ART 4101

MOVING IMAGE ART

OSU ART & TECHNOLOGY   SPRING 2021   JANUARY 11- APRIL 23

Projects demonstrate your attention to creativity and craft. Our class is structured around two projects during the semester. You are expected to work on your projects outside of class unless it is a designated open-studio session or if you finish your workshop exercises early.

Each project requires a weekly update. On the schedule, they are listed as "Project Weekly Checkpoint". You complete a checkpoint by sharing images, videos, or related media from your project and a written summary of the tasks or progress you've made. If you are having issues or concerns on your project, this is the time to express them. Weekly checkpoints are crucial to ensure you are on track to finishing your projects. You will be graded on these updates.

Share them with us on the Discord: **PROJECTS ⇒ #Weekly-Checkpoint**

MIDTERM PROJECT: MEMORY, MEDIA, & TIME

DESCRIPTION

"What Just Happened?" you ask yourself. The last thing you remember is a flash of white light and now you seem to be in some kind of waiting room. You're asked to take a number and have a seat. The blades on the ceiling fan whirl in hypnotic fashion. Slowed-down swing music plays through the intercom speakers. There a other people around you. They are mostly individuals, much older than yourself, but there is a young boy sitting on his father's lap. Both your eyes meet with the same confused gaze. When your number is called, you move to a new room. There are windows that overlook the overcast sky and bare trees against the building. It looks chilly.

Where is this? Where am I?

Everything is too common but the place is unfamiliar. The dull, grey light framed by the windows illuminates the surface of a wooden table. A man sitting at the table gestures toward the empty chair across from him. Taking the cue, you walk towards him and sit down.

Here, you're informed of your recent passing. You're dead. So is everyone else around you.

"...I'm sorry for your loss..." the man says. He bows his head and closes his eyes. You're both silent for a few moments.

You're informed that you are in an in-between space between life and afterlife <mark>**</mark>. You are to stay here for several weeks where you will be given a private room to live the last of your days and take on a final project.

The man elaborates on this project, "...while you are here, you must select one memory. One memory that wa most meaningful or precious to you. Once you have chosen your memory, you will try your best to re-create this memory on video. You can use the many skills, tools, and media already available to you before you arriv here. We will screen these at the end of your stay, along with the others you may have seen in our waiting roo earlier today. As soon as you have relived your memory, you will move on. Taking only the memory with you."

This effort to represent memories using media is more a creative endeavor than an accurate one-to-one depiction of what actually happened and what you remember. How can you situate the video you make for th project in this volatile, affective reality?

<mark>**</mark> *afterlife is used subjectively and can mean anything (or nothing) to you.*

PART ONE

Develop a project proposal for your video that can be clearly communicated to others. As usual, this proposal non-binding and subject to change. Your proposal should include a minimum of the following:

- A mediated explanation of your chosen memory. You can write it down, do a voice recording, a video recording, or collect media materials related to your memory.
- A 9-panel storyboard: Your storyboard can be either hand-drawn, digital, or prototyped using 3D software. If time permits, explore a combination of these methods to push your sketches closer to your mental image. Your storyboard should plan for a minimum of 2 minutes of animation.
  - <mark>Resources: How to Make a Storyboard</mark>
- 400-word written statement: In your written response, explain your concept, the emotional weight and the mood of the piece, how do you plan to execute it, and what software(s) are you planning to use.
  - Example: "I'm creating a piece about the excessive use of technology and its permeation in daily life…To achieve this my piece will primarily explore an imagined table filled with electronic, gadgets, and trash…I will be using Blender for my 3D needs and After Effects for post-processing and compositing…"
- References and mood board: You should include a mood board (minimum 10 images/videos) in your proposal that convey your vision more clearly. Use these references to communicate your piece's mood and environment, as well as materials and visual presentation.
- Sounds/Music: Submit a minimum of 1 audio pieces that convey the mood of your animation piece. Include these as links in your PDF file.
- Export your proposal as a PDF
- Share your proposal on our Discord server PROJECTS ⇒ #Midterm-Proposal
- Be prepared to discuss your proposal in class

Note: Project proposals help you, me, and your peers understand the scope of your project, the elements you are working with, the limitations and constraints you may run up against, and various ways of achieving your idea. Please include anything in your proces

that you would like feedback on

PART TWO

- 2-5 minute video
- Video should be 1920 x 1080 in resolution and exported as an .MP4 format
- Name the file "midterm_lastname_firstname.mp4"
- Upload the video to the class dropbox AND to your Vimeo account
- Share your Vimeo link on our Discord server PROJECTS ⇒ #Midterm-Submission

FINAL PROJECT: SELF-DIRECTED MOVING IMAGE ART

DESCRIPTION

Your final project is an open investigation of your interests and the techniques learned throughout the course that culminate into a single video. Your project must synthesize the course materials and techniques and/or respond to some of the subjects discussed in the class. It must be paired with audio which can be musical, ambient, environmental, or experimental. The required length of the project is 2+ minutes. You are free to explore any topic that interests you. These can range from exploration of advanced and experimental techniques, software and frameworks that were not touched on in the class, social and political issues, personal and interpersonal investigations, investigations of aesthetics, etc. Collaboration, invention, and exploration are highly encouraged. Your final projects will be exhibited online on a dedicated website.

PART ONE

Develop a project proposal for your video that can be clearly communicated to others:

- Prepare a storyboard, an outline, a moodboard, a set of diagrams, drawings, and/or text.
- Describe and define aspects of your project conceptually and technically in a few paragraphs. Some questions to help you:
  - What emotions or ideas do you intend to convey to your viewer? Is there a specific story? Is it mor abstract?
  - What aspects of your project are planned and what room in your creative process and execution have you left for yourself to experiment?
  - What techniques, methods, and/or softwares are you using?
  - What parts of your project are you unfamiliar with and would need to spend more time on?
  - Based on all of these reflections, will you be able to accomplish it in time?
- Export your proposal as a PDF
- Share your proposal on our Discord server PROJECTS ⇒ #Final-Proposal
- Be prepared to discuss your proposal in class

Note: Project proposals help you, me, and your peers understand the scope of your project, the elements you are working with, the limitations and constraints you may run up against, and various ways of achieving your idea. Please include anything in your proces that you would like feedback on

FINAL VERSION FOR ONLINE EXHIBITION

- 3+ minute video
- Video should be 1920 x 1080 in resolution and exported as an .MP4 format
- Name the file "final_lastname_firstname.mp4"
- Upload the video to the class dropbox AND to your Vimeo account
- Share your Vimeo link on our Discord server PROJECTS ⇒ #Final-Submission

SEMESTER-LONG PROJECTS

DESCRIPTION

For repeating students who are pursuing a semester-long project. This project overview only applies to those who are repeating this course for a second time. If this is the first time you are taking 4101, this is NOT you! Moreover, if you are repeating this course and want to follow the standard syllabus this does not apply to you either. Rough timeline of deliverables and development plan for the next 12 weeks. A detailed storyboard, of your project is narrative work, or a mood board if your project does not follow conventional linear storytelling and narratives. A list of artists whose work you find inspiring in realizing your own project. These can be curated based on aesthetics, technique, software, and/or concept. List of the software you are using and how you plan to use them.

PART ONE

You must submit a proposal outlining your plan, concepts, ideas, and software. Your proposal must include:

- 500-word description of your idea and concept
- Include the approximate length of your animation.
- Rough timeline of deliverables and development plan for the next 13 weeks.
- A detailed storyboard, if your project is narrative work, or a mood board if your project does not follow conventional linear storytelling and narratives.
- A list of artists whose work you find inspiring in realizing your own project. These can be curated based on aesthetics, technique, software, and/or concept.
- List of the software you are using and how you plan to use them.
- Export your proposal as a PDF
- Share your proposal on our Discord: PROJECTS ⇒ #Semester-Long-Proposal
- Be prepared to discuss your proposal in class

Note: As you progress through your project, we understand that things change. Creative work is part accident, part intention. This proposal enables us to better assist you in realizing your project and to follow and track your progress along the way. It is not a binding contract, so don't worry if things change. Your proposal helps you, me, and your peers understand the scope of your project, the elements you are working with, the limitations and constraints you may run up against, and various ways of achieving your idea. Please include anything in your process that you would like feedback on.

PART TWO

Prepare presentation or a rough cut of project on the day that the class submits their Midterm Project (see schedule for more information) Share your presentation to our Discord before class: PROJECTS ⇒ #Semester-Long-Submission

PART THREE

- 4-10 minute video
- Video should be 1920 x 1080 in resolution and exported as an .MP4 format
- Name the file "semesterlong_lastname_firstname.mp4"
- Upload the video to the class dropbox AND to your Vimeo account
- Share your Vimeo link on our Discord: PROJECTS ⇒ #Semester-Long-Submission

CLASS GRADING RUBRIC

Percentage breakdown is as follows:

- 30% — Exercises
- 50% — Semester-long project: Self-Directed
- 20% — Minitasks & Class Participation