

# Dallas McGroarty

dallas.mcgroarty@gmail.com ❖ (714) 873-6047 ❖ Huntington Beach, CA ❖ [dallasmcgroarty.com](https://dallasmcgroarty.com) ❖ [github.com/dallasmcgroarty](https://github.com/dallasmcgroarty) ❖ [linkedin.com/in/dmcgroarty](https://linkedin.com/in/dmcgroarty)

---

## WORK EXPERIENCE

---

### Front End Developer

Jan 2022 – May 2023

*Ecom Department*

*Remote*

- Developed e-commerce Shopify websites, implementing modern web tools and technologies leading to increased page load times and conversion rates
- Utilized web frameworks and various 3rd party tools to enhance and optimize UI/UX
- Handled the Shopify development and maintenance across a roster of 30+ e-commerce brands
- Streamlined team collaboration and task management by implementing Agile methodologies in conjunction with Slack and Asana

### Full Stack Engineer

Nov 2020 – Dec 2021

*Direct Edge Media*

*Anaheim, CA*

- Utilized PHP Object-oriented programming within an MVC structure to create extensions, widgets, and reports on a B2B e-commerce platform
- Pioneered the migration from an outdated platform to a modern one to increase speed by 30% while also integrating unit testing
- Designed and implemented SQL schemas to organize and structure databases, ensuring efficient data storage and retrieval; similarly wrote SQL queries to extract, manipulate and analyze data

### Junior Application Developer

Sep 2019 – Jan 2020

*Postremo*

*Fountain Valley, CA*

- Developed an Android app that interfaces with the Denso SP1 RFID Scanner
- Set up and tested Raspberry Pi(s) as touchscreen tablets for our POS software
- Assist CEO, perform daily office duties, and provide customer support

### Sales Associate

Jun 2015 – Sep 2019

*Jack's Surfboards*

*Huntington Beach, CA*

- Provide great customer service by understanding customer needs and applying that knowledge
- Cultured a love to communicate and engage with various types of people
- Learned to be more resilient and patient in the workplace

## EDUCATION

---

### California State University, Fullerton

May 2019

*Bachelor of Science, Computer Science*

*Fullerton, CA*

## TECHNICAL SKILLS & INTERESTS

---

### Tools & Technologies

Slack, Agile, Visual Studio Code, Linux, Git, React.js, Node.js, jQuery, Magento, Shopify, Microsoft Office

### Programming

Python, JavaScript, PHP, HTML, CSS, SQL, Liquid