



# *Doctor of* Business Administration

**36 Months**



Powered by  
**upGrad**



# About Golden Gate University - San Francisco

**Golden Gate University** is a pioneer of higher education in the heart of Silicon Valley since 1901. In over 120 years, its mission has been to make quality education affordable to all. Being a first of many innovating and disruptive programs, it's no surprise that GGU is among the first players to initiate online learning in 1996. A strong 70,000+ alumni network that includes NASA astronauts,

Mayors, Entrepreneurs, Industry disruptors, Political, and Legal leaders and others. GGU has been consistently ranked as #1 in the United States for working professionals due to the impact on careers and flexibility it enables for its learners.

Our association with upGrad cements GGU's vision of enabling high quality education for working professionals who aspire to do more than their day-to-day jobs. We're eager to welcome learners from across the world to learn through online & hybrid channels and be a part of our heritage to become the leaders of tomorrow. With this partnership, we aim to create an impact in the lives of students with the availability of scholarships.

**Bruce Magid**

Provost  
Golden Gate University, San Francisco

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# Why Golden Gate University



For Working Professionals by Washington Monthly



Best Online College in California by OnlineU and SR Education in 2020

\*From a research on 1943 Universities



Ranked among the Top 10% Schools in the US by CollegeFactual in 2022



80% Faculty Members are Silicon Valley based practicing professionals



Located in downtown San Francisco among offices of Salesforce, LinkedIn, Meta, Apple and more

## Accreditations



## Ranking



# *Life* At Golden Gate University- San Francisco



The GGU San Francisco campus is in that part of the world that if it was a country, it would be among the richest ones. Having HQs of LinkedIn, Google, Intel, Pinterest, Oracle, Apple as neighbors makes it an epicenter of leading global innovation. The city is one of the most desired places to live in the globe. With a booming economy, great weather, a world class food scene, and endless options for getting outdoors and staying active, the Bay Area leaves little to be desired in a city. An ideal synergy for a meaningful immersion.



# Immersion program

An opportunity to study on the San Francisco's campus. Nestled in the financial district, GGU's campus is surrounded by some of the Top Global Technology and Consulting firms. An in-person immersion is ideal for a

learner who is ready to take their career to the next level and impact their industry in a meaningful way on a global scale.



Learn from Silicon Valley Professionals on the vibrant and energetic GGU Campus



Engage with the art, culture and new age tech at San Francisco



Interact with GGU faculty who've directed professionals to global success



GGU will share the immersion calendar at the start of the program



On-campus sessions with GGU students/alumni



Scheduled to be conducted twice a year



Network with a diverse group of learners from over 48 countries

# Program Highlights



## Accreditation

GGU is accredited by the Western Association of Schools and Colleges, the organization that accredits universities in California and Hawaii, including Stanford, University of San Francisco, UC Berkeley, UCLA and more.



## Live Interactive Classes

Solve doubts through faculty members, teaching assistants and your peers across the world.



## Silicon Valley Experts

Explore recorded content and live discussions with leaders from the part of the world that if it was a country, it would be among the richest countries in the world.



## Affordable Fees

Through hybrid learning and reduced tuition, GGU aims to make master's degrees affordable and accessible to US students.



## World Class Infrastructure

Graduates have walked out of the campus and into leading MNCs, Govt, Legal, and Political bodies.



## Case Studies, Projects and More

Theory along with practical industry relevant knowledge that will get you ready to tackle real world business problems.

# About upGrad

upGrad is an online education platform to help individuals develop their professional potential in the most engaging learning environment through a wide range of programs designed to improve their expertise. upGrad collaborates with top-class universities across the world including the Wharton School of the University of Pennsylvania, Caltech CTME, Purdue University, University of Arizona, Duke CE, Deakin University, Michigan State University, and Liverpool John Moores University, among others.

As the ability to partake in the academic rigors of business education becomes limited due to the demands of work and life, professionals often find themselves in the position of having to treat their continuing education as a burden that comes in the way of their professional performance. upGrad has delivered over 20 million hours of learning, delivering programs by collaborating with universities.

**20M+**  
hours of learning

**2M+**  
learners

**100+**  
countries

**7 years**  
of existence



**Phalgun Kompalli**

Co-founder

**upGrad**

Through our association with Golden Gate University, San Francisco, upGrad endeavors to facilitate continuing education for working professionals throughout their careers. The pedagogy, program structure and delivery of these programs from the innovation capital of the world is our key differentiator.



PORT OF

SAN FRANCISCO

# Faculty



## *Dr. Mickey P. McGee*

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Dr. McGee earned his Bachelor of Arts degree in Political Science from the University of California, Davis, and his Master and Doctorate of Public Administration from Golden Gate University. He is a retired US Army Officer serving in various combat infantry and cavalry assignments around the world including command of infantry, airborne, recruiting, and armored cavalry units. His staff assignments include organizational effectiveness consultant; executive officer of an infantry battalion deployed to the Persian Gulf; personal staff assistant to General Colin L. Powell and chief of training.



## *Dr. Judith Lee*

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A past recipient of the Nagel T. Miner Research Professorship focusing on Business Analytics Education, Judy has developed and taught Master of Science degrees in IT Management, Project Management, and Business Analytics.



## *Dr. Joaquin Gonzalez*

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For close to a decade, Dr. Joaquin Gonzalez was Commissioner of Immigrant Rights for the City and County of San Francisco and received special recognition of his public service from the U.S. Congress. A five-time Research Excellence and a four-time Teaching Excellence (GGU, NUS, USF) awardee.



## *Dr. Anitha Manohar*

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Dr. Anitha Manohar received her PhD in Finance from the University of South Carolina in 2009. She completed a research project with the Urban League of Southern Connecticut which examined the impact of education, employment, income inequality, affordable housing and health disparities on the quality of life for urban residents of Connecticut.



# Program Curriculum

CATEGORY	COURSES	CREDITS
<b>Foundation</b>	<ul style="list-style-type: none"> <li>• Doctoral Research and Writing</li> <li>• Quantitative Research Methods</li> <li>• Qualitative Research</li> </ul> <ul style="list-style-type: none"> <li>• Qualifying Exam</li> </ul>	<b>12</b>
<b>Concentration</b>	<ul style="list-style-type: none"> <li>• Finance</li> <li>• Leadership</li> <li>• Business Analytics</li> <li>• Marketing</li> </ul>	<b>12</b> <b>12</b> <b>12</b> <b>12</b>
<b>General</b>	<ul style="list-style-type: none"> <li>• Learners can choose a combination of 3 courses from multiple concentrations</li> </ul>	<b>4</b>
<b>Dissertation</b>		<b>32</b>
<b>Total Credits</b>		<b>56</b>

**Note:**

- Foundation courses to be completed within 6 months
- Foundation course will be followed by a qualifying examination
- Learners who pass the qualifying exam will be eligible to start the concentration courses
- Concentration courses will have to be completed within 6 months
- Each Concentration will have 3 courses of 4 credits each
- Any one concentration can be chosen as part of this program
- After successful completion of the Foundation + Concentration courses, learners will start with their Dissertation full fledged and complete it within the next 2 years

# Program Details



## Program Start Date

Please refer to the website for the program start dates



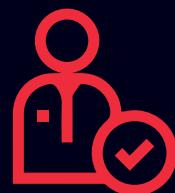
## Program Duration

**36 months**



## Program Fee

Please refer to the website for program fee



## Eligibility

Master's Degree (or equivalent) or Bachelor's Degree with 5+ years work experience.



# upGrad

 [upgrad.com](http://upgrad.com)

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