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# ipmesh.com aunches Farm resh Delivery

PR Newswire August 23, 2016

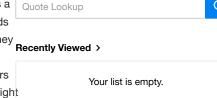
SACRAMENTO, Calif., Aug. 23, 2016 /PRNewswire/ -- Zipmesh is a new delivery service that runs an online marketplace for local foods at Zipmesh.com. The start-up company launched in July 2016. They enable consumers to access local foods and support the region's economy by ordering products directly from farmers and producers in the area. Zipmesh then delivers the freshly harvested order straight from local producers to consumers' doorsteps.

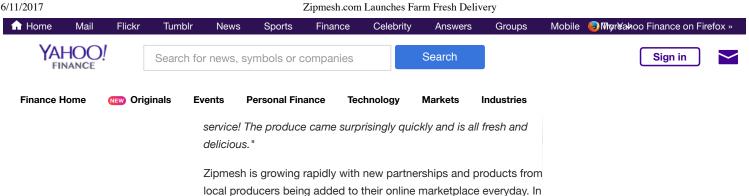
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Co-Founders Phil Neuwald and Davi Neves recognized the impact that eating local and organic food could have for an individual's health and wellness, as well as the health of the local economy. Neuwald is the former CEO of an IT company and Neves has professional experience in marketing and launching an eco-friendly market. They saw the opportunity that technology could have on connecting farmers with consumers and spent months conducting a service design study to find out the needs and wants of consumers.

Zipmesh is not a farm box, nor an organic grocery delivery services. While companies such as Instacart deliver goods to consumers doorsteps, they lack the close relationship with local producers. They may source produce that is out of season and imported from many miles away. Zipmesh is hyper local. We partner just with producers in the areas in which we work.

The launch of Zipmesh comes at an exciting and strategic time. According to the Organic Trade Association, in 2015 US consumers set new records by spending \$43.3 billion on organics. Demand for organics is so strong that supply issues plague the industry. Zipmesh provides a remedy to logistics with its model that sources organic and healthy foods directly from producers and delivers straight to consumers in the same day. Zipmesh takes its services one step further by recognizing the distinctions between local, fresh produce and organics. By sourcing only from local growers, Zipmesh is magnifying the power of the farm fresh and organic industry and keeping the immense economic benefits in the Sacramento region. The Farm to Fork movement is present in Sacramento and Zipmesh





About

Zipmesh.com is an online, localized marketplace that delivers freshly harvested food to customers' homes daily.

celebration of their launch, Zipmesh is offering free delivery and 15%

off to customers placing their first order.

Zipmesh sources the healthiest produce only from farmers and producers in the local area. This close relationship with producers means that customers can support and strengthen their local economy while conveniently accessing the freshest local and organic produce, meats, cheeses, and other pantry staples. Order online today to have your order harvested and delivered tomorrow.

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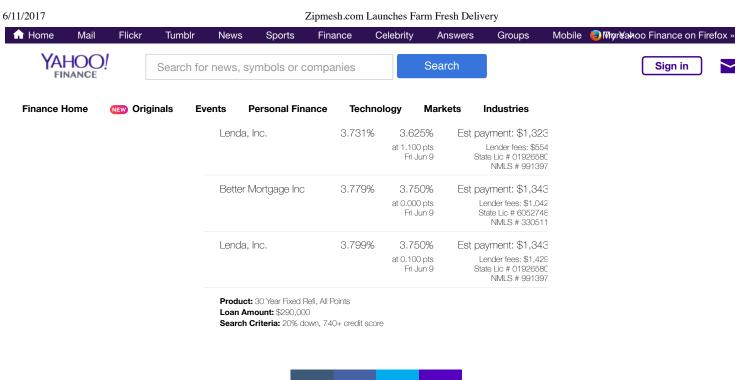
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