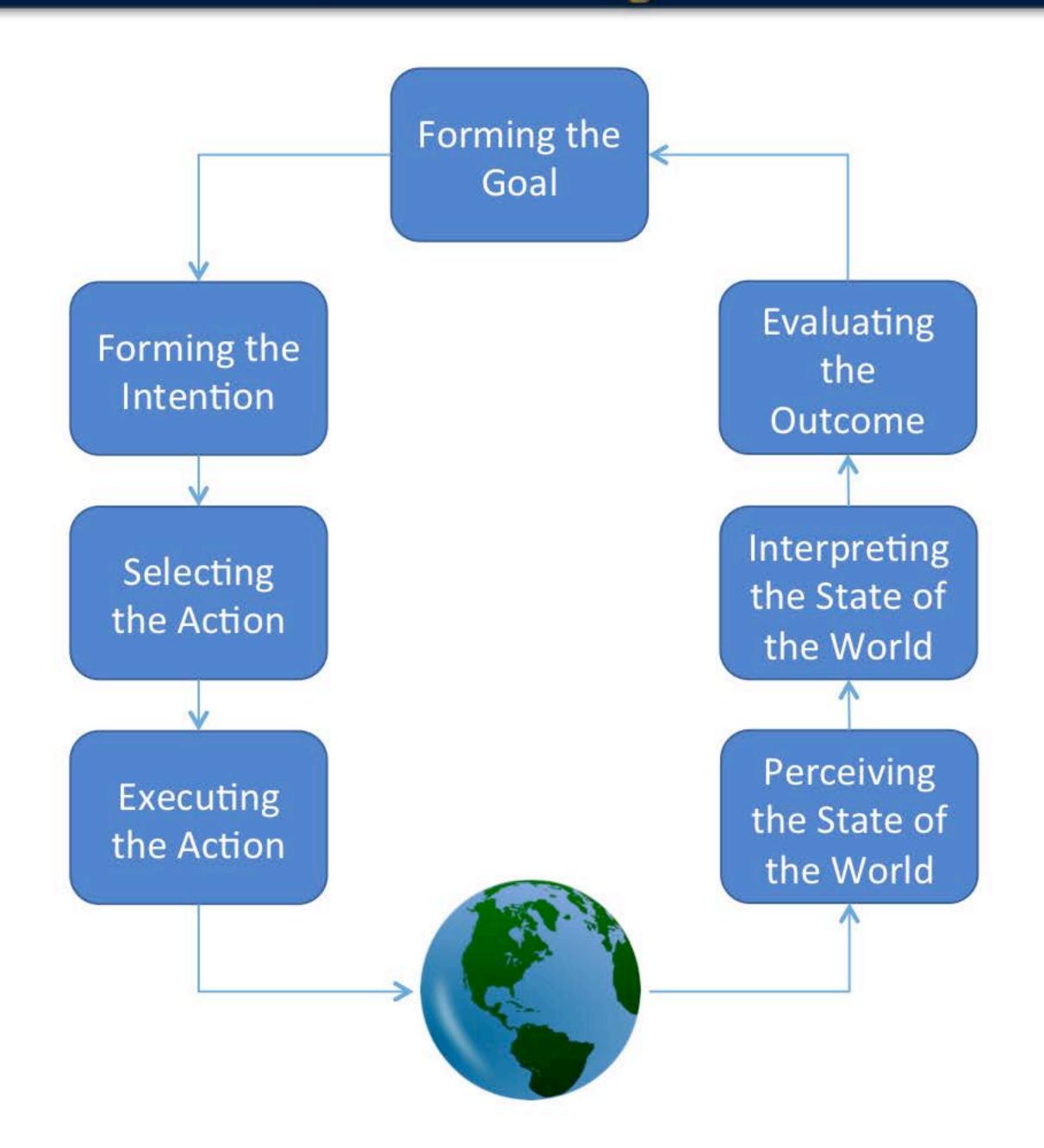
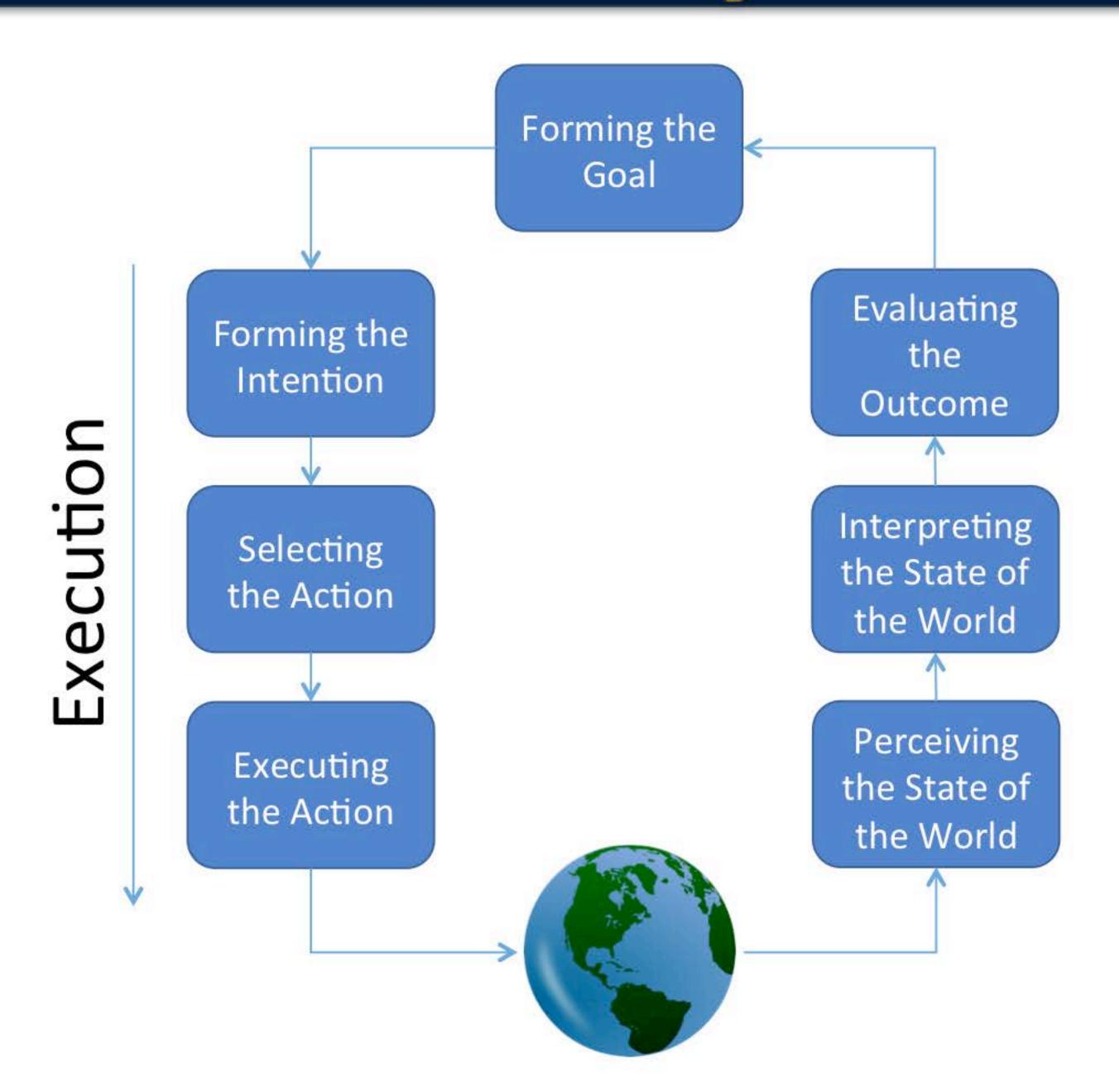
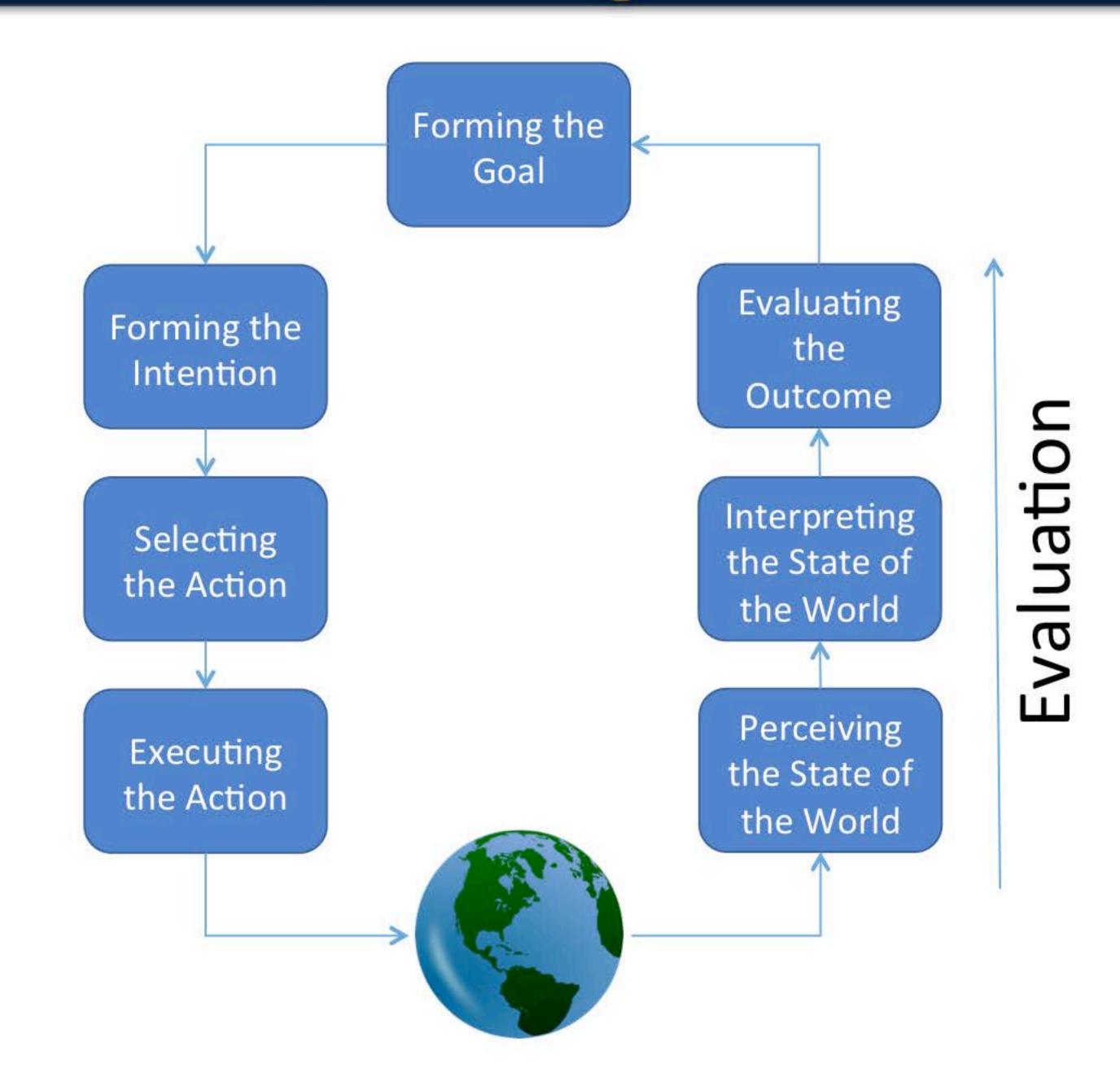
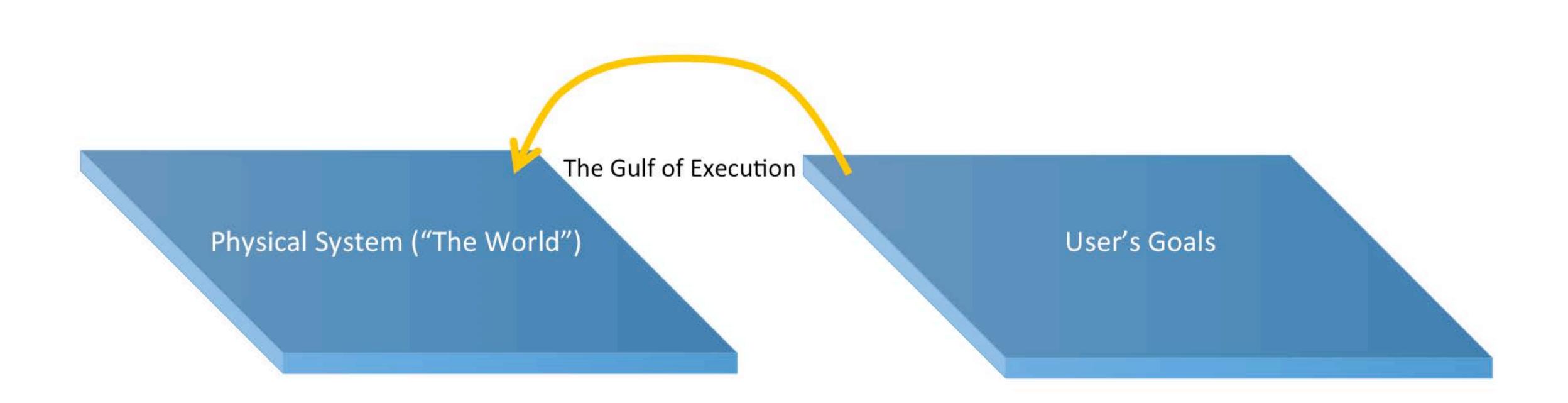
How things break down



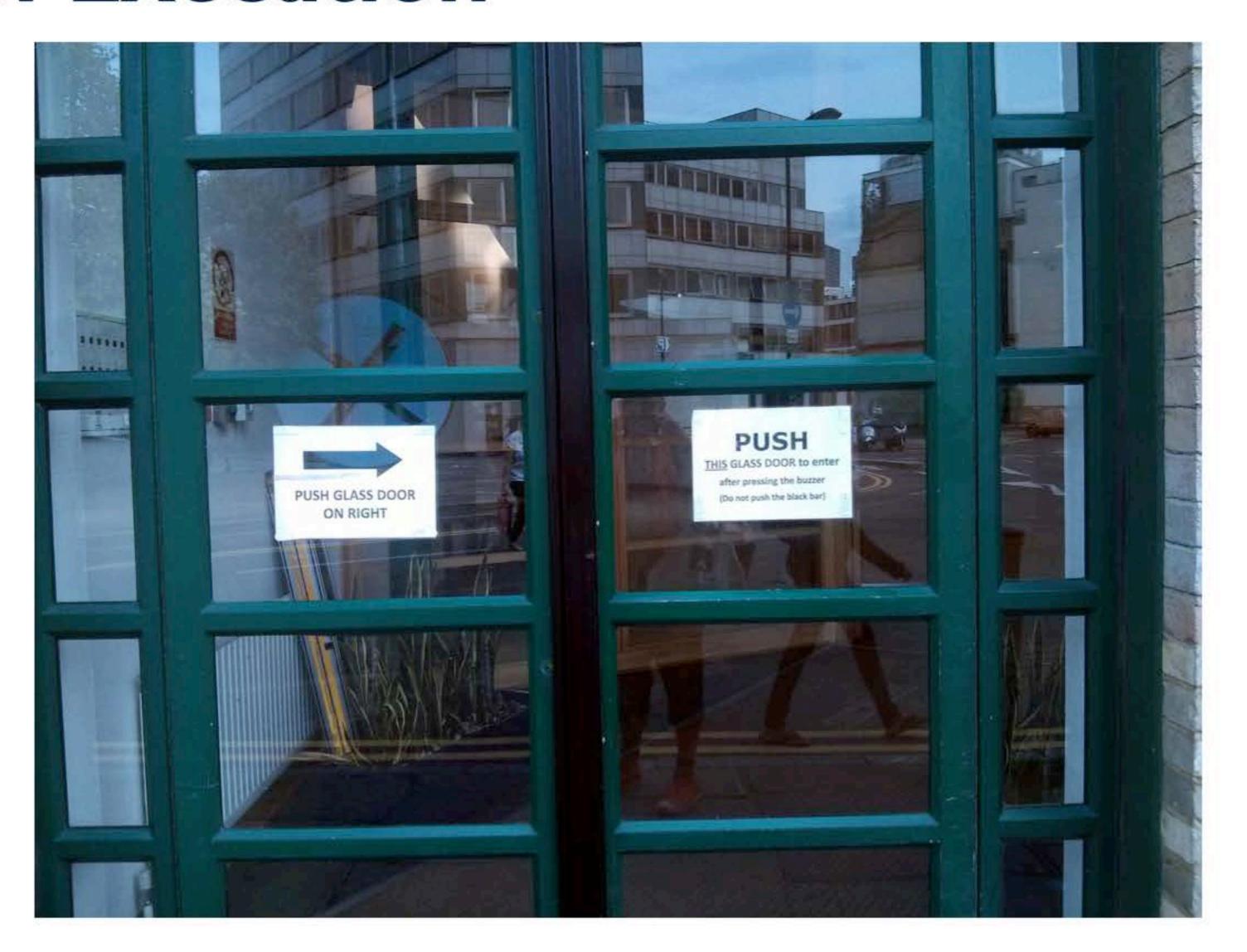




The Gulfs



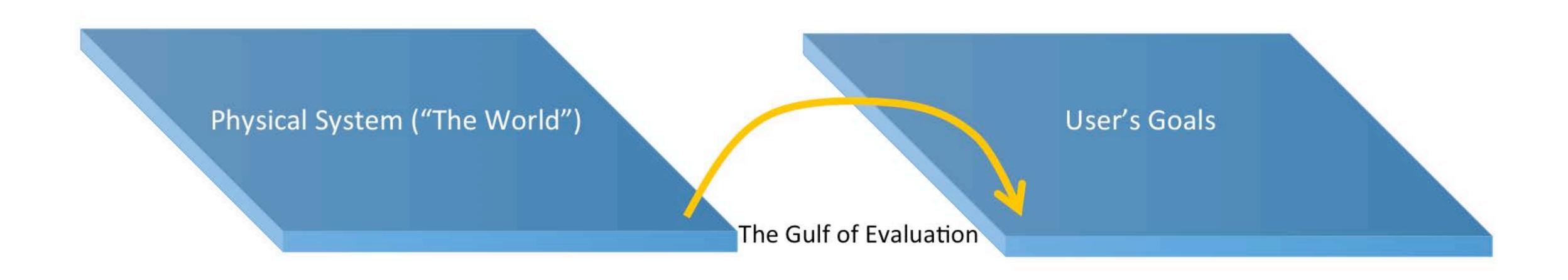
Gulf of Execution



Gulf of Execution: Bridging



The Gulfs of Execution and Evaluation



Gulf of Evaluation

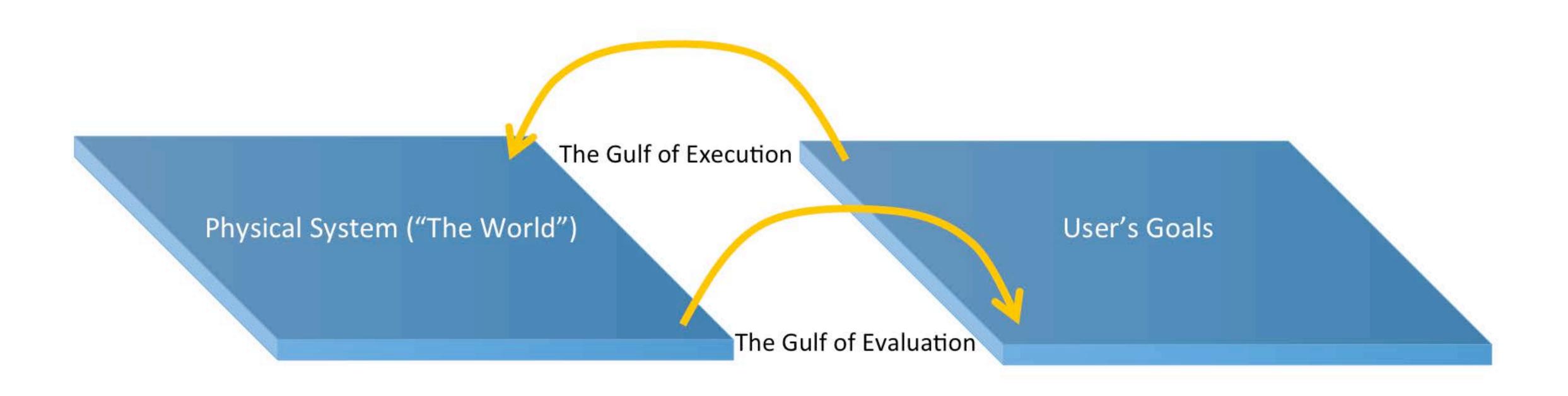




Gulf of Evaluation: Bridging



The Gulfs of Execution and Evaluation



Bridging the Gulfs

- Understand
 - Users' goals
 - How they think about accomplishing them
- Make sure likely actions are
 - Visible when needed
 - Make sense
- Make sure the results of actions
 - Are visible
 - Make sense



End Second Lecture