# Call for Presentations Workshop



## **ThoughtWorks®**

A huge thank you 🛝

#### Who are we?

- Me (Raph)
- Aaron
- Michelle
- Sam
- Breana



#### Past DDD Agenda

<b>Michael John Pena</b> <i>Blockchain, Cloud and DevOps</i>	Thiago Passos Azure Functions Aren't Enterprisy, Are They?	Liz Gilleran 5 Lessons for how Machine Learning Engineers can work with UX Designers	Hailey Martin DevOps Is Everyone's Job
			Georgie Luhur Cooke Your blog ≠ everyone else's blog
	Changeove	r	
Klee Thomas What Even Is Agile!?	Jason Taylor Clean Architecture with ASP.NET Core 2.1	Caspar Yuill How we know what we know: Using philosophy and ethnography to define the limits of Al	Nelly Sattari Fancy becoming a front-end developer? Get to know the tools and concepts first!
	Lunch		
<b>Ben Cull</b> This Startup Life: A Developer's Mistakes and Tips	Jernej Kavka Making unit tests simple again with .Net Core and EF Core	Mark Boehm When the Devil is in the detail: understanding the Pareto Principle and how it applies to UX design	Fiona McCawley An Introduction to Elixir
			Alex Swan Nobody asked you, Brenda

#### **Today**

- How are agendas selected
  - DDDs
  - Other conferences
- General Language techniques
- Working through titles and abstracts
- Preparing for talks

#### How agendas are created





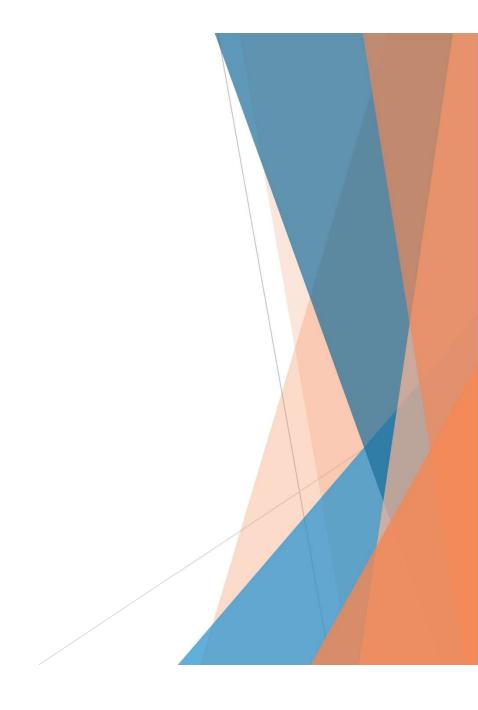








#### Language Techniques



#### Clickbait....

### New study: Coffee can kill you

But old studies sa no

BY MARY JO DILO ARDO - AUGUST 19, 2013





Up to 25 cups of coffee a day still safe for heart health, study says

By Arry Woodyatt, CNN

Updated 1534 GMT (2334 HKT) June 3, 2019

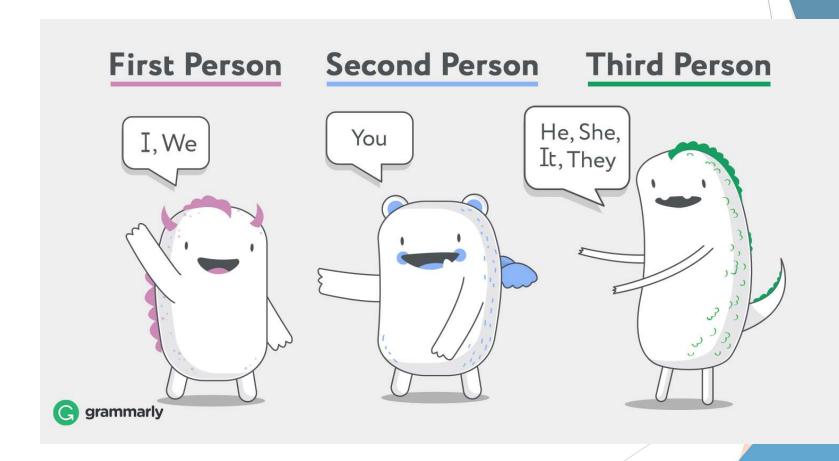




#### Language Techniques

- ► The Economy of Words
  - Brevity
  - Concise
- Example:
  - ▶ Choosing a microservices architecture taught us about domain driven design.
  - Choosing microservices taught us domain driven design.

#### Perspectives



#### OK, you try

- Discovering unit testing made coding easier and minimised errors in my code.
- Starting with a monolithic architecture then slowly moving into microservices made me realise the importance of both types of architectures.
- Accessibility is important, not only for those who need it, but for everyone.
- Design thinking is a technique that's valuable for developers

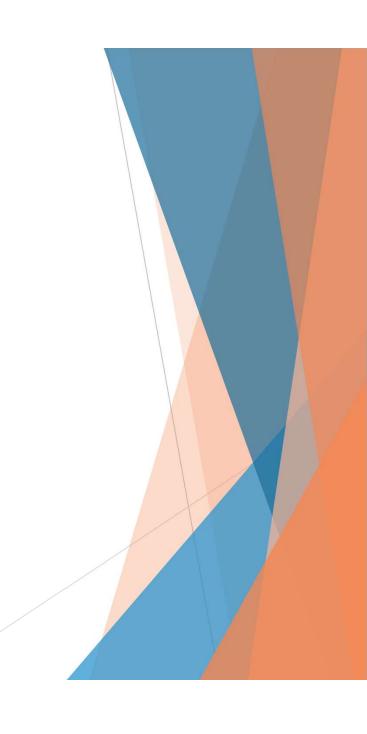
#### The Submission

- What to submit a talk on?
- You don't have to prepare for the whole talk
- Get a peer review
- There will be rejections
  - ▶ It happens to everyone



#### The Submission

- The Title
  - People will read
  - ► Grab their attention (but don't be click-baity!)
- The Abstract
  - ► The longer it is, the less it's read
  - ► Highlight why you are the right person to give this talk



#### Common patterns (non exhaustive)

- Asking a question
  - ▶ What do microservices really look like in prod?
- A friendly challenge to the audience
  - Stop mocking, start testing
- A play on words
  - Docker FROM scratch
- 'From the trenches'
  - DDD from the trenches
- Personal talks
  - Overcoming fear, anxiety and doubt as a developer
- ► Technology: sub-title
  - ▶ Blockchain: More than cryptocurrency!

#### Common patterns (non exhaustive)

- Asking a question
  - ▶ How would you get started with Docker?
- ► A friendly challenge to the audience
  - Zero to hero with Docker in 1 hour
- A play on words
  - Docker FROM scratch
- 'From the trenches'
  - Docker from the trenches
- Personal talks
  - ► How I became brave enough to use Docker
- ► Technology: sub title
  - Docker: Not just containers!

## You try



#### Congratulations!



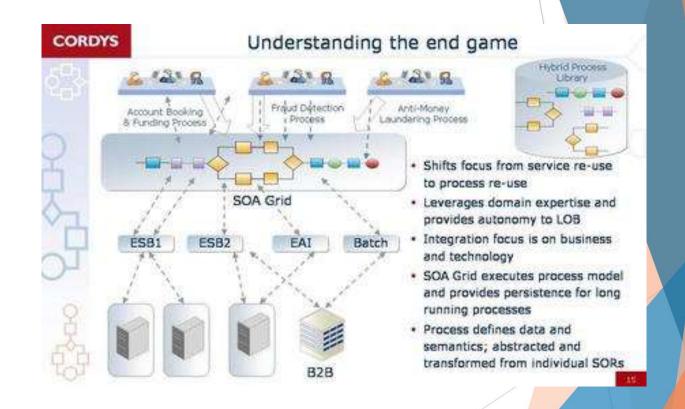
#### **Preparing**

- Fill your gaps in knowledge first
- Brainstorm everything
- Work on your points
- Memorise the introduction and conclusion
- Always about the audience
  - ► A call to action
  - Inspired?
  - Curious?



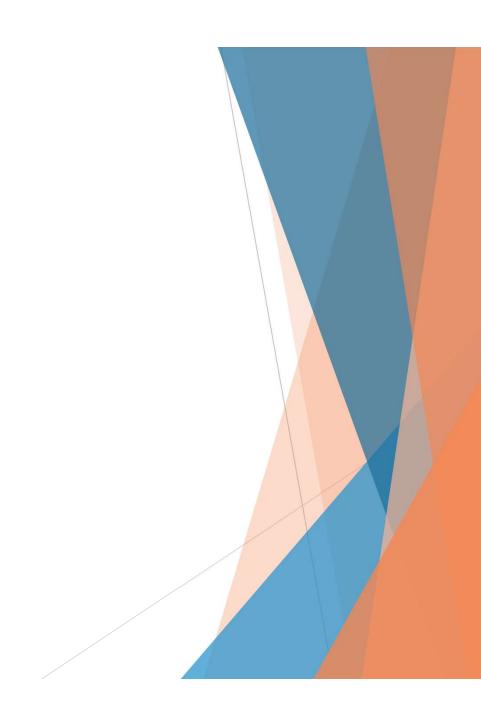
#### Visual Aids

- PowerPoint shortcuts
- Live code beware
- Memes, jokes



#### **Practice**

- With an external display
- Speak with your stomach
- ► 15-20 minutes slots
- Practice drink breaks
- Record yourself



#### On the day

- Relax
- Remember to turn off notifications
- Enlarge and set text editor to proper fonts
- ► Have fun!



#### **Practice**





#### **Important Dates**

Sunday **Jul 14** 

11:59pm

Call for presentations close

Monday **Jul 15** 

**08:00am** Voting open Sunday

Jul 28

**11:59pm**Voting close

Friday

Aug 2

08:00am

Agenda published

Friday

Sep 20

05:00pm

Ticket sales close

Saturday

Sep 21

**08:00am** Conference day Monday

Jun 10

08:00am

Call for presentations open

Monday

Jun 10

**08:00am** Ticket sales open

https://sessionize.com/ddd-sydney-2019/ Submit!