

Eamon Garrity-Rokous

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Education

Williams College, Williamstown, Massachusetts

Graduation anticipated May 2025

- 3.92/4.00 GPA; Dean's List; Expected majors: Economics and Computer Science (Bachelor of Arts)
- Relevant courses: Data Structures & Advanced Programming, Multivariable Calculus, Discrete Math, Statistics, Venture Capital
- Extracurriculars: Varsity Wrestling, Williams Blockchain Coalition, Co-founder of Ventureship & Armiger Capital

Phillips Academy Andover, Andover, Massachusetts

Graduated June 2020

- Relevant coursework: AP BC Calculus; AP Economics; Computer Science; AP Latin
- SAT: 1560 (770 Reading; 790 Math)
- Elected co-president of school residential quad, served as dorm proctor, captain of varsity wrestling team
- Founded two non-profits that raised over \$2,000 for the youth and homeless of Lawrence; Andover Business Club; and BlueBoxes, the first profit-earning, on-campus delivery service of school necessities

Experience (Paid)

BondCliQ Inc., New York, New York

November 2020 - August 2021

Co-head of Marketing Department, Consultant

- Developed and executed marketing strategy and deliverables for BondCliQ, a FinTech that raised \$7.5MM Series A
- Organized and led weekly marketing meetings and deliverables for coworkers and clients, including pitch decks, digital ads, one-pagers, product user-guides, market research reports, product demos, newsletters, event organization, and web development
- Ran and operated BondCliQ's social media and doubled total follower count in six months

ViableMkts LLC, New York, New York

June 2020 - August 2021

Business Analyst, Consultant; Summer Intern

- Offered freelance job after one month as summer intern
- Secured new and old ViableMkts clients in industries including FinTech, EdTech, data analysis, healthcare, financial services
- Developed and executed business and marketing strategies for the firm and its clients
- Ran and operated ViableMkts social media and web development

ViableEdu, New York, New York

August 2020 - August 2021

Business Analyst, Consultant; Founding Team Member

- Helped lead and execute business development and marketing strategy during and after the founding of ViableEdu
- Secured new clients, such as Lincoln Financial Group, to train their incoming intern teams
- Ran and operated ViableEdu social media and web development
- Created, marketed, and co-hosted [the Gen V Podcast](#) on FinTech, culture, entrepreneurship, and more
 - Interviewees included Anthony Noto, CEO of SoFi; Harrison Lapides, Founder/CEO of Cherry Tree Inc. & Red Tail Ventures; Salvador Gómez-Colón, Founder of Light and Hope for Puerto Rico; Linda Villarosa, contributing writer to *The New York Times*

Additional Skills, Interests, and Projects

- Co-founder of Ventureship, a multi-university entrepreneurial community, think tank and startup incubator
- Co-founder of Armiger Capital, a student-run ESG research, impact investing and venture capital fund
- Co-founder of an EdTech startup designed to help individuals get their learning needs met; entered Williams pitch competition
- Familiar with Excel, PowerPoint, Google Workspace, Canva, Adobe, machine learning, artificial intelligence
- Efficient in Python, Java, SQL, Stata, data structures, data analysis, algorithmic programming, recursion
- Interested in venture capital, startups, private equity, impact investing, asset management, blockchain, FinTech, EdTech
- Built my own [personal website and Github page](#) for coding projects
- Early investor in Bitcoin; Ethereum; Gemini Trust Company, LLC; digital assets
- Avid player of the electric guitar, trumpet, chess
- Personal qualities include being coachable, flexible, inquisitive, perseverant, passionate, self-motivated, curious, problem-solving