Empower SME with WEB3 & blockchain solutions – Tokenization, Automation & Decentralization

實戰導師 Trainers:

- Founders of series fintech & blockchain companies, and Cyberport Startup Alumni
- Developers of BURST & SIGNUM Blockchain HK Team, BURSTPAY wallet, SIGDAO & series Web3/NFT Projects.
- OpenSource Developers & Arctic Code Vault Contributors
- INTEGROMAT, ODOO ERP, ECWID, Eats365POS, Landbot, Memberstack, LearnWorlds Partners
- Projects Showcase at CVCF 2019 Innovator, Macau MIS Week 2019
- Projects listed on Fintech Association of Hong Kong Blockchain Ecosystem and Blockchain.News Ecosystem
- Member of Esperanza Community
- Lecturer & Speaker of Blockchain Foundation Courses at Hong Kong Federation of Trade Unions, SFC-CPT blockchain courses for legal & financial industry managerial staff, computer & technology public courses at OUHK LiPACE.
- Registered Lecturer of Public Courses at Reindustrialisation and Technology Training Programme (RTTP) of Vocational Training Council (VTC)

ENROLL NOW:
bit.ly/ihashing-RTTP

SCAN ME

IHASHING

IHASHING TECHNOLOGY CO. LTD
Office1301, 13/F, One Portside,
29 Tai Yau Street, San Po Kong, Kln

QUESTIONS?

Email: iAcademy@ihashing.hk
Website: ihashing.hk
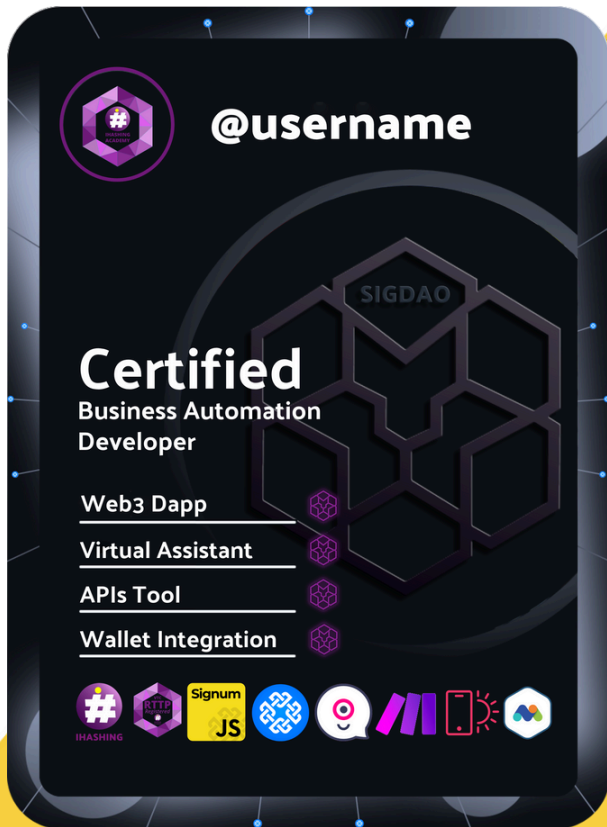Blog: Medium.com/ihashing
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VTC
NITTP
Registered

IHASHING ACADEMY

Certified Business Automation Developer
業務流程自動化開發員
專業認證證書

Over the 48hrs intensive program, we will give business leaders, senior managers, creators and developers a solid insights & development skills of Web3, Blockchain & NFT DAPP for their business and career.

@username

Certified
Business Automation Developer

- Web3 Dapp
- Virtual Assistant
- APIs Tool
- Wallet Integration

SIGDAO

> **Enroll Now:**
> https://bit.ly/ihashing-RTTP
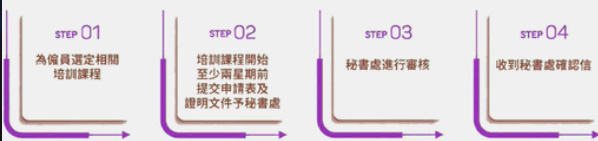
> **Date: 6 Full Days**
> **Time: 10:00-18:00 ; 48 Hours**
> **Medium: Cantonese/English materials**

> **Email: iAcademy@ihashing.hk**
> **Website: ihashing.hk**
> **FB | IG | YT | IN: @ihashing.hk**

NITTP公開課程培訓資助申請程序

STEP 01 為僱員選定相關培訓課程

STEP 02 培訓課程開始至少兩星期前提交申請表及證明文件予秘書處

STEP 03 秘書處進行審核

STEP 04 收到秘書處確認信

> 1. 掌握50個日常營運流程自動化實例,開發及整合API Integration Tools－INTEGROMAT，拓展及轉型現有傳統業務模式
> 2. 應用Open API工具自動化及開發區塊鏈WEB3 DAPP升級營運流程
> 3. 建立自動化虛擬助理 (Virtual Assistant) 與各系統整合、24小時全天候運作，提升生意利潤、減少人力成本及優化客戶體驗
> 4. 串連網站預約表格至CRM系統、自動文件儲存管理、再向潛在客戶自動發出營銷企劃......等等日常業務營運流程自動化
> 5. "邊學邊做"專屬您的NFT證書及英國資歷架構認證TQUK

誰需要上 Who should take this course?

- 想減少人力資源成本的中小企老闆
- 唔想被淘汰的高級領導和決策者
- 唔想被淘汰的產品和項目經理
- 想低成本創業的經理和企業家
- 想簡化日常繁瑣工作流程的打工仔

課程費用 Course Fees:

- Regular: HKD $24000
  (HKD $8000 after RTTP funding)

課程內容
WHAT YOU WILL LEARN

Day 1 - 業務流程自動化系統工具
Business Automation Tools (INTEGROMAT)

- Open API 開發生態圈發展
- 無碼工具(NoCode Tools)介紹,應用
- API接駁軟件(INTEGROMAT)介紹,應用
- 通過API 整合自動化日常營運流程
- 50個日常營運流程自動化案例
- 課堂實習操作

Day 2－3 - Open API工具開發區塊鏈 WEB3 DAPP

- Open API 工具深入介紹及連接
- Headless Vercel CMS 開發及自動化
- SEO 要點, 關鍵字優化, Growth Hacking
- Google/Matomo Analytics 基礎應用
- 支付網聯 (Payment gateway) 設定連結
- 區塊鏈錢包應用及整合(Blockchain wallet integration)
- 課堂實習操作

Day 4 - 建立自動化虛擬助理 (Virtual Assistant)

- 進階Open API 系統整合
- 應用例子
- 建立引流、銷售導向流程自動化
- 流程設計, 設定
- 虛擬助理與WEB3 DAPP系統整合
- 課堂實習