# Carnegie Mellon University 2014 - 2018 Bachelor of Science in Cognitive Science Additional Major in Human-Computer Interaction

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Code	UX/UI	Visual Communication
Python JavaScript HTML5, CSS3 C Git, SVN jQuery node.js paper.js Java	Sketch Illustrator InDesign Photoshop Paper prototyping User studies	Photography Cinematography Aerial photography Final Cut Pro X Adobe After Effects CC Adobe Premiere CC

*UX Design Co-Lead* Summer 2017

# **Harvard University Innovation Labs**

Developed the user experience for a complete redesign of GainLife's UX, branding, along with a completely new mobile implementation of these guidelines.

Researcher 2015 - present

## **Human Computer Interaction Institute**

Built systems to determine an accurate measure of password strength based on latest research; conducted user studies and built the frontend for an open source password meter comissioned by PNC bank. Published a scientific paper in CHI with our results.

UX Designer

#### **TalkDesk**

Researched and analyzed customer habits and subsequently designed new systems to display customer metrics in a human-centric way, with emphasis on nudging customer behavior when necessary and avoiding information overload.

Co-Founder 2013 - present

Summer 2016

### **Up Photography**

Started a business creating aerial photos. Targeted realtors in the Boston area to help sell high-end homes. Eventually grew the business, and our network branched out to several real estate franchises including Coldwell Banker, Hammond, and Keller Williams. As of writing, we've completed jobs to sell several dozen homes (and beyond).

Copywriting Intern Summer 2015

### **McCarthy Mambro Bertino**

Conducted market research, built personas, developed and presented marketing strategy for clients including Toyota and Subway; started and lead the launch of MMB's internally distributed magazine.

Researcher 2014

# **Carnegie Mellon's Department of Psychology**

Created python scripts to increase efficiency of data analysis. The research focused on memory and learning.

Engineering Intern 2012 - 2013

#### **EMC Corporation**

Developed scripts to assist engineers in EMC's interoperability testing lab with data migration; set-up servers for EMC product testing.