## Haralan Dobrev Technology, Strategy, Startups

Contact Email

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About

I am a generalist software engineer. I think about the whole product - from speed and simplicity for the end-user to the maintainability and re-usability of the code. I love open-source and I try to contribute back to the community on which we rely on.

Profiles Twitter GitHub

hkdobrev hkdobrev

LinkedIn StackOverflow

hkdobrev Haralan Dobrev

Work Uber Jun 2021 - Present

Senior Software Engineer

uber.com

Joined Uber Sofia Engineering team to grow more in the field distributed systems

Highlights

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- Working at the Fintech department at Uber in the Tax Invoices team
- Focused on e-invoicing and external integrators
- Acquired new skills in distributed engineering, Golang and Python

## Clippings (now DesignTechnologies)

Jan 2020 - May

2021

Chief Architect clippings.com

Clippings.com is a interior design platform for interior designers to discover products from the largest online catalogue and manage their interior design projects from inspiratio to instalation. (Acquired by Material Bank in 2021)

#### Highlights

- Worked with external partners and clients on white-labeling the software.
- Formed cross-team functional working groups within engineering department.
- Worked with tech leads, engineering managers, product managers and stakeholders across multiple organisations.

# Clippings (now DesignTechnologies)

Feb 2016 - Dec

2019

CTO clippings.com

Clippings.com is a interior design platform for interior designers to discover products from the largest online catalogue and manage their interior design projects from inspiratio to installation.

#### Highlights

- Scaled the engineering team from 3 to 30 people.
- Worked on strategy and objectives for the company through multiple pivots and evolutions of the business.
- Participated in technical due diligence in investment rounds.

• Guided the technology direction and budget in the business.

## Clippings (now DesignTechnologies)

Feb 2012 - Jan 2016

**Software Engineer** 

clippings.com

Clippings.com is a interior design platform for interior designers to discover products from the largest online catalogue and manage their interior design projects from inspiratio to instalation.

### Highlights

- I worked as a full-stack developer throughout the whole product.
- Worked on transitioning the platform to the B2B business model
- Helped with recruitment.
- Introduced new technologies in the stack.

# OpenBuildings (now DesignTechnologies)

Dec 2012 - Jun

2013

**Software Engineer** 

openbuildings.com

OpenBuildings was a crowd-sourced website for buildings targeted at architects, students and tourists. It was funded by Index Ventures in 2011. We pivoted to Clippings.com in 20212.

#### Highlights

- Created the professional profiles for architecture companies at OpenBuildings
- Introduced subscription payments for premium profiles of architecture companies as the first monetization.

Despark

Apr 2011 - Jul 2014

**Software Engineer** 

despark.com

#### Highlights

- Worked with startup clients like OurLabel, TopLeagueFootball
- Developed the back-end of the award-winning AUBG website
- Done full-stack development with PHP/JavaScript/MySQL
- Introduced newer framework versions to the company projects
- Developed several Facebook apps for marketing clients in Bulgaria like IKEA, Becks and others

### **TranSYS BG**

Jun 2010 - Apr 2011

#### Web Developer

Worked with clients in a small agency on Joomla/PHP/JavaScript development and on-site SEO

### Highlights

- Worked with clients in Bulgaria and United Kingdom on Joomla websites and **SEO**
- Headed the development of clients' projects with multiple developers
- Managed communication with external clients on some of the projects

## Volunteer Yes, Bulgaria

Jan 2017 - Present

#### Member, Activist

Part of an up and coming political party fighting for judical reforms and modernization of the country.

#### **Highlights**

- Worked on the back-end of the open-source TiBroish platform for more transparent elections in Bulgaria
- Helped with on-site SEO problems and security attacks against Wordpress

website

Tuk-Tam

Jul 2020 - Present

Member

Tuk-Tam is a non-profit aiming to connect the Bulgarian diaspora throughout the world and helps students with stipends to study abroad.

## **Education** Software University "Svetlin

May 2014 - Jun

Nakov"

2015

**Software Engineering** 

Bachelor

#### Courses

- C# Basics
- Java Basics
- PHP Basics
- JavaScript Basics
- Web Fundamentals
- Teamwork and Personal skills
- Object Oriented Programming
- Quality Code
- JavaScript Advanced
- JavaScript Applications

## Sofia University "Kliment Ohridski"

Oct 2010 - May

2011

**Software Engineering** 

**Bachelor** 

Ducitoioi

#### Courses

- Linear Algebra
- Calculus
- Discrete structures
- Object Oriented Programming
- English

## **Mathematics High School "Konstantin**

Sep 2005 - May

2010

Velichkov"

Informatics, Mathematics, English

High School

#### Courses

- Informatics
- Competitive Informatics
- Information Technology
- Mathematics
- English
- Physics
- History

### Awards

## **LLPA Battle Best IT Developer**

Jul 2015

Awarded by ITCE

https://www.itce.com/блог/llpa-battle-best-developer/

## SEO on-site optimization - young talents (BG Site)

Nov 2010

## **Publications**

## Automating processes with JavaScript & Git

Jun 2019

Published by **DEV.BG JavaScript Talks** 

Using tools like Husky, lint-changed and run-if-changed to wrap personal and team development processes with Git and Javascript

## **Open-Source Contributions**

Oct 2016

Published by Bulgaria OpenFest

Closing keynote at OpenFest 2016 on the topic of contributing to open-source - what this means, how to do it and why.

## **Upgrading to PHP 7**

Oct 2016

Published by Bulgaria PHP Conference

Lightning talk on how to upgrade to PHP 7 in a safe and reliable manner

## Dependency injection and reusable service providers

Sep

2016

Published by PHP User Group

Technical talk about dependency injection, containers, service providers and reusing them across frameworks.

## **Composer Tips & Tricks**

Mar 2016

Published by PHP User Group

Composer tips & tricks for beginners and advanced users

### **Development workflow**

May 2014

Published by Bulgaria Web Summit

Best practices in development workflow: Git, GitHub, Unit testing, Continuous integration

## Things I learned from the jQuery source Oct 2013

Published by jQuery Bulgaria conference

Examples of good and interesting JavaScript practices picked up from the jQuery source code.

### Skills

## **Back-end Development**

PHP MySQL Bash Python

Node.js NestJS TypeScript

Apache

Object-oriented programming

Functional programming

SOLID principles Design patterns

Domain-driven design MVC

Symfony Silex OAuth

REST APIs HTTP protocol

Database architecture

### **Front-end Development**

HTML CSS JavaScript SASS

React AngularJS jQuery

jQuery plugin development

Google Maps JavaScript SDK

Facebook JavaScript SDK

### **DevOps**

Git GitHub Actions Travis CI

Jenkins Automation

**Development Tools** 

#### Infrastructure

AWS Terraform Ansible

Linux Docker Vagrant

Linode Capistrano

GitHub Actions Travis CI

**Jenkins** 

Management

Strategy

Hiring planning Budgeting

Data-driven Customer-focused

Interviewing One-on-ones

OKRs Rolling horizon planning

Personal development

Goal-setting

**Data Science & Machine** 

Learning

Data collection Data scraping

ETLs Feature extraction

Statistics Jupiter Notebooks

Anaconda Tensorflow

Languages

**English** 

Fluent

Bulgarian

Native speaker

**French** 

Spanish

Beginner

Beginner

Interests

**Open-Source** 

**Space exploration** 

**Electric vehicles** 

**Physics** 

**Politics**