



# Connor Murray

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 <https://github.com/connorwmurray>

## Objective

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Highly motivated and forward-thinking IT professional seeking a product owner position within an innovative organization. Bringing strong leadership, communication, and collaboration skills to drive digital product development and delivery for stakeholders. Certified to lead technical teams utilizing agile methodologies and experienced in industry-preferred technologies such as Salesforce, AWS, and GCP.

## Work Experience

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### enGen

May 2019 – Present

#### *Product Owner, Salesforce*

- Led an international 15-person team with skillsets in technologies such as Salesforce, Mulesoft, Kafka, GitLab, and Java
- Built a Salesforce application to implement business rules, price claims, and reimburse physicians - \$3 million monthly savings
- Maintained product backlog to ensure planned work for the team was clearly defined and fulfilled business requirements
- Identified dependencies during solution design and coordinated amongst others in a 10-team agile release train

#### *Internal Business Systems Consultant, Salesforce*

- Partnered with internal and external stakeholders to retain legacy app functionality while optimizing end user experience
- Fulfilled business requirements through the development of objects, layouts, validation rules, permissions, flows, vlocity, etc.
- Oversaw technical debt work across twelve environments (process builder retirement, security optimization, unused fields)

#### *Enterprise Technology Development Program (ETDP) Associate*

- Deployed Salesforce enhancements across five separate environments while maintaining stakeholder relationships
- Proposed and implemented Copado tool in business case to optimize DevOps pipeline through automation and traceability
- Co-owned the company-wide change management plan for cloud adoption and Living Health (partnership with Google)
- Stood up a scaled agile pilot within the Cloud Operations team to coordinate product roadmaps in GCP and AWS
- Constructed five solution packages for customers requesting services in GCP, AWS, and Azure totaling over \$2 million
- Navigated four separate IT roles in six-month increments over the course of two years:
  - *Business Analyst*, Salesforce
  - *Cloud Engineer*, Cloud Operations
  - *Business Architect*, Blueprint & Estimation
  - *Change Management Analyst*, Cloud Strategy

### Derdack

May 2018 – May 2019

#### *International Marketing Intern*

- Published SEO blog articles on B2B software trends for Derdack and Microsoft
- Renovated the integration and pricing sections of the SIGNAL4 website to display latest product offerings
- Conducted market research to identify target technologies and industries that could leverage the SIGNAL4 application

### Crafted Sounds – Independent Record Label

April 2016 – Present

#### *Founder & Label Manager*

- Managed the promotion, press, manufacturing, and distribution of over 40 titles with over 25 artists
- Developed and maintained a label website, custom artist landing pages, and Bandcamp storefront
- Curated by platforms and marketplaces such as Spotify, Apple Music, Bandcamp, Vinyl Me Please, Amoeba, and Juno
- Featured in outlets such as Pitchfork, Stereogum, Brooklyn Vegan, The Washington Post, The FADER, Bandcamp, and FLOOD

## Technical Experience

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**Certifications:** SAFe Product Owner/Product Manager, Salesforce Administrator, AWS Cloud Practitioner, GCP Associate Cloud Engineer

**Tools:** Salesforce Lightning, Copado, Digital.ai Agility, Microsoft Office, Power BI, Tableau, AWS, GCP, Adobe Creative Suite

## Education

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### University of Pittsburgh, College of Business Administration

August 2016 – April 2020

*Bachelor of Science in Business Administration*

GPA: 3.51

Majors: Business Information Systems, Supply Chain Management