

Creative Content Management

Group:

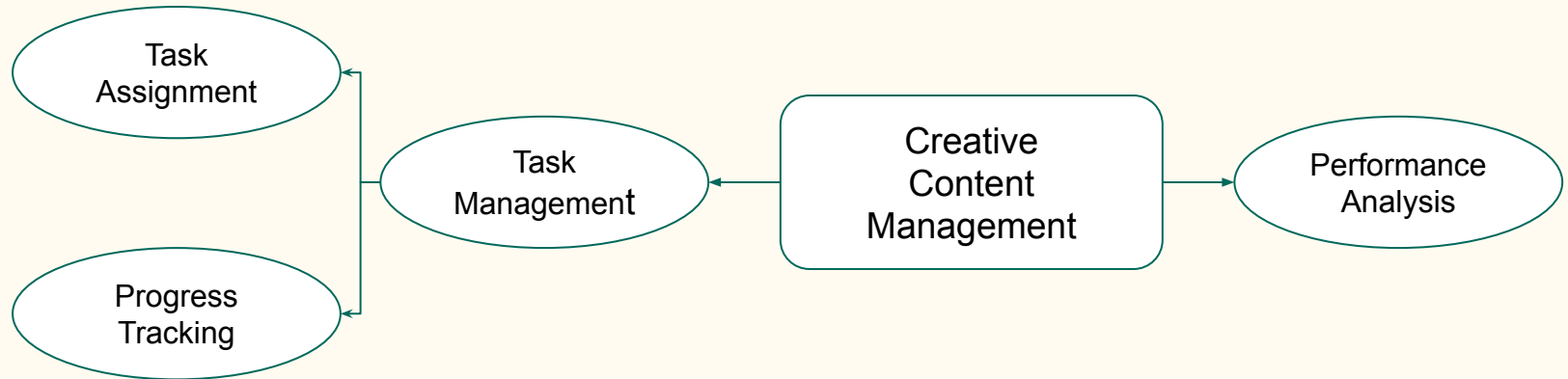
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Motivation

- To provide teams with a centralized platform
 - streamline their work processes
 - improve collaboration
 - increase overall productivity
- allows teams to
 - create tasks
 - set priorities
 - assign responsibilities,
 - track progress, in a transparent and organized manner.

Modules

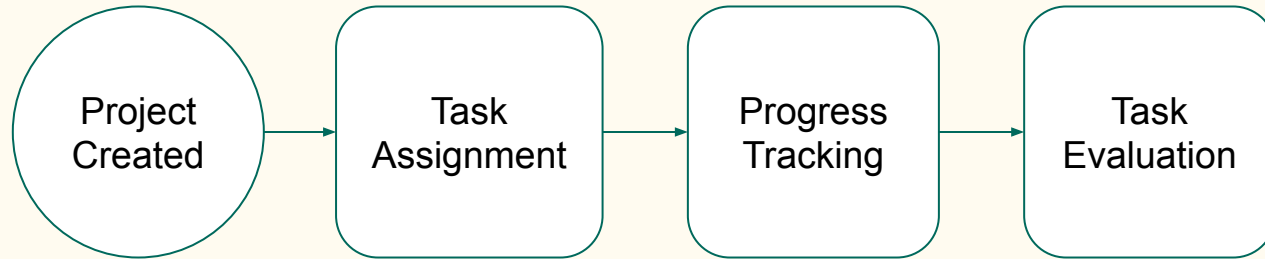
- Task Management
- Performance Analysis



Roles

- Manager
 - Can create organization and/or team
 - Can create projects
 - Can add and delegate tasks
 - Can rate tasks
- Team Member
 - Can join existing organization/team
 - Can provide updates on assigned tasks (optional: upload content)
 - Can review and communicate throughout the process

Flow of Control



Task Management

- Task Assignment
 - Assignment of tasks based on the load and expertise of the members of the team.
- Progress Tracking
 - Role-specific dashboards for tracking progress and deadline information.

Performance Analysis

- Review of performance after completion
 - based on stats and work quality

Task Management

- Progress Tracking
 - A dashboard will be in place for keeping track of ongoing tasks with their deadline.
 - Management can observe the progress of the ongoing tasks throughout the organization.
 - Members of the Creative Team can observe the progress of their own tasks.
 - Tasks outsourced to Vendors will also show up in the dashboard.
 - Tasks exceeding deadlines will be displayed in different color in the dashboard.

Performance Analysis

- Review of performance according to work per time and quality of completed work

Related examples



Thank you.