

Design Process: An Overview

UX Design I

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Design is a Process

Design Process (In a Nutshell)

Framing the problem

- User research
- Competitive analysis
- Data analysis and summary

Exploring the solution space

- Brainstorming
- Sketching

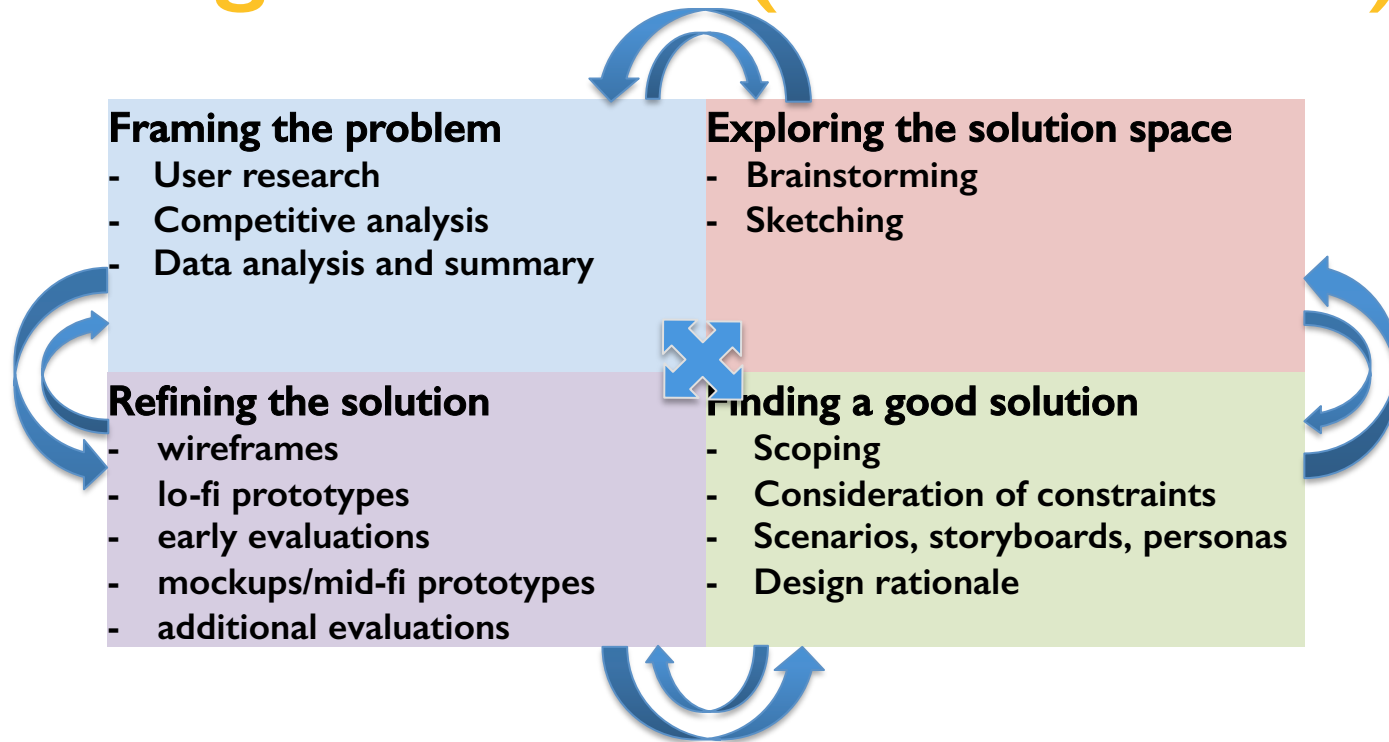
Refining the solution

- wireframes
- lo-fi prototypes
- early evaluations
- mockups/mid-fi prototypes
- additional evaluations

Finding a good solution

- Scoping
- Consideration of constraints
- Scenarios, storyboards, personas
- Design rationale

Design Process (In a Nutshell)



Design is messy!
(and that's OK)