

SerenityNow

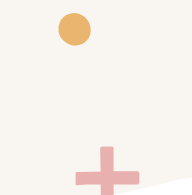
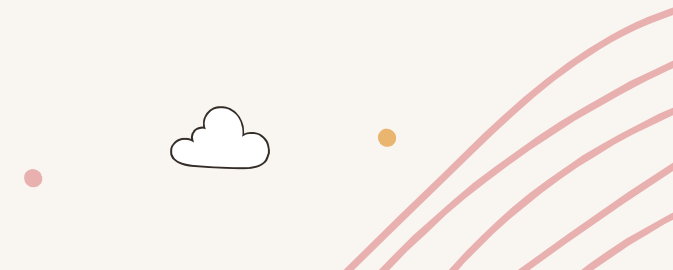
Your personal therapy bot

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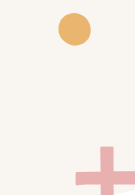
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Problem Statement



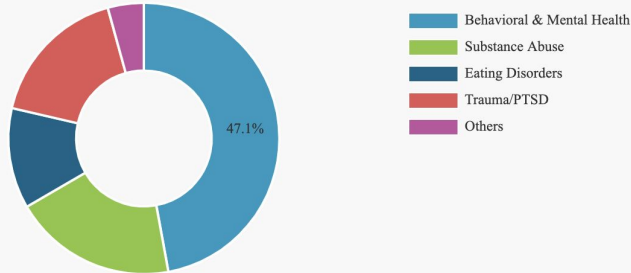
The COVID-19 pandemic has placed unprecedented demands on healthcare workers, particularly nurses who are on the frontlines of patient care. As a result, many nurses are experiencing burnout, which can have negative consequences for both the nurses themselves and the patients they serve.



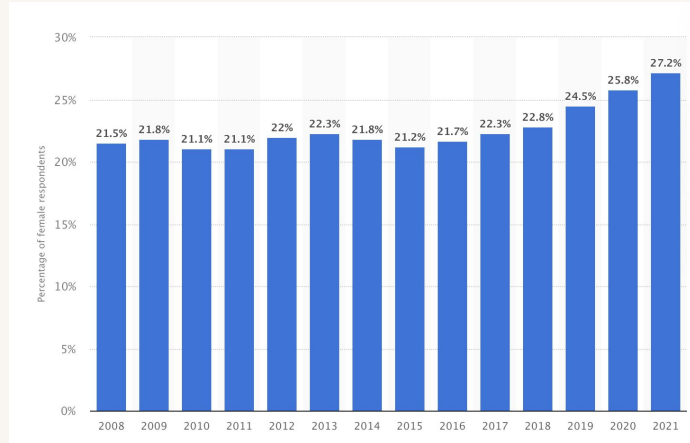
The Wellness Market

- The \$1.4 Trillion Wellness Market
- 10% predicted growth rate annually

U.S. Behavioral Health Market Share, By Type, 2021



www.fortunebusinessinsights.com



source: www.statista.com

Our Competitors



Competitor 1

- Language limited specifically to English and basic Italians.
- Only have the chatbot as it feature.

Competitor 2

- A chatbot that primarily focuses only on depression and anxiety.

SerenityNow

- Our chatbot is Multi-language based.
- Have more features incorporated in our app such as: personal reminder and schedule.
- Personalized chatbot that remember.
- Features that the user get to decide the lengths of the chatbot response.

Solution

What is SerenityNow ? As a nurse, the feeling of not being cared for while you care for everybody can take a toll on your personal mental and physical health, which is harmful to and those around you.

That why we have decided to create SerenityNow, your personal chatbot that is here to make sure, you do not feel alone.



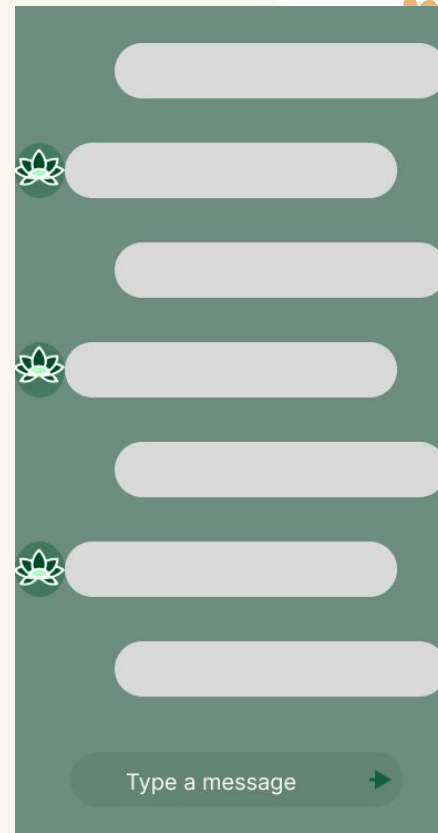
Solution

Key Functionality & Benefits:

- On demand therapy 24/7 ready for the first responders and healthcare works even at 3 am in the morning.
- A personalized chatbot that will remember with your conversations.
- Reminders and habits patterns are developed.



UI Examples





Business Model

- **Revenue streams:** monthly subscription plan
 - Free forever for basic functionality
 - Faster response speed
 - Daily mood tracking and journaling
 - Integration with wearable devices to track physical activity and sleep patterns
- **Cost structure**
 - Software development, CI/CD
 - Large language model API calls

Demo time

