Michael Edelstone, Designer

Professional work

Senior Product Designer, SPR   *Aug 2021 – present*

I work with enterprise organizations to build momentum around UX initiatives, most recently leading the implementation of a custom design system for a treasury software firm, which energized stakeholders and inspired a long-term modernization effort.

spr.com

Senior Product Designer, Balto   *Apr 2021 – Jul 2021*

Building upon Balto's powerful AI technology, I owned the ideation efforts for a new product named "Real-Time Coaching", focusing on native chat capabilities and data visualization tools that enable a clear, at-a-glance impression of call center productivity.

balto.ai

Senior Product Designer, Kuali   *Apr 2018 – Dec 2019*

In addition to my regular work interviewing users, validating ideas, and coding my own designs, I incrementally created and advocated for a singular layout to unify product lines, including common navigation, search experience, and co-branding.

kuali.co

UI/UX Designer, Texas State University   *Feb 2014 – Dec 2016*

I transformed the school's abandoned digital presence into an industry exemplar, introducing multi-column CMS templates, a responsive, admissions-driven homepage, and a scalable digital identity documented for future updates; all of these were firsts for the university.

txst.edu

Open-source projects

Tint & Shade Generator   maketintsandshades.com

Material Palettes   materialpalettes.com

Skills

Interface design
Prototyping
Design systems
UX writing
HTML and CSS
React
Accessibility
Customer interviews
Flows and journeys

Tools

Figma
Balsamiq
Framer
Photoshop
Visual Studio Code
DevTools
Miro
Paper and pencil

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LinkedIn
GitHub

Contact

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