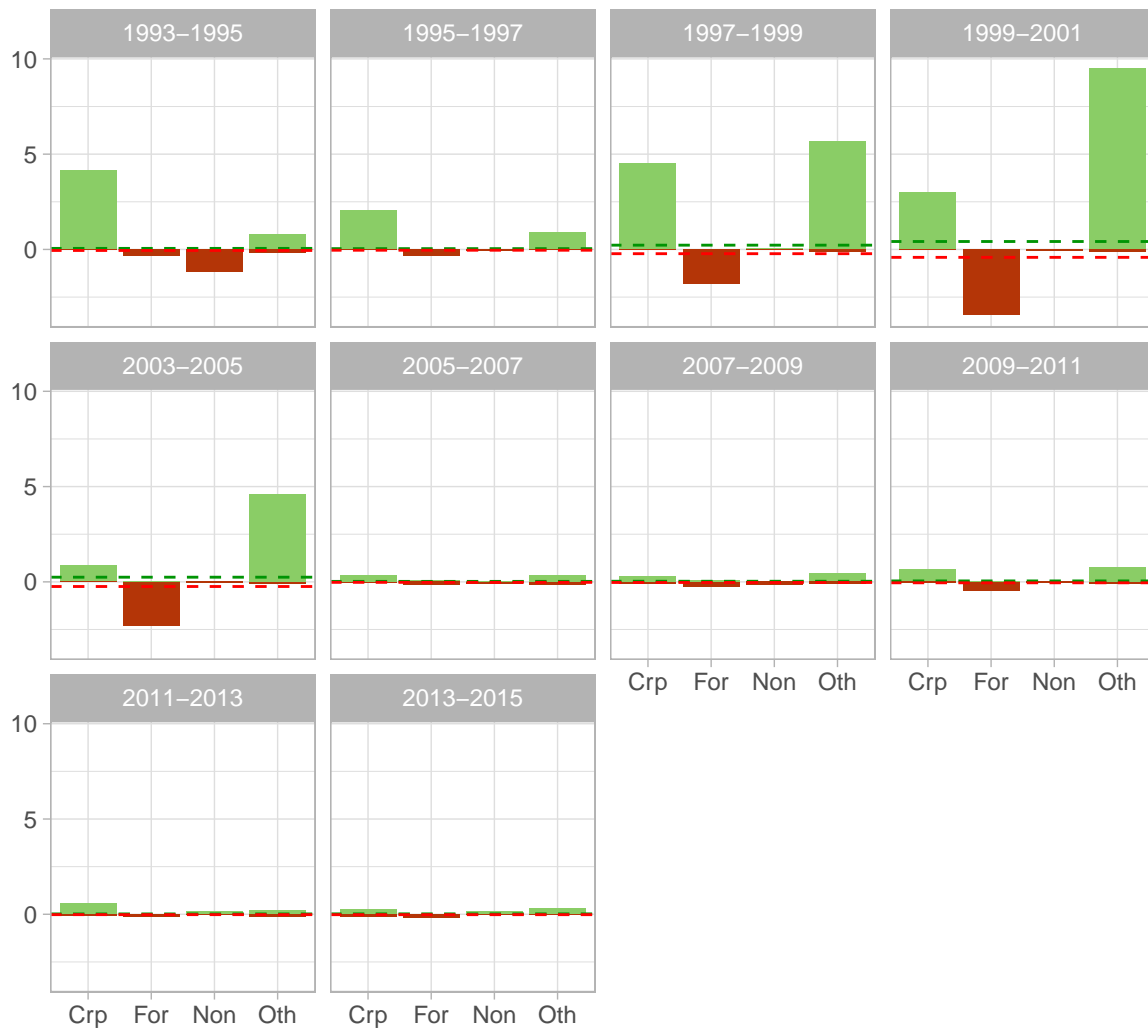Category Intensity Analysis: 1993–2015