

# Eamon Garrity-Rokous

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## Education

**Williams College**, Williamstown, Massachusetts

*Graduation anticipated May 2025*

- 3.92/4.00 GPA; Expected majors: Economics and Computer Science (Bachelor of Arts)
- Relevant coursework: Data Structures and Advanced Programming, Multivariable Calculus, Discrete Mathematics, Statistics
- Extracurriculars: Varsity Wrestling Team, Entrepreneurship Club, Williams Blockchain Coalition, Co-founder of Ventureship

**Phillips Academy Andover**, Andover, Massachusetts

*Graduated June 2020*

- Relevant coursework: AP BC Calculus; AP Latin; AP Economics; Computer Science
- SAT: 1560 (770 Reading; 790 Math)
- Elected co-president of school residential quad, served as dorm proctor, captain of varsity wrestling team
- Founded two non-profits that raised over \$2,000 for the youth and homeless of Lawrence; Andover Business Club; and BlueBoxes, the first profit-earning, on-campus delivery service of school necessities

## Experience (Paid)

**BondCliQ Inc.**, New York, New York

*November 2020 - August 2021*

*Co-head of Marketing Department, Consultant*

- Developed and executed marketing strategy and all marketing deliverables for BondCliQ Inc., a fintech valued at over \$20MM
- Organized and led weekly marketing meetings and deliverables for coworkers and clients including:
  - [Pitch decks](#), [still-image ads](#), [video ads](#), [product user guides](#), [one-pagers](#), [dealer reports](#), [product demos](#), [web development](#)
- Ran and operated [BondCliQ's social media](#) and doubled total follower count in six months

**ViableMkts LLC**, New York, New York

*June 2020 - August 2021*

*Business Analyst, Consultant; Summer Intern*

- Offered freelance job after one month as summer intern
- Secured new and old ViableMkts clients in industries including but not limited to:
  - Healthcare ad exchange, bond ETFs, corporate management research & data tools, corporate bond data & execution, fintech
- Developed and executed business and marketing strategies for the firm, as well as clients, including but not limited to:
  - Pitch decks, social media and SEO strategy, web development, business development, newsletter and content creation, market research reports, in-person and virtual event organization, lead conversion
- Ran and operated [ViableMkts social media](#) and [web development](#)

**ViableEdu**, New York, New York

*August 2020 - August 2021*

*Business Analyst, Consultant; Founding Team Member*

- Helped lead and execute business development and marketing strategy during and after the founding of ViableEdu
- Secured new clients, such as Lincoln Financial, to train their incoming intern teams
- Ran and operated [ViableEdu social media](#) and [web development](#)
- Created, marketed, and co-hosted [the Gen V Podcast](#) on fintech, culture, entrepreneurship, and more
  - Interviewees included Anthony Noto, CEO of SoFi; Salvador Gómez-Colón, Founder of Light and Hope for Puerto Rico; Harrison Lapides, Founder/CEO of Cherry Tree Inc.; Linda Villarosa, author/contributing writer to *The New York Times*

## Additional Skills, Interests, and Projects

- Familiar with Excel, PowerPoint (pitch decks and market analysis models), Google Workspace, Canva, Adobe
- Efficient in Python, SQL, Stata, algorithmic programming, recursion, machine learning
- Interested in venture capital, private equity, value investing, crypto, blockchain, FinTech, EdTech, startups, asset management
- Built my own [personal website and Github page](#) for coding projects
- Early investor in Bitcoin, Ethereum, Gemini, digital assets
- Co-founder of Ventureship, a multi-university entrepreneurial community and think tank
- Co-founder of an EdTech startup designed to help individuals get their learning needs met; entered Williams pitch competition
- Co-founder of an on-campus, alumni-focused and student-run ESG impact investing and venture capital fund
- Avid player of the electric guitar, trumpet, chess
- Personal qualities include being coachable, flexible, inquisitive, perseverant, passionate, self-motivated, curious, problem solving