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# Naive Bayes

— Boston University CS 506 - Lance Galletti —

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# Conditional Probability

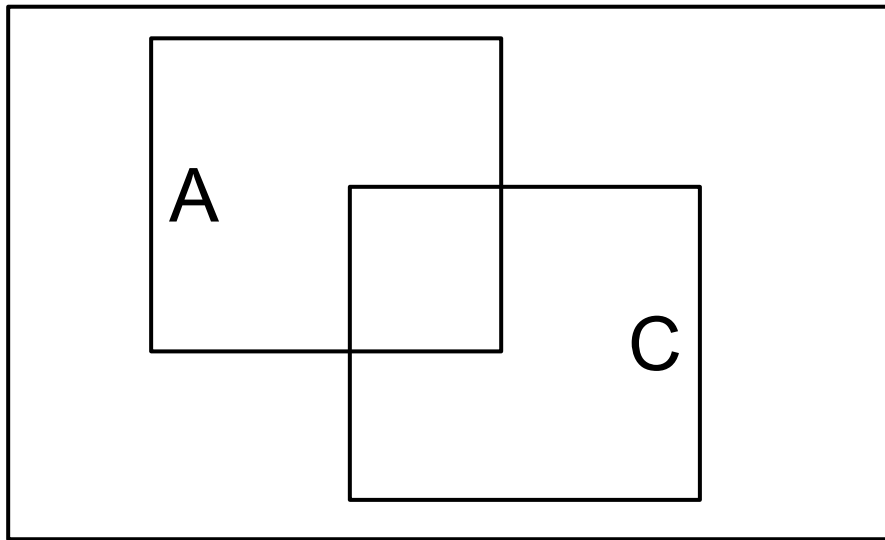
Recall

$$P(A|C) = \frac{P(A \cap C)}{P(C)}$$

# Conditional Probability

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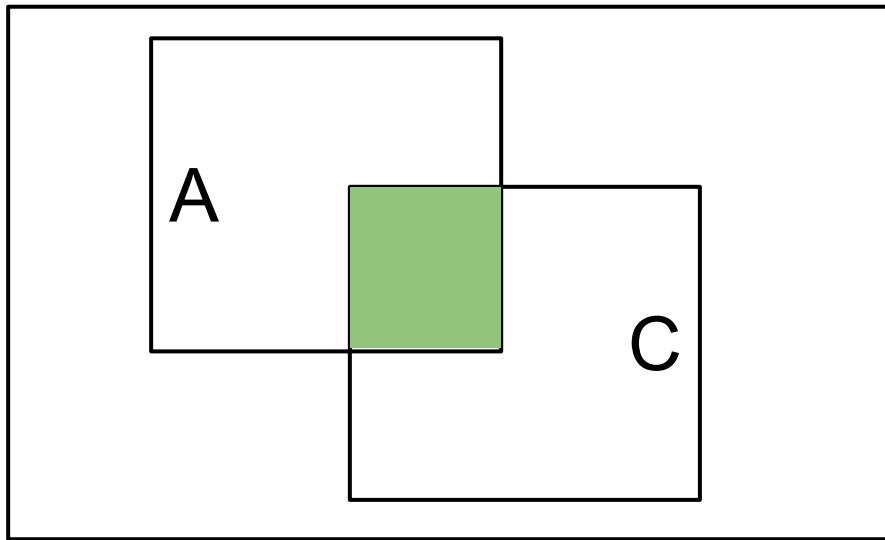
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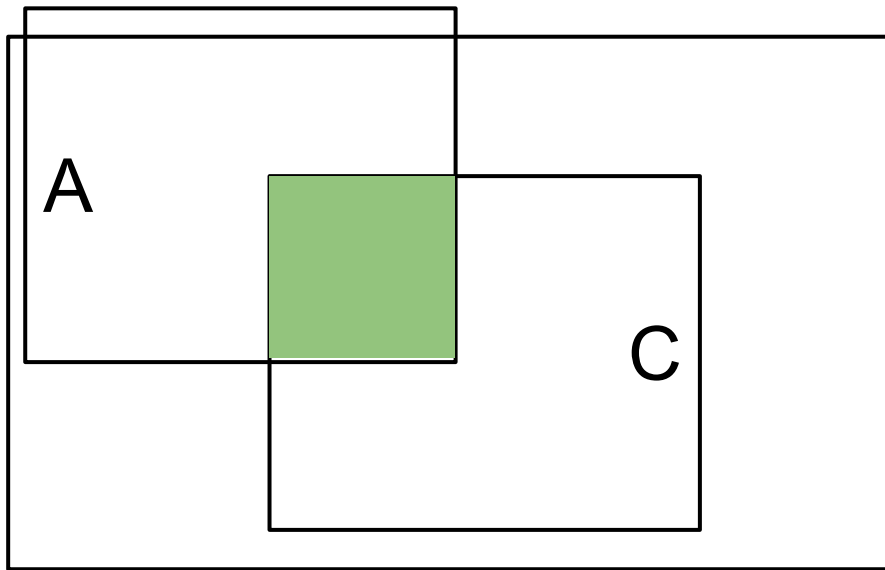
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# Conditional Probability

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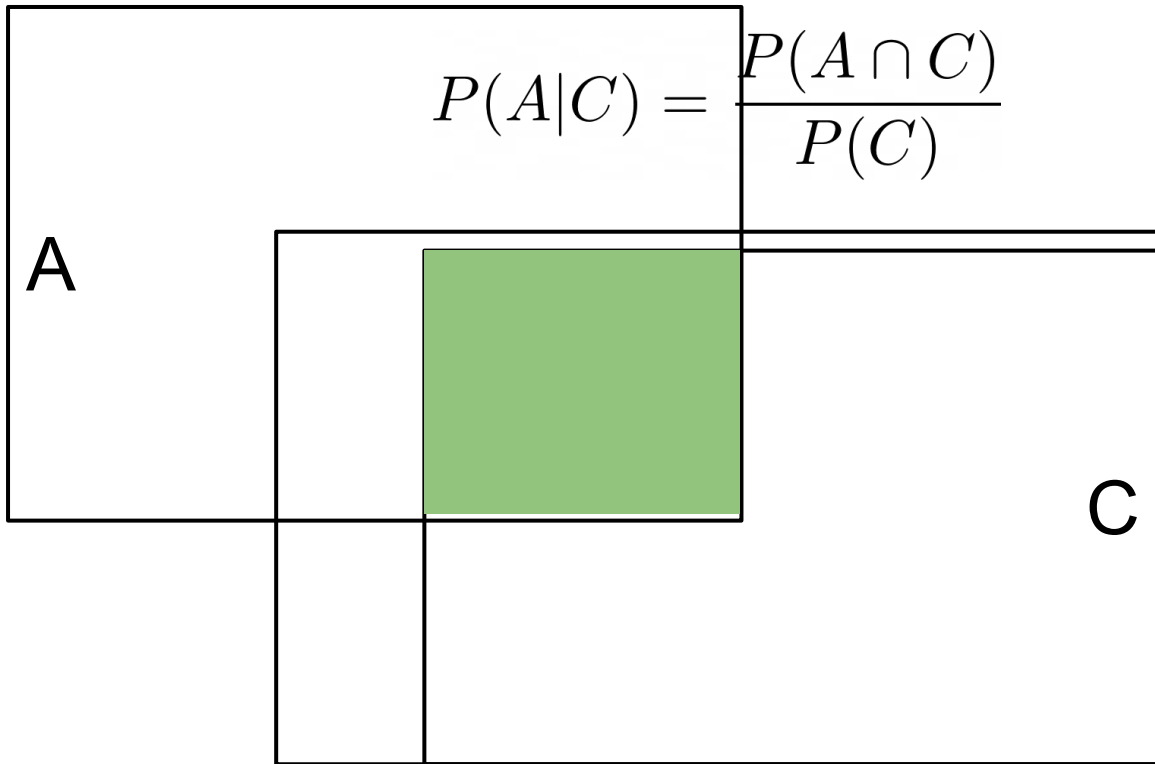
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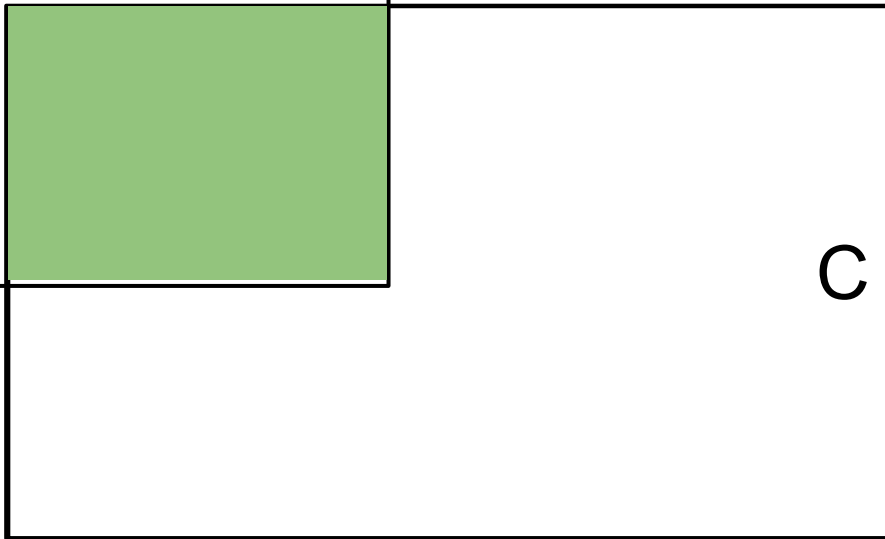
# Conditional Probability

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$$P(A|C) = \frac{P(A \cap C)}{P(C)}$$

A

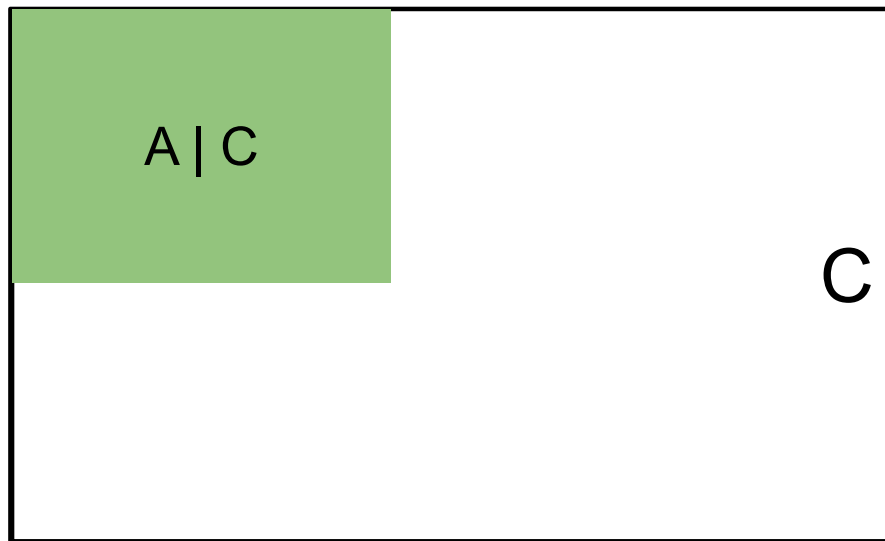
C



# Conditional Probability

Recall

$$P(A|C) = \frac{P(A \cap C)}{P(C)}$$



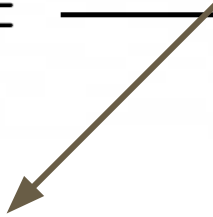


# Bayes Theorem

$$P(A|C) = \frac{P(C|A)P(A)}{P(C)}$$

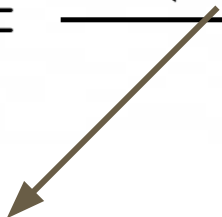
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# Example

Given:

- Meningitis causes a stiff neck 50% of the time
- Prior probability of any patient having meningitis is  $1/50,000$
- Prior probability of any patient having a stiff neck is  $1/20$

If a patient has a stiff neck, what is the probability that they have meningitis?

# Example

Given:

- Meningitis causes a stiff neck 50% of the time
- Prior probability of any patient having meningitis is  $1/50,000$
- Prior probability of any patient having a stiff neck is  $1/20$

If a patient has a stiff neck, what is the probability that they have meningitis?

$$P(M|S) = \frac{P(S|M)P(M)}{P(S)} = \frac{.5 \cdot 1/50,000}{1/20} = .0002$$

# Bayesian Classifiers

Predict the class  $C$  that maximizes  $P(C \mid \text{some attributes})$

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Example: **binary class {yes, no}**

To classify unseen record (**marital status = “married”, income = 100k**)

# Bayesian Classifiers

Predict the class  $C$  that maximizes  $P(C \mid \text{some attributes})$

Example: binary class {yes, no}

To classify unseen record (**marital status = "married", income = 100k**)

1. Compute  **$P(\text{yes} \mid \text{marital status} = \text{"married"} \text{ and income} = 100\text{k})$**
2. Compute  **$P(\text{no} \mid \text{marital status} = \text{"married"} \text{ and income} = 100\text{k})$**
3. Compare and predict the class that has the highest prob given the attribute values



# Bayesian Classifiers

How do we estimate  $P(C \mid \text{some attributes})$  from the data?

$$P(C|A_1 \cap A_2 \cap \dots \cap A_n)$$

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Does not depend on C

# Bayesian Classifiers

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Maximizing  $P(C|A_1A_2\dots A_n)$  is  
equivalent to maximizing

# Bayesian Classifiers

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Maximizing  $P(C|A_1A_2\dots A_n)$  is  
equivalent to maximizing  
the numerator on the right

# Bayesian Classifiers

So how to we estimate  $P(A_1 A_2 \dots A_n | C)P(C)$  from the data?

# Bayesian Classifiers

So how to we estimate  $P(A_1A_2...A_n | C)P(C)$  from the data?

$P(C)$  is easy we can just count how many instances of each class we have

But  $P(A_1A_2...A_n | C)$  is tricky because it requires knowing the **joint distribution** of the attributes...

# Bayesian Classifiers

Can we make some assumptions about the attributes in order to simplify the problem?



# Bayesian Classifiers

Assume that  $A_1 A_2 \dots A_n$  are independent!

Then

$$P(A_1 A_2 \dots A_n | C) = P(A_1 | C) P(A_2 | C) \dots P(A_n | C)$$

Can we estimate  $P(A_j | C)$  from the data?

# Bayesian Classifiers

Assume that  $A_1 A_2 \dots A_n$  are independent!

Then

$$P(A_1 A_2 \dots A_n | C) = P(A_1 | C) P(A_2 | C) \dots P(A_n | C)$$

Can we estimate  $P(A_j | C)$  from the data?

Yes! Just count the occurrence of  $A_j$  for that class.

**Example**

| Refund | Marital Status | Income | Class |
|--------|----------------|--------|-------|
| Yes    | Single         | 125k   | No    |
| No     | Married        | 100k   | No    |
| No     | Single         | 70k    | No    |
| Yes    | Married        | 120k   | No    |
| No     | Divorced       | 90k    | Yes   |
| No     | Married        | 60k    | No    |
| Yes    | Divorced       | 220k   | No    |
| No     | Single         | 85k    | Yes   |
| No     | Married        | 75k    | No    |
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$$P(C = \text{Yes}) = 3/10$$

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$P(\text{Marital Status} = \text{"Single"} \mid C = \text{Yes})$

| Refund | Marital Status | Income | Class |
|--------|----------------|--------|-------|
| Yes    | Single         | 125k   | No    |
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$$P(\text{Marital Status} = \text{"Single"} \mid C = \text{Yes}) \\ = 2/3$$



| Refund | Marital Status | Income | Class |
|--------|----------------|--------|-------|
| Yes    | Single         | 125k   | No    |
| No     | Married        | 100k   | No    |
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| Yes    | Divorced       | 220k   | No    |
| No     | Single         | 85k    | Yes   |
| No     | Married        | 75k    | No    |
| No     | Single         | 90k    | Yes   |

$P(\text{Marital Status} = \text{"Married"} \mid C = \text{No})$

| Refund | Marital Status | Income | Class |
|--------|----------------|--------|-------|
| Yes    | Single         | 125k   | No    |
| No     | Married        | 100k   | No    |
| No     | Single         | 70k    | No    |
| Yes    | Married        | 120k   | No    |
| No     | Divorced       | 90k    | Yes   |
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| Yes    | Divorced       | 220k   | No    |
| No     | Single         | 85k    | Yes   |
| No     | Married        | 75k    | No    |
| No     | Single         | 90k    | Yes   |

$P(\text{Marital Status} = \text{"Married"} \mid C = \text{No})$

| Refund | Marital Status | Income | Class |
|--------|----------------|--------|-------|
| Yes    | Single         | 125k   | No    |
| No     | Married        | 100k   | No    |
| No     | Single         | 70k    | No    |
| Yes    | Married        | 120k   | No    |
| No     | Married        | 60k    | No    |
| Yes    | Divorced       | 220k   | No    |
| No     | Married        | 75k    | No    |

$$P(\text{Marital Status} = \text{"Married"} \mid C = \text{No}) \\ = 4/7$$

# Worksheet a)

| Refund | Marital Status | Income | Class |
|--------|----------------|--------|-------|
| Yes    | Single         | 125k   | No    |
| No     | Married        | 100k   | No    |
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| No     | Single         | 85k    | Yes   |
| No     | Married        | 75k    | No    |
| No     | Single         | 90k    | Yes   |

$P(\text{Income} = 120\text{k} \mid C = \text{No})$

# Continuous Attributes

- Binning / 2-way or multi-way split
  - Create new attribute for each bin
  - Issue is that these attributes are no longer independent
- Pdf estimation
  - Assume attribute follows a particular distribution (example: normal)
  - Use data to estimate the parameters of the distribution

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| Yes    | Divorced       | 220k   | No    |
| No     | Single         | 85k    | Yes   |
| No     | Married        | 75k    | No    |
| No     | Single         | 90k    | Yes   |

Assume normal distribution

$P(\text{Income} = 120\text{k} \mid C = \text{No})$

| Refund | Marital Status | Income | Class |
|--------|----------------|--------|-------|
| Yes    | Single         | 125k   | No    |
| No     | Married        | 100k   | No    |
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Assume normal distribution

$P(\text{Income} = 120\text{k} \mid C = \text{No})$



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| Yes    | Single         | 125k   | No    |
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Assume normal distribution

$P(\text{Income} = 120\text{k} \mid C = \text{No})$

Sample mean = 110

Sample variance = 2975

| Refund | Marital Status | Income | Class |
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Assume normal distribution

$P(\text{Income} = 120\text{k} \mid C = \text{No})$

Sample mean = 110

Sample variance = 2975

$$P(\text{Income} = 120 \mid \text{No}) = \frac{1}{\sqrt{2\pi}(54.54)} e^{-\frac{(120-110)^2}{2(2975)}} = .0072$$

**Putting it all together**

| Refund | Marital Status | Income | Class |
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Test Record:

$X = (\text{Refund} = \text{No}, \text{Married}, \text{Income} = 120\text{k})$

- $P(X \mid \text{No}) =$

- $P(X \mid \text{Yes}) =$

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Test Record:

$X = (\text{Refund} = \text{No}, \text{Married}, \text{Income} = 120\text{k})$

- $P(X | \text{No}) = P(\text{Refund} = \text{No} | \text{No})$   
 $P(\text{Married} | \text{No}) P(\text{Income} = 120\text{k} | \text{No}) =$   
 $4/7 * 4/7 * .0072 = .0024$
- $P(X | \text{Yes}) =$

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Test Record:

$X = (\text{Refund} = \text{No}, \text{Married}, \text{Income} = 120\text{k})$

- $P(X | \text{No}) = P(\text{Refund} = \text{No} | \text{No})$   
 $P(\text{Married} | \text{No}) P(\text{Income} = 120\text{k} | \text{No}) =$   
 $4/7 * 4/7 * .0072 = .0024$
- $P(X | \text{Yes}) = P(\text{Refund} = \text{No} | \text{Yes})$   
 $P(\text{Married} | \text{Yes}) P(\text{Income} = 120\text{k} | \text{Yes}) =$   
 $1 * 0 * 1.2 * 10^{-9} = 0$

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Test Record:

$X = (\text{Refund} = \text{No}, \text{Married}, \text{Income} = 120\text{k})$

- $P(X | \text{No}) = P(\text{Refund} = \text{No} | \text{No})$   
 $P(\text{Married} | \text{No}) P(\text{Income} = 120\text{k} | \text{No}) =$   
 $4/7 * 4/7 * .0072 = .0024$
- $P(X | \text{Yes}) = P(\text{Refund} = \text{No} | \text{Yes})$   
 $P(\text{Married} | \text{Yes}) P(\text{Income} = 120\text{k} | \text{Yes}) =$   
 $1 * 0 * 1.2 * 10^{-9} = 0$

Since  $P(X | \text{No})P(\text{No}) > P(X | \text{Yes})P(\text{Yes})$

=> predict No

# Limitation

If one of the conditional probabilities is zero, the entire expression becomes zero...

Original estimate of  $P(A_i \mid C) = N_{ic} / N_c$

Laplace estimate :  $P(A_i \mid C) = (N_{ic} + 1) / (N_c + \text{constant})$

m-estimate :  $P(A_i \mid C) = (N_{ic} + mp) / (N_c + m)$

p = prior probability

m = parameter



# Worksheet b)