



# WEBB HENDERSON

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Denver, CO

## EXPERIENCE



**TrueCoach**  
Product Designer, Product Design Lead

2017-present



**ReadyTalk**  
User Experience Designer

2016-2017



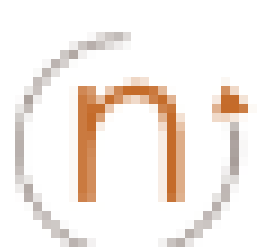
**Crowd Favorite**  
Technical Project Manager

2012-2015



**Motus Digital**  
Product Manager + Business Development

2009-2011



**NetSuccess**  
Business Development Manager

2008-2009

## ACCOMPLISHMENTS

- **First designer** on founding team @ TrueCoach
- Built modular **CSS framework** and **design system**.
- Created **hiring process** for design team.
- Experienced **2-3x annual revenue growth**.
- UX cited as key differentiator during **acquisition**.
- **Shipped** solutions to make coaches more effective & happy.

## EDUCATION

**Leeds School of Business, University of Colorado**

Major: Finance

Minor: Economics

GPA: 3.37

## SKILLS

**Design:** Figma, Sketch, ProtoPie, Pen & Paper

**Development:** HTML, CSS, Git, JS, bash/zsh

**Research:** Interviewing, Data analysis, Usability Testing

## INSPIRATION & INFLUENCES

**Product:** Airbnb, Apple, GitHub, Lyft, Slack, Spotify, Tesla.

**People:** Ash Maurya, Ben Horowitz, Chris Coyier, Don Norman, Ken Norton, Luke Wroblewski, Jared Spool, Joel Califa, Mike Monteiro, Steve Schoger, Tim Brown.

**Other:** A List Apart, Design Details, UX Collective.

## ABOUT ME

- **New dad** to a beautiful 2 month old baby girl!
- **Self-taught** designer/engineer + lifelong learner.
- On-pause **travel addict**. 20 countries and counting.
- Competitive **golfer** (at least I try to be).
- Also into skiing, investing, fitness, sneakers, and smoothies.