

# Derek Haworth

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## CAREER SUMMARY

User-centered Salesforce developer experienced in solutioning complex business problems. I am a self driven individual that is anxious to learn about you or your business and the problems you face.

## TECHNICAL SKILLS

**Selected languages:** JavaScript, HTML5, CSS, SASS

**Selected frameworks and tools:** Salesforce, Visualforce, Apex, Handlebars, Backbone.js, React.js, Node.js, Express, Gulp, Git, Bootstrap, jQuery, APIs, JSON, REST, AJAX

**Database:** Data Loader, SOQL, MySQL

## EDUCATION

**Northwestern University School of Professional Studies, Chicago, IL** 2018

*Full Stack Web Development Program*

**DESIGNATION, Chicago, IL** 2015

*UI, UX, Front-End Development Program*

**Columbia College, Chicago IL** 2013

*B.A. Film & Video (Animation & Motion Graphics)*

## APPLICATIONS BUILT

**Emedco** 2018

*Salesforce/ CloudCraze Developer*

- Complete site migration to SFDC Platform (Commerce, Community, Marketing, Sales Clouds)
- SFDC, Apex, Visualforce, JavaScript, Custom Object Design & Management
- <https://www.emedco.com/>

**Order Entry Widget** 2017

*Salesforce/ CloudCraze Developer*

- A custom sku entering widget used by internal customer service reps (CSR) to streamlines sales
- Salesforce, Apex, Visualforce, JavaScript

## RELEVANT EXPERIENCE

**Brady Corporation** (Chicago, IL) Feb 2016 - Present

*Salesforce / CloudCraze Developer - eCommerce*

- Integrate digital commerce channels using Salesforce B2B Commerce Cloud (previously CloudCraze).
- Utilizing Visualforce, Apex, Javascript and HTML to customize the Salesforce user interface to incorporate additional features for internal organizations.
- Actively code in VF pages, Apex classes, triggers, and processes on multiple storefront communities.
- Design and integrate software architecture of guided selling eCommerce to boost engagement on hero products; work with business through biweekly sprints to ship new customer engaging features.

**Walker Sands Digital** (Chicago, IL) Sept 2015 - Dec 2015

*Junior Front-End Developer*

- Architected and designed (Wordpress, SASS) an internal CMS testing playground; deployed and used for training and new hires.
- Collaborated with lead developer and in-house backend developer to update and modernize the Walker Sands CMS; worked directly with the design team to create fully responsive websites for clients.