

# AWS re:Invent

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ENU203

# Energy upstream innovation: bpx on AWS

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bpx Energy

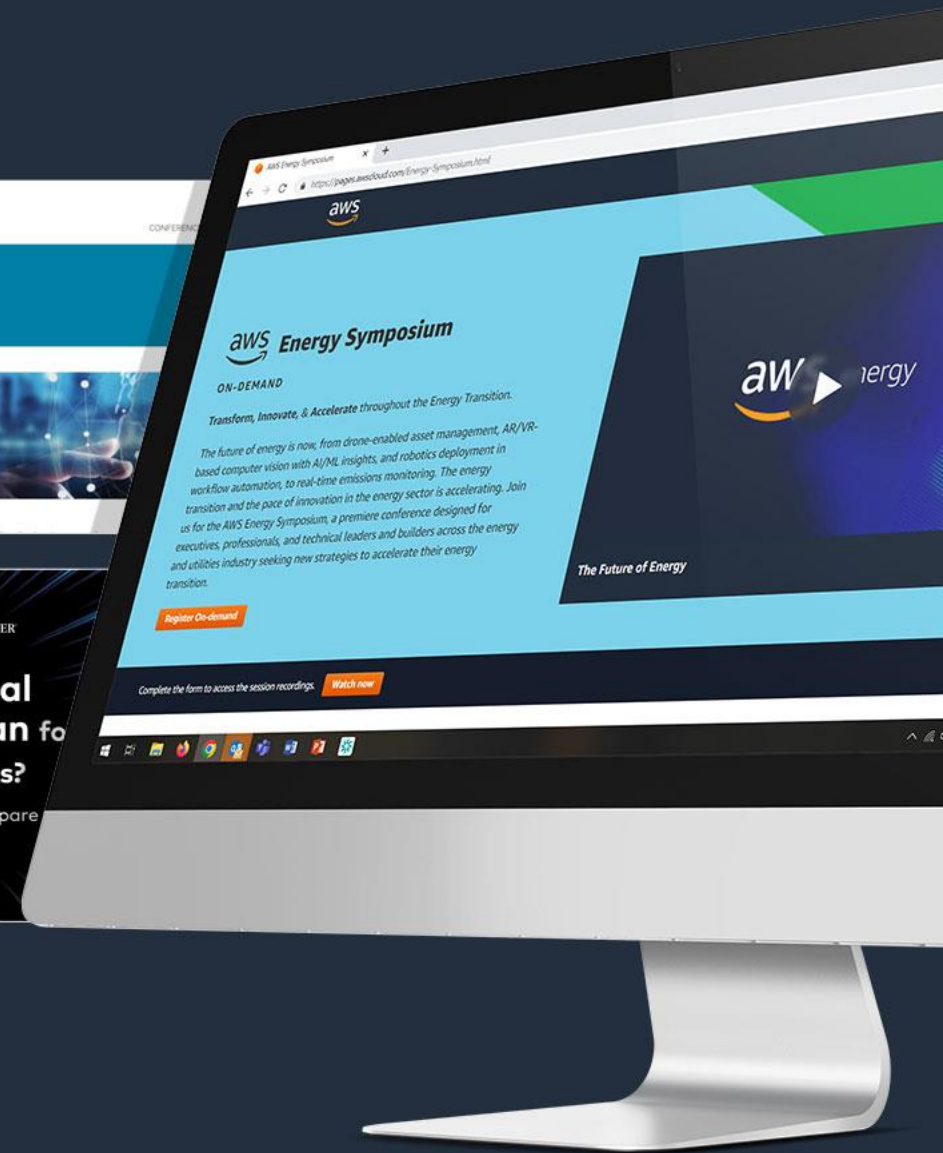
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# Digital as a Theme in Energy



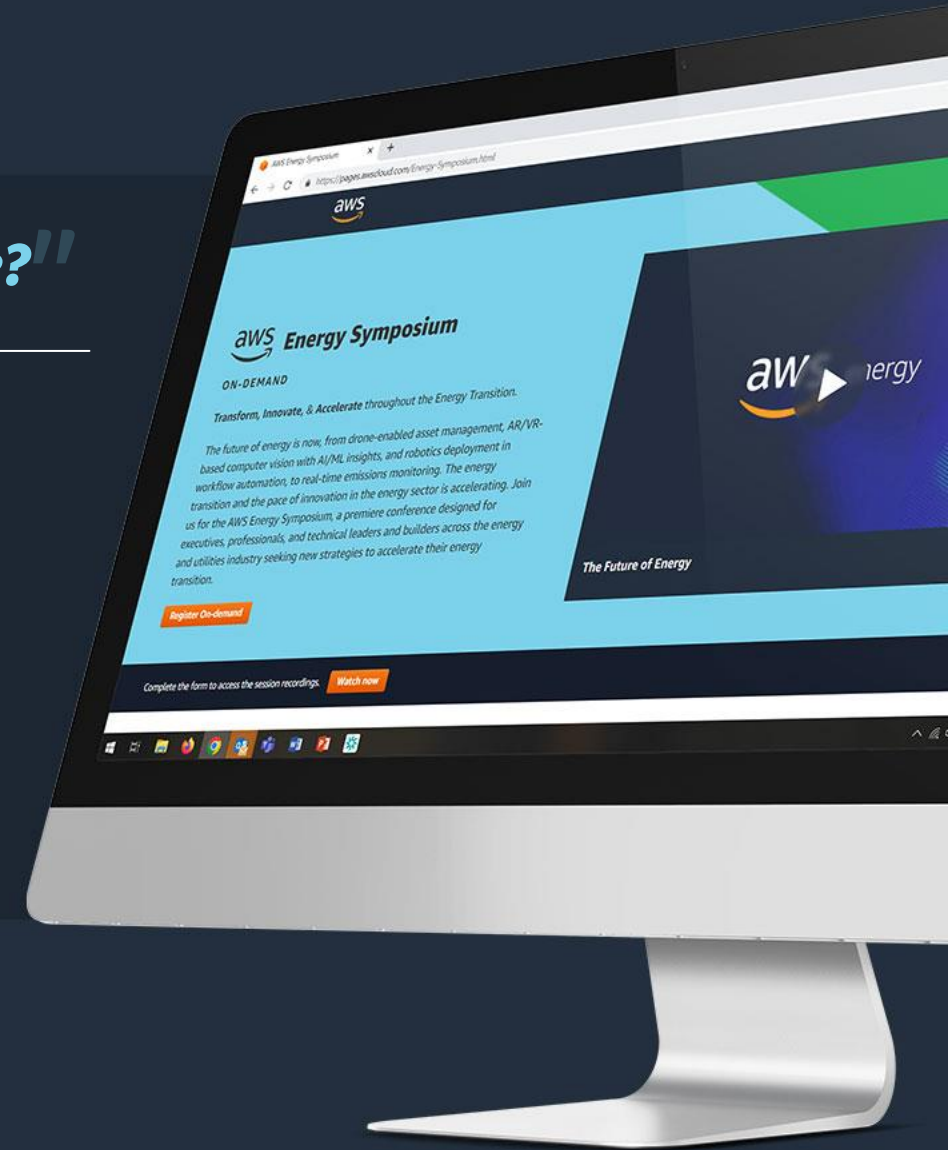
# Digital as a Theme in Energy

*"What, really, is the cloud, and why is it valuable to me?"*

Digital → Physical (assets)

Digital → Digital (workflows)

Two-Way Doors



# Improving Physical Systems at the Margin



***“We believe in Physics, not Mystics.”***



# Improving Physical Systems at the Margin



***“We believe in Physics, not Mystics.”***

*Applying digital and physics at the margin leads to advantages of fractions of a second, which is the difference between winning and losing.*



# Improving Physical Systems at the Margin

HEAD IN THE CLOUDS . . . FEET ON THE GROUND





# Improving Physical Systems at the Margin

100M BBL OIL PER DAY

- More production
- Less dollars
- Faster
- Less risk
- Lower carbon footprint





# Innovating Digital Workflows

Data-Driven Workflows  
Knowledge Workers  
Technology – Enabled



Meaningful improvements in

Simulation

Modeling

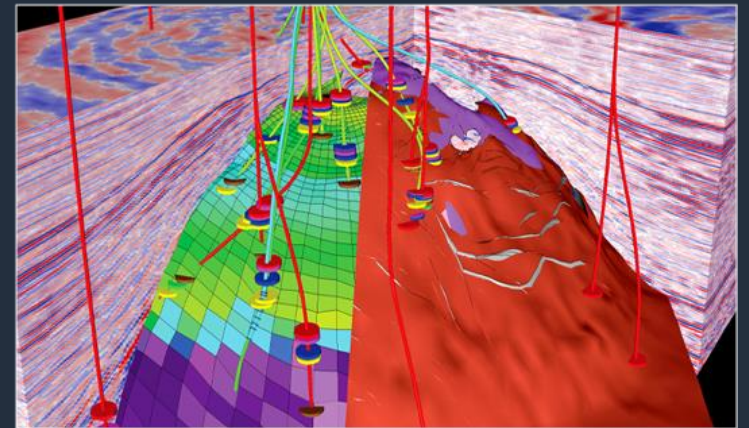
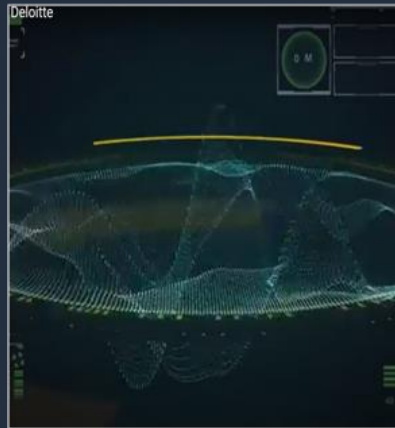
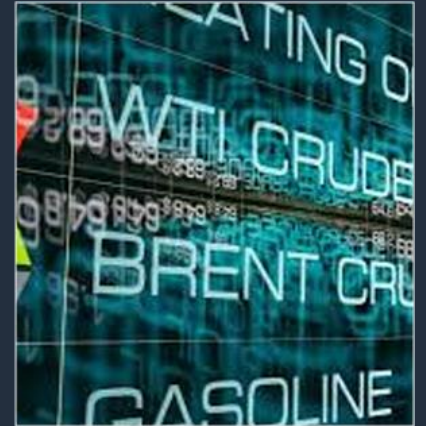
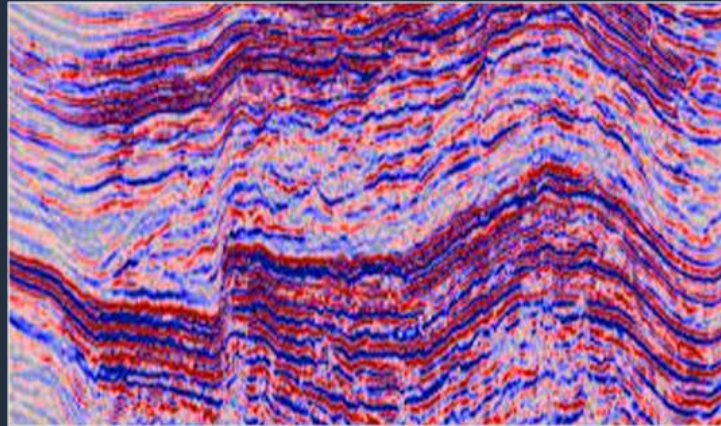
Forecasting

Trading

Pricing

Optimization

Supply Chain



# AWS Energy

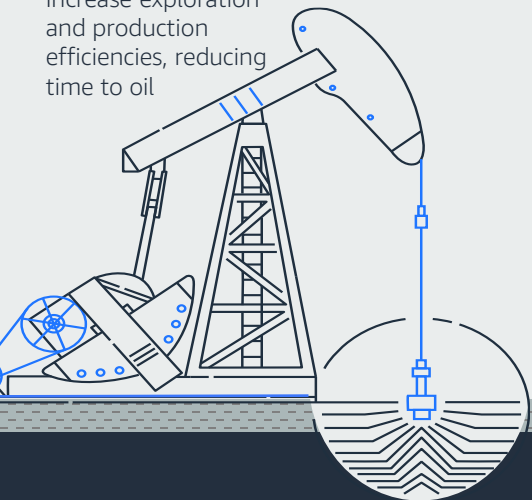
## UPSTREAM

### Drilling & completions

Simplify management of your rigs, increasing performance and the efficacy of completions

### Geology & geophysics

Increase exploration and production efficiencies, reducing time to oil



### Production operations

Lower operating expenses, reduce downtime, and increase safety across operations

## MIDSTREAM

### Pipelines & logistics

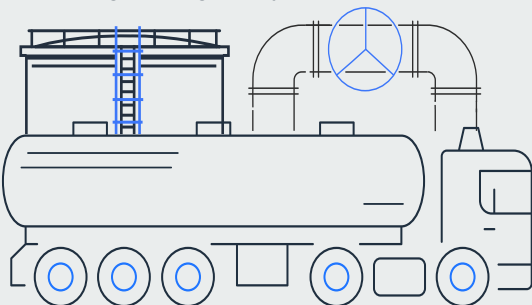
Streamline monitoring and preventative maintenance of pipelines

### Trading & risk

Optimize commodity trades and gain visibility across your entire portfolio

### Infrastructure

Facilitate storage and delivery of products with streamlined terminal operations and gathering line systems



## DOWNSTREAM

### Fuels retail

Provide visibility and optimization across the customer journey

### Refining & chemicals operations

Optimize production and refinery yields while streamlining facility inspections



## POWER

### Generation

Operations and maintenance of large-scale power generation sources, including gas-fired and nuclear plants

### Solar

Optimize and maintain solar assets, including grid integration

### Wind

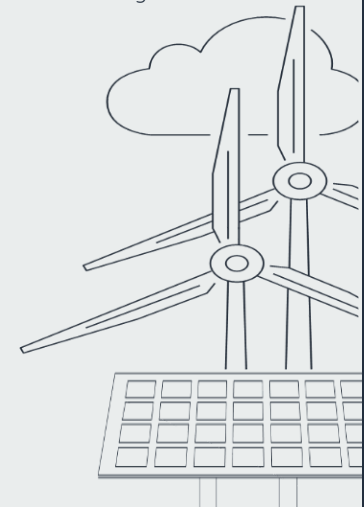
Provide visibility and analysis of energy data and remote inspections of offshore wind infrastructure

### Microgrids

Gain visibility across your microgrid generation and load resources

### Transmission

Operations, monitoring, and maintenance of the grid, including upgrades toward zero-carbon grid



## Sustainability

Achieving sustainability goals – emissions monitoring, reporting, and reduction in carbon intensity

## Carbon trading

Hosted trading solution for products and carbon credits

## Supply chain operations

Well operations to product logistics to enterprise SC

## Back office operations

Data-heavy workloads, such as accounting, work order management, invoicing & payments, regulatory



# Why is this Difficult?

## TWO-WAY DOORS

### One Way vs. Two Way Doors

**Two-way doors** (type 2):

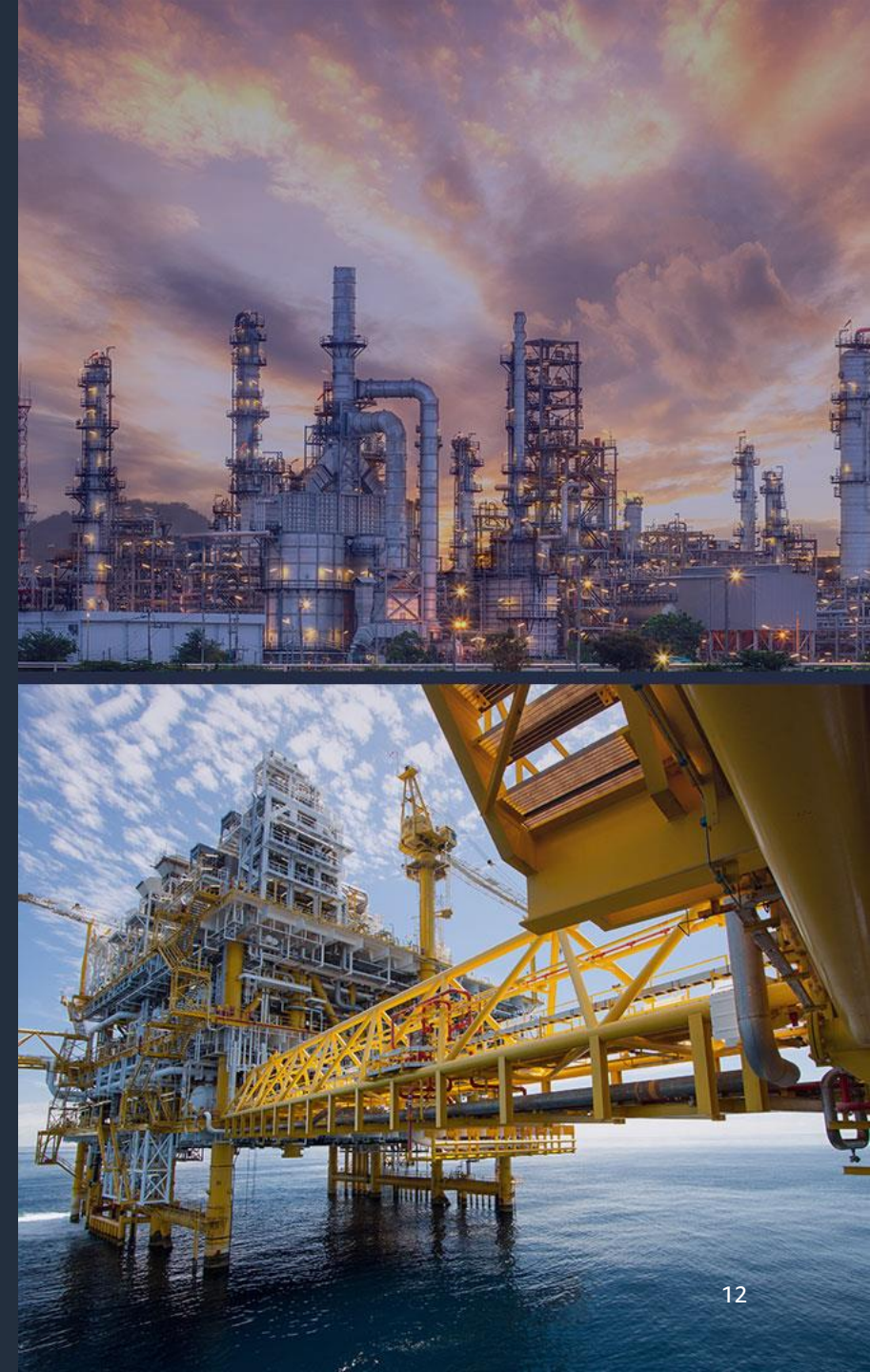
Decisions that are **changeable** and reversible; should be made **quickly** by high judgement individuals or small groups. If you've made a suboptimal decision, you can **reopen the door** and go back through.



# Why is this Difficult?

## TWO-WAY DOORS

- Our industry is filled with One-Way Doors.
- Two-way doors are levers or degrees of freedom that you did not have before. It is incumbent on the industry to create and exploit them.
- Leadership from the top is required; free teams to experiment when they have a two-way door opportunity.





# Important Steps

Demand More – Especially from your technology partners and consultants

Build Muscle – Experimentation will yield capabilities and culture

Create a Two-Way Door culture for those decisions that are reversible

Attach business outcomes to digital projects

- More Production
- Less Dollars
- Faster
- Less Risk
- Lower Carbon

***Just Do it!***

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***Think Big***

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***Start Small***

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***Build to Scale***

# Energy Upstream Innovation bpx on AWS

Jordie Harrell

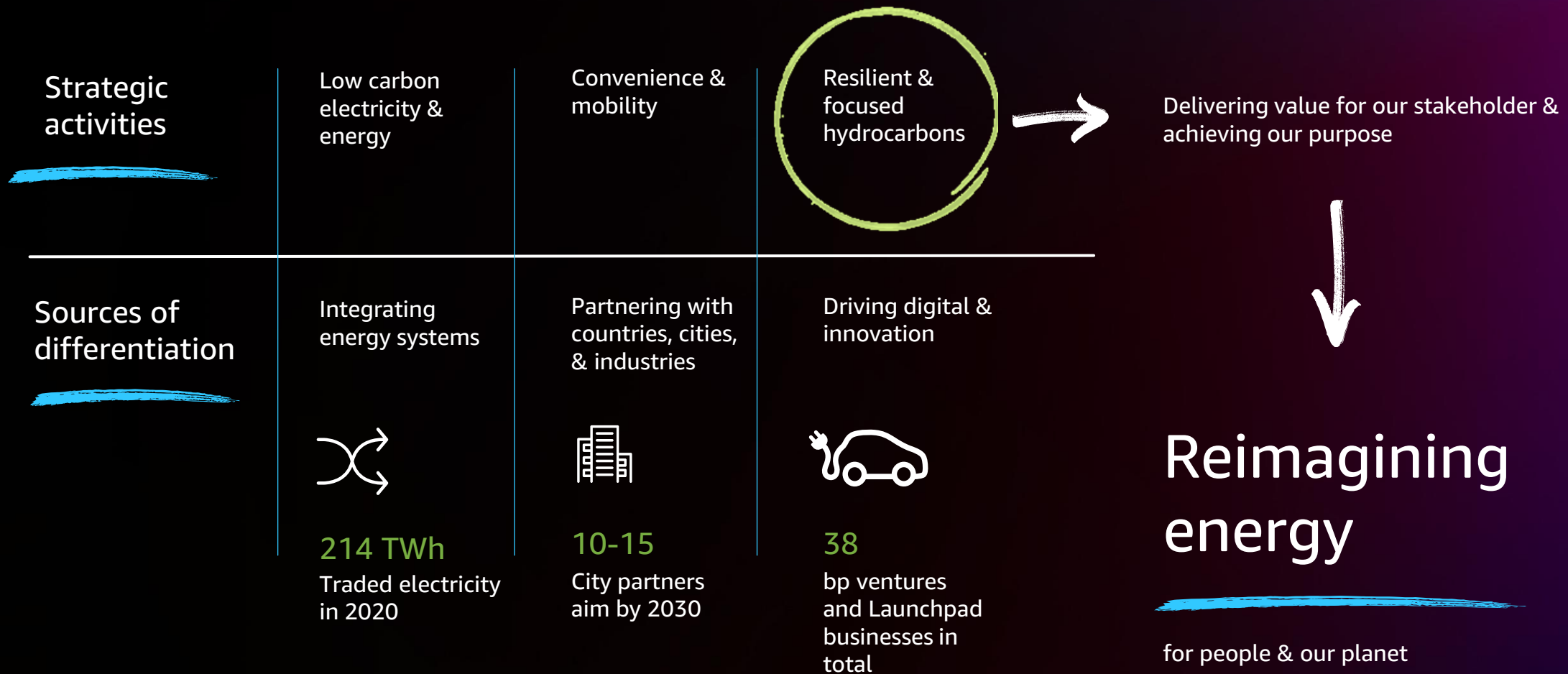
Chief Technology Officer  
bpx Energy

Mu Li – Principal Solutions Architect - AWS Energy  
Mike Brogan – Enterprise Architect  
David DeLorge – Lead Cloud Architect  
Ustat Singh – Sr Cloud Platform Owner  
Zach Wilcock – Operations Lead  
Ian Gallagher – Solutions Architect  
Cameron Rake – Networking Architect  
Matthew McElhaney – Head of Data Science  
Ayush Rastogi – Data Scientist  
Thatcher Thornberry – ML Engineer











- High-quality US onshore position

- Portfolio positioned in the core of the Permian, Eagle Ford and Haynesville shale plays

- Driving operational excellence through our focus on safety and environmental stewardship

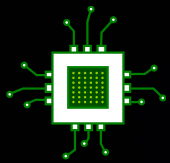


# bpx Technology: driving x-enterprise innovation

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Equip bpx with a **best-in-class tech capability** that actively partners with the business to **enable innovation**, achieve **strategic objectives**, and **react to changing conditions**



Technology Operations



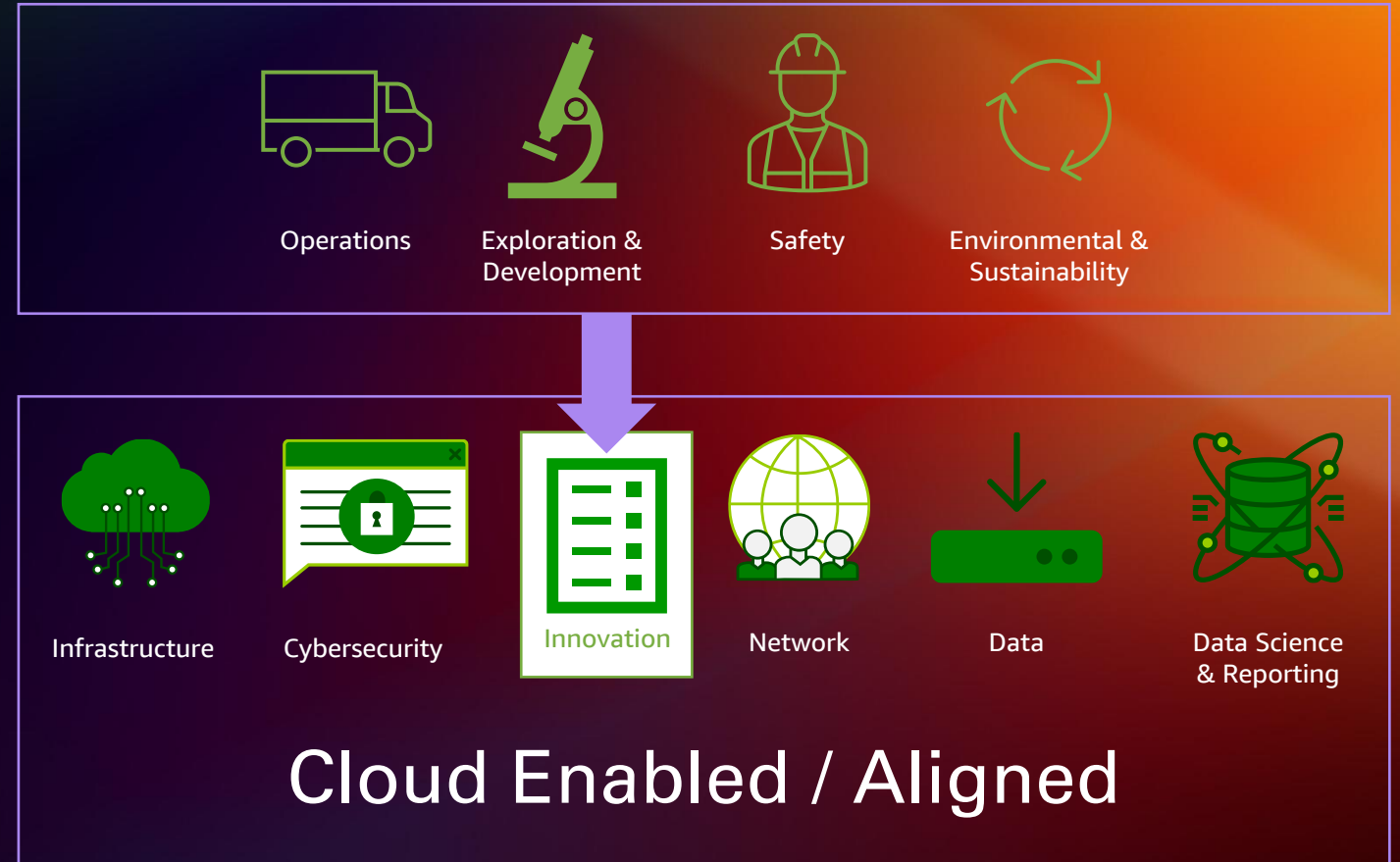
End User Compute



Service Management



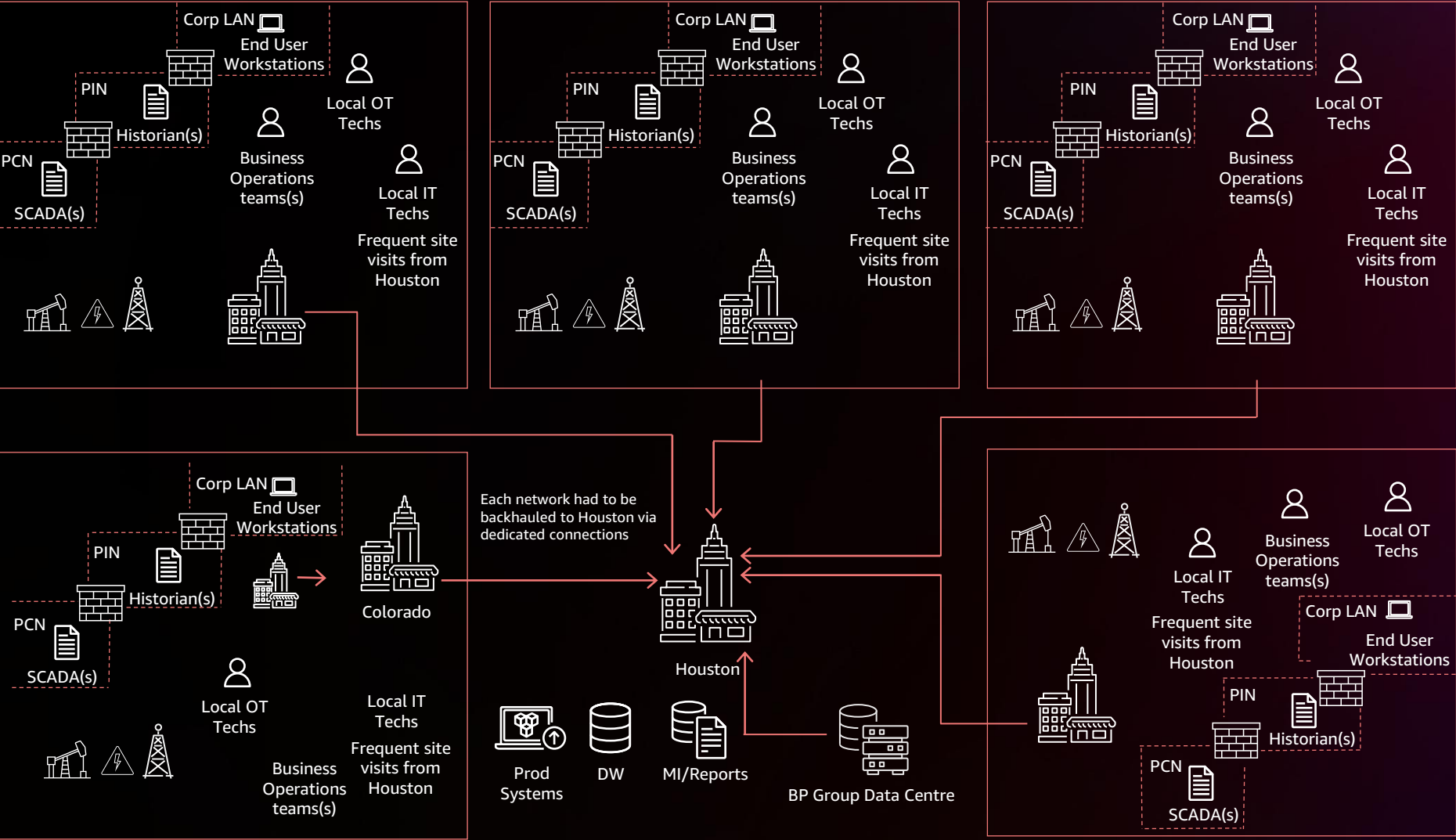
Application Support



# Migration of Operational Technology (OT) to AWS



# Challenge: Duplicative infrastructure and applications



Complex and fragmented technology infrastructure

- Multiple States
- Multiple BUs
- 27 SCADA & RTU Management contracts

High IT/OT TCO

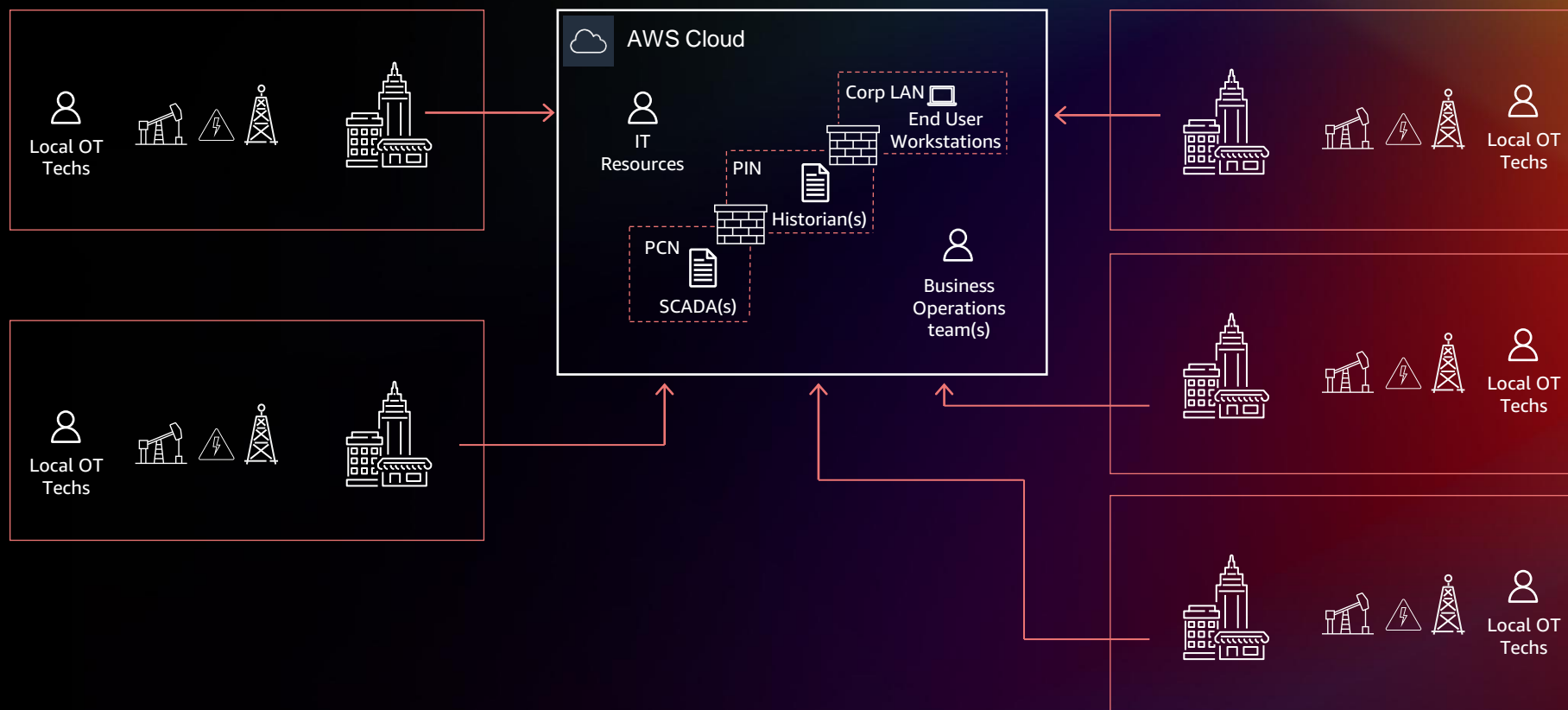
Disparate and localized data sets

No real-time asset visibility across the organization



# Solution: Centralized, cloud-hosted OT & IT

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## Results:

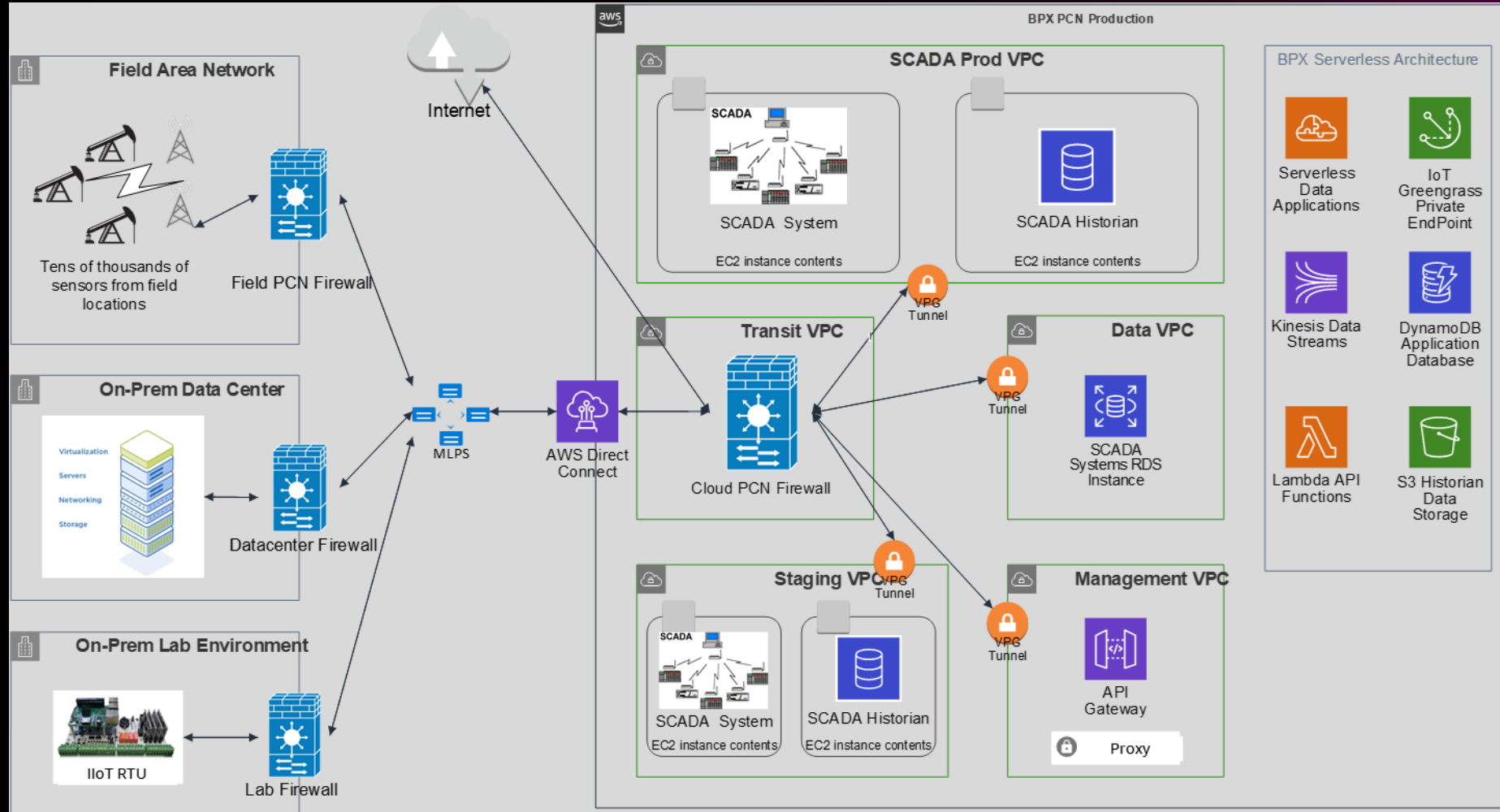
- Single Upstream SCADA
- Single Upstream Historian
- 3 Management Contracts
- On-premises data center nearly eliminated

PCN and PIN on AWS to Segregate Security Enclaves

Consolidated dataset in historian

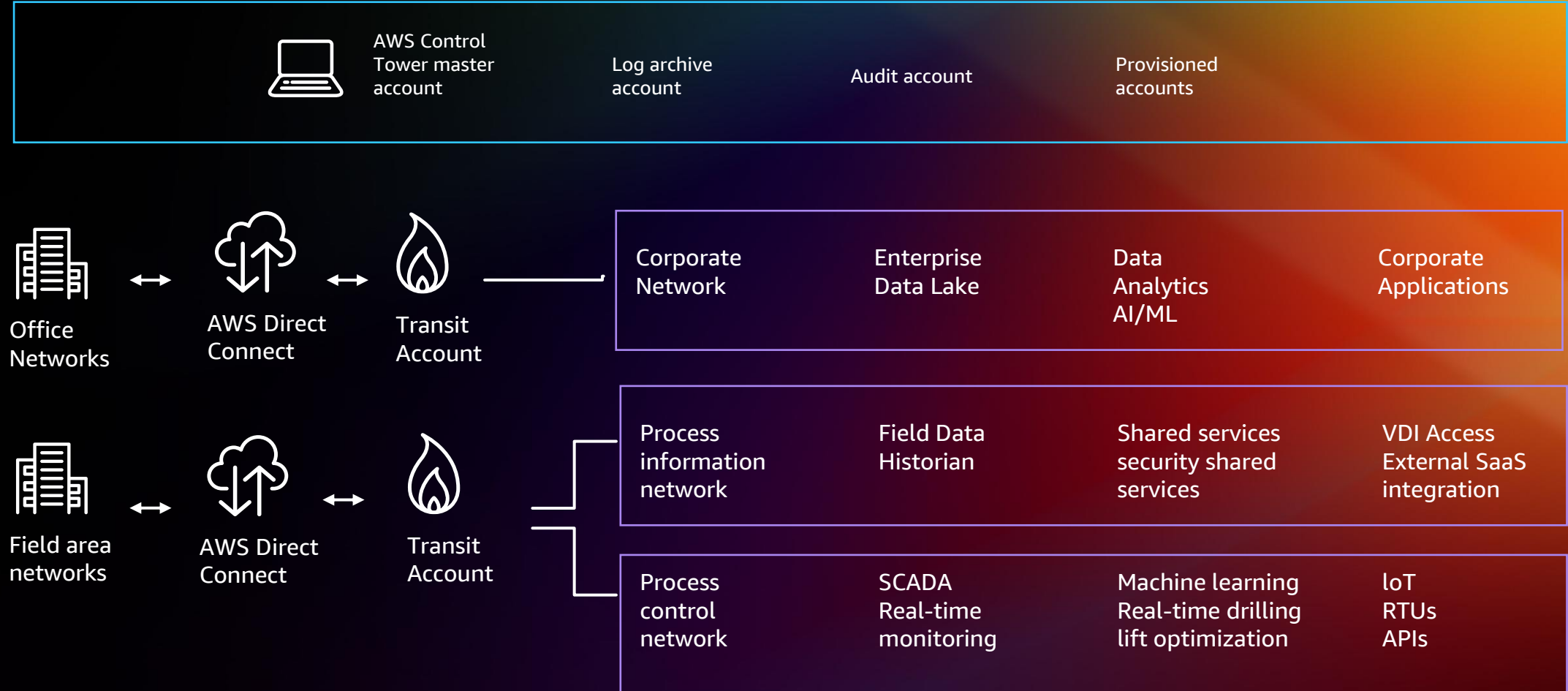
Positioned for data analytics and AI/ML

# Initial Architecture



# Scaled Architecture

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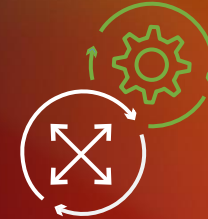
# bpx realized benefits utilizing AWS Cloud based OT



Real-time asset visibility across the organization **across thousands of wells on a single platform**



Improved capability for **real-time analysis and optimization**



Reduced equipment downtime, better maintenance practices, **reduced opex**



Creating a **unified real-time and historical data repository for standardization, centralization, and simplification**



Capture and transfer of data straight from sensor to cloud, **improved cyber security**



**45% reduction in IT/OT TCO**



# Enabling Edge Automation and Sensing/Control on AWS



# With AWS, bpx energy has a more powerful edge strategy

At bpx energy the edge isn't a field office or a factory floor. Our edge is a 4-hour drive from the closest airport, 2-hours from the nearest gas station and 30 minutes from the last set of powerlines

- At bpx, devices are running critical processes on solar power & private networks
- Vendor lock-in is a major issue with both high capital & operational costs

- These vendors have deprioritized innovation in lieu of maintaining the status quo
- High cost & low innovation prevent bpx from adapting to new requirements & opportunities

- With AWS, bpx has been able to use hardware & sensors from outside our industry to meet these new requirements & opportunities at a fraction of the cost
- This has enabled an entire platform of present and future solutions that are more dynamic, secure, extensible and cost-effective

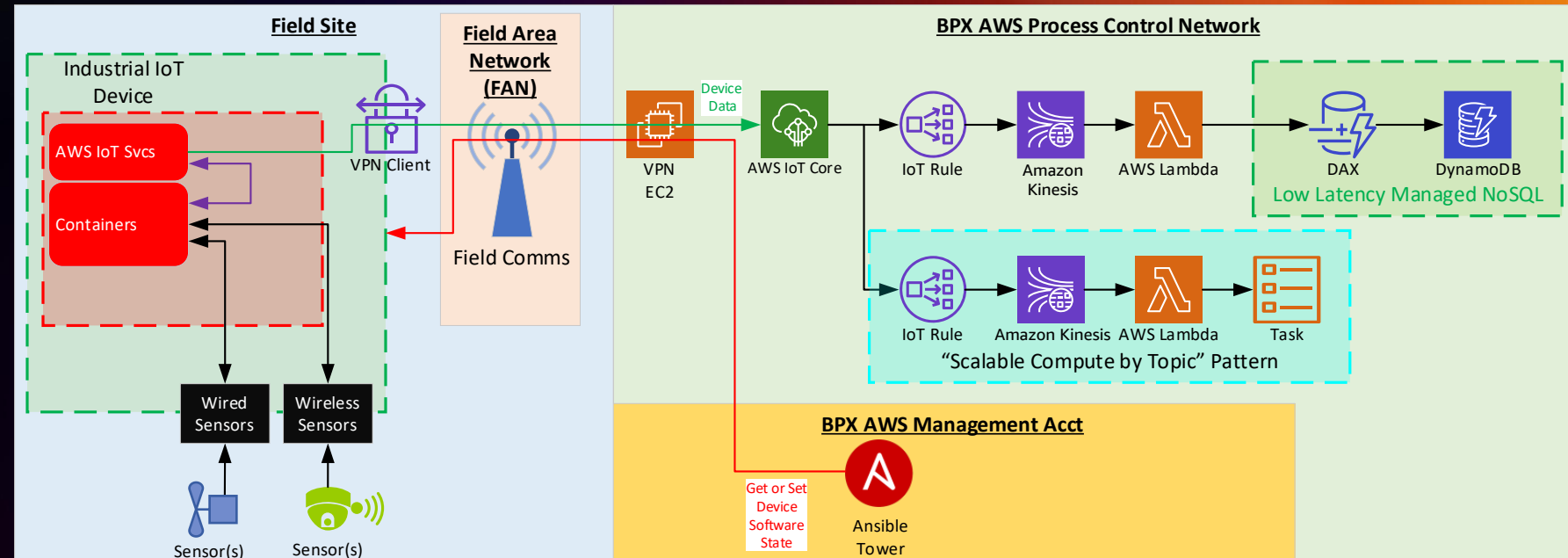
# Architecture designed for the future

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**AWS collaboration gives bpx energy the confidence to deploy today knowing that we will be ready to support whatever comes tomorrow**

- Our architecture allows us to combine OT & IT in a single environment
- We can use a container strategy over MQTT while historicizing in the cloud and statefully managing our edge hardware
- This type of architecture allows us to deploy low-cost hardware today and still be ready to enable new solutions in the future





# bpx realized benefits utilizing AWS for Edge Automation

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Private end-points for  
enhanced security



Operations Efficiency  
through automated  
business & OTA updates



Secure Connectivity  
through AWS service  
AWS IoT Core

# MLOps Unlocked by Amazon SageMaker



# Forecasting production is important

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How many t-shirts will we sell next quarter?



How many hamburgers will we need next week?



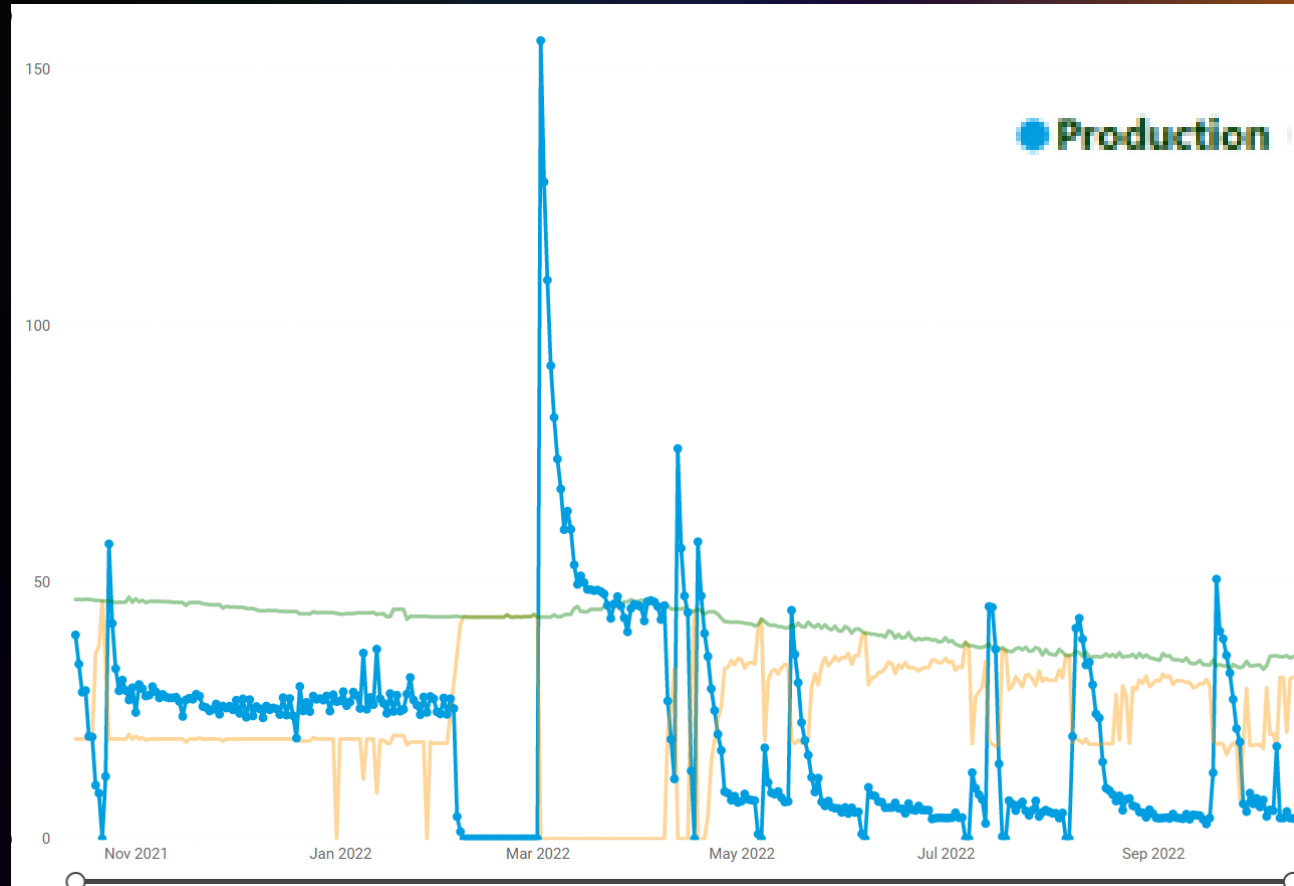
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How much oil will we produce?



# But forecasting in oil and gas is hard...

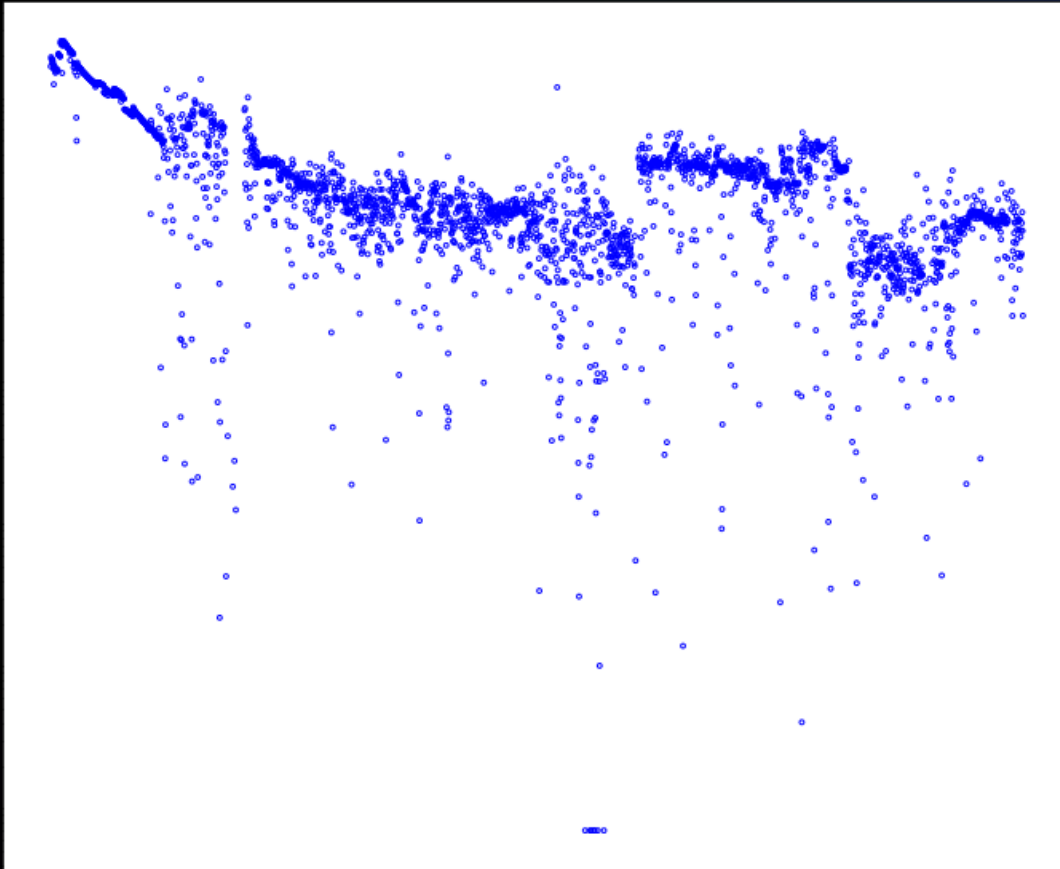
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# Neural networks models can address this

Curve Analysis - Gas Well

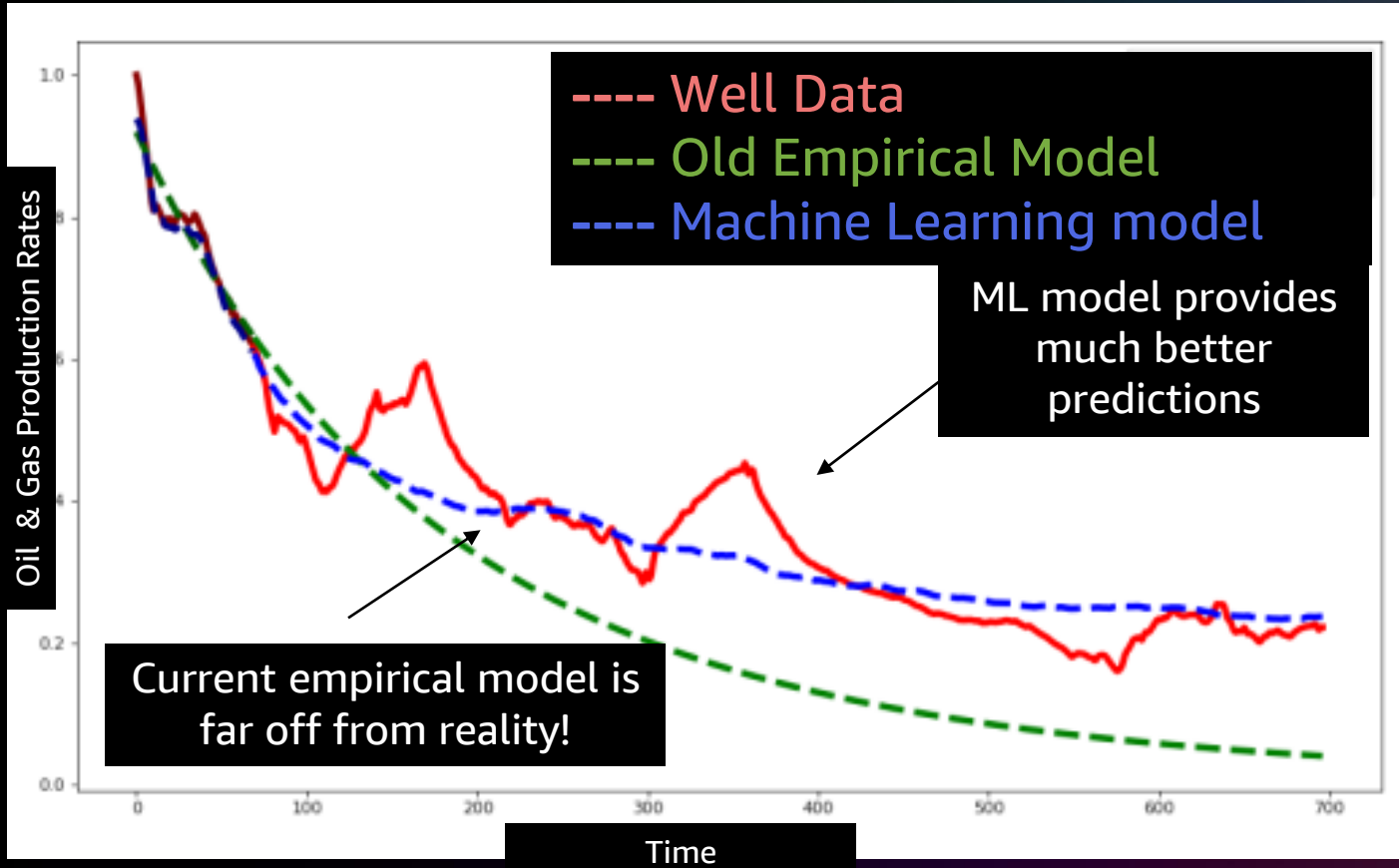


Standard Regressions Would Be Thrown Off By This Data Set<sup>023</sup>

## For Neural Networks We Would Need

- Access to the newest algorithms, but they're hard to set up and maintain
- GPU hardware, but only for 5 minutes per day
- To distribute embarrassingly parallel tasks – same workflow for 2,000 wells
- Needs to run on demand – but how?

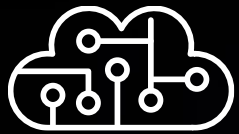
# Use case Amazon SageMaker



- 1 Improved Accuracy
- 2 State of the art algorithms
- 3 Faster distributed training through GPUs
- 4 Leverage each well's unique performance with Multi model endpoints

# bpx realized benefits of MLOps using Amazon SageMaker

Challenges → Opportunities



## Scalability

Parallel training  
with optimal  
compute resources

30%

Time reduction  
in deployment



## Observability

Failure identification  
via automated  
notifications

60%

Model accuracy  
Improvement



## CI/CD + CT/CM

Model Monitoring  
and re-training for  
improved  
performance

40%

ROI increase potential

**bpx collaboration with AWS has enabled acceleration in the following areas:**

**OT/SCADA systems**

**Edge sensing/control with AWS IoT**

**Data science and artificial intelligence**





# Thank you!

Jordie Harrell  
Chief Technology Officer  
bpx energy



Please complete the session  
survey in the **mobile app**

