- Measuring individual differences in the understanding of gaze cues across the lifespan
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Abstract

To explain and predict the behavior of agents, we use social cognition: we represent and reason about others' perspectives, knowledge, intentions, beliefs, and preferences. However, 11 traditional measures of social cognition (e.g., false belief change-of-location tasks) often lack satisfactory psychometric properties: they are not designed to capture variation between children and rely on low trial numbers, dichotomous measures, and group averages. This has profound implications for what these studies can show. Poor measurement of social 15 cognition on an individual level may conceal relations between different aspects of cognition 16 and may obscure developmental change. To fully understand how social-cognitive abilities 17 emerge and relate to each other, we need new tools that can reliably measure individual 18 differences. We designed a balloon-finding task to study social cognition in young children 19 and adults to approach this issue. We concentrate on an essential ability that is involved in many social-cognitive reasoning processes: gaze cue understanding – the ability to locate 21 and use the attentional focus of an agent. Our interactive task works across devices and enables supervised and unsupervised, as well as in-person and remote testing. The 23 implemented spatial layout allows for discrete and continuous measures of participants' click imprecision and is easily adaptable to different study requirements. Here we show that our task induces inter-individual differences in a child (N = XXX) and an adult (N = XXX) sample. Our two study versions and data collection modes yield comparable results that show substantial developmental gains: the older children are, the more accurately they locate the target. High internal consistency and test-retest reliability estimates underline that the captured variation is systematic. Furthermore, we find first evidence for the external validity of our task: the measured performance in gaze cue understanding relates to children's real-life social surroundings. This work shows a promising way forward in the study of individual differences in social cognition and will help us explore the in(ter)dependence of our core social-cognitive processes in greater detail.

- 35 Keywords: social cognition, individual differences, gaze cues, psychometrics
- Word count: X

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38 Introduction

Social cognition - representing and reasoning about an agent's perspectives, knowledge states, intentions, beliefs, and preferences to explain and predict their behavior is among the most-studied phenomena in developmental research. In recent decades, much progress has been made in determining the average age at which a specific social-cognitive ability emerges in development (Gopnik & Slaughter, 1991; Candida C. Peterson, Wellman, & Slaughter, 2012; Rakoczy, 2022; wellman2001metaanalysisa?;

wellman2004scalinga?).

One of the most commonly applied prototypical measures for social cognition is the 46 Sally-Anne task (Baron-Cohen, Leslie, & Frith, 1985). Here, children watch a short 47 sequence of events (often acted out or narrated by the experimenters). A doll called Sally 48 puts her marble into a basket. After Sally leaves the scene, a second doll named Anne takes the marble and moves it into a box. Participants then get asked where Sally will look for her marble once she returns. The outcome measures false belief understanding in a 51 dichotomous way: children pass the task if they take the protagonist's epistemic state into account and answer that she will look into the basket. Many years of research utilizing these verbal change-of-location tasks suggest that children develop belief-representing abilities at four to five years of age (for a review, see wellman2001metaanalysisa?). Several cross-cultural studies supported this evidence (Barrett et al., 2013; Callaghan et al., 2005; cf. Mayer & Träuble, 2015). However, from this age onwards, the change-of-location task shows ceiling effects and has very limited diagnostic value (V. S. &. B. Repacholi, 2003). As Wellman (2012) put it, "it's really only passing/failing one sort of understanding averaged across age" (p. 317). Therefore, the focus has been to track change at an (age-) group level within a narrow developmental time frame and with a strong emphasis on a single social-cognitive ability.

Although humans substantially differ in their behavior, thoughts, and motivations,
researchers often regard variability as cumbersome or reinterpret it as error variance,
therefore neglecting and trivializing individual differences (Kidd, Donnelly, & Christiansen,
2018). Consequently, little consensus has been reached on the interrelation or independence
of social-cognitive abilities (termed 'structure of social cognition' by Happé, Cook, & Bird,
2017).

However, identifying variability in social-cognitive abilities and factors influencing 69 those could be vital in theory building (e.g., to test causal predictions) and design 70 interventions (Happé et al., 2017). For example, the structure of variability could be used 71 to provide evidence for two accounts: (1) developmental lags (i.e., whether children differ in their speed of acquiring new conceptual insights into the understanding of the mind), and (2) genuine variation (i.e., whether children differ in their ease or fluency in (applying) these social-cognitive abilities) (Hughes & Devine, 2015). Stenhaug, Ram, and Frank 75 (2021) have argued for the differentiation between stage models (i.e., synchronization in developmental changes across distinct domains) and modular theories (i.e., particular aspects of development proceed on their own schedule). In addition, individual difference studies are useful for identifying antecedent factors as potential developmental causes, consequences of an early or late social-cognitive development, and qualitative differences in the actual social life (Bartsch & Estes, 1996; Keenan, 2003). Therefore, we argue that studying the co-development of social-cognitive abilities, variation in the individual's pace of mastering developmental milestones, and which factors influence a child's proficiency requires us to take individual differences seriously – both theoretically and methodologically.

Some studies have already examined individual differences in social cognition (for an overview, see Hughes & Devine, 2015; Slaughter, 2015). These individual differences studies usually focus on three different kinds of relationships between social-cognitive abilities and: (1) family influences, (2) other cognitive constructs, and (3) social outcome

measures (for an overview, see V. S. &. B. Repacholi, 2003).

The first subgroup covers studies on social-cognitive abilities and parenting practices 91 (for a review, see Pavarini, de Hollanda Souza, & Hawk, 2013), attachment quality (e.g., 92 Astor et al., 2020), mental state talk (Gola, 2012; Hughes, Ensor, & Marks, 2011; Lecce, 93 Bianco, Devine, Hughes, & Banerjee, 2014), and family background (education, occupation, sibling interaction, childcare) [Dunn, Brown, Slomkowski, Tesla, and Youngblade (1991); Cutting and Dunn (1999); bulgarelli2016social. In the second subgroup, individual differences studies include the interplay of social and physical 97 cognition (Herrmann, Hernández-Lloreda, Call, Hare, & Tomasello, 2010), executive functions (Benson, Sabbagh, Carlson, & Zelazo, 2012; Buttelmann, Kühn, & Zmyj, 2021; Stephanie M. Carlson & Moses, 2001; Stephanie M. Carlson, Moses, & Claxton, 2004; 100 Hughes & Ensor, 2007), and language abilities (McEwen et al., 2007 Mar-Apr; Milligan, 101 Astington, & Dack, 2007; Okumura, Kanakogi, Kobayashi, & Itakura, 2017). The third 102 subgroup encompasses studies on social cognition and prosociality (for a review, see Imuta, 103 Henry, Slaughter, Selcuk, & Ruffman, 2016; Walker, 2005), stereotypes and resource allocations (Rizzo & Killen, 2018), and moral intentions (Sodian et al., 2016).

Correlational approaches have also been used to argue for and test assumptions of cognitive development theories (Kidd et al., 2018; Mundy et al., 2007; Underwood, 1975).

Frequently, developmental psychologists are surprised to find minor or no association between constructs that are thought to be theoretically related (e.g., Sodian et al., 2016).

This might be because traditional measures of social cognition are not designed to capture variation between children: they often rely on low trial numbers, small sample sizes, and dichotomous measures. Hedge, Powell, and Sumner (2018) argued that cognitive tasks often become well-established by displaying robust effects across studies. The authors could show that this usually does not emerge due to high measurement variance but relatively low between-subject variability, concluding that popular cognitive tasks may

reliably measure group differences but not individual differences (termed "reliability 116 paradox"). Similarly, Pronk, Molenaar, Wiers, and Murre (2021) reasoned that accurate 117 reliability estimates are needed to judge how well a particular cognitive test is suited to 118 draw inferences about individuals. A recent review underlined reoccurring issues in 119 standardization, validity, reliability, and sensitivity to developmental change: alarmingly 120 few theory of mind measures reported empirically validated psychometric properties 121 (Beaudoin, Leblanc, Gagner, & Beauchamp, 2020) or showed poor test-retest reliability 122 (Mayes, Klin, Tercyak, Cicchetti, & Cohen, 1996) (but cf Hughes et al., 2000). 123

Even studies focusing on individual differences often use behavioral forced-choice 124 paradigms [e.g., carlson2004individual; Walker (2005)]. Few studies that do realize 125 continuous measures often administer (theory of mind) scales and conventionally compute 126 aggregate scores (across tasks or trials), therefore neglecting the issue of measurement error 127 (Hughes et al., 2011). This way, a particular social-cognitive ability in question is still 128 assessed categorically on a trial basis (e.g., Bulgarelli & Molina, 2016; Buttelmann et al., 129 2021; Rizzo & Killen, 2018). In addition, individual differences are only identified in the age of onset of the social-cognitive ability and not in performance or competence (V. S. &. 131 B. Repacholi, 2003). This has profound implications for what these studies can show. Poor 132 measurement of social cognition on an individual level may conceal relations between different aspects of cognition and may obscure developmental change.

Therefore, developmental psychology faces a dilemma: many research questions are questions about individual differences, yet, there is a lack of tasks to measure these individual differences reliably. To capture the emergence of social-cognitive abilities and related social factors in greater precision and detail, we must consequently address the methodological limitations of existing study designs (Hughes et al., 2011; Hughes & Leekam, 2004).

Schaafsma, Pfaff, Spunt, and Adolphs (2015) compiled a "wish-list" for new

social-cognitive paradigms. They advocated for parametric measures covering proficiency
as a range, avoiding floor and ceiling effects, and showing satisfactory test-retest reliability
estimates. In valid and reliable tasks, differences in test scores should correspond to
differences in the social-cognitive ability and systematically order individuals in the same
way. Additionally, tasks should allow for use within an fMRI scanner. With an easily
administrable test procedure, larger sample sizes can be collected to estimate the
potentially small effect of inter-individual differences.

Additionally, it has been argued that social-cognitive abilities should not be treated as an all-or-nothing matter (e.g., dichotomously in pass/fail situations) but as abilities on a continuum (Beaudoin et al., 2020; Hughes & Devine, 2015; Keenan, 2003). Task batteries might be better suited to cover a range of social-cognitive abilities V. S. &. B. Repacholi (2003). Schaafsma et al. (2015) proposed that first basic social-cognitive processes should be relatively well understood before advancing to more complex social-cognitive abilities.

Another goal in creating new tasks should be to focus on the face value: we want to measure the underlying social-cognitive ability as straight-forward and directly as possible.

The task should serve as a proxy for behavior as it appears in the real world (B. Repacholi & Slaughter, 2004; V. S. &. B. Repacholi, 2003). Importantly, we can assess whether the task shows external validity by evaluating the relationship with related constructs and factors of children's social surroundings.

Therefore, we aim to make individual differences measurable in a systematic and reliable way. We want to create a task that induces variation between children to get precise person-specific estimates. To approach this issue, we focus on a continuous measure and short trials that facilitate more than a dozen replicates per subject. A standardized, easily accessible test procedure helps us to enable data collection at scale. Since data collection with families requires much organizational effort, we want to enable data collection in-person with supervision as well as remotely without supervision.

In our first novel task, we concentrate on the fundamental ability that is involved in 168 many social-cognitive reasoning processes: gaze cue understanding - the ability to locate 169 and use the attentional focus of an agent. The first component of this ability is often 170 termed gaze following - turning one's eyes in the same direction as the gaze of another 171 agent - and has been studied intensively (Astor, Thiele, & Gredebäck, 2021; Byers-Heinlein 172 et al., 2021; Coelho, George, Conty, Hugueville, & Tijus, 2006; Del Bianco, Falck-Ytter, 173 Thorup, & Gredebäck, 2019; Frischen, Bayliss, & Tipper, 2007; Hernik & Broesch, 2019; 174 Itakura & Tanaka, 1998; Lee, Eskritt, Symons, & Muir, 1998; Moore, 2008; Shepherd, 175 2010; Tomasello, Hare, Lehmann, & Call, 2007). Following an agent's gaze provides 176 insights into their intentions, thoughts, and feelings by acting as a 'front end ability' 177 (Brooks & Meltzoff, 2005, p. 535). In our definition, gaze cue understanding goes one step 178 further by including the acting on the gaze-cued location - therefore, using the available social information to guide one's behavior as needed in real-life conditions.

Task design

2 Implementation

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Our balloon finding task is presented as an interactive web app. The task is portable across devices and web browsers and does not require any installation. An advantage of online testing is that our testing procedure is standardized across participants. By using pre-recorded study instructions, no interaction with the experimenter is necessary during the study. The code is open-source (https://github.com/ccp-eva/gafo-demo) and a live demo version can be found under: https://ccp-odc.eva.mpg.de/gafo-demo/.

The web app was programmed in JavaScript, HTML5, CSS and PHP. For stimulus presentation, a scalable vector graphic (SVG) composition was parsed. This way, the composition scales according to the user's view port without loss of quality, while keeping the aspect ratio and relative object positions constant. Furthermore, SVGs allow us to

define all composite parts of the scene (e.g., pupil of the agent) individually. This is needed for precisely calculating exact pupil and target locations and sizes. Additionally, it makes it easy to adjust the stimuli and, for example, add another agent to the scene. The web app generates two file types: (1) a text file (.json) containing meta-data, trial specifications and participants' click responses, and (2) a video file (.webm) of the participant's webcam recording. These files can either be sent to a server or downloaded to the local device.

199 Stimuli

Our newly implemented task features an online game where children or adults are 200 asked to search for a balloon. The events proceed as follows (see Figure 1B and C). An 201 animated agent (a sheep, monkey, or pig) looks out of a window of a house. A balloon (i.e., 202 target; blue, green, yellow, or red) is located in front of them. The target then falls to the ground. At all times, the agent's gaze tracks the movement of the target. That is, the 204 pupils and iris of the agent move in a way that their center aligns with the center of the 205 target. While the distance of the target's flight depends on the final location, the target 206 moves at a constant speed. Participants are then asked to locate the target: they respond 207 by touching or clicking on the screen. Visual access to the target's true location is 208 manipulated by a hedge. Participants either have full, partial, or no visual access to the 200 true target location. When partial or no information about the target location is accessible, 210 participants are expected to use the agent's gaze as a cue. 211

To keep participants engaged and interested, the presentation of events is
accompanied by cartoon-like effects. Each trial starts with an attention-getter: an
eye-blinking sound plays while the pupils and iris of the agent enlarge (increase to 130%)
and change in opacity (decrease to 75%) for 0.3 sec. The landing of the target is
accompanied by a tapping sound. Once the target landed, the instructor's voice asks
"Where is the balloon?". For confirming the participant's click, a short plop sound plays
and a small orange circle appears at the location of choice. If no response is registered

within 5 secs after the target landed, an audio prompt reminds the participant to respond.

220 Trials

Trials differ in the amount of visual access that participants have to the final target 221 position. Before the test trials start, participants complete four training trials during which 222 they familiarize themselves with clicking the screen. In the first training trial, participants 223 have full visual access to the target flight and the target's end location and are simply 224 asked to click on the visible balloon. In the second and third training trials, participants 225 have partial access: they witness the target flight but cannot see the target's end location. 226 They are then asked to click on the hidden balloon, i.e., the location where they saw the 227 target land. In test trials, participants have no visual access to the target flight or the end 228 location. Participants are expected to use the agent's gaze as a cue to locate the target. 229 The first trial of each type comprises a voice-over description of the presented events. The 230 audio descriptions explicitly state that the agent is always looking at the target (see 231 Appendix for audio script). After the four training trials, participants receive 15 test trials. 232 The complete sequence of four training trials and 15 test trials can be easily completed 233 within 5-10 minutes.

235 Study versions

We designed two study versions which differ in the final hiding place of the target
and, consequently, on the outcome measure: a hedge version (continuous) and a box version
(discrete). Both versions use the same first training trial and then differ in the consecutive
training and test trials. In the hedge version, participants have to indicate their estimated
target location directly on a hedge. Here, the dependent variable is imprecision, which is
defined as the absolute difference between the target center and the x coordinate of the
participant's click. In the box version, the target lands in a box and participants are asked
to click on the box that hides the target. Researchers have the choice how many boxes are

shown: one up to eight boxes can be displayed as potential hiding locations. Here, we use a categorical outcome (i.e., which box was clicked) to calculate the proportion of correct responses. Note that in the test trials of both versions, the target flight is covered by a hedge. In the hedge version, the hedge then shrinks to a minimum height required to cover the target's end location. In the box version, the hedge shrinks completely. The boxes then hide the target's final destination (see Figure 1B and C).

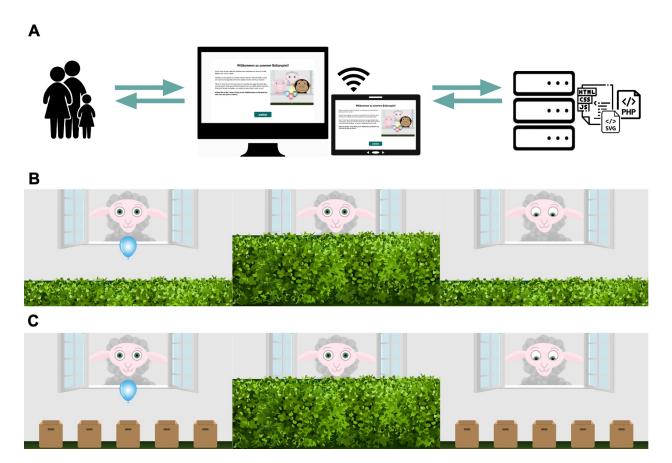


Figure 1. Study setup. (A) Infrastructure for online testing. (i) Subjects aged 3 – 99+ can participate. Data collection can take place anywhere: online, in kindergartens or research labs. (ii) The task is presented as a website that works across devices. (iii) The scripts for the website and the recorded data are stored on secure local servers. (B) Hedge version (continuous) of the balloon finding task. (i) The agent stands in a window with the target in front of them. (ii) A hedge grows and covers the target. (iii) The target falls to a random location on the ground. The agent's eyes track the movement of the target. (C) Box version (discrete) of the balloon finding task. Number of boxes (min. 1; max. 8) as potential hiding locations can be set according to the researcher's need.

Randomization

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All agents and target colors appear equally often and are not repeated in more than 251 two consecutive trials. The randomization of the target end location depends on the study 252 version. In the hedge version, the full width of the screen is divided into ten bins. Exact 253 coordinates within each bin are then randomly generated. In the box version, the target 254 randomly lands in one of the boxes. As with agent and color choice, each bin/box occurs 255 equally often and can only occur twice in a row. 256

Individual differences

Our first aim was to assess whether our balloon finding task induces inter-individual variation in a child and adult sample. Furthermore, we were interested in how the data collection mode influences responses.

Methods, sample size and analysis were pre-registered: https://osf.io/snju6 (child sample) and https://osf.io/r3bhn (adult sample). Participants were equally distributed 262 across the two study versions. The study was approved by an internal ethics committee at 263 the Max Planck Institute for Evolutionary Anthropology. Data was collected between May and October 2021.

Participants

We collected data from an in-person child sample, a remote child sample, and a remote adult sample. In-person testing with children took place in kindergartens in Leipzig, Germany. The in-person child sample consisted of 120 children, including 40 3-year-olds (mean = 41.45 months, SD = 3.85, range = 36 - 47, 22 girls), 40 4-year-olds (mean = 54.60 months, SD = 3.10, range = 48 - 59, 19 girls), and 40 5-year-olds (mean = 54.60 months)271 66.95 months, SD = 3.39, range = 60 - 71, 22 girls

For our remote child sample, we recruited families via an internal database. The 273 remote child sample included 147 children, including 45 3-year-olds (mean = 42.62 months, 274 SD = 3.35, range = 36 - 47, 14 girls), 47 4-year-olds (mean = 52.64 months, SD = 3.40, 275 range = 48 - 59, 25 girls), and 55 5-vear-olds (mean = 65.11 months, SD = 3.77, range = 276 60 - 71, 27 girls). Children in our sample grow up in an industrialized, urban 277 Central-European context. Information on socioeconomic status was not formally recorded, 278 although the majority of families come from mixed, mainly mid to high socioeconomic 279 backgrounds with high levels of parental education. 280

Adults were recruited via *Prolific* (Palan & Schitter, 2018). *Prolific* is an online participant recruitment service from the University of Oxford with a predominantly European and US-american subject pool. Participants consisted of 50 and 50 English-speakers with an average age of 31.92 and 30.76 years (SD = 12.15 and 9.12, range = 18 and 19 - 63 and 59, 36 and 28 females). For completing the study, subjects were payed above the fixed minimum wage (in average £10.00 per hour).

287 Procedure

Children in our in-person sample were tested on a tablet in a quiet room in their 288 kindergarten. An experimenter guided the child through the study. Children in the remote 289 sample received a personalized link to the study website and families could participate at 290 any time or location they wanted. In the beginning of the online study, families were 291 invited to enter our "virtual institute" and were welcomed by an introductory video of the 292 study leader, shortly describing the research background and further procedure. Then, caregivers were informed about data security and were asked for their informed consent. They were asked to enable the sound and seat their child centrally in front of their device. Before the study started, families were instructed how to setup their webcam and enable the recording permissions. We stressed that caregivers should not help their children. 297 Study participation was video recorded whenever possible in order to ensure that the

answers were generated by the children themselves. Depending on the participant's device, 299 the website automatically presented the hedge or box version of the study. For families that 300 used a tablet with touchscreen, the hedge version was shown. Here, children could directly 301 click on the touchscreen themselves to indicate where the target is. For families that used a 302 computer without touchscreen, the website presented the box version of the task. We 303 assumed that younger children in our sample would not be acquainted with the usage of a 304 computer mouse. Therefore, we asked children to point to the screen, while caregivers were 305 asked to act as the "digital finger" of their children and click on the indicated box. 306

All participants received 15 test trials. In the box version, we decided to adjust the task difficulty according to the sample: children were presented with five boxes while adults were presented with eight boxes as possible target locations.

o Analysis

All test trials without voice over description were included in our analyses. We ran all analyses in R version 4.2.0 (2022-04-22) (R Core Team, 2022). Regression models were fit as Bayesian generalized linear mixed models (GLMMs) with default priors for all analyses, using the function brm from the package brms (Bürkner, 2017, 2018).

To estimate the developmental trajectory of gaze cue understanding and the effect of 315 data collection mode, we fit a GLMM predicting the task performance by age (in months, 316 z-transformed) and data collection mode (reference category: in-person supervised). The 317 model included random intercepts for each participant and each target position, and a random slope for symmetric target position within participants (model notation in R: 319 performance ~ age + datacollection + (symmetricPosition | subjID) + (1 | 320 targetPosition)). Here, targetPosition refers to the exact bin/box of the target, while 321 symmetricPosition refers to the absolute distance from the stimulus center (i.e., smaller 322 value meaning more central target position). We expected that trials could differ in their 323

difficulty depending on the target centrality and that these these item effects could vary
between participants.

For the hedge version, performance was defined as the absolute click distance between
the target center and the click X coordinate, scaled according to target widths, and
modeled by a lognormal distribution. For the box version, the model predicted correct
responses (0/1) using a Bernoulli distribution with a logit link function. We inspected
the posterior distribution (mean and 95% Confidence Interval (CI)) for the age and data
collection estimates.

Results

We found a strong developmental effect: with increasing age, participants got more 333 and more accurate in locating the target. In the hedge version, children's click imprecision 334 decreased with age, while, in the box version the proportion of correct responses increased 335 (see Figure 2A and F). Most participants in the box version performed above chance level. 336 By the end of their sixth year of life, children came close to the adult's proficiency level. 337 Most importantly, however, we found substantial inter-individual variation across study 338 versions and age groups. For example, some three-year-olds were more precise in their 339 responses than some five-year-olds. Even though variation is smaller, we even find 340 inter-individual differences in the adult sample. 341

As Figure 2A and F show, our remotely collected child data resembled the data from
the kindergarten sample. We found evidence that responses of children participating
remotely were slightly more precise. This difference was mainly driven by the younger
participants and especially prominent in the box version of the task. It is conceivable that
caregivers were especially prone to influence the behavior of younger children. In the box
version, caregivers might have had more opportunities to interfere since they carried out

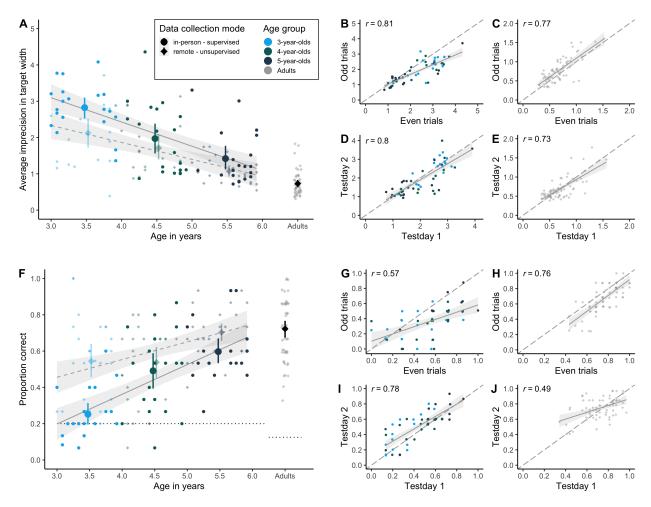


Figure 2. Measuring inter-individual variation. (A) Developmental trajectory in continuous hedge version. Performance is measured as average imprecision, i.e., the absolute distance between the target's center and the participant's click. The unit of imprecision is counted in the width of the target, i.e., a participant with an imprecision of 1 clicked in average one target width to the left or right of the true target center. (B) Internal consistency (odd-even split) in hedge child sample. (C) Internal consistency in hedge adult sample. (D) Test-retest reliability in hedge child sample. (E) Test-retest reliability in hedge adult sample. (F) Developmental trajectory in discrete box version. Performance is measured as the proportion of correct responses, i.e., how many times the participant clicked on the box that actually contained the target. Dotted black line shows level of performance expected by chance (for child sample 20%, i.e., 1 out of 5 boxes; for adult sample 12.5%, i.e., 1 out of 8 boxes). (G) Internal consistency (odd-even split) in box child sample. (H) Internal consistency in box adult sample. (I) Test-retest reliability in box child sample. (J) Testretest reliability in box adult sample. Regression lines with 95% CI show smooth conditional mean based on a linear model (generalized linear model for box version), with *Pearson*'s correlation coefficient r. Large points with 95% CI (based on non-parametric bootstrap) represent performance means by age group (binned by year). Small points show the mean performance for each subject. Shape of data points represents data collection mode: opaque circles for in-person supervised data collection, translucent diamonds for remote unsupervised data collection. Color of data points denotes age group.

the clicking for their children.¹

Our GLMM analysis corroborated the visual inspection of the data: in the hedge version, the estimates for age ($\beta = -0.32$; 95% CI [-0.41; -0.24]) and data collection mode -0.32 (95% CI [-0.49; -0.14]) were negative and reliably different from zero. In the box version, the estimate of age ($\beta = 0.63$ (95% CI [0.40; 0.88]) and the estimate of data collection mode ($\beta = 1.12$ (95% CI [0.69; 1.57]) were positive and reliably different from zero. Note that even though confidence intervals from the data collection estimates were wide, the effect was positive and reliably different from zero in a way that our remote sample performed more accurately than our in-person sample.

357 Discussion

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Our task induced inter-individual variation in both adults and children. We see substantial developmental gains: with increasing age, participants got more and more precise in locating the target. The five-year-olds reached a proficiency level close to the adults' level. For neither study version nor age group did we find any floor or ceiling effects. The presentation as a tablet game kept children interest and motivated throughout the 15 test trials. Furthermore, we found a comparable developmental trajectory for an unsupervised remote child sample. This illustrates the flexibility of the task.

Internal consistency and retest reliability

As a next step, we aimed at investigating whether the variation that we captured with our balloon finding task is reliable. We assessed internal consistency (split-half reliability) and test-retest reliability. Data collection and analysis were pre-registered (can

 $^{^1}$ In an exploratory analysis, we coded parental behavior and environmental factors during remote unsupervised testing. We focused on the subsample with the greatest performance difference between data collection modes: the three-year-olds in the box version of the task (n = 16). We reasoned that if parental interference cannot explain the greatest performance difference in our sample, the effects would be negligible in the remaining sample. Based on our model comparison, we conclude that there is no clear evidence of a stable effect of parental interference. See Supplements for further detail.

be found here: https://osf.io/xqm73 for child sample, and https://osf.io/nu62m adult sample). Participants were equally distributed across the two study versions. The study was approved by an internal ethics committee at the Max Planck Institute for Evolutionary Anthropology. Data was collected between July 2021 and April 2022.

373 Participants

Participants were recruited in the same way as in the previous study. The child sample consisted of 106 children, including 35 3-year-olds (mean = 42.57 months, SD = 2.98, range = 38 - 47, 17 girls), 38 4-year-olds (mean = 53.77 months, SD = 3.16, range = 48 - 59, 20 girls), and 33 5-year-olds (mean = 66.12 months, SD = 3.36, range = 61 - 71, 17 girls).

The adult sample consisted of 70 and 66 English-speakers with an average age of 25.43 and 26.05 years (SD = 6.43 and 9.44, range = 18 and 18 - 51 and 71, 45 and 42 females).

381 Procedure

We applied the same procedure as in the first study, with the following differences. 382 Participants completed the study twice, with a delay of 14 ± 3 days. The target locations 383 as well as the succession of agents and target colors was randomized once and then held 384 constant across participants. The child sample received 15 test trials. In the hedge version, 385 each bin occurred once, making up ten of the test trials. For the remaining five test trials, 386 we repeated one out of two adjacent bins (i.e., randomly chose between bin 1 & 2, bin 3 & 4, etc). In the box version, we ensured that each of the five boxes occurred exactly three times. For the remaining training trials, we repeated a fixed order of four random bins/boxes. Adults in the hedge version received 30 test trials, each of the ten bin 390 occurring exactly three times. Adults in the box version received 32 test trials with each of 391 the eight boxes occurring exactly four times. 392

93 Analysis

We assessed reliability in two ways. First, we focused on the internal consistency by 394 calculating splithalf reliability coefficients. For each subject, trials were split into odd and 395 even trials, performance was aggregated and then correlated using *Pearson* coefficients. For 396 this, we used the data of the first test day. Performance was defined according to study 397 version: in the hedge version, performance referred to the mean absolute difference between 398 the target center and the click coordinate, scaled according to target widths; in the box 399 version, we computed the mean proportion of correct choices. Pronk et al. (2021) recently compared various methods for computing split-half reliability that differ in how the trials 401 are split into parts and whether they are combined with stratification by task design. To compare our traditional approach of a simple odd-even split, we additionally calculated reliability estimates using first-second, odd-even, permutated, and Monte Carlo splits 404 without and with stratification by target position. First-second and odd-even splits belong 405 to single sample methods, since each participant has a single pair of performance scores, 406 while permutated (without replacement) and Monte Carlo (with replacement) splits make 407 use of resampling. Analyses were run using the function by split from the splithalfr 408 package (Pronk et al., 2021). 409

Second, we assessed the test-retest reliability. We calculated performance scores 410 (depending on study version as described above) for each participant in each test session 411 and correlated them using *Pearson* correlation coefficients. Furthermore, for our child 412 sample we report an age-corrected correlation between the two test days using a GLMM based approach (Rouder & Haaf, 2019). We fit trial by trial data with a fixed effect of age, 414 a random intercept for each subject and a random slope for test day (model notation in R: 415 performance ~ age (0 + reliday | subjID)). For the hedge version, performance was 416 modeled by a lognormal distribution, while the model for the box version used a Bernoulli 417 distribution with a logit link function. The model computes a correlation between the 418

participant specific estimates for each test day. This can be interpreted as the test-retest 419 reliability. By using this approach, we do not need to compromise on data aggregation and, 420 therefore, loss of information. Since the model uses hierarchical shrinkage, we obtain 421 regularized, more accurate person-specific estimates. Most importantly, the model includes 422 age as a fixed effect. The correlation between the two person-specific estimates is 423 consequently the age-independent estimate for test-retest reliability. This rules out the 424 possibility that a high correlation between test days arises from domain general cognitive 425 development instead of study-specific inter-individual differences. A high correlation 426 between our participant specific model estimates would speak for a high association 427 between test days.

$_{429}$ Results

We found that our balloon finding task induced systematic variation: splithalf and 430 test-retest reliability was high for most samples. For the internal consistency, we show 431 traditional odd-even splits on our data and the corresponding *Pearson* correlation coefficients in Figure 2B, C, G and H. Figure 3 compares splithalf reliability coefficients by 433 splitting and stratification method (Pronk et al., 2021). In the hedge version, the splithalf 434 reliability coefficients ranged from 0.57 to 0.84. In the box version, splithalf reliability 435 coefficients ranged from 0.49 to 0.76. Similarly to the results of Pronk et al. (2021), we 436 found that more robust splitting methods that are less prone to task design or time 437 confounds yielded higher reliability coefficients. In the majority of cases, stratifying by 438 target position lead to similar or even higher estimates compared to no stratification. As 430 might be expected, we found higher coefficients for the samples with higher variation, i.e., 440 for our continuous hedge version of the task. 441

For the test-retest reliability, we show the association between raw performance scores of the two test days and corresponding *Pearson* correlation coefficients in Figure 2D,

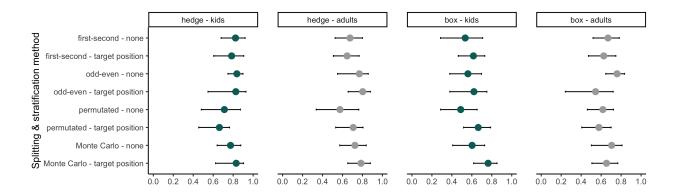


Figure 3. Internal Consistency. Reliability coefficients per splitting method, stratification level, study version and age group. Error bars show the 95% confidence intervals of the coefficient estimates, calculated with the function by_split from the splithalfr package (Pronk et al., 2021).

E, I and $J.^2$

The age-corrected, GLMM based retest reliabilities for children yielded similar results. In hedge version it was 0.90 (95% CI [0.68;1.00]). In the box version it was 0.92 (95% CI [0.70;1.00]).

448 Discussion

Our results indicated that the measured variation was systematic. As could be
expected, the continuous measure of the hedge version yielded higher reliability estimates
than the discrete box version. For children, the model based reliability estimates showed
that the task did capture individual differences even when correcting for age. This
corroborates what we already see in Figure 2: there was a clear overlap between age
groups, indicating that age is predictive of performance for the mean, but is not the main
source of individual differences.

² In the hedge version, we excluded one 5-year-old child from the test-retest analysis. The performance of the mentioned child was 3 standard deviations above the mean on both test days. Including the child yielded a *Pearson* correlation coefficient of r = 0.87.

456 Validity

Our third aim was to assess whether the captured individual variation in gaze cue 457 understanding relates to factors in children's real live social environment. Previous studies 458 found associations between social cognition measures and various environmental factors 459 (Devine & Hughes, 2018; Hughes & Leekam, 2004), including family background and 460 education [Cutting and Dunn (1999); bulgarelli2016social], number and age of siblings and 461 family constellation Cassidy, Fineberg, Brown, & Perkins (2005), interaction with siblings (Dunn et al., 1991), and centre-based childcare (Bulgarelli & Molina, 2016). It is assumed that opportunities to play, communicate and argue with siblings and similarly-aged peers help children to understand the human mind. Therefore, if we find a link between gaze cue understanding and family factors, we regard this as an indicator for the predictive validity 466 of our measure. 467

Participants

For this exploratory analysis, we included all children of the aforementioned samples where families filled out a short demographic questionnaire. This subsample consisted of 137 children, including 42 3-year-olds (mean = 43.04 months, SD = 3.25, range = 36 - 47, 23 girls), 46 4-year-olds (mean = 54.43 months, SD = 2.76, range = 48 - 59, 34 girls), and 49 5-year-olds (mean = 66.25 months, SD = 3.47, range = 60 - 71, 27 girls).

474 Procedure

Families of our kindergarten and online child sample were asked to fill out a brief
demographic questionnaire. We asked for (1) the total number of household members, (2)
the number of children, (3) age of the other children, (4) whether the child was in day care,
and if yes, (5) since when and (6) for how long on an average day.

479 Analysis

To estimate the effects of social surrounding on gaze cue understanding, we fit 480 GLMMs predicting the task performance by each of our questionnaire variables, controlling 481 for age (in months, z-transformed), data collection mode (reference category: in-person 482 supervised) and study version (reference category: hedge version). The models included 483 random intercepts for each participant and each target position, and a random slope for symmetric target position within participants. Therefore, our null model closely resembled 485 the structure from our first analysis (see Analysis section of Does the balloon finding task 486 induce variation?; here: performance ~ age + datacollection + studyversion + 487 (symmetricPosition | subjID) + (1 | targetPosition)). In order to combine data of 488 our two study versions, we transformed continuous click responses from the hedge version 489 into a discrete outcome. For the target position, we categorized two adjacent bins as one 490 imaginary box. To measure participants' performance, we created imaginary box 491 boundaries around the target's landing position and examined whether the participant's 492 click response fell into this imaginary box. Across the two study versions, we could 493 consequently model the participant's correct response (0/1) using a Bernoulli distribution 494 with a logit link function. For model comparisons, we ran separate models, each with one 495 of the following predictors as a fixed effects added to the null model: number of household 496 members, number of children aged 0-18 in household, number of children aged 1-12 in 497 household, hours spent in childcare each day, and age when subject entered childcare. In 498 addition, we calculated three index scores. First, we calculated a sibling variety score 499 according to Candida C. Peterson (2000). Second, we implemented the modified version of Cassidy et al. (2005) (for more details, see Supplements). Third, based on our own data exploration, we calculated the amount of peer exposure determined as the number of siblings and the average hours spent in childcare (both z-transformed). We compared the 503 models using WAIC (widely applicable information criterion) scores and weights 504 (McElreath, 2020). As an indicator of out-of-sample predictive accuracy, lower WAIC 505

scores stand for a better model fit. WAIC weights represent the probability that the model in question provides the best out-of-sample prediction compared to the other models.

508 Results

The model including our peer exposure index, as defined as the number of other 509 children in the household and average hours spent in childcare, showed the best 510 out-of-sample predictive accuracy. Note that we did not find a great difference in WAIC 511 scores between the compared models (see Supplements for WAIC scores and weights). The model estimates were all considerably smaller than estimates of age, study version and data collection, and all 95% CIs included zero. For example, for our winning model, we found a peer exposure estimate of $\beta = 0.17$ (95% CI [-0.03; 0.36]), with the estimates of 515 age being $\beta = 0.57$ (95% CI [0.38; 0.77]), data collection mode being $\beta = 0.95$ (95% CI [0.56; 516 1.35]), and study version $\beta = 1.87$ (95% CI [0.25; 3.59]). Nevertheless, a general pattern 517 emerges: exposure to a more variable social environment positively influenced children's 518 gaze cue understanding. The number of people and, more specifically, children, as well as 519 the more diverse their age, the more likely children were to understand the agent's gaze 520 cue. The only predictor resulting in a negative estimate was the age at which a participant 521 entered childcare, i.e., the later a child entered, the better performance in the task. 522

Discussion

We found that factors of children's social surrounding influenced their gaze cue
understanding. Even though the effects are small and confidence intervals wide, it is
remarkable that we were able to detect relationships between this fundamental
social-cognitive ability and very distant, real life variables. Previous studies often focused
on more complex, later developing social-cognitive abilities (e.g., false belief
understanding). Apparently, systematic links between family factors and social-cognitive

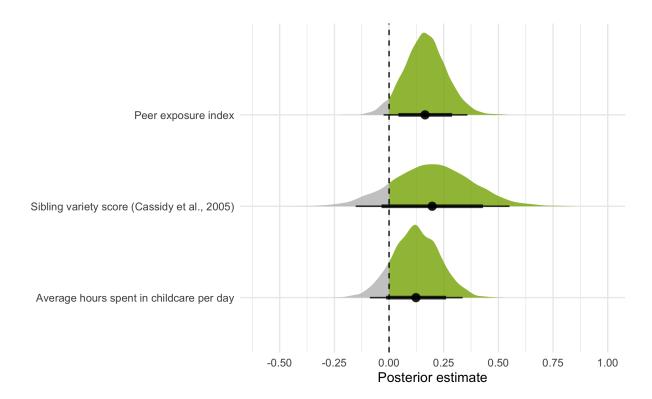


Figure 4. External validity of the balloon finding task. Factors of children's social surroundings and their influence on the probability of responding correctly. Models are ordered according to their WAIC scores, with the uppermost winning the model comparison. The graph shows the estimated density curves of a model's predictor coefficient. Only models performing better than our null model are included in the graph.

abilities can be found even when looking at more fundamental social-cognitive abilities like gaze cue understanding.

Discussion

538

We were able to show that our balloon finding task measures inter-individual
variation between children and adults, alike. Our results suggest that the measured
variation is systematic during the course of the same and different test days. Impressively,
gaze cue understanding as measured by our task related to factors in children's everyday
life experience.

• benefits of hedge (psychometric properties) vs box (discrete, easier for kids to click,

induce salience etc)

540 Limitations

539

Future development / extending the task

benefits of task battery

543 Conclusion

Declarations

Open practices statement

The web application (https://ccp-odc.eva.mpg.de/gafo-demo/) described here is open source (https://github.com/ccp-eva/gafo-demo). The datasets generated during and/or analysed during the current study are available in the [gazecues-methods] repository, (https://github.com/jprein/gazecues-methods). All experiments were preregistered (https://osf.io/zjhsc/).

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Conflicts of interest

The authors declare that they have no conflict of interest.

557 Ethics approval

558 Consent to participate

Informed consent was obtained from all individual participants included in the study or their legal guardians.

561 Consent for publication

562 Open access

563 Authors' contributions

optional: please review the submission guidelines from the journal whether statements are mandatory

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Supplements

794 Child sample

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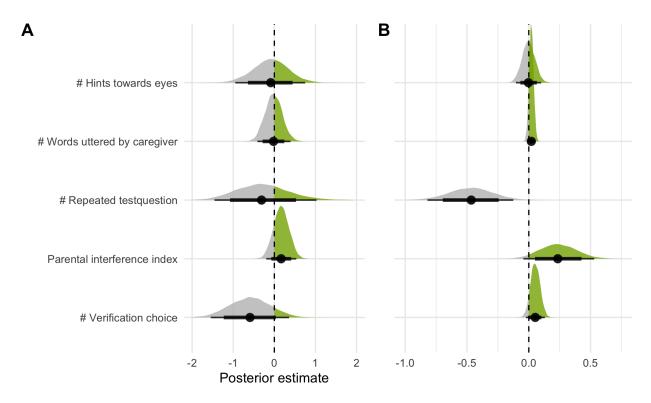


Figure 5. Model comparison for exploratory webcam coding of parental interference. Factors of parental interference and their influence on the probability of responding correctly. The graph shows the estimated density curves of a model's predictor coefficient. Models are ordered according to their WAIC scores in the trial-by-trial analysis, with the uppermost winning the model comparison. (A) Analysis on a trial-by-trial level. (B) Analysis on a subject level.

Webcam coding. Comparing the performances of children across our two data collection modes, we found that children participating remotely were slightly more precise. This difference was especially prominent in younger participants in the box version of the task. It is conceivable that caregivers were especially prone to influence the behavior of younger children. In the box version, caregivers might have had more opportunities to interfere since they carried out the clicking for their children. In an exploratory analysis, we coded parental behavior and environmental factors during remote unsupervised testing.

Due to the time consuming nature of hand coding videos frame by frame, we focused on

the subsample with the greatest performance difference between data collection modes: the three-year-olds in the box version of the task (n = 16). We reasoned that if parental 804 interference cannot explain the greatest performance difference in our sample, the effects 805 would be negligible in the remaining sample. A trial was defined as the time between two 806 eye blinking sounds. We transcribed all utterances by parents and children and counted 807 the words uttered by each. We then classified the utterances into several categories: 808 question asked by child, repeated test questions by caregiver, hints towards agents (how 800 many times the caregivers guided the child's attention to the agent), hints towards eyes 810 (how many times the caregivers guided the child's attention to the agent's eyes), 811 verification of choice (how many times the caregiver questioned or double checked the 812 child's response), mentioning of screen (how many times the caregiver verbally guided the 813 child's attention to the screen), pointing to screen (how many times the caregiver pointed towards the screen), positive & negative feedback, motivational statements, and 815 incomprehensible utterances. In addition, we coded how many adults and children were present, whether a response click was obviously conducted by the caregiver themselves, and 817 whether children took a break during the trial. We conducted a model comparison to 818 estimate the effects of parental interference. Our null model explained the response 819 behavior by age, while including random effects for subject and target position (model 820 notation in R: correct ~ age + (1 | subjID) + (1 | targetPosition). 821

We compared this null model to models including the number of words uttered by the
caregiver, number of repeated testquestions, verification of choice, or hints towards eyes as
fixed effects. Furthermore, we calculated an parental interference index by summing up
number of repeated testquestions, verification of choice, and hints towards eyes, with the
sign matching the variable's direction of effect. Remaining variables that we coded for were

³ Attentive readers might notice that we simplified the structure of random effects. Compared to our models in the *Individual differences* and *External Validity* sections, this model does not include the random slope for symmetric target position within participants. We decided to do so since we had limited amount of data from few participants.

not included since there was not enough variation and/or occurrences in our sample. We 827 compared models using WAIC (widely applicable information criterion) scores and weights. 828 As an indicator of out-of-sample predictive accuracy, lower WAIC scores stand for a better 829 model fit. WAIC weights represent the probability that the model in question provides the 830 best out-of-sample prediction compared to the other models. On the trial level, the model 831 including the verification of choice as a main effect performed best: here, the less the 832 caregivers asked for children's responses again, the more likely children clicked on the 833 correct box. Interestingly, the effect reversed on a subject level - possibly due to greater 834 learning effects for the children that were most likely to click incorrectly in the beginning 835 and then receiving most parental comments. On the subject level, the model including 836 number of repeated test questions performed best: the more caregivers asked again where 837 the target landed, the more likely children were to respond to the incorrect box. In all cases, however, ELPD difference scores were smaller than their standard errors. Similarly, 95% CI of the model estimates included zero and were rather wide (Table ??). Therefore, we conclude that the effect of parental interference was negligable and could, most likely, be explained as described above. 842

Appendix to external validity section.

843

Scoring of sibling variety scores. For assessing the external validity of our balloon finding task, we calculated two sibling variety scores based on the existing Theory of Mind literature. First, we followed the approach by Candida C. Peterson (2000). Here, only-children as well as firstborns with siblings under one year scored 0 points; lastborns with siblings above 12 years scored 0.5 points; children with twins, firstborns with siblings over one year, and lastborns with at least one sibling under 13 years scored 1 point, middleborns with at least one older and younger sibling aged one to 12 years scored 2 points.

Second, we implemented the sibling variety score by Cassidy et al. (2005). The
authors adjusted the original score of Candida C. Peterson (2000) in the following way:

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Table 1						
Model comparison	for	in fluences	of	$children \hbox{\it 's}$	social	surrounding

Predictor	WAIC	SE_WAIC	Weight	ELPD_DIFF	SE_ELPD
Average hours spent in childcare per day	2,540.39	52.23	0.54	0.00	0.00
Peer exposure index	2,541.00	52.22	0.28	-0.30	0.92
# Children in household aged 0-18	$2,\!541.65$	52.30	0.02	-0.63	1.09
Sibling variety score (Cassidy et al., 2005)	$2,\!541.76$	52.33	0.01	-0.68	1.05
Sibling variety score (Peterson, 2000)	2,541.80	52.38	0.02	-0.71	1.10
Age of childcare entry	2,542.19	52.38	0.12	-0.90	1.32
# Children in household aged 1-12	2,542.26	52.34	0.00	-0.94	0.92
Null model	2,542.58	52.26	0.00	-1.09	0.79
# Household members	$2,\!543.46$	52.36	0.00	-1.54	0.97

Note. All models included random intercepts for each participant and each target position, and a random for symmetric target position within participants

only-children scored 0 points; children with a sibling under one year or above 12 years, and
twins with no other sibling scored 0.5 points; children with a sibling above one year or
under 13 years scored 1 point; middleborns with at least one older and younger sibling
aged one to 12 years scored 2 points. Twins with additional siblings scored depending on
the age and number of their siblings.

The reasoning was that children between one and 13 years of age would engage in sibling play, while the youngest and most mature siblings would be less likely to participate in such. However, teenage siblings might provide opportunities for interesting discussions (Candida C. Peterson, 2000).

WAIC scores and weights of the model comparison. As can be seen, ELPD difference scores are smaller than their respective standard errors. WAIC scores between models don't differ substantially (Table 1). All effects except when a child entered childcare positively influence performance.

Adult sample

Recruitment. We recruited participants using the online participant recruitment 868 service Prolific from the University of Oxford. Prolific's subject pool consists of a mostly 869 European and US-american sample although subjects from all over the world are included. The recruitment platform realises ethical payment of participants, which requires 871 researchers to pay participants a fixed minimum wage of £5.00 (around US\$6.50 or €6.00) 872 per hour. We decided to pay all participants the same fixed fee which was in relation to the 873 estimated average time taken to complete the task. Prolific distributed our study link to 874 potential participants, while the hosting of the online study was done by local servers in 875 the Max Planck Institute for Evolutionary Anthropology, Leipzig. Therefore, study data 876 was saved only on our internal servers, while *Prolific* provided demographic information of 877 the participants. Participants' Prolific ID was forwarded to our study website using URL 878 parameters. This way, we could match participant demographic data to our study data. 870 The same technique was used to confirm study completion: we redirected participants from 880 our study website back to the *Prolific* website using URL parameters. We used *Prolific*'s 881 inbuilt prescreening filter to include only participants who were fluent in English and could 882 therefore properly understand our written and oral study instructions. 883

Study 1 - Validation hedge version. The aim of Study 1 was to validate the
hedge version of our balloon finding task. The pre-registration can be found here:
https://osf.io/r3bhn. We recruited participants online by advertising the study on *Prolific*.

50 adults participated in the study. One additional subject returned their submission, i.e., decided to leave the study early or withdrew their submission after study completion. Data collection took place in May 2021. Participants were compensated with £1.25 for completing the study. We estimated an average completion time of 6 minutes, resulting in an estimated hourly rate of £10.00. In average, participants took 05:56min to complete the study. Participants were required to complete the study on a tablet or desktop. Participation on mobile devices was disabled since the display would be too small and would harm click precision. It was indicated that the study required audio sound.

We stored *Prolific*'s internal demographic information, while not asking for additional personal information.

Study 2 - Validation box version. As in study 1, we recruited participants on

Prolific, and employed the same methodology. However, this time we focussed on

validating the box version of the task in an adult sample. Participants were presented with

eight boxes in which the target could land. 50 adults participated in the study. One

additional subject returned their submission, i.e., decided to leave the study early or

withdrew their submission after study completion. Data collection took place in June 2021.

Participants were compensated with £1.00 for completing the study. We estimated an

average completion time of 6 minutes, resulting in an estimated hourly rate of £10.00. In

average, participants took 04:43min to complete the study.

Study 3 - Reliability hedge version. In study 3 and 4, we assessed the 906 test-retest reliability of our balloon-finding task in an adult sample. The pre-registration 907 can be found here: https://osf.io/nu62m. We tested the same participants twice with a 908 delay of two weeks. The testing conditions were as specified in Study 1 and 2. However, 909 the target locations as well as the succession of animals and target colors was randomized 910 once. Each participant then received the same fixed randomized order of target location, 911 animal, and target color. Participants received 30 test trials without voice-over description. 912 so that each of the ten bins occurred exactly three times. 913

In addition to the beforementioned prescreening settings, we used a whitelist. *Prolific*has a so-called *custom allowlist prescreening filter* where one can enter the *Prolific* IDs of
participants who completed a previous study. Only these subjects are then invited to
participate in a study. This way, repeated measurements can be implemented, collecting
data from the same subjects at different points in time.

In a first round, 60 participants took part on the first testday. Additional two 919 subjects returned their submission, i.e., decided to leave the study early or withdrew their 920 submission after study completion. One additional participant timed out, i.e., did not 921 finish the survey within the allowed maximum time. The maximum time is calculated by 922 *Prolific*, based on the estimated average completion time. For this study, the maximum 923 time amounted to 41 minutes. For the first testday, participants were compensated with 924 £1.25. We estimated an average completion time of 9 minutes, resulting in an estimated 925 hourly rate of £8.33. In average, participants took 07:11min to complete the first part. 926

Of the 60 participants that completed testday 1, 41 subjects finished testday 2. One
additional participant timed out, i.e., did not finish the survey within the allowed
maximum time. Participants were compensated with £1.50 for completing the second part
of the study. We estimated an average completion time of 9 minutes, resulting in an
estimated hourly rate of £10. In average, participants took 06:36min to complete the
second part of the study.

Since we aimed for a minimum sample size of 60 subjects participating on both testdays, we reran the first testday with additional 50 participants. Additional seven subjects returned their submission, i.e., decided to leave the study early or withdrew their submission after study completion. Two additional participants timed out, i.e., did not finish the survey within the allowed maximum time. Again, participants were compensated with £1.25 for completing the first part of the study (estimated average completion time 9 minutes, estimated hourly rate of £8.33). In average, participants took 06:51min to complete the first part.

Of the additional 50 participants that completed testday 1, 29 subjects finished testday 2. Again, participants were compensated with £1.50 for completing the second part of the study (estimated average completion time 9 minutes, estimated hourly rate of £10). In average, participants took 06:26min to complete the second part of the study.

Study 4 - Reliability box version. As in study 3, we recruited participants on Prolific, and employed the same methodology. However, this time participants were presented with the box version of the task. Participants received 32 test trials without voice-over description, so that each of the eight boxes occurred exactly four times. As in study 2, we employed eight boxes in which the target could land.

In a first round, 60 participants took part on the first testday. Additional five subjects returned their submission, i.e., decided to leave the study early or withdrew their submission after study completion. For the first testday, participants were compensated with £1.25. We estimated an average completion time of 9 minutes, resulting in an estimated hourly rate of £8.33. In average, participants took 07:33min to complete the first part.

Of the 60 participants that completed testday 1, 41 subjects finished testday 2.

Participants were compensated with £1.50 for completing the second part of the study. We

estimated an average completion time of 9 minutes, resulting in an estimated hourly rate of

£10. In average, participants took 07:50min to complete the second part of the study.

Since we aimed for a minimum sample size of 60 subjects participating on both 960 testdays, we reran the first testday with additional 50 participants. Additional eight 961 subjects returned their submission, i.e., decided to leave the study early or withdrew their 962 submission after study completion. One additional participant timed out, i.e., did not 963 finish the survey within the allowed maximum time. Again, participants were compensated 964 with £1.25 for completing the first part of the study (estimated average completion time 9) 965 minutes, estimated hourly rate of £8.33). In average, participants took 07:37min to 966 complete the first part. 967

Of the additional 50 participants that completed testday 1, 28 subjects finished testday 2. Additional three subjects returned their submission, i.e., decided to leave the study early or withdrew their submission after study completion. One additional

975

- participant timed out, i.e., did not finish the survey within the allowed maximum time.
- Again, participants were compensated with £1.50 for completing the second part of the
- study (estimated average completion time 9 minutes, estimated hourly rate of £10). In
- ⁹⁷⁴ average, participants took 06:30min to complete the second part of the study.

Instructions and voice over descriptions

This is the content of our audio recordings that were played as instructions and during voice over trials.

Timeline	German	English	Filename
welcome	Hallo! Schön, dass	Hello! Great that	welcome.mp3
	du da bist. Wir	you're here. We'll	
	spielen jetzt das	now play a balloon	
	Ballon-Spiel! Siehst	game. Can you see	
	du die Tiere auf dem	the animals in the	
	Bild da? Wir	picture over there?	
	möchten gleich	We want to play	
	zusammen mit den	together with the	
	Tieren mit einem	animals using the	
	Ballon spielen. Was	balloon. We'll now	
	genau passiert,	talk you through	
	erklären wir dir jetzt	exactly what will	
	ganz in Ruhe.	happen.	

touch	Schau mal, da steht	Look, an animal is	touch-1.mp3
	ein Tier im Fenster.	standing in the	
	Und siehst du den	window. And can	
	Ballon da? Der	you see the balloon	
	Ballon fällt immer	over there? The	
	runter und landet	balloon always falls	
	auf dem Boden. Und	down and lands on	
	du musst ihn dann	the ground. And you	
	finden. Das Tier	have to find it! The	
	hilft Dir und schaut	animal helps you	
	immer den Ballon	and always looks at	
	an.	the balloon.	
	Wo ist der Ballon?	Where is the	prompt-touch-
	Drück auf den	balloon? Click on	long.mp3
	Ballon!	the balloon!	

fam - HEDGE	Klasse, das war	Perfect, that was	fam-hedge-1.mp3
	super! Jetzt spielen	great! Now, we'll	
	wir weiter. Siehst du	continue playing.	
	wieder das Tier und	Can you see the	
	den Ballon da? Der	animal and the	
	Ballon fällt wieder	balloon again? The	
	runter. Diesmal fällt	balloon will fall	
	er hinter eine Hecke.	down again. This	
	Du musst ihn wieder	time, it will fall	
	finden. Das Tier	behind a hedge. And	
	hilft dir und schaut	you have to find it!	
	immer den Ballon	The animal helps	
	an.	you and looks at the	
		balloon.	
	Wo ist der Ballon?	Where is the	prompt-hedge-
	Drücke auf die Hecke	balloon? On the	long.mp3
	- wo der Ballon ist.	hedge, click where	
		the balloon is.	

fam - BOX	Klasse, das war	Perfect, that was	fam-box-1.mp3
	super! Jetzt spielen	great! Now, we'll	
	wir weiter. Siehst du	continue playing.	
	wieder das Tier und	Can you see the	
	den Ballon da? Der	animal and the	
	Ballon fällt wieder	balloon again? The	
	runter. Diesmal fällt	balloon falls down	
	er in eine Kiste. Du	again. This time, it	
	musst ihn wieder	falls into a box. And	
	finden. Das Tier	you have to find it!	
	hilft dir und schaut	The animal helps	
	immer den Ballon	you and looks at the	
	an.	balloon.	
	Wo ist der Ballon?	Where is the	prompt-box-
	Drücke auf die Kiste	balloon? Click on	long.mp3
	mit dem Ballon.	the box with the	
		balloon.	
test - HEDGE	Klasse , das hast du	Nice, good job!	test-hedge-1.mp3
	toll gemacht! Nun	Now, we'll continue	
	spielen wir weiter.	playing. There is the	
	Da sind wieder der	balloon, the animal	
	Ballon, das Tier und	and the hedge. The	
	die Hecke. Die Hecke	hedge is growing a	
	wächst jetzt hoch.	bit now.	

	Der Ballon ist nun	The balloon is	test-hedge-2.mp3
	hinter der Hecke. Du	behind the hedge	
	kannst das nicht	now. You can't see	
	sehen - das Tier	it - but the animal	
	aber! Jetzt fällt der	can! The balloon	
	Ballon auf den	falls to the ground	
	Boden und du musst	and you have to find	
	ihn wieder finden.	it. Remember - the	
	Denk dran - das Tier	animal always looks	
	schaut immer den	at the balloon!	
	Ballon an.		
	Dann schrumpft die	Now, the hedge is	test-hedge-3.mp3
	Hecke. Drücke auf	shrinking. On the	
	die Hecke - wo der	hedge, click where	
	Ballon ist.	the balloon is.	
test - BOX	Klasse , das hast du	Nice, good job!	test-box-1.mp3
	toll gemacht! Nun	Now, we'll continue	
	spielen wir weiter.	playing. There is the	
	Da sind wieder der	balloon and the	
	Ballon, das Tier und	animal. Now, a	
	die Kisten. Jetzt	hedge is growing.	
	wächst eine Hecke		
	hoch.		

	Der Ballon ist nun	The balloon is	test-box-2.mp3
	hinter der Hecke. Du	behind the hedge	
	kannst das nicht	now. You can't see	
	sehen - das Tier	it - but the animal	
	aber! Jetzt fällt der	can! The balloon	
	Ballon in eine Kiste	falls into a box and	
	und du musst ihn	you have to find it.	
	wieder finden. Denk	Remember - the	
	dran - das Tier	animal always looks	
	schaut immer den	at the balloon!	
	Ballon an.		
	Dann schrumpft die	Now, the hedge is	test-box-3.mp3
	Hecke. Drücke auf	shrinking. Click on	
	die Kiste mit dem	the box with the	
	Ballon.	balloon.	
goodbye	Geschafft! Die Tiere	The animals are	goodbye.mp3
	sind schon ganz	super happy after	
	glücklich vom	playing. Thanks a	
	Spielen! Vielen	lot for your help!	
	Dank für deine Hilfe!	See you soon and	
	Bis zum nächsten	goodbye from the	
	Mal und liebe Grüße	pig, monkey and	
	vom Schwein, Affen	sheep	
	und Schaf		
general prompt	Wo ist der Ballon?	Where is the	prompt-general.mp3
		balloon?	

touch - no	Drück auf den	Click on the balloon!	prompt-touch.mp3
response	Ballon!		
hedge - no	Drücke auf die Hecke	On the hedge, click	prompt-hedge.mp3
response	- wo der Ballon ist!	where the balloon is!	
box - no response	Drücke auf die Kiste	Click on the box	prompt-box.mp3
	mit dem Ballon!	with the balloon!	
landing sound of	-	-	balloon-lands.mp3
balloon			
sound of blinking	-	-	blink.mp3
eyes			
sound for target	-	-	positive-
click			feedback.mp3