

# 新宿

# Shinjuku

Version 1 r12

## Quickstart Guide

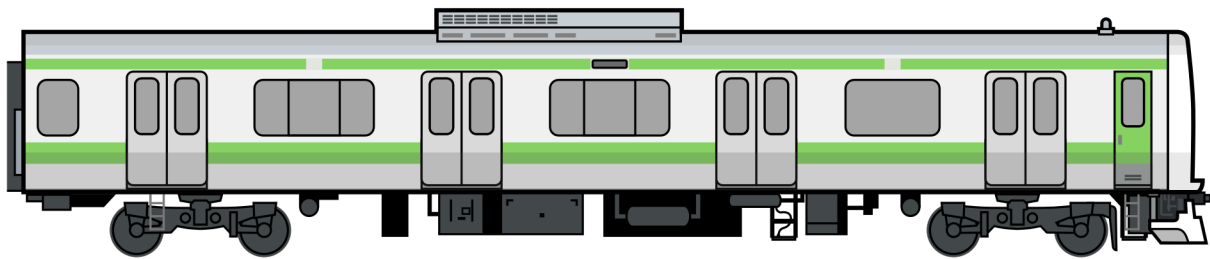
*~and~*

## Rules of Play

Submission for Ion Award Boardgame Design Competition 2020

Gary Kacmarcik

[garykac@gmail.com](mailto:garykac@gmail.com)



# Shinjuku

## Quickstart Guide

Version 1 r12

### General setup

Place the map in center of table.

Place the 52 customer (white) tokens in the bag.

Shuffle the 72 ward cards.

### Setup for each player

#### *Choose a color*

Choose a color and then take the 8 store tokens, 3 department store tokens, 16 track markers and the player screen for that color.

#### *Adjust Track*

Depending on the total number of players in the game, you will need to reduce the amount of track you're allowed to use based on the table.

Players	# Track / player
2	16
3	13
4	10

#### *Draw Cards*

Draw 5 cards into your hand.

### Gameplay

Each player turn is as follows:

#### *Place new customer(s)*

Draw a ward card and a customer at random and then place the new customer on the map in that location. The customer is placed in the middle of the ward and should not be on any particular station.

# Department stores on the map	# New customers per turn
0 - 2	1
3+	2

At the beginning of the game, only one customer will be added each turn, but as department stores are built, customers will start arriving more quickly.

When multiple new customers are being placed, they are all placed in the same ward.

### ***Take two actions***

During your turn, you can choose any two of the following actions. The same action may not be chosen twice in the same turn.

- **BUILD** : Spend a ward card and build a store at any empty station in that ward. The store token can come from your pool of tokens, or you can move one of your existing stores.
- **EXPAND** : Build a new track segment on any empty connection on the board. Optionally, you may spend a card that matches either end of the newly placed track to build a second segment of track that is connected to the first.
- **UPGRADE** : Spend a matching card and a matching customer to upgrade an existing store to a department store. The spent customer is removed from the game and the old store is returned to the player. Note that stores can only be upgraded if they were built in a station marked with the department store icon.
- **MOVE** : Spend a ward card and move customers from that ward to stores on the map, following train tracks to connected stations. This triggers **INCOME** for other players if you use their track.
- **INCOME** : Draw your hand back up to 5 cards. Or draw a single card if you have 5 or more cards in hand. Your turn ends immediately after taking this action, even if you had one more action available.



### **Wildcards**

Wildcards make it easier for you to perform actions. There are no explicit wildcards in the game, but you can create them in two ways:

- *From stores*: After you have built a store, cards that match that station's ward become wildcards for you.
- *From cards*: You can use any three cards from your hand as a wildcard.

### **The MOVE action**

The **MOVE** action is how you gain customers, and customers are victory points at the end of the game.

To perform a **Move** action:

- (1) Gather *all* of the customers in the ward that matches the card you spent.
- (2) Select their starting station within that ward – they must all start from the same station.
- (3) Move the customers from station to station on the map, following the track connections that players have added.
  - If the station has a store that matches a customer, then the store *satisfies* the matching customer and it must be given to the player that owns the store.
  - A store can *satisfy* a single customer that matches the store type. A department store can *satisfy* a single customer of *any* type.
  - If more than one customer matches (e.g., with a department store; or if there are multiple customers of the same type), then the player taking the Move action chooses which single customer is given to the store owner.
- No station may be visited more than once during this action.
- The final station visited must *satisfy* a customer.
- (4) Any remaining customers are added to the ward that contains the final station, merging with any existing customers in that ward.
- (5) If any track segments owned by other players were used during the **Move** action, then those players may immediately take an **INCOME** action. Maximum one **INCOME** action per player, regardless of the number of track segments used. The player taking the **Move** action is not entitled to this **INCOME** bonus.

## End of game

When the last customer is drawn from the bag, the player that drew the final customer finishes their turn and then the Final Round begins.

At the start of the Final Round, everyone simultaneously takes a free **INCOME** action and then everyone takes one final turn, continuing the game where it left off so that the player who drew the last customer takes the final turn of the game.

## Scoring

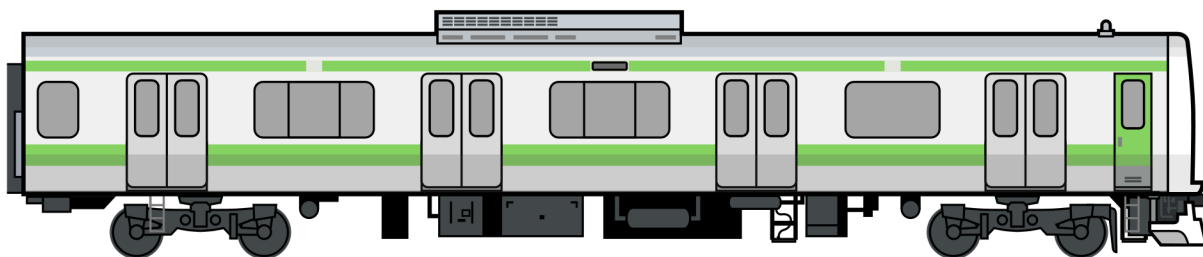
At the end of the game, sort your customers by type and then remove all customers matching the good type that you have the most customer tokens of. If you have a tie for the most tokens of a single type, then choose any one of your tied good types to remove.

Each remaining customer is worth 1 point – or 2 points for double customers. The player with most points wins.

# Your First Game

Keep in mind the following strategy hints when playing your first game:

- Place your track where other players need to use it. This will give you additional **INCOME** actions whenever they use it. But remember that the amount of track you have is limited, so spend it wisely.
  - If you have a matching card, building two track segments in the same action lets you build your rail network faster. Sometimes it's worth spending an wildcard to do this.
- **BUILD** stores in different wards so that you get more wildcards. Note that some wards have more cards in the deck than others, so these are good places to build.
  - Remember: You can move a store by building in a new location.
- **UPGRADE** to a department store early and try to build it in a place that's hard for other players to avoid.
- You earn customers through the **MOVE** action and you only have (at most) one **MOVE** action per turn. Once you've built a basic network of stores, focus on getting 1 (or more) customers per turn.
- Keep in mind how final scoring works:
  - Scoring is based solely on the customers you acquire – not on the number of stores or size of your rail network.
  - In general, it's better to have a balance of customer types rather than a large number of a single type.
  - When scoring, you remove all customers matching the type that you have the most **tokens** (not points) of. Because of this, some customer types will be more valuable to you than other types as the game progresses.



# Shinjuku

## Rules of Play



Version 1 r12

Tokyo is a city of trains and Shinjuku is the busiest train station in the world.

Unlike most passenger rail systems, Tokyo has dozens of companies running competing rail lines rather than having a single entity that manages rail for the entire city. Many of these companies are large conglomerates that own not only the rail, but also the major department stores at the rail stations.

In **Shinjuku**, you manage a rail conglomerate in Tokyo. You need to build stores for the customers to visit and also the rail lines to get them there.

Every turn, new customers will arrive looking to purchase one of 4 different goods. If you have a store that sells those goods, then you might be able to move them to your store and earn them as a customer (and gain victory points!).

2-4 players

60 minutes

Ages 10+

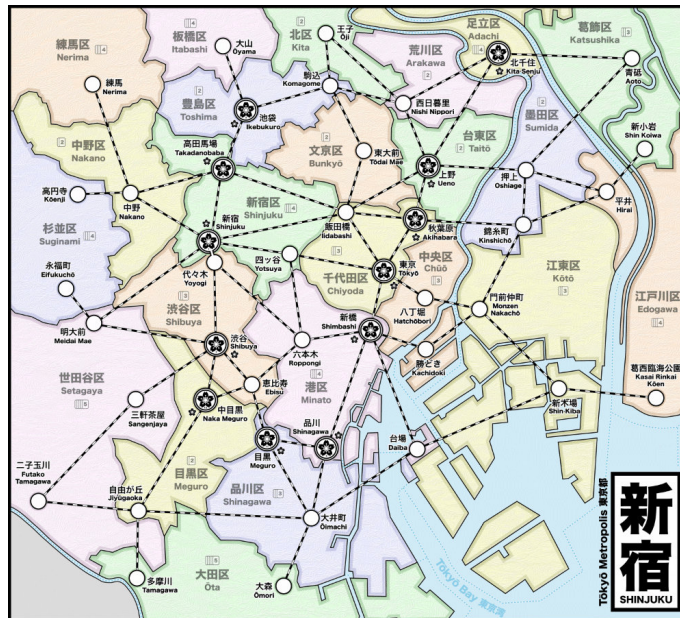


# Components

## Summary

- Map of Tokyo with stations and connections
- 72 Ward cards
- 52 Customer tokens (white), each with a marking identifying the type of goods they want to purchase: *FOOD*, *CLOTHING*, *BOOKS* or *ELECTRONICS*.
- 1 Customer bag to hold all the customers.
- 32 Store tokens (4 colors): 2 for each store type per player color
- 12 Department store tokens (4 colors): 3 per player color
- 64 Track markers (4 colors): 16 per player color
- 4 Player screens (4 colors) for players to hide their customers during the game.

## Map of Tokyo



The map lays out the 23 special wards in Tokyo and shows the train stations (as circles) where stores can be built.

Each station is marked with a set of potential *connections* to other stations. These connections cannot be used until a player places track on them to turn them into a proper *rail connection*. Some stations have an icon next to them to indicate that stores in this location can be upgraded to a department store.

Useful things to note about the map:

- Shinjuku station (in Shinjuku ward) expands down into Yoyogi station in Shibuya ward. A direct rail connection exists between these 2 stations that can be used by any player.

## The Ward Cards

The central core of Tokyo is divided into 23 wards (known as 区 or *ku*) and there are cards representing each of these wards.

There are multiple copies of each ward card corresponding roughly to the population of that ward.

Card distribution:

- 2 cards: Arakawa, Bunkyo, Kita, Meguro, Nakano, Sumida, Taito, Toshima
- 3 cards: Chiyoda, Chuo, Katsushika, Koto, Shibuya, Shinagawa
- 4 cards: Adachi, Edogawa, Itabashi, Minato, Nerima, Shinjuku, Suginami
- 5 cards: Ota, Setagaya

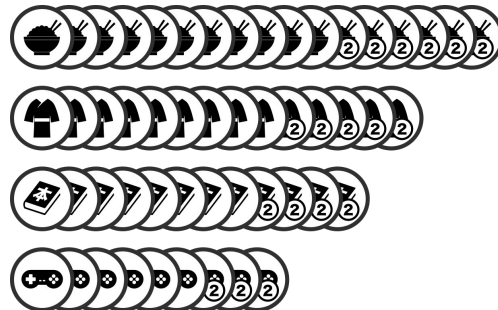


## Customer Tokens

There are 52 customer tokens (all white), each with a marking identifying the type of goods that the customer wants to purchase.

Of the 52 customers:

- 17 customers want *FOOD*
- 14 customers want *CLOTHING*
- 12 customers want *BOOKS*
- 9 customers want *ELECTRONICS*

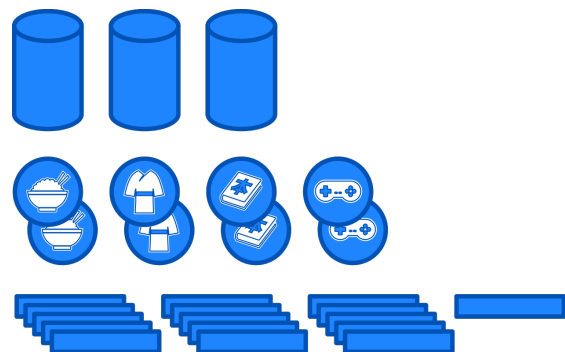


Some customers are marked with a “2” in a circle. These customers are worth 2 points during endgame scoring.

## Player Pieces

Each player color has:

- 3 department store tokens
- 8 store tokens (2 for each good type)
- 16 track tokens
- 1 player screen (with rules summary)



There are 4 player colors: blue, green, yellow and red.



# How to Play

## Initial Setup

**Map:** Place map in middle of table.

**Cards:** Shuffle all of the ward cards into a **draw deck** and place this deck face-down within easy reach of all players.

Next to the draw deck, a face-up **discard pile** (initially empty) will be formed. When you spend cards or place customers, you will place the used cards in this pile. When the draw deck runs out during gameplay, the discard pile should be shuffled and added to the draw deck.

Place all the customer tokens in a **customer bag** so that they can be drawn at random.

**Players:** For each player, setup as follows:

- Choose a color and take all the tokens of that color.
- For 3 and 4 player games, reduce the amount of available track pieces based on the table to the right.
- Draw 5 cards into your hand

Players	# Track / player
2	16
3	13
4	10

## Placing Customers

New customers are added randomly to the board at the start of each turn. To add a new customer:

- Draw (and then discard) a ward card to determine the location of the customer.
- Draw one customer token from the customer bag.
- Place the customer token in the ward that matches the card.

Note that the customers are located in the ward, not in any particular station within that ward. Customers are not associated with a station until they are being **Moved**.

## Gameplay

Each player turn is as follows:

### **Place New Customer(s)**

Draw a card and a customer and then place the new customer on the map.

At the start of the game, only one customer will be added each turn, but as department stores are built, customers will begin arriving more quickly.

When multiple new customers are being placed, they should all be placed in the same location.

# Department stores on map	# New customers / turn
0 - 2	1
3+	2

## Take Two Actions

During your turn, you can choose any two of the following actions. The same action may not be chosen twice in the same turn.

- **BUILD** : Spend a ward card and build a store at any empty station in that ward.
- **EXPAND** : Build new a track segment on an unoccupied connection anywhere on the board. Optionally, you may spend a card that matches either end of the newly placed track to build a second segment of track that is connected to the first.
- **UPGRADE** : Spend a matching ward card and a matching customer to upgrade an existing store that you have in that ward. This may only be done for stores built on stations with the department store icon.
- **MOVE** : Spend a ward card and move customers from that ward to stores on the map, following train tracks to connected stations. This triggers **INCOME** for other players if you use their track.
- **INCOME** : Draw your hand back up to 5 cards, or draw a single card if you already have 5 or more cards in hand. Your turn ends immediately after taking this action, even if you had one more action available.

## Player Actions

### BUILD

The **BUILD** action allows you to build a new store in an empty station or move an existing store to a new location.

You must spend a card that matches the ward containing the station where you want to build and then place one of your store tokens on that station. The store token can come from your unused pool or you can take one of your existing stores on the map (to move a store to a new location).

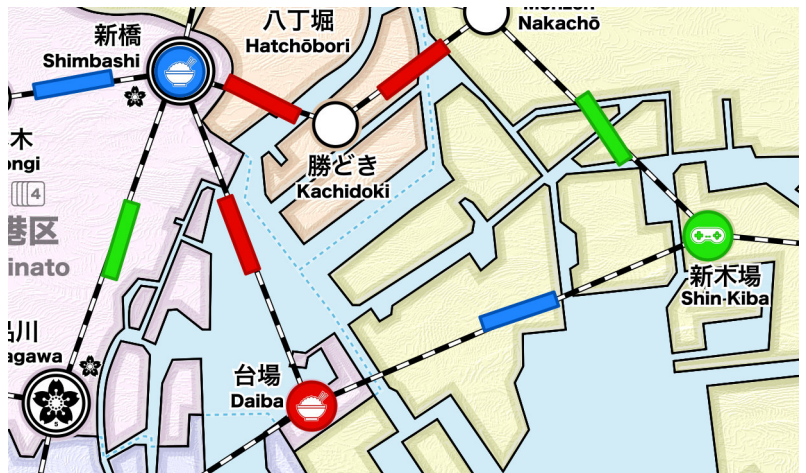
Once you have a store built in a station, you gain the following benefits:

- Any matching customers that pass through that station *must* visit your store.
- Cards in your hand that match the station's ward become **wildcards** that you can use to match *any* ward.

### EXPAND

The **EXPAND** action allows you to expand your rail network by connecting stations.

When you take this action, place one of your track tokens on an empty connection anywhere on the map. This creates a new rail connection that can be used by any player when moving customers.



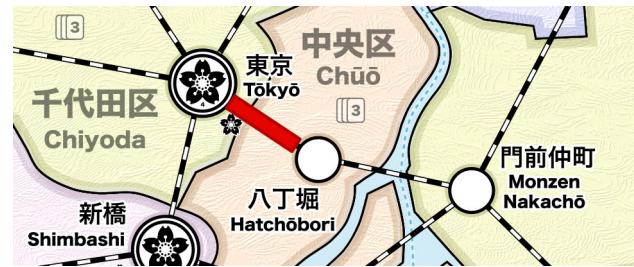
Stations on the map can be connected with a single piece of track.

Note that only a single piece of track is required to activate a connection between two stations on the map regardless of how far apart the two stations are.

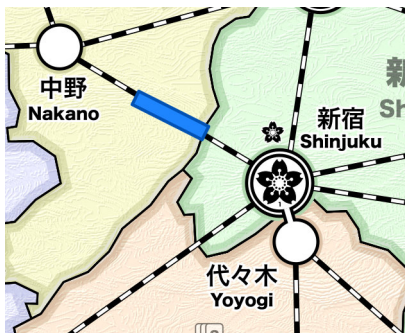
### Double Track

Optionally, you may choose to spend a card that matches one of the two stations connected by your first piece of track so that you play a second piece of track that expands from the first.

In the example on the right, the **Red** player has placed a piece of track that connects Tokyo (in Chiyoda) to Hatchobori (in Chuo). The Red player now has the option to spend either a Chiyoda or Chuo card to build a second piece of track. The second track can extend from either end, regardless of which card was played, so a Chiyoda card could be spent to allow the player to extend from Hatchobori over to Mozen Nakacho.



You may optionally play a card that matches either endpoint to play a second (connected) piece of track.



Shinjuku station has a permanent direct connection to Yoyogi.

Note that Shinjuku station (in Shinjuku ward) is a special case when laying double-track because it has a permanent direct connection to Yoyogi (in Shibuya ward). When playing a segment of track that connects to Shinjuku you can connect the second track out through Yoyogi (and vice versa). However, the card you need to play still needs to match one of the two stations that you connected with your first piece of track.

For example, if the **Blue** player takes the **EXPAND** action and places track between Nakano (in Nakano ward) and Shinjuku, then they would have to play a Shinjuku card or a Nakano card in order to place a second segment of track. The second track could then extend from Nakano, Shinjuku or Yoyogi.

### UPGRADE

After you've built a store, you can upgrade it to a department store by spending a card that matches the ward where the store is located *and* giving up a customer that matches the type of the store being upgraded.



Department Store Icon

**Important:** Only stores located in a station with a department store icon (like Shibuya or Naka Meguro) can be upgraded to a department store.

On the map shown to the right, the **Blue** **FOOD** store in Shibuya can be upgraded to department store if **Blue** spends a Shibuya card and a **FOOD** customer. The **Green** **CLOTHING** store cannot be upgraded because Ebisu does not permit department store upgrades.



Only stations with a Sakura icon (like Shibuya or Naka Meguro) may be upgraded.

When upgrading, the store is replaced with a department store on the map and the original store returns to you so it can be used again.

The customer that is spent for the department store upgrade is removed from the game.

### **MOVE**

The **MOVE** action allows you to move customers on the map so that they can visit your stores. You must spend a card that matches the ward where the customers you want to move are located.

When customers are initially placed on the map, they are assigned to a ward but are not associated with any particular station. When you take the **MOVE** action, you take all the customers in the ward, choose their starting station (within that ward) and then move them along track that players have added to the map, visiting stores along the way.

When you **MOVE**, do the following:

- (1) Gather *all* of the customers in the ward that matches the card you spent.
- (2) Select their starting station within that ward – they must all start from the same station.
- (3) Satisfy a customer that matches the store (if any) in that station:
  - A store can satisfy a single customer that matches the store type
  - A department store can satisfy a single customer that matches *any* good type.
- (4) Optionally, move all remaining unsatisfied customers along track to a new station and then repeat steps 3 & 4.
  - No station may be visited more than once during a **MOVE** action.

When a customer is satisfied, their token is given to the player who owns the store where they found satisfaction. These customer tokens are used in endgame scoring.

If a customer being **Moved** matches the store in a visited station, then that customer *must* be satisfied if possible. If multiple customers match the store (as might be the case with a department store), then the player who took the **MOVE** action chooses which customer is satisfied and which ones are not.

If there are no customers that match the store in the station, then they all may continue on to the next station. Note that the customer journey must end on a station with a store that satisfies at least one customer.

Any remaining unsatisfied customers are moved into the ward that contains the final station, merging with any existing customers in that ward.

**Trigger Income:** If the player that took the **MOVE** action made use of any track owned by other players, then those players may *immediately* take one free **INCOME** action. Each player gets at most one **INCOME** action regardless of how many sections of track were used. The player who took the **MOVE** action does not get a free **INCOME** action.

## ***INCOME***

The **INCOME** action is the only way to replenish your hand with cards. Draw your hand back up to 5 cards, or draw a single card if you already have 5 or more cards in your hand.

## **Wildcards**

A wildcard can be used to match any ward on the map whenever a card is required (for example, for **BUILD**, **EXPAND**, **UPGRADE** or **MOVE** actions). There are no explicit wildcards in the deck, but there are two ways to create wildcards: from your stores on the map, and by playing multiple cards.

### ***Wildcards from Stores***

Once you've built a store (or department store) on a station, the cards for the ward that contains that station become wildcards for you. You can play one of your wildcards to match any ward.

Because the card frequency varies based on the population of that ward, some cards work better as wildcards (because you're more likely to encounter them). Each card indicates how many copies of it exist in the deck.

### ***Wildcards from Cards***

You can also spend any 3 cards from your hand as a single wildcard.

## **End of Game**

When the last customer is drawn and placed on the map, that player completes their turn and then the Final Round begins.

At the start of the Final Round, each player simultaneously takes a free **INCOME** action and then everyone takes one final turn, continuing the game where it left off so that the player who drew the last customer takes the final turn of the game.

During the game, you are allowed to examine the outside of the bag to get an idea of how many customers remain. However, the exact number and the types of customers remaining should be kept hidden.

## **Endgame Scoring**

At the end of the game, you should sort your customers by type and then remove all customers matching the good type that you have the most *tokens* (not points) of. If you have a tie, then any one of your tied good types can be chosen.

Each remaining customer is worth 1 point – or 2 points for double customers. The player with most points wins.

In the case of a tie, use the following tie-breakers (in order) for the tied players:

- Remove your top 2 good types. Score remaining customers.
- Remove your top 3 good types. Score remaining customers.

If there is still a tie, then the tied players should compare their department stores. Every station marked with a department store icon has a ranking based on the number of passengers that station serves. The winner is the tied player who has the department store with the **highest** ranking (because they were able to win with the least busy station).



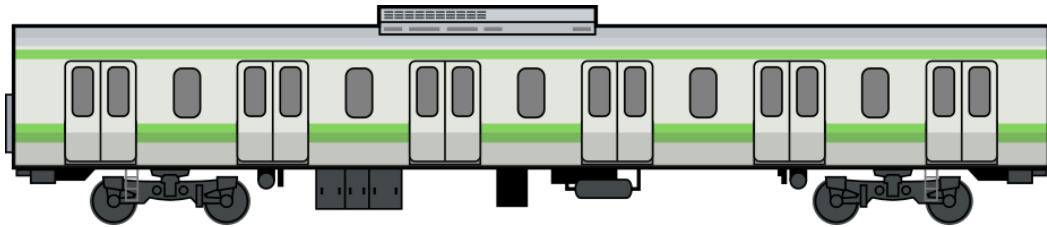
The department store rank is only used for tie-breaking.

## Credits & Acknowledgements

Game Design: [REDACTED]

Game Development: [REDACTED] and [REDACTED]

Special thanks to all the early playtesters for their feedback and suggestions, especially [REDACTED], [REDACTED], [REDACTED] and [REDACTED].



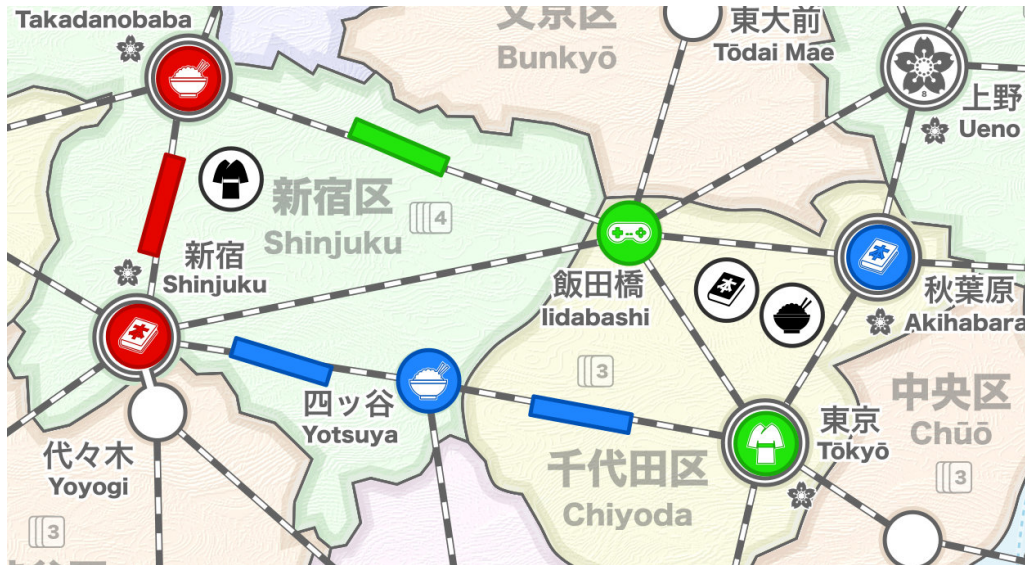


# Moving Examples

## Example 1

Scenario:

- One *CLOTHING* customer in Shinjuku ward
- Two customers (*FOOD* and *BOOKS*) in Chiyoda ward



**Green player options:**

- **MOVE** the *CLOTHING* customer from Shinjuku ward starting in Yotsuya station. Go to Tokyo station to take the *CLOTHING* customer. Since this travels over Blue track, Blue gains an **INCOME** action.
- Green could also start from Shinjuku station. This has the same result as the first option: Green gains a customer and Blue gains a single **INCOME** action (even though 2 Blue tracks were used).
- Starting from Takadanobaba station would give the same result for Green (a single customer) but would give both Red and Blue an **INCOME** action.

**Blue player options:**

- **MOVE** the *FOOD* and *BOOKS* customers from Chiyoda ward starting in Akihabara station (and taking the *BOOKS* customer). There are no rail connections, so the **MOVE** action ends and the remaining *FOOD* customer is returned back to Chiyoda ward.
- **MOVE** from Chiyoda ward starting in Tokyo station. Go to Yotsuya station to take the *FOOD* customer. Blue could then continue moving the customers on to Shinjuku station, but since that would only benefit Red (giving them a customer) it is more advantageous to stop here. The remaining *BOOKS* customer is added to Shinjuku ward to join the existing *CLOTHING* customer. Since only Blue track was used, this triggers no **INCOME** actions.

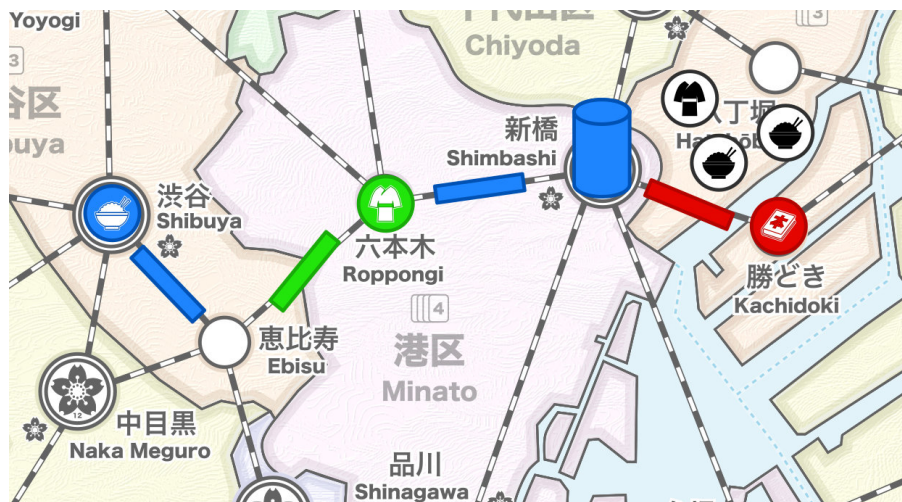
### Red player options:

- **MOVE** the *FOOD* and *BOOKS* customers from Chiyoda ward starting in Iidabashi station. Go to Takadanobaba station to take the *FOOD* customer. Continue to Shinjuku station to take the *BOOKS* customer. Red gains 2 customers and Green gains an **INCOME** action.
- **MOVE** from Chiyoda ward starting from Tokyo station. Go to Yotsuya station (giving Blue the *FOOD* customer). Continue to Shinjuku station to take the *BOOKS* customer. Blue gains an **INCOME** action. Overall, Red gains 1 customer, while Blue gains a customer and an **INCOME** action. This is strictly worse for Red than the first option.

## Example 2

### Scenario:

- Two *FOOD* customers and one *CLOTHING* customer in Chuo ward



### Blue player options:

- **MOVE** from Chuo ward starting at Kachidoki and ending in Shibuya. At Blue's department store in Shimbashi, Blue can choose any one of the three customers:
  - Choosing *CLOTHING* and letting the two *FOOD* customers pass through deprives Green of the *CLOTHING* when the customers pass through Roppongi. Blue would gain one *FOOD* and one *CLOTHING* customer and leave the remaining *FOOD* customer in Shibuya ward.
  - Choosing one of the *FOOD* customers would give the *CLOTHING* customer to Green, but Blue would gain two *FOOD* customers. This might be advantageous if Blue already has too many *CLOTHING* customers and needs more *FOOD* customers.

### Green player options:

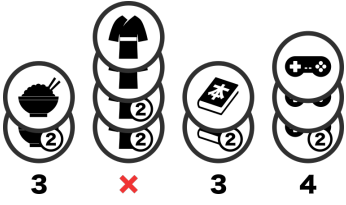
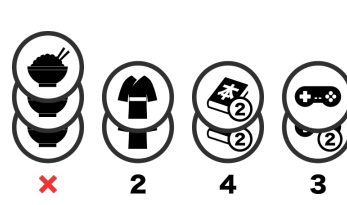
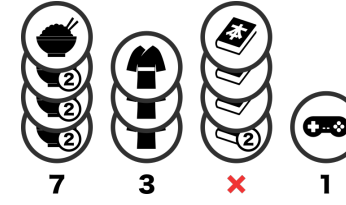
- **MOVE** from Chuo ward starting at Kachidoki and ending in Roppongi. Green can't avoid giving a customer to Blue in Shimbashi, but can choose to give one of the *FOOD* customers so that Green gets the *CLOTHING* customer. Ending in Roppongi drops off the remaining *FOOD* customer in Minato ward.



# Scoring Examples

## Example 1

Given 3 players with the following customers:


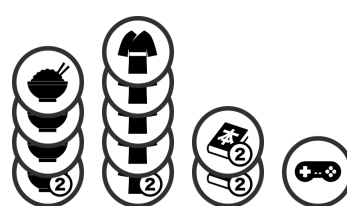
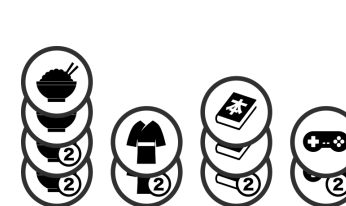
		
Red = 10	Green = 9	Blue = 11

**Red** scores **10** after they remove the customer type that they have the most of – the 4 *CLOTHING* customers. Likewise, **Green** removes their *FOOD* customers to score **9**.

If there is a tie for the customer type (as is the case with **Blue**), then the player may choose any one of the types that is tied. Here, the *FOOD* customers are worth more than the *BOOK* customers, so **Blue** opts to remove the *BOOKS*.

## Example 2

Given 3 players with the following customers:

		
Red = 9	Green = 10	Blue = 10

After each player removes the customer type they have the most of, the game is tied between **Green** and **Blue**, each with **10** points.

To resolve the tie, the tied players remove their second-most customer type: *FOOD* for Green and *BOOKS* for Blue. This leaves Green with 5 and Blue with 6, so **Blue** is the winner.