

Cook & Belle's PLAYHOUSE

NEW ORIGINAL WIPB PRODUCTION PREMIERES JULY 11 AT 9PM

Country music holds a distinctive place for the dynamic duo of Bret and Michelle (Belle) Cook. And dynamic they are. With 15 years spent touring this United States and performing with some of the most prominent names in the industry, this power couple demonstrates their talents reach far beyond the stage.

Witness them take the screen as hosts of WIPB's newest series, **COOK & BELLE'S PLAYHOUSE** premiering July 11 at 9pm.

"This new show aligns perfectly with our mission to entertain and engage the communities we serve through distinctive television programming," said Alice Van Dyke, general manager.

COOK & BELLE'S PLAYHOUSE replaces a viewer favorite, **COUNTRY HIT VIDEOS** which aired for 20 years on WIPB. Cook and Belle have teamed up with our crew to bring viewers a more intimate look into the lives and art of talented artists who hold a connection to Central Indiana.

"There is fantastic talent here in Indiana and this show is the perfect way to showcase it," said Bill Bryant, production manager.

Taped from the comfort of a Muncie home, the show currently features four artists, Carl Storie, Seth Cook, Sarah Scarborough and Danny Frazier.

They exemplify the talented, passionate and community oriented individuals we at WIPB love to celebrate. Bret and Michelle's upbeat, fun-loving style and the exclusive musical performances are what makes this show one you do not want to miss.

Join us in welcoming Cook and Belle and their musical guests to the WIPB family and **get ready to rock!**

By Erin Stevens



Photo provided.