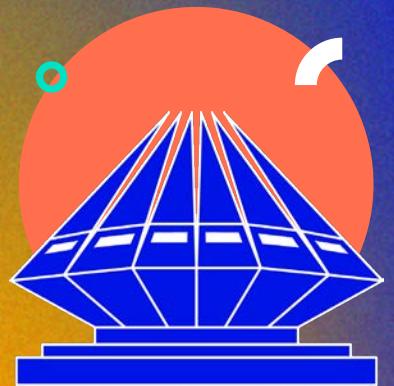


droidcon Kenya.



2024 Prospectus

For Partners, Sponsors
& Exhibitors



www.droidcon.co.ke



+about





about



Droidcon is a global conference focused on the engineering of Android applications. Droidcon provides a forum for developers to network with other developers, share techniques, announce apps & products, learn and teach.

Droidcon Kenya stands as the largest Droidcon chapter in Sub-Saharan Africa, hosting an annual conference replete with workshops, talks, and sessions dedicated to Android and Kotlin technologies. Attendees are provided a prime opportunity to delve into the Android and Kotlin development ecosystems, explore various opportunities and services, and network with industry professionals and companies.

Since its inception in 2018, Droidcon Kenya has steadily expanded its reach, attracting speakers and participants worldwide. With a seasoned team that has successfully organized four previous Droidcons, boasting over 3000 attendees and 200 sessions, we are thrilled to present the **5th in-person** event on **November 6th - 8th 2024**. The conference will unite global **Android and Kotlin developers**, as well as **Exhibitioners, Tech companies, and Recruiters** in Nairobi, Kenya, marking yet another conference of its kind in Sub-Saharan Africa.



droidconKe official community partners



android254 is the largest Android Developer community in SSA consisting of 6000+ Android developers. For the last couple of years, the community has held regular monthly meetups to discuss and empower android developers in the ecosystem. With its roots in Kenya, it has grown to have members drawn from Africa.



KotlinKenya is the official Kotlin User group community in Kenya with over 2600+ members, that is concerned with the fun Kotlin Language that has taken the programming world by storm. The Kotlin Kenya user group has been growing steadily with members drawn from the developer ecosystem to become the largest Kotlin and active user group in Africa!



+droidconKE at a glance

droidcon





2018

2019

2022

2023

past events in numbers

4 in-Person
events

3000+
Attendees

200+
Sessions



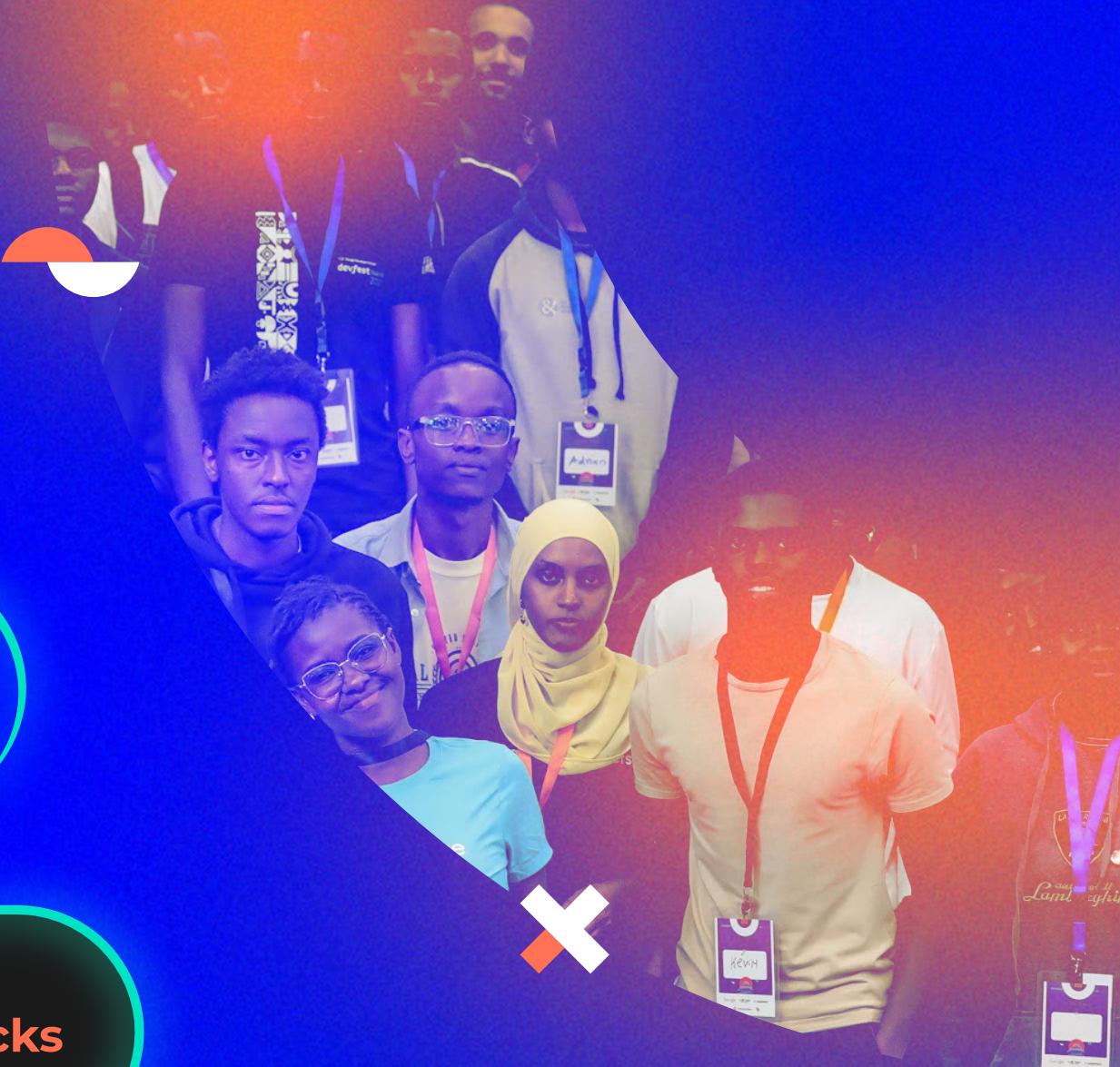
.in 2024

3 Event Days

700+ Attendees

80+ Sessions

3 Tracks





+ sponsorship
packages



Slots: 2



Platinum

\$15,000

Pre-event Benefits

Your logo featured on the event website, mobile app and invitations, as well as in the Droidcon KE video intro and all sponsors' banner.

Onsite Event Benefits

Logo on podium in main auditorium.

Logo on branding in breakout rooms.

Sponsorship acknowledgment in keynote.

1 Keynote session + 1 regular session

Expo area

Exhibition space - 20SqMs.

100 Word description in Show Program (To be played on main auditorium screen on breaks).

Company Logo on expo floor plan (on directional sign and in the show program).

Daily featured tweets on the community platforms during event.

Featured Emails to the droidconKE community partners(See our list of community partners provided separately) for Pre-Event & Post-Event Campaign (90 Days).

Branding on delegate registration lanyard and name tag.

Option to include items in brochures/promotional item in delegate pack.

15 Delegate passes.



Slots: 2

Gold

\$8,000

Pre-event Benefits

Your logo featured on the event website, mobile app and invitations, as well as in the Droidcon KE video intro and all sponsors' banner.

Onsite Event Benefits

Logo on podium in main auditorium.

Logo on branding in meeting rooms

Sponsorship acknowledgment in keynote.

1 regular session

Expo area

Exhibition space - 15SqMs.

50 Word description in Show Program.

Company Logo on expo floor plan (on directional sign and in the show program).

Featured daily tweets on the community platforms during the event(3 days).

6 Emails to the droidconKE community partners (See our list of community partners for 2024 provided separately) for Pre-Event & Post-Event Campaign.

Branding on delegate registration lanyard and name tag.

Option to include items in brochures/promotional item in delegate pack.

8 Delegate passes.



Slots: 10



Silver

Startup-Alley

\$4,000

Pre-event Benefits

Your logo featured on the event website, mobile app and invitations, as well as in the Droidcon KE video intro and all sponsors' banner.

Onsite Event Benefits

Logo on podium in main auditorium.
Logo on branding in meeting rooms
Sponsorship acknowledgment in keynote.

Expo area

Exhibition Table and/or Hiring Booth

70 Word description in Show Program

Company Logo on expo floor plan (on directional sign and in the show program).

4 featured tweets on the community platforms during the event

2 Email mentions about your startup to droidconKE the community partners (See our list of community partners for 2024 provided separately) Post-Event Campaign

Branding on delegate registration lanyard and name tag

Option to include items in brochures/promotional item in delegate pack.

4 Delegate passes.

Hiring announcement during the event everyday

Hiring announcement on community day

2 dedicated Social Media Post for hiring



Slots: 10



Startup-Alley

\$1,500

Pre-event Benefits

Your logo featured on the event website, mobile app and invitations, as well as in the Droidcon KE video intro and all sponsors' banner.

Onsite Event Benefits

Logo on podium in main auditorium.

Logo on branding in meeting rooms

Sponsorship acknowledgment in keynote.

Expo area

Exhibition Table and/or Hiring Booth

70 Word description in Show Program

Company Logo on expo floor plan (on directional sign and in the show program).

4 featured tweets on the community platforms during the event

2 Email mentions about your startup to droidconKE the community partners (See our list of community partners for 2024 provided separately) Post-Event Campaign

Branding on delegate registration lanyard and name tag

Option to include items in brochures/promotional item in delegate pack.

4 Delegate passes.

Hiring announcement during the event everyday

Hiring announcement on community day

2 dedicated Social Media Post for hiring



Slots: 2



Speaker Party

\$3,000

Pre-event Benefits

Your logo featured on the event website, mobile app and invitations, as well as in the Droidcon KE video intro and all sponsors' banner.

Onsite Event Benefits

Logo on podium in main auditorium.
Logo on branding in meeting rooms .
Sponsorship acknowledgment in keynote.
General Party Logo on sponsor banner.

Expo area

Exhibit Table @ Party Location

4 Tickets

1 dedicated Social Media Post on our platforms(Twitter and Instagram)

1 Email mention about your company to the droidconKE community.

Opportunity to host party at preferred location(Even your offices).



Slots: 4



Exhibitions

Product showcase / Hiring booth

\$2,500

Pre-event Benefits

Your logo featured on the event website, mobile app and invitations, as well as in the Droidcon KE video intro and all sponsors' banner.

Onsite Event Benefits

Logo on podium in main auditorium.

Logo on branding in meeting rooms.

Sponsorship acknowledgment in keynote.

General Party Logo on sponsor banner.

Expo area

Hiring Booth @ Event Location

Product Showcase @ Event Location

4 Tickets

2 dedicated Social Media Post

3 Emails about opportunities to the partner developer communities (See our list of community partners for 2024 provided separately)



Slots: 2



Lanyard

\$3,000

Pre-event Benefits

Your logo featured on the event website, mobile app and invitations, as well as in the Droidcon KE video intro and all sponsors' banner.

Onsite Event Benefits

Sponsorship acknowledgment in keynote.
Lanyard Sponsor Logo on sponsor banner.

Expo area

1 dedicated Social Media Post

1 Email mention about your Company to the droidconKE community

2 Tickets

Price includes Extra Lanyard / Printing Costs for attendees' replacement



Slots: 2



Media & Comms

\$2,400

Pre-event Benefits

Your logo featured on the event website, mobile app and invitations, as well as in the Droidcon KE video intro and all sponsors' banner.

Onsite Event Benefits

Sponsorship acknowledgment in keynote.
Sponsor Logo on sponsor banner.

Expo area

Custom Video Intro Splash Screen with Logo
Tagline or 1-Liner under Logo on splash screen
In-Video CTA
5 Tickets



Slots: 2



General Party

\$2,500

Pre-event Benefits

Your logo featured on the event website, mobile app and invitations, as well as in the Droidcon KE video intro and all sponsors' banner.

Onsite Event Benefits

Sponsorship acknowledgment in keynote.
Sponsor Logo on sponsor banner

Expo area

Exhibit Table @ Party Location
4 Tickets

1 dedicated Social Media Post

General Party Logo on website

General Party Logo on sponsor banner

Opportunity to host party



Slots: 2



Speaker Gifts sponsor

\$2,500

Pre-event Benefits

Your logo featured on the event website, mobile app and invitations, as well as in the Droidcon KE video intro and all sponsors' banner.

Onsite Event Benefits

Sponsorship acknowledgment in keynote.
Sponsor Logo on sponsor banner.
Logo on gifts given to speakers.

Expo area

Including Insert of your choice

4 Tickets

1 dedicated Social Media Post on our platforms(Twitter and Instagram)





+2024 event highlights

droidcon





2024 - event highlights



Day 1

Community Day 6th Nov 2024

3 Tracks | 20 Sessions

- Community Keynote
- Sessions(Selected by Speaker Committee + Community Voting)
- Communities led Sessions from Africa.
- Lunch and Networking

Day 2 & 3

Conference 7th & 8th Nov 2024

3 Tracks | 2 Days | 50 Sessions

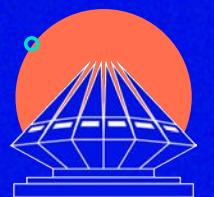
- Community Keynote
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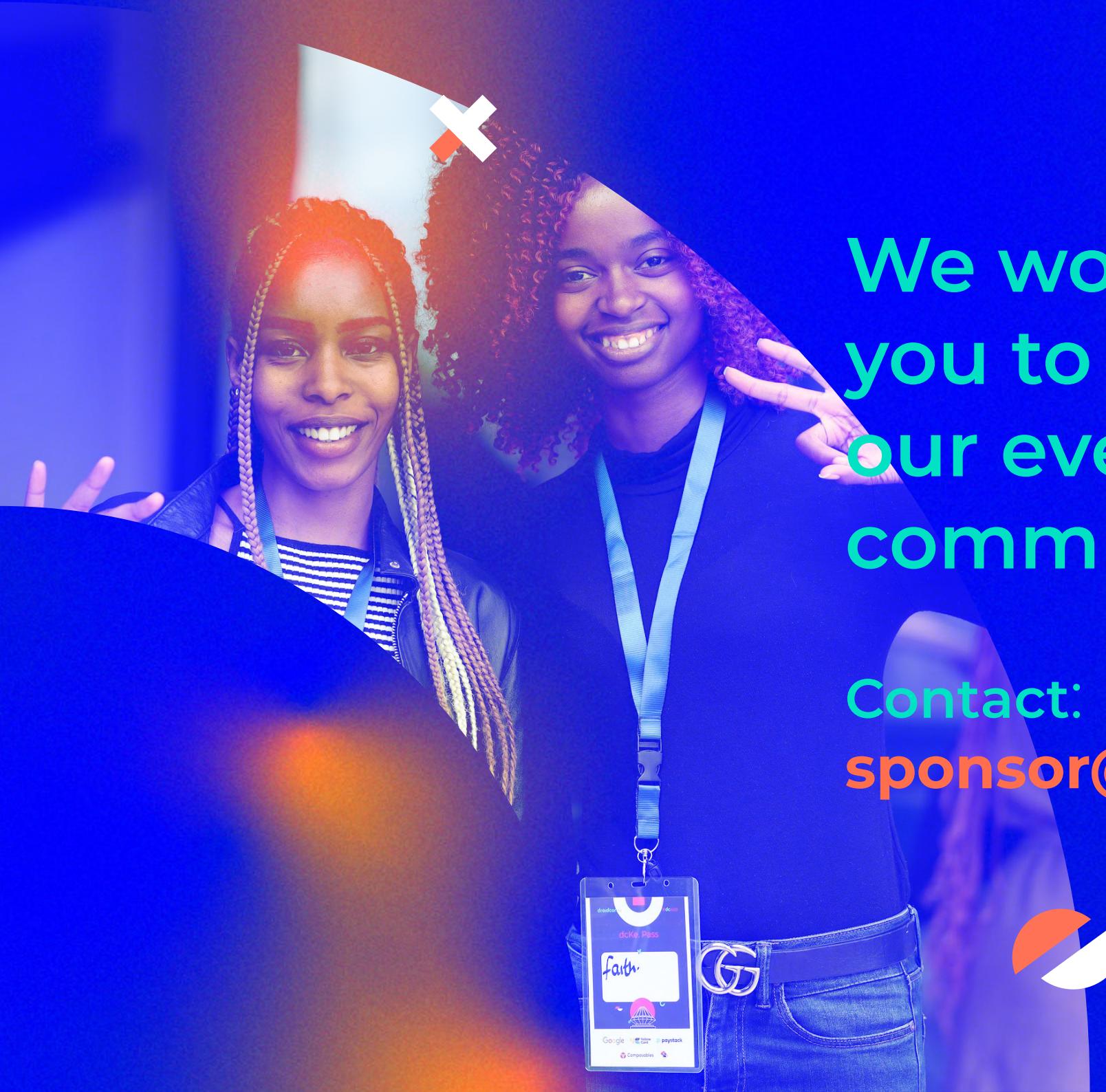
Party

After Event Party 8th Nov 2024

Kenyan Food and dine experience

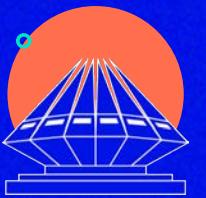
- Kenyan Food and dine experience
- Happens: 6PM-9PM
- Location: Event Venue



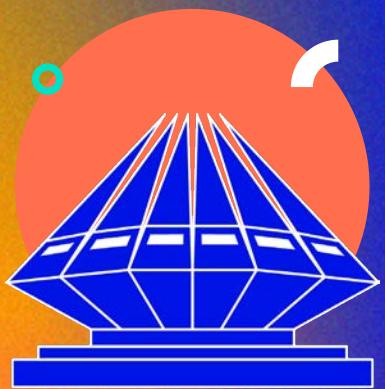
A photograph of two young women of African descent smiling at the camera. They are wearing lanyards with ID badges. The woman on the left has long, light-colored braids and is wearing a black leather jacket over a striped shirt. The woman on the right has curly hair and is wearing a dark blue jacket over a dark t-shirt. They are standing behind a white counter with a red 'X' logo on it.

We would love for
you to be part of
our ever growing
community.

Contact:
sponsor@androidcon.co.ke



Let us build the
community
together



droidconKenya.
www.droidcon.co.ke

