DINGRUI(FRANK) ZHANG

Business Analyst | R Developer

I enjoy working with data to solve business problems and build tools that help people. My favorite part of working in data science is the constant opportunity to learn, from statistics to real business problems.

EDUCATION

2019 | 2017 Master of Professional Accounting

University of New South Wales

Sydney, Australia

2017 | 2016

Exchange Student Program (Major in Accounting)

University of New South Wales

Achieved Overall Distinction WAM

Sydney, Australia

2016 | 2013 Bachelor of Management (Major in Accounting)

Hebei University of Economics and Business

Shijiazhuang, China

Achieved Overall WAM of 80

PROFESSIONAL EXPERIENCE

Present | 2020 Jan

Consultant, Data Analytics

PwC Australia

Sydney, Australia

 Worked on data analysis and visualisation, and bring data analytic techniques to bear on a wide variety of problems. Workedon tight (1-3 month) timeframes to deliver bespoke work on Data Analytics to clients.

2019 Dec | 2019 Aug

Finance Analyst

The University of Sydney

Sydney, Australia

- Improved reporting pipelines while utilising VBA and SmartView to automate processes
- Migrated monthly financial reporting dashboards from excel-based to Power BI
- Assisted with the preparation of reconciliations of financial and operational data from different sources and provided recommendations to Finance Managers and Head of Schools
- Assisted with providing budget and forecast for multiple stakeholders

2019 Aug | 2018 Dec

Data Analyst Intern

Travelzoo (NASDAQ: TZOO)

- Sydney, Australia
- Developed an automated program (web scraper) that identifies and stores the marketing data in database to produce the desired reports.
- Developed multiple macros and R scripts to collect information from multiple sources(ERP, Excel, Text ...), analyse data and generate report automatically. Saved more than 50% time.
- Collected and maintained history operation database and built up weekly operation report for the whole APAC(Asia Pacific) area.
- Provided operations support for APAC Team, for example: overseas collection deal price point conversion.
- Built quarterly/monthly dashboard for different countries in APAC area which provided measurements for management.

CONTACT

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in Dingrui(Frank) Zhang

☆ ding-rui.org

CODING

VBA	
R	
SQL	
Python	
CSS/HTML	

VISUALIZATION

Qlik Sense	
Power BI	
R shiny	
Tableau	

STRENGTH

Excel
Alteryx
Web Scraping
R Package Developing
Git

Made w/ pagedown. Source code: Github repo. Last updated on 2020-06-29. 2018 Sep | 2017 Aug

Junior Financial Analyst

UBI Logistics (Australia) Pty Ltd

Sydney, Australia

- Developed a billing system based on VBA and R which supports generating billing statements, email automation and aging analysis. This system significantly freed people from heavy and routine manual work, reduced 2 FTE (Full-time equivalent) and improved collecting accounts receivable.
- Developed a procedure to analyse data, identify discrepancies and design reporting mechanism, which allow on-time and accurate measure of the company performance. This procedure is still utilised and has been able to recover more than 120,000 AUD in the past 1 year, which otherwise would be lost because of the information inaccuracy.
- Built and maintained a MySQL finance database which helps finance department find discrepancies between forecast and real-time data, also responsible for designing data tables, managing permissions and setting up backups.
- Worked as a consultant with a team of 5 co-workers from both China and Australia to establish an online invoicing system and successfully co-ordinated the project between finance and IT team.
- Provided training to co-workers on program I developed and wrote end-user manual.



PROFESSIONAL DEVELOPMENT

Present | Aug 2018 CFA Level 1 Passed Aug 2018 - Present

CFA Institute