

NOOK HARQUAIL

nook@harquail.com 802 633 0379 New York, NY 11201

EXPERIENCE

STAFF SOFTWARE ENGINEER II, ETSY STAFF SOFTWARE ENGINEER I, ETSY SENIOR SOFTWARE ENGINEER II, ETSY Oct. 2024 — Present Oct. 2021 — Oct. 2024 Sep. 2019 — Oct. 2021

Backend development for the Buy on Etsy apps (PHP). Worked across multiple teams to lead high-priority projects. Mentored other engineers, and defined architecture and best practices for teams. Proposed and implemented large engineering-driven projects, including re-architecture of the cart. Managed technical and organizational change as the company scaled 2x during the pandemic.

STAFF SOFTWARE ENGINEER, YIELDMO

Apr. 2016 — Aug. 2019

Interactive mobile ads that reach >70% of smartphone users. I focused on code quality, repeatable process, and mentoring junior developers. Transitioned our core codebases from JavaScript to TypeScript. Interim manager for 6 engineers while we replaced the engineering director.

MAKER, VIACOM LAB

Sep. 2015 — Jan. 2016

iOS development and human-centered design in an experimental team at Viacom. Prototyped concepts that inspired future products (apps and VR experiences).

SKILLS

WEB

iOS

PHP, JavaScript, Node, TypeScript, HTML5

Swift, Objective C, SpriteKit, SceneKit

OTHER DEV

SOFT

SQL, AWS, GCP

Agile, Scrum, Design Thinking, Mentorship, Software Architecture



EDUCATION

DARTMOUTH COLLEGE

M.S. Computer Science and Digital Arts Full-tuition merit scholarship

DARTMOUTH COLLEGE

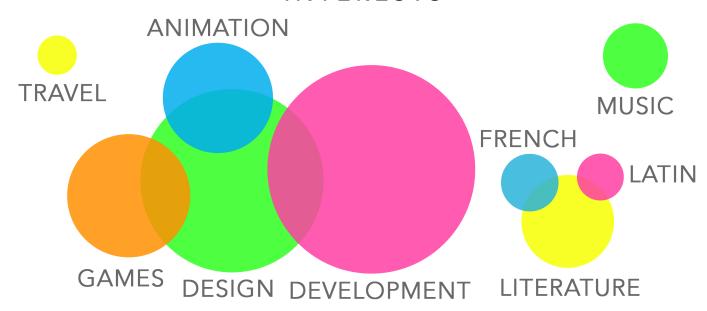
B.A. Computer Science, Cum Laude



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INTERESTS



PROJECTS



ETSY CART MODERNIZATION

BACKEND WEB

I led a rearchitecture project for Etsy's cart screen. Over 9 months, we made it easier to run experiments in the cart and increased perfomance. This project had over \$50mm in annual revenue impact.



ETSY APP ARCHITECTURE ADVISORS

LEADERSHIP

At Etsy I helped establish the App Architecture Advisors group (AAA). The AAA is a rotating panel that helps shepherd engineers through Etsy's internal RFC process.



YIELDMO KINESIS EVENTS

DATA PIPELINE

I led the rearchitecture of Yieldmo's events pipeline on Amazon Web Services. We use a combination of Kinesis, Lambda, and Snowflake to ingest 5B+ events/day. The system takes around a minute end to end, and reduced costs by a factor of 10.



FOLDLINGS iOS APP

A tool for creating and simulating 90-degree pop-up books with arbitrary shapes. iOS development in Swift using SceneKit. Created with Marissa Allen and Tim Tregubov.