

**Empower SME with  
Web3 & blockchain solutions -  
Tokenization, Automation &  
Decentralization**

**實戰導師 Trainers:**

- WIKIEXPO HK – Supporting Partners
- DES2024 Nominated Exhibitor
- HKCT BUSINESS AWARDS 2023 – Most Outstanding Blockchain & Web3 Solutions
- BUSINESS INNOVATOR 2023 Most Innovative Enterprise Award – The Best Blockchain Education, Application & Solution of the Year 2023
- BusinessFocus Excellence Awards 2023 – Blockchain Solutions & Web3 Education
- TQUK Excellence Awards 2022 – Innovation Award
- VTC NITTP registered and TQUK ROF endorsed futureskills courses provider & Instructor.
- Founders of series fintech & blockchain companies, and Cyberport Incubation Programme and Startup Alumni
- Developers of SIGNUM (formerly Burst) Blockchain Network – TOP 400 blockchain project over the world, and Publisher of BURSTPAY & Phoenix wallet, SIGDAO & series Web3/NFT Projects.
- OpenSource Developers & Arctic Code Vault Contributors
- MAKE (INTEGROMAT), OODO ERP, ECWID, Eats365POS, Landbot, Memberstack, LearnWorlds Partners
- Top 30 Projects Showcase at CVCF 2019 Innovator, Macau MIS Week 2019
- Projects listed on Fintech Association of Hong Kong Blockchain Ecosystem and Blockchain.News Ecosystem, Hong Kong Fintech Week 2022 exhibitor
- Member of WTIA & Esperanza
- Lecturer & Speaker of Blockchain Foundation Courses at Hong Kong Federation of Trade Unions, SFC-CPT blockchain courses for legal & financial industry managerial staff, computer & technology public courses at OUHK LiPACE.

**ENROLL NOW:**  
[bit.ly/ihashing-NITTP](https://bit.ly/ihashing-NITTP)



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## QUESTIONS?

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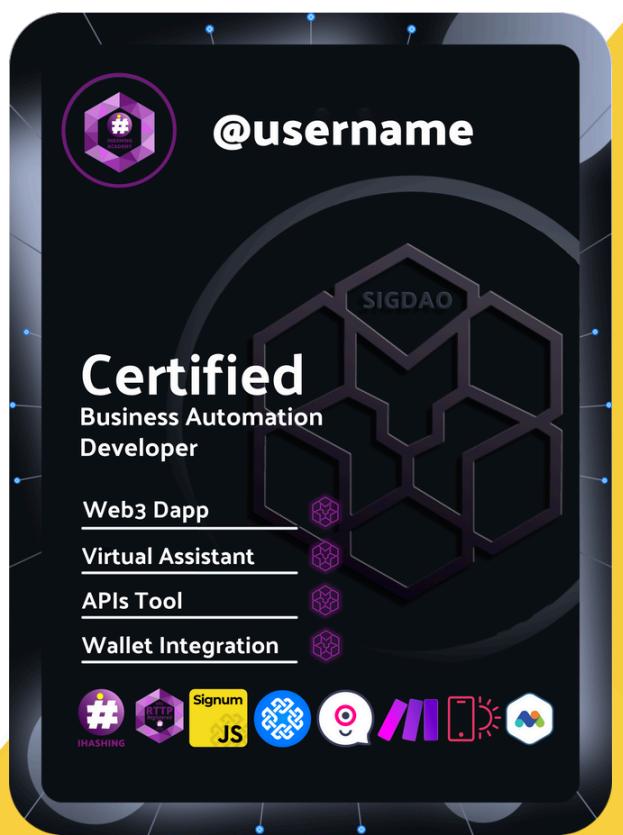
# IHASHING ACADEMY

**Certified Business Automation  
Developer L2**

**業務流程自動化開發員  
專業認證證書**

**L2**

*Over the 4-days intensive program, we will give business leaders, senior managers, creators and industry professionals a solid insights & skills of automation tech & Web3 WebAPP for their business and career.*



#### > Enroll Now:

<https://bit.ly/ihashing-NITTP>

> Date: 4 Days

Time: 10:00-17:00 ; 28 Hours

> Medium: Cantonese/English materials

> Email: iAcademy@ihashing.hk

> Website: [ihashing.hk](http://ihashing.hk)

> FB | IG | YT | IN: @ihashing.hk

//完成即取英國認可文憑  
或升讀國際知名大學//



1. 掌握50個日常營運流程自動化實例, 開發及整合API Integration Tools—**INTEGROMAT**, 拓展及轉型現有傳統業務模式
2. 應用Open API工具自動化及開發區塊鏈WEB3 DAPP升級營運流程
3. 建立自動化虛擬助理 (Virtual Assistant) 與各系統整合、24小時全天候運作，提升生意利潤、減少人力成本及優化客戶體驗
4. 串連網站預約表格至CRM系統、自動文件儲存管理、再向潛在客戶自動發出營銷企劃.....等等日常業務營運流程自動化
5. "邊學邊做"專屬您的NFT證書及英國資歷架構認證TQUK

#### 誰需要上 Who should take this course?

- 想減少人力資源成本的中小企老闆
- 唔想被淘汰的高級領導和決策者
- 唔想被淘汰的產品和項目經理
- 想低成本創業的經理和企業家
- 想簡化日常繁瑣工作流程的打工仔

#### 課程費用 Course Fees:

- Regular: HKD \$42,000  
(HKD \$14,000 after NITTP funding)

## 課程內容

## WHAT YOU WILL LEARN

### Day 1 - 業務流程自動化系統工具

#### Business Automation Tools (INTEGROMAT)

- Open API 開發生態圈發展
- 無碼工具(NoCode Tools)介紹,應用
- API接駁軟件(INTEGROMAT)介紹,應用
- 通過API 整合自動化日常營運流程
- 50個日常營運流程自動化案例
- 課堂實習操作

### Day 2–3 - Open API工具開發區塊鏈 WEB3 DAPP

- Open API 工具深入介紹及連接
- Headless Vercel CMS 開發及自動化
- SEO 要點, 關鍵字優化, Growth Hacking
- Google/Matomo Analytics 基礎應用
- 支付網聯 (Payment gateway) 設定連結
- 區塊鏈錢包應用及整合(Blockchain wallet integration)
- 課堂實習操作

### Day 4 - 建立自動化虛擬助理 (Virtual Assistant)

- 進階Open API 系統整合
- 應用例子
- 建立引流、銷售導向流程自動化
- 流程設計, 設定
- 虛擬助理與WEB3 DAPP系統整合
- 課堂實習