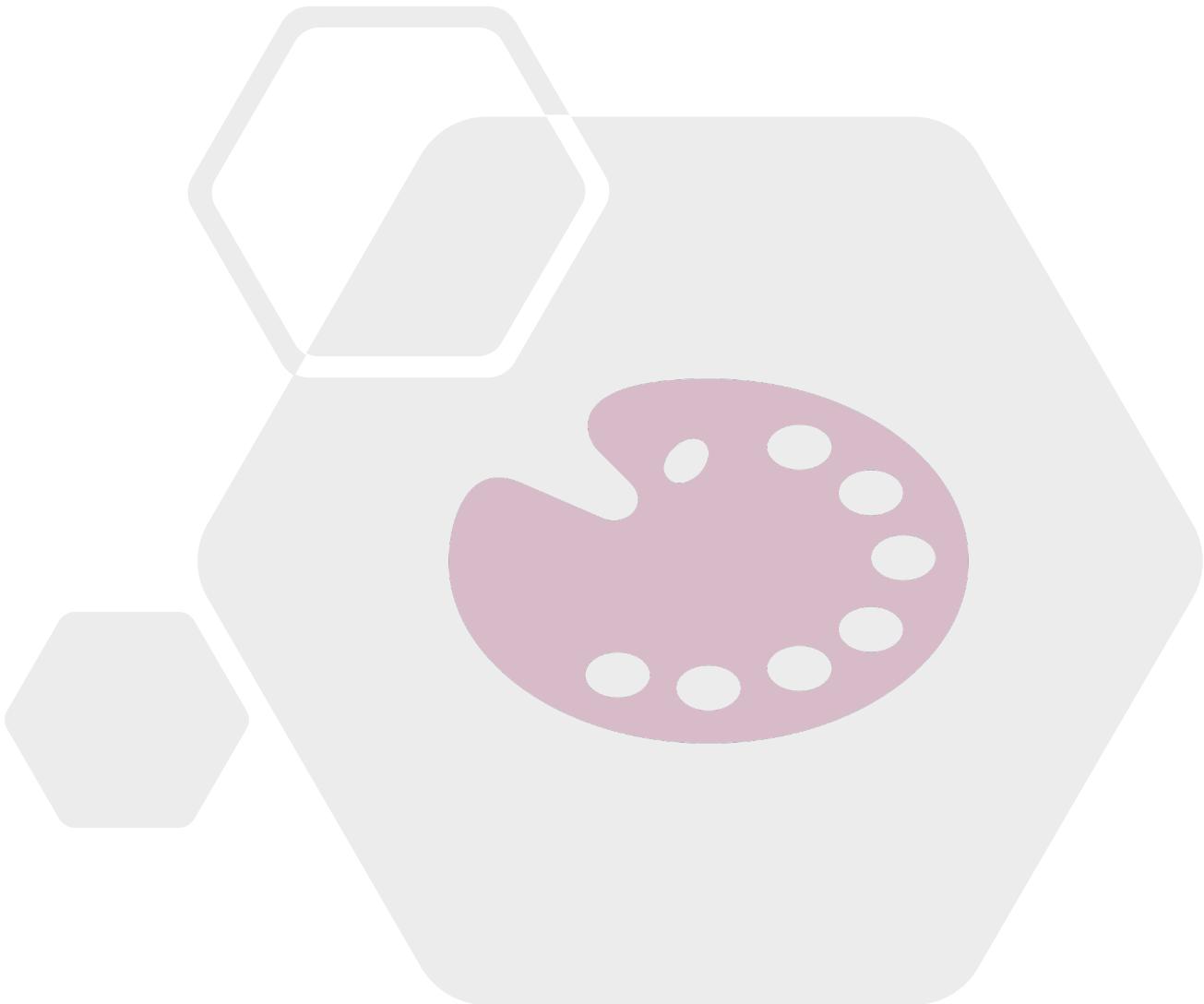


Su Zhang

# Portfolio

# AGENDA

- Decision making process
- Navigation and Sitemap
- Wireframes and components
- Audience Engagement
- Development/build process
- Feature overview
- Questions



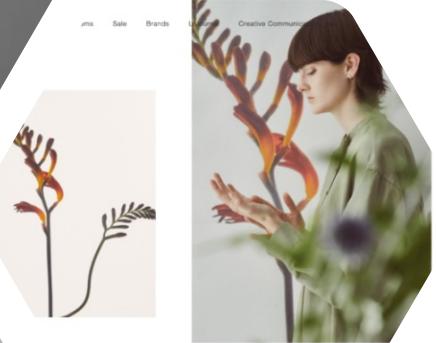
# Decision making process



party



色気のある  
時代を創ろう



# Inspirations

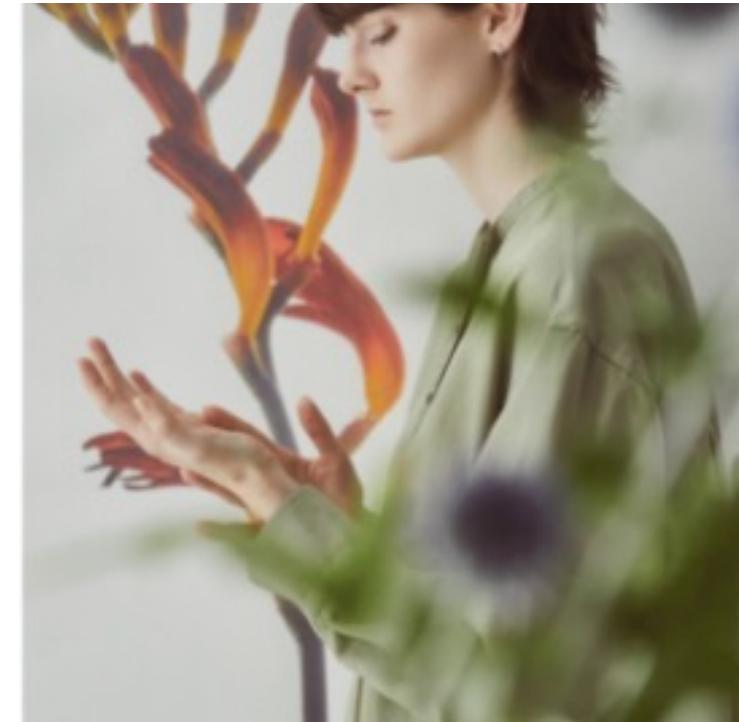
Minimalist white space style  
Blank art

# Decisions

Simple page design

eLe Museum

in silego le regalo, un regalo elegante una fiesta



大切な方への贈り物を選ぶ時は、  
自然とお相手の事を想うもの。  
贈り物は、贈り手の想いや気遣いを  
宿しています。  
あなたの想いにあう贈り物を  
お選びください。

[商品へ](#)



新生児写真+ママケア+...  
生まれたての赤ちゃんとママのためにできるこ

BABYBOOTHは、写真家と助産師がペアを組み、生後3週間以内の新生児のお宅を訪問する「出張写真＆ケア」のサービスという一大イベントを頭脳ったママやご家族に、赤ちゃんが生まれた喜びを



なるほどデザイン

目で見て楽しむデザインの本。

Amazonで購入

「デザイン=美しい」を実感できる！  
デザイナーのあたまの中を豊富なビジュアルでひも解く



# Design Aesthetic

- Varying text and images
  - Complimentary colors

# Process

Balsamiq → HTML and CSS → Styles → Functionality

olo shirts.



01

—  
*about*



[about](#) [how to](#)



退き。

Director : 中島哲也 / Cast : 楊所広司、小松菜奈 / Advertising Design : 田浦貴行 (MARUC CO.,LTD.) / Retouch  
: HINO GRAPHIC IMAGES / Client : GAGA / Date : 2014.6.27

[PORTFOLIO](#)  
[BIOGRAPHY](#)  
[CONTACT](#)  
[FACEBOOK](#)

太田好治写真事務所

# Color Palette

- Light grey
  - Formal
  - Professional
- Light pink
  - Feminine characteristics
  - Delicate



- Pace and Quiet
- Reflect the delicacy of women without losing professionalism

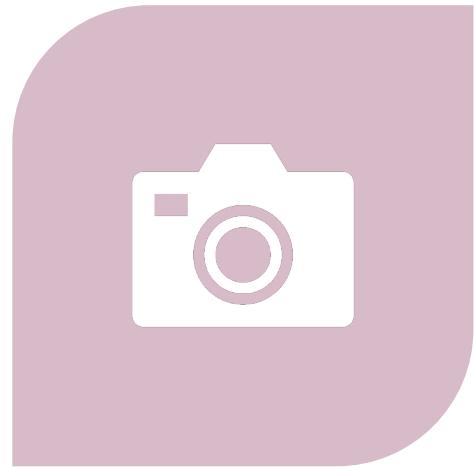


A  
B  
O

Lorem ipsum dolor, sit amet consectetur adipisicing elit. Veritatis ea ad rem accusamus, qui quo amet mollitia minima dolor numquam? Rerum architecto eum incidunt sed asperiores? Necessitatibus quo id sequi. Lorem ipsum dolor, sit amet consectetur adipisicing elit. Veritatis ea ad rem accusamus, qui quo amet mollitia minima dolor numquam? Rerum architecto eum incidunt sed asperiores? Necessitatibus quo id sequi. Lorem ipsum dolor, sit amet consectetur adipisicing elit. Veritatis ea ad rem accusamus, qui quo amet mollitia minima dolor numquam? Rerum architecto eum incidunt sed asperiores? Necessitatibus quo id sequi. Lorem ipsum, dolor sit amet consectetur adipisicing elit.

#D6BAC8

#C7C6C6

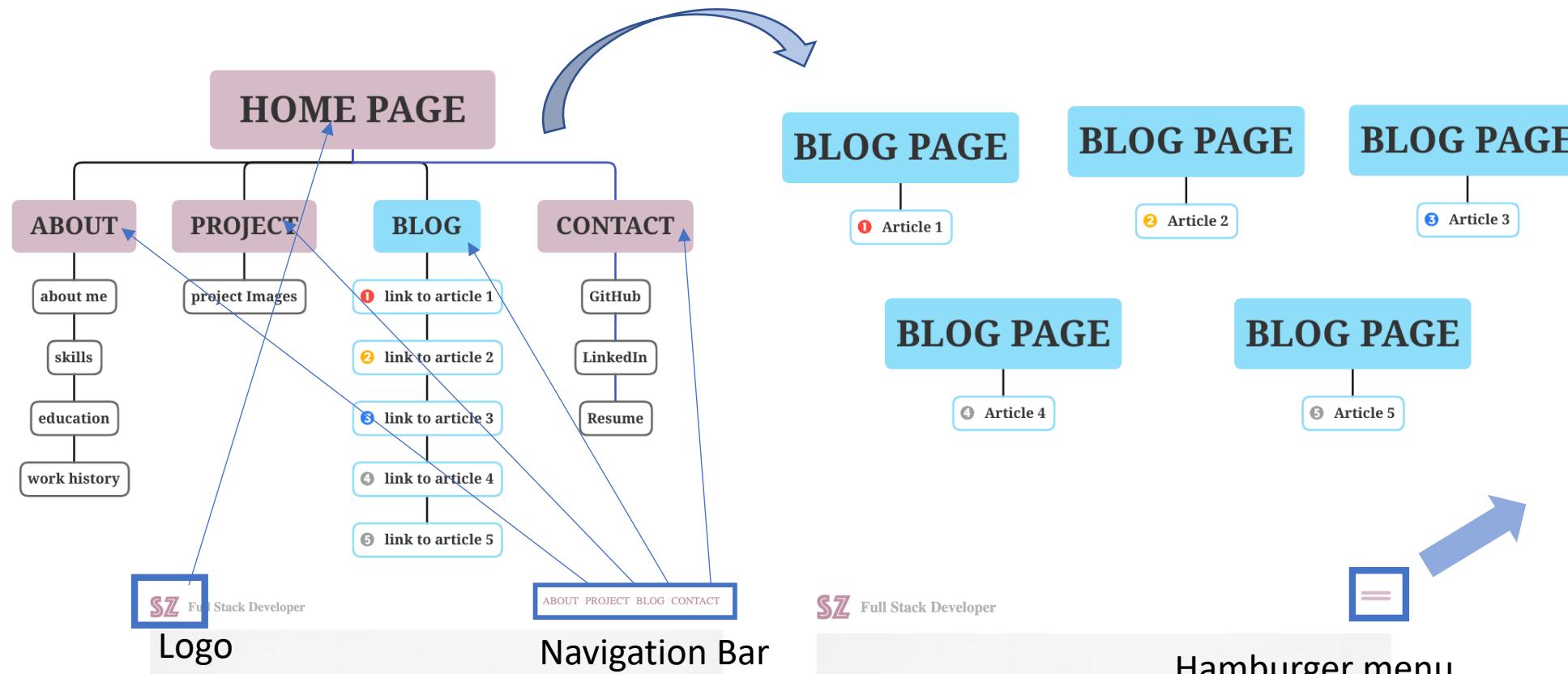


IMAGES SOURCE



[HTTPS://UNSPLASH.COM/](https://unsplash.com/)

# Navigation and Sitemap



SZ Full Stack Developer

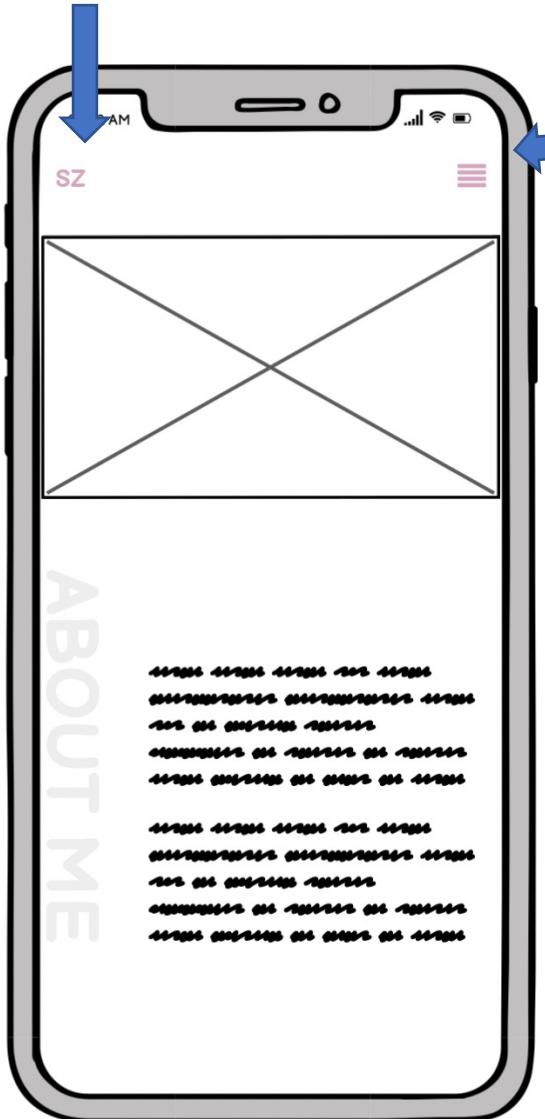
Hamburger menu

Back-to-top navigation



Wireframes,  
components and site  
features

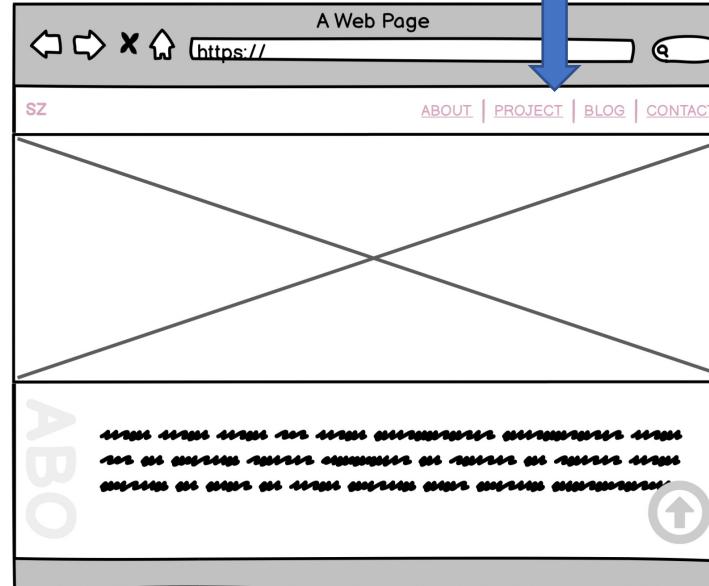
Logo Component



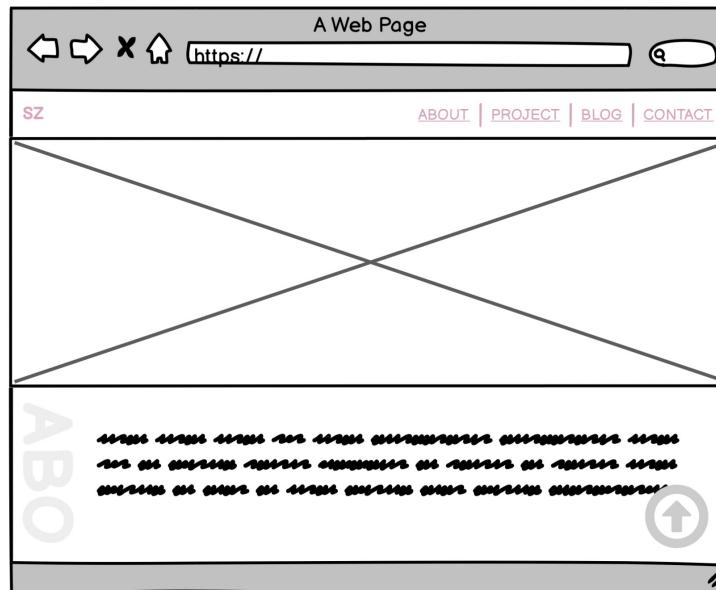
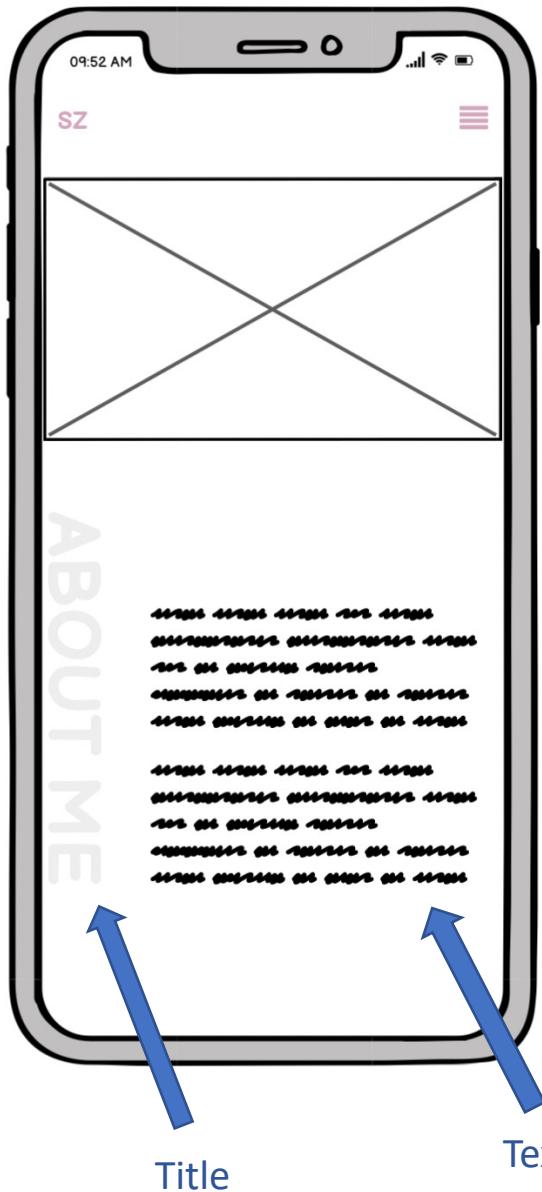
## 1. Navigation Bar Component and feature

Hamburger Menu Component

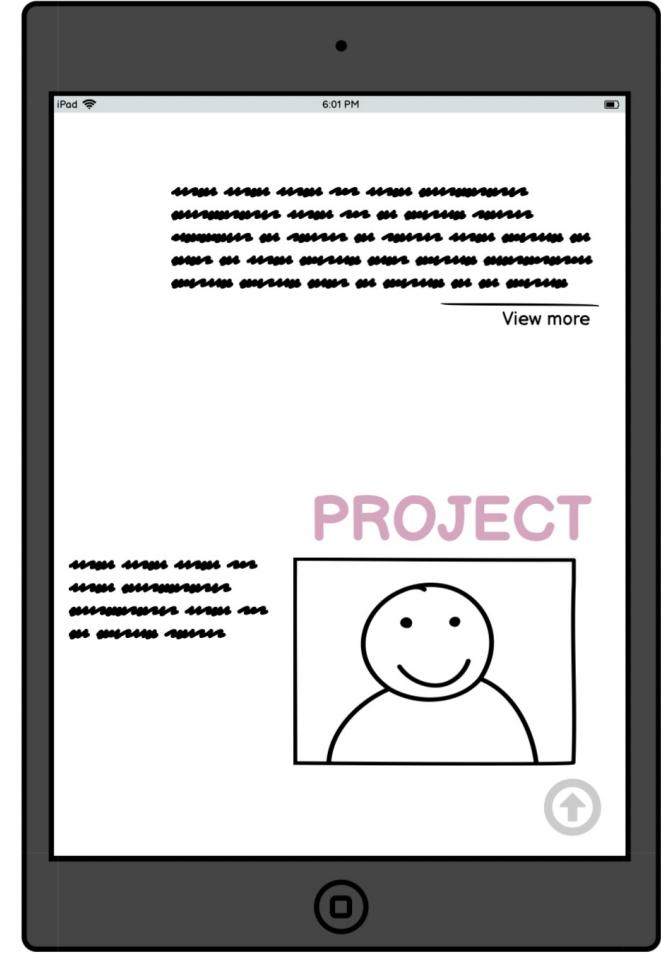
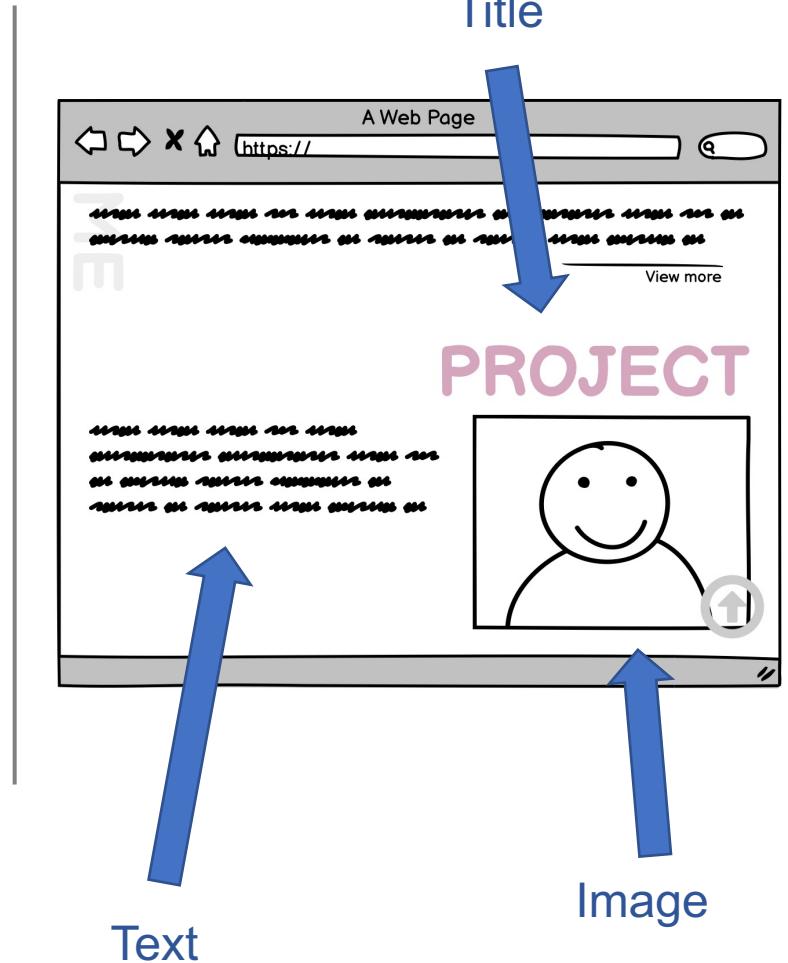
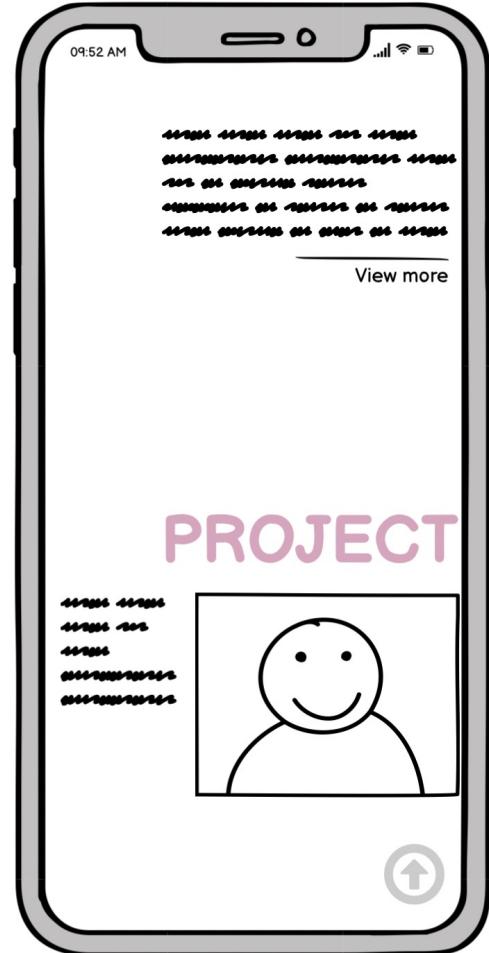
Navigation Component



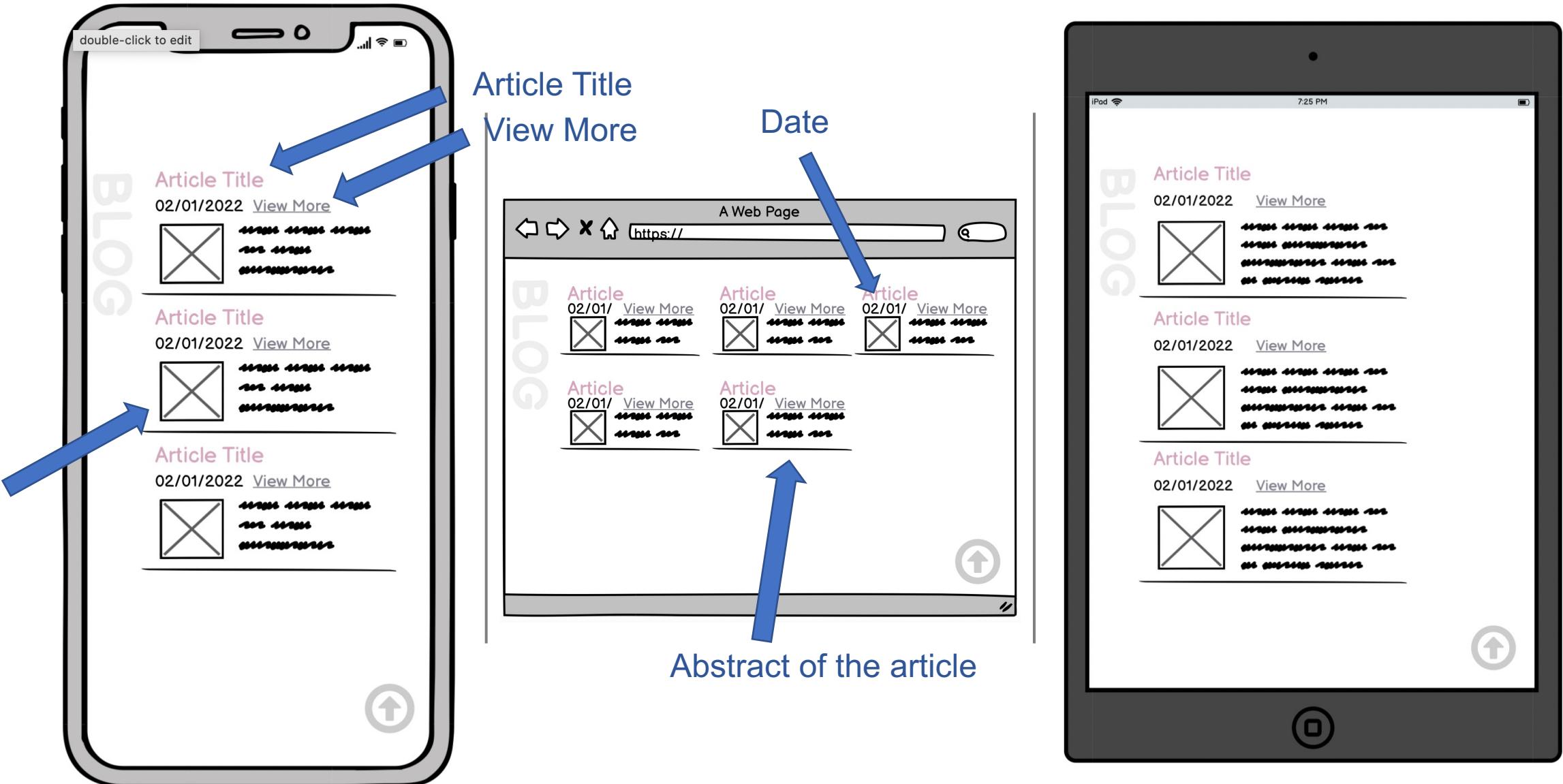
## 2. Two column Component used for About me feature



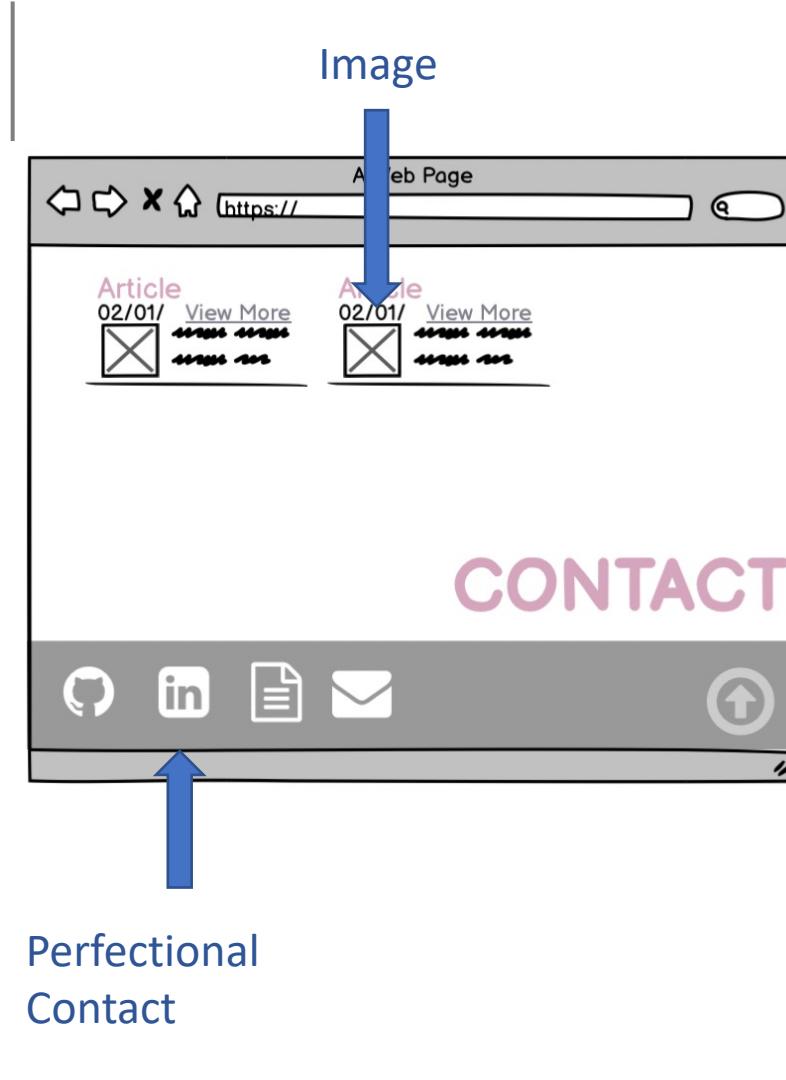
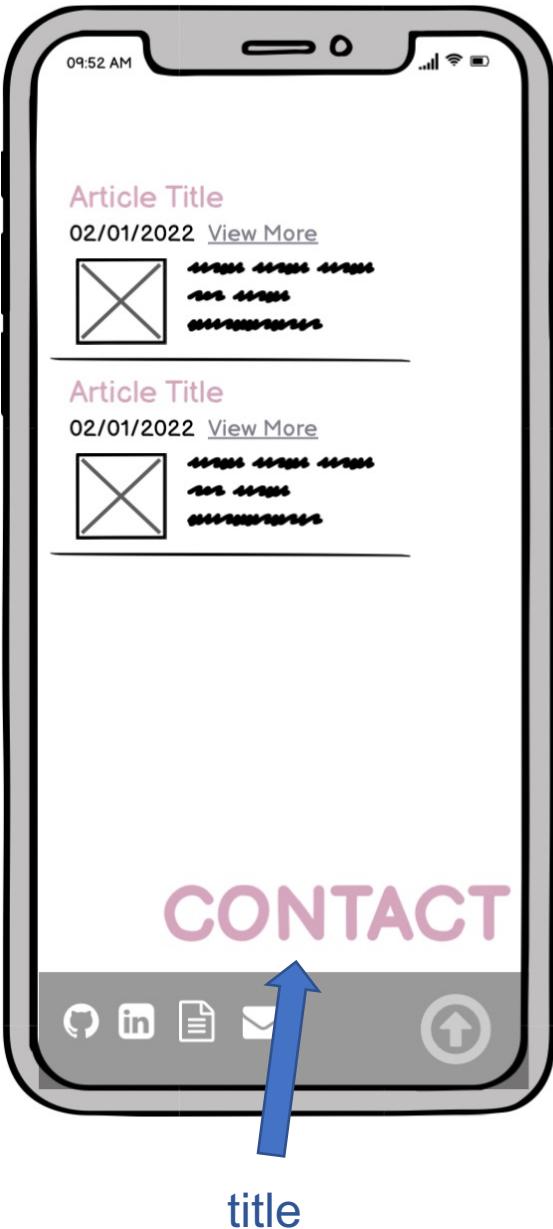
### 3. Text with Image component used for project feature



## 4. Blog Article Component used for blog feature



## 5. Footer Component used for my contact feature



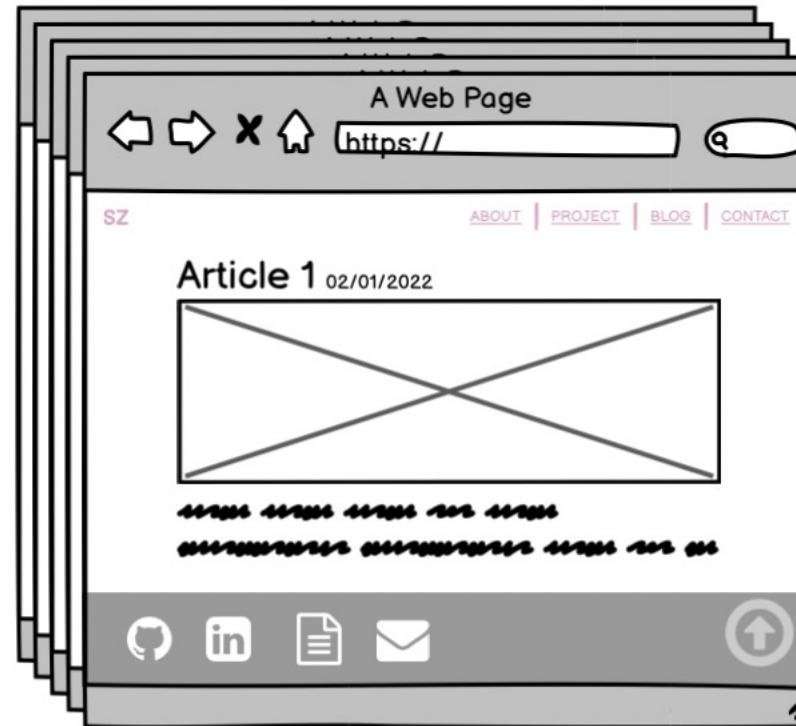
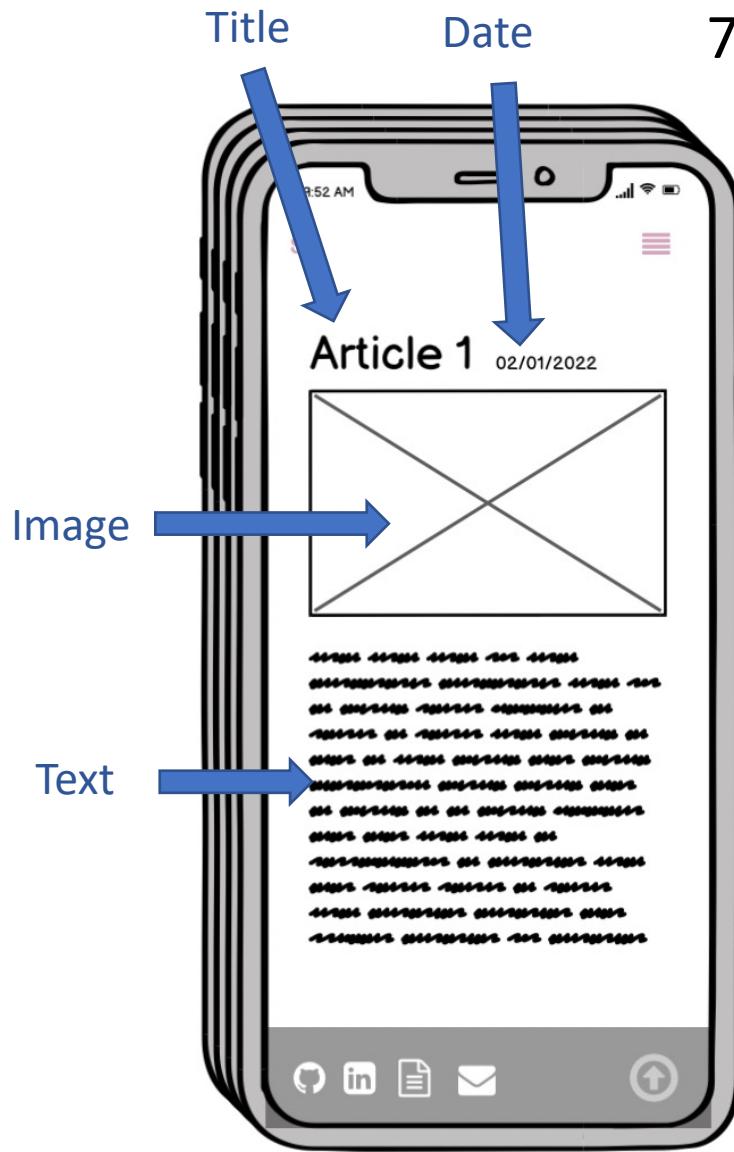
## 6. Back-to-top Component

---



Back-to-top navigation

## 7. Article Component used for blog page feature



# Audience Engagement

# Audience Engagement with Navigation

Transparent background menu list for enhanced design style



Navigation Bar

[ABOUT](#) [PROJECT](#) [BLOG](#) [CONTACT](#)

When the width of browser under 800px will switch to hamburger menu

[ABOUT](#) [PROJECT](#) [BLOG](#) [CONTACT](#)

Hamburger Menu

The text shows underline when hovered over

# Audience Engagement

## Contact Icons



Hover over the contact icon to zoom in and out which increases the interaction with the user

## Back-to-top navigation



Takes the user back to the top of the page at any time in any section

# Audience Engagement

## Cooklang - Managing Recipes in Git

01/01/2022 [View More](#)



Cooklang is like markdown for recipes. It lets you write recipes in a human-readable format that a computer can parse to get the ingredient list, steps, etc.

## Cooklang - Managing Recipes in Git

01/01/2022 [View More](#)



Cooklang is like markdown for recipes. It lets you write recipes in a human-readable format that a computer can parse to get the ingredient list, steps, etc.

Hover over zoom / scale up effect on blog images to draw the user's attention to the images

View more and title will link to the corresponding blog

Hover over will show underline as an invitation for the user to interact

Development and build  
process

# Development / Build process

## Challenges

- Achieving the correct layout and alignment
- Fragile CSS and unexpected impact of changes
- Using JavaScript to create hamburger menu

## Issues

- Image animations overlapping text

## Favourite parts

- The back to top nav button brings users back to the top of the page
- Responsive: When the screen size is below 800px, the text navigation bar will automatically become a hamburger menu
- Animation of the contact-icons, images and titles

Website overview  
(if time permits)

LOGO

# SZ Full Stack Developer

# Main Image

## ABOUT MI

## Title

## About me

[Back to top](#)

ABOUT ME

Lorem ipsum dolor, sit amet consectetur adipisicing elit. Veritatis ea ad rem accusamus, qui quo amet mollitia minima dolor numquam? Rerum architecto eum incident sed asperiores? Necessitatibus quo id sequi. Lorem ipsum dolor, sit amet consectetur adipisicing elit. Veritatis ea ad rem accusamus, qui quo amet mollitia minima dolor numquam? Rerum architecto eum incident sed asperiores? Necessitatibus quo id sequi. Lorem ipsum dolor, sit amet consectetur adipisicing elit. Veritatis ea ad rem accusamus, qui quo amet mollitia minima dolor numquam? Rerum architecto eum incident sed asperiores? Necessitatibus quo id sequi. Lorem ipsum dolor, sit amet consectetur adipisicing elit. Veritatis ea ad rem accusamus, qui quo amet mollitia minima dolor numquam? Rerum architecto eum incident sed asperiores? Necessitatibus quo id sequi. Lorem ipsum dolor, sit amet consectetur adipisicing elit. Quod pariatur dolor quam, qui debitis quisquam voluptas repellendus dolore ab voluptates. Odio natus quo eum consequuntur vel blanditiis est corrupti perferendis! Lorem ipsum dolor sit amet consectetur adipisicing elit. Ad quibusdam repudiandae, dolorem corporis quod, velit odio, aut sint tempora ab sunt quos quo consecetur aliquam? Dolores, voluptate doloremque. Doloribus, Lorem ipsum dolor, sit amet consectetur adipisicing elit. Veritatis ea ad rem accusamus, qui quo amet mollitia minima dolor numquam? Rerum architecto eum incident sed asperiores? Necessitatibus quo id sequi. Lorem ipsum, dolor sit amet consectetur adipisicing elit. Quod pariatur dolor quam, qui debitis quisquam voluptas repellendus dolore ab voluptates. Odio natus quo eum consequuntur vel blanditiis est corrupti perferendis! Lorem ipsum dolor sit amet consectetur adipisicing elit. Ad quibusdam repudiandae, dolorem corporis quod, velit odio, aut sint tempora ab sunt quos quo consecetur aliquam? Dolores, voluptate doloremque. Doloribus, praesentium!

# PROJECT

Title

BLOG

## Cooklang - Managing Recipes in Git

01/01/2022 [View More](#)



[View more](#) Title

Cooklang is like markdown for recipes. It lets you write recipes in a human-readable format that a computer can parse to get the ingredient list, steps, etc.

## Cooklang - Managing Recipes in Git

01/01/2022 [View More](#)



Cooklang is like markdown for recipes. It lets you write recipes in a human-readable format that a computer can parse to get the ingredient list, steps, etc.

## Cooklang - Managing Recipes in Git

01/01/2022 [View More](#)



Cooklang is like markdown for recipes. It lets you write recipes in a human-readable format that a computer can parse to get the ingredient list, steps, etc.

## Cooklang - Managing Recipes in Git

01/01/2022 [View More](#)



to get the ingredient list, steps, etc.

## Cooklang - Managing Recipes in Git

01/01/2022 [View More](#)



Cooklang is like markdown for recipes. It lets you write recipes in a human-readable format that a computer can parse to get the ingredient list, steps, etc.

## Cooklang - Managing Recipes in Git

01/01/2022 [View More](#)



Cooklang is like markdown for recipes. It lets you write recipes in a human-readable format that a computer can parse to get the ingredient list, steps, etc.

Footer



CONTACT

Logo

SZ Full Stack Developer

## Navigation bar



Image

### Cooklang - Managing Recipes in Git

01/01/2022

Recipe sites have gotten so bloated that you need to read someone's entire life story to get the ingredients and steps. I'm a big fan of storing information in plain text in git, as well as [[cooking]], so I was happy to discover CookLang. I don't want to write my recipes in completely unstructured text, because then I can't do interesting things like generate shopping lists, convert units, get required cookware, etc. I also don't want to write them in a highly structured format like JSON because it would be too difficult to read and maintain. I like cooklang because you can read it like a recipe if you want. I also like that you can list the ingredients throughout the steps and it automatically builds an ingredients list. This way you don't have to maintain a dedicated ingredients list and it's easier to update. Lorem ipsum dolor sit amet consectetur adipisicing elit. Impedit aliquid, nemo iusto, rerum culpa omnis molestiae, voluptatum velit odit quibusdam doloremque ipsam totam corrupti. Blanditiis explicabo ipsum natus omnis veniam? Lorem ipsum dolor sit, amet consectetur adipisicing elit. Corrupti, eius assumenda architecto dolor autem saepe explicabo pariatur eveniet, ullam voluptatem similiquaque? Lorem ipsum, dolor sit amet consectetur adipisicing elit. Illo consequatur aperiam suscipit error repudiandae distinctio, repellendus placeat dolorem praesentium accusamus tempore voluptas laboriosam rem a que obcaecati ut asperiores nisi quaerat, tempore beatae enim adipisci, laudantium blanditiis incident asperiores ipsa unde recusandae possimus? Quasi, beatae! Lorem, ipsum dolor sit amet consectetur adipisicing elit. Sed,

Title

Article

SZ Full Stack Developer

ABOUT PROJECT BLOG CONTACT



### Cooklang - Managing Recipes in Git

01/01/2022

Recipe sites have gotten so bloated that you need to read someone's entire life story to get the ingredients and steps. I'm a big fan of storing information in plain text in git, as well as [[cooking]], so I was happy to discover CookLang. I don't want to write my recipes in completely unstructured text, because then I can't do interesting things like generate shopping lists, convert units, get required cookware, etc. I also don't want to write them in a highly structured format like JSON because it would be too difficult to read and maintain. I like cooklang because you can read it like a recipe if you want. I also like that you can list the ingredients throughout the steps and it automatically builds an ingredients list. This way you don't have to maintain a dedicated ingredients list and it's easier to update. Lorem ipsum dolor sit amet consectetur adipisicing elit. Impedit aliquid, nemo iusto, rerum culpa omnis molestiae, voluptatum velit odit quibusdam doloremque ipsam totam corrupti. Blanditiis explicabo ipsum natus omnis veniam? Lorem ipsum dolor sit, amet consectetur adipisicing elit. Corrupti, eius assumenda architecto dolor autem saepe explicabo pariatur eveniet, ullam voluptatem similiquaque? Lorem ipsum, dolor sit amet consectetur adipisicing elit. Illo consequatur aperiam suscipit error repudiandae distinctio, repellendus placeat dolorem praesentium accusamus tempore voluptas laboriosam rem a que obcaecati ut asperiores nisi quaerat, tempore beatae enim adipisci, laudantium blanditiis incident asperiores ipsa unde recusandae possimus? Quasi, beatae! Lorem, ipsum dolor sit amet consectetur adipisicing elit. Sed,

Footer



CONTACT

Questions?