Egoism

on ethics and selfishness



George Matthews, Pennsylvania College of Technology

2020

Gyges was a shepherd who found a golden ring in a cave, and he discovered that it made him invisible when he wore it. So he seduced the local queen, killed the king and they lived happily ever after.

From an Ancient Persian tale retold by Plato in *The Republic*.

Gyges was a shepherd who found a golden ring in a cave, and he discovered that it made him invisible when he wore it. So he seduced the local queen, killed the king and they lived happily ever after.

From an Ancient Persian tale retold by Plato in *The Republic*.

• If you had such power, would you be able to resist the temptation to act on your selfish desires?

Gyges was a shepherd who found a golden ring in a cave, and he discovered that it made him invisible when he wore it. So he seduced the local queen, killed the king and they lived happily ever after.

From an Ancient Persian tale retold by Plato in *The Republic*.

- If you had such power, would you be able to resist the temptation to act on your selfish desires?
- Are people inherently selfish and only kept in check by fear of getting caught?

Psychological Egoism

Psychological Egoism

We *cannot* be unselfish, so we should forget about even trying to be ethical.

Psychological Egoism

We *cannot* be unselfish, so we should forget about even trying to be ethical.

Ethical Egoism

Psychological Egoism

We *cannot* be unselfish, so we should forget about even trying to be ethical.

Ethical Egoism

We *should not* be unselfish since there are good reasons to always put yourself first.

Psychological Egoism

We *cannot* be unselfish, so we should forget about even trying to be ethical.

Ethical Egoism

We *should not* be unselfish since there are good reasons to always put yourself first.

These are related but different ways of pointing out the limitations of ethics, as either *unrealistic* or *counter-productive*.





• A purely *descriptive* theory about the nature of human motivation.



- A purely *descriptive* theory about the nature of human motivation.
- Claims that ethics is *impossible* since there is no such thing as a "selfless good deed."



- A purely *descriptive* theory about the nature of human motivation.
- Claims that ethics is *impossible* since there is no such thing as a "selfless good deed."
- Presents itself as a realistic alternative to sentimental idealism about human beings.

Psychological Egoism (PE) argues that all claims about selfless good deeds are mistaken since we *always* have hidden selfish motives.

Psychological Egoism (PE) argues that all claims about selfless good deeds are mistaken since we *always* have hidden selfish motives.

one example:

So what if somebody gives their money to charity?

They are probably just doing it to make themselves feel better.

Psychological Egoism (PE) argues that all claims about selfless good deeds are mistaken since we *always* have hidden selfish motives.

one example:

So what if somebody gives their money to charity?

They are probably just doing it to make themselves feel better.

• How is this not just a cynical dismissal of generosity and instead a theory to be taken seriously?

Psychological Egoism (PE) argues that all claims about selfless good deeds are mistaken since we *always* have hidden selfish motives.

one example:

So what if somebody gives their money to charity?

They are probably just doing it to make themselves feel better.

- How is this not just a cynical dismissal of generosity and instead a theory to be taken seriously?
- Let's consider the arguments...

My choices are mine...

My choices are mine...

If I freely decide to do something it must be for my own reasons, otherwise I couldn't act.

This means all decisions of mine have personal motives.

So PE is true, everything I do deliberately is selfish.

My choices are mine...

If I freely decide to do something it must be for my own reasons, otherwise I couldn't act.

This means all decisions of mine have personal motives.

So PE is true, everything I do deliberately is selfish.

• This seems like common sense psychology.

My choices are mine...

If I freely decide to do something it must be for my own reasons, otherwise I couldn't act.

This means all decisions of mine have personal motives.

So PE is true, everything I do deliberately is selfish.

- This seems like common sense psychology.
- But perhaps there is a subtle shift of meaning here: does it follow that all motives are *for my sake alone* just because they are *my motives*?

The argument from hidden motives

The argument from hidden motives

If PE is true, it should be possible to find a hidden motive behind all apparently altruistic acts.

We can find a hidden motive behind all apparently altruistic acts.

So PE is true.

The argument from hidden motives

If PE is true, it should be possible to find a hidden motive behind all apparently altruistic acts.

We can find a hidden motive behind all apparently altruistic acts.

So PE is true.

• Good theories need evidence to back them up.

The argument from hidden motives

If PE is true, it should be possible to find a hidden motive behind all apparently altruistic acts.

We can find a hidden motive behind all apparently altruistic acts.

So PE is true.

- Good theories need evidence to back them up.
- PE has *unlimited evidence* to back it up, since *any* action that seems altruistic can be dismissed as the result of hidden selfish motives, so it's a great theory, right?

• A theory attempts to explain something, but there are always many possible explanations for anything. So how can we pick the best?

• A theory attempts to explain something, but there are always many possible explanations for anything. So how can we pick the best?

Appealing to evidence in favor of your theory won't work.

• A theory attempts to explain something, but there are always many possible explanations for anything. So how can we pick the best?

Appealing to evidence in favor of your theory won't work.

If autism is caused by vaccinations, then many people who were vaccinated will have autism.

Many vaccinated people do have autism.

Thus vaccination causes autism.

• A theory attempts to explain something, but there are always many possible explanations for anything. So how can we pick the best?

Appealing to evidence in favor of your theory won't work.

If autism is caused by vaccinations, then many people who were vaccinated will have autism.

Many vaccinated people do have autism.

Thus vaccination causes autism.

• The problem here is a logical problem: this argument is **INVALID**.

A better approach is to test your claims.

A better approach is to test your claims.

If autism is caused by vaccinations, then people who were not vaccinated would have autism at lower rates.

But autism rates are the same among people who were vaccinated and those who were not.

Thus vaccination does not cause autism.

A better approach is to test your claims.

If autism is caused by vaccinations, then people who were not vaccinated would have autism at lower rates.

But autism rates are the same among people who were vaccinated and those who were not.

Thus vaccination does not cause autism.

• This argument is VALID, and shows our explanation of the cause of autism to be a bad explanation.

• All explanations must be *testable* and a real test requires at least the possibility of failure.

- All explanations must be *testable* and a real test requires at least the possibility of failure.
- Good explanations are testable or *falsifiable* but pass those tests and have not been *falsified*.

- All explanations must be *testable* and a real test requires at least the possibility of failure.
- Good explanations are testable or *falsifiable* but pass those tests and have not been *falsified*.
- The problem with Psychological Egoism is that it is *non-falsifiable*.

- All explanations must be testable and a real test requires at least the possibility of failure.
- Good explanations are testable or falsifiable but pass those tests and have not been falsified.
- The problem with Psychological Egoism is that it is *non-falsifiable*.
- No matter what examples of unselfishness we give to a backer of this theory they can always "find" a selfish motive, so there is *no possible test* that the theory can fail.

- All explanations must be *testable* and a real test requires at least the possibility of failure.
- Good explanations are testable or falsifiable but pass those tests and have not been falsified.
- The problem with Psychological Egoism is that it is *non-falsifiable*.
- No matter what examples of unselfishness we give to a backer of this theory they can always "find" a selfish motive, so there is *no possible test* that the theory can fail.

Is there really always a selfish motive behind everything we do? Maybe, maybe not, but PE simply *assumes* it must be there.

• Psychological egoism misses something important about human motivation: it can be complex and our motives can be mixed.

- Psychological egoism misses something important about human motivation: it can be complex and our motives can be mixed.
- We can have self-serving and altruistic motives at the same time and may not even be aware of this when we make decisions.

- Psychological egoism misses something important about human motivation: it can be complex and our motives can be mixed.
- We can have self-serving and altruistic motives at the same time and may not even be aware of this when we make decisions.
- Ethical Egoism starts off by recognizing this.

- Psychological egoism misses something important about human motivation: it can be complex and our motives can be mixed.
- We can have self-serving and altruistic motives at the same time and may not even be aware of this when we make decisions.
- Ethical Egoism starts off by recognizing this.
- Ethical Egoists argue, however, that we should disregard motives that are not self-serving because it is always best to put ourselves first.

- Psychological egoism misses something important about human motivation: it can be complex and our motives can be mixed.
- We can have self-serving and altruistic motives at the same time and may not even be aware of this when we make decisions.
- Ethical Egoism starts off by recognizing this.
- Ethical Egoists argue, however, that we should disregard motives that are not self-serving because it is always best to put ourselves first.

Let's see why someone might argue this way.





• Ethical Egoism is a *normative* theory about what we should and shouldn't do.

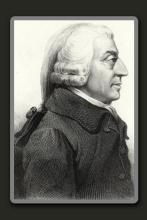


- Ethical Egoism is a *normative* theory about what we should and shouldn't do.
- It claims that ethics is *self-defeating* since acting for the sake of others ultimately leads to a worse outcome, for *all of us.*



- Ethical Egoism is a *normative* theory about what we should and shouldn't do.
- It claims that ethics is *self-defeating* since acting for the sake of others ultimately leads to a worse outcome, for *all of us.*
- Often used in political and economic arguments about capitalism and socialism.

Adam Smith's "invisible hand"



Adam Smith 1723-1790

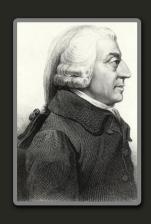
Adam Smith's "invisible hand"



Adam Smith 1723–1790

 Adam Smith is often considered the founding father of capitalism for his defense of free-market economic principles the book *On the Wealth of Nations* published in 1776.

Adam Smith's "invisible hand"



Adam Smith 1723-1790

- Adam Smith is often considered the founding father of capitalism for his defense of free-market economic principles the book *On the Wealth of Nations* published in 1776.
- For Smith we need only allow people to pursue private gain in the marketplace and "the invisible hand" of supply and demand will ensure a socially optimal outcome -- fair prices, innovation, economic efficiency.



Ayn Rand 1905-1982



Ayn Rand 1905-1982

 Ayn Rand, a Russian emigre to the US, was a novelist and political thinker who gained an almost cult-like following.



Ayn Rand 1905-1982

- Ayn Rand, a Russian emigre to the US, was a novelist and political thinker who gained an almost cult-like following.
- She was deeply anti-communist and advocated an extreme form of individualism according to which it is simply *wrong* to ever put someone else's interests ahead of one's own.



Ayn Rand 1905-1982

- Ayn Rand, a Russian emigre to the US, was a novelist and political thinker who gained an almost cult-like following.
- She was deeply anti-communist and advocated an extreme form of individualism according to which it is simply *wrong* to ever put someone else's interests ahead of one's own.
- Among her fans are Ronald Reagan, Alan Greenspan,
 Rand Paul and Donald Trump.

The capitalist's argument

The capitalist's argument

Competition leads to the best social outcomes: greater productivity, innovation, performance, etc.

The best way to encourage competition is by appealing to our individual desires for rewards, our selfish desire to get ahead.

So we should encourage people to pursue individual gain and let the good of all take care of itself.

The capitalist's argument

Competition leads to the best social outcomes: greater productivity, innovation, performance, etc.

The best way to encourage competition is by appealing to our individual desires for rewards, our selfish desire to get ahead.

So we should encourage people to pursue individual gain and let the good of all take care of itself.

 According to this argument, helping others hinders competition and undermines the benefits of competition.

In some cases competition does lead to a good outcome.

In some cases competition does lead to a good outcome.

But...

In some cases competition does lead to a good outcome.

But...

• Competition is easily undermined by the winners of each "round," so rewarding winners does *not* automatically lead to the best outcomes.

In some cases competition does lead to a good outcome.

But...

- Competition is easily undermined by the winners of each "round," so rewarding winners does *not* automatically lead to the best outcomes.
- Winners in economics can establish monopolies that destroy competition.

In some cases competition does lead to a good outcome.

But...

- Competition is easily undermined by the winners of each "round," so rewarding winners does *not* automatically lead to the best outcomes.
- Winners in economics can establish monopolies that destroy competition.
- So they must be broken up, and likewise in sports -- the winning teams in get the *worst* draft picks to ensure *fair* competition in future seasons.

In some cases competition does lead to a good outcome.

But...

- Competition is easily undermined by the winners of each "round," so rewarding winners does *not* automatically lead to the best outcomes.
- Winners in economics can establish monopolies that destroy competition.
- So they must be broken up, and likewise in sports -- the winning teams in get the *worst* draft picks to ensure *fair* competition in future seasons.
- The capitalist's argument has a deeper problem: Why would selfish people even *care* about the good of all? Is it still a defense of *Egoism* if we all do care?

Rand's argument

Rand's argument

The most valuable thing about human life is individuality.

Helping others is a denial of one's own individuality.

So one should never do anything for others.

Rand's argument

The most valuable thing about human life is individuality.

Helping others is a denial of one's own individuality.

So one should never do anything for others.

• Rand assumes that the pursuit of happiness is a *zero sum game*--my gain requires your loss and vice-versa.

Rand's argument

The most valuable thing about human life is individuality.

Helping others is a denial of one's own individuality.

So one should never do anything for others.

- Rand assumes that the pursuit of happiness is a *zero sum game*--my gain requires your loss and vice-versa.
- But doesn't cooperation help us *all* out more than always going it alone?

• Egoism is based on a conception of human beings as *isolated individuals* each pursuing their own personal interests and only arbitrarily connected with others.

- Egoism is based on a conception of human beings as *isolated individuals* each pursuing their own personal interests and only arbitrarily connected with others.
- This is too simple a model, since our unique capabilities as a species language, life in complex societies, science, art and industry - require cooperation and coordination with others.

- Egoism is based on a conception of human beings as *isolated individuals* each pursuing their own personal interests and only arbitrarily connected with others.
- This is too simple a model, since our unique capabilities as a species language, life in complex societies, science, art and industry require cooperation and coordination with others.

The next big question is thus...

- Egoism is based on a conception of human beings as isolated individuals
 each pursuing their own personal interests and only arbitrarily connected
 with others.
- This is too simple a model, since our unique capabilities as a species language, life in complex societies, science, art and industry require cooperation and coordination with others.

The next big question is thus...

Is there a rational basis for the rules governing our lives together in society? Or are we stuck with appealing to custom, authority and our shifting alliances with others to maintain social order?

Find out more

Egoism: a comprehensive account from the Stanford Encyclopedia of Philosophy.

What's in it for me?, Ya-Yun (Sherry) Kao, in *Introduction to Philosophy: Ethics.* This chapter covers Egoism as well as our next theory, Social Contract Theory.

Inequality in The USA: a great video on what Americans want in terms of wealth distribution, our perception of what it is, and the reality. It turns out to be different than you might think.

The New Age of Ayn Rand: decades after her death her fiction continues to have an outsized influence on American public life. Read more in this article from the British news site *The Guardian*.



Credits

Built with:

Rstudio

xarignan html presentation framework

Photos by:

Quentin Jouvray and Michael Gaida at Pixabay

download this presentation or print it

editorial suggestions and comments: requires a (free) GitHub account.