

Eamon Garrity-Rokous

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Education

Williams College, Williamstown, Massachusetts

Graduation anticipated May 2025

- Expected majors: Economics and Computer Science (Bachelor of Arts)
- Relevant coursework: Intro to Computer Science, Multivariable Calculus, Intro to Statistics, Invitation to Sociology
- Extracurriculars: Varsity wrestling team, Entrepreneurship club, Williams Blockchain Coalition, co-founder of Ventureship club

Phillips Academy Andover, Andover, Massachusetts

Graduated June 2020

- Relevant coursework: AP BC Calculus; AP Latin; AP Economics; Computer Science
- SAT: 1560 (770 Reading; 790 Math)
- Elected co-president of school residential quad, served as dorm proctor, captain of varsity wrestling team
- Founder, two non-profits that raised over \$2,000 for the youth and homeless of Lawrence; cofounder, BlueBoxes, the first profit-earning on-campus delivery service of school necessities; and member, Andover Business Club

Experience (Paid)

BondCliQ Inc., New York, New York

November 2020 - August 2021

Co-head of Marketing Department, Consultant

- Developed and executed marketing strategy and all marketing deliverables for BondCliQ Inc., a fintech valued at over \$20MM
- Organized and led weekly marketing meetings and deliverables for coworkers and clients including:
 - [Pitch decks](#), [still-image ads](#), [video ads](#), [product user guides](#), [one-pagers](#), [dealer reports](#), [product demos](#), [web development](#)
- Ran and operated [BondCliQ's social media](#) and doubled total follower count in six months

ViableMkts LLC, New York, New York

June 2020 - August 2021

Business Analyst, Consultant; Summer Intern

- Offered freelance job after one month as summer intern
- Secured new and old ViableMkts clients in industries including:
 - Healthcare ad exchange, bond ETFs, corporate management research & data tools, corporate bond data & execution, fintech
- Developed and executed business and marketing strategies for the firm, as well as clients, including:
 - Pitch decks, social media and SEO strategy, web development, business development, newsletter and content creation, market research reports, in-person and virtual event organization, lead conversion
- Ran and operated [ViableMkts social media](#) and [web development](#)

ViableEdu, New York, New York

August 2020 - August 2021

Business Analyst, Consultant; Founding Team Member

- Helped lead and execute business development and marketing strategy during and after the founding of ViableEdu
- Secured new clients, such as Lincoln Financial, to train their incoming intern teams
- Ran and operated [ViableEdu social media](#) and [web development](#)
- Created, marketed, and co-hosted [the Gen V Podcast](#) on fintech, culture, entrepreneurship, and more
 - Interviewees included Anthony Noto, CEO of SoFi; Salvador Gómez-Colón, Founder of Light and Hope for Puerto Rico; Harrison Lapides, Founder/CEO of Cherry Tree Inc.; Linda Villarosa, author/contributing writer to *The New York Times*

Additional Skills, Interests, and Projects

- Familiar with Excel, PowerPoint (pitch decks), Google Workspace, Canva, Adobe; Efficient in Python, SQL, Stata, algorithmic programming, recursion, machine learning; built [personal website and Github page](#) for coding projects
- Interested in value investing, crypto, blockchain, FinTech, EdTech, startups, venture capital, private equity, asset management
- Early investor in Bitcoin, Ethereum, Gemini, digital assets
- Co-founder of EdTech startup designed to help individuals with all kinds of learning needs get those needs met and blockchain startup designed to bring the first on-campus cryptocurrency to Williams College
- Avid player of the electric guitar, trumpet, chess
- Personal qualities include being coachable, flexible, inquisitive, perseverant, passionate, self-motivated, curious, problem solving