

FANTOMAS

Brand guidelines

Contents

About	3	Typography	8
Master logo	4	Color	9
Logo color variations	5	Brand application	10
Logo icon	6		
Logo usage	7		



Brand guidelines

About



FANTOMAS

This is a logo redesign for Fantomas, a software program that "automagically" formats code to fit specific configurations.

www.youradress.com
+123 456 7890
info@youradress.com



Master logo



FANTOMAS



Logo color variations



Original



Grey Scale



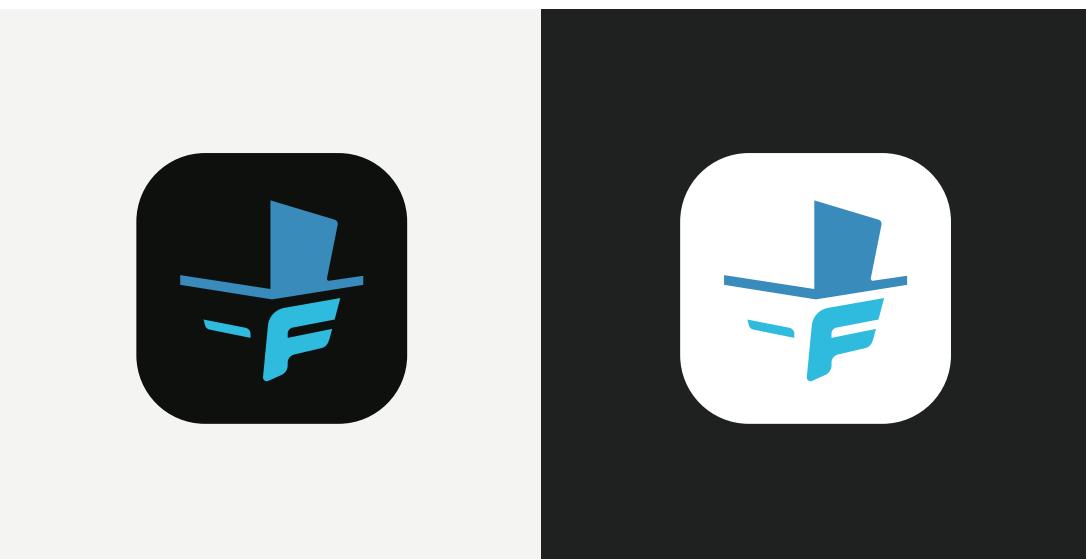
Original white



Logo icon



Icon



Icon for app



Exclusion zones for icon

Always allow a minimum space around the logo icon.



Logo usage



Exclusion zones

Always allow a minimum space around the logo.



Minimum width

The logo minimum width is 90px or 62mm.



Maximum width

There is no maximum size defined for this logo.



Typography

Neutra Text Demi

Paragraph font

A B C D E F G H I J K L M N O P Q R S T U V W

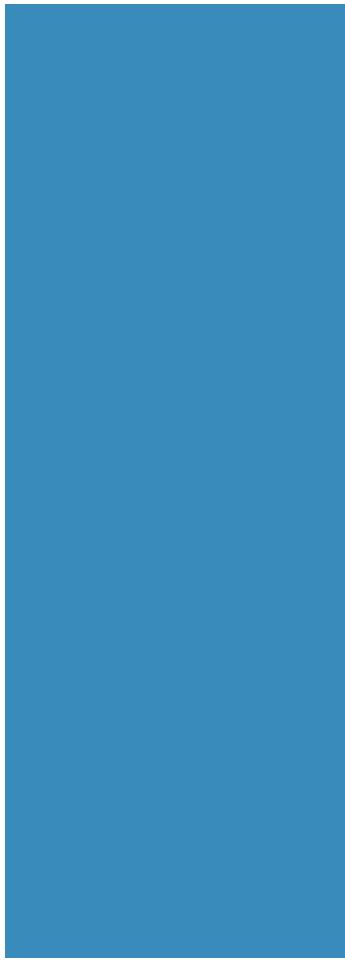
a b c d e f g h i j k l m n o p q r s t u v w

1 2 3 4 5 6 7 8 9 0 ! @ # \$ % ^ & * () _ + = " : ? > <



Color

Primary



HEX 388cbb

R56 G140 B187

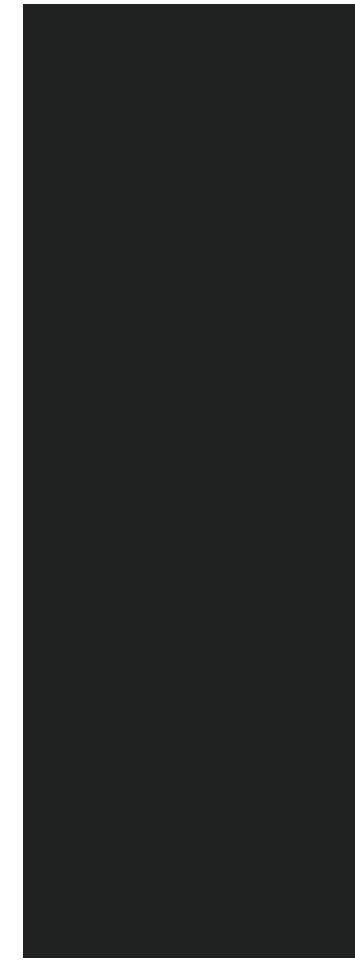
C70 M25 Y0 K27



HEX 2fbadc

R47 G186 B220

C79 M15 Y0 K14



HEX 222222

R33 G34 B34

C0 M0 Y0 K87



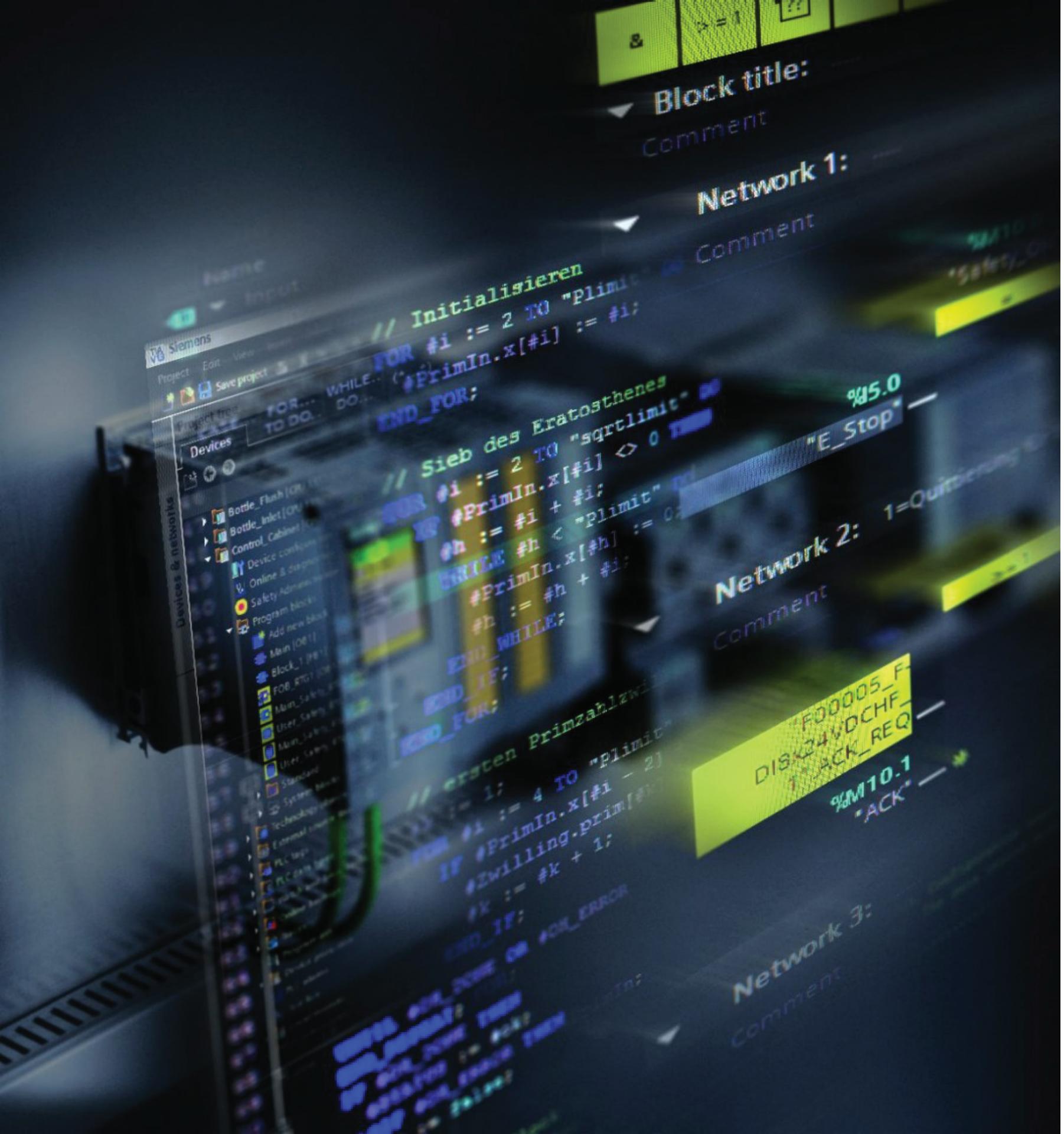
FANTOMAS



Brand application



Stationery



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