

# ego depletion story

**ROY Baumeister** 

do people have a limited amount of will power?



so he conducted a study ...

the results show that humans do have a limited pool of self-control

once we have had to resist temptation it is a lot harder to di it again

they called this

## **Ego Depletion::**

has had huge influence on psychological research, been incorporated into dieting tactics, training techniques, and even adverting used today

ads telling how we deserve a product, causing mental fatigue and frustration, leading us to buy

but today it seems that this phenomenon does not exist at all ROY Baumeister's hypothesis:

self-control is a limited resource, and it takes energy and motivation to maintain restraint

every time use your self-control, your draw on that strength and it takes some time for you to recover it



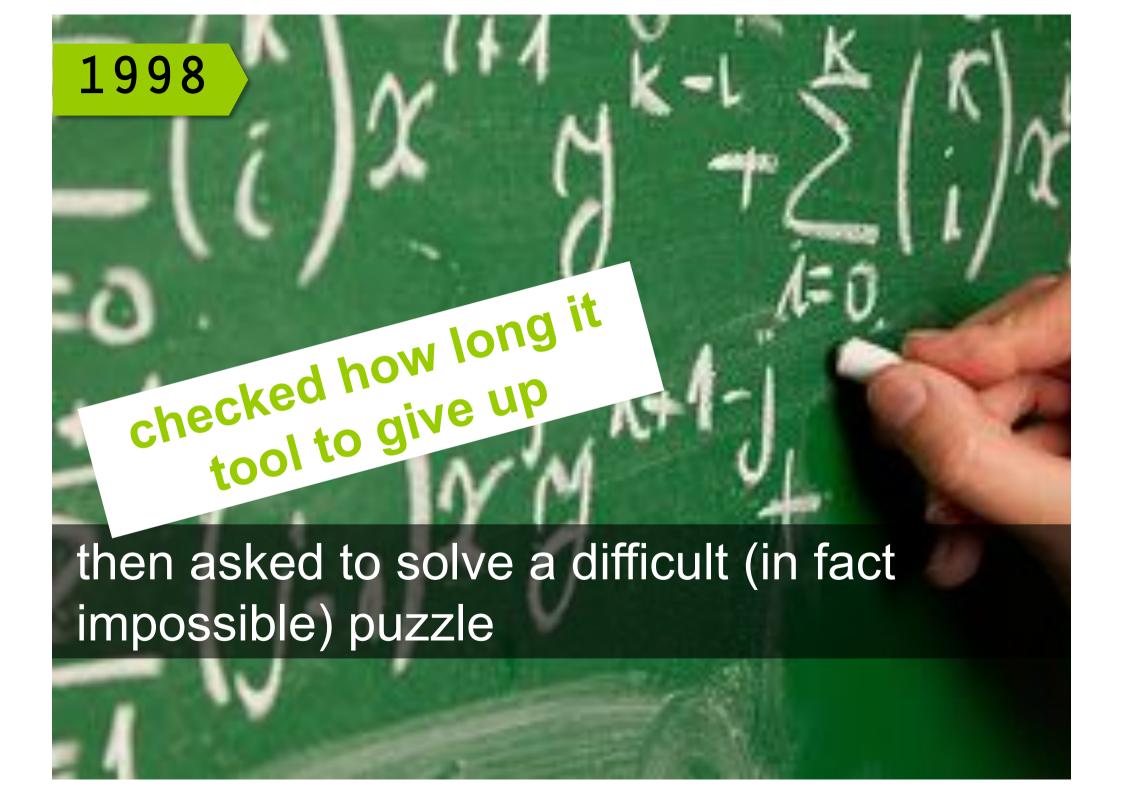
ROY Baumeister's task:

two act of self-control back-to-back





half the students told to eat the cookies half the students the radishes



would resisting the cookies make it harder for participants to keep trying?

those who ate radishes = 8 minutes of trying those who ate cookies = 19 minutes of trying

<brainstorming: could you already see
something wrong with their studies?>

## confounding variable::

eating cookies (high in sugar) could be the reason of the longer effort provided

would resisting the cookies make it harder for participants to keep trying?

those who ate radishes = 8 minutes of trying those who ate cookies = 19 minutes of trying 3<sup>rd</sup> group with no cookies encounter = 21 minutes

and of course all these comparison with p<0.05 = strong evidences for ego depletion (who later became a subfield of psychology with many more studies done to confirm it)

in 2007, researchers figured out what seemed to be happening biologically:

as people used up their self-control, their blood sugar levels were dropping

they made subjects watching emotional videos without showing emotions / while others did not have to hold back



evidences even more in 2010 when group of researchers led by Martin Hagger, examined 83 published studies on ego depletion to conclude that effect was real

but in 2012 researchers casted some doubts

e.g. subjects did not have to drink lemonade to replenish their will power, tasting it was enough

e.g. subjects who believe in willpower could affect their performance

in 2014, researchers tried to replicate the original studies and could not find the effect

they also looked at the meta analysis of 2010 (the 83 papers) and found a lot of issues, e.g. they re run the analysis with newer methods ... and the ego depletion effect disappeared

this started a wave a concern about replicability hitting the field of psychology

in 2016, the Association for Psychological Science opened a Registered Replication Report on ego depletion:

one official experiment would be conducted by researchers in many different labs

Baumeister (original study) even helped design the experiment and Martin Hagger (led of the meta analysis) lead the project

on 24 labs (different language and culture)

only 2 found the effect

and 1 group found the opposite effect

what does it mean?

could argue that it is just this particular task where ego depletion does not show up but that willpower is still a limited resource

or may be ego depletion only happens under very specific circumstances ... if at all

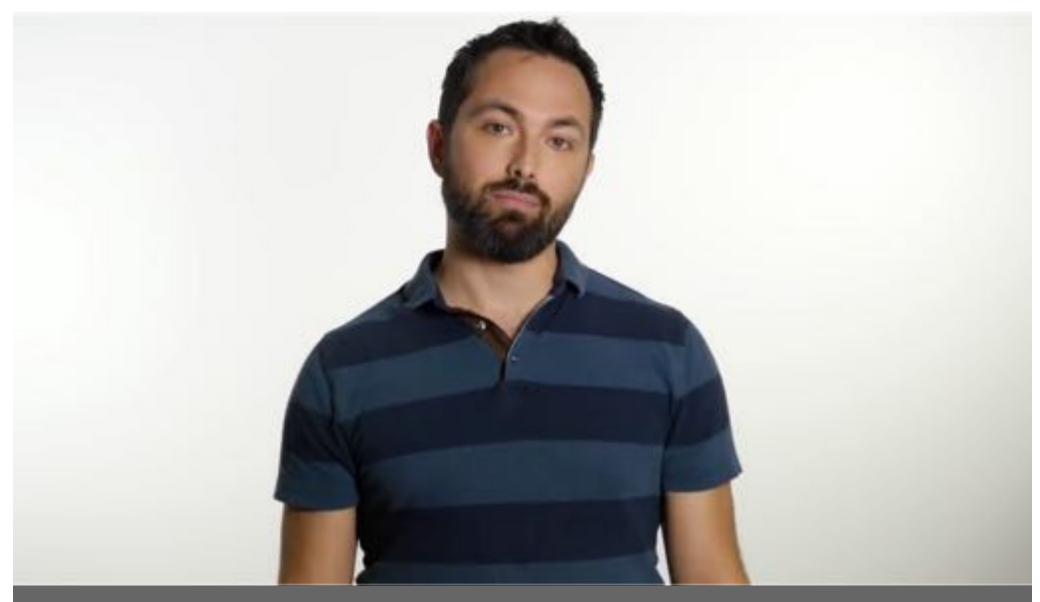
this has created a lot of movements in the scientific community and a lot of researches is working on it to find ways to better analyze and report studies

## p hacking

## p crisis

## replication Crisis





(veritasium channel)

mmm does it mean that all I have learned in this lecture is wrong?

no fortunately there are a many things you can do to analyse stats and report data correctly as well as minimise these problems ...

# statistics statistics



fishing = gathering as many data as you can, then try to find something statistically significant in it and report it = NO

rather have clear hypothesis to start with (remember one hypothesis = logical sentence that can be directly tested) and just test for your hypothesis



research question / hypothesis?



look at raw data



in(dependant) variables?



look at distributions



within or between subjects?



check for normality



counterbalancing?



run some stats



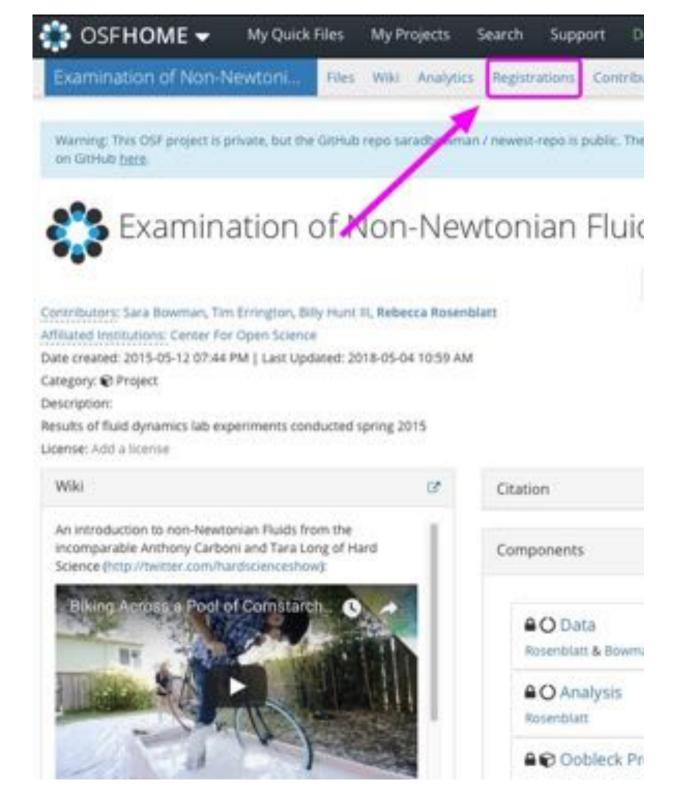
how many repetitions/trials?



conclude



you could also decide to preregister your study (more and more frequent in scientific venues)

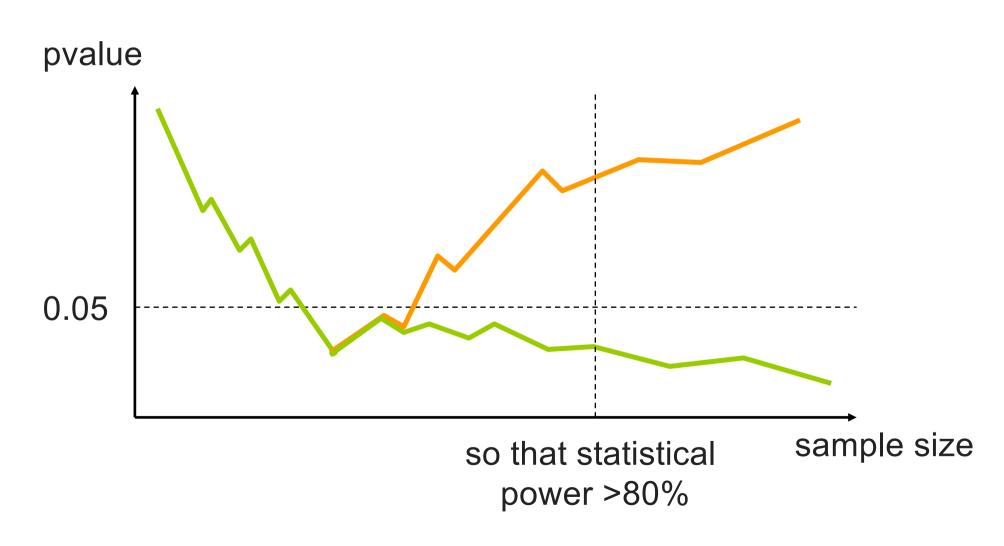


and of course design your experiment to remove as much noise as possible

i.e. pilot it!



## increase sample size or better compute the required sample size





#### report p value with effect size

e.g. a new hair loss shampoo is statistically better than existing shampoo

but does not say that subjects who took it only grew 5 hairs more than control group ...

effect size matters more!





## report confident intervals and non misleading grap

### confident intervals::

a 95% confidence interval is a range of values that you can be 95% certain contains the true mean of the population

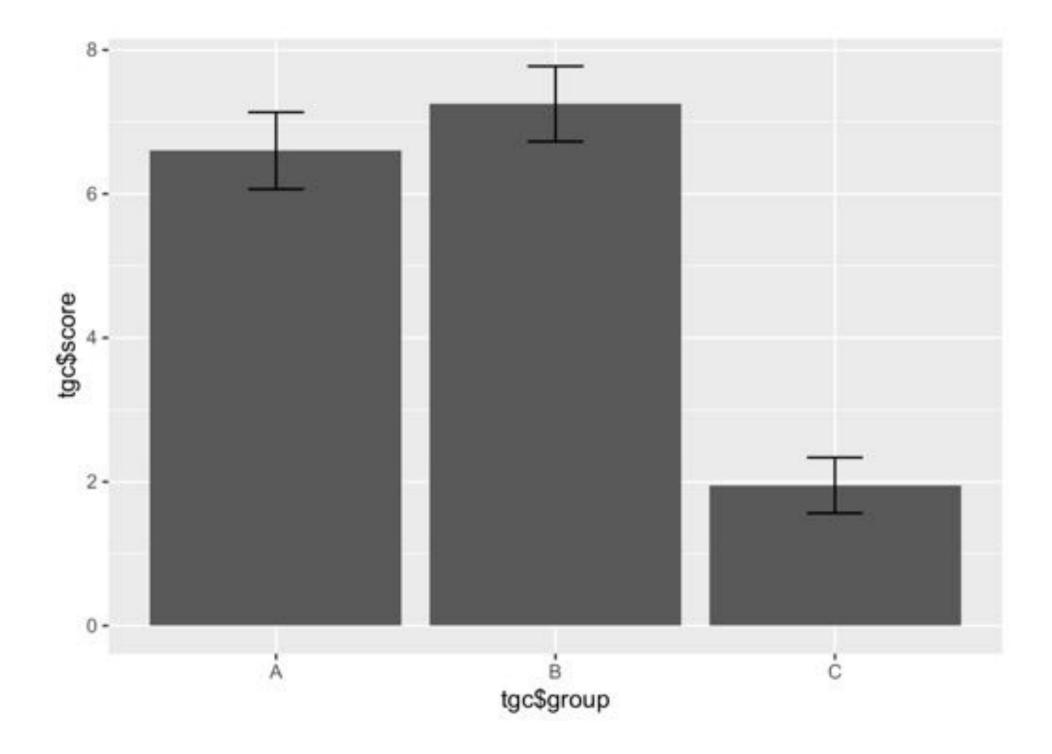
a range of plausible values for the mean (values outside relatively implausible)

```
R
```

```
# first we run the one-way anova
library(Rmisc)
tgc <- summarySE(dat, measurevar="score",
groupvars=c("group"))
tgc</pre>
```

```
group N score sd se ci
1 A 20 6.60 1.1424811 0.2554665 0.5346976
2 B 20 7.25 1.1180340 0.2500000 0.5232560
3 C 20 1.95 0.8255779 0.1846048 0.3863824
```

```
ggplot(data = tgc, aes(x = tgc$group, y = tgc$score)) +
geom_bar(stat = 'identity', position = 'dodge') +
geom_errorbar(aes(ymin= tgc$score - ci, ymax= tgc$score +
ci), width=.2, position=position_dodge(.9))
```





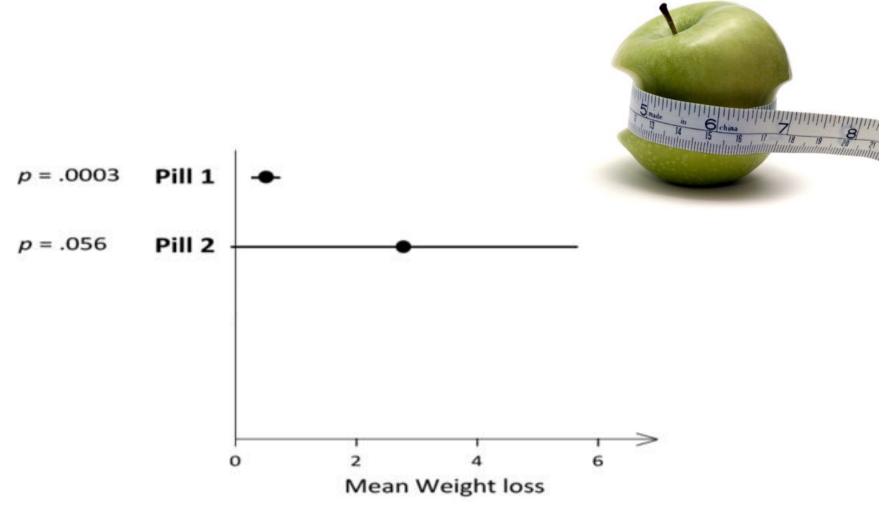
Error bars are 95% CIs p-values are based on a null hypothesis of no effect

Adapted from (Ziliak and McCloskey, 2009)



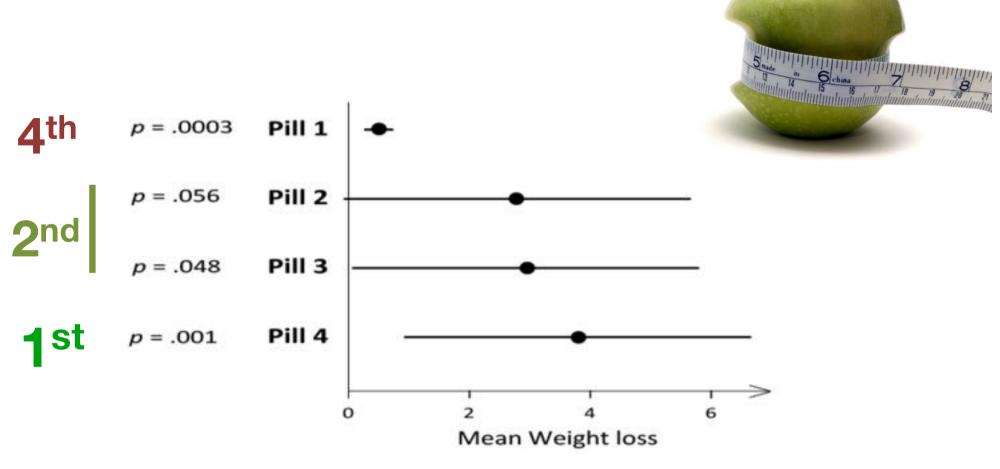
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Error bars are 95% CIs

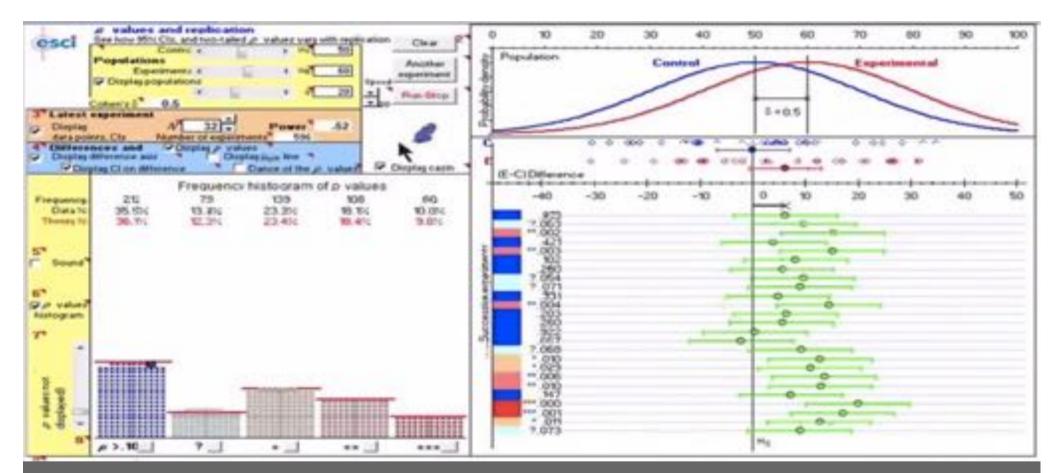
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(Ziliak and McCloskey, 2009)

"Statistical significance is perhaps the least important attribute of a good experiment; it is never a sufficient condition for claiming that a theory has been usefully corroborated, that a meaningful empirical fact has been established, or that an experimental report ought to be published" (Likken, 1968)

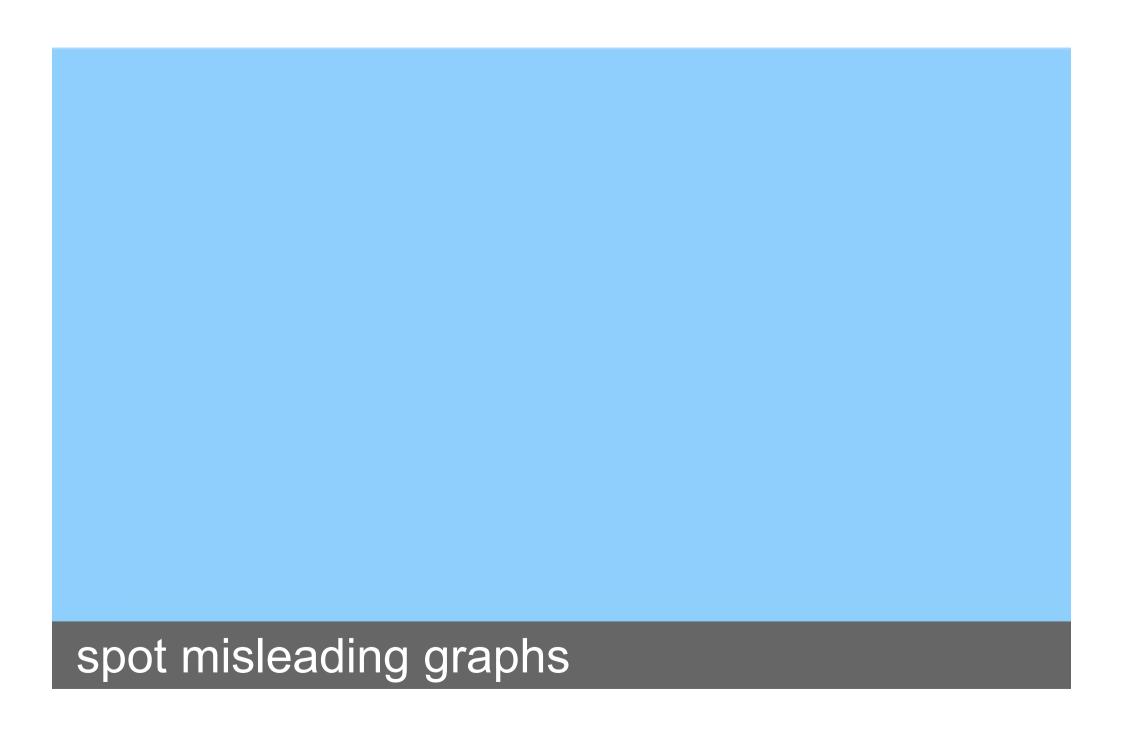
"We have the duty of communicating our conclusions in intelligible form, in recognition of the right of other free minds to utilize them in making their own decisions" (Fisher, 1955)

"no confidence interval should be interpreted as a a significance test" (Schmidt and Hunter, 1997)



#### Geoff Cumming's dance of p-values

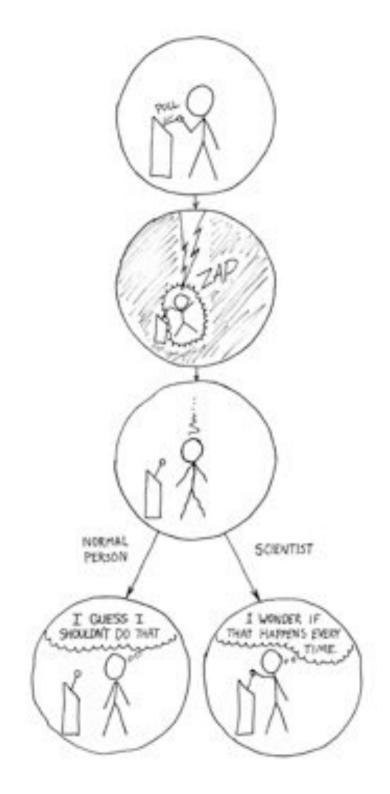
https://www.youtube.com/watch?v=ez4DgdurRPg





and fight publication standards,

e.g. in certain fields there are conferences to publish replication studies





#### rather use artificial data

certain tasks are very sensitive to human variability (e.g. ego depletion on will power but also anything that related to preferences)

tasks involving participants but relying on motor skills (e.g. tapping on a key) suffer less from human variability

or use data without involving human (e.g. algorithms comparisons)



## remember this is an active field, always look up for new statistical methods

e.g. at the moment there is a strong tendency to push for Bayesian testing, although it also has drawbacks

need prior data

simple for AB testing but could become quickly complex

unclear how it compares to pvalue testing

(still some research to do on this so keep your eyes open!)

for the curious: tutorial on GitHub to do a simple comparison of two groups with Bayesian methods



i.e. moral principles that govern a person's behaviour or the conducting of an activity

why are you doing a study, intrinsically because you want to learn something, not just publishing

of course be also ethical with your study design



research goes wrong (Standford Experiment) ... use ethical boards (in each university)

# summary

- 1. Explain what is the replication crisis
- 2. Give the steps seen in class to avoid phacking and do good statistics
- Understand that this is a hot topic of research and know that you need to keep your eye open if you ever encounter stats later in your career

# take away

- 1. Linear regression
- 2. Hypothesis testing, comparing things
- 3. Experimental design a: T-test
- 4. Experimental design b: ANOVA
- 5. How T-test and ANOVA work
- 6. Non-parametric tests a, normality tests
- 7. Non-parametric tests b
- 8. Categorical data: Chi-square
- 9. Sample size, power and effect size (luluah)
- 10. Replication crisis and good stats
- 11. Questions before exam

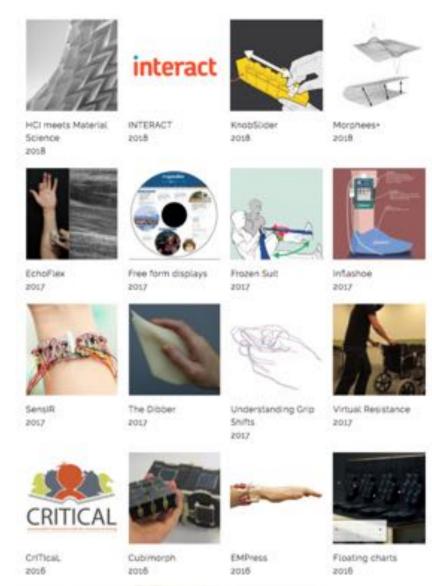
# unit menu

# to go further

### www.biglab.co.uk

# BristolIG lab (Youtube)

example of what we do https://www.youtube.com/watch?v=liPzZle x54M



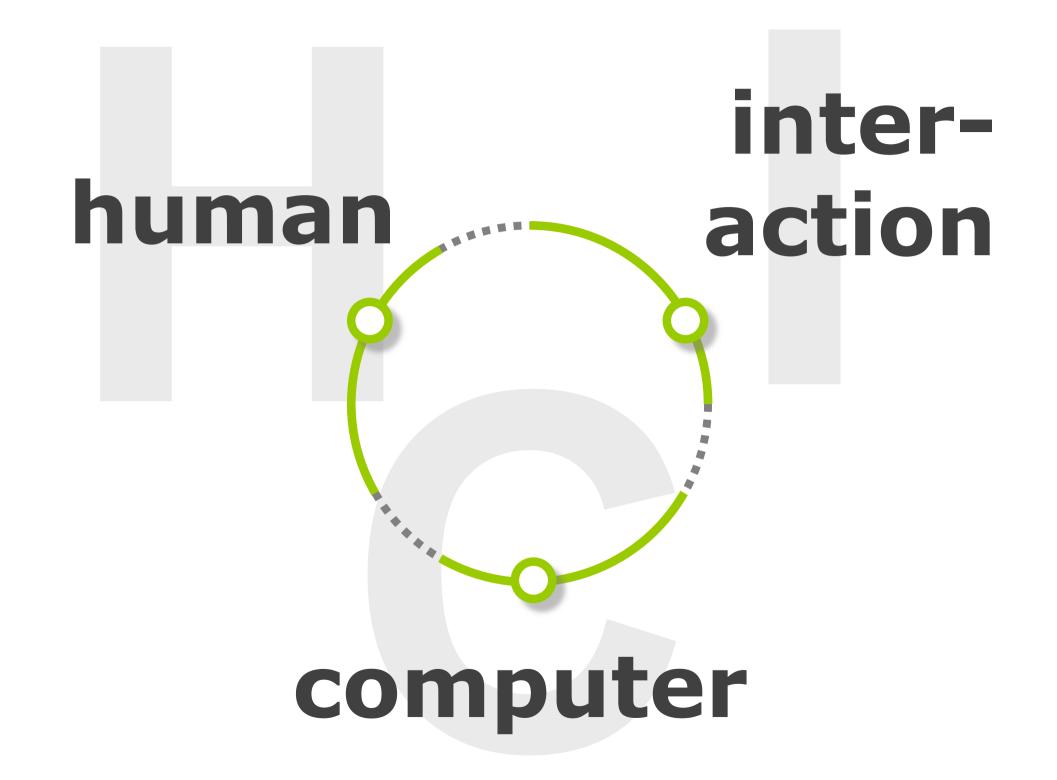












#### to go further:

year 1: Probability and statistic

year 2: CS and society (with introduction to HCI)

year 3 (currently year 2): HCI

year 4: Interactive Devices (pre-req HCI)

## curriculum



students presenting their inflating shoes at best conference in HCI in Montreal in 2018

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