

# Recursos Adicionales

Web: [www.improvement21.com](http://www.improvement21.com)

Grupo LinkedIn del curso: Improvement21 - Estrategia Ágil con Hoshin Kanri y OKRs - <https://www.linkedin.com/groups/13876191/>

Videos sobre cambio, motivación... [youtube.com/user/proyectalis](https://www.youtube.com/user/proyectalis)

Redes Sociales: [facebook.com/improvement21](https://www.facebook.com/improvement21) - Twitter: @angel\_m

## Gestión del Cambio:

Linda Rising & Mary Lynn: Fearless Change

Malcom Gladwell: The Tipping Point

Geoffrey A. Moore: Crossing the Chasm

Chip & Dan Heath: Switch

Jurgen Appelo: How to Change The World

## Cultura:

Jim Collins: Good to Great

Zappos' Culture Book (disponible en Internet)

Netflix Values presentation (disponible en Internet)

Dave Logan and John King: Tribal Leadership

Tony Hsieh: Delivering Happiness

Ricardo Semler: Maverick

## Motivación:

Daniel Pink: Drive

Steven Reiss: Who am I

Alfie Kohn: Punished by Rewards

## Equipos:

Henry Kimsey-House, Karen Kimsey-House et al. : Coactive Coaching

Lyssa Adkins: Coaching Agile Teams

Marshall B. Rosenberg: Non Violent Communication

Eric Schmidt & Jonathan Rosenberg: The Trillion Dollar Coach

Esther Derby and Diana Larsen: Agile Retrospectives

Diana D. Whitney: Appreciative Enquiry

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## **Agilidad:**

Henrik Kniberg: Scrum y XP desde las trincheras  
Henrik Kniberg & Mathias Skarin: Scrum and Kanban, obteniendo lo mejor de ambos  
Jeff Sutherland, Ken Schwaber: Scrum Guide  
Vas Bodde, Craig Larman & Others: Scrum Primer  
Mike Cohn: Succeeding With Agile  
Mary & Tom Poppendieck: Lean Software Development  
SAFe framework: <https://www.scaledagileframework.com/>  
Dean Leffingwell: Scaling Software Agility  
Craig Larman: Large Scale Scrum – More with LeSS  
Craig Larman & Vas Bodde: Scaling Lean and Agile Development  
Jeff Patton: User Story Mapping

## **Lean:**

Mary Poppendieck: Lean Software Development  
Niklas Modig: This is Lean  
Eliyahu Goldratt: The Goal  
Jim Womack: Gemba Walks  
Masaaki Imai: Gemba Kaizen  
Mike Rother: Toyota KATA

## **Product Management:**

Eric Ries: Lean Startup  
Steve Blank: The Four Steps to Epiphany  
Jeff Patton: User Story Mapping  
Giff Constable: Talking to Humans  
Jeff Gothelf: Lean UX