

WHAT WE'VE LEARNED

RUNNING A USER GROUP

SOME ADVICE THAT MIGHT OR MIGHT NOT APPLY

- ▶ Choose your platform(s) for promotion
- ▶ Be consistent
- ▶ Food helps
- ▶ Ask for help
 - ▶ [Meetup Organizer Guide](#)
- ▶ Court sponsors
- ▶ Pivot when needed