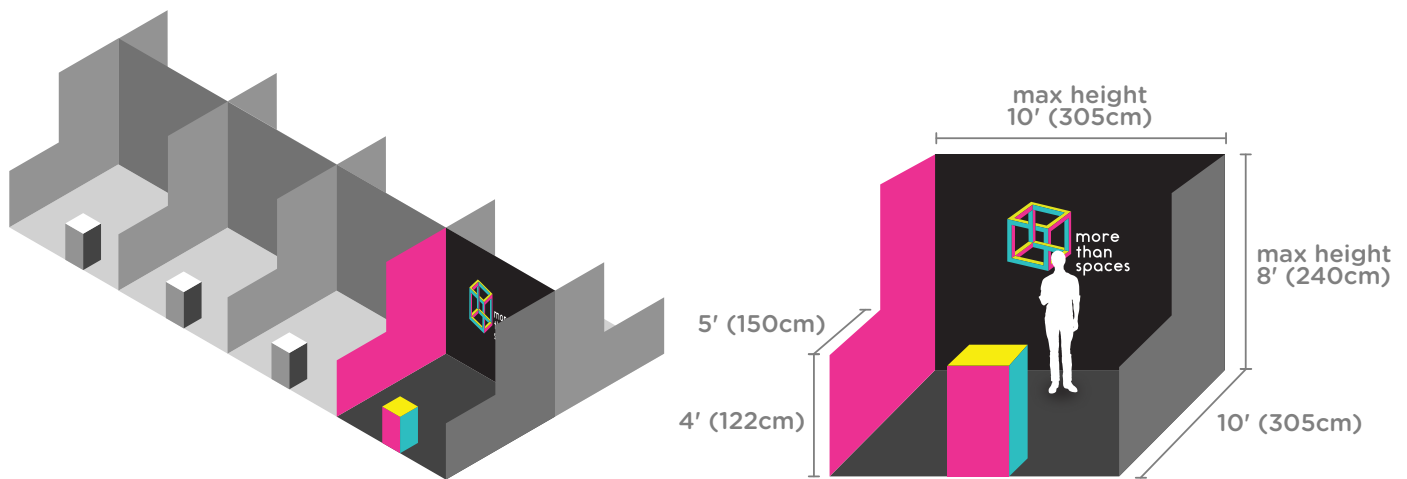
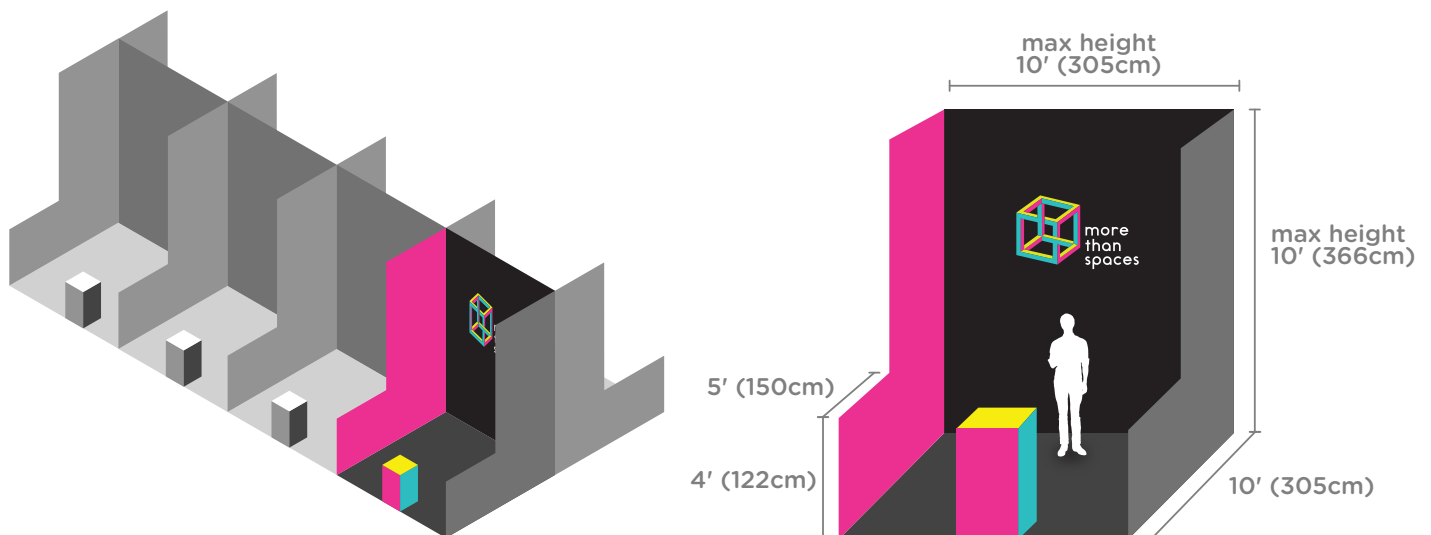


## linear or in-line booth



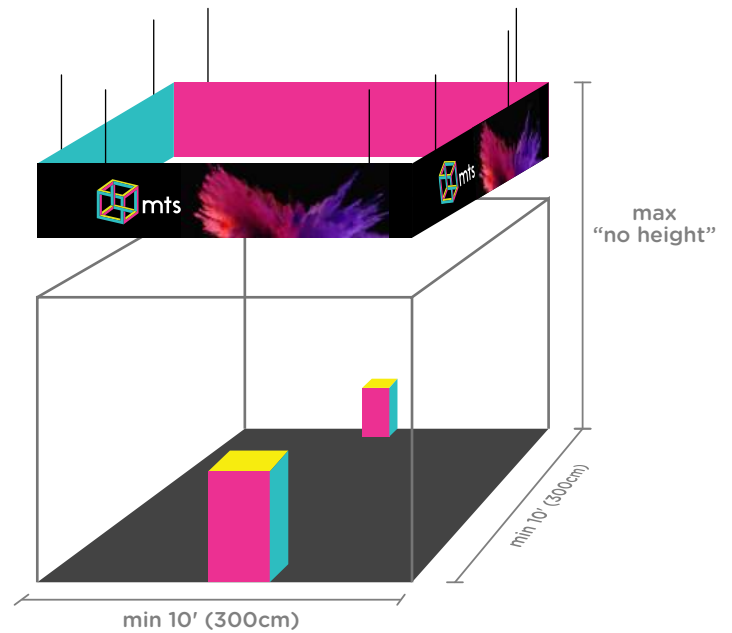
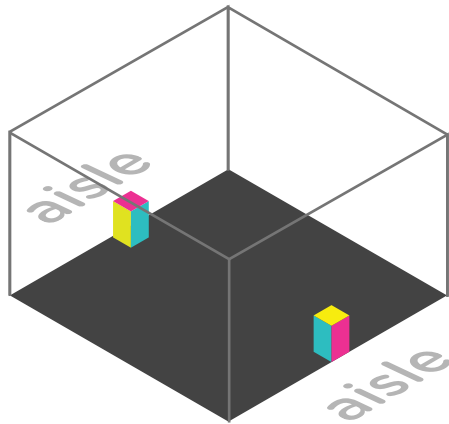
**Linear or In-line** booths are usually in line with other booths and are typically 10 feet x 10 feet with adjoining walls (left and right of the booth can be as high as 8 feet and up to 5 feet deep). These booths have a maximum height of 8 feet and hanging signs are usually not allowed by most trade shows. If you're looking for something simple or have limited space this could be the option for you.

## perimeter booth



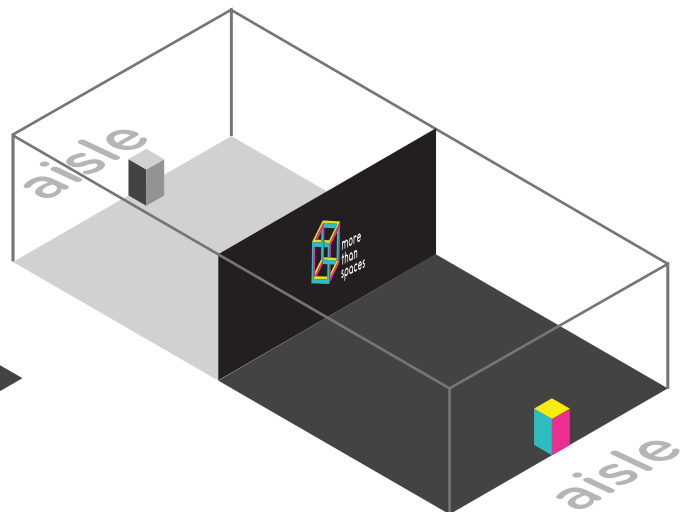
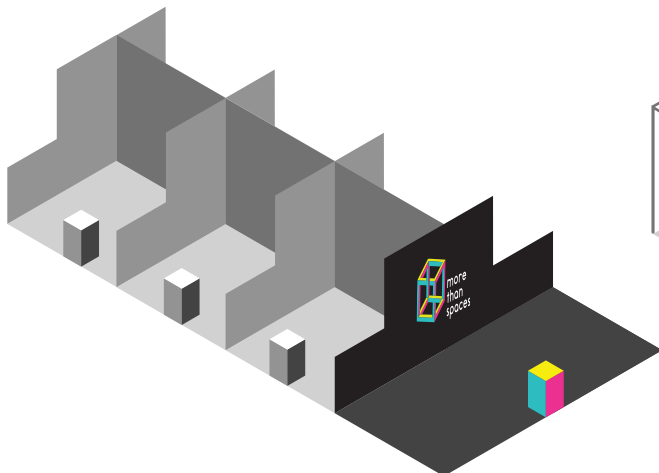
**Perimeter booths** are linear booths that sit on the perimeter of the trade show floor. Since these booths are usually against the outside walls off the hall, they are designed to have less restrictions since you don't have a booth behind you. With less restrictions, the sides of your booth can go up to 12 feet high and up to 5 feet deep while the rest of the sidewall can be a maximum of 4 feet tall. Take advantage of the extra space and design a bold statement for your booth.

## island booth



**Island booths** are made to stand out! These booths provide you the flexibility to bring out your vision with little restrictions. Starting from 20 feet x 20 feet and up, you'll have the ability to access it from all 4 sides. This helps create high traffic flow to make sure you're getting the most out of introducing your brand to the crowd. Hanging signs and other features are encouraged as well to increase your traffic volume. Bring your vision to life by making the most out of your space.

## peninsula or split island



**Peninsula or split island booths** are usually placed at the end of linear booths or back to back against another peninsula booth. With this booth, you can access it from 3 sides and have the ability to add on additional features like hanging signs to help you be noticed from a distance. Be noticed and organically drive traffic to your booth with all the features that come with a peninsula or split island booth.