Team 10

User Persona



Age: 28

Education: Economy University

Hometown: Balti

Family: Single

Occupations: Trader

Likes: money, policy, law.

Dislikes: pizza

Goals:

- To open a Second Hand business.
- To increase awareness about possibilities of finding reusable stuff.
- Help other people in need of materialistic stuff.

Frustrations:

- Often loses stuff.
- The poor and rich gap .

John believes in the second hand era, the times when consumerism reaches boundaries where it have to leave good materialistic stuff behind. So, the era where rich people still competes for a flying bugatti but the simple citizen may get a good mercedes.

Let's analyze our user persona





Goals:

- To increase awareness about possibilities of finding reusable stuff.
- Help other people in need of materialistic stuff.

Frustrations:

- Often loses stuff.
- The poor and rich gap .



Goals:

- To increase awareness about possibilities of finding reusable stuff.
- Help other people in need of materialistic stuff.

Likes: money.

Frustrations:

- Often loses stuff.
- The poor and rich gap .



Goals:

- To increase awareness about possibilities of finding reusable stuff.
- Help other people in need of materialistic stuff.

Frustrations:

- Often loses stuff.
- The poor and rich gap .

Likes: money.

John believes in the second hand era



Occupations: Trader

Goals:

- To increase awareness about possibilities of finding reusable stuff.
- Help other people in need of materialistic stuff.

Frustrations:

- Often loses stuff.
- The poor and rich gap .

Likes: money.

John believes in the second hand era



Location: Balti

Occupations: Trader

Goals:

- To increase awareness about possibilities of finding reusable stuff.
- Help other people in need of materialistic stuff.

Frustrations:

- Often loses stuff.
- The poor and rich gap .

Likes: money.

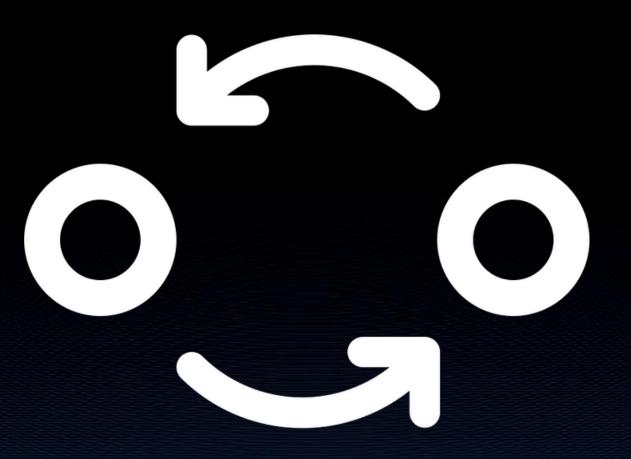
John believes in the second hand era

Project Presentation

Concept



Give Away



Swap

G reddit

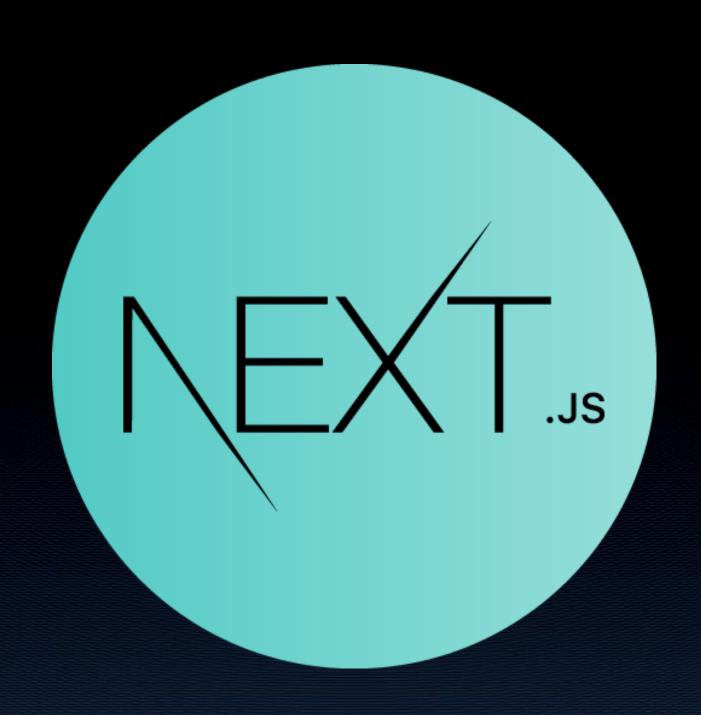
O Tradeit

Concurents



- We don't sell stuff
- We are an online second hand
- Easy to use mobile app
- Easy swapping system

Tools





Demo