## **Data Understanding**

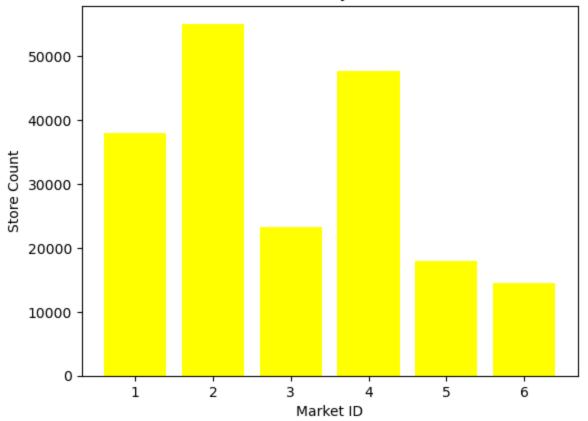
```
In [1]: #importing libraries
        import matplotlib.pyplot as plt
        import seaborn as sns
        import warnings
        warnings.filterwarnings('ignore')
        import numpy as np
        import pandas as pd
        import boto3
        from sklearn.preprocessing import MinMaxScaler
        from scipy.stats import norm
        from sklearn.preprocessing import StandardScaler
        from sklearn.model selection import train test split
        from sklearn.preprocessing import LabelEncoder
        from sklearn.preprocessing import RobustScaler
        from sklearn.metrics import r2_score
        from sklearn.metrics import mean_absolute_error
In [2]: #pd.options.display.max_columns = None
        pd.set option('display.max columns', None)
In [3]: s3_csv_path = f's3://group5-porter-delivery-estimation/data/dataset.csv'
        df = pd.read csv(s3 csv path)
In [4]: #Information of the data
        print(df.info())
        <class 'pandas.core.frame.DataFrame'>
        RangeIndex: 197428 entries, 0 to 197427
        Data columns (total 14 columns):
        # Column
                                    Non-Null Count Dtype
        --- -----
                                     -----
         0 market id
                                   196441 non-null float64
         1 created at
                                   197428 non-null object
         2 actual_delivery_time 197421 non-null object
         3 store id
                                    197428 non-null object
         4 store_primary_category 192668 non-null object
         5 order_protocol
                                   196433 non-null float64
         6 total items
                                    197428 non-null int64
         7 subtotal
                                   197428 non-null int64
        8 num_distinct_items 197428 non-null int64
         9 min_item_price
                                   197428 non-null int64
                                   197428 non-null int64
         10 max_item_price
         11 total_onshift_partners 181166 non-null float64
         12 total_busy_partners 181166 non-null float64
         13 total_outstanding_orders 181166 non-null float64
        dtypes: float64(5), int64(5), object(4)
        memory usage: 21.1+ MB
        None
```

```
In [5]: #First 3 rows of table
         df.loc[:df.index[2]]
 Out[5]:
            market_id created_at actual_delivery_time
                                                                          store_id store_primary_c
                       2015-02-
         0
                  1.0
                                2015-02-06 23:27:16 df263d996281d984952c07998dc54358
                            06
                        22:24:17
                       2015-02-
         1
                  2.0
                            10
                                 2015-02-10 22:56:29 f0ade77b43923b38237db569b016ba25
                        21:49:25
                       2015-01-
         2
                                 2015-01-22 21:09:09 f0ade77b43923b38237db569b016ba25
                  3.0
                            22
                        20:39:28
 In [6]:
         #year,month and day for 'created_at'
         df[['year', 'month', 'day']] = df['created_at'].str.split('-', expand=True)
         df['day'] = df['day'].str.split(' ', expand=True)[0]
         df[['year', 'month', 'day']] = df[['year', 'month', 'day']].astype(int)
 In [7]: #created_at & actual_delivery_time into date_time format conversion
         df['created_at'] = pd.to_datetime(df['created_at'])
         df['actual_delivery_time'] = pd.to_datetime(df['actual_delivery_time'])
 In [8]: #feature'time_taken(mins)' created to store the time taken for delivery in minutes
         df['time_taken(mins)'] = (df['actual_delivery_time'] - df['created_at']).astype('ti
 In [9]: #created_at and actual_deivery_time dropping
         df = df.drop(columns=['created_at', 'actual_delivery_time'])
In [10]: #make a copy for exploration
         df_=df.copy()
         Exploratory Data Analysis
In [11]: #missing values percentage in each category
         percent_missing = df_.isnull().sum() * 100 / len(df_)
         missing_value_df = pd.DataFrame({'%age of missing value': percent_missing})
         missing_value_df.index.name = 'feature'
         missing_value_df = missing_value_df.reset_index()
         #categorical and numerical features splitting
In [12]:
         categorical_feature = []
         numerical_feature = []
         for col in df.columns:
             if df[col].dtype == 'object' or df[col].dtype == 'category':
                  categorical feature.append(col)
```

```
else:
   numerical_feature.append(col)
```

```
In [13]: # total number of order from each market
    store_count = df_.groupby('market_id')['store_id'].count()
    plt.bar(store_count.index, store_count.values, color='yellow')
    plt.xlabel('Market ID')
    plt.ylabel('Store Count')
    plt.title('Store Count by Market ID')
    plt.show()
```

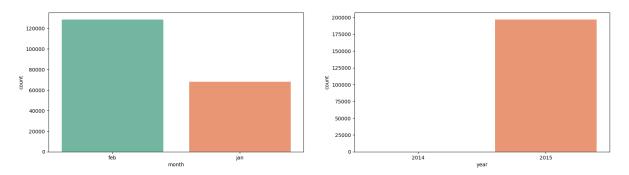
## Store Count by Market ID



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In [14]: #Analysing what was the frequency of orders in each month and in year 2014 and 2015

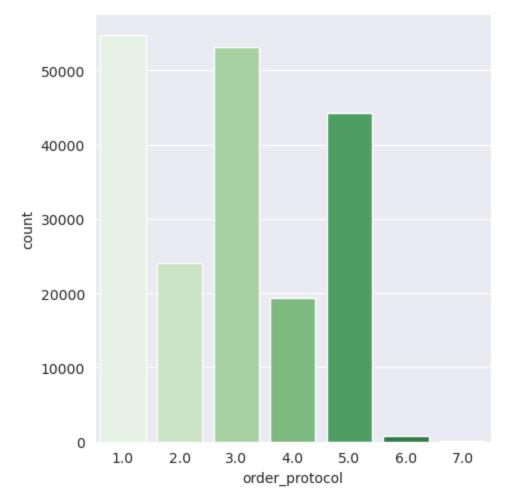
df_['month']=df_['month'].map({1:'jan',2:'feb',3:'oct'})
    fig=plt.figure(figsize=(20,5))
    ax=[None for _ in range(2)]
    ax[0]=plt.subplot2grid((1,2),(0,0))
    ax[1]=plt.subplot2grid((1,2),(0,1))
    sns.set_style('darkgrid')
    sns.countplot(x='month',data=df_,palette='Set2',ax=ax[0])
    sns.countplot(x='year',data=df_,palette='Set2',ax=ax[1])
```

Out[14]: <AxesSubplot: xlabel='year', ylabel='count'>

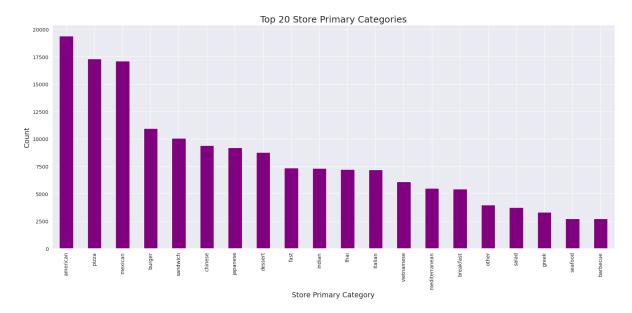


In [15]: #ways in which different orders are placed(i.e., order protocol with most number of
sns.catplot(x='order\_protocol', kind='count', data=df\_, palette='Greens')

Out[15]: <seaborn.axisgrid.FacetGrid at 0x7fe0e586a0e0>

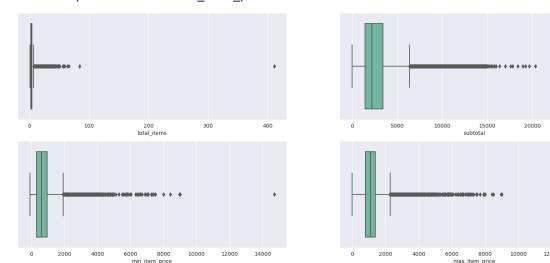


```
In [16]: #top 20 i.e., most ordered category
fig, ax = plt.subplots(figsize=(20, 8))
df_['store_primary_category'].value_counts().sort_values(ascending=False)[:20].plot
ax.set_xlabel('Store Primary Category', fontsize=14)
ax.set_ylabel('Count', fontsize=14)
ax.set_title('Top 20 Store Primary Categories', fontsize=18)
plt.show()
```



```
In [17]: #Analysis of the numerical features
fig, axes = plt.subplots(nrows=2, ncols=2, figsize=(20, 8))
sns.boxplot(x='total_items', data=df_, palette='Set2', ax=axes[0, 0])
sns.boxplot(x='subtotal', data=df_, palette='Set2', ax=axes[0, 1])
sns.boxplot(x='min_item_price', data=df_, palette='Set2', ax=axes[1, 0])
sns.boxplot(x='max_item_price', data=df_, palette='Set2', ax=axes[1, 1])
```

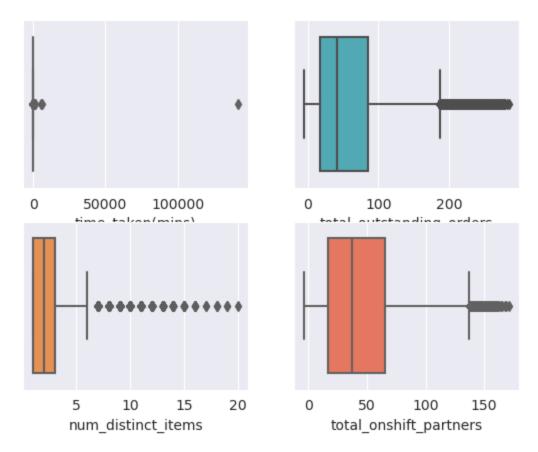
Out[17]: <AxesSubplot: xlabel='max item price'>



```
In [18]: #fig=plt.figure(figsize=(20,8))
    ax=[None for _ in range(4)]
    ax[0]=plt.subplot2grid((2,2),(0,0))
    ax[1]=plt.subplot2grid((2,2),(0,1))
    ax[2]=plt.subplot2grid((2,2),(1,0))
    ax[3]=plt.subplot2grid((2,2),(1,1))
    sns.boxplot(x='time_taken(mins)',data=df_,palette='PuBu',ax=ax[0])
    sns.boxplot(x='total_outstanding_orders',data=df_,palette='YlGnBu',ax=ax[1])
    sns.boxplot(x='num_distinct_items',data=df_,palette='Oranges',ax=ax[2])
    sns.boxplot(x='total_onshift_partners',data=df_,palette='Reds',ax=ax[3])
```

Out[18]: <AxesSubplot: xlabel='total\_onshift\_partners'>

14000



In [19]: #bivariate analysis: to see how the other features are correlated with delivery tim
fig, axes = plt.subplots(nrows=2, ncols=3, figsize=(20, 8))
sns.scatterplot(x='total\_items', y='time\_taken(mins)', data=df\_, ax=axes[0, 0])
sns.scatterplot(x='num\_distinct\_items', y='time\_taken(mins)', data=df\_, ax=axes[0, sns.scatterplot(x='subtotal', y='time\_taken(mins)', data=df\_, ax=axes[0, sns.scatterplot(x='total\_onshift\_partners', y='time\_taken(mins)', data=df\_, ax=axes
sns.scatterplot(x='total\_outstanding\_orders', y='time\_taken(mins)', data=df\_, ax=axes
sns.scatterplot(x='max\_item\_price', y='time\_taken(mins)', data=df\_, ax=axes[1, 2])
plt.tight\_layout()

In [20]: fig=plt.figure(figsize=(20,8))

```
sns.scatterplot(x='month',y='time_taken(mins)',data=df_,color='green',ax=ax[0])
          sns.scatterplot(x='day',y='time_taken(mins)',data=df_,color='orange',ax=ax[1])
          sns.scatterplot(x='year',y='time_taken(mins)',data=df_,color='purple',ax=ax[2])
          plt.tight_layout()
                                       120000
                                                                    120000
                                                                           2014.2
In [21]: #correlation heatmap
         plt.figure(figsize=(24,10))
         sns.heatmap(df_.corr(), cmap='YlGnBu', annot=True, annot_kws={'size':10})
```

## Out[21]: <AxesSubplot: >



```
In [22]:
         abs_corr = abs(df_.corr()['time_taken(mins)'])
         sorted_corr = abs_corr.sort_values(ascending=False)
         print(sorted_corr)
```

<pre>time_taken(mins)</pre>	1.000000
year	0.996474
total_outstanding_orders	0.122261
total_busy_partners	0.060615
total_onshift_partners	0.046952
subtotal	0.011203
max_item_price	0.009411
num_distinct_items	0.006743
order_protocol	0.006662
market_id	0.005781
total_items	0.004906
min_item_price	0.004764
day	0.002843
<pre>Name: time_taken(mins),</pre>	dtype: float64