

Michael Edelstone, Designer

Recent work

Senior Product Designer, SPR *Aug 2021 – present*

I work with enterprise organizations to build momentum and excitement around design initiatives, most recently leading the implementation of a custom design system for a treasury software firm, engaging leadership and jumpstarting a long-term modernization effort.

spr.com

Senior Product Designer, Balto *Apr 2021 – Jul 2021*

Building upon Balto's powerful AI technology, I owned the ideation and validation efforts for a new product named "Real-Time Coaching", which introduced a native chat client and a suite of data visualization tools for a clear, at-a-glance impression of contact center productivity.

balto.ai

Senior Product Designer, Kuali *Apr 2018 – Dec 2019*

In addition to my regular work interviewing users, prototyping ideas, and coding my own designs in React and CSS, I incrementally designed a dynamic, unifying structure for diverging products to strive towards, including common navigation, search experience, and co-branding.

kuali.co

UI/UX Designer, Texas State University *Feb 2014 – Dec 2016*

I transformed the school's abandoned digital presence into an industry exemplar, introducing multi-column CMS templates, a responsive, admissions-driven homepage, and a scalable digital identity documented for future updates; all of these were firsts for the university.

txst.edu

Education

University of Pittsburgh *2000 – 2004*

B.A. in History

Skills

Interface design

Prototyping

Design systems

UX writing

HTML & CSS

React

Accessibility

Customer interviews

Flows and journeys

Tools

Figma

Balsamiq

Framer

Photoshop

Visual Studio Code

DevTools

Miro

Paper & pencil

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GitHub

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