SIMCHA GREENBAUM

www.simchagreenbaum.dev | Blog: simchagreenbaum.com | Github: gbs4ever www.linkedin.com/in/simcha-greenbaum | SimchaGreenbaum@gmail.com | 917-947-9284

Software Engineer with 4 + years of technical experience and passionate about full-stack web development. Experienced in diverse programming languages. Possesses strong analytical, problem-solving, collaboration, communication, and organizational skills. Experienced in developing corporate technology-based solutions that drive productivity and increase revenue.

Technical Skills

Ruby ,Ruby on Rails, Rspec, Node.js,Python,JavaScript, PostgreSQL, Linux, Redis, Netsuite(Suitescript), React, API integration, Redux,Python,Docker, HTML/CSS, Git.

Professional Experience

Trasco LLC Lead Software Developer

2019 -Current

- Built and deployed core application Rails API to integrate e-commerce platforms with ERP system, automating order processing of well over 500 orders a day with net savings of \$80,000.
- Diagnosed and assessed cross-network issues across multiple(software) services to identify recurring errors/bugs.
- Test and validate all-new features to ensure they meet company needs including data integrity.
- Automating and customizing unique technological features using Node.js back-end scripts and webhooks to streamline and automate business operations resulting in \$70,000+ yearly savings.
- Created and Deployed Javascript (js) scripts to customize and automate the NetSuite ERP system streamlining business operations.

Executive Director 2016 - 2018

Yeshiva Gedolah Merkaz Hatalmud, Monsey, NY

- Developed growth strategies to ensure a dependable cash flow by implementing and training staff in modern bookkeeping software, translating 2+ years' worth of paper records into effective receivables, establishing tuition protocols and setting a realistic budget, and maintaining financial stability.
- Re-engineered the fundraising process, resulting in the growth of 100%+ in the first year, by introducing modern donor management software, generating reports to better understand donor base, and coaching team members to develop donor relationships.

Technical Projects

NYC-Violation Github | Live Demo (Email: no-reply@nyc-violation.com, Password: password) NYC-Violation enables a user to search for parking tickets and red camera violations in NYC

- Built React/Redux atop a Rails API and PostgreSQL database to persist user data and search query history.
- Deployed a full-stack app on different servers, with front-end communicating with the API via CORS whitelisting.
- Employed cookies/session for authentication and Bcrypt for password encryption.
- Fetched data from NYC Open API endpoint based on user input (Faraday).

Amazon Research Tool

Created and developed an in-house application to ascertain if a product is profitable for sale on Amazon.

- Built back-end API in Node.js,(a lightweight web application) Deployed and hosted on Heroku.
- Fetched Data from RainForest API to get live information about Amazon listings.
- Employed a lightweight front-end to allow the user to upload a CSV/Excel of over 10000 barcodes.

Education and Certifications

Flatiron School

Software Engineering Immersive (certification obtained) | Full Stack Web Development | Peer Mentoring

Ohr Lagolah Leadership Certification

Leadership and Management Training

Tanenbaum College

Bachelor of Arts: Major in Judaic Studies, Minor in Education | GPA: 3.9