

#7: Flexibility and efficiency of use

- **Accelerators – unseen by the novice user – may often speed up the interaction for the expert user such that the system can cater to both inexperienced and experienced users. Allow users to tailor frequent actions.**

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- **Why?**
 - Recall is bad for new/infrequent users, but can be *fast* for experts
 - Different users have different goals, allow them to customize
 - But don't force them to!

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- Accelerators

Undo Delete Slide	⌘Z
Repeat	⌘Y
Cut	⌘X
Copy	⌘C
Copy to Scrapbook	⌘⇧C
Paste	⌘V
Paste Special...	⌘⇧V
Clear	
Select All	⌘A
Duplicate	⌘D
Delete Slide	
Remove Section	
Rename Section	
Find	►
Emoji & Symbols	
Object	
Start Dictation...	fn fn

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- **Shortcuts and Bookmarks**
- **Chrome example**
- **Finder example**

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- **Personalization**
- **Amazon example**