., positions) on a trial-by-trial basis. 484 Presented agents and objects can be easily adapted for future task modifications or specific 485 cultural settings.

The web-based implementation allows for different data collection modes: 487 participants can be tested in-person with supervision or remotely at home. Test 488 instructions are standardized and, with prior informed consent, the webcam records study participation. This allows us to scale up data collection: testing is flexible, fast and requires no further experimenter training. We compared children participating in-person, 491 supervised in kindergartens with children participated remotely at home. Our results suggest a comparable developmental trajectory of gaze understanding in both samples. Children in the remote sample are slightly more precise. This effect is most pronounced in 494 the three-year-olds in the box version (for an analysis of the webcam recordings, see 495 Supplements). Therefore, we recommend using a tablet for remote data collection. 496 Children can click for themselves and caregivers have less chance to interfere. 497

The design choices of the infrastructure underline how our study design can act as a

versatile framework for addressing further research questions on social-cognitive development.

After having proven satisfactory psychometric properties, the next step will be to 501 ensure the validity of our task. Validity is often assessed by looking at concurrent relations 502 between measures. Studies on gaze following traditionally present children with a 503 simultaneous, congruent movement of eyes and head orientation. In our study, however, 504 children only observe a subtle eye movement. Therefore, our results are not directly 505 comparable to traditional gaze following studies. Another promising way to assess validity 506 is to correlate the social-cognitive ability in question to concepts that are thought to be 507 theoretically related. For example, it has been postulated that social-cognitive abilities are 508 predicted by family-level variables and children's language abilities. In our sample, 500 caregivers were asked to fill out a short questionnaire on children's daily surroundings (e.g., 510 sibling composition; information on childcare). In addition, a subset of our remote child 511 sample completed a receptive vocabulary task (Bohn, Prein, Delikaya, Haun, & Gagarina, 512 n.d.). We will report the association between these family-level factors and children's 513 language on their gaze understanding abilities in a separate paper (in preparation). In order to match our fine-grained, parametric measure of gaze understanding, however, we hope that future technological advances will enable the continuous measures of children's 516 real-life social surroundings (Barr et al., 2020; Long, Kachergis, Agrawal, & Frank, 2020; 517 Rogoff, Dahl, & Callanan, 2018). 518

Our future goal is to utilize the presented testing infrastructure for further studies on social-cognitive abilities. As has been pointed out, social cognition is encompasses a whole range of abilities which could be best assessed by task batteries (Hughes et al., 2011; Schaafsma et al., 2015). We want to move from the most fundamental social-cognitive abilities to more complex processes like knowledge-ignorance or false belief understanding.

524 Conclusion

We have presented a new experimental paradigm to study individual differences in 525 gaze understanding across the lifespan. The gaze understanding task captures individual 526 differences and shows highly satisfactory psychometric properties with respect to internal 527 consistency and retest reliability. The web-based testing infrastructure allows for 528 standardized, portable data collection at scale, both remotely as well as in-person. 529 Ultimately, this work shows a promising way forward towards more precise measures of 530 cognitive development. The dataset and the analysis code are freely available in the 531 associated online repository (https://github.com/ccp-eva/gazecues-methods). A demo 532 version of the task is available at the following website: 533 https://ccp-odc.eva.mpg.de/gafo-demo/. The implementation architecture (JavaScript and 534 HTML code) and the materials can be accessed in the following repository: 535 https://github.com/ccp-eva/gafo-demo. These resources allow interested researchers to 536 use, extend and adapt the task.

#### 538 Declarations

#### Open practices statement

The web application (https://ccp-odc.eva.mpg.de/gafo-demo/) described here is open source (https://github.com/ccp-eva/gafo-demo). The datasets generated during and/or analysed during the current study are available in the [gazecues-methods] repository, (https://github.com/jprein/gazecues-methods). All experiments were preregistered (https://osf.io/zjhsc/).

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### 550 Conflicts of interest

The authors declare that they have no conflict of interest.

## 552 Consent to participate

Informed consent was obtained from all individual participants included in the study or their legal guardians.

#### 555 Authors' contributions

The authors made the following contributions. Julia Prein: Conceptualization,

Software, Formal Analysis, Writing - Original Draft Preparation, Writing - Review &

Editing; Manuel Bohn: Conceptualization, Writing - Original Draft Preparation, Writing 
Review & Editing; Steven Kalinke: Software, Writing - Review & Editing; Daniel Haun:

Conceptualization, Writing - Review & Editing.

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## **Supplements**

## <sup>789</sup> Child sample

788

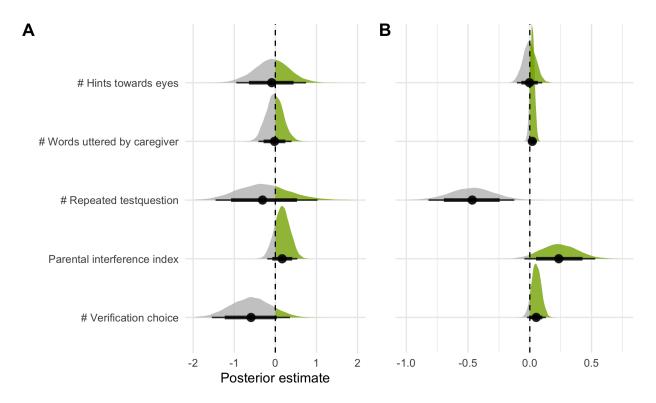


Figure 4. Model comparison for exploratory webcam coding of parental interference. Factors of parental interference and their influence on the probability of responding correctly. The graph shows the estimated density curves of a model's predictor coefficient. Models are ordered according to their WAIC scores in the trial-by-trial analysis, with the uppermost winning the model comparison. (A) Analysis on a trial-by-trial level. (B) Analysis on a subject level (i.e., average across trials per subject).

Webcam coding. Comparing the performances of children across our two data collection modes, we found that children participating remotely were slightly more precise. This difference was especially prominent in younger participants in the box version of the task. It is conceivable that caregivers were especially prone to influence the behavior of younger children. In the box version, caregivers might have had more opportunities to interfere since they carried out the clicking for their children. In an exploratory analysis, we coded parental behavior and environmental factors during remote unsupervised testing.

Due to the time consuming nature of hand coding videos frame by frame, we focused on

the subsample with the greatest performance difference between data collection modes: the three-year-olds in the box version of the task (n = 16). We reasoned that if parental 799 interference cannot explain the greatest performance difference in our sample, the effects 800 would be negligible in the remaining sample. A trial was defined as the time between two 801 eye blinking sounds. We transcribed all utterances by parents and children and counted 802 the words uttered by each. We then classified the utterances into several categories: 803 question asked by child, repeated test questions by caregiver, hints towards agents (how 804 many times the caregivers guided the child's attention to the agent), hints towards eyes 805 (how many times the caregivers guided the child's attention to the agent's eyes), 806 verification of choice (how many times the caregiver questioned or double checked the 807 child's response), mentioning of screen (how many times the caregiver verbally guided the 808 child's attention to the screen), pointing to screen (how many times the caregiver pointed towards the screen), positive & negative feedback, motivational statements, and 810 incomprehensible utterances. In addition, we coded how many adults and children were present, whether a response click was obviously conducted by the caregiver themselves, and 812 whether children took a break during the trial. We conducted a model comparison to 813 estimate the effects of parental interference. Our null model explained the response 814 behavior by age, while including random effects for subject and target position (model 815 notation in R: correct ~ age + (1 | subjID) + (1 | targetPosition). 816

We compared this null model to models including the number of words uttered by the
caregiver, number of repeated testquestions, verification of choice, or hints towards eyes as
fixed effects. Furthermore, we calculated an parental interference index by summing up
number of repeated testquestions, verification of choice, and hints towards eyes, with the
sign matching the variable's direction of effect. Remaining variables that we coded for were

<sup>&</sup>lt;sup>3</sup> Attentive readers might notice that we simplified the structure of random effects. Compared to our models in the *Individual differences* section, this model does not include the random slope for symmetric target position within participants. We decided to do so since we had limited amount of data from few participants.

not included since there was not enough variation and/or occurrences in our sample. We 822 compared models using WAIC (widely applicable information criterion) scores and weights. 823 As an indicator of out-of-sample predictive accuracy, lower WAIC scores stand for a better 824 model fit. WAIC weights represent the probability that the model in question provides the 825 best out-of-sample prediction compared to the other models. On the trial level, the model 826 including the verification of choice as a main effect performed best: here, the less the 827 caregivers asked for children's responses again, the more likely children clicked on the 828 correct box. Interestingly, the effect reversed on a subject level - possibly due to greater 829 learning effects for the children that were most likely to click incorrectly in the beginning 830 and then receiving most parental comments. On the subject level, the model including 831 number of repeated test questions performed best: the more caregivers asked again where 832 the target landed, the more likely children were to respond to the incorrect box. In all cases, however, ELPD difference scores were smaller than their standard errors. Similarly, 95% CI of the model estimates included zero and were rather wide (Table 1). Therefore, we conclude that the effect of parental interference was negligable and could, most likely, be 836 explained as described above. 837

## 838 $\mathbf{Adult\ sample}$

Recruitment. We recruited participants using the online participant recruitment service Prolific from the University of Oxford. Prolific's subject pool consists of a mostly European and US-american sample although subjects from all over the world are included. The recruitment platform realises ethical payment of participants, which requires researchers to pay participants a fixed minimum wage of £5.00 (around US\$6.50 or €6.00) per hour. We decided to pay all participants the same fixed fee which was in relation to the estimated average time taken to complete the task. Prolific distributed our study link to potential participants, while the hosting of the online study was done by local servers in the Max Planck Institute for Evolutionary Anthropology, Leipzig. Therefore, study data

Predictor	WAIC	Weight	ELPD	SE
By trial - # Verification choice	262.98	0.57	0.00	0.00
By trial - Null model	263.25	0.43	-0.13	1.19
By trial - Parental interference index	264.32	0.00	-0.67	0.97
By trial - # Repeated testquestion	265.34	0.00	-1.18	1.26
By trial - # Words uttered by caregiver	266.27	0.00	-1.65	1.21
By trial - # Hints eyes	266.33	0.00	-1.68	1.27
By subject - # Repeated testquestion	83.83	0.70	0.00	0.00
By subject - Parental interference index	88.50	0.00	-2.34	3.56
By subject - Null model	89.62	0.00	-2.90	3.60
By subject - # Verification choice	89.75	0.30	-2.96	4.46

90.46

92.90

0.00

0.00

-3.32

-4.54

4.21

3.73

Table 1
Model comparison for exploratory webcam coding of parental interference

*Note.* All models included random intercepts for participant and target position.

By subject - # Words uttered by caregiver

By subject - # Hints eyes

855

was saved only on our internal servers, while *Prolific* provided demographic information of
the participants. Participants' *Prolific* ID was forwarded to our study website using URL
parameters. This way, we could match participant demographic data to our study data.
The same technique was used to confirm study completion: we redirected participants from
our study website back to the *Prolific* website using URL parameters. We used *Prolific*'s
inbuilt prescreening filter to include only participants who were fluent in English and could
therefore properly understand our written and oral study instructions.

hedge version of our gaze understanding task. The pre-registration can be found here:
https://osf.io/r3bhn. We recruited participants online by advertising the study on *Prolific*.

50 adults participated in the study. One additional subject returned their submission,
i.e., decided to leave the study early or withdrew their submission after study completion.

Data collection took place in May 2021. Participants were compensated with £1.25 for
completing the study. We estimated an average completion time of 6 minutes, resulting in

Study 1 - Validation hedge version. The aim of Study 1 was to validate the

an estimated hourly rate of £10.00. In average, participants took 05:56min to complete the study. Participants were required to complete the study on a tablet or desktop.

Participation on mobile devices was disabled since the display would be too small and would harm click precision. It was indicated that the study required audio sound.

We stored *Prolific*'s internal demographic information, while not asking for additional personal information.

Study 2 - Validation box version. As in study 1, we recruited participants on

Prolific, and employed the same methodology. However, this time we focussed on

validating the box version of the task in an adult sample. Participants were presented with

eight boxes in which the target could land. 50 adults participated in the study. One

additional subject returned their submission, i.e., decided to leave the study early or

withdrew their submission after study completion. Data collection took place in June 2021.

Participants were compensated with £1.00 for completing the study. We estimated an

average completion time of 6 minutes, resulting in an estimated hourly rate of £10.00. In

average, participants took 04:43min to complete the study.

Study 3 - Reliability hedge version. In study 3 and 4, we assessed the 877 test-retest reliability of our gaze understanding task in an adult sample. The 878 pre-registration can be found here: https://osf.io/nu62m. We tested the same participants 870 twice with a delay of two weeks. The testing conditions were as specified in Study 1 and 2. 880 However, the target locations as well as the succession of animals and target colors was 881 randomized once. Each participant then received the same fixed randomized order of target 882 location, animal, and target color. Participants received 30 test trials without voice-over 883 description, so that each of the ten bins occurred exactly three times. 884

In addition to the beforementioned prescreening settings, we used a whitelist. *Prolific*has a so-called *custom allowlist prescreening filter* where one can enter the *Prolific* IDs of
participants who completed a previous study. Only these subjects are then invited to

participate in a study. This way, repeated measurements can be implemented, collecting
data from the same subjects at different points in time.

In a first round, 60 participants took part on the first testday. Additional two 890 subjects returned their submission, i.e., decided to leave the study early or withdrew their 891 submission after study completion. One additional participant timed out, i.e., did not 892 finish the survey within the allowed maximum time. The maximum time is calculated by 893 Prolific, based on the estimated average completion time. For this study, the maximum 894 time amounted to 41 minutes. For the first testday, participants were compensated with 895 £1.25. We estimated an average completion time of 9 minutes, resulting in an estimated 896 hourly rate of £8.33. In average, participants took 07:11min to complete the first part. 897

Of the 60 participants that completed testday 1, 41 subjects finished testday 2. One additional participant timed out, i.e., did not finish the survey within the allowed maximum time. Participants were compensated with £1.50 for completing the second part of the study. We estimated an average completion time of 9 minutes, resulting in an estimated hourly rate of £10. In average, participants took 06:36min to complete the second part of the study.

Since we aimed for a minimum sample size of 60 subjects participating on both 904 testdays, we reran the first testday with additional 50 participants. Additional seven 905 subjects returned their submission, i.e., decided to leave the study early or withdrew their 906 submission after study completion. Two additional participants timed out, i.e., did not 907 finish the survey within the allowed maximum time. Again, participants were compensated 908 with £1.25 for completing the first part of the study (estimated average completion time 9) 909 minutes, estimated hourly rate of £8.33). In average, participants took 06:51min to 910 complete the first part. 911

Of the additional 50 participants that completed testday 1, 29 subjects finished testday 2. Again, participants were compensated with £1.50 for completing the second

939

part of the study (estimated average completion time 9 minutes, estimated hourly rate of £10). In average, participants took 06:26min to complete the second part of the study.

Study 4 - Reliability box version. As in study 3, we recruited participants on Prolific, and employed the same methodology. However, this time participants were presented with the box version of the task. Participants received 32 test trials without voice-over description, so that each of the eight boxes occurred exactly four times. As in study 2, we employed eight boxes in which the target could land.

In a first round, 60 participants took part on the first testday. Additional five subjects returned their submission, i.e., decided to leave the study early or withdrew their submission after study completion. For the first testday, participants were compensated with £1.25. We estimated an average completion time of 9 minutes, resulting in an estimated hourly rate of £8.33. In average, participants took 07:33min to complete the first part.

Of the 60 participants that completed testday 1, 41 subjects finished testday 2.

Participants were compensated with £1.50 for completing the second part of the study. We estimated an average completion time of 9 minutes, resulting in an estimated hourly rate of £10. In average, participants took 07:50min to complete the second part of the study.

Since we aimed for a minimum sample size of 60 subjects participating on both testdays, we reran the first testday with additional 50 participants. Additional eight subjects returned their submission, i.e., decided to leave the study early or withdrew their submission after study completion. One additional participant timed out, i.e., did not finish the survey within the allowed maximum time. Again, participants were compensated with £1.25 for completing the first part of the study (estimated average completion time 9 minutes, estimated hourly rate of £8.33). In average, participants took 07:37min to complete the first part.

Of the additional 50 participants that completed testday 1, 28 subjects finished

946

testday 2. Additional three subjects returned their submission, i.e., decided to leave the study early or withdrew their submission after study completion. One additional participant timed out, i.e., did not finish the survey within the allowed maximum time. Again, participants were compensated with £1.50 for completing the second part of the study (estimated average completion time 9 minutes, estimated hourly rate of £10). In average, participants took 06:30min to complete the second part of the study.

## Instructions and voice over descriptions

This is the content of our audio recordings that were played as instructions and during voice over trials.

Timeline	German	English	Filename
welcome	Hallo! Schön, dass	Hello! Great that	welcome.mp3
	du da bist. Wir	you're here. We'll	
	spielen jetzt das	now play a balloon	
	Ballon-Spiel! Siehst	game. Can you see	
	du die Tiere auf dem	the animals in the	
	Bild da? Wir	picture over there?	
	möchten gleich	We want to play	
	zusammen mit den	together with the	
	Tieren mit einem	animals using the	
	Ballon spielen. Was	balloon. We'll now	
	genau passiert,	talk you through	
	erklären wir dir jetzt	exactly what will	
	ganz in Ruhe.	happen.	

touch	Schau mal, da steht	Look, an animal is	touch-1.mp3
	ein Tier im Fenster.	standing in the	
	Und siehst du den	window. And can	
	Ballon da? Der	you see the balloon	
	Ballon fällt immer	over there? The	
	runter und landet	balloon always falls	
	auf dem Boden. Und	down and lands on	
	du musst ihn dann	the ground. And you	
	finden. Das Tier	have to find it! The	
	hilft Dir und schaut	animal helps you	
	immer den Ballon	and always looks at	
	an.	the balloon.	
	Wo ist der Ballon?	Where is the	prompt-touch-
	Drück auf den	balloon? Click on	long.mp3
	Ballon!	the balloon!	

fam - HEDGE	Klasse, das war	Perfect, that was	fam-hedge-1.mp3
	super! Jetzt spielen	great! Now, we'll	
	wir weiter. Siehst du	continue playing.	
	wieder das Tier und	Can you see the	
	den Ballon da? Der	animal and the	
	Ballon fällt wieder	balloon again? The	
	runter. Diesmal fällt	balloon will fall	
	er hinter eine Hecke.	down again. This	
	Du musst ihn wieder	time, it will fall	
	finden. Das Tier	behind a hedge. And	
	hilft dir und schaut	you have to find it!	
	immer den Ballon	The animal helps	
	an.	you and looks at the	
		balloon.	
	Wo ist der Ballon?	Where is the	prompt-hedge-
	Drücke auf die Hecke	balloon? On the	long.mp3
	- wo der Ballon ist.	hedge, click where	
		the balloon is.	

fam - BOX	Klasse, das war	Perfect, that was	fam-box-1.mp3
	super! Jetzt spielen	great! Now, we'll	
	wir weiter. Siehst du	continue playing.	
	wieder das Tier und	Can you see the	
	den Ballon da? Der	animal and the	
	Ballon fällt wieder	balloon again? The	
	runter. Diesmal fällt	balloon falls down	
	er in eine Kiste. Du	again. This time, it	
	musst ihn wieder	falls into a box. And	
	finden. Das Tier	you have to find it!	
	hilft dir und schaut	The animal helps	
	immer den Ballon	you and looks at the	
	an.	balloon.	
	Wo ist der Ballon?	Where is the	prompt-box-
	Drücke auf die Kiste	balloon? Click on	long.mp3
	mit dem Ballon.	the box with the	
		balloon.	
test - HEDGE	Klasse , das hast du	Nice, good job!	test-hedge-1.mp3
	toll gemacht! Nun	Now, we'll continue	
	spielen wir weiter.	playing. There is the	
	Da sind wieder der	balloon, the animal	
	Ballon, das Tier und	and the hedge. The	
	die Hecke. Die Hecke	hedge is growing a	
	wächst jetzt hoch.	bit now.	

	Der Ballon ist nun	The balloon is	test-hedge-2.mp3
	hinter der Hecke. Du	behind the hedge	
	kannst das nicht	now. You can't see	
	sehen - das Tier	it - but the animal	
	aber! Jetzt fällt der	can! The balloon	
	Ballon auf den	falls to the ground	
	Boden und du musst	and you have to find	
	ihn wieder finden.	it. Remember - the	
	Denk dran - das Tier	animal always looks	
	schaut immer den	at the balloon!	
	Ballon an.		
	Dann schrumpft die	Now, the hedge is	test-hedge-3.mp3
	Hecke. Drücke auf	shrinking. On the	
	die Hecke - wo der	hedge, click where	
	Ballon ist.	the balloon is.	
test - BOX	Klasse , das hast du	Nice, good job!	test-box-1.mp3
	toll gemacht! Nun	Now, we'll continue	
	spielen wir weiter.	playing. There is the	
	Da sind wieder der	balloon and the	
	Ballon, das Tier und	animal. Now, a	
	die Kisten. Jetzt	hedge is growing.	
	wächst eine Hecke		
	hoch.		

			,
	Der Ballon ist nun	The balloon is	test-box-2.mp3
	hinter der Hecke. Du	behind the hedge	
	kannst das nicht	now. You can't see	
	sehen - das Tier	it - but the animal	
	aber! Jetzt fällt der	can! The balloon	
	Ballon in eine Kiste	falls into a box and	
	und du musst ihn	you have to find it.	
	wieder finden. Denk	Remember - the	
	dran - das Tier	animal always looks	
	schaut immer den	at the balloon!	
	Ballon an.		
	Dann schrumpft die	Now, the hedge is	test-box-3.mp3
	Hecke. Drücke auf	shrinking. Click on	
	die Kiste mit dem	the box with the	
	Ballon.	balloon.	
goodbye	Geschafft! Die Tiere	The animals are	goodbye.mp3
	sind schon ganz	super happy after	
	glücklich vom	playing. Thanks a	
	Spielen! Vielen	lot for your help!	
	Dank für deine Hilfe!	See you soon and	
	Bis zum nächsten	goodbye from the	
	Mal und liebe Grüße	pig, monkey and	
	vom Schwein, Affen	sheep	
	und Schaf		
general prompt	Wo ist der Ballon?	Where is the	prompt-general.mp3
		balloon?	

touch - no	Drück auf den	Click on the balloon!	prompt-touch.mp3
response	Ballon!		
hedge - no	Drücke auf die Hecke	On the hedge, click	prompt-hedge.mp3
response	- wo der Ballon ist!	where the balloon is!	
box - no response	Drücke auf die Kiste	Click on the box	prompt-box.mp3
	mit dem Ballon!	with the balloon!	
landing sound of	-	-	balloon-lands.mp3
balloon			
sound of blinking	-	-	blink.mp3
eyes			
sound for target	-	-	positive-
click			feedback.mp3