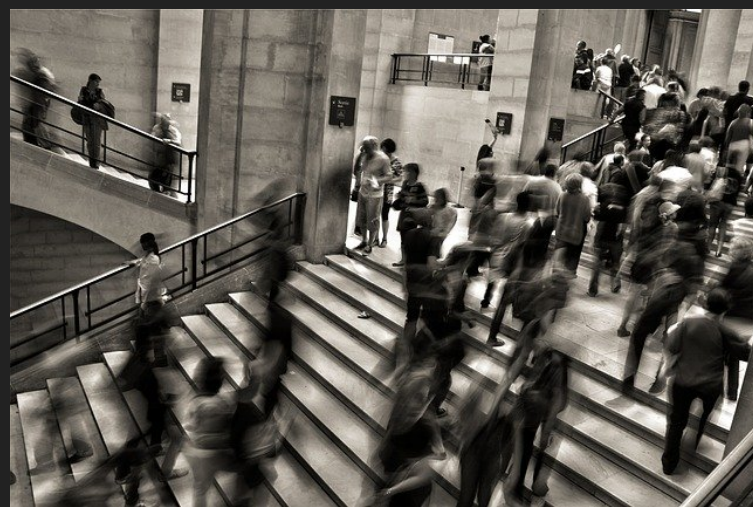


# *Utilitarianism*

*the best for the most*



George Matthews

2020

# *Traditional society*

# *Traditional society*



# *Traditional society*



- Who you are matters, and some matter more than others for the sake of distribution of benefits, burdens and roles.

# *Traditional society*



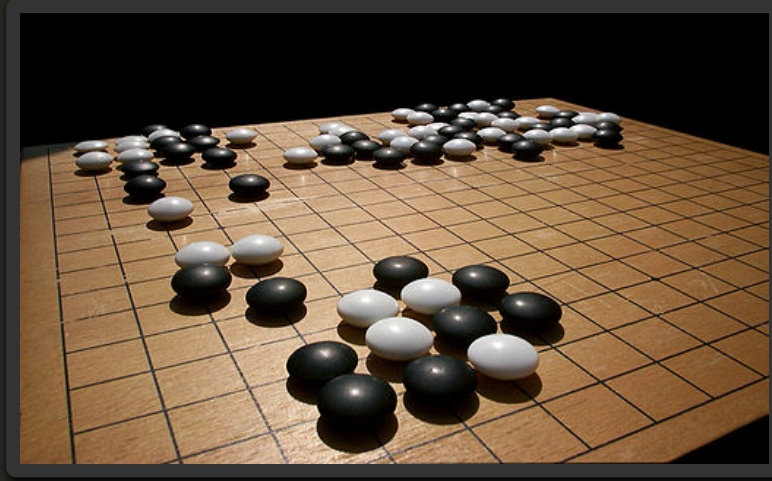
- Who you are matters, and some matter more than others for the sake of distribution of benefits, burdens and roles.
- **Assumption:** *the good of all* requires that we play the roles we are all assigned by nature and inherited social status.

# *Modern society*

# *Modern society*



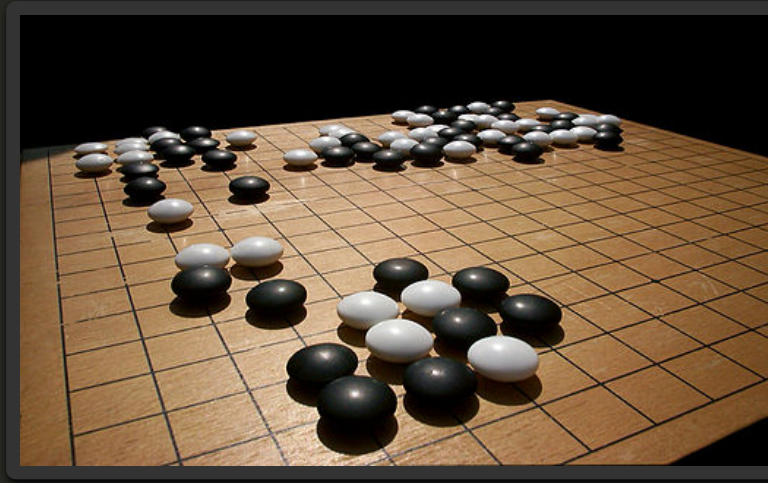
# *Modern society*



- We all matter equally -- benefits and burdens are distributed according to a set of neutral decision procedures.



# *Modern society*



- We all matter equally -- benefits and burdens are distributed according to a set of neutral decision procedures.
- **Assumption:** *the good of all* is best served by allowing individuals to pursue their own conceptions of what is good for them.

# *Utilitarianism*

The point of morality is to make the world a better place.

Happiness is the highest good, the ultimate aim of all human activity.

---

So an action is right to the extent that it promotes greater happiness and wrong if it leads to greater unhappiness.

# *Utilitarianism*

The point of morality is to make the world a better place.

Happiness is the highest good, the ultimate aim of all human activity.

---

So an action is right to the extent that it promotes greater happiness and wrong if it leads to greater unhappiness.

- Utilitarianism offers itself as a common sense solution to the problem of finding moral common ground.

# Utilitarianism

The point of morality is to make the world a better place.

Happiness is the highest good, the ultimate aim of all human activity.

---

So an action is right to the extent that it promotes greater happiness and wrong if it leads to greater unhappiness.

- Utilitarianism offers itself as a common sense solution to the problem of finding moral common ground.
- We need not worry about the fact that we disagree on the *content* of a good life, since we all can agree that *whatever* it is that we are after in life, more satisfaction of our goals is always preferable to less.

# *Bentham's hedonistic utilitarianism*



Jeremy Bentham  
1748-1832

# *Bentham's hedonistic utilitarianism*

"We are ruled by two sovereign masters, pleasure and pain."



Jeremy Bentham  
1748-1832

# *Bentham's hedonistic utilitarianism*

"We are ruled by two sovereign masters, pleasure and pain."



Jeremy Bentham  
1748-1832

- Bentham was a legal reformer who wanted to eliminate laws that caused more harm than they did good.

# *Bentham's hedonistic utilitarianism*

"We are ruled by two sovereign masters, pleasure and pain."



Jeremy Bentham  
1748-1832

- Bentham was a legal reformer who wanted to eliminate laws that caused more harm than they did good.
- For him the whole point of social and moral rules was to make our lives better.



# *Bentham's hedonistic utilitarianism*

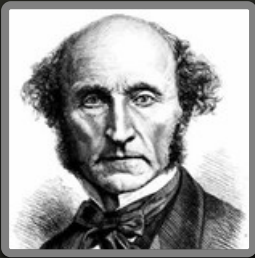
"We are ruled by two sovereign masters, pleasure and pain."



Jeremy Bentham  
1748-1832

- Bentham was a legal reformer who wanted to eliminate laws that caused more harm than they did good.
- For him the whole point of social and moral rules was to make our lives better.
- He attempted to quantify pleasures and pains and developed a method of moral calculation based on this.

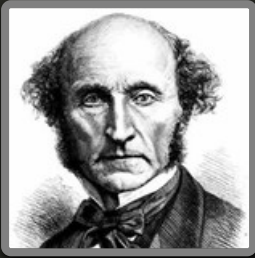
# *Mill's preference utilitarianism*



John Stuart Mill  
1806-1873

# *Mill's preference utilitarianism*

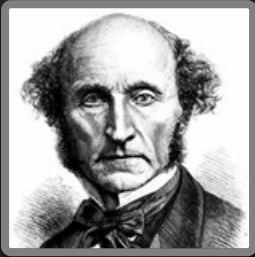
"It is better to be a human dissatisfied than a pig satisfied, better to be a Socrates satisfied than a fool satisfied."



John Stuart Mill  
1806-1873

# *Mill's preference utilitarianism*

"It is better to be a human dissatisfied than a pig satisfied, better to be a Socrates satisfied than a fool satisfied."

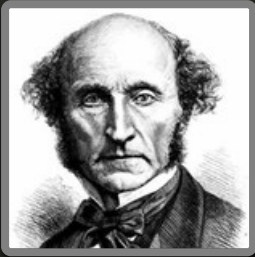


John Stuart Mill  
1806-1873

- Mill was an economist who advocated liberty for all -- men and women.

# *Mill's preference utilitarianism*

"It is better to be a human dissatisfied than a pig satisfied, better to be a Socrates satisfied than a fool satisfied."



John Stuart Mill  
1806-1873

- Mill was an economist who advocated liberty for all -- men and women.
- For him some desires are more inherently worthy of satisfaction than others so he rejected Bentham's simple hedonism.

# *Mill's preference utilitarianism*

"It is better to be a human dissatisfied than a pig satisfied, better to be a Socrates satisfied than a fool satisfied."



John Stuart Mill  
1806-1873

- Mill was an economist who advocated liberty for all -- men and women.
- For him some desires are more inherently worthy of satisfaction than others so he rejected Bentham's simple hedonism.
- He tried to show how all moral rules could be explained as the attempt to help as many individuals satisfy as many of their preferences as possible.

# *Rational choice*

1. Figure out what you want and rank it.
2. Estimate the likelihood that different courses of action will satisfy your wants.
3. The rational choice is the choice that brings you the most benefits for the least costs.

# *Rational choice*

1. Figure out what you want and rank it.
2. Estimate the likelihood that different courses of action will satisfy your wants.
3. The rational choice is the choice that brings you the most benefits for the least costs.

- Everything we do has costs -- time, effort, money, opportunity costs, etc.



# *Rational choice*

1. Figure out what you want and rank it.
2. Estimate the likelihood that different courses of action will satisfy your wants.
3. The rational choice is the choice that brings you the most benefits for the least costs.

- Everything we do has costs -- time, effort, money, opportunity costs, etc.
- The rational choice in any situation is the one with the best payoff -- the most favorable balance of benefits minus costs.

# *Rational choice*

1. Figure out what you want and rank it.
2. Estimate the likelihood that different courses of action will satisfy your wants.
3. The rational choice is the choice that brings you the most benefits for the least costs.

- Everything we do has costs -- time, effort, money, opportunity costs, etc.
- The rational choice in any situation is the one with the best payoff -- the most favorable balance of benefits minus costs.
- Utilitarianism endorses this cost/benefit analysis model of rational choice as the basis of morality.

# *Rational choice*

1. Figure out what you want and rank it.
2. Estimate the likelihood that different courses of action will satisfy your wants.
3. The rational choice is the choice that brings you the most benefits for the least costs.

- Everything we do has costs -- time, effort, money, opportunity costs, etc.
- The rational choice in any situation is the one with the best payoff -- the most favorable balance of benefits minus costs.
- Utilitarianism endorses this cost/benefit analysis model of rational choice as the basis of morality.

How might this work?

# *From self-interest to morality*

# *From self-interest to morality*

"I am a rational agent out to satisfy as many preferences as I can, if others also benefit that's great for them, but it's not really essential to me."



Dwight



Pam

# *From self-interest to morality*

"I am a rational agent out to satisfy as many preferences as I can, if others also benefit that's great for them, but it's not really essential to me."



Dwight

"I care about others and will set aside my own interests to help them satisfy their goals, since they count just as much as I do."



Pam

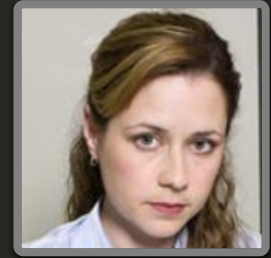
# *From self-interest to morality*

"I am a rational agent out to satisfy as many preferences as I can, if others also benefit that's great for them, but it's not really essential to me."



Dwight

"I care about others and will set aside my own interests to help them satisfy their goals, since they count just as much as I do."



Pam



*How might we convince someone with Dwight's attitude to adopt Pam's view?*

# *From self-interest to morality*

*The argument from maximization*



# *From self-interest to morality*

## *The argument from maximization*

Rational maximizers of self-interest seek the best possible outcome.

The more people who benefit from my actions the better the outcome.

---

So we should always strive to get the best outcome from the most people.

# *From self-interest to morality*

## *The argument from maximization*

Rational maximizers of self-interest seek the best possible outcome.

The more people who benefit from my actions the better the outcome.

---

So we should always strive to get the best outcome from the most people.

- But why should I even *care* about other people getting what they want in the first place?

# *From self-interest to morality*

## *The argument from maximization*

Rational maximizers of self-interest seek the best possible outcome.

The more people who benefit from my actions the better the outcome.

---

So we should always strive to get the best outcome from the most people.

- But why should I even *care* about other people getting what they want in the first place?
- Rational actors are *individuals* and what we want to know is why individuals would *ever* find it more rational to set their interests aside.

# *From self-interest to morality*

## *The public defense argument*

Suppose I selfishly cause harm to others for my personal gain.

I might get away with this, but what I can never do is convince others who know exactly what I am doing to let me get away with it.

---

Thus as long as rationality requires public defense, I have to accept that others count as much as I do.

# *From self-interest to morality*

## *The public defense argument*

Suppose I selfishly cause harm to others for my personal gain.

I might get away with this, but what I can never do is convince others who know exactly what I am doing to let me get away with it.

---

Thus as long as rationality requires public defense, I have to accept that others count as much as I do.

- Public accountability does seem to support the moral ideal that we all count.

# *From self-interest to morality*

## *The public defense argument*

Suppose I selfishly cause harm to others for my personal gain.

I might get away with this, but what I can never do is convince others who know exactly what I am doing to let me get away with it.

---

Thus as long as rationality requires public defense, I have to accept that others count as much as I do.

- Public accountability does seem to support the moral ideal that we all count.
- Utilitarianism thus claims to have found a rational standard for measuring the morality of all actions -- do they genuinely serve the good of all or not?

# *How to make a moral decision*

# *How to make a moral decision*

*A step by step guide*



# *How to make a moral decision*

## *A step by step guide*

1. Determine possible courses of action.
2. Figure out which one leads to the best overall consequences for all people who are affected by them.
3. Pick the one that does the most good at the least cost.

# *How to make a moral decision*

## *A step by step guide*

1. Determine possible courses of action.
2. Figure out which one leads to the best overall consequences for all people who are affected by them.
3. Pick the one that does the most good at the least cost.

**Utilitarianism** as a moral philosophy is the claim that this is just what morality consists in: acting to get the best outcome for the most people by *maximizing overall utility*.

*If Utilitarianism is true...*

## *If Utilitarianism is true...*

- The right thing to do is whatever has the best consequences for everyone who is affected.

## *If Utilitarianism is true...*

- The right thing to do is whatever has the best consequences for everyone who is affected.
- Morality would have an objective and rational basis.

## *If Utilitarianism is true...*

- The right thing to do is whatever has the best consequences for everyone who is affected.
- Morality would have an objective and rational basis.
- The more we all act ethically the happier we all will be.

## *If Utilitarianism is true...*

- The right thing to do is whatever has the best consequences for everyone who is affected.
- Morality would have an objective and rational basis.
- The more we all act ethically the happier we all will be.
- The *good* that we do determines the *rightness* of our actions.

## *If Utilitarianism is true...*

- The right thing to do is whatever has the best consequences for everyone who is affected.
- Morality would have an objective and rational basis.
- The more we all act ethically the happier we all will be.
- The *good* that we do determines the *rightness* of our actions.

"What's not to love about utilitarianism? Let's all work to get the best outcomes for the most people!"





# *Technical difficulties*

## *Technical difficulties*

"My love of making you do meaningless tasks is worth exactly 3.47 times the satisfaction you will get from visiting your sick grandmother."



## *Technical difficulties*

"My love of making you do meaningless tasks is worth exactly 3.47 times the satisfaction you will get from visiting your sick grandmother."



"But I see things differently, so who are you to say?"

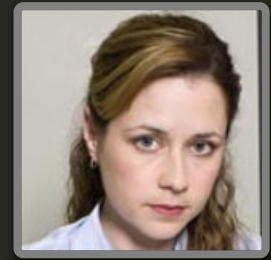


# Technical difficulties

"My love of making you do meaningless tasks is worth exactly 3.47 times the satisfaction you will get from visiting your sick grandmother."



"But I see things differently, so who are you to say?"



?

*How can we accurately measure and compare the amount of pleasure, benefit or utility different people get as a result of our actions?*

## *Technical difficulties*

"If you keep showing up late, I am going to have to let you go, it's for the good of the company."



# *Technical difficulties*

"If you keep showing up late, I am going to have to let you go, it's for the good of the company."



"But if you fire me, I'll start drinking heavily and will eventually set fire to the whole building in an out of control drunken rage, so in fact it's better for the company to keep me."



# Technical difficulties

"If you keep showing up late, I am going to have to let you go, it's for the good of the company."



"But if you fire me, I'll start drinking heavily and will eventually set fire to the whole building in an out of control drunken rage, so in fact it's better for the company to keep me."



?

*How can we predict the consequences of our actions, and when do indirect, distant effects of what we do now no longer matter?*

# *Technical difficulties*

"What does market research show about what will happen to our sales if we act unethically?"





## *Technical difficulties*

"What does market research show about what will happen to our sales if we act unethically?"



"Market research is expensive so I didn't bother to do any."



# Technical difficulties

"What does market research show about what will happen to our sales if we act unethically?"



"Market research is expensive so I didn't bother to do any."



?

*Gathering information about the likely consequences of our actions is another cost, so how can we tell when we have enough information to act?*

# *Deeper problems*

## *Deeper problems*

"Even though I promised you a permanent job I had always intended to fire you after six months and replace you with someone I could pay less."



## *Deeper problems*

"Even though I promised you a permanent job I had always intended to fire you after six months and replace you with someone I could pay less."



"When I found out I became so disillusioned with a career in business that I started a non-profit helping to house the homeless, so it's all good -- no harm, no foul!"



## Deeper problems

"Even though I promised you a permanent job I had always intended to fire you after six months and replace you with someone I could pay less."



"When I found out I became so disillusioned with a career in business that I started a non-profit helping to house the homeless, so it's all good -- no harm, no foul!"



*Can the good consequences of our actions really serve as an excuse for what might seem like unethical behavior?*

## *Deeper problems*

"It is cheaper to be sued for product liability than it is to fix the problem so let's pretend we didn't know about it. Our profitability is beneficial to the economy!"

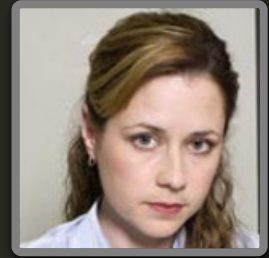


# *Deeper problems*

"It is cheaper to be sued for product liability than it is to fix the problem so let's pretend we didn't know about it. Our profitability is beneficial to the economy!"



"But isn't it wrong to knowingly put people in danger for the sake of profits?"





# Deeper problems

"It is cheaper to be sued for product liability than it is to fix the problem so let's pretend we didn't know about it. Our profitability is beneficial to the economy!"



"But isn't it wrong to knowingly put people in danger for the sake of profits?"



*Do the ends really justify the means? Doesn't this reduce the value of human life to numbers on a spreadsheet?*

## *Deeper problems*

"I'm going to have to ask you not to take any more weekends off, everyone one else needs your extra contributions to support their time off."



## *Deeper problems*



"I'm going to have to ask you not to take any more weekends off, everyone one else needs your extra contributions to support their time off."



"Don't I have the right to demand the same treatment as everybody else?"

## Deeper problems



"I'm going to have to ask you not to take any more weekends off, everyone one else needs your extra contributions to support their time off."



"Don't I have the right to demand the same treatment as everybody else?"

?

*If the good outcomes of our actions determine whether they are right, doesn't that undermine the whole concept of **rights**?*

*The good, the bad and the unethical*

# *The good, the bad and the unethical*

- Utilitarianism is a popular view on ethics and seems to capture some features of morality -- it's impartiality and the idea that we should strive to help others out whenever that is possible.

# *The good, the bad and the unethical*

- Utilitarianism is a popular view on ethics and seems to capture some features of morality -- it's impartiality and the idea that we should strive to help others out whenever that is possible.

*However...*

# *The good, the bad and the unethical*

- Utilitarianism is a popular view on ethics and seems to capture some features of morality -- it's impartiality and the idea that we should strive to help others out whenever that is possible.

*However...*

- Its problems might leave us wondering whether this is *all* there is to moral decision-making?



# *The good, the bad and the unethical*

- Utilitarianism is a popular view on ethics and seems to capture some features of morality -- it's impartiality and the idea that we should strive to help others out whenever that is possible.

## *However...*

- Its problems might leave us wondering whether this is *all* there is to moral decision-making?
- Aren't there some limits to how we *should* treat each other than go beyond considerations of the beneficial outcomes that result?

## *Find out more*

**Utilitarianism**, Frank Aragbonfoh Abumere, *Introduction to Philosophy: Ethics*.

**Utilitarianism: Act and Rule**: The Internet Encyclopedia of Philosophy has a comprehensive account including lots of discussion of contemporary versions of the theory.

**Poverty and Our Response to it**: in this Crash Course video, Hank Green discusses the morality of our responses to poverty and the work of a contemporary Utilitarian philosopher, Peter Singer.



Credits

*Built with:*

[Rstudio](#)

[xarignan](#) html presentation framework

*Photos by:*

[Engin Akyurt](#), [Anonymous](#), [Stux](#) and [fcb981](#)

[editorial suggestions and comments](#): requires a (free) GitHub account.