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GIRLS HOO HACK 2021

SPONSORSHIP PROSPECTUS

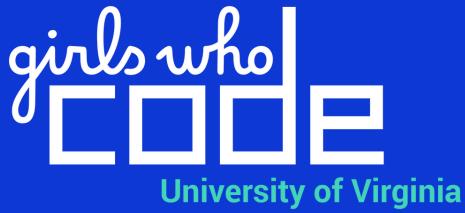
MAKE WAVES • *MAKE WAVES* • *MAKE WAVES*



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ABOUT US



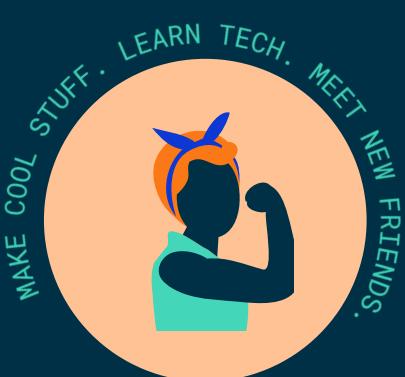
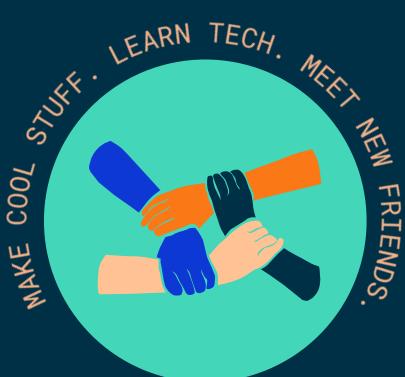
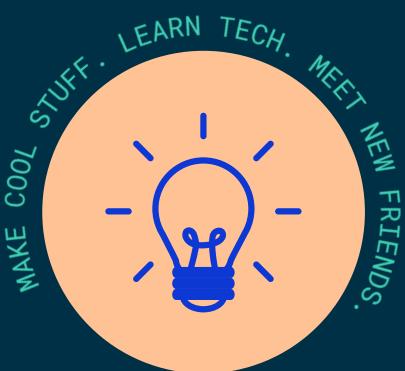
Girls Who Code at the University of Virginia (UVA) is a College Loop of the nationwide Girls Who Code nonprofit organization. Founded in February 2020, Girls Who Code at UVA is one of the largest Girls Who Code College Loops in the US, with over 250 members.



Girls Hoo Hack is a hybrid 48-hour hackathon hosted by Girls Who Code at UVA that aims to foster a community of diverse thought and skills.

Girls Who Code at UVA focuses on decreasing the gender disparity in the computing field and encourages the participation of all women and women supporters.

GOALS AND CORE VALUES



Innovative Thinking

Encourage participants to think creatively and critically in order to foster sophisticated solutions to real world problems.

Promoting Diversity

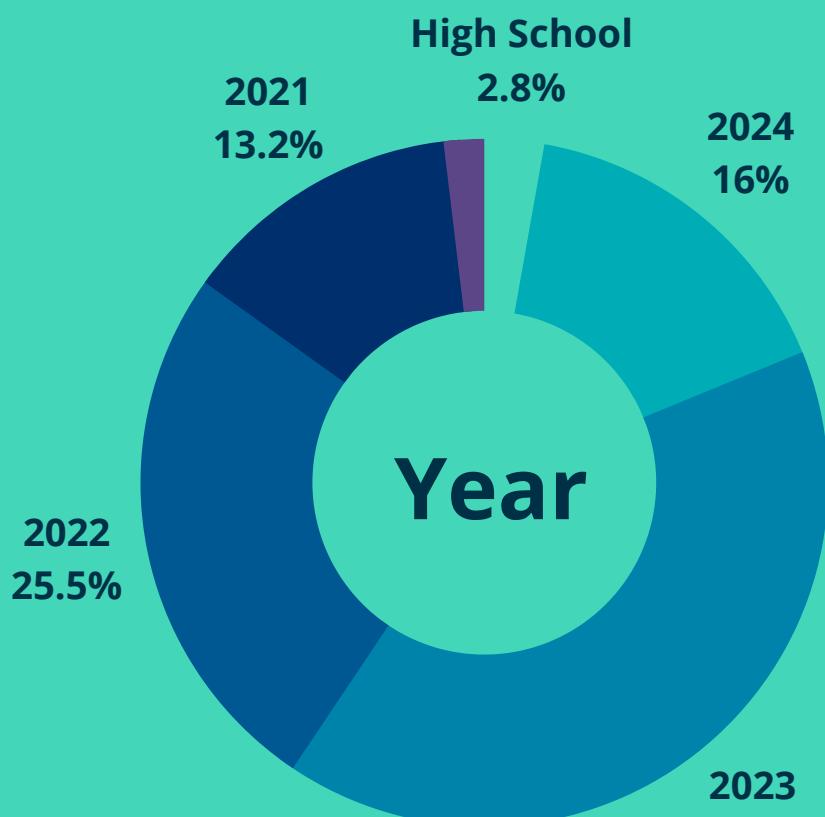
Provide a safe and inclusive learning environment that helps participants explore the value of diversity

Empowering Women

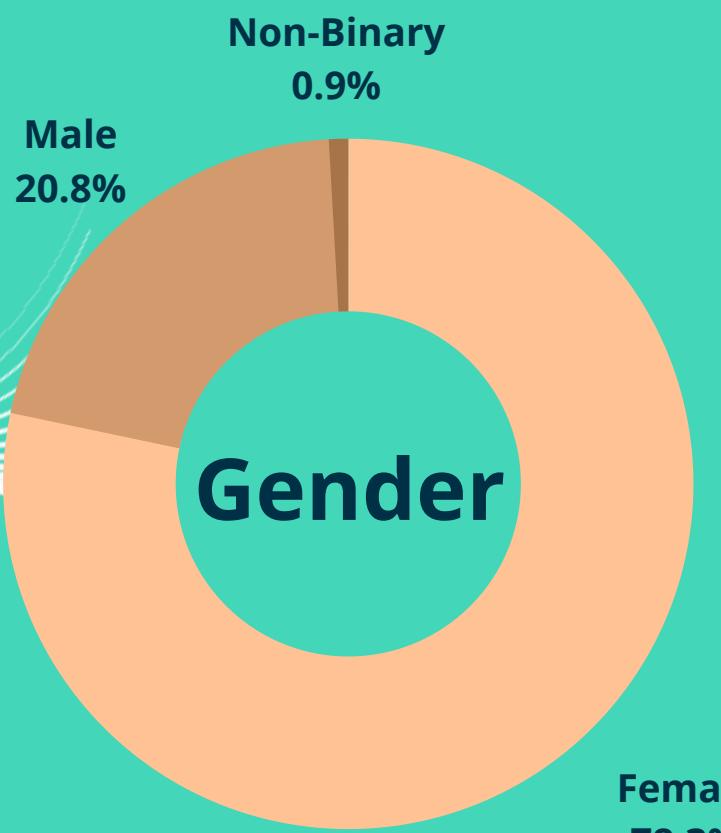
Support young women to help decrease the gender gap in technology and foster an increased and continuous interest in STEM for young women

2020 GHH DEMOGRAPHICS

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200+ participants from countries all over the globe such as USA, India, Thailand, and UK



EVENT DETAILS

WHO

GHH is open to all women and women supporters of any age and any background in computing

WHAT

Hackathons are coding marathons that provide participants with opportunities to make waves while developing their coding skills

WHERE

GHH is going hybrid this year! Anyone can participate remotely, but we will be offering an optional in-person component at UVA

WHEN

GHH will be held on the weekend of November 6-7, 2021 and will consist of 48-hours of hacking

HOW

GHH wants to provide valuable educational workshops and networking opportunities, but we will need YOUR help to do so!

WHY SPONSOR?

REACH OUT AND RECRUIT

Through built-in networking and recruitment events throughout the duration of the hackathon, sponsors will get the opportunity to reach out to participants, share information about who they are and what they do, and begin searching for potential recruits.

CONTRIBUTE TO THE CAUSE

Join Girls Who Code at UVA in our fight to empower women, promote diversity, and decrease gender disparity, especially in technology!

SHAPE THE FUTURE

By educating and collaborating with participants, sponsors will be able to guide the future generation in the STEM workforce!

SPONSORSHIP OPPORTUNITIES

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HOW YOU CAN HELP

In addition to financial support, we are looking for industry experts to provide educational guidance and opportunities to help us achieve our goals of creating a collaborative learning environment

Mentors and Judges

Have employees schedule times when they are available for mentorship

Workshop Leaders

Set up presentations to teach college students

Prize Contributions

Donate accessible resources as prizes, with the option to create and designate a prize category

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SPONSORSHIP TIERS*

GOLD
\$2000

SILVER
\$1000

BRONZE
\$500

PRODUCT DEMONSTRATION 20 MIN

PRE & POST EVENT SOCIAL MEDIA SHOUTOUT	4X 2 PRE 2 POST	2X 1 PRE 1 POST	1X (CHOOSE)
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KEYNOTE BRANDING

Sponsor logo on screen during workshops & mentor sessions

RECOGNITION ON EVENT SIGNAGE	✓	✓
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OPENING/CLOSING CEREMONY RECOGNITION	BOTH	PICK ONE
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ACCESS TO ATTENDEE EMAILS & RESUMES	✓	✓
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ACCESS TO RECRUITMENT OPPORTUNITY	✓	✓	✓
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EVENT WEBSITE RECOGNITION	✓	✓	✓
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MERCHANDISE DISTRIBUTION	✓	✓	✓
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SOCIAL MEDIA SHOUTOUT DURING EVENT	✓	✓	✓
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*Custom packages available upon request

WANT MORE?

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Establish Long-Term Relationships with GWC@UVA

Partner with our curriculum directors to host workshops

Host recruiting events for our members

Contribute to our graduation swag bags

Additional information available upon request!

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PAST SPONSORS



UVA

SCHOOL *of* DATA SCIENCE



MAXAR

WILLOWTREE



CONTACT US



November 6-7, 2021



<https://www.gwcuva.com/>



girlshoohack@gmail.com



@girlshoohack



girls who
CODE

University of Virginia