

# JANINA MOHR

## PERSONAL INFORMATION

Date of birth	10 / 29 / 1985
Mobile	+49 176 101 83 552
E-mail	contact.mohr@googlemail.com
Address	Janina Mohr c/o Studio 54 Hobrechtstrasse 54 12047 Berlin/Germany

## WORK EXPERIENCE

October 2011 - January 2012  
**HENRIK VIBSKOV 100 DAYS, Berlin/Germany**

*Part of 100 days sales project: Henrik Vibskov  
AW 11/12 pop-up store.*

since April 2011  
**Freelancer in**

### **Fashion Short Films**

*Sculpt - a fashion filmlet in collaboration with **The Garden**.  
Concept, directed & filmed by Janina Mohr.*

### **Design, pattern making & technical drawing**

December 2010 - April 2011  
**patrick mohr, Munich/Germany**

### **Fashion Label**

*Design assistant Womens Wear & Accessories.  
Technical drawer for AW 11/12 & SS 12.  
Development of prints for SS 12.*

August - December 2010  
**TIM HAMILTON, New York/USA**

### **Fashion Label**

*Pattern maker for Mens Wear mainline & secondline.  
Elaboration of measurement worksheets for production.*

July 2009 - February 2011  
**patrick mohr, Munich/Germany**

### **Fashion Label**

*Assistant in show coordination, styling & event  
management during Fashion Week Berlin.*

September - November 2009  
**WOOD WOOD, Copenhagen/Denmark**

### **Fashion Label**

*Pattern and design assistant Womens Wear,  
with emphasis on prints & accessory development.  
Technical drawer for AW 10/11.*

	<p>March - October 2009  <b>Modeopfer110 - Dressmo GmbH, Berlin/Germany</b></p> <p>Fashion Blog  <i>Writer, with emphasis on trends, design collaborations, upcoming brands, fashion events and arts.</i></p>
	<p>September 2008  <b>absolutionPR, Munich/Germany</b></p> <p>Fashion PR Agency  Clients: Reebok, Lee Jeans, Patrick Mohr  <i>PR assistant in the fields of press releases, promotion research, styling &amp; production management.</i></p>
EDUCATION	<p>October 2007 - August 2010  <b>ESMOD - École Supérieure des Arts et techniques de la Mode, Berlin/Germany</b></p> <p><i>Where gained knowledge in fashion design &amp; pattern making. Graduated with honours / prize for best Mens Wear collection in design.</i></p> <p>October 2006 - April 2007  <b>AMD - Academy for Fashion &amp; Design, Munich/Germany</b></p> <p><i>Where gained knowledge in fashion &amp; design management, marketing and textile technology.</i></p>
WORKSHOPS	<p>May - July 2009  <b>art'otel - Park Plaza Group, Berlin/Germany</b></p> <p><i>Design &amp; creation of functional yet unconventional Mens Wear uniforms.</i></p> <p>December 2009  <b>Bodies in Motion - IFM, Paris/France</b></p> <p><i>Video Installation.</i></p>
LANGUAGES	<p>German - mother tongue  English - fluent  French - good</p>
TECHNICAL & COMPUTER SKILLS	<p>Excellent knowledge of Illustrator CS, Powerpoint  Good knowledge of Photoshop CS, Excel</p>