

## THE LGBT MARKET

**420m**worldwide
LGBT population

\$219bn worldwide LGBT travel spend 23% more disposable income

£6bn
United Kingdom
LGBT travel spend

\$85bn
United States
LGBT travel spend

70+ Countries Where it's illegal to be gay \$4.6tn
Est. worldwide
LGBT purchasing
power (3.9% of GLOBAL GDP)

4th largest Economy in the world Between Japan and Germany 3rd largest Country by population

## ABOUT 程 travelgay

#### MOST visited LGBT travel website globally

97%
organic traffic
with excellent SEO
and optimised
website

## 4 mins dwell time

on our site vs. 53 seconds as internet average \$210bn LGBT travel spend annually worldwide TravelGay.com is the world's most visited LGBT+ travel website receiving tens of millions of unique visitors a year, specialising in delivering the most comprehensive LGBT travel content.

The site is the market leader in providing impartial information about hotels, gay clubs and gay bars. It is the best performing in the LGBT+ travel market for annual turnover and the number of room nights sold each year.

Acquired by OutOfOffice.com in 2018, a tailor-made travel company specialising in tailor-made trips, with the added benefit of everything being LGBT+ friendly. The company offers bespoke trips to places as diverse as the Galapagos, the Maldives, Mauritius, South Africa, Canada, Australia and many other destinations.

Combined, OutOfOffice.com and TravelGay.com form OutGlobal, part of The Palatinate Group, a UK-based leisure and travel specialist experiencing an annual turnover of over £100 million. Partner companies include YourGolfTravel.com, SpaBreaks.com, LoveVelo.co.uk and RacingBreaks.com.

# WHY DO WE CHARGE?

We often get asked why we charge to list venues on our website.

In simple terms, it's because we're growing and scaling this website into a global business. With that come associated hosting charges, staffing costs and maintenance. But we know that our small monthly fee is paid back many times over to the businesses that list with us as they see their traffic and visitors increase dramatically and they see their own website ranking improve by being linked and associated with our own Domain Authority.



## LIST YOUR VENUE

#### Telephone Pub & Restaurant



Silom Soi 4, Bangkok, Thailand | map | directions







audience rating: Telephone Pub & Restaurant, 4.2 out of 5 based on 94 ratings click to vote:



TOMORROW Happy Hour 5pm - 9:30pm

Bangkok's longest-running gay bar. Telephone has been serving drinks and food since 1987. Originally, each table had its own telephone and customers could, literally, call one another.

Times have changed, but Telephone Pub remains a very popular gay hangout for pre-clubbing drinks and crowd-watching. There's free WiFi, karaoke lounge with huge video screen (3rd floor).

weekday: 18:00 - 02:00 weekend: 18:00 - 02:00

venue: bar (酒吧) | features: bar, music, karaoke, cafe, restaurant, free wi-fi (酒吧, 音乐, 卡拉OK, 咖啡馆, 餐厅, 免费无线上网) | customers: gay | attracts: all types

 $|\ website\ |\ facebook\ |\ +66\ 84\ 001\ 2202\ |\ Free\ WiFi\ |\ email\ this\ to\ me\ |\ corrections\ |\ add\ an\ event\ |\ last\ updated:\ 28-06-2018$ 

#### Weekly events for your venue :

Thu - Happy Hour 5pm - 9:30pm Fri - Happy Hour 5pm - 9:30pm Sat - Happy Hour 5pm - 9:30pm

#### **STANDARD**

Venue description and images, opening hours, website and social media links, key features, weekly event information, special events and promotions, video content, address and map location information

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#### PREMIUM SUBSCRIPTIONS

> SILVER

> GOLD

#### > PLATINUM

GOLD and PLATINUM listings feature at the top of the page and receive considerably more traffic and visitors

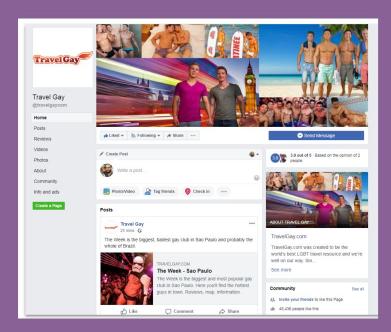


## **ADVERTISE**

#### **EDITORIAL FEATURE**

Rich editorial is available to enhance your destination or resort. This will continue to grow as we rebrand the website.





#### **DEDICATED FACEBOOK POST**

> We can run organic posts or highly targeted campaigns to specific segments



## NEWSLETTER FEATURES

#### **FEATURED TOP SPOT**

To include a suitable description relevant to the venue. Will link back to the listing page on our website

#### **BOXED ADVERTISEMENT**

To include a suitable description relevant to the venue. Will link back to the listing page on our website

#### **BANNER**

Full page width with a direct link to your listing page on our website. Can include a promotion or special message



GAY GROUP TRIPS





Mykonos and Santorini Sail through serene waters and along secluded bays in two of Greece's heat destinations



Cultural Croatia

Venture back through time as you explore Croatia's historic old towns and medieval castles.

#### UPCOMING FUROPE EVENT



Bears Week Sitges
Celebrate Sitges International Bears
Week with over 6,000 gay men from



FOLSOM Europe 2018
This world-famous fetish event draws tens of thousands of leather lovers to Berlin's Schönenberg district



Sink The Pink Street Party
Join Sink The Pink in celebrating
their 10th birthday with a lively party



Oktoberfest 2018 and Gay Sunday Travel to Munich for beers, boys and bratwurst before partying the night away at Rosa Wiesn's Gay Sunday



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