

Scripps Networks Interactive

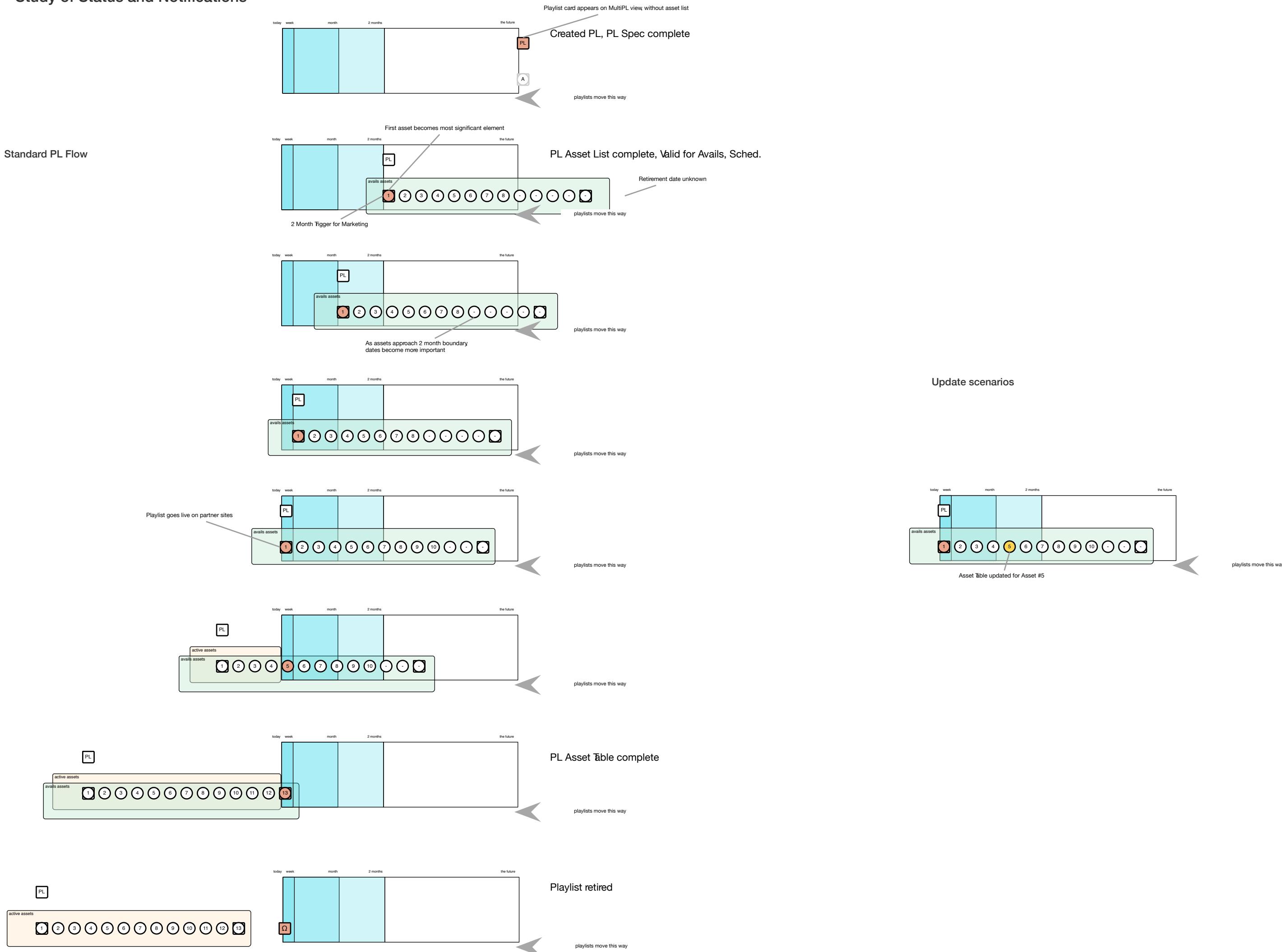
One of the largest broadcast cable networks, Scripps delivers an enormous amount of digital content to the major players in on demand video: Apple, Google, Amazon, Sony and Microsoft.

The digital product workflow for Scripps was unwieldy and error-ridden, with a low partner satisfaction rating. Scripps wanted to scale online delivery, but their internal processes were unable to support the growth.

I was hired through the development firm Monozuku to focus primarily on UX for an app that would cover a portion of the workflow, however, it became necessary to do the hard work of researching and creating a concept for the end-to-end flow.

My work on the project spanned from research and design to developer documentation and implementation.

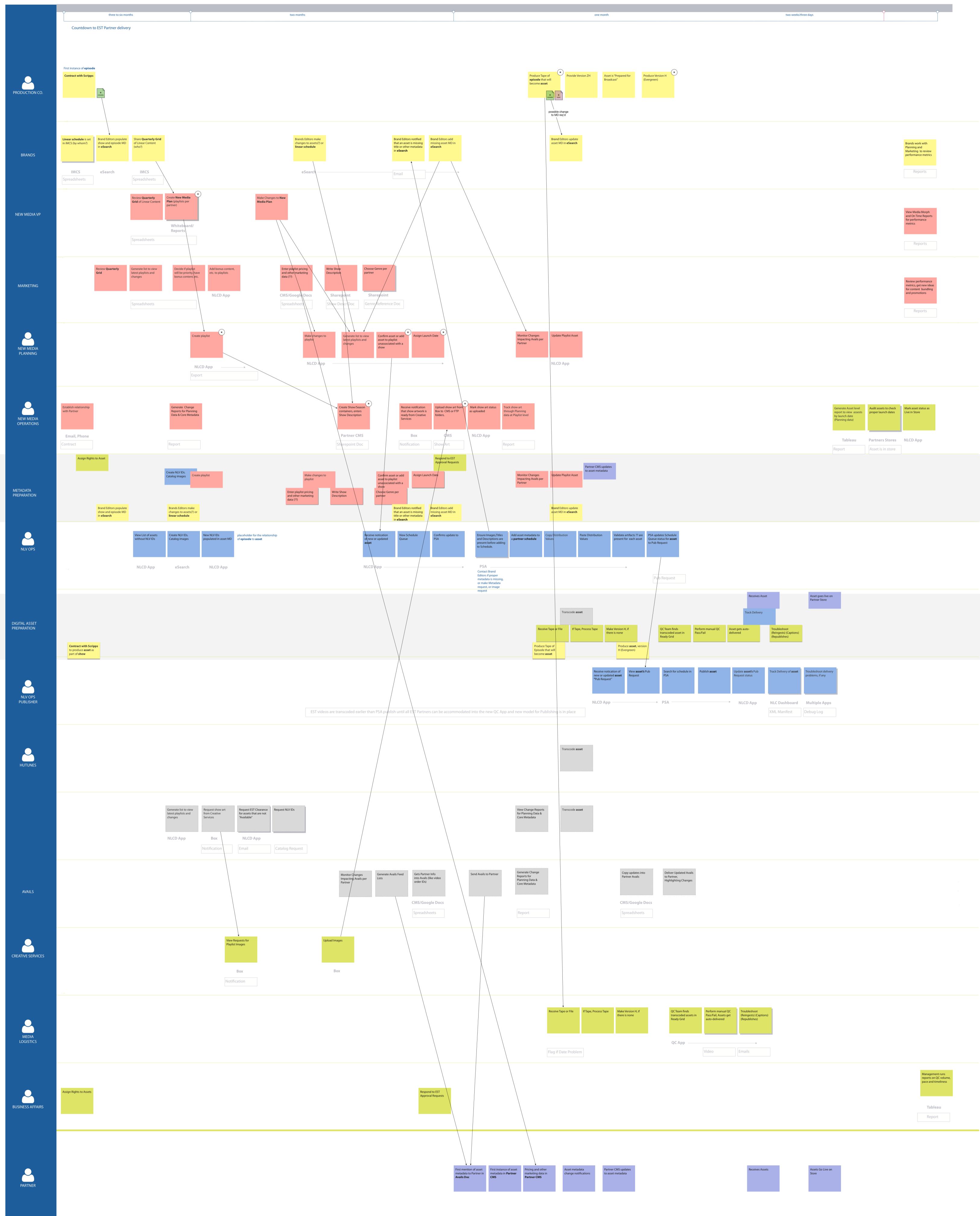
Study of Status and Notifications



UNIVERSAL	AIV AVAils FIELD NAME	GOOG AVAils FIELD NAME	ITUNES AVAils FIELD NAME	XBOX AVAils FIELD NAME	AIV SCHEDULING FIELD NAME	GOOG SCHEDULING FIELD NAME	ITUNES SCHEDULING FIELD NAME	XBOX SCHEDULING FIELD NAME
CORE ASSET INFO								
PLAYLIST								
Playlist ID	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)
Playlist Title	(not displayed)	(not displayed)	(not displayed)	(not displayed)	Season Title as is	(not displayed)	(not displayed)	(not displayed)
Playlist Volume #	(not displayed)	(not displayed)	?? see "Season Title & Seasc use hov (not displayed)	(not displayed)	hov (not displayed)	(not displayed)	(not displayed)	(not displayed)
Playlist Style	(not displayed)	ND: use Asset Type	ND-F, N (not displayed)	Category "TV"	ND-F, N STD/Priority "TV"	ND="Pr (not displayed)	(not displayed)	(not displayed)
Media Type*	(not displayed)	(not displayed)	(not displayed)	Media Type (not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)
Partners	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)
Notes (Plan)	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)
Licensor	(not displayed)	(not displayed)	(not displayed)	Licensor "Scripps (not displayed)	"Scripps (not displayed)	(not displayed)	(not displayed)	(not displayed)
Episode Count*	(not displayed)	(not displayed)	(not displayed)	Episode Count [numbe (not displayed)	[numbe (not displayed)	(not displayed)	(not displayed)	(not displayed)
Amazon System*	(not displayed)	(not displayed)	(not displayed)	Amazon System "Instant (not displayed)	"Instant (not displayed)	(not displayed)	(not displayed)	(not displayed)
SHOW								
Brand	(not displayed)	?? i Channel	TRAV= Provider	FOC?? Channel	TRAV="TravelChannelShows"	Distribution Brand N: TRAV="	Originating Brand	as is
Series Title	Series	as i: W! Show Name	as is Season Title & Seas	as is Original Title	as is Series Title	as i: no Show Name	Series T Show Title	Seri Odr Series Title
Series #	SKU	Show SKU Show Custom ID	Show C (not displayed)	Show Custom ID	Show C (not displayed)	Show Custom ID	Show G (not displayed)	Series T Show C
Season Container ID	(not displayed)	(not displayed)	Season Container ID [BRAND (not displayed)	(not displayed)	(not displayed)	(not displayed)	Container ID	sam This (not displayed)
Season #	Season #	as is Season #	as is see "Season Title & Seasc use	Season Number	as is Season #	as is (not displayed)	(not displayed)	as is
Amazon Season #	(not displayed)	(not displayed)	(not displayed)	(not displayed)	?? (not displayed)	(not displayed)	(not displayed)	(not displayed)
Custom Show Abbreviation	Custom Show Abbrev	Sho Ex. (not displayed)	(not displayed)	(not displayed)	Custom Show Abbrev	Show Id (not displayed)	(not displayed)	Show Id
Amazon Genre	(not displayed)	(not displayed)	(not displayed)	(not displayed)	Genre	Manual (not displayed)	(not displayed)	(not displayed)
Genre	(not displayed)	(not displayed)	(not displayed)	(not displayed)	Series Desc 80	EST ent (not displayed)	(not displayed)	Genre
Show Description 80	(not displayed)	(not displayed)	(not displayed)	(not displayed)	Series Desc 230	as is (not displayed)	(not displayed)	?? v
Show Description 230	(not displayed)	(not displayed)	(not displayed)	(not displayed)	Show Desc 80	as is (not displayed)	(not displayed)	Show Descrip230
Series Description 80	(not displayed)	(not displayed)	(not displayed)	(not displayed)	Show Desc 230	as is (not displayed)	(not displayed)	as i: ?? v
Series Description 230	(not displayed)	(not displayed)	(not displayed)	(not displayed)				Series Descrip80
ASSET								
Asset Title	Title	as is	Episode Name	as is	*Local Title	as is (not displayed)	Title 30	Asset T
Asset ID	Asset ID	as is	Scripps Asset ID	as is	*Product ID (video)	as is (not displayed)	Asset ID	Episode Title
Partner Asset IDs					Asset ID	as is (not displayed)	Asset ID	Asset ID
Amazon ASIN*	ASIN - HD, ASIN - SD	?? app (not displayed)	(not displayed)	(not displayed)		?? (not displayed)	(not displayed)	(not displayed)
Google Play Asset ID*	(not displayed)	(not displayed)	(not displayed)	(not displayed)		(not displayed)	(not displayed)	(not displayed)
Video Order ID (VOI)*	(not displayed)	(not displayed)	(not displayed)	(not displayed)		Video Order ID	provide (not displayed)	(not displayed)
iTunes Asset ID*	(not displayed)	(not displayed)	(not displayed)	(not displayed)		(not displayed)	(not displayed)	(not displayed)
Xbox Asset ID*	(not displayed)	(not displayed)	(not displayed)	(not displayed)		(not displayed)	(not displayed)	(not displayed)
Show Code	Show Abbreviation	as is	Episode Custom ID	as is	Episode Custom ID	as is Show Code	as is Episode Custom ID	as is Episode #
Asset Type	(not displayed)	(not displayed)	(not displayed)	(not displayed)		(not displayed)	(not displayed)	(not displayed)
Episode/Short	Episode/Short	Episodic (not displayed)	(not displayed)	(not displayed)		(not displayed)	(not displayed)	(not displayed)
Asset Format	Format	as is	(not displayed)	(not displayed)	Format	"SD/HD Format	as is (not displayed)	(not displayed)
Asset Total Run Time (TRT)	(not displayed)	(not displayed)	(not displayed)	(not displayed)	TRT	as i: ?? C (not displayed)	(not displayed)	(not displayed)
Custom ID	(not displayed)	(not displayed)	(not displayed)	(not displayed)		(not displayed)	(not displayed)	(not displayed)
Asset Playlist Position	Episode #	as is	Episode #	as is	Episode Container	P as is	Amazon Episode #	Container Position
Closed Caption	Closed Captions will Y/N	(not displayed)	(not displayed)	Closed Captions	Yes/No (not displayed)	(not displayed)	(not displayed)	(not displayed)
Closed Caption Exception	Reason Captions are manual (not displayed)	(not displayed)	(not displayed)	Closed Caption Exception	(not displayed)	(not displayed)	(not displayed)	(not displayed)
Closed Caption Required?	Closed Captions Req Y/N	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)
Asset Clearance	(not displayed)	(not displayed)	(not displayed)	License Type	For EST License Type	"EST" (not displayed)	(not displayed)	(not displayed)
License Type*	License Type	"EST"	(not displayed)	(not displayed)		(not displayed)	(not displayed)	(not displayed)
Asset Description	(not displayed)	(not displayed)	(not displayed)	Episode Season Only (Ye wh:	(not displayed)	(not displayed)	Description (75)	?? ?? Episode Descrip230 ??
Season Only Asset (Yes/No)	(not displayed)	(not displayed)	(not displayed)	Episode Free Pricing (Yes wh:	(not displayed)	(not displayed)	(not displayed)	(not displayed)
Free Pricing Asset (Yes/No)	(not displayed)	(not displayed)	(not displayed)	Episode Free Pricing (Yes wh:	(not displayed)	(not displayed)	(not displayed)	(not displayed)
House # (media number for tape)	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)	House #	as is (not displayed)
Original Language*	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)
Dub Language*	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)
Sub Language*	(not displayed)	(not displayed)	(not displayed)	Territory	tod ?? I (not displayed)	(not displayed)	(not displayed)	(not displayed)
Territory	(not displayed)	(not displayed)	(not displayed)	Country	?? (not displayed)	(not displayed)	(not displayed)	(not displayed)
Country*	(not displayed)	(not displayed)	(not displayed)					(not displayed)
Dates								
Premier Date	(not displayed)	(not displayed)	(not displayed)	Episode Air Date	as is	Premier Date	as is	(not displayed)
Due Date*	(not displayed)	(not displayed)	(not displayed)	(not displayed)		Due Date	as is	???
Partner Pre-Order Dates				License Pre-Order Da	??	(not displayed)	(not displayed)	(not displayed)
License Pre-Order Date (Amazon)	Licence Pre-Order Da	??	hov (not displayed)	(not displayed)		(not displayed)	(not displayed)	(not displayed)
Ingest Req Date	(not displayed)	(not displayed)	(not displayed)	(not displayed)	Ingest Req Date	??	(not displayed)	(not displayed)
Image Req Date	(not displayed)	(not displayed)	(not displayed)	(not displayed)	Image Req Date	??	(not displayed)	(not displayed)
Launch Month*	(not displayed)	(not displayed)	(not displayed)	(not displayed)	Month	month	month	month
Launch Date (per Partner)					License Start Date	as is	(not displayed)	(not displayed)
Amazon Launch Date	License Start Date	as is	(not displayed)	(not displayed)	Start Date	as is	(not displayed)	(not displayed)
Google Play Launch Date	(not displayed)							as is (not displayed)
iTunes Launch Date	(not displayed)				Activation Date	as is	(not displayed)	Activation Date
Xbox Launch Date	(not displayed)							as is
End Date (per Partner)								
License End Date	License End Date	??	use Availability End	??u (not displayed)	End	"perpet	License End Date	as is (not displayed)
Status								
Planning (Peter)	(not displayed)	(not displayed)	(not displayed)	Priority	(not displayed)	(not displayed)	(not displayed)	(not displayed)
Planning Priority	(not displayed)	A, E Mai (not displayed)	(not displayed)	Distro Data	A, E Mai (not displayed)	(not displayed)	(not displayed)	(not displayed)
Distro Data (DV) (Ali Lucie etc)	(not displayed)	(not displayed)	(not displayed)	HuTunes	(not displayed)	(not displayed)	?? (not displayed)	(not displayed)
Image Request (Adam)	(not displayed)	(not displayed)	(not displayed)	Zencoder	(not displayed)	(not displayed)	(not displayed)	(not displayed)
Scheduling (not displayed)	(not displayed)	(not displayed)	(not displayed)	Status	(not displayed)	Manual Request Status	Manual (not displayed)	Status
Priority (Scheduling)	(not displayed)	(not displayed)	(not displayed)	Media Status	Manual (not displayed)	Media Status	Manual (not displayed)	Media Status
Media Request	(not displayed)	(not displayed)	(not displayed)	Media Request #	?? (not displayed)	(not displayed)	(not displayed)	Manual
Media Request #*	(not displayed)	(not displayed)	(not displayed)	Change to Asset	Manual Change to Asset	Manual Change to Asset	Manual (not displayed)	Change to Asset
Change to Asset (Scheduling)	(not displayed)	(not displayed)	(not displayed)	Publish Tasks	Manual Publish Status	Manual Publish Status	Manual (not displayed)	Manual
Publish	(not displayed)	(not displayed)	(not displayed)	n/a	n/a	n/a	n/a	n/a
Partner? n/a	n/a	n/a	n/a					
Partner Pricing								
Amazon Pricing	Pricing (Wholesale, T	HD pric (not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)
Google Play Pricing	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)
iTunes Pricing	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)
Xbox Pricing	(not displayed)	(not displayed)	(not displayed)	SD (Season)/HD (Sea	[pri eac (not displayed)	(not displayed)	(not displayed)	(not displayed)
Asset Share								
Asset Share (Yes/No)	(not displayed)	(not displayed)	(not displayed)	*Asset Share	?? Mai (not displayed)	(not displayed)	(not displayed)	(not displayed)
Asset Share Description	(not displayed)	(not displayed)	(not displayed)	*Asset Share Descrip	?? Mai (not displayed)	(not displayed)	(not displayed)	(not displayed)
Notes								
Notes (Planner)	(not displayed)	(not displayed)	(not displayed)	Notes	(not displayed)	(not displayed)	(not displayed)	(not displayed)
Notes (to Partner Avails)	(not displayed)	Notes	as is	Notes	n/a	Manual Notes	Manual ?? Mai	(not displayed)
Notes (to Scheduling)	n/a	(not displayed)		Publisher Notes	n/a	Manual Publisher Notes	Manual ?? Mai	Notes
Schedule Notes (from Scheduling)	n/a	(not displayed)						Publisher Notes
Notes (Publisher)	(not displayed)	(not displayed)	(not displayed)					Manual (not displayed)
Validation								
Validated	n/a	n/a	n/a	n/a	(not displayed)	Validated	Manual Validated	Manual (not displayed)
MISC								
Container Created	Container Created (not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)	(not displayed)	Container Created	Ma Sch (not displayed)

asset flow map: non linear content delivery (future)

Based on Jeannie Adams v1. 1. 01-18-2015



Playlist 44556 Cooking Channel Priority

Diners, Drive-Ins and Dives, Season 19

Diners, Drive-Ins and Dives

TYPE

ND-R HD

PARTNERS



EPISODES

13 + 3

FIRST LAUNCH

Pre 08 Feb 2014 → 03 May 2014

LAST LAUNCH

Assets



Enter Assets

Series 1900 HD (16)

SNidbit Search

Delete 0 Assets

1, 2, 3

Edit

16 assets, 1 selected

<input type="checkbox"/>	Pos	Scripps	EST	Asset ID	Show Code	Title	Type	Premiere	PL Launch
<input type="checkbox"/>	1	★ Available	Approved	0217950	DV-1901H	Guy's Hometown Tour	Episode	07 Feb 2014	+1 06 Feb 2014
<input type="checkbox"/>	2	★ Available	Approved	0217951	DV-1902H	All Things New York	Episode	14 Feb 2014	+1 15 Feb 2014
<input type="checkbox"/>	3	★ In Review	--	0217952	DV-1914H	Special Preview	Episode	21 Feb 2014	+1 22 Feb 2014
<input type="checkbox"/>	4	★ Available	Approved	0217953	DV-1903H	Keepin' it Real	Episode	28 Feb 2014	+1 01 Mar 2014 C
<input type="checkbox"/>	5	★ Available	Approved	0217954	DV-1904H	Dynamite Duos	Episode	07 Mar 2014	+1 08 Mar 2014 C
<input type="checkbox"/>	6	★ Limited	--	0217955	DV-1905H	Kickin' it in Key West	Episode	14 Mar 2014	+1 15 Mar 2014
<input type="checkbox"/>	7	★ Available	Approved	0217956	DV-1906H	From Meatballs to Lollipops	Episode	21 Mar 2014	+1 22 Mar 2014
<input type="checkbox"/>	8	★ Available	Approved	0217957	DV-1907H	Cross Country Comfort Food	Episode	30 Mar 2014	+1 29 Mar 2014 A C
<input type="checkbox"/>	9	★ Available	Approved	0217958	DV-1908H	International	Episode	+1 05 Apr 2014	Amazon launch date is before the Premiere date Google Play tasks needs update Vudu tasks needs update Xbox tasks needs update
<input type="checkbox"/>	10	★ Available	Approved	0217959	DV-1909H	Island Flavor		+1 12 Apr 2014	
<input type="checkbox"/>	11	★ Available	Approved	0217960	DV-1910H	Grillin', Chillin' and Hull Huli...	Episode	18 Apr 2014	+1 19 Apr 2014
<input type="checkbox"/>	12	★ Available	Approved	0217961	DV-1911H	Righteous Bites	Episode	25 Apr 2014	+1 26 Apr 2014
<input type="checkbox"/>	13	★ Available	Approved	0217962	DV-1912H	Sandwiches Plus	Episode	02 May 2014	+1 03 May 2014
<input type="checkbox"/>	14	★ Available	Approved	0217963	--		Short Form	07 Feb 2014	+1 08 Feb 2014
<input type="checkbox"/>	15	★ Available	Approved	0217964	--	Behind the Scenes with Guy	Short Form	07 Feb 2014	+1 08 Feb 2014
<input type="checkbox"/>	16	★ Available	Approved	0217965	--	Guy's Outtakes	Short Form	07 Feb 2014	+1 08 Feb 2014

User clicks on ellipsis, sees message for work needed to do for resolution.

