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GIRLS HOO HACK 2024

SPONSORSHIP PROSPECTUS

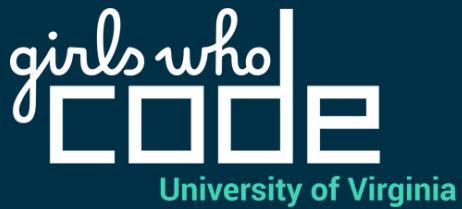
CHARLOTTESVILLE, VA



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ABOUT US



Girls Who Code at the University of Virginia (UVA) is a College Loop of the nationwide Girls Who Code nonprofit organization. Founded in February 2020, Girls Who Code at UVA is one of the largest Girls Who Code College Loops in the US, with over 300 members.



GIRLS HOO HACK IS A 48-HOUR HACKATHON HOSTED BY GIRLS WHO CODE AT UVA THAT AIMS TO FOSTER A COMMUNITY OF DIVERSE THOUGHT AND SKILLS.

GIRLS WHO CODE AT UVA FOCUSES ON DECREASING THE GENDER DISPARITY IN THE COMPUTING FIELD AND ENCOURAGES THE PARTICIPATION OF ALL WOMEN AND ALLIES OF WOMEN.

EVENT DETAILS

WHO

GHH is open to all women and allies of any age and any background in computer science

WHAT

Hackathons are coding marathons that provide participants with opportunities to create change while developing their coding skills

WHERE

GHH is full in person this year! It will be held here at UVA!

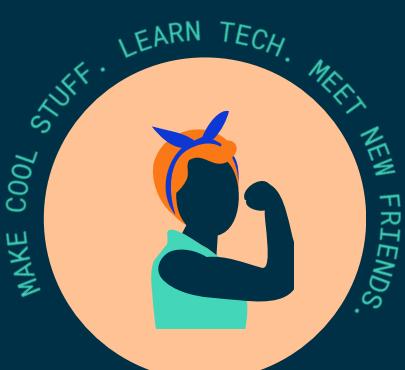
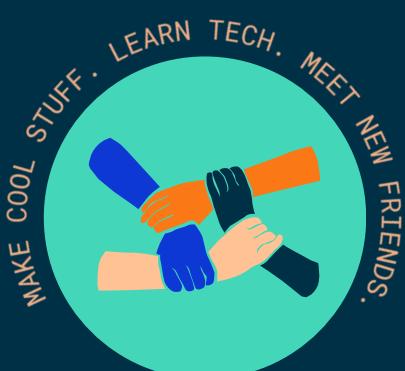
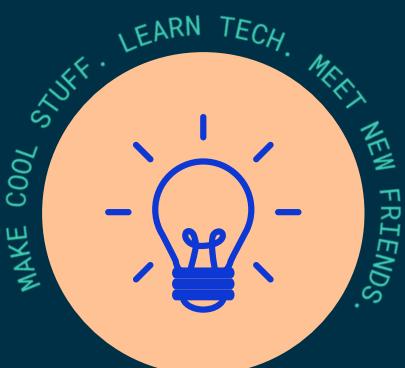
WHEN

GHH will be held on the weekend of October 19th-20th, 2024 and will consist of 48 hours of hacking

HOW

GHH wants to provide valuable educational workshops and networking opportunities, but we will need YOUR help to do so!

GOALS AND CORE VALUES



Innovative Thinking

Encourage participants to think creatively and critically in order to foster sophisticated solutions to real world problems.

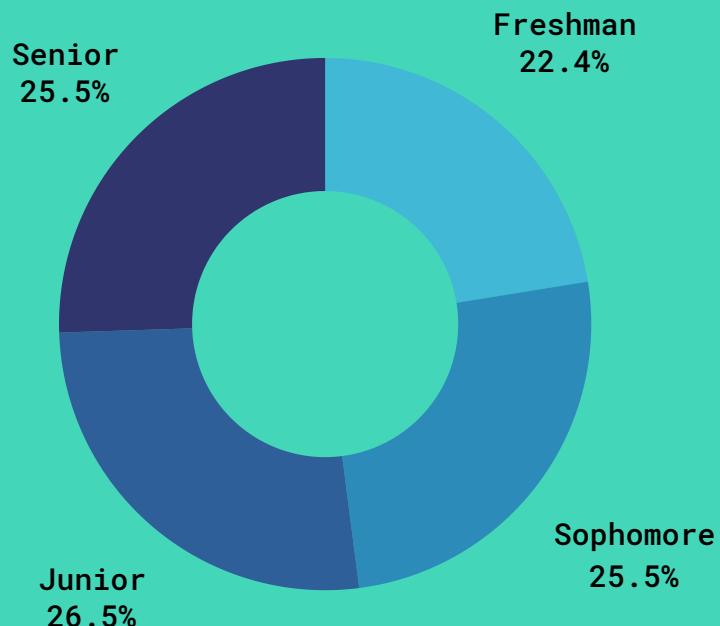
Promoting Diversity

Provide a safe and inclusive learning environment that helps participants explore the value of diversity.

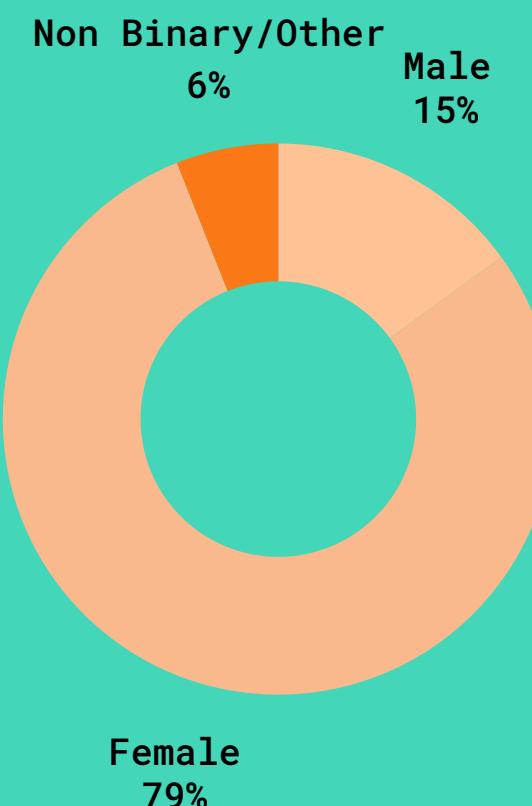
Empowering Women

Support young women to help decrease the gender gap in technology and foster an increased and continuous interest in STEM for young women and allies.

2023 GHH DEMOGRAPHICS



150+
Registrations
from all
different skill
levels!



HELLO WORLD HELLO
HELLO

WHY SPONSOR?

REACH OUT AND RECRUIT

Through built-in networking and recruitment events throughout the duration of the hackathon, sponsors will get the opportunity to reach out to participants, share information about who they are and what they do, and begin searching for potential recruits.

CONTRIBUTE TO THE CAUSE

Join Girls Who Code at UVA in our fight to empower women, promote diversity, and decrease gender disparity, especially in technology!

SHAPE THE FUTURE

By educating and collaborating with participants, sponsors will be able to guide the future generation in the STEM workforce!

SPONSORSHIP TIERS

GOLD \$4000 SILVER \$2500 BRONZE \$1000

IN-PERSON TABLING

FULL TABLE

SHARED TABLE

PODCAST EPISODE

Feature a rep to talk about company, career opportunities, and more on our podcast



OPENING/CLOSING CEREMONY PRESENTATIONS

Choose one ceremony to feature a presentation for our audience full of hackers

10 MINUTES 5 MINUTES

OPENING/CLOSING CEREMONY RECOGNITION

More recognition for higher tiers

BOTH

BOTH

PICK ONE

ACCESS TO ATTENDEE RESUME BOOK



ACCESS TO NETWORKING SESSIONS

Each sponsor can send representatives

3+ REPS

2 REPS

1 REP

PRE & POST EVENT SOCIAL MEDIA SHOUTOUT

More social media presence for higher tiers

2X

1 PRE

1 POST

2X

1 PRE

1 POST

1X
(CHOOSE)

RECOGNITION ON EVENT SIGNAGE

e.g. t-shirts, banners, etc.

LARGE

MEDIUM

SMALL

EVENT WEBSITE RECOGNITION

Different tiers will be represented on different places of the website

TOP

MIDDLE

BOTTOM

MERCHANDISE DISTRIBUTION



CUSTOM PACKAGES AVAILABLE UPON REQUEST

SPONSORSHIP OPPORTUNITIES

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HOW CAN YOU HELP?

In addition to financial support, we are looking for industry experts to provide educational guidance and opportunities to help us achieve our goals of creating a collaborative learning environment

Mentors and Judges

Have employees schedule times when they are available for mentorship

Workshop Leaders

Setup presentations to lead college students

Prize Contributions

Donate accessible resources as prizes, with the option to create and designate a prize category

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WANT MORE?

Establish Long-Term Relationships
with GWC@UVA!

**Sponsor and recruit at our Spring
Career Fair**

**Host recruiting events for our
members**

**Partner with our curriculum
directors to host workshops**

**Additional information available
upon request!**

PAST SPONSORS



WILLOWTREE

Information Technology Services



MAXAR

attentive®



Microsoft Azure



hackerearth

TecHacks



SCHOOL of DATA SCIENCE



ting



CONTACT US



October 19th-20th, 2024



<https://www.gwcuva.com/hack>



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