

Scripps Rights Changes

Awareness Required

A

Asset not approved for EST. Removal required.

B

Asset approval from Business Affairs required.

3

Choose to replace or ignore removed asset.

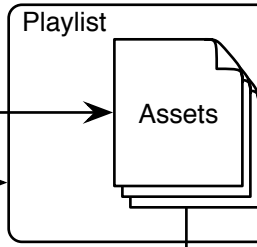
Asset list for bulk sending & recording responses from BA (EST Approval)

asset appears once for any playlist in which it may appear

List of playlists that have assets

- that require deletion

- that require inquiry w/ BA



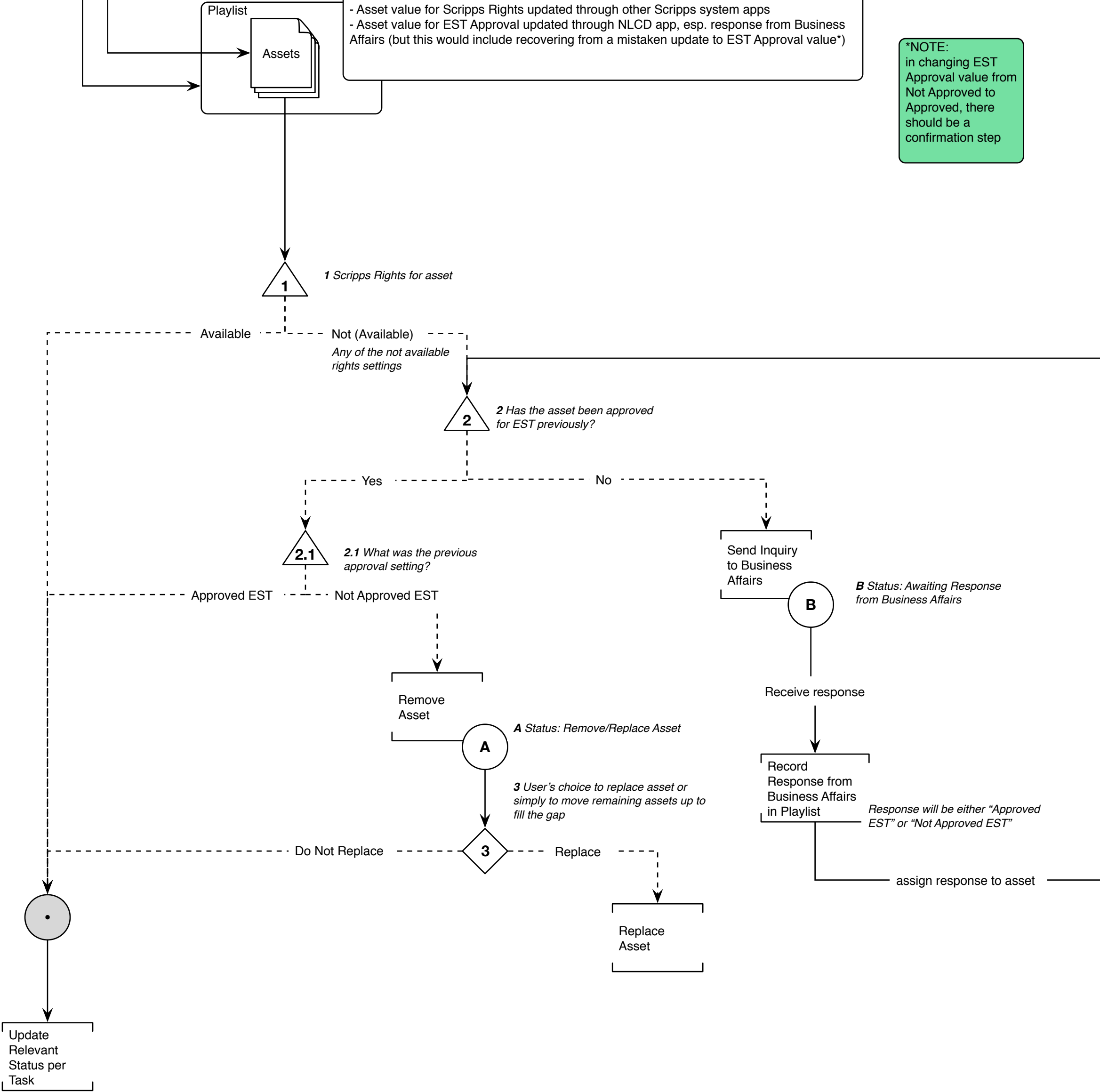
Contexts

- Asset added

- Asset value for Scripps Rights updated through other Scripps system apps

- Asset value for EST Approval updated through NLCD app, esp. response from Business Affairs (but this would include recovering from a mistaken update to EST Approval value*)

*NOTE:
in changing EST
Approval value from
Not Approved to
Approved, there
should be a
confirmation step



Scripps Rights Changes

Awareness Required

A Asset approval from Business Affairs required

B Asset removal/replacement required

C All assets marked "not available" for Scripps Rights

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Playlist

Assets

Contexts

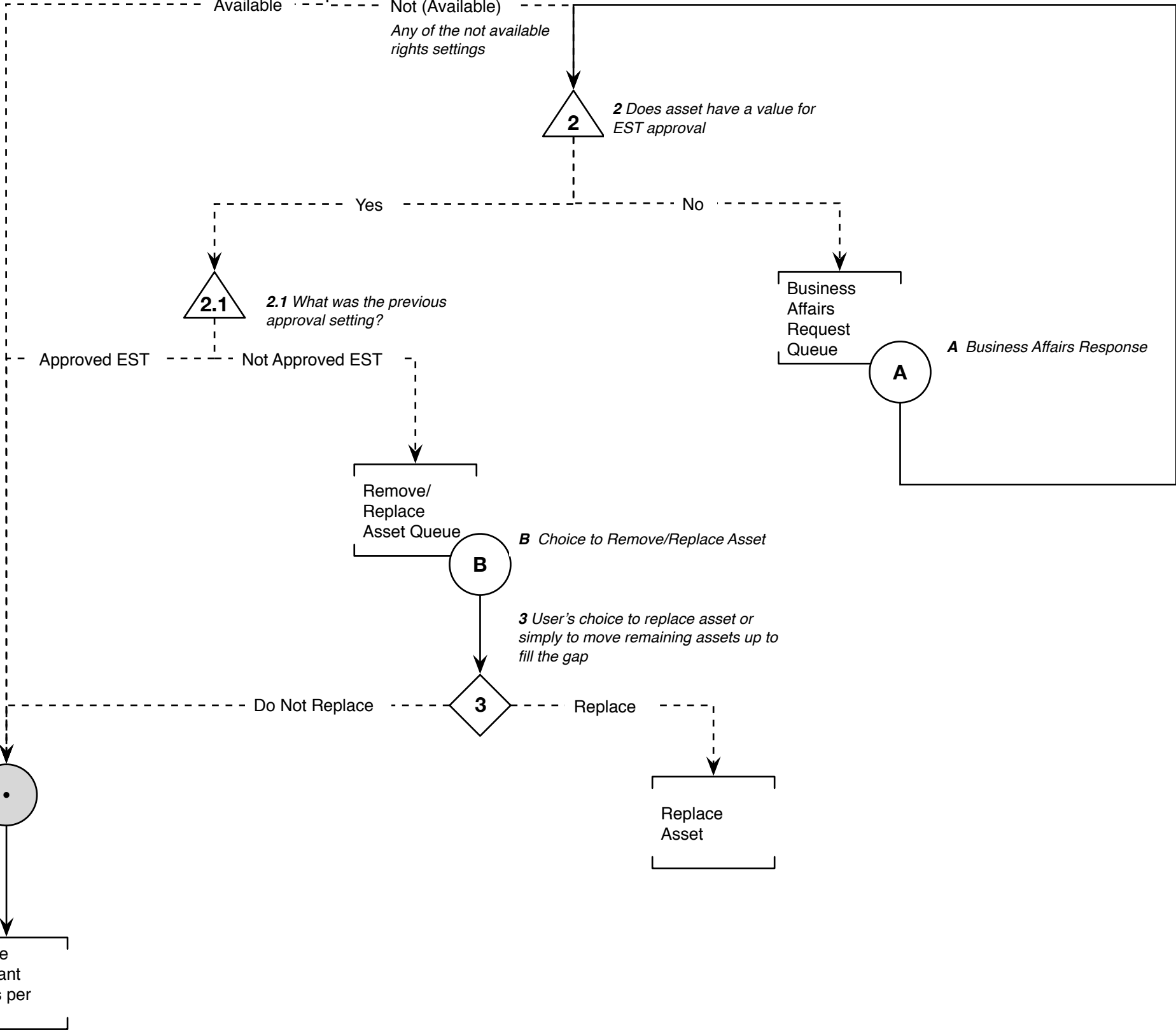
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notification to Business Affairs

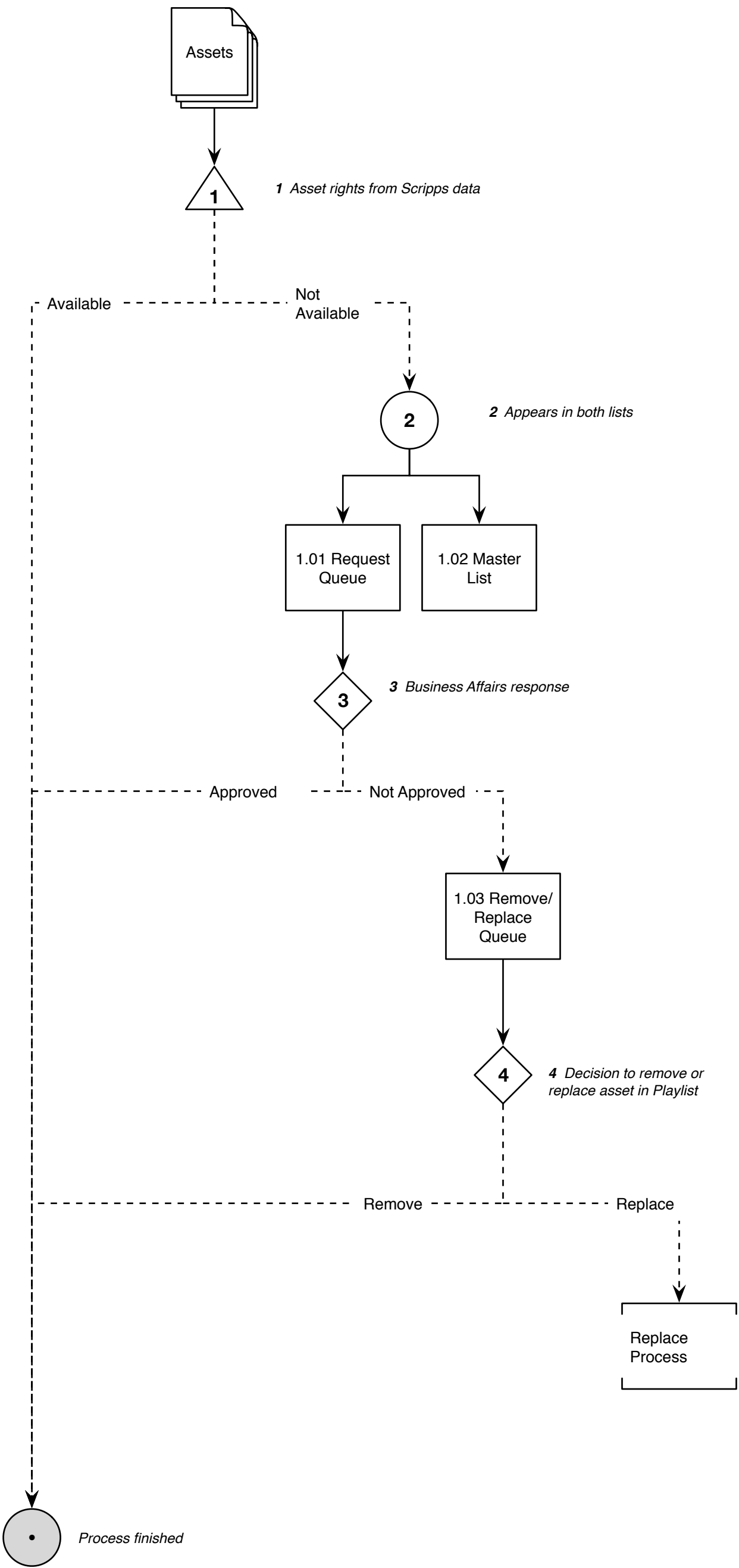
email

working list

(assets with scripps rights=not available & est clearance not yet set. Assets appear here automatically. They are removed from this list when EST clearance is set.)

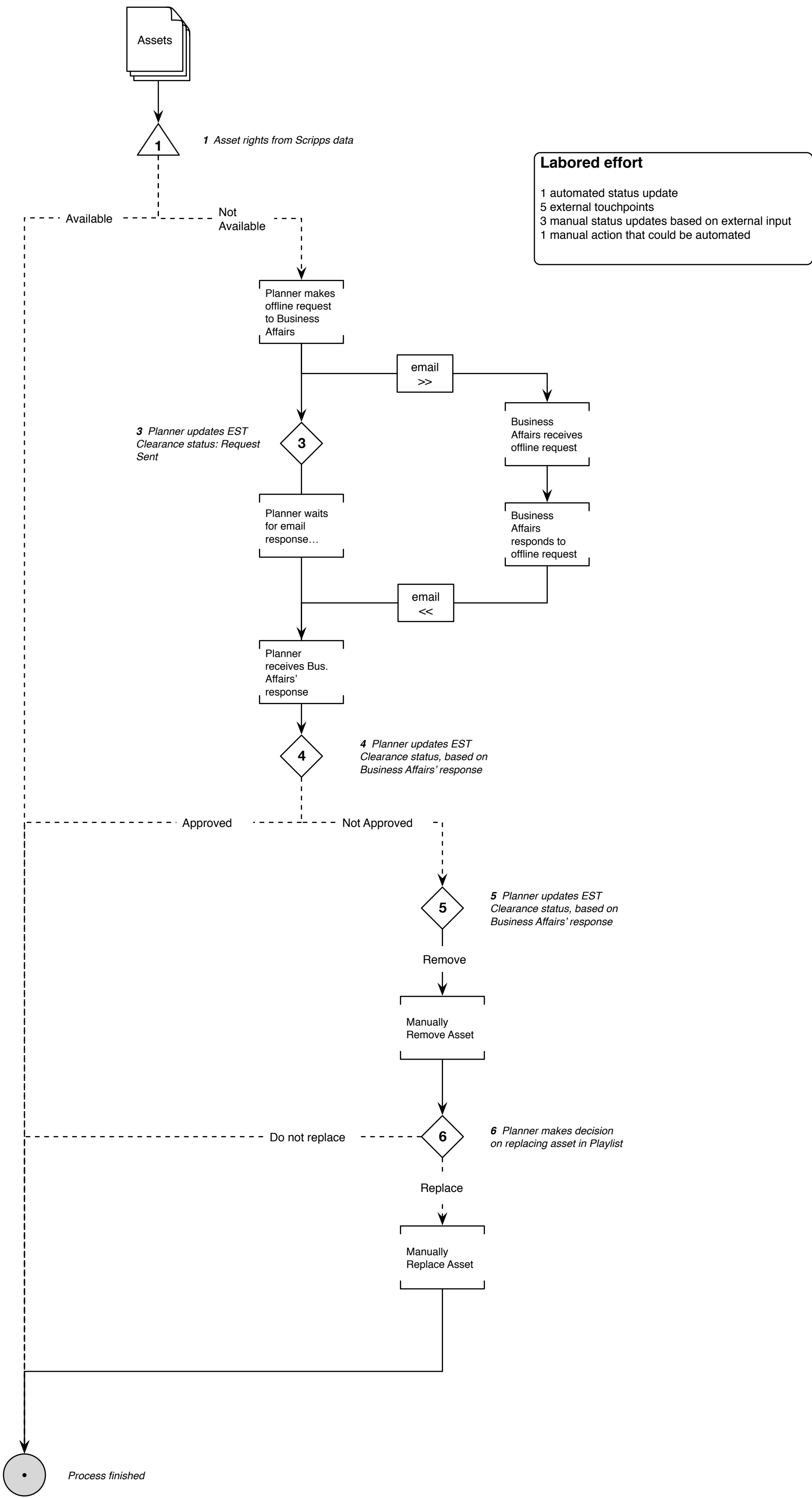
master list

(assets with scripps rights=not available) also, showing work done, un-do-able.

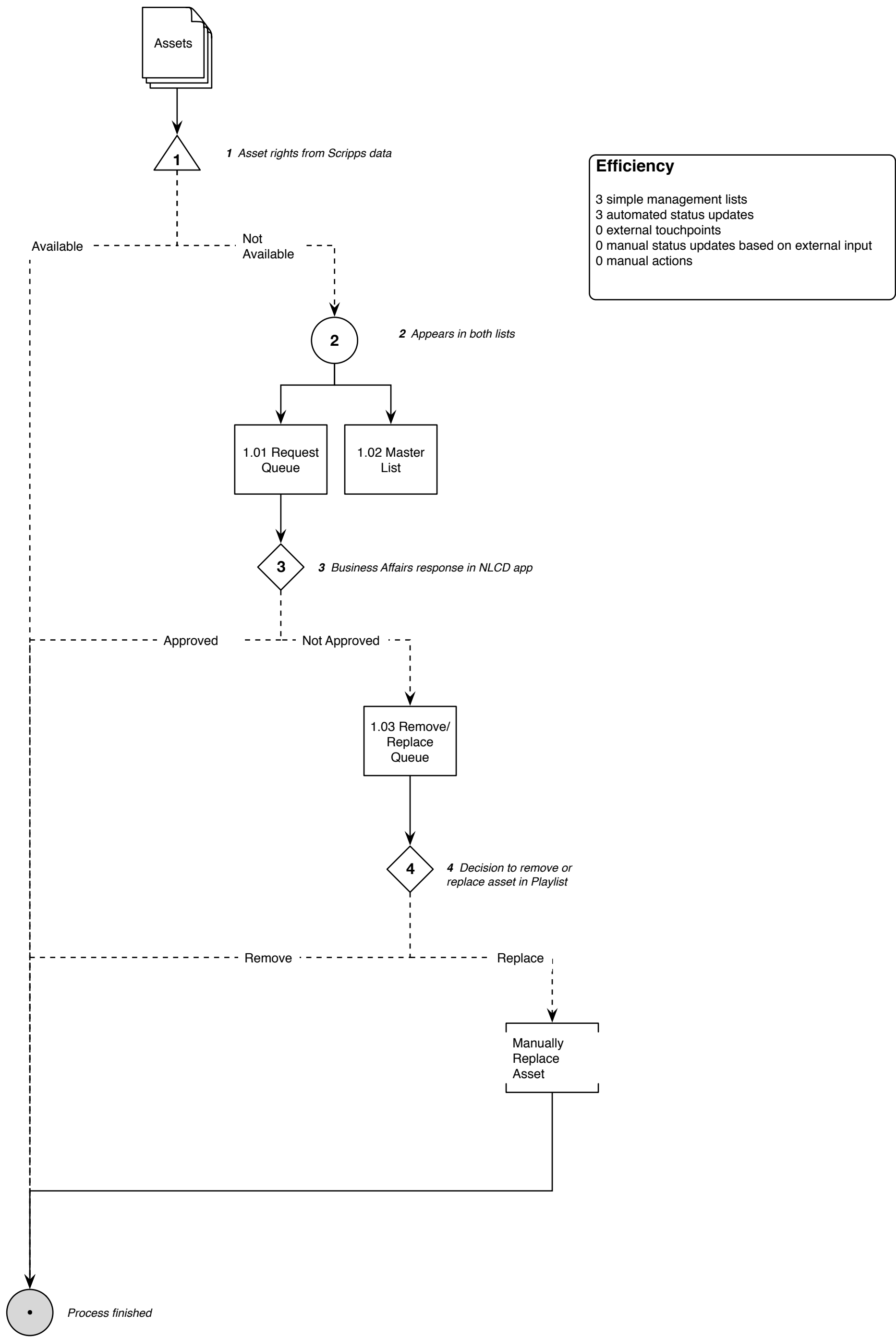


Compare EST Clearance flows

Current 1.3 Plan



Incorporating Business Affairs



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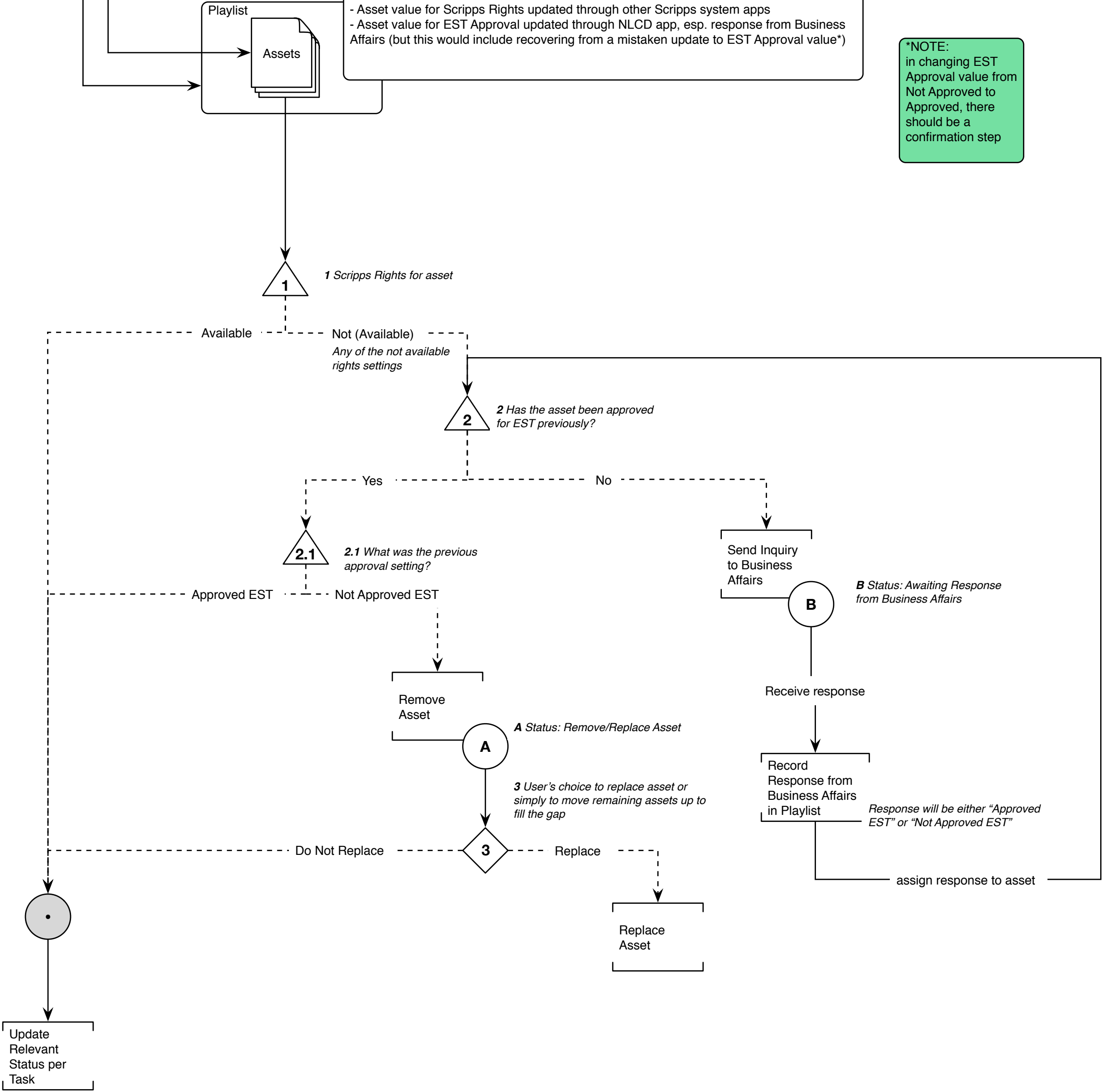
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- PLAN
- PREP
- MKT
-
- LOG

EST CLEARANCE

Assets

01 Jan 2015 - 01 Mar 2015



50

100

200

Premiere Date
15

EST Clearance
27

Request Req'd
Request Sent
Not approved, but not deleted

Last System Update 03 Feb 2015 10:30am

Update from eSearch data for existing assets across all EST partners

Send requests to BA

Playlists

Assets

15 Playlists

Playlist ID	Playlist	Season	PD Change Type	Date Changed
44574	Barefoot Contessa: Back to Basics	10	Conflict	03 Feb 2015
44574	Beat Bobby Flay	1	Conflict	15 Feb 2014
44763	Building Alaska	2	Conflict	22 Feb 2014
44574	Castle Secrets & Legends	1	Conflict	01 Mar 2014
44574	Chopped	18	Conflict	08 Mar 2014
44763	Cutthroat Kitchen	2	--	15 Mar 2014
44574	Dangerous Grounds	2	Conflict	22 Mar 2014
44574	Desperate Landscapes	10	Conflict	31 Mar 2014
44763	Giada at Home	7	Conflict	05 Apr 2014
44574	Hotel Impossible	4	--	12 Apr 2014
44574	Island Hunters	1	--	19 Apr 2014
44763	Million Dollar Rooms	3	--	26 Apr 2014
44574	Mysteries at the Museum	5	Conflict	03 May 2014
44574	Renovation Realities	12	Conflict	08 Feb 2014
44763	Toy Hunter	3	Conflict	08 Feb 2014

LEGAL

- asset ID w link to Snidbit
- ref to Scripps rights
- PL/Partner Launch date (priority)
- yes/no
- Show batch? actions possibly needed
- Make a mistake? How to recover?

TRANSPARENCY

- How many assets are affected?
- Other relevant core md changes for this PL?
- Status of tasks
- Partners impacted by this situation?
- are there grades of PD change types? and where does this fall on that continuum?
 - are there any kinds of changes that do not need to be addressed at all?
- Priority given to assets launching sooner (show the launch date impacted)

EASE

- What inline changes are possible without context of PL view?
- How do I get things off this list? Done?

PRECISION

- Make the precise change you want to the specific launch date (PL launch or Partner launch)

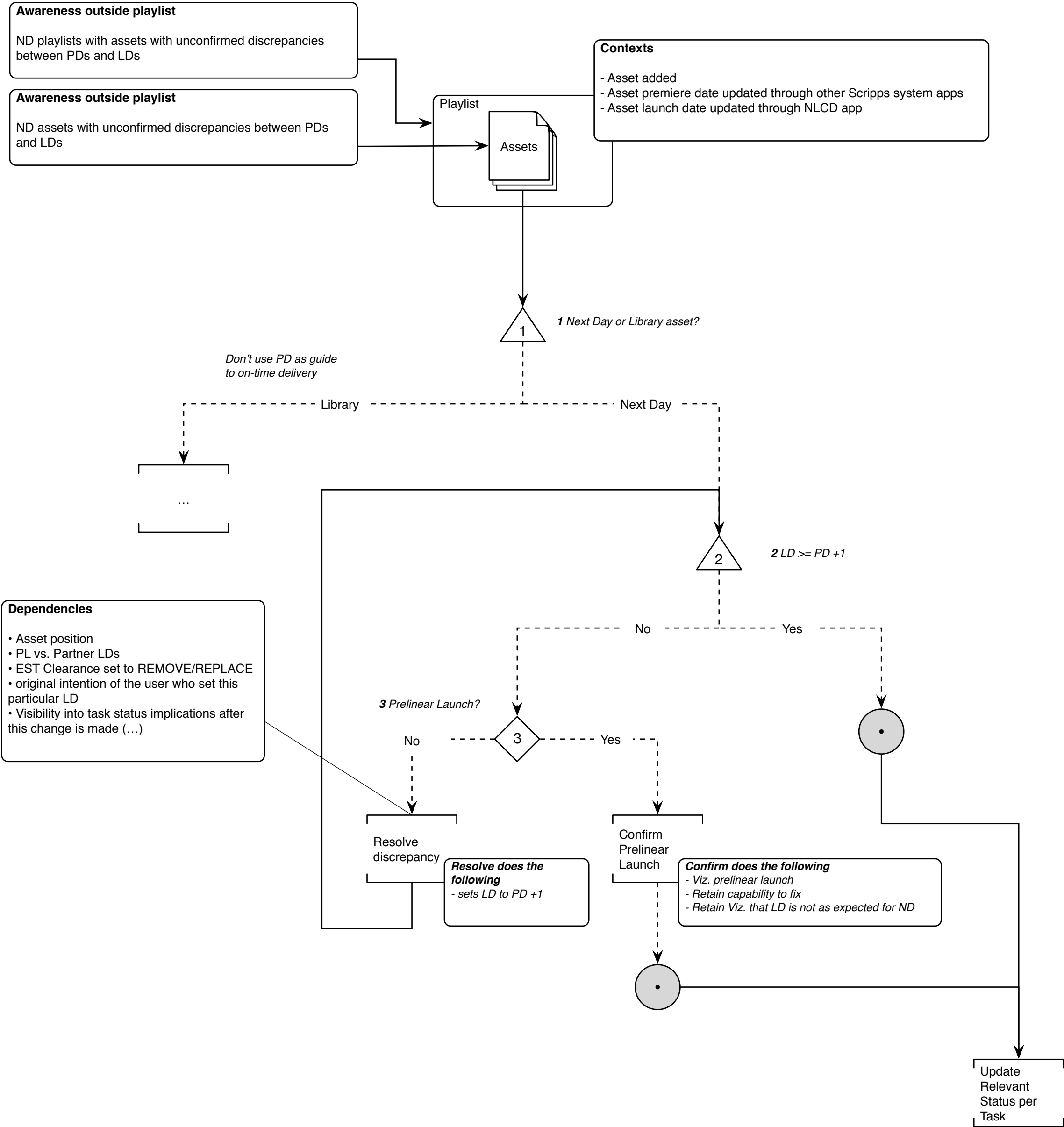
SIMPLE

- How do I know I'm done and done well?

CONTINUITY

- Asset being used in other PLs
- Asset having different launches for different partners, same PL
- Other Core MD changes impacting
- intention of the original Launch Date

Premiere Date Changes



- PLAN
- PREP
- MKT
-
- LOG

Premiere Date Changes

Next Day Playlists with premiere date changes to assets

01 Jan 2015 - 01 Mar 2015



50

100

200

Premiere Date
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EST Clearance
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What about LIB?

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