

Partnership guidelines

CDE Universe, June 1 and 2

In-person, Pebblebed

San Francisco, CA



CDE
universe

Context

Background

Cloud Development Environments (CDEs) bring the creative workflow of writing software to the cloud. CDEs make software development more collaborative and powerful. Driven by the benefits of automation and the scale of the cloud, CDEs will bring about a huge leap in developer productivity.

This is the 3rd annual conference Gitpod is hosting for the ecosystem. After two virtual editions of DevX Conf, focused on developer experience at large, we want to use the more intimate setting of an in-person conference for a focused topic: cloud development. Previous conference speakers joined us from companies like Vercel, Spotify, Tailscale, Supabase, AtomicJar, Hashicorp, Google, GitHub, and others. In the past, we donated 100% of proceeds after costs to open-source projects.

Direction

Gitpod is hosting CDE Universe - a 2-day single track conference with 120 participants in San Francisco on June 1-2, 2023. We are bringing together the visionaries, builders, and practitioners that make up the CDE universe to network, learn, and discuss solutions.

About

Speakers

Speakers are high-reach, technical personalities that deeply care & think about the cloud development environment (CDE) ecosystem. They are at the cutting edge of their particular discipline and share insights on how they're embracing the world of CDEs. We're proactively selecting speakers to ensure a diverse representation.

Audience

We'll have 100 attendees who work in senior roles across platform engineering, DevOps, and developer experience at world-leading software companies.

1. Senior folks (EM, Head of, VP, staff eng) in platform engineering, DevOps, and developer experience.
2. Product leaders at companies in the CDE space



2 Days

June 1 to June 2 from
9am to 4pm PDT.



Attendees

100 attendees



Speakers

11+ speakers

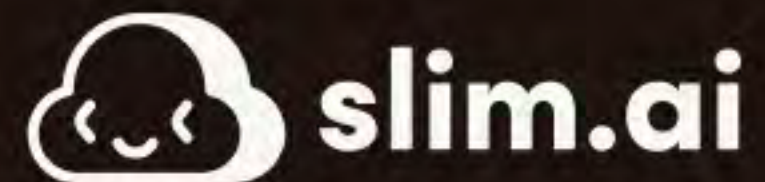
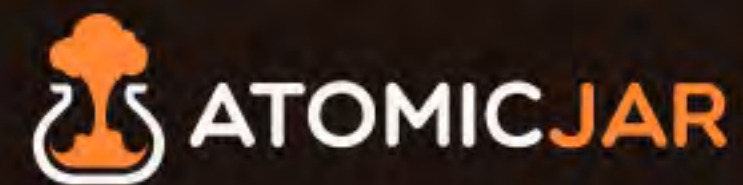
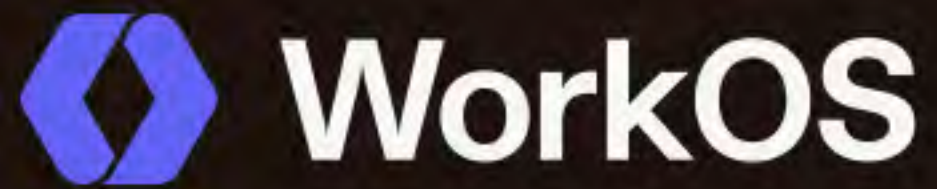


Topics

Cloud development
Dev productivity
Collaboration
Security
...and more!

Last year's sponsors

from devxconf.org



Benefits of sponsoring



Brand awareness

Your brand will be associated with the leading-edge of developer experience. Position your brand where it matters most: in front of the persons that choose developer tools for large companies.



Partnerships

Collaborate on innovative projects and find strategic partnerships with project maintainers and technical leaders ranging from start-ups to corporate developers to senior executives.



Talent attraction

The industry's top developer talents will get to know about your company and your vision for working on a smooth developer experience. Connect with key participants of the ecosystem.



Thought leadership

Demonstrate your companies leadership and thought for innovation. Show your passion for cloud development environments (CDEs) and communicate your visionary brand positioning.

Sponsorship options

This is a highly exclusive opportunity to participate in CDE Universe as there will be no booth area or exhibitors.

	Premium 3 available slots	Standard 6 available slots
Logo on website	✓	✓
Logo on conference material (local)	✓	✓
Mentioned in opening and closing ceremony	✓	✓
Mentioned in all comms	dedicated single tweet and LinkedIn post	shared tweet and LinkedIn post with other sponsors
Speaking slot	✓	
Tickets included	2	1
	\$18k plus taxes	\$8k plus taxes

Interested in sponsoring?

Let's talk

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Organized by Gitpod

Ship software faster with secure cloud
development environments that just work.

