

The Accessory Destination

HOT SUMMER ACCESSORIES

Jawbone Mini Jambox

STYLISH & PORTABLE BLUETOOTH SPEAKERS

- **LiveAudio®:** Produces rich, crisp, three-dimensional sound with JawBone's innovative technology.
- **Wireless Connectivity:** Get high quality sound from music, movies, games and more from any Bluetooth enabled device within 33 feet (10 meters).
- **Speakerphone Capability:** Make and take calls from your computer, tablet or mobile phone.
- **Sleek design:** Built from a single piece of extruded aluminum. Designed to deliver incredible sound quality and volume for its size.
- **Multisound:** Connect two Mini Jamboxes for twice the sound, or team up with a friend to alternate sounds and DJ your own parties.



For complete details, visit the [Rogers Accessories Portal](#)—See below for access details.

PARROT ZIK GOLD COLLECTION (BLACK)

PREMIUM WIRELESS HEADPHONES

- **Immersive Sound:** Tuned by famous musician Lou Reed and featuring a powerful processor, the Zik spatializes sound and recreates the acoustics of a concert hall.
- **Active Noise Cancellation:** 4 microphones provide up to 98% noise reduction. Perfect for those suffering from a noisy commute!
- **Parrot Audio Suite Application:** Using the app, fine tune the powerful digital sound processor algorithms to best suit your favourite music.
- **Touch Panel Control:** Swipe up and down on touch panel on the right ear cup to increase and decrease volume. Swipe forward and back to skip tracks.
- **Head detection sensor:** Don't let interruptions interfere with your groove! The Parrot Zik's head detection sensor automatically detects when you are wearing your headphones and automatically pauses the music when the headphones are removed.



For complete details, visit the [Rogers Accessories Portal](#)—See below for access details.

For more information on these and other products, visit the [Rogers Accessory Portal](#) from the Dealer Portal, or directly at wirelessarea.ca

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POWER & ESSENTIALS

MOPHIE POWERSTATION

PORTABLE POWER FOR POWER HUNGRY DEVICES

Need power on the go? Mophie's Powerstation features a 4000mAh battery, this makes for easy charging for smart phones and power hungry tablets.

- Battery charging speeds of 500mA, 1A or 2.1A, depending on the device requirements
- Smart Battery technology determines the power required by the device to ensure efficient charging
- Sleek and innovative design. Four status LED lights for checking power level and charging status

**Special sale pricing on the
Rogers Accessories Portal — See below for
access details.**

SPECIAL!!

AVOCA POWER BUNDLE!

CAR & WALL CHARGER BUNDLE

Keep devices powered with the AVOCA Power bundle!

This bundle includes the following:

- 2 AMP, dual port, USB car charger
- 1 AMP, single port, USB wall charger
- 2 microUSB charging cables

SPECIAL!!

**Special bundle pricing on the Rogers
Accessories Portal — See below for access
details.**

EXPAND YOUR STORAGE

AVOCA MICROSDHC MEMORY CARDS

**SPECIAL!!**

Photos and videos can consume storage space very quickly—With the Avoca MobilePro MicroSDHC (High Capacity) cards, stay ready to capture those memorable moments. Available in 16GB and 32GB capacities.

**See the special sale pricing on the Rogers
Accessories Portal — Check below for
access details.**

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PORTAL, TRAINING & REWARDS

ACCESSORISING TIPS:

THE TRICKS OF THE TRADE

- **Accessorise for the best possible experience:** Customers will further enjoy their device and service experience when they have the accessories that fit their lifestyle. This eliminates the hassle of making another trip to purchase accessories somewhere else.
- **Ask, or you will never know:** You can promote the right accessory by asking customers lifestyle questions. For example, are they into sports and could benefit from a rugged case or earphones? Are they on the road for long periods of time and need a portable power supply? If they are into music, consider presenting headphones and Bluetooth speakers.
- **Understand the customer's needs:** Be on the lookout for possible opportunities to cross-sell accessories to ensure a great customer experience. For example, if a customer indicates that they do not like taking out their phone to check messages in a crowded subway, recommend a smart watch.

Check the **Accessory Portal** for updated product and sales training modules.

Accessories Order Contest

ENDS JUNE 30th!

For every order placed into the Accessories Portal until June 30, 2014—Receive a ballot for a chance to win a **Samsung 55" Smart TV!**

Increase your chance of winning by placing more orders! Winner will be selected in July 2014.



\$200 GIFT, JUST FOR YOU!

LIMITED TIME OFFER!

Each dealer principle will receive 1 coupon for **\$200** to use on the **Accessories Portal**. This can be used towards any accessory order placed on the accessories portal.

COUPON CODE: ACCESSORYDEST2014

Hurry, Coupon Code must be redeemed before June 30th, 2014.



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