

**The Academy of Model Aeronautics, Muncie, Ind.**

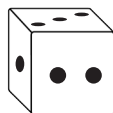
**Web Content Manager, Education Department**

February 2015 to present

**Designs and authors** original content for amaflightschool.org

**Discovers and publishes** content from industry experts

**Assists** with web/publication design and branding



**más, Modern Mexican Restaurant, Chicago, Ill.**

**Marketing Assistant/Graphic Designer**

June 2014 to October 2014

**Designed** promotional materials for product campaigns

**Created** customer/employee reward programs

**Generated and maintained** partnerships with local businesses

to further growth of customer base by 10%



**Kitchens By Design, Indianapolis, Ind.**

**Marketing Intern**

January 2014 to May 2014

**Authored** and curated blog

**Composed** and maintained social media content

**Researched** potential media outlets for coverage

**Increased** social media presence and interaction by 75 percent

**Created** and implemented strategic communication plan

**Implemented** customer feedback survey



**Ball State University, Muncie, Ind.**

**Housing and Residence Life**

**Multicultural Advisor**

August 2012 to May 2014

**Planned** and promoted six campus-wide events per year with a staff of four (100s of attendees) and eight residence hall events per year (approximately 100 attendees)

**Led design** of promotional materials

**Acted** as liaison between students and campus concerning issues of diversity and multiculturalism

**Presented** at the 2013 Black Issues Conference and the 2014 Diversity Symposium



**Transfer Indiana, Muncie, Ind.**

**Marketing Assistant/Web Designer**

August 2013 to December 2013

**Constructed** more efficient site map

**Redesigned** look and feel of website

**Copywrote** new web content

**Designed** marketing materials and logos

**Rebranded** Transfer Indiana initiatives



**WIPB-TV, Muncie, Ind.**

**Marketing Assistant**

May 2013-August 2013

**Wrote** and edited articles and listings of On The Air magazine

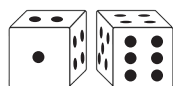
**Designed** feature pages for On The Air Magazine

**Updated** web content for wipb.org daily

**Created** and disseminated weekly e-newsletter

**Designed** special event fliers, billboard ad and e-vite

**Managed** daily social media content



**Cardinal Communications, Muncie, Ind.**

**Account Coordinator**

September 2012-December 2013

**Boys and Girls Club of Muncie**

**Contributed** to strategic communication plan

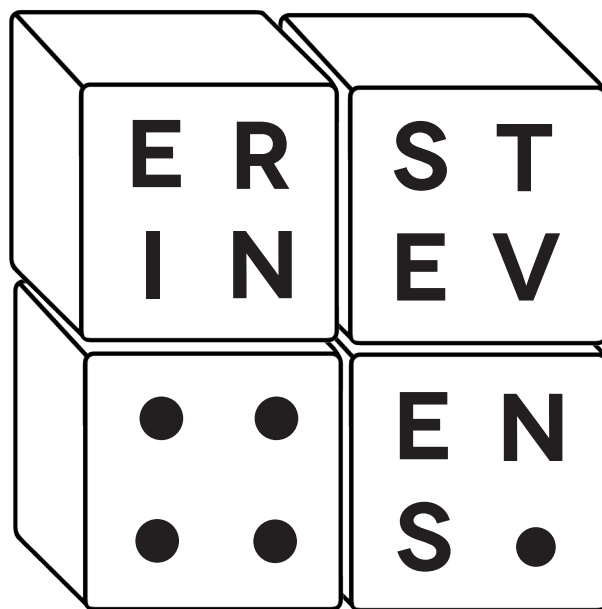
**Muncie Chamber of Commerce**

**Co-wrote** strategic communication plan

**Led** Facebook volunteerism campaign

**Muncie Downtown Development Partnership**

**Wrote** news releases, fact sheets, pitch e-mails



**ERIN STEVENS**

317.450.8660

ERIN.REB.STEVENS@GMAIL.COM

ERINRSTEVENS.ME

**BALL STATE UNIVERSITY, MUNCIE, IND.**

BACHELOR OF SCIENCE IN PUBLIC RELATIONS

HONORS COLLEGE

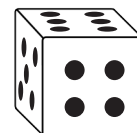
GPA: 3.5/40

**ADDITIONAL SKILLS/EXPERIENCE**

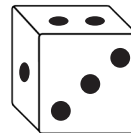
INDESIGN



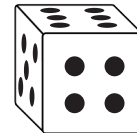
PHOTOSHOP



ILLUSTRATOR



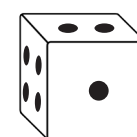
WORDPRESS



HTML/CSS



JAVASCRIPT



**Lifetouch NCC, Muncie, Ind.**

**Customer Service Representative**

September 2014 to March 2014

**Victoria's Secret, Greenwood, Ind.**

**Sales Associate**, May 2012 to December 2012

**Dye's Walk Country Club, Greenwood, Ind.**

**Banquet Server, Hostess**, May 2009 to August 2012