

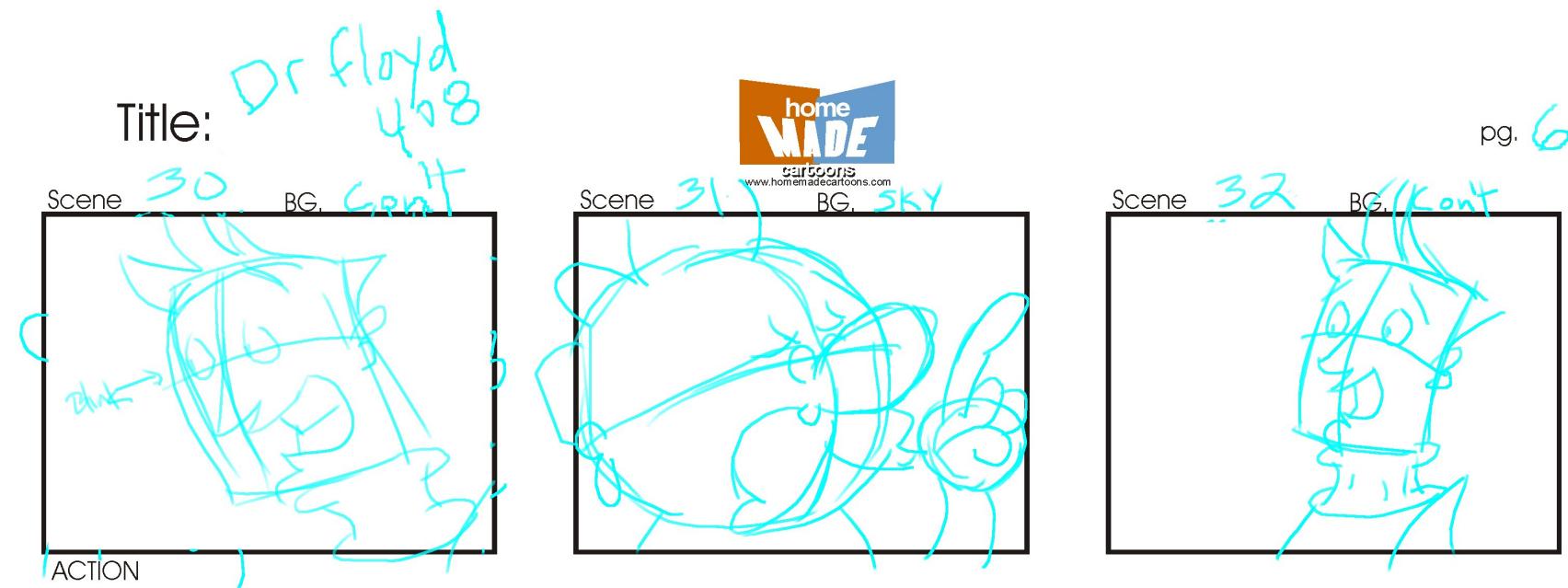
Storyboards

UX505

Predrag “Pedja” Klasnja

Storyboards

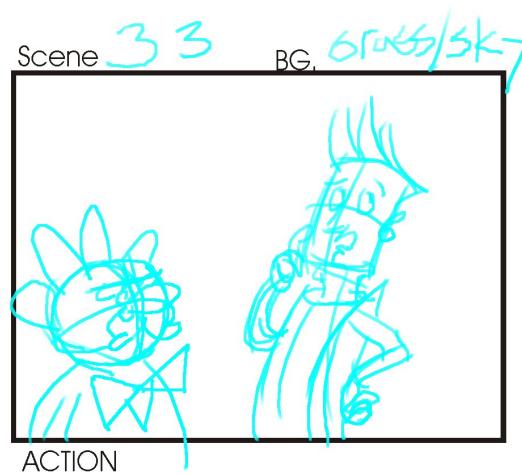
From Concept
To Wireframe



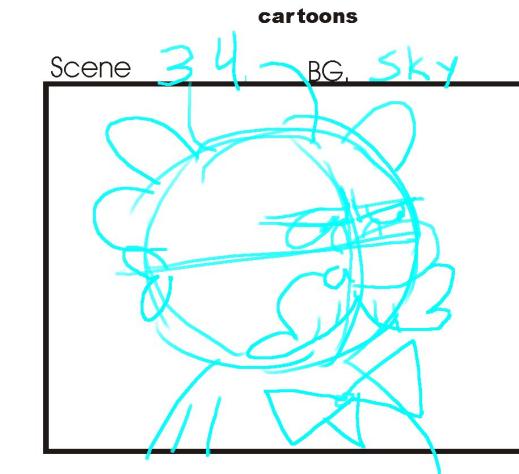
DIAL. DR. FLOYD: UH...YEAH...
OR,

WE COULD POSE AS ARTISTS AND
ASK TO PAINT HIS PORTRAIT.

HEY THAT'S A GREAT IDEA TOO!



DIAL.
NOW, WHICH ONE DO YOU
THINK WE SHOULD TRY?



DR. FLOYD: WE SHOULD POSE AS
ARTISTS AND ASK TO PAINT HIS
PORTRAIT?
DR. GRANT: OH OKAY,



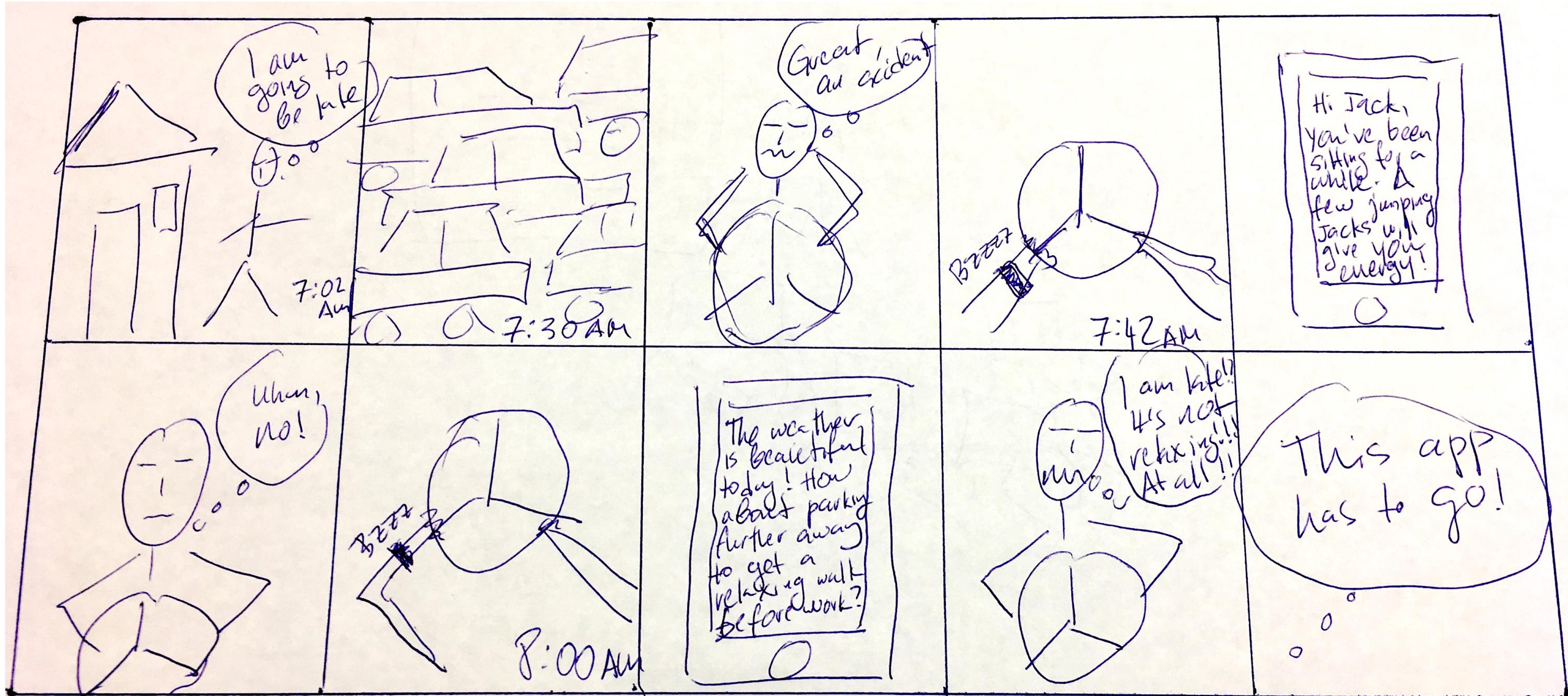
WE'LL DO IT
YOUR WAY THIS TIME.



A storyboard is a **series of sketches** that **visually conveys** how a **user engages** in an **activity** that involves the technology that is being developed.

Storyboards

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What did we learn?

- If suggestions are not doable, it leads to user frustration
- If just-in-time suggestions are poorly timed, it can be *really* annoying
- Frustration accumulates. Enough of it, and the system might be abandoned

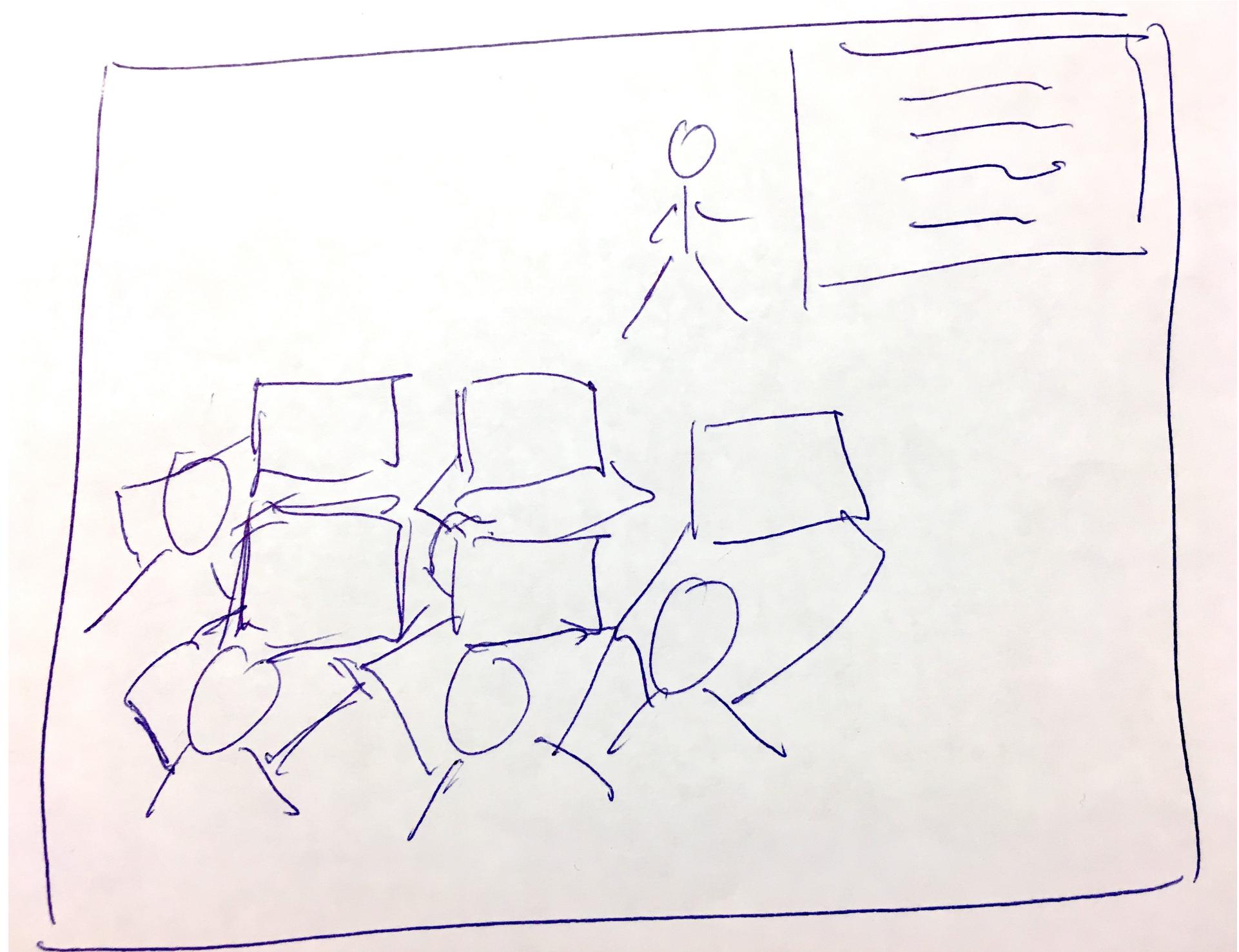
Why storyboards? (If you have scenarios)

They help you think more deeply about...

- environments where the system is used
- physical constraints (size of system, space where it's used...)
- User's motivation and emotion
- relationships among multiple people

Storyboards

From Concept
To Wireframe





Elements of a storyboard

- **Zoom:** how wide/narrow is the focus of the frame?
- **Angle:** from whose point of view is the content in the frame?
User's? Observer's?
- **Detail:** what is the frame focused on?
- **Emotion:** what emotion is the user expressing?
- **Setting:** where does the action take place?



Storyboarding considerations

- How many panels are needed?
 - What interactions will be represented?
 - How will time be represented?
 - How will the user (“character”) fit?
 - What text will be used?
-
- Outline screens
 - Add detail as needed



Some final thoughts

- You don't need to be a great artist to draw useful storyboards
- Storyboarding quickly helps you create more storyboards
- Storyboards most helpful for conveying physical environment, emotion, and relationships
- Play to your strengths—often either a scenario or a storyboard will work