



Master of Business Administration (MBA)

Deakin



Table of Contents

- **About upGrad Institute**
- **Programme Highlights**
- **Programme Developed with Global Experts**
- **upGrad Learning Experience**
- **Industry Projects**
- **Programme Curriculum**
- **Career Support**
- **Who is this Programme for?**
- **Top Subjects you will Learn**
- **Programme Details**

About upGrad Institute

upGrad Institute (UI) located in Singapore, is a premier Private Education Institution (PEI), built to accelerate the global delivery and adoption of world-class career skilling programs powered by innovation. UI holds a 4-year EduTrust certificate and its programs are developed with a strong outcome-focus that will empower learners with industry-ready formal education and skills, creating immersive learning experiences – anytime and anywhere.

UI is a subsidiary of upGrad - Asia's largest integrated learning, skilling and career development company that has touched over 7 million total registered learners across more than 100 countries, to date. It further boasts an alumni base of over 500 in Singapore alone, while also enjoying a strong network of 300 direct global university partners, over 20,000 recruitment partners, and an enterprise arm with a clientele of 3,000 corporate partners worldwide.



“The opportunity to provide job ready education delivered flexibly and affordably through upGrad Institute’s proprietary content and accomplished faculty is exciting, and I am pleased to support this endeavour”.

Prof. Arnoud De Meyer

Chair of the Advisory Board for upGrad Institute



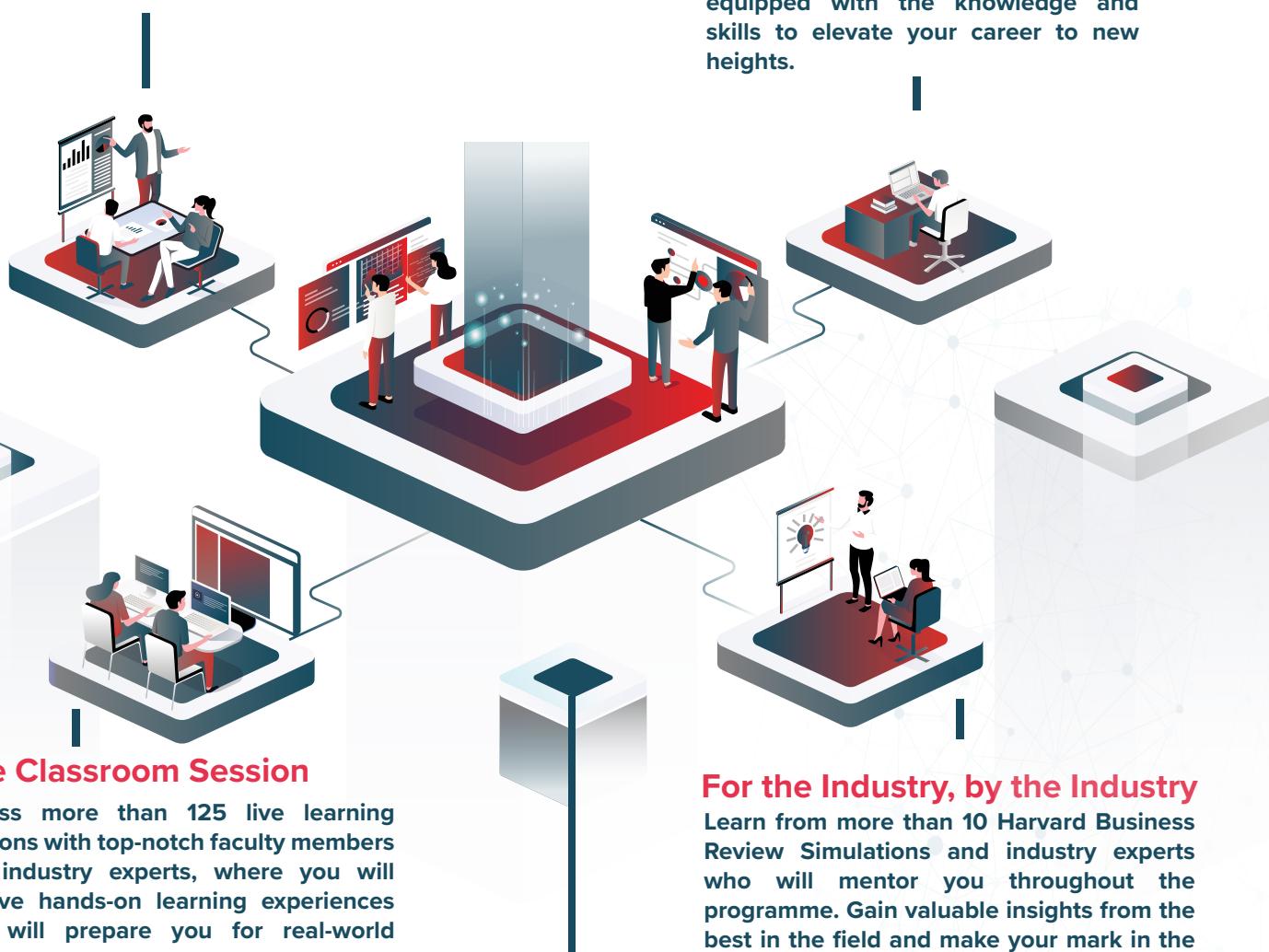
Cert No: EDU-2-2069

Validity: 19/11/2019 - 18/06/2024

Programme Highlights

Dedicated Career Assistance

Receive unmatched career assistance, that includes 360-degree support, interview preparation and profile builder to excel in your career and achieve your professional goals.



Live Classroom Session

Access more than 125 live learning sessions with top-notch faculty members and industry experts, where you will receive hands-on learning experiences that will prepare you for real-world challenges.

Alumni Status

Get certified by upGrad Institute with a Post Graduate Diploma in Management and by Deakin University with a Master of Business Administration upon successful completion of the programme. With an alumni status at both UI and Deakin, you will be equipped with the knowledge and skills to elevate your career to new heights.

Double Crown Accreditation

Deakin's Business School holds two of the prestigious triple crown accreditations, including AACSB and EQUIS, placing it among the top 5% of business schools worldwide.



Programme Developed with Global Experts



Colin Higgins
Vice-Dean
Deakin University



Harvinder Singh
Professor
IIIT B



Dr. Joe Griffin
Course Director - MBA
Deakin University



Harjinder Sidhu
Partner & Co-founder
The Practice Centre



Matt Mount
Associate Professor
Adelaide Business School



Prashant Kapur
Co-Founder
EduStori LLP



Dr. Jane Menzies
MBA Program Coordinator
University of the Sunshine Coast



Himanshu Manroa
Associate VP Head of
Research, Analytics &
CXM Solutioning
Datamatics



Puja Aggarwal Gulati
Associate Professor
IMT Ghaziabad



Sunil Bharadwaj
Consulting Director
Impacteazer Consulting



João Nuno Simões
Strategy & Business Advisor
Valts

upGrad Learning Experience

Live Discussion Forum for Peer-to-Peer Doubt Resolution Monitored by Technical Experts

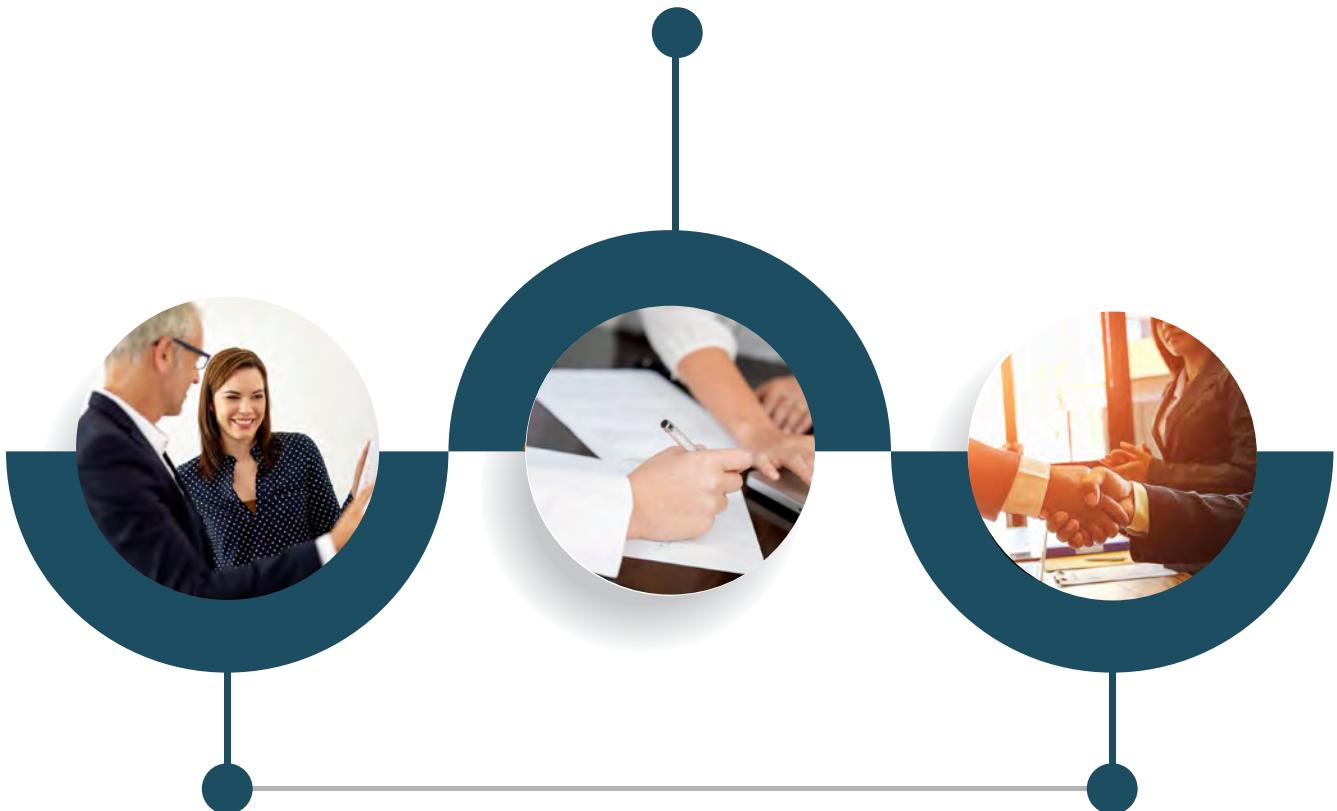
Harvard Business Review Simulations

More than 125 Live Learning Sessions

Access to the Programme 24/7

Immersive and experiential learning experiences, providing real-world decision-making scenarios across various business disciplines.

Harvard Business Review Simulations



Mentorship

Over 125 live learning sessions with industry experts and fortnightly personalised group (1:8) mentorship sessions.

Format

Online format with weekly live sessions from industry experts to help with topic walk-throughs, doubt resolution and personalised project feedback.

Industry Projects



Engage in collaborative projects with student-mentor interaction.



Benefit by learning from expert mentors.



Personalised descriptive feedback on your submissions to facilitate improvement.



Marker Motion Simulation

Identify a target segment based on customer needs and effectively implement a positioning strategy to increase revenue and profits.



Covid-19

Apply microeconomic and macroeconomic concepts in the context of the pandemic.



New Heritage Doll Company

Decide which projects to invest in depending upon quantitative factors with the objective of maximising the value of the company.



Lisa Benton Case Study

Solve dilemmas and conflicts at the workplace through application of organisational behaviour concepts.

Programme Curriculum

MODULES DELIVERED BY UPGRAD INSTITUTE

1. Marketing Management
 2. Accounting and Finance
 3. Business Communication
 4. Decision Sciences
 5. OB, HR and Legal
 6. Operations and Supply Chain
 7. Business Economics
 8. Sales and Distribution
 9. Business Strategy
 10. Specialisation Modules (Choose 1 from 6)
 - Market Research
 - Operations and Supply Chain Management
 - Business Analytics
 - HR Management
 - Accounting and Finance II
 - Leadership and Decision Making
 11. Leadership, Engagement and People Performance
 12. Enterprise and Risk Management
 13. Digital Business Innovation
 14. Leading Change for Sustainable Future
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- ## MODULES DELIVERED BY DEAKIN UNIVERSITY
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15. Strategy Formulation
 16. Innovation by Design
 17. Financing your Strategy
 18. International Business
 19. High Performing Organizations
 20. Global Capstone

**Assessment Structure for Post Graduate Diploma in Management (E-Learning)
by upGrad Institute (per module)**

| Type of Assessment | Subset | Weightage |
|--------------------|--|-----------|
| Quizzes | Graded MCQs (At the end of the session/module) | 30% |
| Assignment | Individual assignments | 40% |
| Exams | Two proctored exams, mid term and end term | 30% |

**Assessment Structure for Master of Business Administration (Global) (E-Learning)
by Deakin University**

| Modules | Components | Assessment | Weightage |
|-------------------------------|------------|--|--------------|
| Strategy Formulation | 1 2 | Business Report Business Report | 100% 100% |
| Innovation by Design | 1 2 | Business Report Presentation | 100% 100% |
| Financing Your Strategy | 1 2 | Business Report Exam | 100% 100% |
| International Business | 1 2 | Business Report Business Report | 100% 100% |
| High Performing Organisations | 1 2 | Business Report Business Report | 100% 100% |
| Global Capstone | 1 2 | Business Report Presentation + Reflection Report | 100% 100% |



Career Support



Career Coaching (1:1)



Get a dedicated career coach to help you stay on track to achieve your career goals, coach you on your profile, and support you in your career journey.

Career Webinars



Industry leaders to guide you on job opportunities, career path in the field of Management. Support on polishing your hard skills and soft skills for interview preparation.

Who is this Programme for?

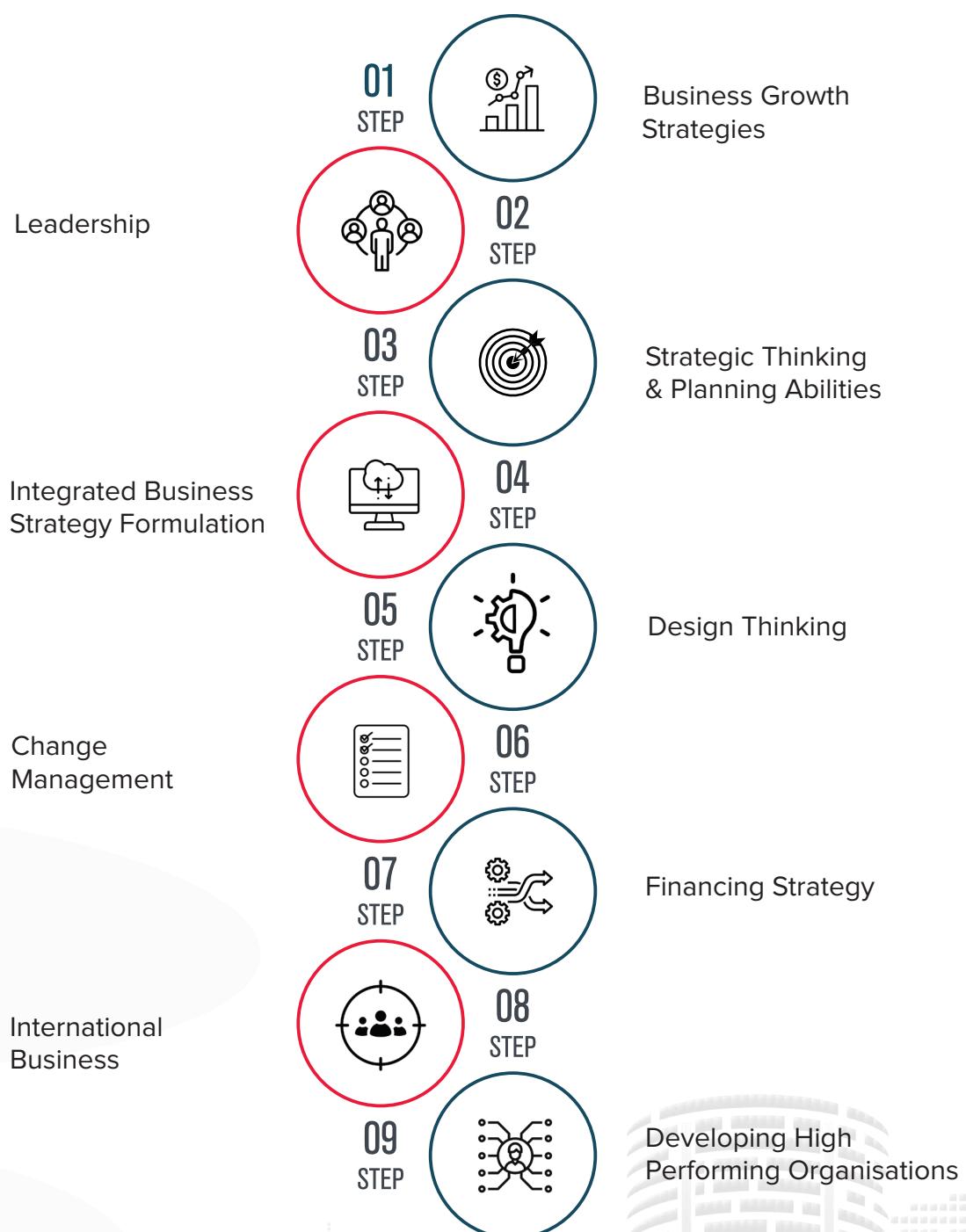


What are some of the job opportunities after graduation?

With Deakin's Global MBA you can progress your career and pursue :



Top Subjects you will learn



Programme Details



Programme Duration

20 months



Format

E-Learning



Programme Fee

Please refer to
the website for program fee



Eligibility

Minimum Age: 21 Years Old
Academic Level: Bachelor's Degree
in any discipline
Language Proficiency: Bachelor
Degree where English is the mode of
delivery, or IELTS 6.0, or equivalent



Weekly Commitment

15-18 Hrs / Week



Live Session

Every two weeks



Please contact us for more details:

 +65 6232 6730

 admissions@upGrad.edu.sg - Singapore

 +44-2086-381187

 info.emea@upgrad.com - Europe, Middle East and Africa

 +1-(240)-719-6120

 globaladmissions@upgrad.com - North and South America

 +84-28-7300-8884

 connect@upgrad.com - Vietnam

 www.upGrad.edu.sg