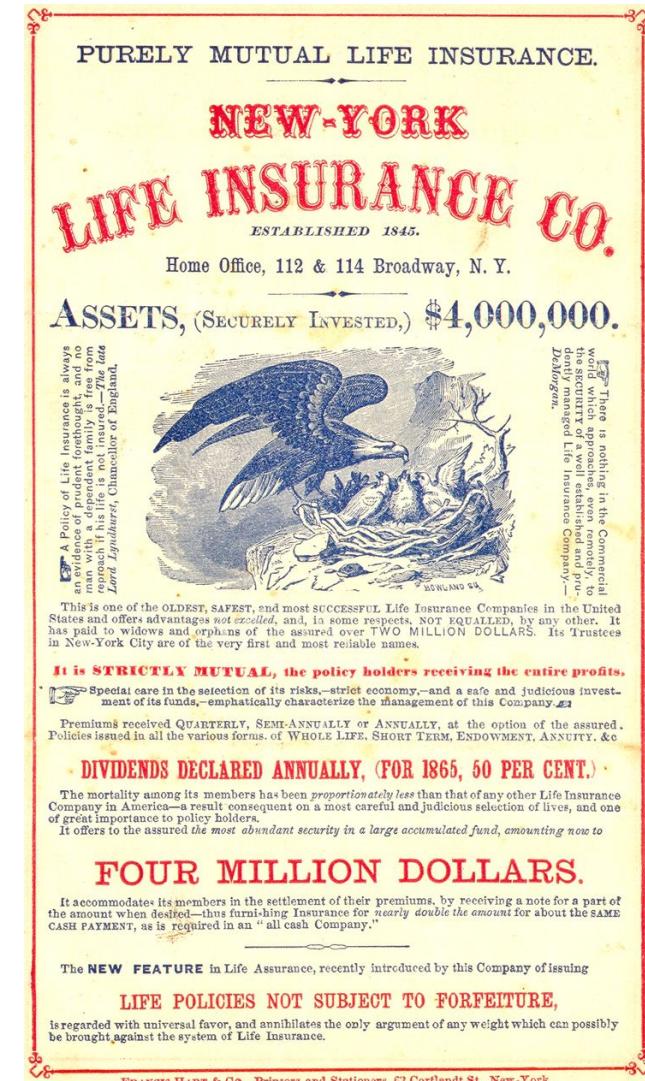


Insurance: Risk Pooling and Price Segmentation

— Using Information in a ‘Big Data’ Context —

A. Charpentier (Université de Rennes 1)

GT Big Data, Institut des Actuaires
Octobre 2017



Brief Introduction

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Director Data Science for Actuaries Program, Institute of Actuaries
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PhD in Statistics (KU Leuven), Fellow of the Institute of Actuaries

MSc in Financial Mathematics (Paris Dauphine) & ENSAE

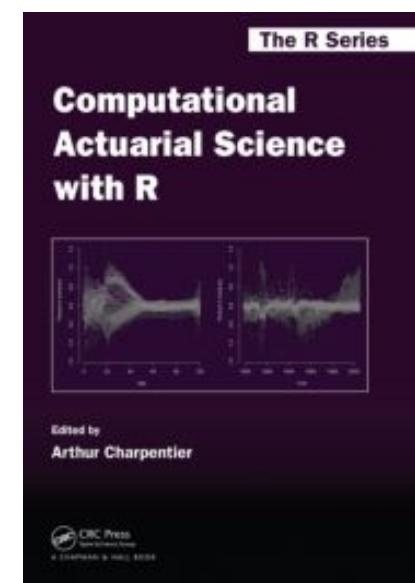
Research Chair :

ACTINFO (valorisation et nouveaux usages actuariels de l'information)

Editor of the freakonometrics.hypotheses.org's blog

Editor of Computational Actuarial Science, CRC

Author of Mathématiques de l'Assurance Non-Vie (2 vol.), Economica



Insurance Pricing in a Nutshell

Insurance is the contribution of the many to the misfortune of the few

Finance: risk neutral valuation $\pi = \mathbb{E}_{\mathbb{Q}}[S_1 | \mathcal{F}_0] = \mathbb{E}_{\mathbb{Q}_0}[S_1]$, where $S_1 = \sum_{i=1}^{N_1} Y_i$

Insurance: risk sharing (pooling) $\pi = \mathbb{E}_{\mathbb{P}}[S_1]$

or, with segmentation / price differentiation $\pi(\omega) = \mathbb{E}_{\mathbb{P}}[S_1 | \Omega = \omega]$ for some (unobservable?) risk factor Ω

imperfect information given some (observable) risk variables $\mathbf{X} = (X_1, \dots, X_k)$
 $\pi(\mathbf{x}) = \mathbb{E}_{\mathbb{P}}[S_1 | \mathbf{X} = \mathbf{x}] = \mathbb{E}_{\mathbb{P}_{\mathbf{X}}}[S_1 | \mathbf{x}]$

Insurance pricing is not only data driven, it is also essentially model driven (see Pricing Game)

Insurance Pricing in a Nutshell

Premium is $\pi = \mathbb{E}_{\mathbb{P}_X} [S_1]$

It is datadriven (or portfolio driven) since \mathbb{P}_X is based on the portfolio.

[click to visualize the construction](#)

Insurance Pricing in a Nutshell

Premium is $\pi \approx \mathbb{E}[S_1 | \mathbf{X} = \mathbf{x}] = \mathbb{E} \left[\sum_{i=1}^N Y_i \middle| \mathbf{X} = \mathbf{x} \right] = \mathbb{E}[N | \mathbf{X} = \mathbf{x}] \cdot \mathbb{E}[Y_i | \mathbf{X} = \mathbf{x}]$

Statistical and modeling issues to approximate based on some training datasets, with claims frequency $\{n_i, \mathbf{x}_i\}$ and individual losses $\{y_i \mathbf{x}_i\}$

- depends on the model used to approximate $\mathbb{E}[N | \mathbf{X} = \mathbf{x}]$ and $\mathbb{E}[Y_i | \mathbf{X} = \mathbf{x}]$
- depends on the choice of meta-parameters
- depends on variable selection / feature engineering

Try to avoid overfit

Risk Sharing in Insurance

Important formula $\mathbb{E}[S] = \mathbb{E}[\mathbb{E}[S|X]]$ and its empirical version

$$\frac{1}{n} \sum_{i=1}^n S_i \sim \frac{1}{n} \sum_{i=1}^n \pi(X_i) \quad (\text{as } n \rightarrow \infty, \text{ from the law of large number})$$

interpreted as **on average what we pay** (losses) is the sum of **what we earn** (premiums).

This is an ex-post statement, where premiums were calculated ex-ante.

Risk Transfert without Segmentation

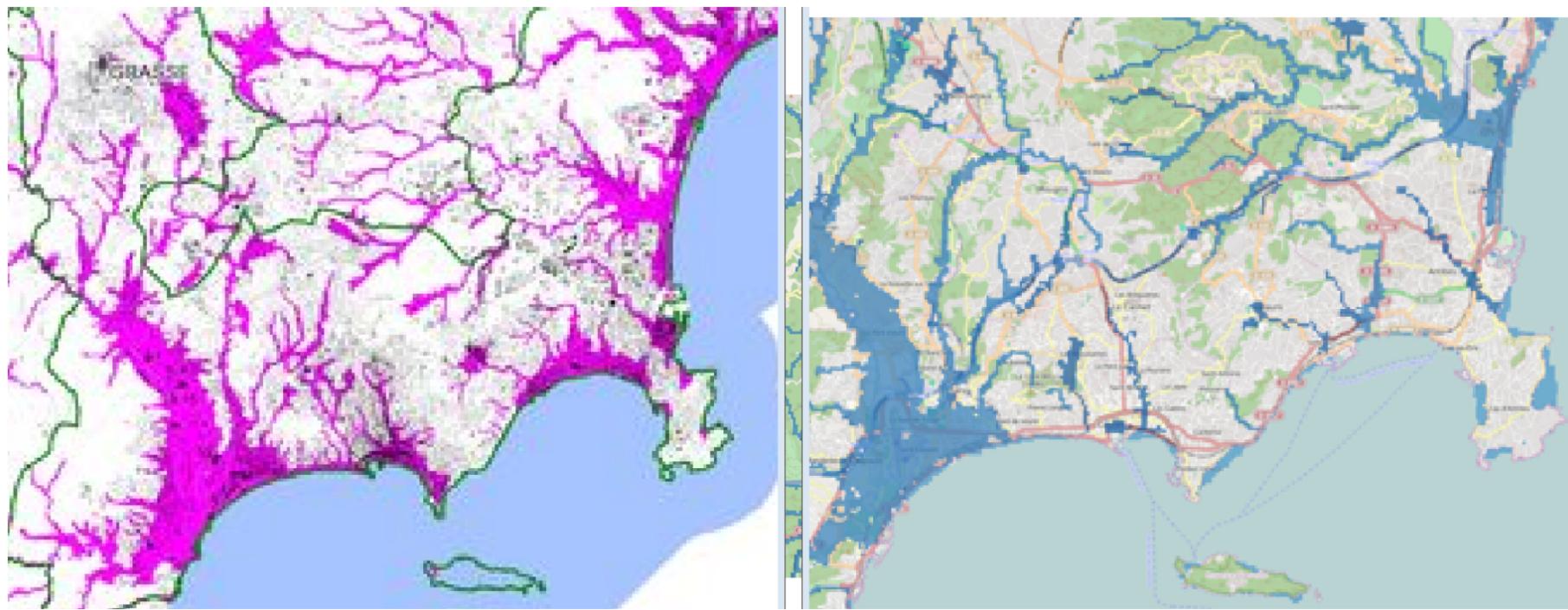
	Insured	Insurer
Loss	$\mathbb{E}[S]$	$S - \mathbb{E}[S]$
Average Loss	$\mathbb{E}[S]$	0
Variance	0	$\text{Var}[S]$

All the risk - $\text{Var}[S]$ - is kept by the insurance company.

Remark: all those interpretation are discussed in [Denuit & Charpentier \(2004\)](#).

Insurance, Risk Pooling and Solidarity

“La Nation proclame la solidarité et l'égalité de tous les Français devant les charges qui résultent des calamités nationales” (alinéa 12, préambule de la Constitution du 27 octobre 1946)



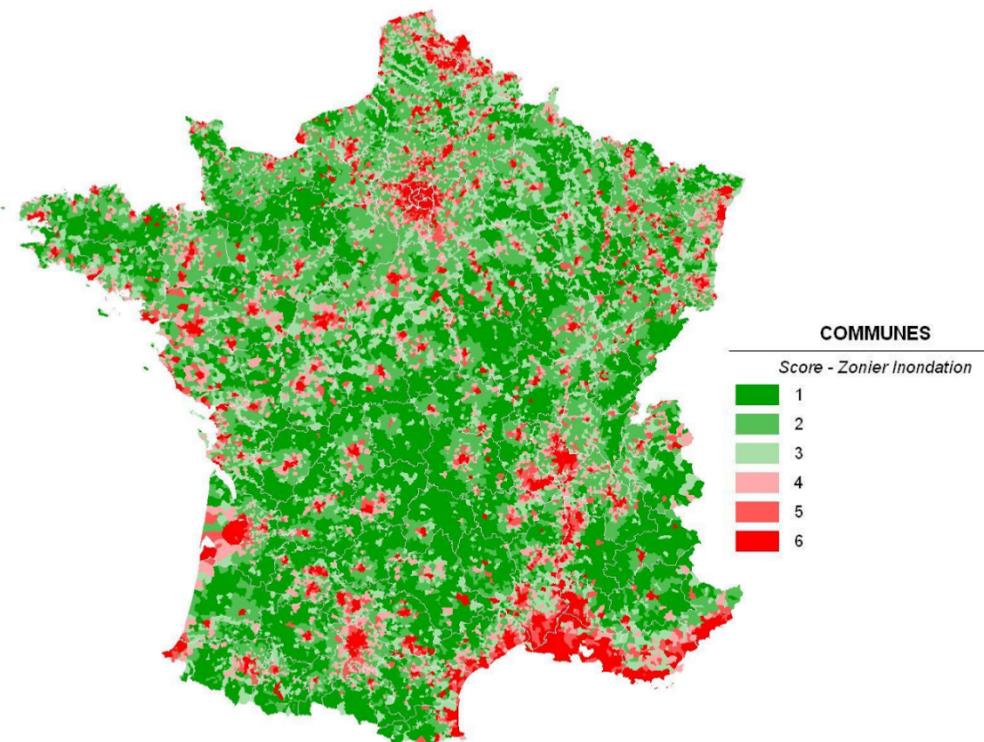
31 zones TRI (Territoires à Risques d'Inondation) on the left, and flooded areas.

Insurance, Risk Pooling and Solidarity

Here is a map with a risk score -
 $\{1, 2, \dots, 6\}$ scale

One can look at “Lorenz curve”

	South	Other	Total
% portfolio	11%	89%	100%
% claims	51%	49%	100%
Premium	463	55	100



Risk Transfert with Segmentation and Perfect Information

Assume that information Ω is observable,

	Insured	Insurer
Loss	$\mathbb{E}[S \Omega]$	$S - \mathbb{E}[S \Omega]$
Average Loss	$\mathbb{E}[S]$	0
Variance	$\text{Var}[\mathbb{E}[S \Omega]]$	$\text{Var}[S - \mathbb{E}[S \Omega]]$

Observe that $\text{Var}[S - \mathbb{E}[S|\Omega]] = \mathbb{E}[\text{Var}[S|\Omega]]$, so that

$$\text{Var}[S] = \underbrace{\mathbb{E}[\text{Var}[S|\Omega]]}_{\rightarrow \text{insurer}} + \underbrace{\text{Var}[\mathbb{E}[S|\Omega]]}_{\rightarrow \text{insured}}.$$

Risk Transfert with Segmentation and Imperfect Information

Assume that $\mathbf{X} \subset \Omega$ is observable

	Insured	Insurer
Loss	$\mathbb{E}[S \mathbf{X}]$	$S - \mathbb{E}[S \mathbf{X}]$
Average Loss	$\mathbb{E}[S]$	0
Variance	$\text{Var}\left[\mathbb{E}[S \mathbf{X}]\right]$	$\mathbb{E}\left[\text{Var}[S \mathbf{X}]\right]$

Now

$$\begin{aligned}\mathbb{E}\left[\text{Var}[S|\mathbf{X}]\right] &= \mathbb{E}\left[\mathbb{E}\left[\text{Var}[S|\Omega]|\mathbf{X}\right]\right] + \mathbb{E}\left[\text{Var}\left[\mathbb{E}[S|\Omega]|\mathbf{X}\right]\right] \\ &= \underbrace{\mathbb{E}\left[\text{Var}[S|\Omega]\right]}_{\text{pooling}} + \underbrace{\mathbb{E}\left\{\text{Var}\left[\mathbb{E}[S|\Omega]|\mathbf{X}\right]\right\}}_{\text{solidarity}}.\end{aligned}$$

Risk Transfert with Segmentation and Imperfect Information

With imperfect information, we have the popular risk decomposition

$$\begin{aligned}
 \text{Var}[S] &= \mathbb{E}[\text{Var}[S|\mathbf{X}]] + \text{Var}[\mathbb{E}[S|\mathbf{X}]] \\
 &= \underbrace{\mathbb{E}[\text{Var}[S|\Omega]]}_{\text{pooling}} + \underbrace{\mathbb{E}[\text{Var}[\mathbb{E}[S|\Omega]|\mathbf{X}]]}_{\text{solidarity}} \\
 &\quad \overbrace{\qquad\qquad\qquad}^{\rightarrow \text{insurer}} \\
 &\quad + \underbrace{\text{Var}[\mathbb{E}[S|\mathbf{X}]]}_{\rightarrow \text{insured}}.
 \end{aligned}$$

More and more price differentiation ?

Consider $\pi_1 = \mathbb{E}[S_1]$ and $\pi_2(\mathbf{x}) = \mathbb{E}[S_1 | \mathbf{X} = \mathbf{x}]$

$$\begin{aligned} \text{Observe that } \mathbb{E}[\pi(\mathbf{X})] &= \sum_{\mathbf{x} \in \mathcal{X}} \pi(\mathbf{x}) \cdot \mathbb{P}[\mathbf{x}] \\ &= \sum_{\mathbf{x} \in \mathcal{X}_1} \pi(\mathbf{x}) \cdot \mathbb{P}[\mathbf{x}] + \sum_{\mathbf{x} \in \mathcal{X}_2} \pi(\mathbf{x}) \cdot \mathbb{P}[\mathbf{x}] \end{aligned}$$

- Insured with $\mathbf{x} \in \mathcal{X}_1$: choose **Ins1**
- Insured with $\mathbf{x} \in \mathcal{X}_2$: choose **Ins2**

$$\text{Ins1: } \sum_{\mathbf{x} \in \mathcal{X}_1} \pi_1(\mathbf{x}) \cdot \mathbb{P}[\mathbf{x}] \neq \mathbb{E}[S | \mathbf{X} \in \mathcal{X}_1]$$

$$\text{Ins2: } \sum_{\mathbf{x} \in \mathcal{X}_2} \pi_2(\mathbf{x}) \cdot \mathbb{P}[\mathbf{x}] = \mathbb{E}[S | \mathbf{X} \in \mathcal{X}_2]$$

Price Differentiation, a Toy Example

Claims frequency Y (average cost = 1,000)

		X_1			Total
		Young	Experienced	Senior	
X_2	Town	12%	9%	9%	9.5%
	Outside	(500)	(2,000)	(500)	(3,000)
Total	Young	8%	6.67%	4%	6.33%
	Outside	(500)	(1,000)	(500)	(2,000)
		10%	8.22%	6.5%	8.23%
		(1,000)	(3,000)	(1,000)	(5,000)

from C., Denuit & Élie (2015)

Price Differentiation, a Toy Example

	Y-T (500)	Y-O (500)	E-T (2,000)	E-O (1,000)	S-T (500)	S-O (500)
none	82.3	82.3	82.3	82.3	82.3	82.3
$X_1 \times X_2$	120	80	90	66.7	90	40
market	82.3	80	82.3	66.7	82.3	40
none	82.3	82.3	82.3	82.3	82.3	82.3
X_1	100	100	82.2	82.2	65	65
X_2	95	63.3	95	63.3	95	63.3
$X_1 \times X_2$	120	80	90	66.7	90	40
market	82.3	63.3	82.2	63.3	65	40

Price Differentiation, a Toy Example

	premium	losses	loss ratio	99.5% quantile	Market Share
none	247	285	115.4% ($\pm 8.9\%$)		66.1%
$X_1 \times X_2$	126.67	126.67	100.0% ($\pm 10.4\%$)		33.9%
market	373.67	411.67	110.2% ($\pm 5.1\%$)		
none	41.17	60	145.7% ($\pm 34.6\%$)	189%	11.6%
X_1	196.94	225	114.2% ($\pm 11.8\%$)	140%	55.8%
X_2	95	106.67	112.3% ($\pm 15.1\%$)	134%	26.9%
$X_1 \times X_2$	20	20	100.0% ($\pm 41.9\%$)	160%	5.7%
market	353.10	411.67	116.6% ($\pm 5.3\%$)	130%	

Model Comparison (and Inequalities)

Use of statistical techniques to get price differentiation
see **discriminant analysis**, Fisher (1936)

“In human social affairs, discrimination is treatment or consideration of, or making a distinction in favor of or against, a person based on the group, class, or category to which the person is perceived to belong rather than on individual attributes” (wikipedia)

For legal perspective, see Canadian Human Rights Act



Model Comparison and Lorenz curves

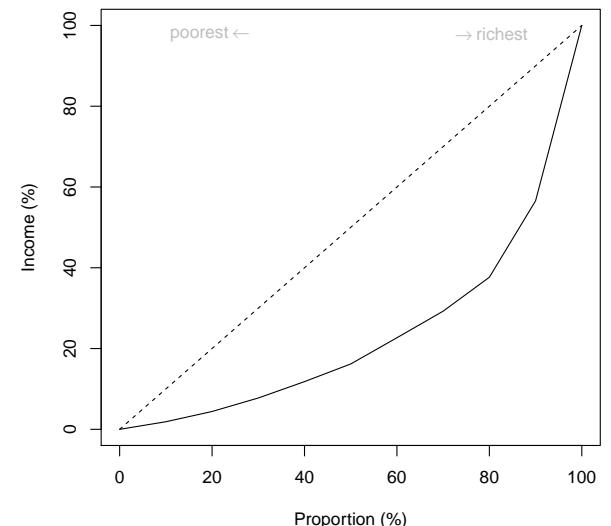


Source: Progressive Insurance

Model Comparison and Lorenz curves

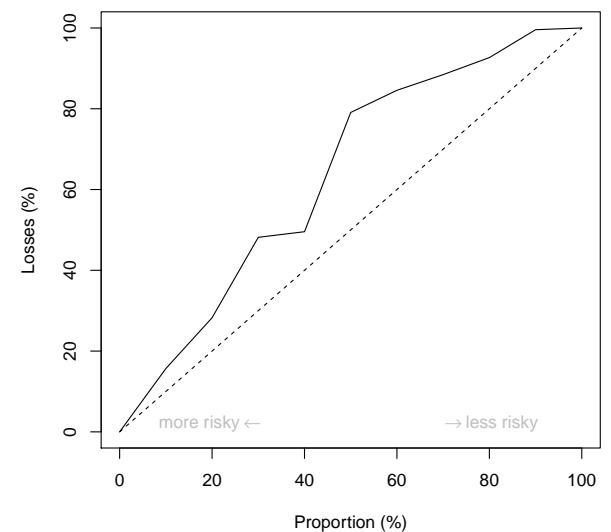
Consider an ordered sample $\{y_1, \dots, y_n\}$ of incomes, with $y_1 \leq y_2 \leq \dots \leq y_n$, then Lorenz curve is

$$\{F_i, L_i\} \text{ with } F_i = \frac{i}{n} \text{ and } L_{\color{red}i} = \frac{\sum_{j=1}^{\color{red}i} y_j}{\sum_{j=1}^n y_j}$$



We have observed losses y_i and premiums $\hat{\pi}(x_i)$. Consider an ordered sample by the model, see [Frees, Meyers & Cummins \(2014\)](#), $\hat{\pi}(x_1) \geq \hat{\pi}(x_2) \geq \dots \geq \hat{\pi}(x_n)$, then plot

$$\{F_i, L_i\} \text{ with } F_i = \frac{i}{n} \text{ and } L_{\color{red}i} = \frac{\sum_{j=1}^{\color{red}i} y_j}{\sum_{j=1}^n y_j}$$



Model Comparison for Life Insurance Models

Consider the case of a death insurance contract, that pays 1 if the insured deceased within the year.

$$\pi(x) = \mathbb{E}[T_x \leq t + 1 | T_x > t]$$

— No price discrimination $\pi = \mathbb{E}[\pi(X)]$

— Perfect discrimination $\pi(x)$

— Imperfect discrimination

$$\pi_- = \mathbb{E}[\pi(X)|X < s] \text{ and } \pi_+ = \mathbb{E}[\pi(X)|X > s]$$

[click to visualize the construction](#)

From Econometric to ‘Machine Learning’ Techniques

In a competitive market, insurers can use different sets of variables and different models, e.g. GLMs, $N_t | \mathbf{X} \sim \mathcal{P}(\lambda_{\mathbf{X}} \cdot t)$ and $Y | \mathbf{X} \sim \mathcal{G}(\mu_{\mathbf{X}}, \varphi)$

$$\hat{\pi}_j(\mathbf{x}) = \widehat{\mathbb{E}}[N_1 | \mathbf{X} = \mathbf{x}] \cdot \widehat{\mathbb{E}}[Y | \mathbf{X} = \mathbf{x}] = \underbrace{\exp(\hat{\boldsymbol{\alpha}}^\top \mathbf{x})}_{\text{Poisson } \mathcal{P}(\lambda_{\mathbf{x}})} \cdot \underbrace{\exp(\hat{\boldsymbol{\beta}}^\top \mathbf{x})}_{\text{Gamma } \mathcal{G}(\mu_{\mathbf{x}}, \varphi)}$$

that can be extended to GAMs,

$$\hat{\pi}_j(\mathbf{x}) = \underbrace{\exp\left(\sum_{k=1}^d \hat{s}_k(x_k)\right)}_{\text{Poisson } \mathcal{P}(\lambda_{\mathbf{x}})} \cdot \underbrace{\exp\left(\sum_{k=1}^d \hat{t}_k(x_k)\right)}_{\text{Gamma } \mathcal{G}(\mu_{\mathbf{x}}, \varphi)}$$

or some Tweedie model on S_t (compound Poisson, see [Tweedie \(1984\)](#)) conditional on \mathbf{X} (see [C. & Denuit \(2005\)](#) or [Kaas et al. \(2008\)](#)) or any other statistical model

$$\hat{\pi}_j(\mathbf{x}) \text{ where } \hat{\pi}_j \in \operatorname{argmin}_{m \in \mathcal{F}_j: \mathcal{X}_j \rightarrow \mathbb{R}} \left\{ \sum_{i=1}^n \ell(s_i, m(\mathbf{x}_i)) \right\}$$

From Econometric to ‘Machine Learning’ Techniques

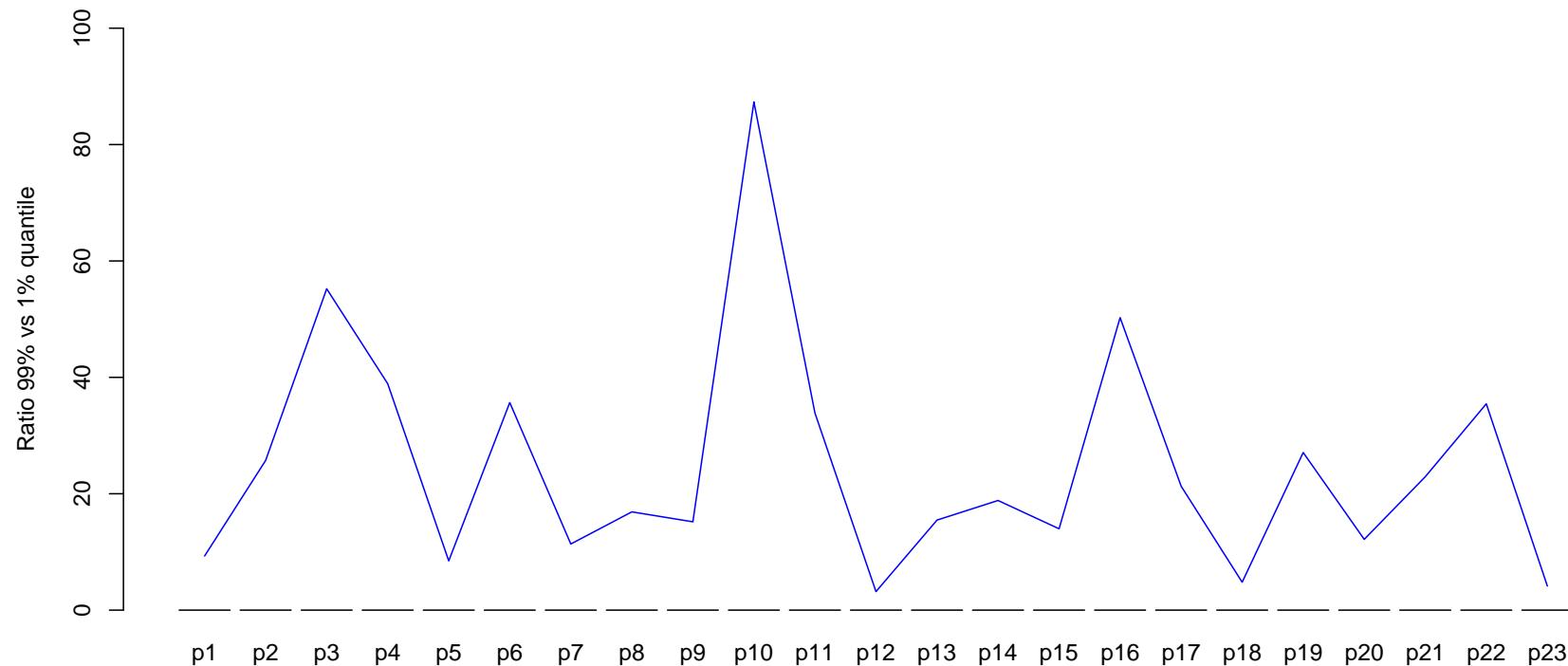
For some loss function $\ell : \mathbb{R}^2 \rightarrow \mathbb{R}_+$ (usually an L_2 based loss, $\ell(s, y) = (s - y)^2$ since $\operatorname{argmin}\{\mathbb{E}[\ell(S, m)], m \in \mathbb{R}\}$ is $\mathbb{E}(S)$, interpreted as the [pure premium](#)).

For instance, consider regression trees, forests, neural networks, or boosting based techniques to approximate $\pi(\mathbf{x})$, and various techniques for variable selection, such as LASSO (see [Hastie et al. \(2009\)](#) or [C., Flachaire & Ly \(2017\)](#) for a description and a discussion).

With d competitors, each insured i has to choose among d premiums,
 $\boldsymbol{\pi}_i = (\hat{\pi}_1(\mathbf{x}_i), \dots, \hat{\pi}_d(\mathbf{x}_i)) \in \mathbb{R}_+^d$.

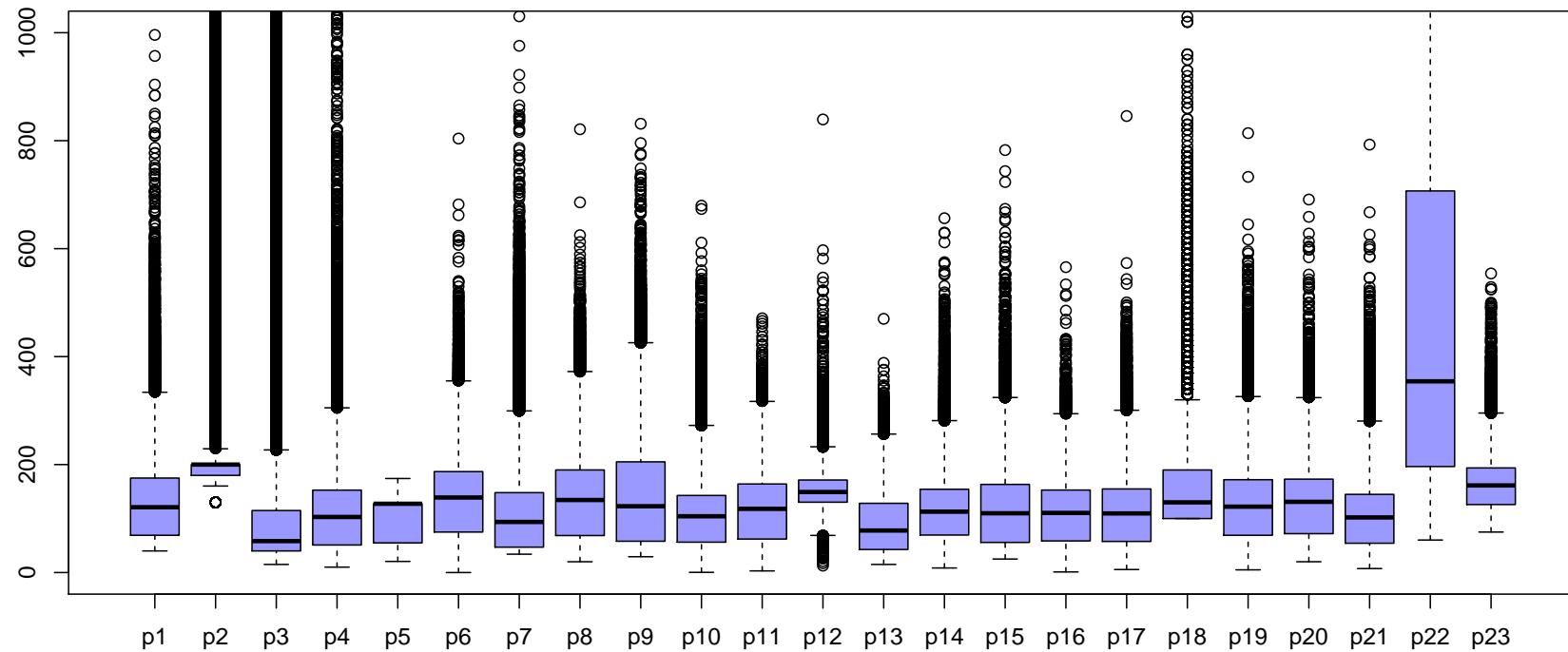
Insurance and Risk Segmentation: Pricing Game

Insurance and Risk Segmentation: Pricing Game

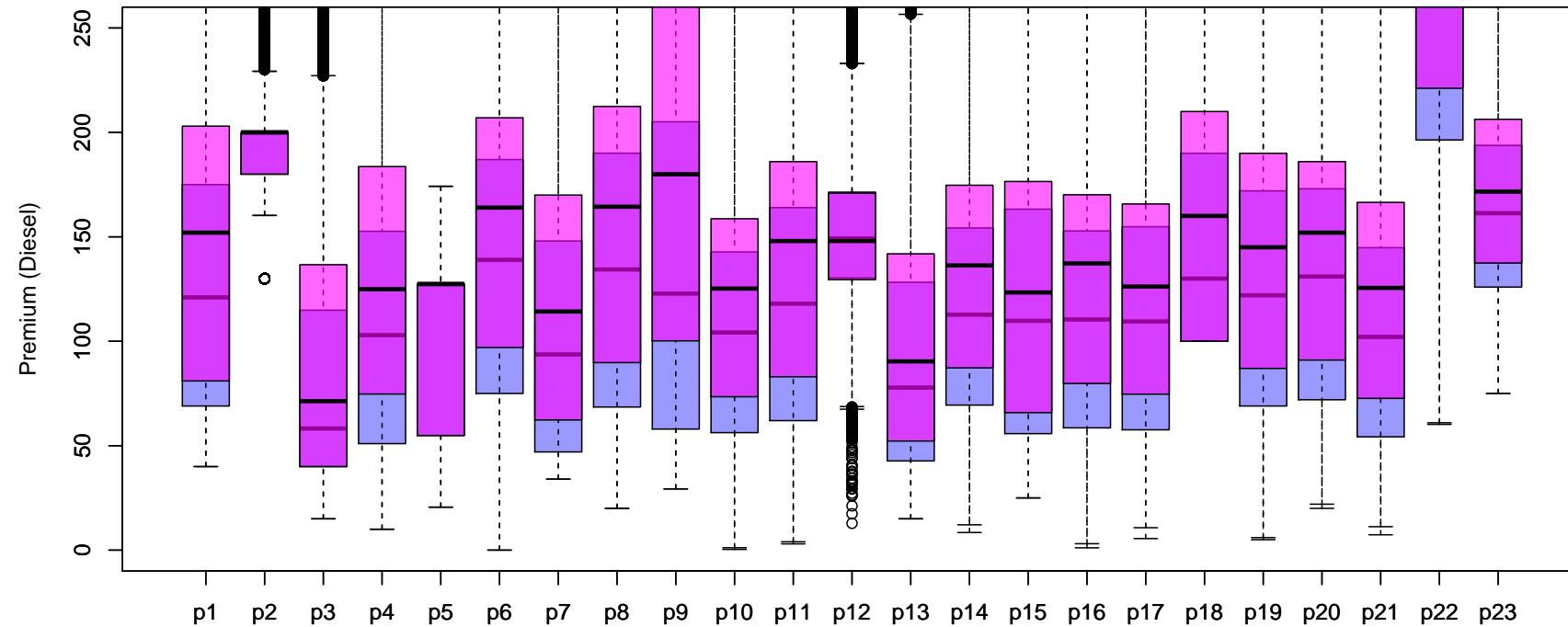


Insurance Ratemaking Before Competition

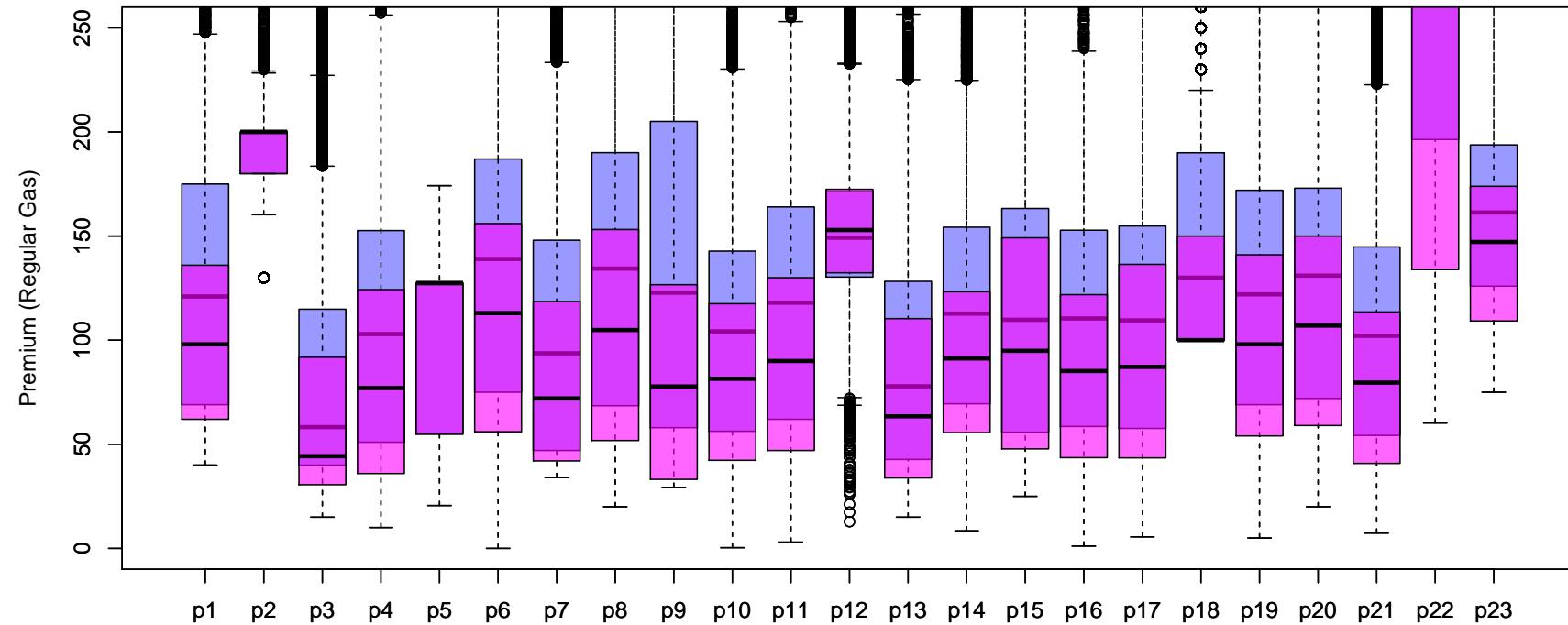
Insurance Ratemaking Before Competition



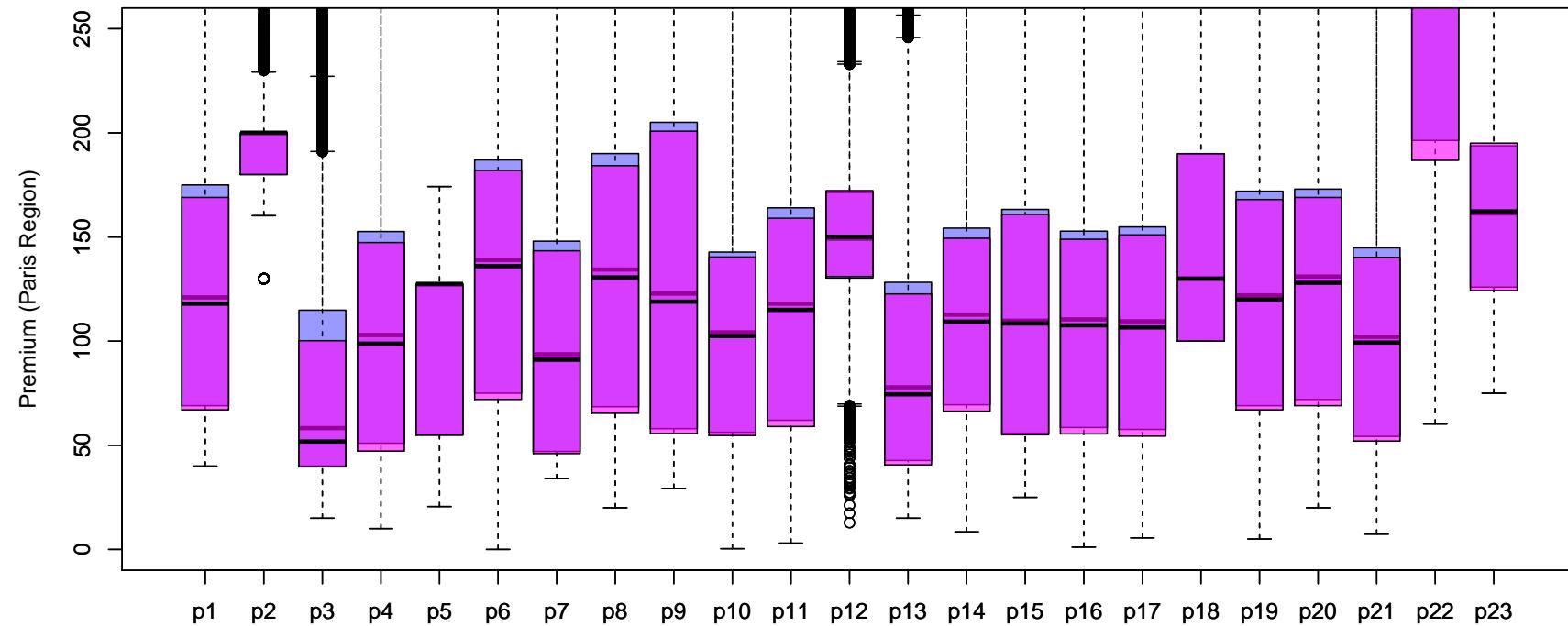
Insurance Ratemaking Before Competition Gas Type Diesel



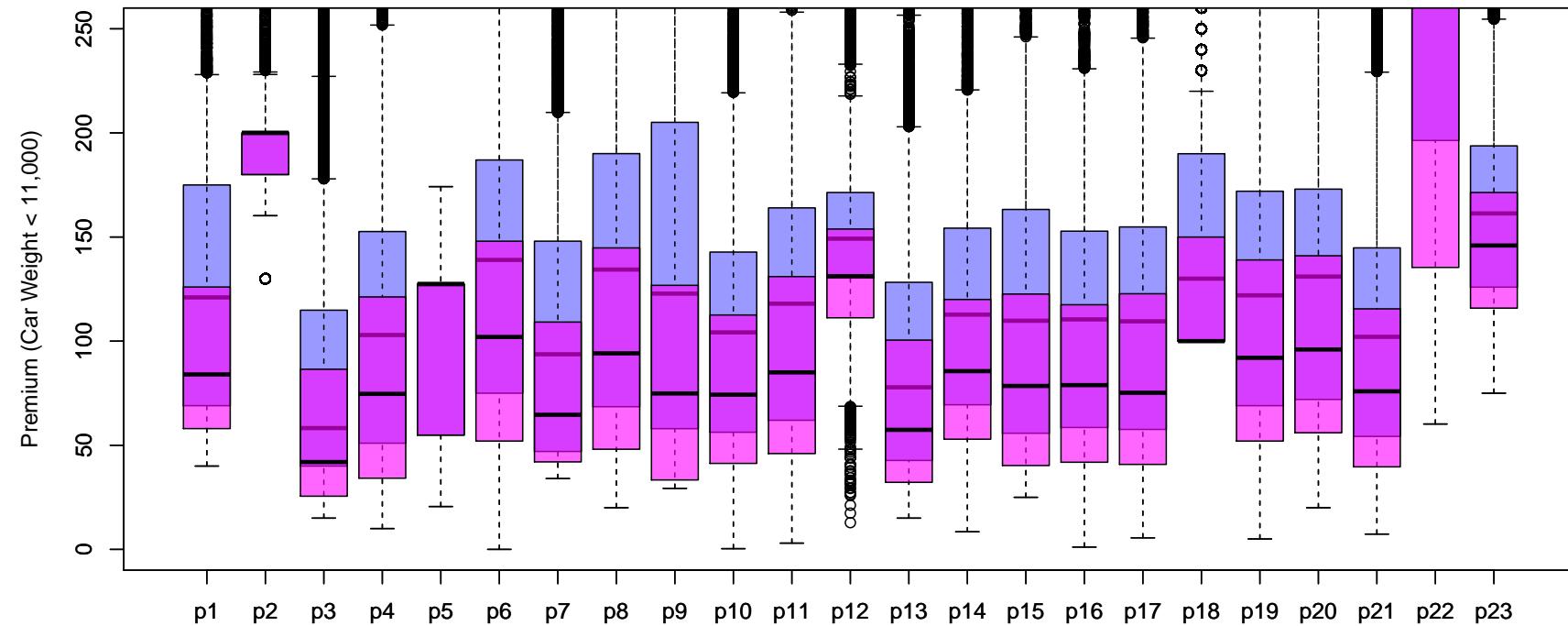
Insurance Ratemaking Before Competition Gas Type Regular



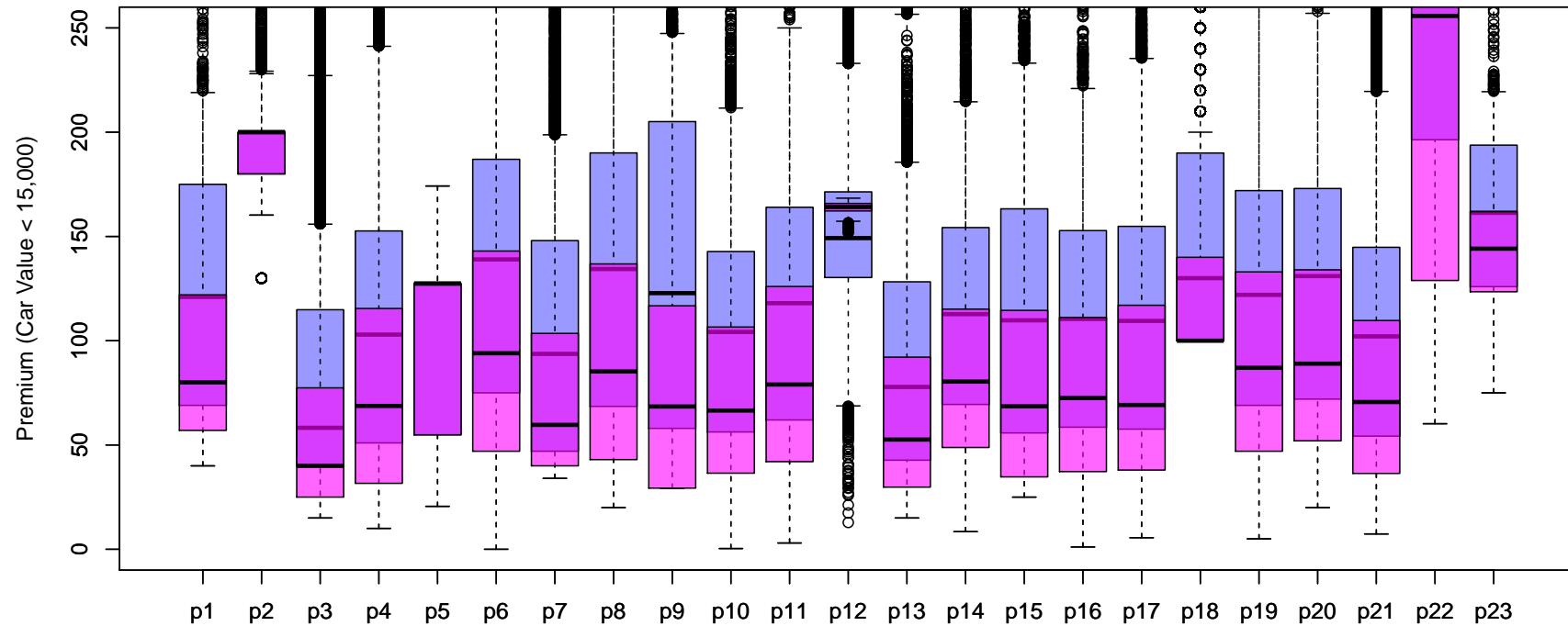
Insurance Ratemaking Before Competition Paris Region



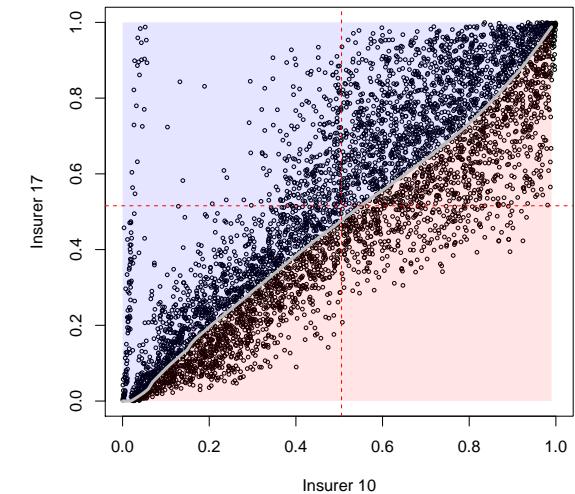
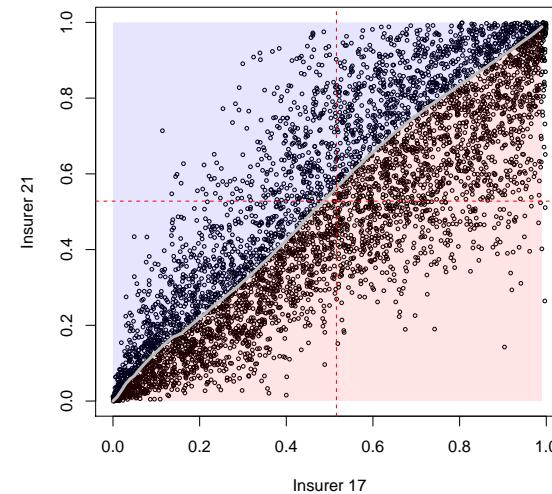
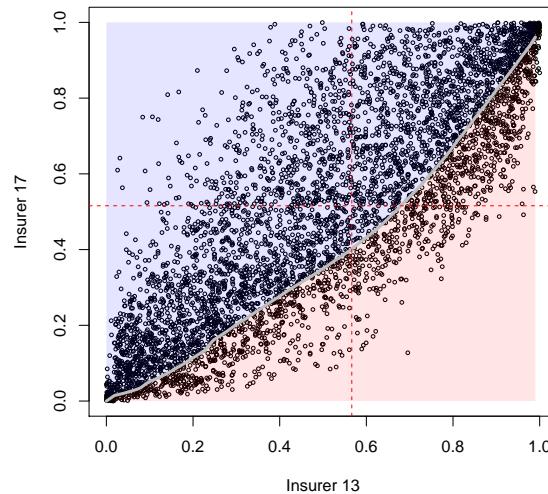
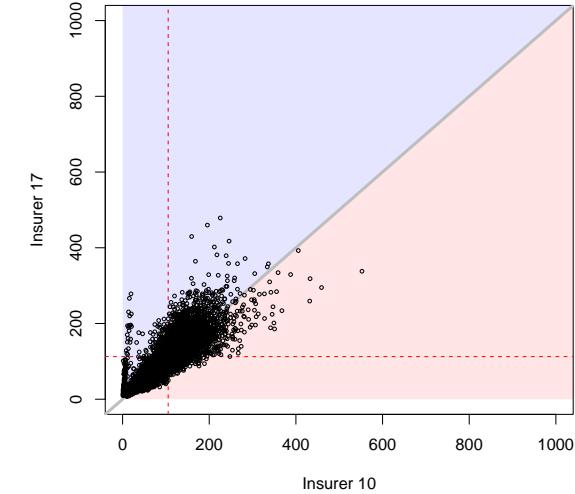
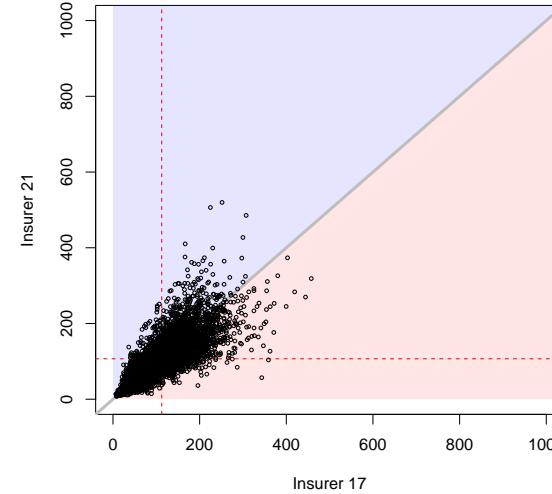
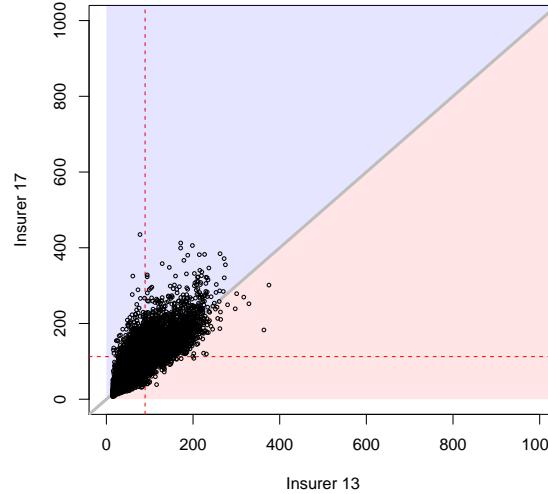
Insurance Ratemaking Before Competition Car Weight



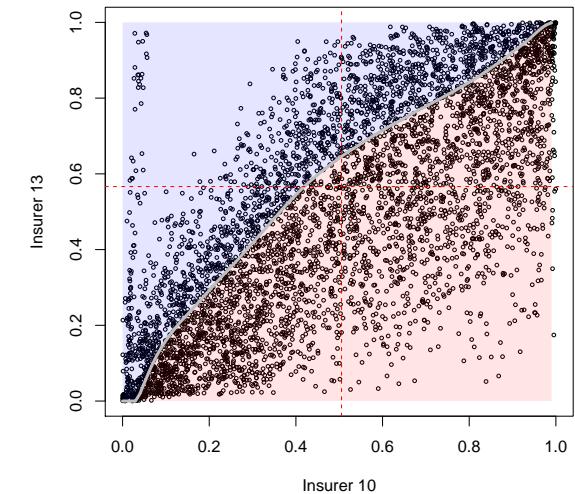
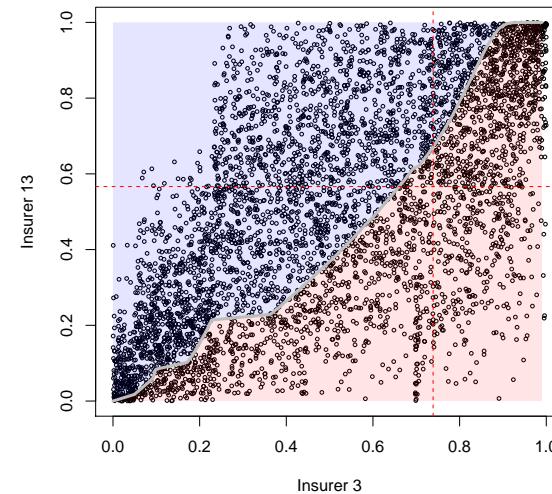
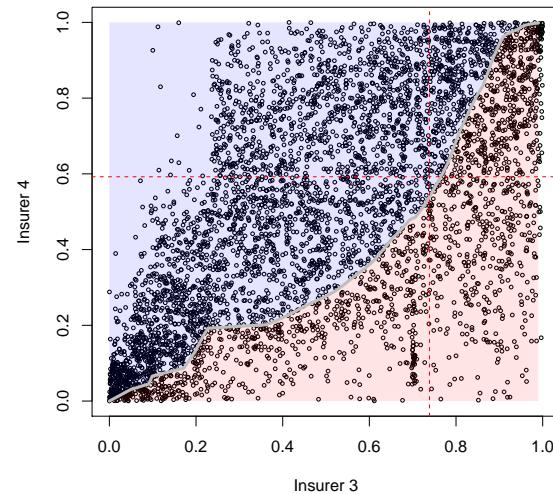
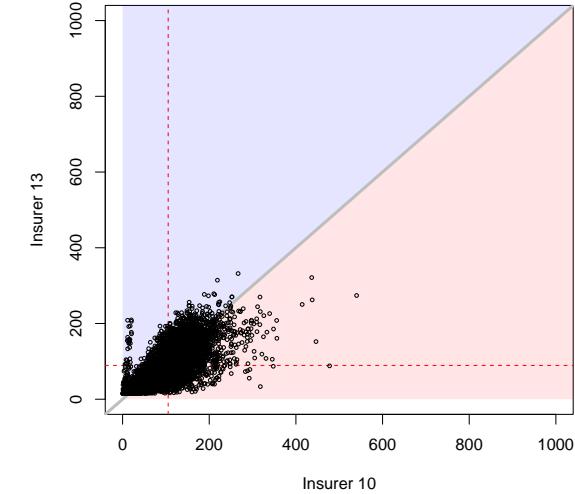
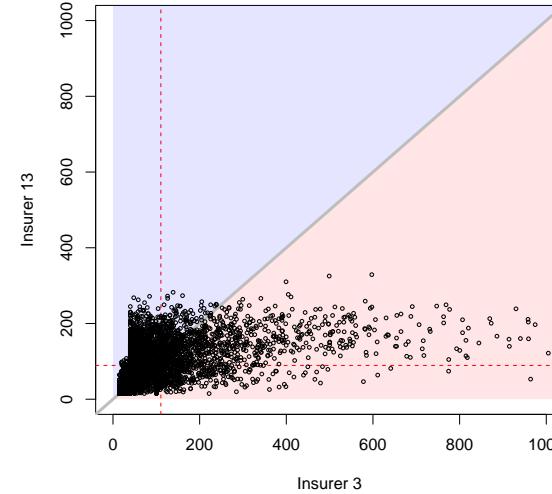
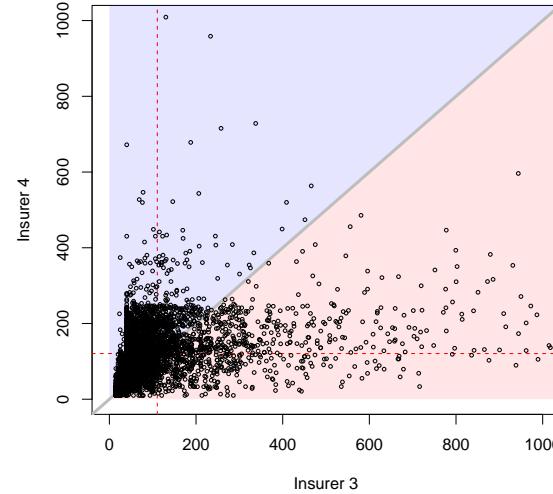
Insurance Ratemaking Before Competition Car Value



Insurance Ratemaking Competition : Comonotonicity?



Insurance Ratemaking Competition : Comonotonicity?



Insurance Ratemaking Competition

We need a **Decision Rule** to select premium chosen by insured i

	Ins1	Ins2	Ins3	Ins4	Ins5	Ins6
	787.93	706.97	1032.62	907.64	822.58	603.83
	170.04	197.81	285.99	212.71	177.87	265.13
	473.15	447.58	343.64	410.76	414.23	425.23
	337.98	336.20	468.45	339.33	383.55	672.91

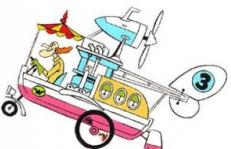
Insurance Ratemaking Competition

Basic ‘**rational rule**’ $\pi_i = \min\{\hat{\pi}_1(\mathbf{x}_i), \dots, \hat{\pi}_d(\mathbf{x}_i)\} = \hat{\pi}_{1:d}(\mathbf{x}_i)$

	Ins1	Ins2	Ins3	Ins4	Ins5	Ins6
	787.93	706.97	1032.62	907.64	822.58	603.83
	170.04	197.81	285.99	212.71	177.87	265.13
	473.15	447.58	343.64	410.76	414.23	425.23
	337.98	336.20	468.45	339.33	383.55	672.91

Insurance Ratemaking Competition

A more **realistic rule** $\pi_i \in \{\widehat{\pi}_{1:d}(\boldsymbol{x}_i), \widehat{\pi}_{2:d}(\boldsymbol{x}_i), \widehat{\pi}_{3:d}(\boldsymbol{x}_i)\}$

	Ins1	Ins2	Ins3	Ins4	Ins5	Ins6
	787.93	706.97	1032.62	907.64	822.58	603.83
	170.04	197.81	285.99	212.71	177.87	265.13
	473.15	447.58	343.64	410.76	414.23	425.23
	337.98	336.20	468.45	339.33	383.55	672.91

A Game with Rules... but no Goal

Two datasets : a **training** one, and a **pricing** one
(without the losses in the later)

Step 1 : provide premiums to all contracts in
the pricing dataset

Step 2 : allocate insured among players

Season 1 13 players

Season 2 14 players

Step 3 [season 2] : provide additional informa-
tion (premiums of competitors)

Season 3 23 players (3 markets, 8+8+7)

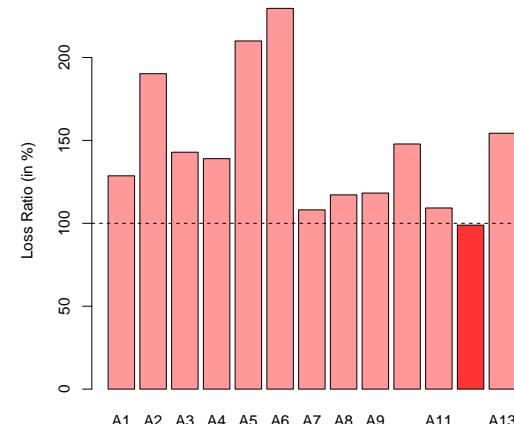
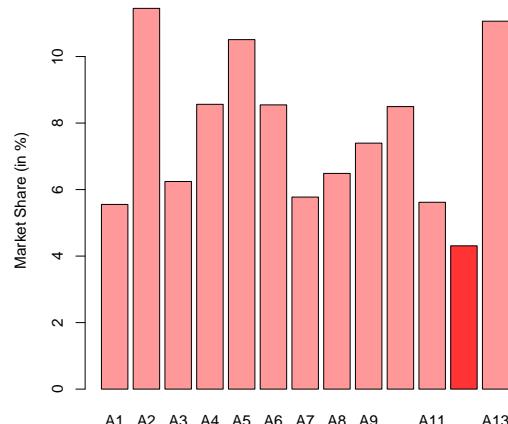
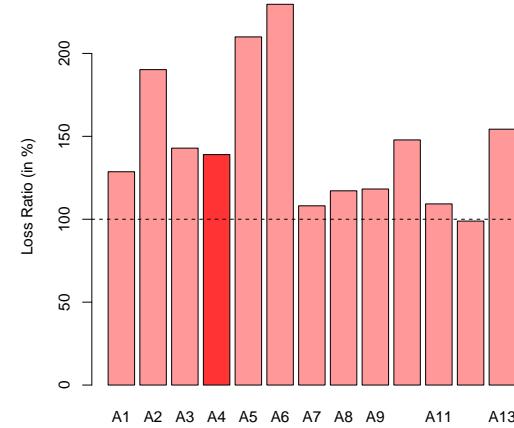
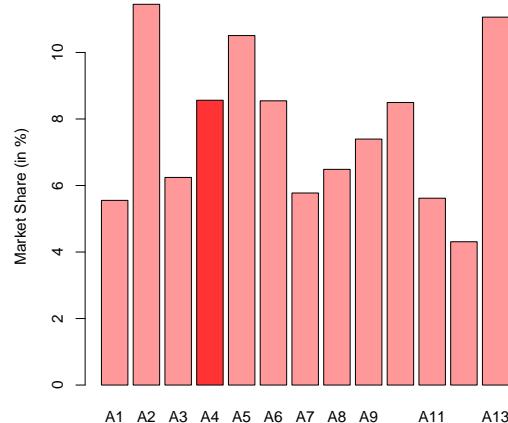
Step 3-6 [season 3] : dynamics, 4 years

Pricing Game in 2015

Insurer 4

GLM for frequency and standard cost (large claims were removed, above 15k), Interaction Age and Gender

Actuary working for a *mutuelle* company



Insurer 11

Use of two XGBoost models (bodily injury and material), with correction for negative premiums

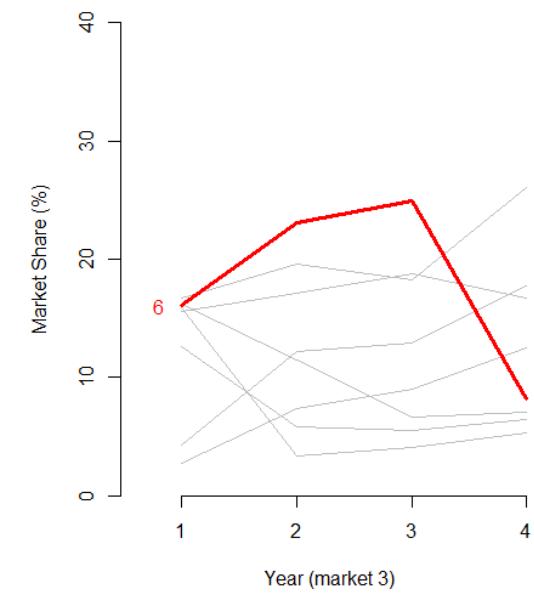
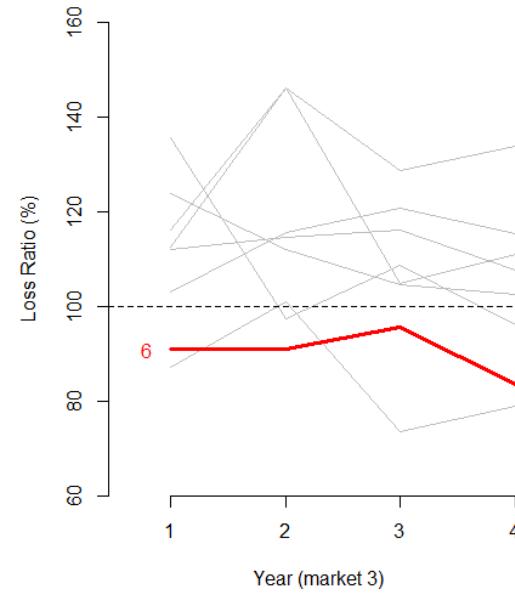
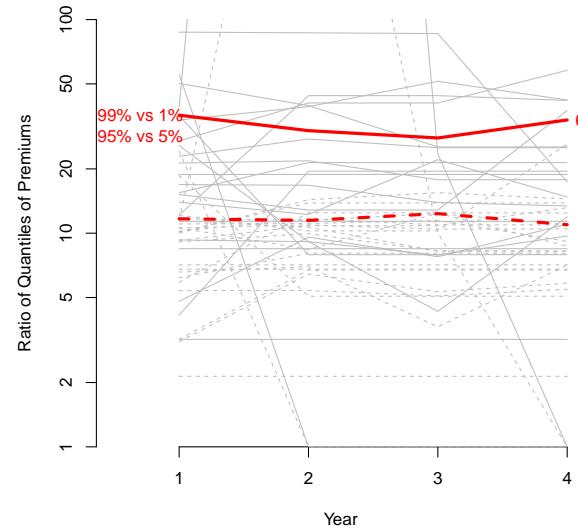
Actuary working for a private insurance company

Pricing Game in 2017

Insurer 6 (market 3)

Team of two actuaries (degrees in Engineering and Physics), in Vancouver, Canada. Used GLMs (Tweedie), no territorial classification, no use of information about other competitors

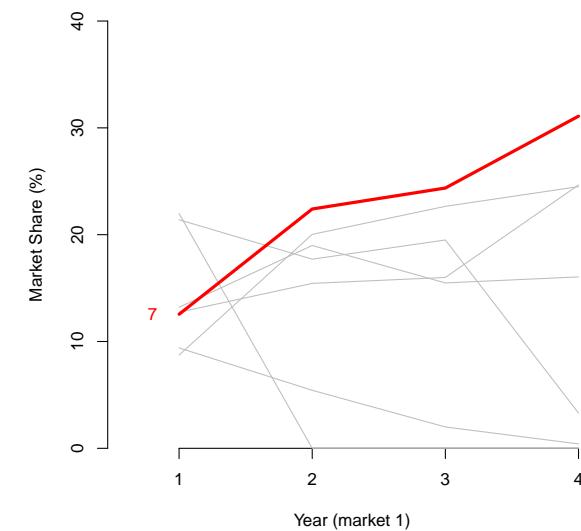
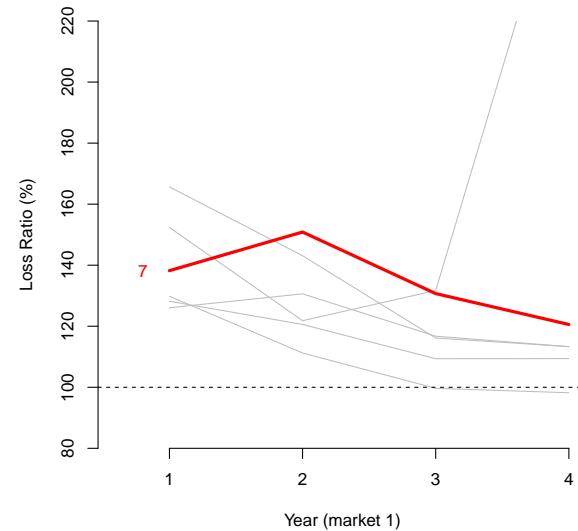
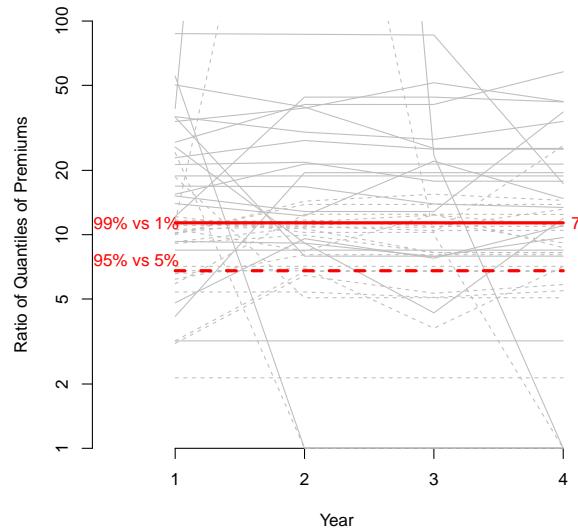
“Segments with high market share and low loss ratios were also given some premium increase”



Pricing Game in 2017

Insurer 7 (market 1)

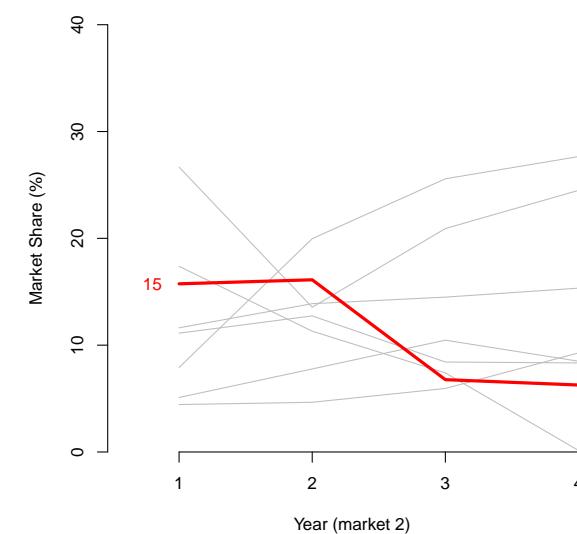
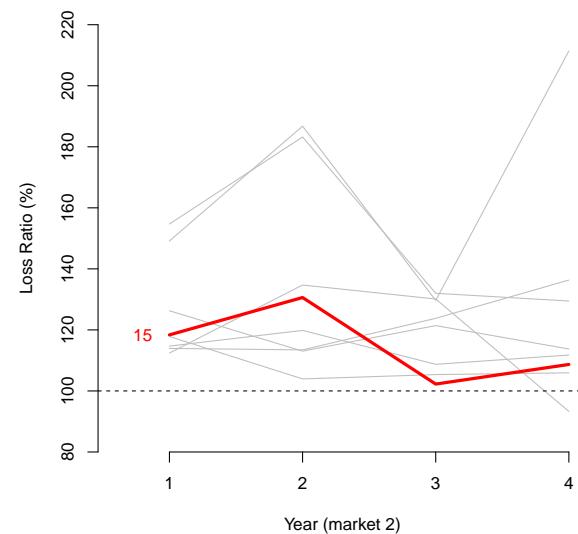
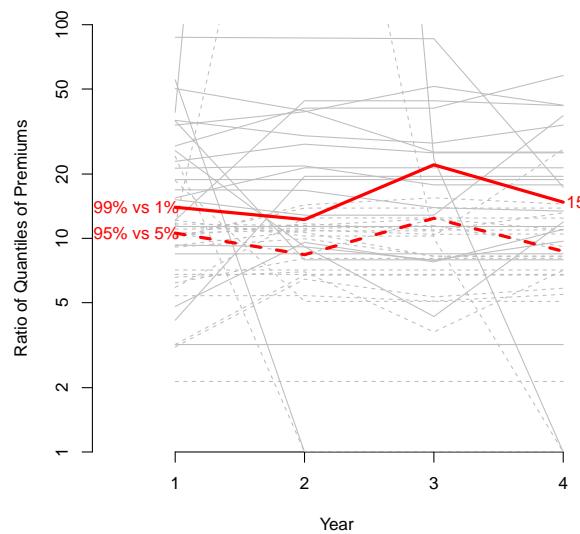
Actuary in France, used random forest for variable selection, and GLMs



Pricing Game in 2017

Insurer 15 (market 2)

Actuary, working as a consultant, Margin Method with iterations, MS Access & MS Excel

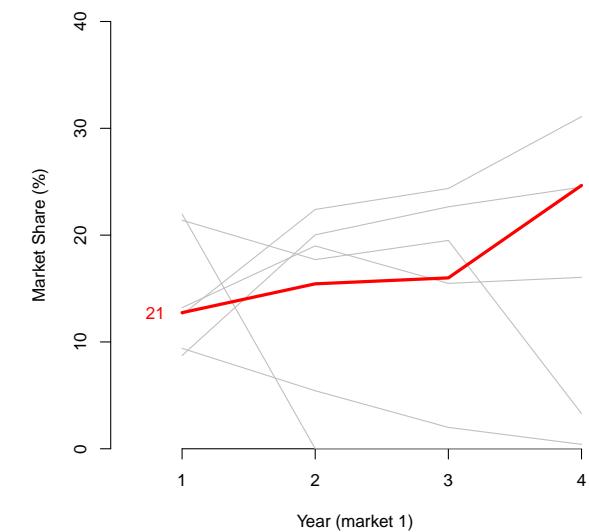
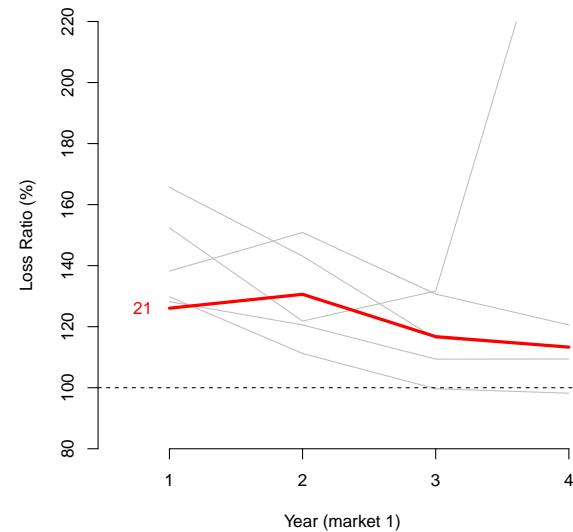
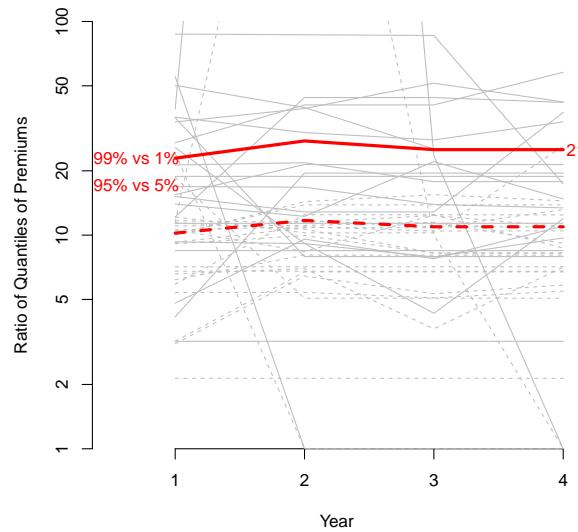


Pricing Game in 2017

Insurer 21 (market 1)

Actuary, working as a consultant, used GLMs, with variable selection using LARS and LASSO

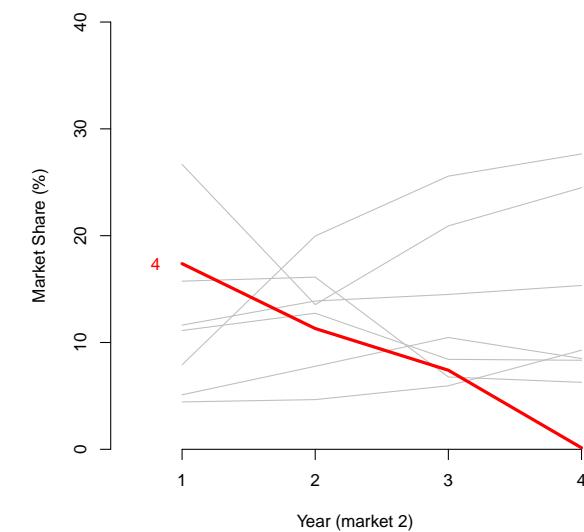
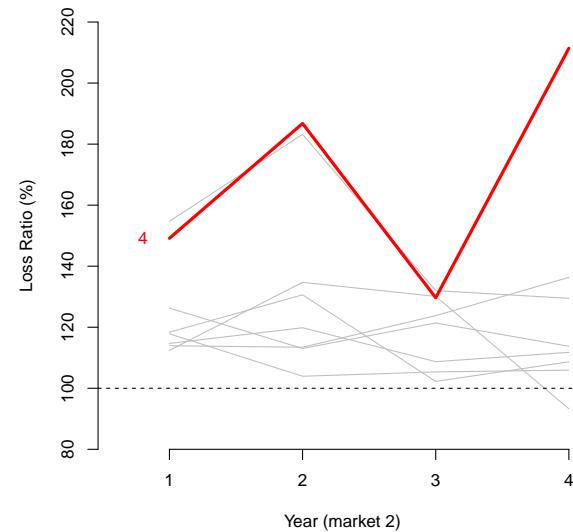
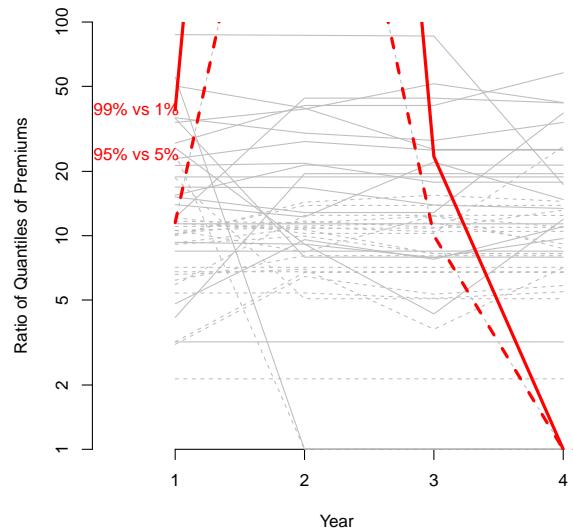
Iterative learning algorithm (codes available on [github](#))



Pricing Game in 2017

Insurer 4 (market 2)

Actuary, working as a consultant, used XGBOOST, used GLMs for year 3.

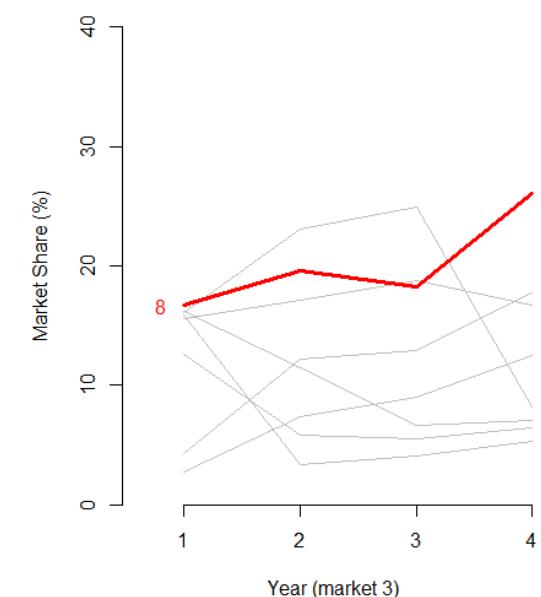
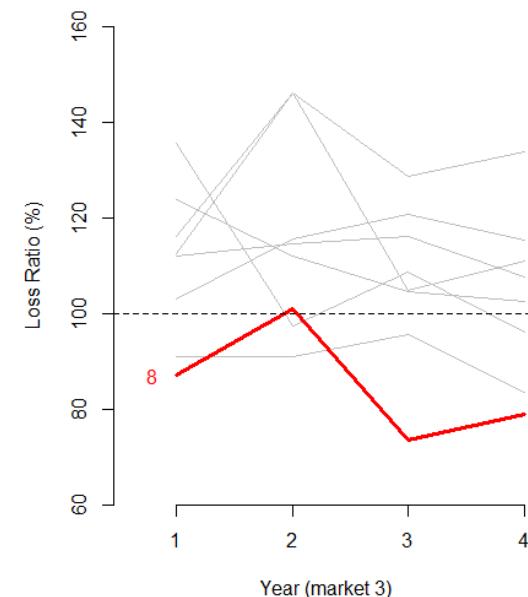
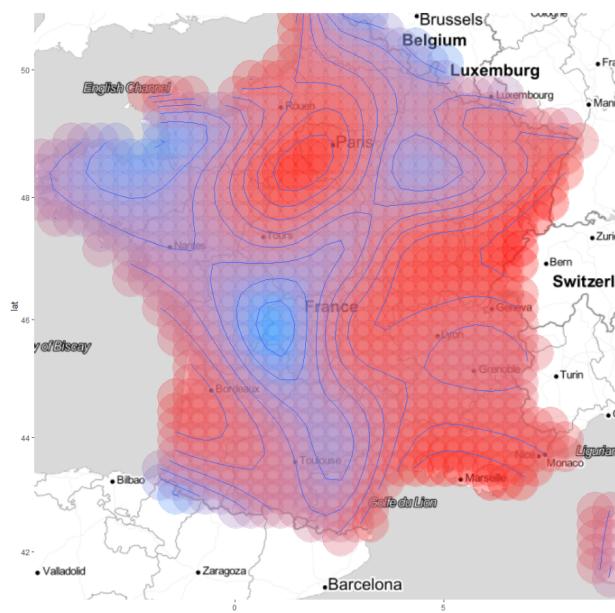


Pricing Game in 2017

Insurer 8 (market 3)

Mathematician, working on Solvency II software in Austria

Generalized Additive Models with spatial variable



Cluster, Segmentation and (Social) Networks

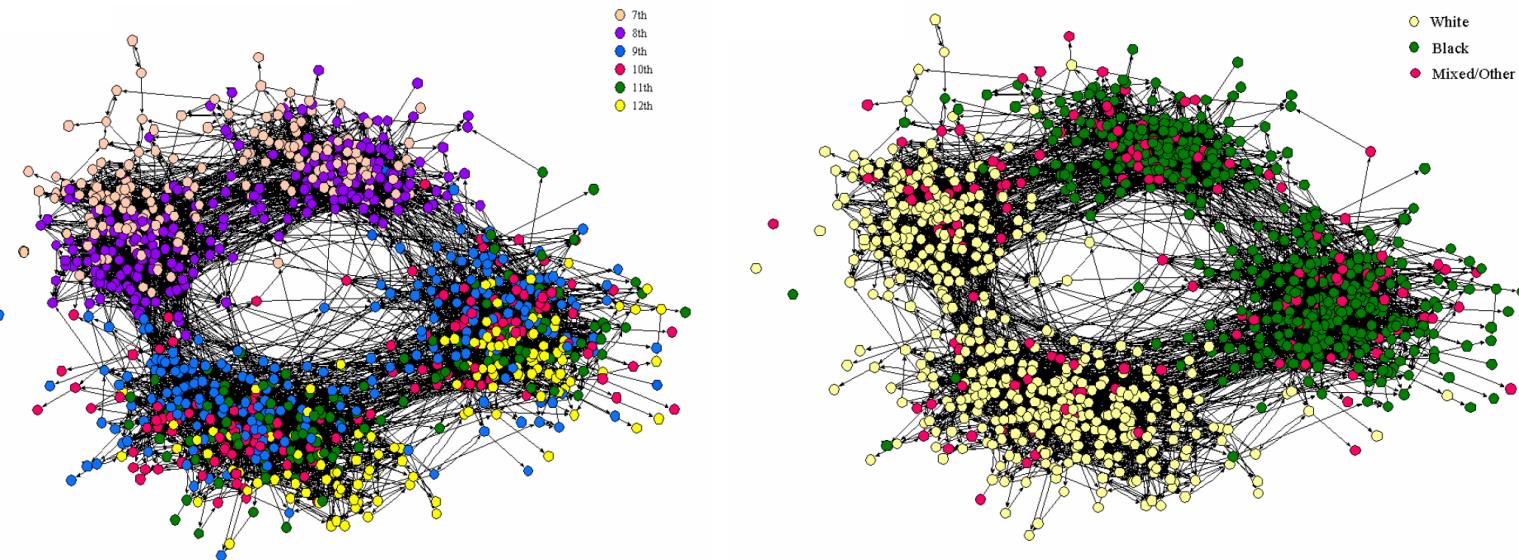
Social networks could be used to get additional information about insured people...



Why not using social networks to create (more) solidarity ?

Cluster, Segmentation and (Social) Networks

Homophily is the tendency of individuals to associate and bond with similar others, “birds of a feather flock together”



from Moody (2001) Race, School Integration and Friendship Segregation in America

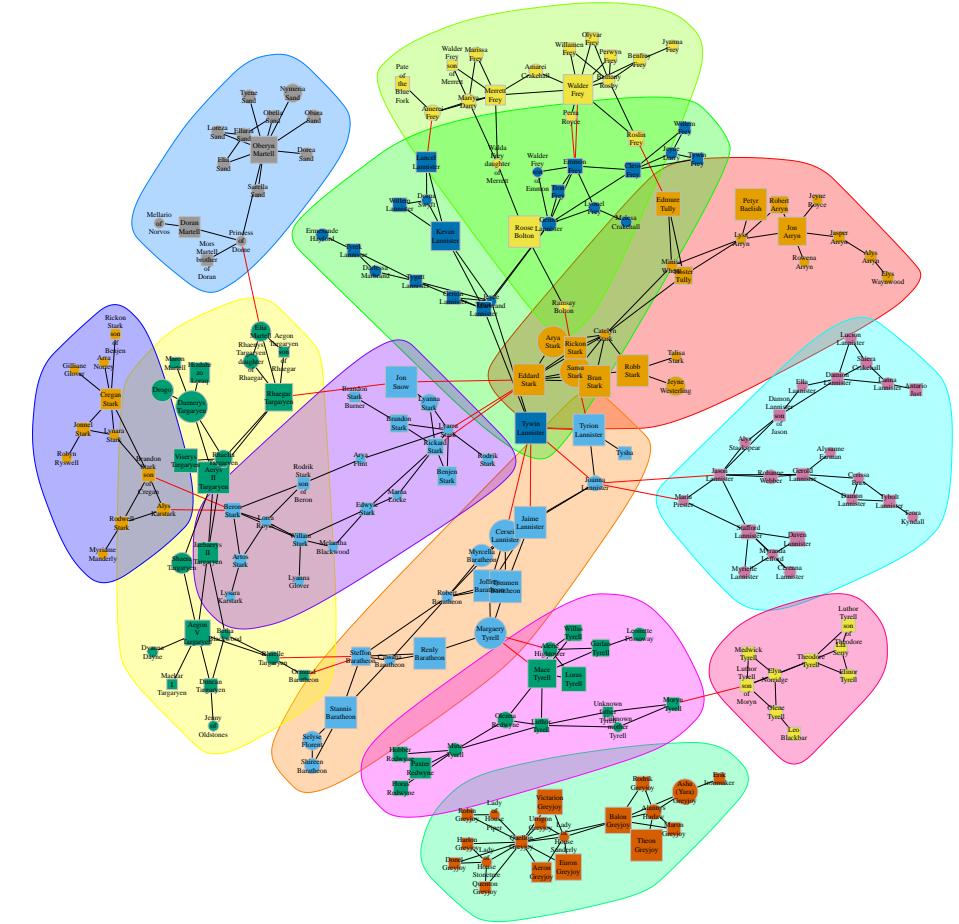
Cluster, Segmentation and (Social) Networks

So far, risk classes are based on covariates \mathbf{X} , correlated (causal effect?) with claims occurrence (or severity).

Why not consider clusters in (social) networks, too?

A lot of confounding variables (age, profession, location, etc.)

See [InsPeer](#) experience.



via shiring.github.io

(Social) Networks and Credit

Used already on credit
(see [cnn](#) or [digitaltrends](#))

E.g [Lenddo](#) or [Lendup](#)

It does mean that homophily can be seen as a substitute to standard credit ‘explanatory’ variables...

The screenshot shows a news article from CNN Tech. The header includes the CNN logo and categories: BUSINESS, CULTURE, GADGETS, FUTURE, and STARTUPS. Below the header is the main title: "Facebook friends could change your credit score". It is attributed to "by Katie Lobosco @KatieLobosco" and dated "August 27, 2013, 11:24 AM ET". At the bottom right are social sharing icons for Facebook, Twitter, and LinkedIn.

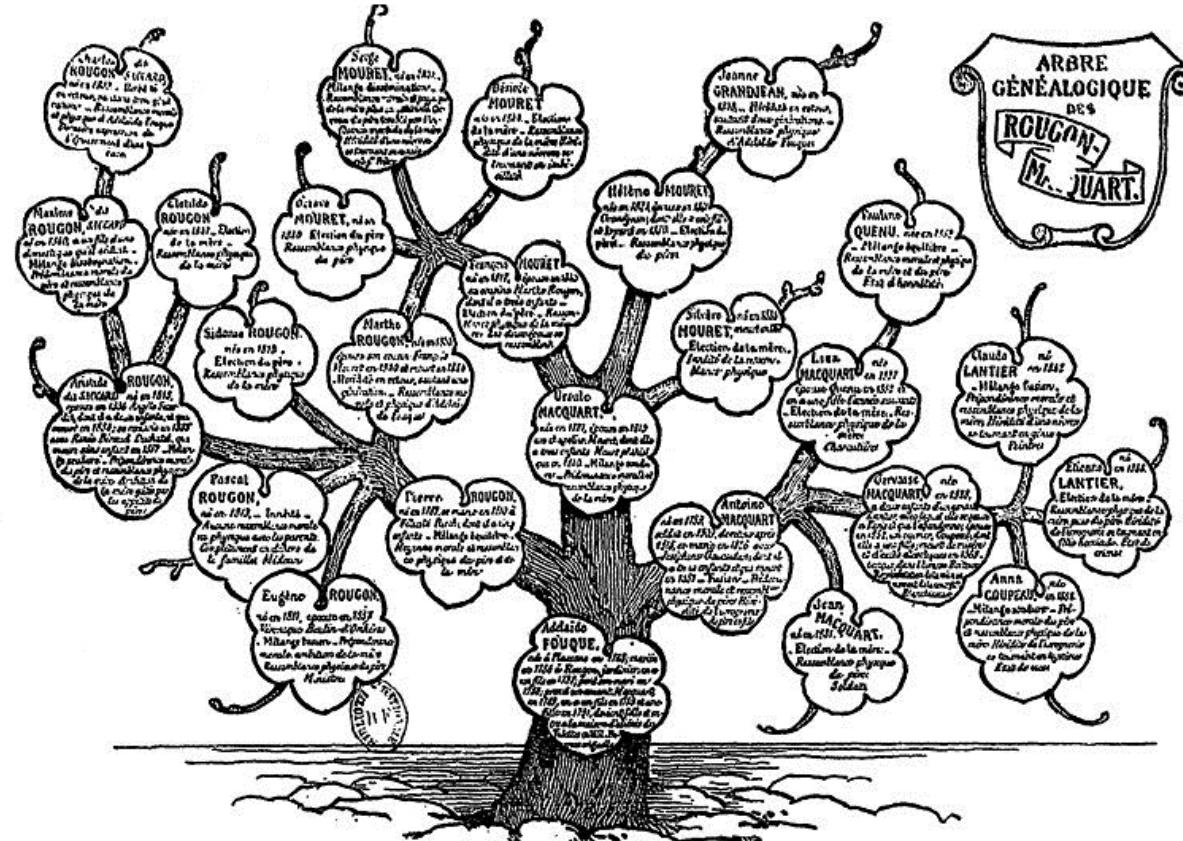
The screenshot shows a news article from Digital Trends. The header features the Digital Trends logo and a navigation bar with links like "DECOUVRIR", "ARTICLES", "VIDÉOS", "PHOTOS", and "PODCASTS". The main title is "BANKS MAY SOON SCAN FACEBOOK AND CALL RECORDS TO SEE IF YOU DESERVE A LOAN". It is by "Kyle Wiggers" and posted on "May 7, 2015 2:34 pm".

The screenshot shows a news article from Forbes. The header includes the Forbes logo and a navigation bar with links like "ARTICLES", "OPINION", "BUSINESS", "TECH", "LIFESTYLE", "ENTERTAINMENT", and "CULTURE". The main title is "Lenddo Creates Credit Scores Using Social Media". It is by "Tom Groenfeldt, CONTRIBUTOR" and has a bio link "I write about finance and technology. FULL BIO ▾". A note below states: "Opinions expressed by Forbes Contributors are their own."

The screenshot shows a news article from Investopedia. The header includes the Investopedia logo and a navigation bar with links like "ARTICLES", "OPINION", "EDUCATION", "GROWTH", "INVESTING", "MARKETS", "MANAGEMENT", and "TECHNOLOGY". The main title is "LendUp: A Responsible Alternative To Payday Loans?". It is by "Amy Fontinelle" and dated "April 7, 2015 — 2:40 PM EDT".

Information and Networks

But other kinds of networks can be used, e.g. (genealogical) trees



See Ewen Gallic's ongoing work (actinfo chair).

Privacy Issues

See [General Data Protection Regulation](#) (EU 2016/679) : what about aggregation ?

Consider a population $\{1, \dots, n\}$ and a partition $\{\mathcal{I}_1, \dots, \mathcal{I}_k\}$ (e.g. geographical areas Z), with respective sizes $\{n_1, \dots, n_k\}$. Set $\bar{Y}_j = \frac{1}{n_j} \sum_{i \in I_j} Y_i$.

For continuous covariates, set $\bar{X}_{k,j} = \frac{1}{n_k} \sum_{i \in I_j} X_{k,i}$,

For categorical variables, consider the associate composition variable

$\bar{\mathbf{X}}_{k,j} = (\bar{X}_{k,1,j}, \dots, \bar{X}_{k,d_k,j})$ where $\bar{X}_{k,\ell,j} = \frac{1}{n_k} \sum_{i \in I_j} \mathbf{1}(X_{k,i} = \ell)$.

See e.g. [C. & Pigeon \(2016\)](#) on micro-macro models and Enora Belz's ongoing work.

Privacy Issues

See Verbelen, Antonio & Claeskens (2016) and Antonio & C. (2017) on GPS data

Predictor	Classic	Time-hybrid	Meter-hybrid	Telematics	
Policy	Time	×	offset	×	offset
	Age				
	Experience	×	×	×	×
	Sex	×	×		
	Material	×	×	×	×
	Postal code	×	×	×	×
	Bonus-malus	×	×	×	×
	Age vehicle	×	×	×	×
	Kwatt		×	×	×
Telematics	Fuel	×	×	×	
	Distance			×	offset
	Yearly distance		×	×	
	Average distance		×	×	×
	Road type 1111		×	×	×
	Road type 1110		×	×	×
	Time slot		×	×	×
	Week/weekend		×	×	×