Lumpy Debt, Monetary Policy, and Investment *

Minjie Deng [†]

Min Fang ‡

Simon Fraser University

University of Rochester

September 27, 2020 click here for most recent version

Abstract

We study how financial heterogeneity determines firm-level investment responses to monetary policy shocks. In Compustat, a significant amount of firms hold almost zero debt, and among the firms who hold debt, both the amount and the maturity of debt vary greatly. We refer to these financial heterogeneity characteristics as *lumpy debt*. We first document that *lumpy debt* significantly affects the responses of firm investment to monetary policy shocks: firms who hold debt, hold more debt, and hold more long-term debt, are less responsive to monetary policy shocks. We then develop a heterogeneous firm model with investment, long-term and short-term debt, and default risk to interpret these facts. In the model, firms with higher leverage or more long-term debt are less responsive to monetary policy shocks because of higher default risk. The effect of monetary policy on aggregate investment, therefore, depends on the distribution of firm financial positions.

Keywords: monetary policy; firm heterogeneity; debt maturity; financial frictions; JEL Classification: E44, E52, G31

^{*}We are greatly indebted to our advisors Yan Bai and Narayana Kocherlakota for their continuous advice and encouragement. We are also very grateful to George Alessandria, Mark Bils, Yongsung Chang, John Duggan, Zibin Huang, Dan Lu, Shafaat Khan, Armen Khederlarian, Pablo Ottonello, Yena Park, Sergio Montero, and other audiences at the University of Rochester, and the Wallis Institute of Political Economics for helpful comments. All errors are ours. First Version: September 10, 2018.

[†]Contact: minjie.deng16@gmail.com; 8888 University Dr, Burnaby, BC V5A 1S6, Canada

[‡]Contact: min.fang@rochester.edu; 116E Harkness Hall, Rochester, NY 14620

1. Introduction

Different firms have different financial positions which drive their investment decisions. This financial heterogeneity exhibits several characteristics which we refer to as *lumpy debt*: First, a significant amount of firms hold almost zero debt; Second, conditional on debt holding, firms hold significantly different levels of debt; Third, conditional on debt holding, firms hold significantly different maturity profiles of debt. Given this rich financial heterogeneity across firms, a crucial question is: which firms are the most responsive to monetary policy shocks, and why?

We answer this question empirically and theoretically. We emphasize how these *lumpy debt* characteristics play essential roles in shaping firm investment responses to monetary policy shocks. Our main empirical finding is that firms without debt, with debt but low leverage, and with debt but less long-term debt, invest more following an expansionary monetary policy shock. To speak to this evidence, we build a model that allows for firms with rich financial structures: firms can invest in capital and issue both short-term and long-term debt with fixed costs. Firms with high leverage or long maturity are less responsive to expansionary monetary policy shocks because their marginal cost of external finance is high. Quantitatively, we replicate our empirical regressions with model-simulated data and recover the heterogeneous investment responses as in the data. The model shows that the aggregate effect of monetary policy depends on the initial distribution of corporate financial positions.

Our empirical work combines monetary policy shocks, measured using high-frequency changes in Federal Funds Futures rates with firm-level variables from Compustat Quarterly. We focus on how the semi-elasticity of investment with respect to shocks depends on firm financial positions: debt issuance, leverage, and maturity, conditioning on both firm fixed effects and sector-by-quarter fixed effects. Our estimates show that firms holding no debt (almost-zero-leverage, henceforth AZL), firms holding less debt (low-leverage), and firms holding more short-term debt are significantly more responsive to monetary policy shocks. We also show that these results are robust to alternative monetary policy shock measures, alternative financial positions measures, and alternative sample periods. We also externally validate our results using credit rating data.

We then develop a model with firm default risk to interpret these facts. The model features heterogeneous firms who face idiosyncratic productivity shocks and invest in capital using either internal funds or external borrowing. Firms can issue both short-term debt and long-term debt as external borrowing. Firms may default on their debt, leading to an external finance premium. This lack of commitment is priced into long-term contracts and makes long-term debt issuance more costly.

Default is inefficient because it involves deadweight losses when resources are transferred from the defaulting firm to creditors. Thus, the fundamental frictions that impede efficient investment are similar to Cooley and Quadrini (2001), Hennessy and Whited (2005) and Gomes and Schmid (2010). The innovation of our model is that we allow firms to issue both short-term debt and long-term debt. Short-term debt is less risky for the creditor and thus cheaper for the firm, but must be paid fully in the next period. Only a proportion of long-term debt needs to be paid off each period which generates lower rollover costs, but is more costly because of higher future default risk. The continuation value of long-term debt implicitly depends on the firm's actions in future periods. Since firms lack commitment and face idiosyncratic shocks, the value of the claims of existing creditors depends on the future behavior of firms. As a result, equilibrium long-term debt prices typically feature a discount relative to short-term debt. We calibrate the model to match the key features of firms' investment, borrowing, and other characteristics in the micro data.

In our model, an expansionary monetary policy shock works through two channels. First, it increases the stochastic discount factor of firms since firms are owned by households. This increases the marginal benefit of investment, so all firms would prefer to invest more. Second, it lowers the external borrowing costs to finance investment. However, the effect from the second channel depends on firm financial positions. Because of the higher default risk, especially on long-term debt, firms with high leverage and more long-term debt invest less. We estimate our empirical specification on panel data simulated from our model and find that the implied investment responses are within one standard error of their estimates in the data. The quantitative results emphasize the essential role of financial heterogeneity in the transmission of monetary policy shocks to aggregate investment.

Related Literature: This paper contributes to three key strands of literature. The first studies the role of financial heterogeneity in determining the business cycle dynamics of aggregate investment. Khan, Senga and Thomas (2014) study the effects of credit shocks in an economy where firms have persistent differences in TFP, capital and debt or financial assets. Gilchrist, Sim and Zakrajšek (2014) study uncertainty shocks in a heterogeneous agent model with financial frictions and defaultable short-term debt. Gomes, Jermann and Schmid (2016) develop a heterogeneous agent model with nominal long-term debt, in which inflation risk affects investment and default through a debt overhang channel. Our model is also related to Arellano, Bai and Kehoe (2010), who study the role of financial heterogeneity in determining employment decisions. The contribution of our paper to this strand of research is to make maturity choices an integral part of the firm's capital structure decision, and thus enrich the realism and heterogeneity of firm financial positions.

The second strand of literature to which this paper is related are recent models of dynamic capital structure, following Cooley and Quadrini (2001), Hennessy and Whited (2005) and Miao (2005). These models study the implications of costly external financing for the cross-section and dynamic properties of firm-level and aggregate investment, as well as for equity returns (Gomes and Schmid, 2010). Using firm-level datasets, Arellano, Bai and Zhang (2012) study the impact of cross-country variation in financial market development on firms' financing choices and growth. Our model shares with these studies the feature that firm debt choices are time varying and the interest rate on debt reflects endogenous default probabilities. There is some literature in corporate finance which studies the maturity structure of corporate debt, typically abstracting from aggregate dynamics. For instance, Crouzet (2016) studies the optimal maturity structure of debt in a neoclassical investment model with no aggregate uncertainty.

Third, we contribute to the literature that studies how the effect of monetary policy varies across firms. Some papers including Kashyap, Lamont and Stein (1994), Gertler and Gilchrist (1994), and Kashyap and Stein (1995) argue that smaller and presumably more credit constrained firms are more responsive to monetary policy along a number of dimensions. Ottonello and Winberry (2018), however, show that low leverage and high credit rating firms are more responsive to monetary policy. Jeenas (2018) finds that firms with more liquid balance sheets are the most responsive to monetary policy shocks. Fang (2020) studies how the interaction of lumpy investment and firm-level uncertainty affects the effectiveness of monetary policy on aggregate investment. Our paper departs from theirs in that we introduce the a trade-off between short-term debt and long-term debt as a choice for the firms. Our result is consistent with this finding. We extend the Ottonello-Winberry model to include firm maturity profiles and show that maturity heterogeneity is also a source of heterogeneous responses. We also contribute to the understanding of monetary transmission.¹

Road Map This paper is organized as follows. Section 2 provides empirical evidence that responses to monetary policy shocks vary across firms depending on their financial positions. Section 3 develops a model with firm investment, borrowing, maturity choice and default. Section 4 parameterizes the model, characterizes the mechanism, and reproduces the effects of lumpy debt interacting with monetary policy shocks on investment. Finally, Section 5 concludes.

¹Numerous papers, including Auclert (2017), McKay, Nakamura and Steinsson (2016), Wong (2016), and Violante, Moll and Kaplan (2015), focus on how household-level heterogeneity affects the consumption channel of monetary policy. We explore the role of firm-level heterogeneity in determining the investment channel of monetary policy.

2. Empirical Evidence

This section provides empirical evidence on how the response of investment to monetary policy shocks varies across firms depending on their financial positions. Section 2.1 describes our data sources. Section 2.2 shows that low-leverage firms and firms holding more short-term debt are more responsive to expansionary monetary policy in terms of investment. Section 2.3 shows the heterogeneous borrowing responses. Section 2.4 presents a number of robustness checks.

2.1 Data Description

Firm-Level Panel Data: We obtain firm-level data from Compustat Quarterly. This source contains quarterly balance-sheet information on publicly listed U.S. firms. The Quarterly database has several advantages: quarterly frequency, which is the highest frequency we could obtain at the firm level; a sufficiently long data history, covering the whole period for which we have a monetary policy shock measure; rich and detailed financial information, giving us the opportunity to extensively control for firm characteristics.²

The key variables are investment, leverage, and debt maturity, which are constructed following standard research in finance. Investment i_{jt} is defined as the ratio of quarterly capital expenditures (capxy) to the lag of quarterly property, plant and equipment $(ppentq)^3$; leverage l_{jt} is defined as the debt-to-asset ratio which is debt maturing within one year plus debt maturing in more than one year (dlcq+dlttq) over total assets (atq); and net debt borrowing is defined as changes in total debt $(\Delta dlcq+dlttq)$ over total debt (dlcq+dlttq); We also define net long-term debt borrowing and net short-term debt borrowing as changes in long-term debt $(\Delta dlttq)$ and changes in short-term debt $(\Delta dlcq)$ over total debt (dlcq+dlttq) respectively. Finally, a debt maturity variable m_{jt} is constructed as the ratio of debt maturing in more than 1 year (dlttq) over total debt (dlcq+dlttq).

Following classic corporate finance literature, we also construct an AZL (almost-zero-leverage)

²However, it has two shortcomings: it only includes public firms, which excludes private and smaller firms; and detailed debt maturity data is only available in the Fundamentals Annual. Despite these flaws, it covers almost half of U.S. output, and offers substantial variations within and between firms to offer weight to the empirical analysis of these firms.

³Because capital expenditures (capxy) is a cumulative variable within a fiscal year, for the first fiscal quarter Q1, net investment is properly measured as $capxy_{q1}$. For fiscal quarter Q2, net investment equals $capxy_{q2} - capxy_{q1}$, and so as for Q3 and Q4. We prefer this approach as capxy contains many fewer missing values, leaving us with a more complete sample. Second, capxy is exactly how much a firm invests in their ppentq, avoiding the potential measurement problems from constructing capital series and then taking the log differences as investment.

dummy because almost-zero-leverage firms behave very differently from other firms, as documented in Strebulaev and Yang (2013). The data selection criteria approach follows Almeida et al. (2012), which explored the real effect of corporate debt maturity in the 2007 credit crisis. We disregard observations from financial sector (SICs 6000-6999), non-profit organizations and governmental enterprises (SICs 8000s & 9000s), as well as utilities (SICs 4900-4999). We drop firms with missing or negative sales, firms with more than 100% sales or assets growth in a quarter, firms with cash holdings larger than assets, firms with capital expenditures or property, plant and equipment larger than total assets, and firms with potentially mis-measured debt structures (debt greater than total assets or components greater than total long-term debt). Details of variables construction and sample selection are in the Empirical Appendix A. We present the summary statistics for the sample in Table 1.

The two types of firms are significantly different in their corporate policies towards debt. For non-AZL firms, firm-quarter observations are required to at least have "some" debt, which is debt over total assets larger than 5%. This givens us roughly 141,000 observations. For AZL firms, we group the firm-quarter observations who have almost no debt at all, which is roughly 61,000 observations. The essential reason to separate these two samples is addressed in the corporate finance literature, which is summarized as the zero-leverage firm puzzle in Strebulaev and Yang (2013). This puzzle shows that almost-zero-leverage firms have a very weak propensity to take on external debt though they have access to debt and would benefit from borrowing theoretically. These firms are similarly profitable and productive, but not significantly different in age or industry. To capture the significant differences between these two groups, we show statistics from two groups distinguished with a dummy for AZL firms indicating to which group a firm belongs.

Table 2 shows other statistics on both groups. We include size (total assets), sales-assets ratio, cash-assets ratio, profitability, and earnings volatility. The measure of profitability is operating income over total assets, and the measure of earnings volatility is five-quarter average net income over total assets. We find that almost-zero-leverage firms are one-fifth the size of firms who at least have some debt. Meanwhile, AZL firms are less profitable, face slightly larger earnings volatility, and hold 4 times larger share of liquidity assets than other firms. However, they show no difference in their sales-assets-ratio. As documented in Strebulaev and Yang (2013), these firms may have very different corporate financial policies. Therefore, they may respond to monetary policy shocks quite differently as well.

Monetary Policy Shocks: The main difficulty in measuring monetary policy shocks is that most of the variation in the Fed Funds rate is driven by the Federal Reserve's endogenous response to ag-

Table 1: Key Statistics for Firm-level Variables

Statistics	Investment	Leverage	Maturity>1	Borrowing	${\sf Borrowing}^L$	$\overline{Borrowing^S}$
i(AZL)=0:	non-AZL Firr	ns				
Number	141,306	141,306	141,306	125,380	125,380	125,380
Mean	0.058	0.352	0.842	0.039	0.030	0.009
Median	0.042	0.319	0.917	001	-0.016	0.000
Std	0.054	0.190	0.187	0.307	0.282	0.134
Max	0.407	0.954	1.000	12.902	11.677	5.629
75%	0.074	0.462	0.985	0.052	0.029	0.014
25%	0.023	0.206	0.764	-0.044	-0.035	-0.008
Min	-0.052	0.059	0.159	-0.928	-0.921	-0.830
i(AZL)=1:	AZL Firms					
Number	61,850	61,850	31,103	25,087	25,087	25,087
Mean	0.107	0.009	0.472	0.694	0.220	.473
Median	0.042	0.319	0.917	001	-0.016	0.000
Std	0.097	0.014	0.349	20.765	9.259	17.953
Max	0.620	0.050	1.000	1974	1236	1975
75%	0.146	0.014	0.770	0	0	0.007
25%	0.038	0	0.093	-0.243	-0.091	-0.143
Min	-0.074	0	0	-1	-1	-1

Notes: Summary statistics of firm-level variables. The data are from Quarterly Compustat. Investment is defined as the ratio of quarterly capital expenditures (changes in capxy) to the lag of quarterly property, plant and equipment (ppentq). Leverage is defined as debt-to-assets ratio. Maturity is the ratio of long-term debt to total debt.

gregate economic conditions. As a result, it is challenging to measure exogenous monetary policy shocks. We identify shocks using the high-frequency event-study approach pioneered by Cook and Hahn (1989). This high-frequency identification imposes fewer assumptions to identify shocks than the VAR approach in Christiano, Eichenbaum and Evans (2005) or the narrative approach in Romer and Romer (2004). We use high-frequency data on Federal Funds futures contracts and identify monetary shocks using the changes in the traded rate of Federal Funds futures in a narrow time window around the FOMC press releases. By examining a narrow window around the announcement, this

	non-AZL Firms		AZL Firms	
Variables	Mean	St.D	Mean	St.D
Size (Total Asset millions\$)	2542	10007	496	4692
Sales-Asset-Ratio	0.297	0.222	0.280	0.244
Profitability	0.026	0.046	0.009	0.075
Earning Volatility	0.036	1.007	0.051	0.086
Cash-Asset-ratio(Liquidity)	0.088	0.137	0.364	0.245

Table 2: Other Firm Statistics

ensures that the only relevant shock during the time period (if any) was the monetary policy shock.

Following Gürkaynak, Sack and Swanson (2005), Gorodnichenko and Weber (2016) and Wong (2016), we construct our monetary policy shocks x_t^m as:

$$x_t^m = \tau(t) \times (ffr_{t+\Delta_+} - ffr_{t-\Delta_-}) \tag{1}$$

where t is the time of a monetary announcement, ffr_t is the implied Fed Funds rate from a current-month Federal Funds futures contract at time t. We focus on a window of Δ_- =fifteen minutes before the announcement and Δ_+ =forty-five minutes after the announcement, as well as a tighter window of Δ_- =ten minutes before the announcement and Δ_+ =twenty minutes after the announcement. $\tau(t) = \frac{\tau^n(t)}{\tau^n(t)-\tau^d(t)}$ is the adjustment for the timing of the announcement within the month, which accounts for the fact that Fed Funds Futures pay out based on the average effective rate over the month. $\tau^d(t)$ denotes the day of the meeting in the month and $\tau^n(t)$ is the number of days in the month. Our shock series begins in January 1990, when the Fed Funds futures market opened. Since the 30-day Federal Funds Rate hit the zero lower bound in December 2008, this high-frequency shock measure has subsequently exhibited little fluctuation. We cut the sample off in 2008 to avoid zero-lower bound issues.⁴

To match our quarterly firm-level data in Compustat, we sum up the identified shocks to generate a quarterly measure of the shock series. The aggregated shock starts from the first quarter in 1990 and ends with last quarter in 2008. The statistics are summarized in Table 3. $\Delta^{m,30}$ denotes the

⁴See Gilchrist et al. (2015). The 30-day Federal Funds Rate hit the zero lower bound following the FOMC press release on December 25, 2008. There were no more FOMC press release within that quarter. Therefore, we truncated the data series at Q4 2008. The Federal Funds Rate has since remained within the effective zero lower bound and therefore does not capture the responses of the market to changes in the stance of monetary policy.

high frequency shock measure using a 30 minutes window (10 minutes before the announcement and 20 minutes after the announcement), $\Delta^{m,60}$ denotes the high frequency shock measure using a 60 minutes window (15 minutes before the announcement and 45 minutes after the announcement), $\Delta^{m,tight}$ denotes $\Delta^{m,30}$ aggregated to a quarterly series, and $\Delta^{m,wide}$ denotes $\Delta^{m,60}$ similarly aggregated. The differences between the two measures are quite small for all statistics, which suggests that the market is very efficient in adjustment to FOMC announcements. Using the tight window measure, for example, the average monetary policy shock is -4.6 basis points. The minimum is -45.9 basis points in Q4 1991, while the maximum is 17.2 basis points in Q2 2003. In the regression analysis, we always flip the sign of monetary policy shocks so positive monetary policy shocks imply monetary stimulus.

Statistics	$\Delta^{m,30}$	$\Delta^{m,60}$	$\Delta^{m,tight}$	$\Delta^{m,wide}$
Number	175	175	76	76
Mean	-0.022	-0.0217	-0.046	-0.0457
Median	0	0	-0.0025	0
Std	0.0906	0.0925	0.122	0.1284
Max	0.163	0.152	0.172	0.162
Min	-0.4667	-0.463	-0.459	-0.479

Table 3: Statistics of Monetary Policy Shocks

2.2 Heterogeneous Investment Responses to Monetary Policy Shocks

We first empirically test how the investment decisions of both types of firms respond to monetary policy shocks given their corporate debt structure, which includes whether they are AZL firms or not, and conditional on being non-AZL firms, their leverage and maturity structures.

Our baseline empirical specification is:

$$I_{jt} = (\boldsymbol{\alpha} \Delta_t^m + \beta_0' x_{jt-1} + \boldsymbol{\beta'} x_{jt-1} \Delta_t^m) \times i(AZL)$$

$$+ \Gamma' Z_{jt-1} + \Psi' Agg_{t-1} + \gamma_j + \gamma_q + \gamma_s + \epsilon_{jt}^s$$
(2)

where i_{jt} is investment, i(AZL) is a dummy signifying an AZL firm (=1) or not (=0), Δ_t^m is the sign-flipped monetary policy shock occurs between time t-1 and time t, which is standardized via

10 DENG AND FANG

dividing by 25bps. Here we use the 30 minutes window measure for monetary policy shocks.⁵ x_{jt-1} is a vector capturing firm j's corporate debt structure at time t-1, where both leverage l_{jt-1} , and maturity m_{jt-1} ; Z_{jt-1} is a vector of firm controls, Agg_{t-1} is a vector of aggregate controls; γ_j , γ_t , and γ_s are the firm fixed effect, quarter fixed effect, and 2-digit sector fixed effect, respectively. The residual ϵ_{jt}^s is clustered at the 2-digit sector level.

The coefficients of interest are α and β' . α shows the average effect of monetary policy shock on firm investment, and β' measures how semi-elasticity of investment with respect to monetary policy shock Δ_t^m depends on firm's debt structure $\{l_{jt-1}, m_{jt-1}\}$. To isolate the effect of debt structure, we control for various factors that may also affect firm investment. First, the firm fixed effect captures permanent differences in endogenous responses across firms, while quarter and sector fixed effects capture differences in how broad sectors are exposed to aggregate conditions, and seasonal effect within a year. Second, the firm-level controls Z_{jt} include total assets, cash holdings, total revenue, sales, sales growth, profitability, earnings volatility, and net equity issuance. Finally, the aggregate controls Agg_{t-1} , including a market volatility measure VIX, GDP growth, unemployment, and inflation, capture any other potential effects from the aggregate economic conditions. ⁶

Table 4 shows the results. First, Column (1) shows that the AZL firms are more than twice as responsive compared to non-AZL firms. A tightening of monetary policy by a 25bps cut in federal fund rate shock reduces corporate investment rate of AZL firms and non-AZL firms by 0.63% and 0.25%, respectively. Column (2) and Column (3) show the heterogeneous responses along the two margins of leverage and maturity respectively. Column (4) puts both margins together. We find both the sign and magnitudes of the distributional effects are significantly large for non-AZL firms. For a non-AZL firm with one standard deviation higher in leverage ($sd_{lev}=0.190$) or maturity ($sd_{mat}=0.187$), this effect is reduced by 0.084% (0.44 × 0.19) or 0.047% (0.25 × 0.187), respectively. These results indicate that the investment responses of firms to monetary policy shocks differs significantly depending on their corporate debt structure, including whether they are AZL firms or non-AZL firms, and conditional on being a non-AZL firms, what are their leverage and maturity structures.

⁵The results are robust to using alternative monetary policy shocks. We provide the results using alternative measures in the Appendix A.5.

⁶We use aggregate controls instead of time fixed effect because otherwise the time fixed effect will absorb all the variations of monetary policy shocks, which means we are not able to observe the average effect through α . With all these aggregate controls, we could actually control for the aggregate effect coming through the indirect demand channel from the household side. However, we could not capture firm specific demand generated by monetary policy shocks.

⁷The heterogeneous responses depending on leverage or maturity within the group of almost-zero-leverage firms are not meaningful.

Table 4: Heterogeneous Investment Responses: All Firms

i_{jt}	(1)	(2)	(3)	(4)
$\Delta_t^m \times AZL$	0.630***	0.643***	0.667***	0.700***
	(0.081)	(0.077)	(0.110)	(0.104)
$\Delta^m_t imes ext{non-AZL}$	0.255***	0.255***	0.264***	0.264***
	(0.046)	(0.046)	(0.047)	(0.046)
$\Delta^m_t \times lev_{j,t-1} \times AZL$		-2.887		-3.820**
		(2.227)		(1.838)
$\Delta^m_t imes lev_{j,t-1} imes ext{non-AZL}$		-0.457**		-0.440**
		(0.179)		(0.175)
$\Delta^m_t \times mat_{j,t-1} \times AZL$			-5.066	-6.731
			(4.380)	(4.295)
$\Delta^m_t imes mat_{j,t-1} imes ext{non-AZL}$			-0.280*	-0.250*
			(0.151)	(0.147)
\overline{N}	151253	151253	151253	151253
adj. R^2	0.031	0.031	0.032	0.032
Firm Controls	Yes	Yes	Yes	Yes
Aggregate Controls	Yes	Yes	Yes	Yes

Notes: All regressions include firm fixed effect, quarter fixed effect, two-digit SIC sector fixed effect and two-digit SIC sector clustering. Standard errors in parentheses. * p < 0.1, ** p < 0.05, *** p < 0.01

12 DENG AND FANG

2.3 Heterogeneous Borrowing Responses to Monetary Policy Shocks

Since the financial heterogeneity across leverage and maturity among AZL firms is not meaningful by definition, we separately examine the debt behavior of AZL and non-AZL firms. Much corporate finance literature excludes AZL firms from their samples because their responses to growth opportunities are quite different than those of other firms. We still prefer to include them here because these firms are a substantial fraction of all firms. ⁸

2.3.1 Responses of AZL Firms

The investment responses of AZL firms to monetary policy shocks are much stronger compared to non-AZL firms. How do they finance these investment projects induced by monetary policy? As there are no distributional effects in their debt positions by definition, we will only show the regression tables for the average effect.

The estimation model is a reduced version of equation (2):

$$dep_{jt} = \alpha \Delta_t^m + \beta' x_{jt-1} + \Gamma' Z_{jt-1} + \Psi' Agg_{t-1} + \gamma_j + \gamma_q + \gamma_s + \epsilon_{jt}^s$$
(3)

where the sample only includes AZL firms. The dependent variables are investment i_{jt} , debt borrowing Δb_{jt} , long-term debt borrowing $\Delta^L b_{jt}$, and short-term debt borrowing $\Delta^S b_{jt}$, respectively.

The results are in Table 5. Column (1) shows the response of investment, where the coefficient implies that a 25 bps interest rate cut would generate 0.57% growth in investment rate, similar to the coefficient of the pooled regression, which is 0.63%. From Column (2) to (4), we find that AZL firms reduce borrowing to interest rate cuts. A 25 bps interest rate cut leads them to get rid of almost all their debt (mainly short-term debt), which is quite interesting since they generally hold very little debt to start. This is the essential reason why we infer that these firms are not financially constrained, and thus their investment response is not through the credit channels of monetary policy, but other aggregate channels which need to be further explored.

⁸As Strebulaev and Yang (2013) addressed, these firms account for 35% of all public firms in 2007 just before the crisis. They also invest more, pay more tax, and pay more dividends. In our sample, AZL firms account for roughly 30% (61,850/203,156) of the sample. Moreover, roughly 50% (30,747/61,850) of them have zero leverage. Most AZL firms do not even have a credit rating. Only 1,218 observations out of 61,850 observations of AZL firms have credit rating data. Hence, we are not able to create a robust matching between credit rating and financial positions.

dep_{jt}	i_{jt}	Δb_{jt}	$\Delta^L b_{jt}$	$\Delta^S b_{jt}$
Δ_t^m	0.569***	-81.386**	-7.576	-73.811**
	(0.073)	(30.630)	(8.489)	(29.048)
N	43838	20644	20644	20644
adj. \mathbb{R}^2	0.035	0.115	0.001	0.162
Firm Controls	Yes	Yes	Yes	Yes
Aggregate Controls	Yes	Yes	Yes	Yes

Table 5: Responses of AZL firms

Notes: All regressions include firm fixed effect, quarter fixed effect, two-digit SIC sector fixed effect and two-digit SIC sector clustering. Standard errors in parentheses. * p < 0.1, ** p < 0.05, *** p < 0.01

2.3.2 Responses of non-AZL Firms

We then test how non-AZL firms respond to monetary policy shocks given their corporate debt structure, which includes both leverage and maturity structure. We look at three different dimensions of firm choices: how much to invest, how much to borrow, and the chosen debt maturity.

The estimation model is also a reduced version of equation (2):

$$dep_{jt} = \boldsymbol{\alpha} \Delta_t^m + \beta_0' x_{jt-1} + \boldsymbol{\beta'} x_{jt-1} \Delta_t^m + \Gamma' Z_{jt-1} + \Psi' Agg_{t-1} + \gamma_j + \gamma_q + \gamma_s + \epsilon_{jt}^s$$
(4)

where dep_{jt} is either investment i_{jt} , net debt borrowing Δb_{jt} , net long-term debt borrowing Δb_{jt}^L , net short-term debt borrowing Δb_{jt}^S , or maturity choice Δm_{jt} across the five corresponding regressions. ϵ_t^m is the monetary policy shock occurring between time t-1 and time t and x_{jt-1} is a vector capturing firm j's corporate debt structure at time t-1, including both lagged leverage l_{jt-1} , and maturity m_{jt-1} . Z_{jt-1} is a vector of firm controls, Agg_{t-1} is a vector of aggregate controls, and γ_j , γ_t , and γ_s are a firm fixed effect, quarter fixed effect, and 2-digit sector fixed effect, respectively. The residual ϵ_{jt}^s is clustered at the 2-digit sector level.

Investment: In Table 6, we examinate the investment pattern again by reporting the results from estimating the regression equation (4) with dep_{jt} given as investment i_{jt} . The results are similar to

in previous section using the pooled sample. Among the non-AZL firms, firms with higher leverage and longer debt maturities are less responsive to monetary policy shocks. The results are generally in line with the results in the previous section though the magnitudes are slightly different.

Table 6: Heterogeneous Investment Responses

$\phantom{aaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaa$	(1)	(2)	(3)	(4)
Δ_t^m	0.185***	0.186***	0.187***	0.188***
	(0.036)	(0.037)	(0.037)	(0.038)
A.m 1				
$\Delta_t^m \times lev_{j,t-1}$		-0.315*		-0.296*
		(0.168)		(0.166)
$\Delta_t^m \ge mat_{j,t-1}$			-0.302**	-0.281*
•			(0.147)	(0.143)
N	105110	105110	105110	105110
R^2	0.040	0.040	0.040	0.041
Firm Controls	Yes	Yes	Yes	Yes
Aggregate Controls	Yes	Yes	Yes	Yes

Notes: All regressions include firm fixed effect, quarter fixed effect, two-digit SIC sector fixed effect and two-digit SIC sector clustering. Standard errors in parentheses. * p<0.1, ** p<0.05, *** p<0.01

Borrowing: In Table 7, we report the results from estimating the regression equation (4) with dep_{jt} given as firm-level borrowing Δb_{jt} . We show that monetary expansion boosts firm-level borrowing behavior, but without any distributional effects on leverage or the maturity structure. Column (1) to Column (4) have the similar interpretations as Table (3). In Table 7, from Column (1), a monetary expansion with a 25 bps monetary expansion generates 0.48% growth in firms' borrowing. However, from Column (2) to (4) when the interaction is considered with both leverage and maturity, none of the resulting coefficients have a significant sign, which means no distributional effects are significant over firms' financial positions for the general borrowing behaviors.

Long vs. Short: However, given the fact that firms partially rely on external funds to finance investment, borrowing behavior should be connected to investment behavior. Therefore, we further decompose net borrowing Δb_{jt} into net long-term debt borrowing Δb_{jt}^L , and net short-term debt

Table 7: Non-Heterogeneous Borrowing

Δb_{jt}	(1)	(2)	(3)	(4)
Δ_t^m	0.482**	0.479*	0.484**	0.482*
	(0.240)	(0.242)	(0.240)	(0.242)
A.m. 1		4.440		4 400
$\Delta_t^m \ge lev_{j,t-1}$		1.468		1.489
		(1.274)		(1.301)
$\Delta_t^m \ge mat_{j,t-1}$			-0.200	-0.305
			(1.170)	(1.210)
\overline{N}	105110	105110	105110	105110
R^2	0.047	0.047	0.047	0.047
Firm Controls	Yes	Yes	Yes	Yes
Aggregate Controls	Yes	Yes	Yes	Yes

Notes: All regressions include firm fixed effect, quarter fixed effect, two-digit SIC sector fixed effect and two-digit SIC sector clustering. Standard errors in parentheses. * p < 0.1, ** p < 0.05, *** p < 0.01

borrowing Δb_{jt}^S . In Table 8, we report the results from estimating equation (4) with dep_{jt} given as both net long-term debt borrowing Δb_{jt}^S and net long-term debt borrowing Δb_{jt}^S in Panel (A) and Panel (B), respectively. We show that in general monetary expansion significantly increases firms' long-term debt, but not short-term debt, which we can observe from all columns in both panels. An average firm would borrow roughly 0.40% more long-term debt given a 25 bps monetary expansion; considering that on average long-term debt is 85% of total debt, and that in Table 7 the average effect on total borrowing is roughly 0.48%, we could say that on average, 83% is long-term debt borrowing. This is consistent with the ratio of long-term debt over total debt.

The interesting findings here are the distributional effects. In Panel (A), we show that firms with longer maturity are statistically significantly less responsive in taking on long-term debt. A one standard deviation increase in maturity (0.187) lowers long-term debt borrowing by 0.56%. A firm with almost exclusively long-term debt would take on practically no new long-term debt. In Panel (B), we find firms with higher leverage and longer maturity would take on much more short-term debt given a monetary expansion. As the average response is not significant, we cannot compare

16 DENG AND FANG

Table 8: Heterogeneous Long-/Short-Term Borrowing

	(A). Long-term Debt Δb^L_{jt}			(B). Short-term Debt Δb_{jt}^S				
	(1)	(2)	(3)	(4)	(1)	(2)	(3)	(4)
Δ_t^m	0.389*	0.389*	0.411*	0.411*	0.093	0.091	0.072	0.071
	(0.220)	(0.222)	(0.220)	(0.222)	(0.076)	(0.076)	(0.080)	(0.081)
$\Delta_t^m \ge lev_{j,t-1}$		0.411		0.614		1.057***		0.874**
		(1.297)		(1.318)		(0.342)		(0.357)
$\Delta_t^m \ge mat_{j,t-1}$			-2.962***	-3.005***			2.762***	2.701***
			(1.078)	(1.103)			(0.633)	(0.638)
\overline{N}	105110	105110	105110	105110	105110	105110	105110	105110
R^2	0.043	0.043	0.043	0.043	0.096	0.096	0.097	0.097
Firm Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Aggregate Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

Notes: All regressions include firm fixed effect, quarter fixed effect, two-digit SIC sector fixed effect and two-digit SIC sector clustering. Standard errors in parentheses. * p<0.1, ** p<0.05, *** p<0.01

to an average firm's short-term borrowing. We can look at the absolute magnitude which is 0.035% more short-term debt for a firm with one standard deviation more leverage (0.19), and 0.50% more short-term debt for a firm with one standard deviation longer maturity (0.187). These firms borrow much more short-term debt given a monetary expansion which almost offsets their lack of long-term borrowing. This effect shapes financial positions dramatically.

2.4 Additional Results and Robustness Checks

In Empirical Appendix A, we provide some additional results and several robustness checks. For additional results, we show the dynamics of the investment responses using the Local Projection of Jordà (2005) and we proxy the financial heterogeneity using S&P credit ratings. For robustness checks based on the monetary shock measure, we check three different alternatives: an alternative measure using the 60 minute window shocks, using only post-1994 data because monetary policy

announcements are more transparent after 1993, and an alternative measure by smoothed aggregation as in Ottonello and Winberry (2018), using a weighted aggregation of shocks across quarters. For robustness checks of the financial positions measures, we also alternatives for the permanent components of leverage and maturity, the transitory components of leverage and maturity, and the heterogeneity among firms in other dimensions, in particular their size, sales, and sales growth. These additional results and robustness checks uniformly suggest that the results in the main text are robust.

3. Model

Motivated by the empirical findings, we build a heterogeneous firm model to explain the mechanisms. The model economy consists of heterogeneous production firms, a competitive bond market for short-term and long-term bonds, and a monetary authority controlling the real interest rate. Given the complex heterogeneity in the model, we abstract away from the New Keynesian sector and household sector and have monetary policy directly affecting the real interest rate. ⁹ In the heterogeneous firm block, each firm i (i = 1, 2,, N) decides how much to invest, how much short-term and long-term debt to take on, how large a dividend to pay, and whether to default. Firms are subject to their own idiosyncratic productivity shocks and an aggregate rate interest rate shock from the monetary authority. We describe the firm problem in detail and then characterize the bond market and the pricing functions of both short-term and long-term bonds.

3.1 Firms

Technology and investment Each firm i produces with capital k using the following decreasing returns to scale production function:

$$y_{it} = z_{it}k_{it}^{\alpha}, \qquad \alpha \in (0,1) \tag{5}$$

where z_{it} is the idiosyncratic productivity shock for the firm i, which follows a Markov process. We omit subscript i from now on to clarify notations. The capital stock k follows the law of motion

⁹In the most recent heterogeneous firm New Keynesian general equilibrium models such as Ottonello and Winberry (2018), Jeenas (2018), and Fang (2020), monetary policy enters the firms' decision mainly through the real interest rate channel. Therefore, given the computational difficulty of the rich financial heterogeneity in the model, we choose to abstract away from the pricing and household sectors and focus only on the effects of changing the real interest rate.

 $k_{t+1}=(1-\delta)k_t+i_t$, where δ is the depreciation rate of capital and i_t is the investment by the firm at time t. The adjustment of capital induces a capital proportional quadratic adjustment cost $\frac{\theta_k}{2}(\frac{k_{t+1}}{k_t}-1)^2k_t$.

Financing Firms can issue short-term debt b_S and long-term debt b_L . Short-term debt is a one-period contract. Let b_{St} denote the level of the short-term debt held by this firm in period t. Let b_{Lt} denote the stock of outstanding defaultable long-term debt at the beginning of period t. We assume that in every period t a fraction λ of the long-term principal is paid back, while the remaining $(1-\lambda)$ remains outstanding. This formulation is commonly used not only in corporate finance literature as in Hackbarth, Miao and Morellec (2006), but also in some sovereign default literature such as Hatchondo and Martinez (2009). The level of long-term debt evolves according to:

$$b_{L,t+1} = (1 - \lambda)b_{L,t} + j_{L,t} \tag{6}$$

where $j_{L,t}$ is the newly issued long-term debt in time t. We assume the firms can repurchase outstanding long-term debt, so $j_{L,t}$ can be negative. There are issuance costs for debt. These issuance costs can be interpreted as flotation fees for new bond issues and bank fees. We allow for different issuance costs for short-term debt and long-term debt. Denote x' as the next period variable for variable x. The functional form for debt issuance costs is given by:

$$c = \theta_{bs}b_S^{\prime 2} + \theta_{bl}(b_L^{\prime} - (1 - \lambda)b_L)^2$$
(7)

At the end of period t-1, the firm has an amount b_{Lt} of outstanding long-term debt. Given b_{Lt} , the firm chooses next period's investment i_t , and how many short-term bonds $b_{S,t+1}$ and long-term bonds $b_{L,t+1}$ to hold. At the beginning of period t, the firm draws the realization of z_t . Then firm decides whether to default. If the firm defaults on its debt, the shareholders can walk away by limited liability. The value of the firm in default to shareholders is 0. There is a proportional corporate income tax τ . The taxable income is calculated as income minus depreciation. This implies that there is a tax benefit for investment and debt issuance.

Dividend Given the technology and the financing, the dividends of the firm are given by:

$$D = (1 - \tau) \underbrace{[zk^{\alpha} - \delta k]}_{\text{Taxable Income}} - \underbrace{(b_S + \lambda b_L)}_{\text{Principal Repayment}} - \underbrace{(k' - k)}_{\text{Gross Investment}} - \underbrace{\frac{\theta_k}{2} (\frac{k'}{k} - 1)^2 k}_{\text{Capital Adjustment Cost}}$$

$$+ \underbrace{q_S(z, k', r, b'_S, b'_L)b'_S + q_L(z, k', r, b'_S, b'_L)(b'_L - (1 - \lambda)b_L)}_{\text{Revenue from Debt Issuance}}$$

$$- \underbrace{[\theta_{bS}b'_S^2 + \theta_{bL}(b'_L - (1 - \lambda)b_L)^2]}_{\text{Debt Issuance Cost}}$$
(8)

where τ is the corporate tax rate and δ is the deprecation rate. λ is the fraction of long-term debt that must be repaid. $q_S(z,k',r,b'_S,b'_L)$ and $q_L(z,k',r,b'_S,b'_L)$ are endogenous, state-dependent bond prices for short-term debt and long-term debt, respectively. We restrict dividends to be nonnegative.

3.2 Firms' Recursive Problem

The state of firm i at date t is then given by $(z_t, k_t, r_t, b_{St}, b_{Lt}) = (z, k, r, b_S, b_L)$, where idiosyncratic productivity z_t and aggregate interest rate level r_t are exogenous states and b_{St} , b_{Lt} , k_t are endogenous states. The value of the firm in default is 0, while the value of the firm continuing operations is given by $v^c(z, k, r, b_S, b_L)$. Since shareholders can simply walk away if the value of owning the firm becomes negative, the value of the firm to shareholders is bounded below by 0. The value of firm is then given by

$$v(z, k, r, b_S, b_L) = \max \{v^c(z, k, r, b_S, b_L), 0\}$$
(9)

The non-defaulting value is given by maximizing the present value of dividends by choosing capital k', short-term debt b'_S , long-term debt b'_L and dividends D:

$$v^{c}(z, k, r, b_{S}, b_{L}) = \max_{k', b'_{S}, b'_{L}, D} \left\{ D - \psi + (1 - \epsilon) E_{t} \Lambda_{t, t+1} \iint v(z', k', r', b'_{S}, b'_{L}) f(z', z) dz' f(r', r) dr' \right\}$$
(10)

where ψ is the fixed cost for operating, and ϵ is the exogenous death rate. The stochastic discount factor is $\Lambda_{t,t+1} = \beta \frac{1+r^*}{1+r_t}$ since all firms are owned by household ($\Lambda_{t,t+1} = \beta$ when there are no monetary policy shocks.) If the firm does not default, the payment to the short-term debt creditors is 1, and the payment to the long-term debt creditors is λ . The outstanding fraction $(1 - \lambda)$ of long-

term debt is valued by creditors at the end-of-period bond price q'_L . Thus the value of owning one unit of a long-term bond that is not in default is $\lambda + (1 - \lambda)q'_L$.

The default threshold for a firm is given by

$$z^*(k, r, b_S, b_L) = \{z : v^c(z, k, r, b_S, b_L) = 0\}$$
(11)

Suppose that the value function is strictly increasing in idiosyncratic productivity and the default threshold is unique and the expression for z^* defines a function for the default threshold productivity as follows: if $z \leq z^*$, the firm will default, otherwise the firm will continue. When the firm does not default, optimal new debt takes the form of two decision rules mapping today's state into tomorrow's debt levels:

$$b_S' = \tilde{b}_S(z, k, r, b_S, b_L) \tag{12}$$

$$b_L' = \tilde{b}_L(z, k, r, b_S, b_L) \tag{13}$$

If the firm defaults, it exits the market. We assume that it will be replaced by a firm with no debt, the lowest possible level of capital, and have its productivity is drawn from the long run distribution of the Markov process. The recovery value is given by:

$$R(z, k, r, b_S, b_L) = \max(\chi[(1 - \tau)(zk^{\alpha} - \delta k) + k - \frac{\theta_k}{2}k], 0)$$
(14)

 χ reflects that default is costly. $1-\chi$ of the recovery value is wasted if default occurs. This fraction represents litigation fees, valuations costs and other direct monetary costs of default. When the firm default on its short-term debt, it triggers a default on its long-term debt as well. Upon default, the creditors holding short-term debt and long-term debt have equal claims for each dollar of debt against the recovery value of the firm.

Given this characterization of the debt and default decisions, we can now define equilibrium bond prices. Assume lenders are risk neutral and discount the future at the rate r. The price of a new debt issue is the discounted sum of the value of the promised future payments, adjusted by the cumulative probability of repayment. We can write the long-term bond price recursively by assuming that the lender forecasts future debt levels using the firm's decision rules. The price functions for short-term and long-term bonds are expressed as follows:

$$q_{S}(z, k', r, b'_{S}, b'_{L}) = \frac{1 - \epsilon}{1 + r} \left[\iint_{z^{*}}^{\infty} f(z', z) dz' f(r', r) dr' + \iint_{-\infty}^{z^{*}} \frac{R(z', k', r', b'_{S}, b'_{L})}{b'_{S} + b'_{L}} f(z', z) dz' f(r', r) dr' \right]$$
(15)

$$q_{L}(z, k', r, b'_{S}, b'_{L}) = \frac{1 - \epsilon}{1 + r} \left[\iint_{z^{*}}^{\infty} (\lambda + (1 - \lambda)\mathbf{q}'_{L}) f(z', z) dz' f(r', r) dr' + \int_{-\infty}^{z^{*}} \frac{R(z', k', r', b'_{S}, b'_{L})}{b'_{S} + b'_{L}} f(z', z) dz' f(r', r) dr' \right]$$
(16)

where $q'_L = q_L(z',k'',r',\tilde{b}_S(z',k',r',b'_S,b'_L),\tilde{b}_L(z',k',r',b'_S,b'_L))$. The debt prices reflect the future default probabilities and the value of the firm in default. The debt price functions show a crucial difference between short-term debt and long-term debt: short-term debt prices only reflect the next period's default probability, while the long-term debt price captures the entire future path of default probabilities through its dependence on q'_L . Compared with short-term debt, long-term debt reduces the rollover cost, but increases the overall default risk.

3.3 Monetary Policy

Since our focus is on the heterogeneous firms' debt and investment decisions, we model the monetary policy in a very reduced-form setting. We assume the monetary authority directly manipulates the exogenous path of the real interest rate. This shortcut is rationalized by previous works in heterogeneous firm New Keynesian Models (i.e., Jeenas (2018), Ottonello and Winberry (2018), and Fang (2020)) and results in monetary policy affecting firms' investment primarily through the real interest rate channel. The changes in the real interest rate enters into two parts of a firm's decision process: the risk-free rate on debt and the stochastic discount factor.

3.4 Equilibrium

Now we define the recursive equilibrium. The equilibrium consists of a set of policy functions for (i) capital $k'(z, k, r, b_S, b_L)$; (ii) short-term debt $b'_S(z, k, r, b_S, b_L)$; (iii) long-term debt $b'_L(z, k, r, b_S, b_L)$;

and a set of value functions of $v^c(z, k, r, b_S, b_L)$, $v(z, k, r, b_S, b_L)$, as well as bond price functions $q_S(z, k', r, b'_S, b'_L)$ and $q_L(z, k', r, b'_S, b'_L)$ such that for any firm i:

- Taking as given bond prices, all firms' capital and debt choices satisfy their optimization problem.
- Taking as given bond prices, all firms' default choices satisfy their optimization problem.
- The bond prices reflect the firm default risk and satisfy the lender break-even condition.

4. Quantitative Analysis

We now take the model to the data. We parametrize our model with the U.S. firm-level data, matching key moments for the firms, including the mean and volatility of investment rate, average default rate, leverage, as well as debt maturity profiles. Using the estimated model, we present the decision rules of the firms and show that the model is consistent with the key features of the micro data as presented in Section 2.

4.1 Transformation

In stead of keeping track of short-term debt b_S and long-term debt b_L , we recast the model in terms of total debt b and the share of long-term debt f, where $f = \frac{b_L}{b_S + b_L}$, to facilitate the computation. The transformation is equivalent to the original problem since $b_S = b \times (1 - f)$ and $b_L = b \times f$. Using total debt b, and the share of long-term debt f, we rewrite the key equations in Section 3. The state of firm i at time t is now given by $(z_t, k_t, r_t, b_t, f_t) = (z, k, r, b, f)$, where idiosyncratic productivity z and the aggregate interest rate level r are exogenous states, while capital k, total debt b, and the share of long-term debt f are endogenous states. The dividend of the firm i is given by:

$$D = (1 - \tau) \underbrace{[zk^{\alpha} - \delta k]}_{\text{Taxable Income}} - \underbrace{(b(1 - f) + \lambda bf)}_{\text{Principal Repayment}} - \underbrace{(k' - k)}_{\text{Gross Investment}} - \underbrace{\frac{\theta_{k}}{2} (\frac{k'}{k} - 1)^{2} k}_{\text{Capital Adjustment Cost}} + \underbrace{q_{S}(z, k', r, b', f')b'(1 - f') + q_{L}(z, k', r, b', f')(b'f' - (1 - \lambda)bf)}_{\text{Revenue from Debt Issuance}} - \underbrace{[\theta_{bS}(b'(1 - f'))^{2} + \theta_{bL}(b'f' - (1 - \lambda)bf)^{2}]}_{\text{Debt Issuance Cost}},$$

The value of the firm when continuing operation is:

$$v^{c}(z, k, r, b, f) = \max_{k', b', f', D} \left\{ D - \psi + (1 - \epsilon) E_{t} \Lambda_{t, t+1} \iint v(z', k', r', b', f') f(z', z) dz' f(r', r) dr' \right\}$$
(18)

The price functions for short-term and long-term bond are:

$$q_{S}(z, k', r, b', f') = \frac{1 - \epsilon}{1 + r} \left[\iint_{z^{*}}^{\infty} f(z', z) dz' f(r', r) dr' + \iint_{-\infty}^{z^{*}} \frac{R(z', k', r', b', f')}{b'} f(z', z) dz' f(r', r) dr' \right]$$
(19)

$$q_{L}(z, k', r, b', f') = \frac{1 - \epsilon}{1 + r} \left[\iint_{z^{*}}^{\infty} (\lambda + (1 - \lambda)q'_{L}) f(z', z) dz' f(r', r) dr' + \iint_{-\infty}^{z^{*}} \frac{R(z', k', r', b', f')}{b'} f(z', z) dz' f(r', r) dr' \right]$$
(20)

where

$$z^*(k, r, b, f) = \{z : v^c(z, k, r, b, f) = 0\}$$
(21)

$$R(z, k, r, b, f) = \max(\chi[(1 - \tau)(zk^{\alpha} - \delta k) + k - \frac{\theta_k}{2}k], 0)$$
 (22)

$$b' = \tilde{b}(z, k, r, b, f) \tag{23}$$

$$f' = \tilde{f}(z, k, r, b, f) \tag{24}$$

$$q'_{L} = q_{L}(z', k'', r', \tilde{b}(z', k', r', b', f'), \tilde{f}(z', k', r', b', f'))$$
(25)

4.2 Parameterization

The model is at quarterly frequency. We assume productivity shock z follows an AR(1) process:

$$\log(z_t) = \rho_z \log(z_{t-1}) + \eta_z \varepsilon_{z,t}$$

24 DENG AND FANG

where ε_z has a standard normal distribution. We also assume that the monetary policy takes the form of AR(1) process, which is a simple way to create inertia in response to a monetary shock:

$$\log(r_t) = \rho_r \log(r_{t-1}) + \eta_r \varepsilon_{r,t}$$

There are two groups of parameters. The first is taken directly from the literature, and the second group is chosen to match empirical moments. We set the capital share to 0.34 and the capital depreciation rate to 0.025. We set the long-term debt repayment rate to 0.05, so that the average time to maturity of long-term debt is 5 years. The corporate income tax rate is set to be 0.2. We set the debt recovery rate to be 0.8. ¹⁰ We set the productivity process parameters following Ottonello and Winberry (2018). The interest rate shock process parameters are in line with the literature. We scale the process so that the average interest rate is 1%. All fixed parameters are listed in Table 9.

Table 9: Fixed Parameters

Parameter	Description	Value
α	Capital share	0.34
δ	Capital depreciation rate	0.025
λ	Long-term debt repayment rate	0.05
au	Corporate income tax rate	0.2
χ	Recovery rate	0.8
ϵ	Exogenous death rate	0.005
$ ho_z$	Productivity persistence	0.86
η_z	Productivity volatility	0.03
$ ho_r$	Interest rate persistence	0.5
η_r	Interest rate volatility	0.08

The second group of parameters listed in Table 10 are chosen to match moments reported in Ta-

¹⁰Recovery rates vary in literature. In most sovereign default literature, there is no recovery rate or the recovery value is quite low, while in literature with firm default, the recovery rate is sometimes high, for example, 0.91 in Ottonello and Winberry (2018), but sometimes assumed to be zero, as in Crouzet (2016). We performed sensitivity checks with different values for the recovery rate and found that it is not central to the results.

ble 11. Although we chose all parameters jointly to match the moments, we can provide a heuristic description of how the moments inform specific parameters. The discount factor β matters mostly for the average investment, and the capital adjustment $\cos\theta_k$ mostly affects the investment volatility. The issuance costs for short-term debt θ_{bS} and for long-term debt θ_{bL} affect primarily leverage and maturity. The debt issuance costs also shape investment incentives and the resulting dynamics. The average default rate is mostly a function of the fixed operating $\cot\psi$. We target a mean quarterly default rate of 0.75% quarterly as estimated in a survey of businesses by Dun and Bradstreet (www.dnb.com). We target a mean leverage ratio of 30.6%, which was the average level for the firm sample in Section 2. This is consistent with the average leverage ratio of 34.4% from the microdata underlying the Quarterly Financial Reports, as reported in Crouzet and Mehrotra (2017). We target a mean long-term debt share of 72.9% as calculated in Section 2. The moments for the investment rate are taken from Zwick and Mahon (2017), computed using the annual IRS corporate income tax returns. The model generates similar statistics to the ones in the data.

Table 10: Fitted Parameters

Parameter	Description	Value
β	Discount factor	0.92
$ heta_k$	Capital adjustment cost	1.0
θ_{bS}	Short-term debt issuance cost	0.1
$ heta_{bL}$	Long-term debt issuance cost	3.8
ψ	Fixed cost of operation	0.81

4.3 Bond Prices

Using the estimated model, we plot the price functions for short-term and long-term bonds. Figure 1 plots the price function q_s in Panel (a) and the price function q_l in Panel (b) as a function of total debt. With more debt, both prices decrease because of higher default risk. Note that a lower q_s or q_l indicate that the firm cancels less debt with the same repayment, thus facing more expensive debt financing. We plot for firms with high productivity in dotted black lines, firms with intermediate productivity in dashed blue lines, and firms with low productivity in solid red lines. Debt financing

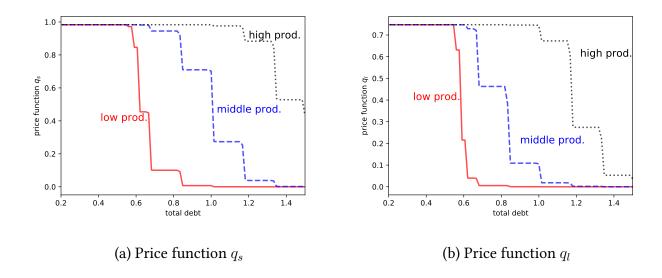
Table 11: Model Fit

Annualized Moments	Data	Model
Avg. investment rate (%)	10.4	11.8
Std. investment rate (%)	16.0	17.3
Avg. default rate (%)	3.0	3.2
Avg. leverage (%)	30.6	36.1
Avg. long-term debt share (%)	72.9	74.7

Notes: The investment moments are from The Zwick and Mahon (2017) Appendix Table B.1. Statistics are drawn from the distribution of investment rates pooled over firms and time for U.S. firms from 1998 to 2010.

is more expensive when productivity is low. This is because lower productivity is associated with lower debt repayment capacity, which increases default risk.

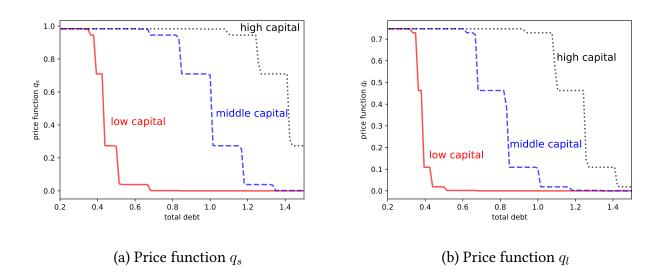
Figure 1: Bond Prices as a Function of Total Debt



Notes: This figure plots short-term and long-term bond prices. The x-axis is the total debt, and the y-axis is short-term bond price in Panel (a) and long-term bond price in Panel (b). The solid red line, dashed blue line and dotted black line draws for low productivity, intermediate productivity, and high productivity, respectively.

Figure 2 plots the bond prices as functions of total debt for different capital stock levels. The solid red line, dashed blue line, and dotted black line draw the prices for firms with low capital, intermediate capital, and high capital, respectively. The firms with low capital stock have lower capacity to produce and repay their debt, thus suffering from higher default risk and more expensive debt financing.

Figure 2: Bond Prices as a Function of Total Debt for Different Capital Levels



Notes: This figure plots short-term and long-term bond prices. The x-axis is the total debt, and the y-axis is short-term bond price in Panel (a) and long-term bond price in Panel (b). The solid red line, dashed blue line and dotted black line draws for low productivity, intermediate productivity, and high productivity, respectively.

4.4 Decision Rules

Taking the bond prices as given, firms make choices that satisfy their optimization problem. Figure 3 plots the average decision rules for next period capital as a function of productivity, the interest rate, total debt, and the long-term debt share. Panel (a) plots next period capital as a function of productivity. With higher productivity, the marginal benefit of producing is higher, leading to a higher optimal investment decision. Panel (b) plots next period capital as a function of the interest rate. A higher interest rate increases the financing cost of debt, thus hindering the investment of the firms. Next period capital as a function of total debt, shown in the Panel (c), exhibits a hump-shaped

pattern. When debt rises at low levels of total debt, firms can finance more profitable investment, leading to reduced long-term risk. However, when total debt increases further, the default risk increases and the financing cost spikes, decreasing optimal next period capital. Panel (d) plots next period capital as a function of the long-term debt share. Similar to Panel (c), when firms hold little of their debt as long-term maturities, replacing short-term debt with long-term debt allows for more worthwhile long-term investment to occur. However, too much long-term debt increases the default risk, leading to decreasing investment and next period capital.

Figure 3: Decision Rules for Next Period Capital

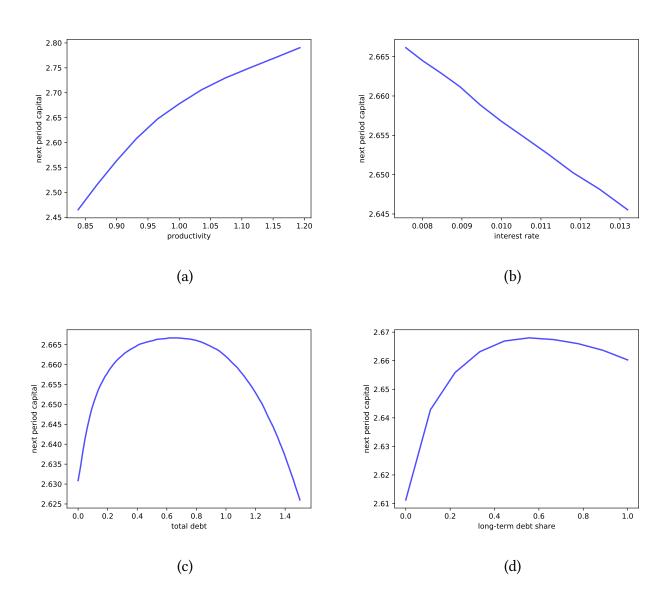


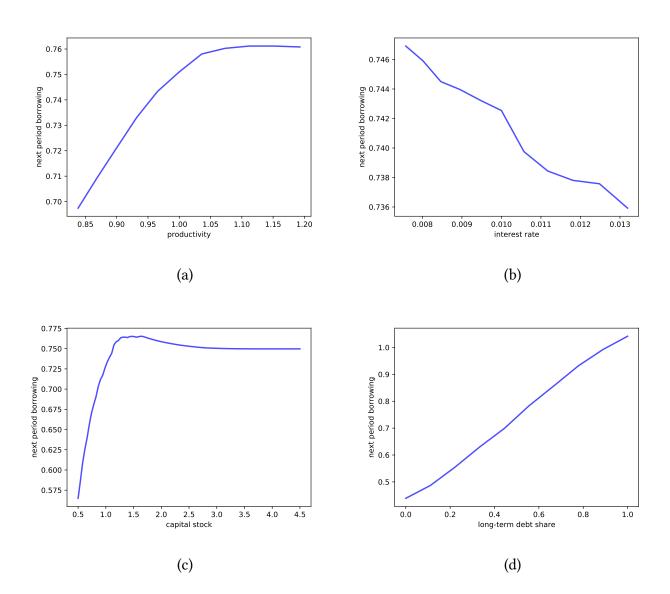
Figure 4 plots the average decision rules for the next period total debt as a function of productivity, the interest rate, current capital stock, and the long-term debt share. Panel (a) plots next period debt as a function of productivity. With higher productivity, firms have a lower default risk, a lower cost of financing, and thus borrow more. However, the debt increases more slowly with productivity when the debt amount is high as more debt increases financing costs, reducing the incentive to expand the firm with productivity. Panel (b) plots next period debt as a function of the interest rate. A higher interest rate increases the financing cost of debt, thus decreasing the borrowing of firms. Panel (c) plots next period debt as a function of the current capital stock. With more capital, the default risk is low, leading to more borrowing. Panel (d) plots next period debt as a function of the long-term debt share. When firms hold more long-term debt, absent default, they will mechanically have more debt next period as most is not repaid.

4.5 Financial Positions and Investment Sensitivity to the Interest Rate

In this subsection, we show how heterogeneity in financial positions affects a firm's investment sensitivity to the interest rate. Figure 5 plots the heterogeneous responses of investment when the interest rate changes for firms in different financial positions (leverage and maturity). In both Panel (a) and Panel (b) of Figure 5, we plot for the average next period capital as a function of the interest rate, and we normalize each series by its value when the interest rate is at the grid maximum. When the interest rate decreases, firms increases investment. Panel (a) compares the decision rules with different level of indebtedness and Panel (b) compares the decision rules with different maturity structures. With high leverage or long maturity, the increase in investment is lower.

The intuition is that higher leverage leads to higher default risk in the next period which hinders investment incentives. Further, conditional on leverage, longer maturity leads to higher default risk in the future which hinders investment as well. The leverage mechanism is the "distance to default" as in Ottonello and Winberry (2018). Because higher leverage firms are closer to the default boundary, i.e. more financially constrained, their investment decisions are less responsive to external changes in the interest rate. In this paper, we emphasize a second mechanism operating through maturity: longer maturity generates higher future default risk for long-term debt. This mechanism is not documented for monetary policy but is discussed in Diamond and He (2014). In their paper, because long-term creditors face higher future default risk, they ask for better prices on outstanding long-term debt in the future. Unlike short-term debt which must be paid off next period, part of the benefit of increasing investment following the interest rate cut goes to the creditors instead of

Figure 4: Decision Rules for Borrowing



equity holders. As a result, firms with more long-term debt are less responsive to monetary policy stimulus.

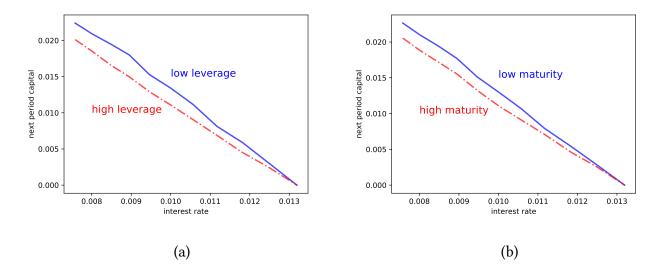


Figure 5: Next period capital when interest rate changes

Notes: This figure plots the decision rules of next period capital with respect to interest rate for different leverage and maturity level. We normalize each series by its value when interest rate is the highest in the grid. The solid blue lines plot for the ones with low leverage (Panel (a)) or low maturity (Panel (b)). The dash-dotted red lines plot for the ones with high leverage (Panel (a)) or high maturity (Panel (b)).

4.6 Average Responses to Monetary Policy Shocks

Having presented some key features of bond prices, firm decision rules, and their sensitivity to interest rate changes, we now study firm behavior in aggregate by generating impulse response functions following an expansionary monetary policy shock in the model. We simulate 30,000 paths for the model over 500 periods. In period 401 (period 1 in the figures below), there is a 15bps cut in real interest rate. This is taken from the classic empirical investigation in Christiano et al. (2005) and more recent HANK literature such as Ottonello and Winberry (2018), Jeenas (2018), and Fang (2020) where a conventional -25bps shock to the Taylor rule residual will generate a 12.5bps to 15bps initial drop in the real interest rate. The real interest rate then follows its conditional Markov process with $\rho_r = 0.5$. The impulse responses plot the variable averages across the 30,000 simulations.

We present the impulse responses of investment for an average firm when there is a 15bps cut in real interest rate (corresponding to the conventional 25bps cut in the federal fund rate). Panel (a) of Figure 6 shows the resulting average path for the interest rate as the 25bps shock generates a 15bps

32 DENG AND FANG

1.0 100 98 96 0.6 0.4 pps 0.2 90 0.0 88 -0.2 86 ò 14 10 12 (a) Interest rate (b) Changes in investment rate

Figure 6: Average Response to Monetary Policy Shock: Investment

decline in the real interest rate, which then returns to baseline following the AR(1) process. Panel (b) of Figure 6 plots the response of investment rate. This expansionary monetary policy shock results in an average firm increasing their investment rate by 1.0% at the peak, which is in line with 1.2% as in Christiano et al. (2005).

4.7 Heterogeneous Responses to Monetary Policy Shock

Finally, we present the heterogeneous responses to the shock across firms in our model and show that they are consistent with the data. With stochastic productivity, we simulate a panel of heterogeneous firms where each firm has its own path. We keep the data for 76 periods (quarters), which is consistent with Section 2.2. Using simulated data, we run regress firm investment on the monetary policy shocks and focus on the heterogeneous responses depending on firms' financial positions. Specifically, we regress the investment rate on the real interest rate shock, and its interactions with leverage and maturity, controlling for leverage and maturity, including firm fixed effects:

$$i_{jt} = \boldsymbol{\alpha} \Delta_t^m + \beta_0' x_{jt-1} + \boldsymbol{\beta'} x_{jt-1} \Delta_t^m + \gamma_j + \epsilon_{jt}^s,$$
(26)

where i_{jt} is the model-generated investment rate of firm j in time t, Δ_t^m is the interest rate shock, which is given by the gap between the interest rate in time t and in time t-1. We normalize

the interest rate shock by dividing by 15bps, and flip the sign so that a positive Δ_t^m indicates an expansionary monetary policy. x_{jt-1} represents leverage or maturity and γ_j is firm fixed effect.

		Model			Data			
	(1)	(2)	(3)	(1)	(2)	(3)		
Δ_t^m	0.339***	0.330***	0.414***	0.186***	0.187***	0.188***		
	(0.103)	(0.106)	(0.117)	(0.037)	(0.037)	(0.038)		
$\Delta_t^m \ge lev_{j,t-1}$	-0.956***		-0.647*	-0.315*		-0.296*		
	(0.298)		(0.374)	(0.168)		(0.166)		
$\Delta_t^m \ge mat_{j,t-1}$		-0.427***	-0.243		-0.302**	-0.281*		
		(0.141)	(0.177)		(0.147)	(0.143)		

Table 12: Regression Results: Model and Data

Table 12 reports the regression coefficients using model-simulated data and lists the results from Table 6. As in the data, when facing an expansionary monetary policy shock, firms increase their investment. With higher leverage or longer debt maturity, firms invest less. The magnitude of the coefficients are in the ballpark with those in the data.

5. Conclusion

This paper shows that a firm's financial positions affects its investment response to monetary policy shocks. Empirically, firms with more debt, high leverage, and longer maturity respond less to expansionary monetary policy shocks. Theoretically, we build a model with firm default that is quantitatively consistent with the empirical results. Firms with high leverage and/or longer maturity are less responsive to the positive aggregate shock because their marginal cost of investment finance is higher. Our research provides important evidence for those who are concerned about the distributional implications of monetary policy. The responses to monetary policy are heterogeneous across firms according to their financial positions.

While our model matched the heterogeneous investment responses to monetary policy shocks

for firms with heterogeneous leverage and maturity, one limitation is that we cannot model almost-zero-leverage firms as in the data. In the model, the heterogeneous financial positions are driven by idiosyncratic productivity shocks. Model firms only have zero leverage after default because of bad shocks. However, this is not the case in the data, where almost-zero-leverage firms can be very productive, pay dividends, and have high investment rates. Understanding why some firms operate with almost-zero-leverage, incorporating these reasons into the model, and quantitatively evaluating the responses of such firms would be useful future research.

References

- Almeida, H, M Campello, B Laranjeira, and S Weisbenner, "Corporate debt maturity and the choice between cash and lines of credit," *Critical Finance Review*, 2012.
- Arellano, Cristina, Yan Bai, and Jing Zhang, "Firm dynamics and financial development," *Journal of Monetary Economics*, 2012, *59* (6), 533–549.
- __ , __ , and Patrick Kehoe, "Financial markets and fluctuations in uncertainty," *Federal Reserve Bank of Minneapolis Working Paper*, 2010.
- Auclert, Adrien, "Monetary policy and the redistribution channel," Technical Report, National Bureau of Economic Research 2017.
- Christiano, Lawrence J, Martin Eichenbaum, and Charles L Evans, "Nominal rigidities and the dynamic effects of a shock to monetary policy," *Journal of political Economy*, 2005, *113* (1), 1–45.
- Cook, Timothy and Thomas Hahn, "The effect of changes in the federal funds rate target on market interest rates in the 1970s," *Journal of Monetary Economics*, 1989, *24* (3), 331–351.
- Cooley, Thomas F and Vincenzo Quadrini, "Financial markets and firm dynamics," *American economic review*, 2001, *91* (5), 1286–1310.
- Crouzet, Nicolas, "Default, debt maturity, and investment dynamics," in "2016 Meeting Papers, Society for Economic Dynamics," Vol. 533 2016.
- _ and Neil Mehrotra, "Small and Large Firms Over the Business Cycle," Technical Report 2017.
- Diamond, Douglas W and Zhiguo He, "A theory of debt maturity: the long and short of debt overhang," *The Journal of Finance*, 2014, 69 (2), 719–762.
- Fang, Min, "Lumpy Investment, Uncertainty, and Monetary Policy," Working Paper. Available at SSRN: https://ssrn.com/abstract=3543513 or http://dx.doi.org/10.2139/ssrn.3543513, 2020.
- Gertler, Mark and Simon Gilchrist, "Monetary policy, business cycles, and the behavior of small manufacturing firms," *The Quarterly Journal of Economics*, 1994, *109* (2), 309–340.
- Gilchrist, Simon, David López-Salido, and Egon Zakrajšek, "Monetary policy and real borrowing costs at the zero lower bound," *American Economic Journal: Macroeconomics*, 2015, 7(1), 77–109.
- _ , Jae W Sim, and Egon Zakrajšek, "Uncertainty, financial frictions, and investment dynamics," Technical Report, National Bureau of Economic Research 2014.
- Gomes, Joao F and Lukas Schmid, "Levered returns," The Journal of Finance, 2010, 65 (2), 467-494.
- Gomes, Joao, Urban Jermann, and Lukas Schmid, "Sticky leverage," *American Economic Review*, 2016, *106* (12), 3800–3828.
- Gorodnichenko, Yuriy and Michael Weber, "Are sticky prices costly? Evidence from the stock market," *American Economic Review*, 2016, 106 (1), 165–99.

- Gürkaynak, Refet S, Brian Sack, and Eric Swanson, "The sensitivity of long-term interest rates to economic news: Evidence and implications for macroeconomic models," *American economic review*, 2005, *95* (1), 425–436.
- Hackbarth, Dirk, Jianjun Miao, and Erwan Morellec, "Capital structure, credit risk, and macroeconomic conditions," *Journal of Financial Economics*, 2006, *82* (3), 519–550.
- Hatchondo, Juan Carlos and Leonardo Martinez, "Long-duration bonds and sovereign defaults," *Journal of international Economics*, 2009, 79 (1), 117–125.
- Hennessy, Christopher A and Toni M Whited, "Debt dynamics," The Journal of Finance, 2005, 60 (3), 1129–1165.
- Jeenas, Priit, "Firm balance sheet liquidity, monetary policy shocks, and investment dynamics," in "Technical Report," Working paper, 2018.
- Jordà, Òscar, "Estimation and inference of impulse responses by local projections," *American economic review*, 2005, *95* (1), 161–182.
- Kashyap, Anil K and Jeremy C Stein, "The impact of monetary policy on bank balance sheets," in "Carnegie-Rochester Conference Series on Public Policy," Vol. 42 Elsevier 1995, pp. 151–195.
- _ , Owen A Lamont, and Jeremy C Stein, "Credit conditions and the cyclical behavior of inventories," *The Quarterly Journal of Economics*, 1994, 109 (3), 565–592.
- Khan, Aubhik, Tatsuro Senga, and Julia K Thomas, "Default risk and aggregate fluctuations in an economy with production heterogeneity," *Manuscript, Ohio State University*, 2014.
- McKay, Alisdair, Emi Nakamura, and Jón Steinsson, "The power of forward guidance revisited," *American Economic Review*, 2016, 106 (10), 3133–58.
- Miao, Jianjun, "Optimal capital structure and industry dynamics," *The Journal of finance*, 2005, 60 (6), 2621–2659.
- Ottonello, Pablo and Thomas Winberry, "Financial Heterogeneity and the Investment Channel of Monetary Policy," Technical Report, National Bureau of Economic Research 2018.
- Romer, Christina D and David H Romer, "A new measure of monetary shocks: Derivation and implications," *American Economic Review*, 2004, *94* (4), 1055–1084.
- Strebulaev, Ilya A and Baozhong Yang, "The mystery of zero-leverage firms," *Journal of Financial Economics*, 2013, *109* (1), 1–23.
- Violante, Gianluca, Benjamin Moll, and Greg Kaplan, "Monetary Policy According to HANK," Technical Report, Society for Economic Dynamics 2015.
- Wong, Arlene, "Population aging and the transmission of monetary policy to consumption," in "2016 Meeting Papers," Vol. 716 Society for Economic Dynamics 2016.
- Zwick, Eric and James Mahon, "Tax policy and heterogeneous investment behavior," *American Economic Review*, 2017, 107 (1), 217–48.

Appendix

A. Empirical Appendix

A.1 Compustat Variable Construction

We have briefly described the constructions of the key variables. In this appendix, we provide detailed information on how all variables are constructed and our justifications for our data choices. The database is Compustat's North America Fundamentals Quarterly.

Investment: Investment is defined as the ratio of quarterly capital expenditures (capxy) to the lag of quarterly property, plant and equipment (ppentq). As the capital expenditures (capxy) is a cumulative value within a fiscal year, we take differences between quarters except for the first fiscal quarter. The exact variable is $i_{jt} = capxy_{jt}/ppentq_{jt}$. This measure is considered more accurate because it suffers less from mismeasurement problems or firm-specific depreciation rate issues. Other measures usually use the difference between ppentq observations, adjust them with price index, back out the capital level, and then take the log-difference of the capital levels. This approach assumes the same depreciation rate for all firms as well as the same price index for all firms, which could be problematic. However, the capital expenditures (capxy) is a direct measure of how much "money" within that period a firm actually spent within a period to form property, plant and equipment (ppentq), hence neither inflation rate nor depreciation rates need to be considered.

Leverage: The definition of leverage is quite standard: as debt-to-assets ratio using debt maturing in one year plus debt maturing in longer than one year (*dlcq+dlttq*) over total asset (*atq*); This measures the debt level of a firm at each quarter.

Maturity: We define the debt maturity structure m_{jt} as the ratio of debt maturing in longer than 1 year (dlttq) to total debt (dlcq+dlttq). There exist better measures in the annual data which could give us more details, such as different maturities of less than 1 year, 2 year, ..., 5 year, and longer than 5 year. However, the frequency of the annual data is too low for this project, hence we prefer the previous measure.

Borrowing: Changes in total debt ($\Delta dlcq+dlttq$) over total debt (dlcq+dlttq), which can be decomposed as long-term debt borrowing and short-term debt borrowing. Long-term debt borrowing is defined as changes in long-term debt ($\Delta dlttq$) over debt (dlcq+dlttq). Short-term debt borrowing is

defined as changes in short-term debt ($\Delta dlcq$) over debt (dlcq+dlttq).

Control Variables: The firm-level control variables follows classic literature: a size measure (total assets atq), cash holdings cheq, revenue revtq, sales saleq, sales growth rate $\Delta saleq$ divided by saleq, profitability oibdpq divided by atq, earnings volatility averaged over five quarters $\frac{1}{5}*\frac{niq}{atq}$, and net equity issurance $\Delta(lseq-ltq)-\Delta req$.

A.2 Sample Selection

Our sample selection criteria approach follows Almeida et al. (2012) as stated in the main text. We show more details here than in the paper for completeness. First, we drop observations with mismatched fiscal quarters. Some firms use a fiscal quarter which is not in line with calendar quarters, i.e., a firm may have their second fiscal quarter as (Mar, Apr, May) as opposed to the calendar quarter of (Apr, May, Jun). Matching a firm such as this one with the monetary shocks, which are set at calendar quarters, cannot be done cleanly. Second, we disregard observations from financial sector firms (SICs 6000-6999), non-profit organizations and governmental enterprises (SICs 8000s 9000s), as well as utilities (SICs 4900-4999). This is because firms in these categories behave very differently compared to other production firms.

The remaining parts are standard. We drop firms with missing or negative sales, firms with more than 100% sales or asset growth in a quarter, firms with either cash holdings, capital expenditures, or property, plant and equipment larger than total assets, and firms with potentially mis-measured debt structures (debt greater than total assets or components greater than total long-term debt). These selections are effectively trying to rule out extreme observations which could emerge when firms are entering bankruptcy. We also drop firms with very small size or a very low long-term debt ratio as in Almeida et al. (2012). Details of the sample selection process are in Table 13.

A.3 Additional Results: Dynamics

Investment is well known to be lumpy. The response of firm-level investment to monetary policy shocks may exhibit lags (as the hump-shaped aggregate responses in the VAR literature). To study the dynamics in a way that preserves comparability to the VAR literature, we employed the Local Projection method of Jordà (2005) to estimate the average and marginal effects of monetary shocks on firm investment. The local projection method does not require strong assumptions in model specification as does a VAR approach, and hence suffers less from mis-specification of the model.

Table 13: Sample Selection

Compustat North America Quarterly, 1990-2008	665,869
Drop firms with:	
Fiscal quarter miss-match	-112,626
SIC 8000s & 9000s (NGO & Government Entrepreneurs)	-33,254
SIC 6000-6999 (Financial Firms)	-150,989
SIC 4900-4999 (Utility Firms)	-27,356
Growth of Assets $> 100\%$ in a quarter	-56,235
Missing Sales	-1,599
Sales < 0	-180
Growth of Sales > 100% in a quarter	-22,290
Cash is greater than Assets	-490
Property, Plant, and Equipment $>$ Total Assets	-837
Total Assets (ATQ) < 10	-42,001
Missing Short-term/Long-term Debt	-9,864
Total Debt > Total Assets	-4,992
AZL firms	61,850
non-AZL firms	141,306
All firms	203156

Further, compared to a panel VAR, a Local Projection can take advantage of the fixed effects model with various firm-level controls.

The estimation specification is:

$$i_{jt+k} = (\boldsymbol{\alpha_k} \Delta_t^m + \beta_{0k}' x_{jt-1} + \boldsymbol{\beta_k'} x_{jt-1} \Delta_t^m) \times i(AZL)$$

$$+ \Gamma_k' Z_{jt-1} + \Psi_k' Agg_{t-1} + \gamma_{jk} + \gamma_{qk} + \gamma_{sk} + \epsilon_{jtk}^s$$
(27)

where k denotes k quarters ahead for both variables and coefficients. Equation (3) is very close to equation (2), except the k denoted variable i_{jt+k} and their coefficients. The coefficients of interest

are α_k for both groups of firms, which indicate the average effect for k quarters in the future for a monetary policy shock at time t, given all the independent variables in the previous quarter t-1. Figure 7 shows the dynamics of the two groups of firms in the pooled sample. The AZL firms are in red, while the non-AZL firms are in blue.

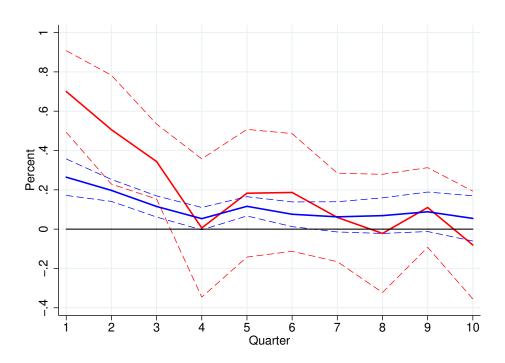


Figure 7: Dynamics of Response in Investment

Notes: The blue line is the impulse responses of non-AZL firms and the red line is the impulse responses of AZL firms. Both dashed lines indicates the 95% confidence interval.

A.4 Additional Results: S&P Credit Rating

We argue that the heterogeneous responses by leverage and maturity from non-AZL firms¹¹ are at least partially driven by firm heterogeneity in default risk. To provide evidence on how default risk affects the power of monetary policy shocks, we employ the credit ratings of corporate bonds from Standard Poor. The data is from 1990 to 2008, with monthly credit ratings for most U.S. listed firms. Corporate bonds are graded into 22 groups from AAA+ (the highest) to SD (the lowest, selective

¹¹There is almost no credit rating data for AZL firms, but we believe that AZL firms face no default risk at all.

default). We then merge this data set with our main sample described before; the merged sample contains 39,084 firm-quarter observations.

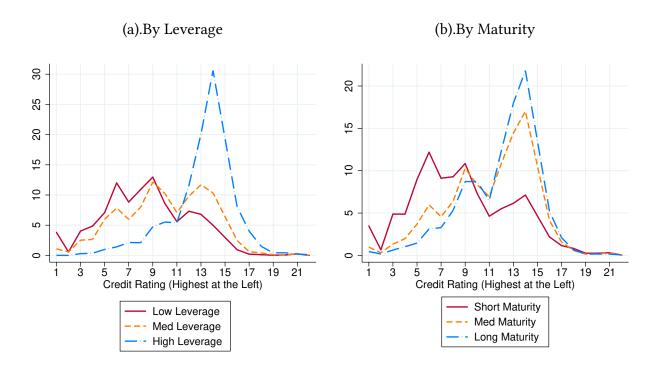


Figure 8: Credit Rating Distributions

First, we show that firm heterogeneity in leverage and maturity is linked to credit ratings. Figure 8 plots the distribution of firm credit ratings for three groups by their leverage and maturity structure. The left panel shows the distribution of credit ratings of firms grouped into low, medium, and high leverage categories. Most of the high leverage firms are concentrated in the right tail with worse credit ratings around BB. This pattern sticks for the three groups by maturity, among which the long maturity group also has credit ratings concentrated around BB. In contrast, the credit ratings of both the low leverage and low maturity groups have a peak around AA-. We also show in Table 14 that there are negative relationships between credit rating and both leverage and maturity (1 denotes the best rating and 22 denotes the worst rating) after controlling for various firm-level characteristics.

Second, we show that firms with high credit ratings are more responsive in investment to monetary policy shocks. We extend the regression in equation (2) by adding credit rating into the vector of firm controls, $y_{j,t-1}$. The results are plotted in Table 15. First, the average effect of monetary

42 DENG AND FANG

Table 14: Debt Status on Credit Ratings

Credit Rating	(1)	(2)	(3)
$lev_{j,t}$	3.81***		3.88***
	(12.73)		(12.87)
$mat_{j,t}$		0.87***	1.03***
		(3.25)	(4.21)
N	39084	39084	39084
R^2	0.060	0.060	0.060
Firm Controls	Yes	Yes	Yes
Aggregate Controls	Yes	Yes	Yes

Note: All regressions include firm fixed effect, quarter fixed effect, two-digit SIC sector fixed effect and two-digit SIC sector clustering. t statistics in parentheses. * p<0.1, ** p<0.05, *** p<0.01

policy stimulus on firm investment is positive and consistent across all regressions, however, the point estimate change slightly because the sample was reduced to one third of the original sample. In row two, we show that the heterogeneous effect because of leverage is still significant and indicates a larger semi-elasticity after controlling for credit rating. In row three, the heterogeneous effect because of maturity is no longer significant after controlling for credit ratings. An alternative explanation is that since the credit ratings are only for long-term debt, which is highly co-linear with both leverage and maturity, the explanatory power of the regression was reduced. In row four of each column, we see that the marginal effect of higher credit ratings would significantly improve investment under an expansionary monetary policy shock.

A.5 Robustness Check: Monetary Policy Shocks

In Table 16, we carry out a robustness check using an alternative measure of monetary policy shocks which is based on aggregating the shocks derived from observing 60 minute windows around FOMC meetings. We run the same regression as in the full paper. All the point estimates are very stable in terms of significance, signs, and magnitudes.

Table 15: Heterogeneous Investment Responses by Credit Ratings

$\overline{i_{j,t}}$	(1)	(2)	(3)
Δ^m_t	0.20***	0.11***	0.14***
	(-6.25)	(-2.85)	(-3.02)
A.m. I	بادياد م		-
$\Delta_t^m \ge lev_{j,t-1}$	-0.63**		-0.47*
	(2.51)		(1.75)
A <i>m</i>	0.05		0.00
$\Delta_t^m \ge mat_{j,t-1}$	-0.25		-0.09
	(1.38)		(0.46)
$\Delta_t^m \ge \{Rating_{j,t-1} \ge AA\}$		0.28***	0.21***
		(-4.67)	(-3.19)
\overline{N}	39084	39084	39084
R^2	0.060	0.060	0.060
Firm Controls	Yes	Yes	Yes
Aggregate Controls	Yes	Yes	Yes

Note: All regressions include firm fixed effect, quarter fixed effect, two-digit SIC sector fixed effect and two-digit SIC sector clustering. t statistics in parentheses. * p<0.1, ** p<0.05, *** p<0.01

In Table 17, we show the regression using a sub-sample that excludes all pre-1994 data. As the Fed evolved over time, their post-1994 actions and policy rules likely became more transparent, possibly creating a structural break. The resulting point estimations of the average effect fall slightly but remain significant for all regressions. The exception is the significance of leverage interacting with monetary policy shocks, which is reduced, but the signs and magnitudes do not show large movements for any variables.

In Table 18, we show a robustness check using an alternative measure of monetary policy shocks which is based on smoothed aggregated across quarters following Ottonello and Winberry (2018). We use a moving average of the shocks weighted by the number of days in the quarter after the shock, which allows us to weight the shocks by the time period that firms have had to react to them.

44

Table 16: Heterogeneous Investment using shocks with 60 mins window

i_{jt}	(1)	(2)	(3)	(4)	
Δ_t^m	0.183***	0.184***	0.185***	0.186***	
	(0.037)	(0.037)	(0.038)	(0.038)	
$\Delta m \times l_{co}$		-0.295*		-0.277*	
$\Delta_t^m \ge lev_{j,t-1}$		-0.293		-0.277	
		(0.167)		(0.164)	
$\Delta_t^m \ge mat_{j,t-1}$			-0.289**	-0.270*	
			(0.141)	(0.137)	
N	105110	105110	105110	105110	
R^2	0.040	0.040	0.040	0.041	
Firm Controls	Yes	Yes	Yes	Yes	
Aggregate Controls	Yes	Yes	Yes	Yes	

Note: All regressions include firm fixed effect, quarter fixed effect, two-digit SIC sector fixed effect and two-digit SIC sector clustering. t statistics in parentheses. * p<0.1, ** p<0.05, *** p<0.01

Formally, the monetary policy shock in quarter q is given by:

$$x_q^m = \sum_{t \in J(q)} \omega^a(t) x_t^m + \sum_{t \in J(q-1)} \omega^b(t) x_t^m$$
 (28)

where $\omega^a(t)=\frac{\tau_q^n(t)-\tau_q^d(t)}{\tau_q^n(t)}, \omega^b(t)=\frac{\tau_q^d(t)}{\tau_q^n(t)}, \tau_q^d(t)$ denotes the day of the monetary policy announcement in the quarter, $\tau_q^n(t)$ is the number of days in the monetary policy announcement quarter, and J(q) denotes the set periods t contained in quarter q. We again run the same regression as in the main text. The point estimates of average investment responses are quite stable in terms of significance, signs, and magnitudes. The only noticeable change is the significance of leverage and maturity interacting with monetary policy shocks, where both are lessened, but the signs remain positive and consistent.

i_{jt}	(1)	(2)	(3)	(4)	
Δ_t^m	0.125***	0.126***	0.129***	0.130***	
	(0.042)	(0.042)	(0.043)	(0.043)	
$\Delta_t^m \ge lev_{j,t-1}$		-0.182		-0.161	
		(0.170)		(0.169)	
$\Delta_t^m \ge mat_{j,t-1}$			-0.303*	-0.291*	
			(0.173)	(0.170)	
N	105110	105110	105110	105110	
R^2	0.040	0.040	0.040	0.041	
Firm Controls	Yes	Yes	Yes	Yes	

Table 17: Heterogeneous Investment with Post-1994 Period

Note: All regressions include firm fixed effect, quarter fixed effect, two-digit SIC sector fixed effect and two-digit SIC sector clustering. t statistics in parentheses. * p<0.1, ** p<0.05, *** p<0.01

Yes

Yes

Yes

Yes

A.6 Robustness Check: Financial Positions

Aggregate Controls

In Table 19, we show the investment responses considering the permanent components of firms' financial positions. The permanent components are defined as mean leverage lev⁻ j and mean maturity mat⁻ j over a firm's life cycle throughout the sample. We run the same regression as per the main strategy in the full paper. First, in all regressions, the point estimates for the average effect are robustly similar. Second, we found that semi-elasticity of investment in terms of the permanent component of leverage is significant, while for maturity it is not. This suggests that the heterogeneous responses by leverage are coming from the prominent component, while the prominent component for maturity does not matter for the effects of monetary transmission.

In Table 20, we run similar regression as in Table 19, but now with the transitory component, which is $(lev_{jt} - l\bar{ev}_j)$ and $(mat_{jt} - m\bar{a}t_j)$. The results are interesting. First, the point estimates for the average effect are still robust. Second, the transitory component shows opposite patterns to Table 4. Now we observe that the transitory component of leverage has no distributional effects, while the transitory component of maturity exhibits a strong negative semi-elasticity. Combining

46 DENG AND FANG

Table 18: Heterogeneous Investment with Smoothed Shocks

$\overline{i_{jt}}$	(1)	(2)	(3)	(4)	
Δ_t^m	0.332***	0.330***	0.332***	0.331***	
	(0.045)	(0.045)	(0.045)	(0.045)	
$\Delta_t^m \ge lev_{j,t-1}$		-0.335		-0.331	
		(0.238)		(0.237)	
$\Delta^m_t \ge mat_{j,t-1}$			-0.085	-0.062	
			(0.158)	(0.156)	
\overline{N}	105110	105110	105110	105110	
R^2	0.040	0.040	0.040	0.041	
Firm Controls	Yes	Yes	Yes	Yes	
Aggregate Controls	Yes	Yes	Yes	Yes	

Note: All regressions include firm fixed effect, quarter fixed effect, two-digit SIC sector fixed effect and two-digit SIC sector clustering. t statistics in parentheses. * p<0.1, ** p<0.05, *** p<0.01

both tables together, the distributional effects occur in terms of the permanent component of leverage and the transitory component of maturity, and these two measures show different aspects of the distributional effects of financial frictions.

In Table 21, we examine the distributional effects considering the interactions of monetary policy shocks with other firm-level characteristics capturing firm size. We captured different aspects of size using total assets, sales, and sales growth. Again, the point estimates of average effects are robust. The estimates of the semi-elasticity with respect to maturity are also robust. However, after controlling for size or sales, the significance of the leverage semi-elasticity dropped, though the signs and magnitudes still remain. Since the effective part of leverage is mainly coming from the permanent component, and size and sales are mostly permanent characteristics, the reduction in significance is natural.

Table 19: Heterogeneous Investment with Permanent Financial Positions

$\overline{i_{jt}}$	(1)	(2)	(3)	(4)
Δ_t^m	0.180***	0.179***	0.180***	0.179***
	(0.039)	(0.040)	(0.039)	(0.039)
$\Delta_t^m \times lev_{j,t-1}$		-0.374*		-0.375*
		(0.209)		(0.204)
$\Delta_t^m \ge mat_{j,t-1}$			-0.052	0.012
			(0.228)	(0.219)
N	105110	105110	105110	105110
R^2	0.028	0.028	0.028	0.028
Firm Controls	Yes	Yes	Yes	Yes
Aggregate Controls	Yes	Yes	Yes	Yes

Note: All regressions include firm fixed effect, quarter fixed effect, two-digit SIC sector fixed effect and two-digit SIC sector clustering. t statistics in parentheses. * p<0.1, ** p<0.05, *** p<0.01

Table 20: Heterogeneous Investment with Transitory Financial Positions

i_{jt}	(1)	(2)	(3)	(4)	
Δ_t^m	0.185***	0.186***	0.186***	0.187***	
	(0.036)	(0.037)	(0.036)	(0.037)	
$\Delta_t^m \ge lev_{j,t-1}$		-0.185		-0.205	
		(0.216)		(0.212)	
$\Delta_t^m \ge mat_{j,t-1}$			-0.555**	-0.560**	
			(0.233)	(0.232)	
N	105110	105110	105110	105110	
R^2	0.040	0.040	0.040	0.040	
Firm Controls	Yes	Yes	Yes	Yes	
Aggregate Controls	Yes	Yes	Yes	Yes	

Note: All regressions include firm fixed effect, quarter fixed effect, two-digit SIC sector fixed effect and two-digit SIC sector clustering. t statistics in parentheses. * p<0.1, ** p<0.05, *** p<0.01

Table 21: Heterogeneous Investment with Other Firm Characteristics

$\overline{i_{jt}}$	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Δ_t^m	0.27***	0.26***	0.26***	0.26***	0.26***	0.28***	-0.27***
	(-7.86)	(-6.97)	(-7.08)	(-7.09)	(-7.18)	(-7.51)	(-7.59)
$\Delta_t^m \ge lev_{j,t-1}$	-0.23		-0.23		-0.22		-0.23
	(1.15)		(1.12)		(1.08)		(1.15)
$\Delta_t^m \ge mat_{j,t-1}$	0.19**		0.17*		0.17**		0.19**
	(-2.13)		(-1.97)		(-2.01)		(-2.13)
$\Delta_t^m \ge size_{j,t-1}$		0.00***	0.00***				
		(-3.83)	(-3.75)				
$\Delta_t^m \ge sales_{j,t-1}$				0.00**	0.00**		
				(-2.36)	(-2.29)		
$\Delta^m_t \ge sales^g_{j,t-1}$						0.00	0.00
						(-0.04)	(-0.02)
N	105110	105110	105110	105110	105110	105110	105110
R^2	0.041	0.041	0.041	0.041	0.041	0.040	0.041
Firm Controls	Yes						
Aggregate Controls	Yes						

Note: All regressions include firm fixed effect, quarter fixed effect, two-digit SIC sector fixed effect and two-digit SIC sector clustering. t statistics in parentheses. * p < 0.1, ** p < 0.05, *** p < 0.01

B. Theoretical Appendix

B.1 Computational Methods

This appendix describes the algorithm for computing the model. We compute the transformed model as discussed in Section 4.1. We first discretize the shock processes and state variables. We then solve the model vis value function iteration. We discretize the AR(1) process for the z and r shock respectively using 11 equally spaced grid points with Tauchen's method. For the bond B we use a grid with 100 equally spaced points on $B \in [0, 1.5]$, and 10 equally spaced points on long-term debt share $f \in [0, 1]$. For capital we use a grid with 100 equally spaced points on $k \in [0.5, 4.5]$. The firm makes borrowing (total debt, long-term debt share) and investment decisions B', f' and k' for the next period. We restrict these choice variables to be on the grid. Rather than value function iteration until convergence, and then updating the price and then repeating, we update the bond price at every value function iteration step. This approach is faster and the two different procedures deliver very similar results.

Here is a more detailed description of our algorithm:

- 1. Create grids for capital k, total debt B, and long-term debt share f; Create grids and discretize Markov process for productivity z and interest rate r.
- 2. Guess the value function $V_0(z, k, r, B, f)$, price function for short-term debt $q_{S0}(z, k, r, B, f)$ and the price function for long-term debt $q_{L0}(z, k, r, B, f)$.
- 3. Update the value of continuing operations $V_c(z, k, r, B, f)$.
- 4. Compare $V_c(z, k, r, B, f)$ and 0, update the default rule, price functions $q_S(z, k, r, B, f)$ and $q_L(z, k, r, B, f)$, and the value function of firm V(z, k, r, B, f).
- 5. Check the distance $dist_v$ between the updated and prior value functions, and the distance $dist_q$ between the updated price function for long-term debt and the ones from last iteration. If either of the distances is larger than the tolerance 5e-5, then go back to 3. Otherwise, stop.