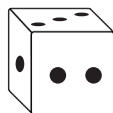


**The Academy of Model Aeronautics, Muncie, Ind.  
Web Content Manager, Education Department**

February 2015 to present

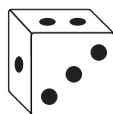
Designs and authors original content for amafightschool.org  
Discovers and publishes content from industry experts  
Assists with web/publication design and branding



**más, Modern Mexican Restaurant, Chicago, Ill.  
Marketing Assistant/Graphic Designer**

June 2014 to October 2014

Designed promotional materials for product campaigns  
Created customer/employee reward programs  
Generated and maintained partnerships with local businesses  
to further growth of customer base by 10%



**Kitchens By Design, Indianapolis, Ind.  
Marketing Intern**

January 2014 to May 2014

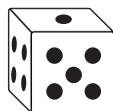
Authored and curated blog  
Composed and maintained social media content  
Researched potential media outlets for coverage  
Increased social media presence and interaction by 75 percent  
Created and implemented strategic communication plan  
Implemented customer feedback survey



**Ball State University, Muncie, Ind.  
Housing and Residence Life  
Multicultural Advisor**

August 2012 to May 2014

Planned and promoted six campus-wide events per year with a staff of four (100s of attendees) and eight residence hall events per year (approximately 100 attendees)  
Led design of promotional materials  
Acted as liaison between students and campus concerning issues of diversity and multiculturalism  
Presented at the 2013 Black Issues Conference and the 2014 Diversity Symposium



**Transfer Indiana, Muncie, Ind.  
Marketing Assistant/Web Designer**

August 2013 to December 2013

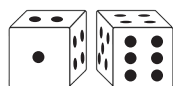
Constructed more efficient site map  
Redesigned look and feel of website  
Copywrote new web content  
Designed marketing materials and logos  
Rebranded Transfer Indiana initiatives



**WIPB-TV, Muncie, Ind.  
Marketing Assistant**

May 2013-August 2013

Wrote and edited articles and listings of On The Air magazine  
Designed feature pages for On The Air Magazine  
Updated web content for wipb.org daily  
Created and disseminated weekly e-newsletter  
Designed special event fliers, billboard ad and e-vite  
Managed daily social media content



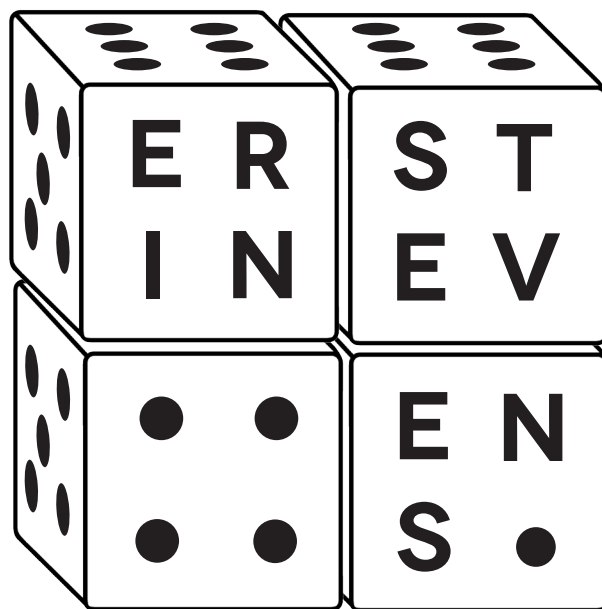
**Cardinal Communications, Muncie, Ind.  
Account Coordinator**

September 2012-December 2013

Boys and Girls Club of Muncie  
Contributed to strategic communication plan

Muncie Chamber of Commerce  
Co-wrote strategic communication plan  
Led Facebook volunteerism campaign

Muncie Downtown Development Partnership  
Wrote news releases, fact sheets, pitch e-mails



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**ERIN STEVENS**

317.450.8660

ERIN.REB. STEVENS@GMAIL.COM

ERINRSTEVENS.ME

**BALL STATE UNIVERSITY, MUNCIE, IND.**

BACHELOR OF SCIENCE IN PUBLIC RELATIONS

DECEMBER 2014

HONORS COLLEGE

GPA: 3.5/40

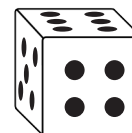
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**ADDITIONAL SKILLS/EXPERIENCE**

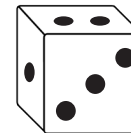
INDESIGN



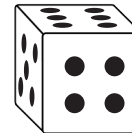
PHOTOSHOP



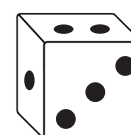
ILLUSTRATOR



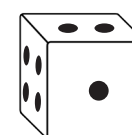
WORDPRESS



HTML/CSS



JAVASCRIPT



**Lifetouch NCC, Muncie, Ind.**

Customer Service Representative

September 2014 to March 2014

**Victoria's Secret, Greenwood, Ind.**

Sales Associate, May 2012 to December 2012

**Dye's Walk Country Club, Greenwood, Ind.**

Banquet Server, Hostess, May 2009 to August 2012