

## Full lockup



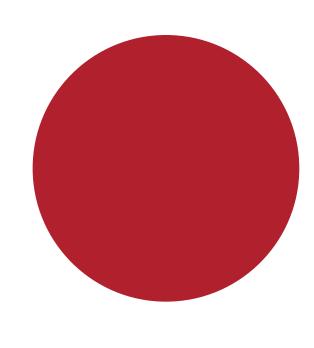


# Iconic mark



# MATO TULEOHUTUS

## Colors

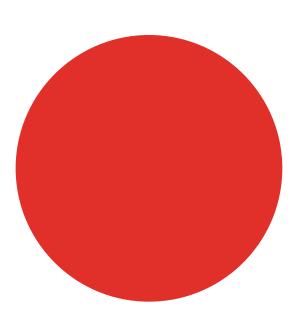


#### Fire Brick

RGB: 177 29 35

HEX: #B11D23

CMYK: 0 100 87 22

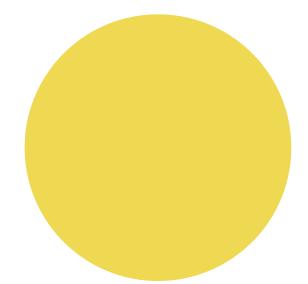


#### Lust

RGB: 218 41 28

HEX: #

CMYK: 0 95 100 0

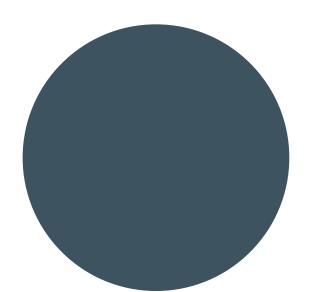


#### **Paris Daisy**

RGB: 244 218 67

**HEX: #F4DA43** 

CMYK: 0 4 88 0



#### San Juan

RGB: 66 85 99

HEX: #425563

CMYK: 74 50 31 36

#### Font



Rubik is a sans serif font family with slightly rounded corners designed by Philipp Hubert and Sebastian Fischer at Hubert & Fischer as part of the Chrome Cube Lab project.

Rubik is a 5 weight family with Roman and Italic styles, that accompanies Rubik Mono One, a monospaced variation of the Black roman design.

Meir Sadan redesigned the Hebrew component in 2015. Alexei Vanyashin redesigned the Cyrillic component in 2016.

#### Do











## **Don't**







