

# Dallas McGroarty

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## WORK EXPERIENCE

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### Front End Developer

Jan 2022 – May 2023

*Ecom Department*

*Remote*

- Developed e-commerce Shopify websites, improving page load times by 20% and increasing conversion rates by 15%
- Utilized web frameworks and various 3rd party tools to enhance and optimize UI/UX
- Handled Shopify development and maintenance for 30+ e-commerce brands
- Streamlined team collaboration using Agile methodologies with Slack and Asana

### Full Stack Engineer

Nov 2020 – Dec 2021

*Direct Edge Media*

*Anaheim, CA*

- Utilized PHP OOP within an MVC structure to create extensions, widgets, and reports for a B2B e-commerce platform
- Led migration from an outdated platform, increasing speed by 30% and integrating unit testing
- Designed SQL schemas for efficient data storage and retrieval; wrote queries to extract, manipulate, and analyze data

### Junior Application Developer

Sep 2019 – Jan 2020

*Postremo*

*Fountain Valley, CA*

- Developed an Android app interfacing with Denso SP1 RFID Scanner
- Set up and tested Raspberry Pi devices as touchscreen tablets for POS software
- Assisted CEO, performed daily office duties, and provided customer support

### Sales Associate

Jun 2015 – Sep 2019

*Jack's Surfboards*

*Huntington Beach, CA*

- Provided excellent customer service by understanding and meeting customer needs
- Cultivated communication and engagement skills with diverse customer base
- Developed resilience and patience in a fast-paced retail environment

## EDUCATION

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### California State University Fullerton

May 2019

*Bachelor of Science, Computer Science*

*Fullerton, CA*

## TECHNICAL SKILLS & INTERESTS

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### Tools & Technologies

Slack, Agile, Visual Studio Code, Linux, Git, React.js, Node.js, jQuery, Magento, Shopify, Microsoft Office

### Programming

Python, JavaScript, PHP, HTML, CSS, SQL, Liquid