## **User Test - Written Instructions & Questions**

### **User Tasks**

From the home page navigate:

- Past Highlights
- Current
- Coming Up

Partake in party artist election.

Partake in same sex marriage survey.

Go solo around the site.

## How will participants share their feedback

- Think aloud
- post-test interviews

Data to be collected:

- How did people engage with the site?
- Did they complete the surveys?
- Did they sign up for notifications?
- Did they find the home page easy and intuitive to navigate?
- How long did each activity take?

#### **Written Instructions**

Pre interview set-up:

On your home computer I will bring up the web site <u>www.myAlliance.weebly.com</u> on your chosen browser.

I will ask you to:

- Navigate around the home page
- Vote in the party artists election
- Take part in Same Sex marriage survey
- Take your own tour around the site

Activities will be timed.

During the test I will ask you to think aloud.

After the test I will ask you questions about the site. The questions are below.

# **Interview Questions**

- 1. Compared to the old site what did you like about the new site?
- 2. Compared to the old site what did you not like about the new site?
- 3. Did you find the home page navigation of past highlights / current / upcoming events easy or difficult to navigate? Do you have any suggestions on how to improve the experience?
- 4. Did you feel comfortable about sharing information relating to the party election and survey?
- 5. Will such online activities make any difference on how you engage with the party?