

Michael Edelstone, Designer

Recent work

Senior Product Designer, SPR *Aug 2021 – present*

I work with enterprise organizations to build momentum and excitement around design initiatives, most recently leading the implementation of a custom design system for a treasury software firm, which energized leadership and jumpstarted a long-term modernization effort.

spr.com

Senior Product Designer, Balto *Apr 2021 – Jul 2021*

Building upon Balto's powerful AI technology, I owned the ideation and validation efforts for a new product named "Real-Time Coaching", which introduced a native chat client and a suite of data visualization tools for a clear, at-a-glance impression of contact center productivity.

balto.ai

Senior Product Designer, Kuali *Apr 2018 – Dec 2019*

In addition to my regular work interviewing users, prototyping ideas, and coding my own designs in React and CSS, I incrementally designed a dynamic, unifying structure for diverging products to strive towards, including common navigation, search experience, and co-branding.

kuali.co

UI/UX Designer, Texas State University *Feb 2014 – Dec 2016*

I transformed the school's abandoned digital presence into an industry exemplar, introducing multi-column CMS templates, a responsive, admissions-driven homepage, and a scalable digital identity documented for future updates; all of these were firsts for the university.

txst.edu

Education

University of Pittsburgh *2000 – 2004*

B.A. in History

Skills

Interface design

Prototyping

Design systems

UX writing

HTML and CSS

React

Accessibility

Customer interviews

Flows and journeys

Tools

Figma

Balsamiq

Framer

Photoshop

Visual Studio Code

DevTools

Miro

Paper and pencil

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GitHub

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