Error messages should be expressed in plain language (no codes), precisely indicate the problem, and constructively suggest a solution

• Why?

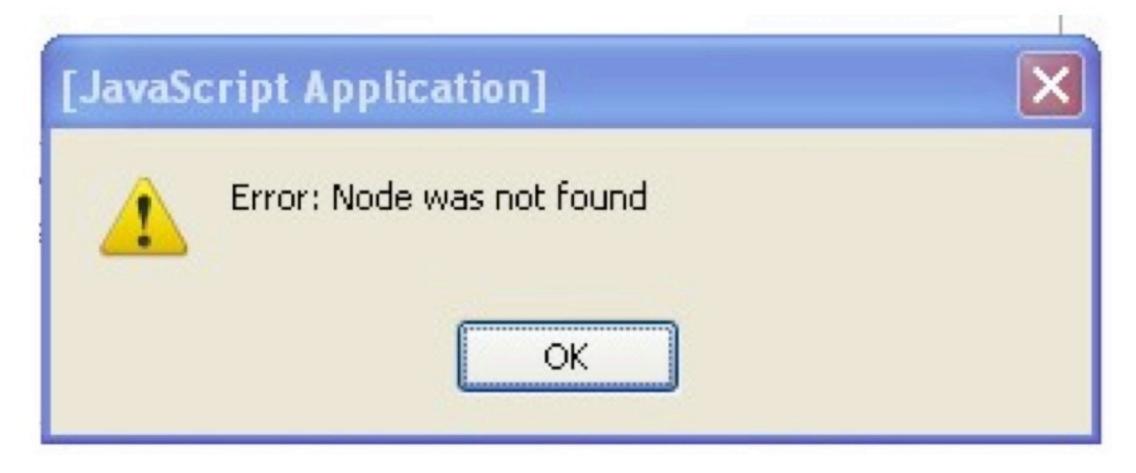
- #9 is a special case of #1, #2, #3, and #5
- #1: Give feedback
- #2: Speak the users' language
- #3: Allow users to undo and escape from mistakes
- #5: Prevent and detect errors

Error messages

· AirBnB vs "regular" Page Not Found

Error messages





Error messages





Error messages

