

# CS3216 Assignment 3 Pitch

## Salary Sage

*Boost your wage, with Salary Sage!*

### Problem

Are you letting potential earnings slip away with every paycheck?

An alarming 2 in 3 professionals don't negotiate their salaries, inadvertently sidelining up to \$1 million of potential earnings throughout their career. This significant oversight could mean the difference between an average lifestyle and achieving your dreams. So, why do so many fall into this trap?

The majority of candidates—61% to be precise—are apprehensive about initiating the salary negotiation conversation. Common fears stem from misunderstandings about their own worth in the market, misconceptions of their leverage, and the intimidating aura around salary discussions. We get it; negotiations can be daunting, especially when it feels like the stakes are high and the balance of power is tilted.

Enter Salary Sage.

Salary Sage is not just another negotiation tool; it's your personal negotiation coach, designed to empower you. Whether you're a newbie in the corporate world or a seasoned expert, our AI-driven platform demystifies the negotiation process. Remember, every employer has already invested heavily in identifying and selecting you—it's this very investment that gives you leverage. Salary Sage harnesses this understanding and equips you with strategies, real-time feedback, and role-play simulations, ensuring you walk into that negotiation room with confidence, clarity, and the edge to secure what you truly deserve.

Don't just accept an offer; master the art of negotiation with Salary Sage and claim your worth.

### Solution

Now, let's explore why Salary Sage should be your go-to companion in the journey to better compensation:

1. Salary Sage isn't just another app—it's your personalised salary negotiation companion. We leverage the power of generative AI to transform your negotiation experience. We analyse your suitability for the position using your resume and provide you with personalised hints and insights that will empower you to craft compelling arguments for higher salaries and better benefits. With SalarySage, you don't just negotiate—you dominate.
2. Traditional negotiation coaching services come with scheduling constraints that can hinder your progress. With Salary Sage, you have the freedom to practise 24/7. Whether it's late at night or during a lunch break, our app is here to enhance

your negotiation skills at your convenience. The constraints that come with human coaches become a thing of the past. In addition, you can use Salary Sage as a compliment to your existing negotiation coaching services to be able to practise what you've learnt in your lessons whenever, wherever!

3. We've integrated the most updated salary data from Tech Offers Repo, ensuring you receive the most realistic and current negotiation practice experiences. Understanding salary ranges is essential, but grasping the pulse of the current market dynamics sets you apart.
4. Tired of reading endless articles of negotiation tips? Reading and watching tips can only get you so far. We believe that practice makes perfect, practice using these negotiation tips with realistic salary negotiation sessions and receive feedback that will allow you to perfectly internalise them for your next negotiation.

## Why are we the coolest?

Choosing Salary Sage is not just a decision; it's an investment in your career growth. By embracing our app, you unlock the potential for substantial financial benefits. Studies have shown that effective salary negotiation can increase your monthly earnings by up to \$5,000. Compared to this significant gain, our modest monthly subscription fee of \$20 is a small price to pay.

SalarySage stands alone—unparalleled in its mission and execution. We've meticulously crafted an experience that isn't just an app; it's a dedicated companion for your career journey. Personalised negotiations, Constructive Feedbacks, Market Analysis benchmarks, 24/7 accessibility, affordable for all, what more can you ask? You're unlocking a future where your worth is fully realized and your earnings reach their zenith. Dive into a realm where each negotiation is no longer a challenge, but an opportunity waiting to be seized.

## Conclusion

As you embark on your next job search, don't forget to try out Salary Sage to gain that elusive edge over your competitors and hit the ground running. Always remember to boost your wage, with Salary Sage!

Charisma Kausar (A0226593X)

Dexter Leng (A0273293Y)

Quan Teng Foong (A0223929X)

Sherwin (A0218177Y)