PROBLEM

1) Difficulty in finding notes
2) Slow and inefficient research among large data
3) Non-homogeneous quality of notes

EXISTING ALTERNATIVES

1) Studocu
2) Docsity

SOLUTION

1) One tool
2) Automatic tag management
3) Automatic mashup between the best parts of the notes on the same themes

KEY METRICS

1) N. of notes uploaded
2) N. of notes dowloaded

UNIQUE VALUE PROPOSITION

1) Very easy to use
2) Easy to find and share notes
3) Free (as far as possible)
4) Automatic mashup always updated
5) Possibility to see the notes online even without registering, but with restricted privileges

HIGH-LEVEL CONCEPT

UniverCity = Instagram, but search focused on notes instead of people's images

UNFAIR ADVANTAGE

1) Mashup algorithm
2) Algorithm for automated tag management

CHANNELS

1) Social network
2) University
3) Teachers

CUSTOMER SEGMENTS

Primary User:
- all university students

Secondary User:
- university professors

EARLY ADOPTERS

Some students who need help to find notes to study for a university exam

COST STRUCTURE

Maintenance cost of network architecture

REVENUE STREAMS

1) Donations
2) Sale of data
3) Account premium (maybe)
4) Sponsor (maybe)

5) Ads

Chosen technologies

Architecture

Client

Client - Server

Server

App	App	Document	DocDB
Tiziano Colagrossi	Davide Brian Di Campi	Riccardo Pagliuca	
Web	Web	Sign In Sign Up	UserDB
Lucian Medrihan	Marco Collalti	Michele Dilollo	

My Place

Choose file   Browse

Economia

✕ Cancel   ☁ Upload

My Place
- My Place
- Complete History
- Mashup
- Send feedback

MY HISTORY
- file 1
- file 2
- file 3
- file 4
- file 5

Work in progress..
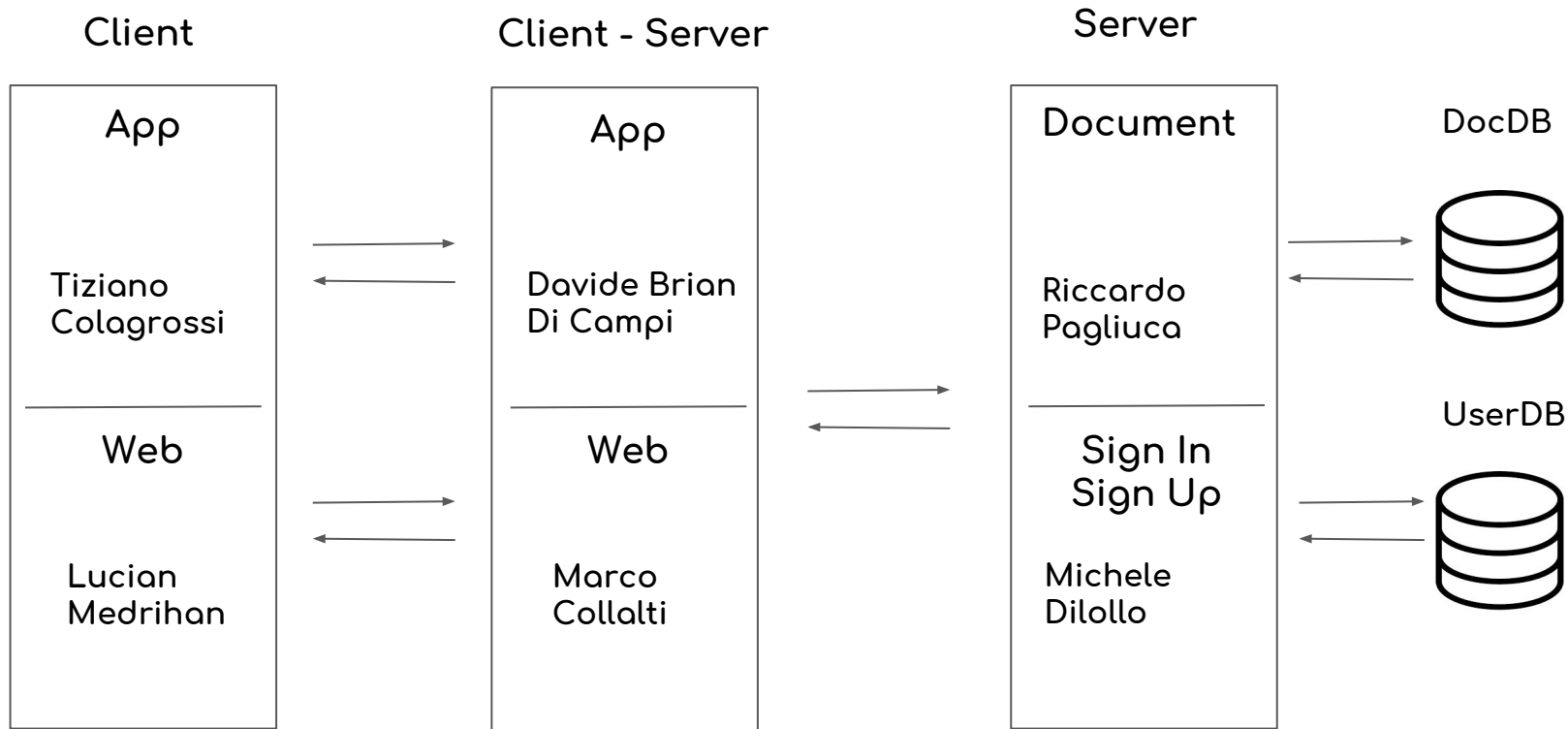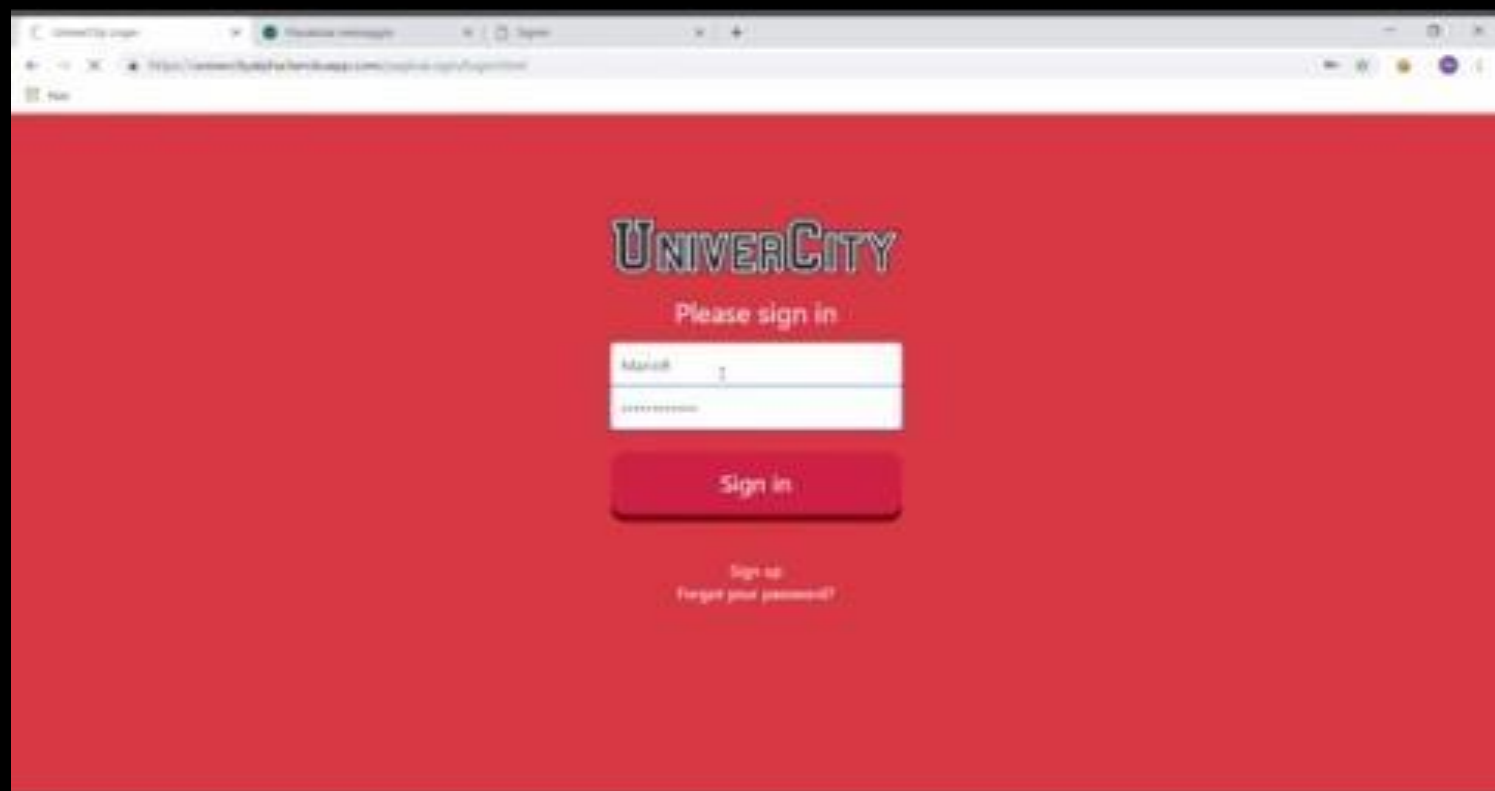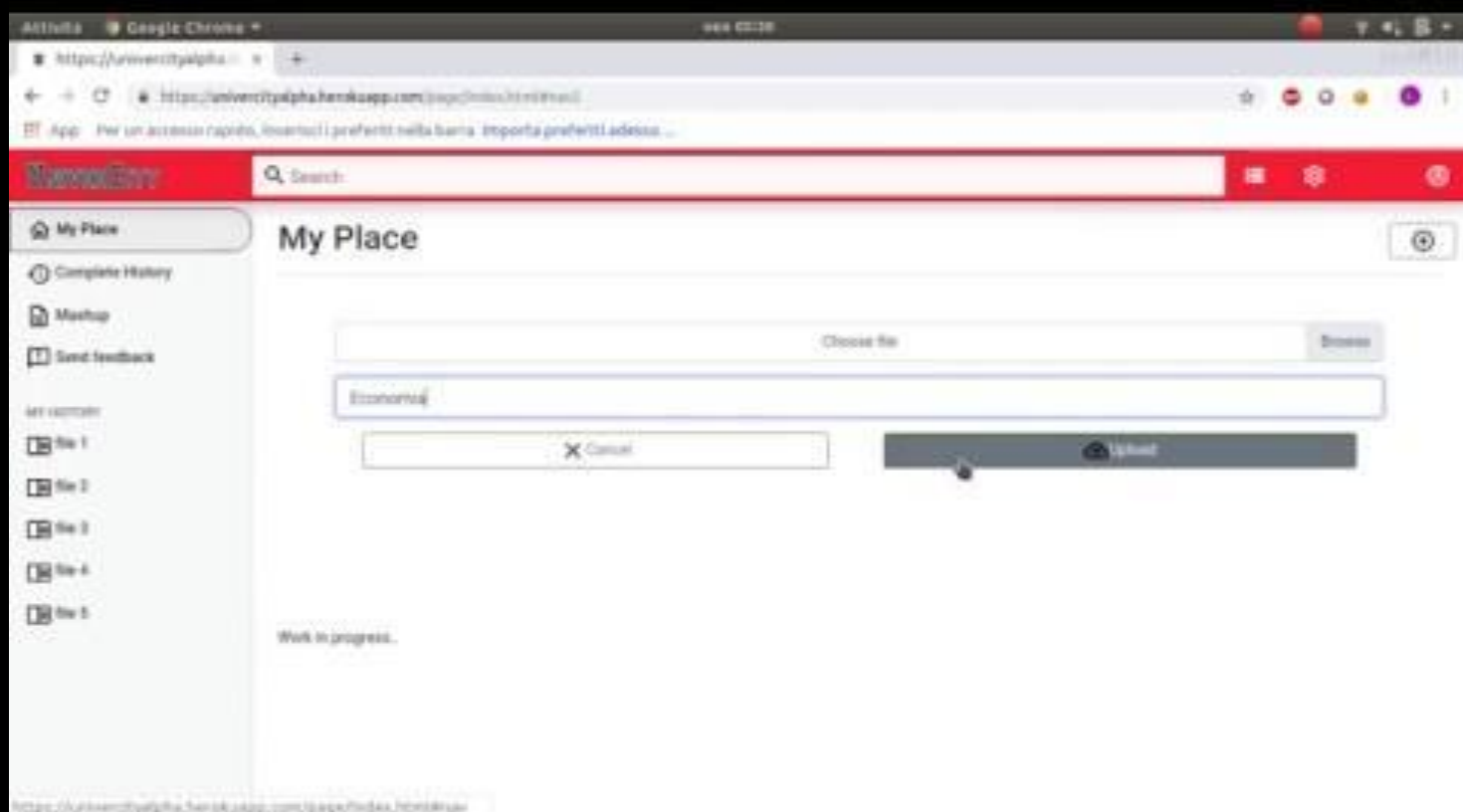
Our target

Presso quale facoltà sei iscritto?
137 risposte
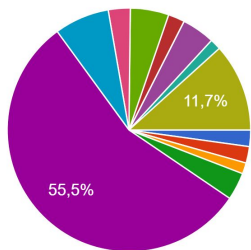
- Architettura e Design
- Economia
- Farmacia
- Giurisprudenza
- Ingegneria
- Lettere e Filosofia
- Lingue, Culture, Letterature e Tradu…
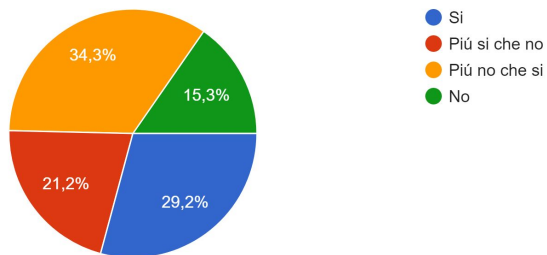- Medicina

△ 1/2 ▼

Quanti anni hai ?
137 risposte
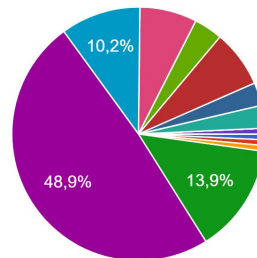
- meno di 18
- 18
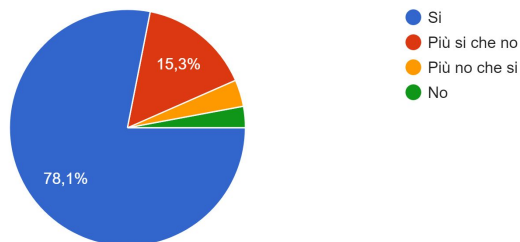- 19
- 20
- 21
- 22
- 23
- 24

△ 1/2 ▼

Features review

Ti capita mai di studiare lo stesso argomento da appunti di più persone?
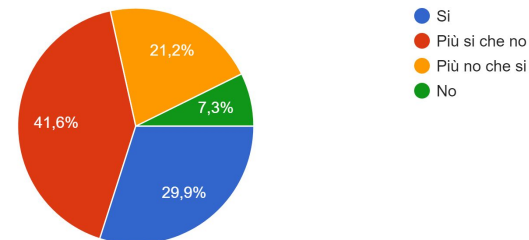137 risposte

- Si — 29,2%
- Piú si che no — 21,2%
- Piú no che si — 34,3%
- No — 15,3%

Quando cerchi appunti, ti è difficile trovare un documento che soddisfi immediatamente le tue esigenze?
137 risposte

- Si — 29,9%
- Più si che no — 41,6%
- Più no che si — 21,2%
- No — 7,3%

Ti piacerebbe avere uno strumento per raggruppare in un unico documento le migliori sezioni degli appunti su cui studi?
137 risposte

- Si — 78,1%
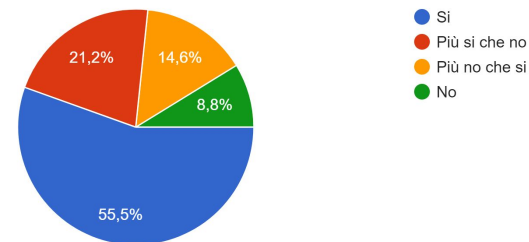- Più si che no — 15,3%
- Più no che si
- No

Reputi accettabile che un servizio per mantenersi gratuito utilizzi pubblicità?
137 risposte

- Si — 55,5%
- Più si che no — 21,2%
- Più no che si — 14,6%
- No — 8,8%

Difficulties

- Choose the right technology for every task
- Learn all new technologies that each group had to use
- Coordinate with each other during the entire development
- Choose design and colors that everyone likes

Our team

TIZIANO COLAGROSSI

Milestone #2

- App Design
- App Client Development

Next milestone:

- App Design
- App Client Development
- MashUp implementation
- Night mode

MARCO COLLALTI

Milestone #2

- Web Client - Server interaction

Next milestone:

- Web Client -Server Development
- MashUp implementation

DAVIDE BRIAN DI CAMPI

Milestone #2

- App Client - Server interaction
- Github management

Next milestone:

- App Client - Server Development
- MashUp implementation

Our team

MICHELE DILOLLO

Milestone #2

- UserDB development
- LogIn process development
- AmazonWS management

Next milestone

- MashUp implementation
- DBs Management and Development

LUCIAN MEDRIHAN

Milestone #2

- Web Design
- Web client development

Next milestone:

- Web Design
- Web client development
- MashUp implementation
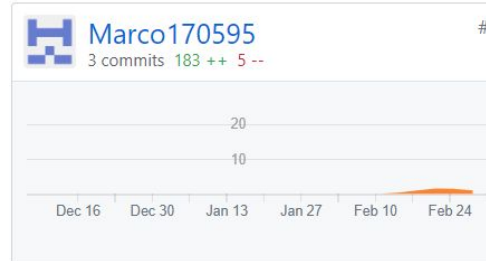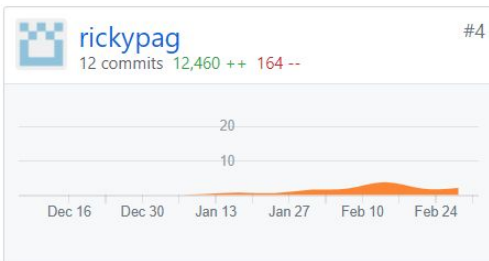- Night mode

RICCARDO PAGLIUCA

Milestone #2

- DocumentDB development
- Download/Upload development
- AmazonWS management

Next milestone

- MashUp implementation
- DBs Management and Development

Graphics

A LOT OF EXAMS

tizianocolagrossi #1
109 commits 8,948 ++ 5,173 --

davidedc97 #2
80 commits 31,366 ++ 30,722 --

IsfetGIT #3
41 commits 466,057 ++ 5,553 --

rickypag #4
12 commits 12,460 ++ 164 --

malwareg #5
9 commits 26,861 ++ 439 --
83 heroku commit

Marco170595 #6
3 commits 183 ++ 5 --

Contacts & links

Email - univercitystats@gmail.com

GitHub - https://github.com/davidedc97/UniverCity.git

Website - https://univercityalpha.herokuapp.com/

Apk Download - https://github.com/davidedc97/UniverCity/blob/master/front-end/app_client/prealpha_UniverCity.apk

Is it a bug or a feature ?